

# ON THE RADIO

WAAT	970	WHOM	1480	WNBC	680	WOV	1280
WABC	770	WTKS	1010	WNEW	1150	WPAT	930
WBX	1360	WLIB	1190	WNE	1430	WQXR	1580
WCBS	880	WMCA	570	WNYC	930	WVNI	820
WEVD	1330	WMGM	1050	WOR	710	WWRL	1600

## MONDAY, MARCH 23, 1953

- 10:30-11 A. M.—Stan Freeman Show—WNBC (Premiere).  
 1:55—Baseball: Yankees-Senators, St. Petersburg, Fla.—WINS; 2:25—Dodgers-Athletics, Miami—WMGM.  
 3:30-4—Ezra T. Benson, Secretary of Agriculture, at American Dairy Association Meeting, Chicago—WABC.  
 7-7:30—Symphonette: Mishel Piastro, Conductor—WNBC.  
 8-8:30—Railroad Hour: Mimi Benzell, Soprano; Gordon MacRae, Baritone; Orchestra, Chorus—WNBC.  
 8-8:30—Suspense: "The Signalman"—Agnes Moorehead—WCBS.  
 8:05-9—Symphony Hall: Featuring Cesar Franck's Symphony in D Minor—WQXR.  
 8:15-8:30—Lord Mayor Ernest Reuter of West Berlin, at U. W. A. Convention, Atlantic City—WABC.  
 8:30-9—Nadine Connor, Soprano; Howard Barlow Orchestra and Chorus—WNBC.  
 9-9:30—George London, Bass; Donald Voorhees Orchestra—WNBC.  
 9-10—Radio Theatre: "Fourteen Hours," With Paul Douglas and Terry Moore—WCBS.  
 9-9:30—Metropolitan Opera Auditions: Heidi Kral, Marie Traficante, Carlotta Ordassy, Sopranos; Robert Ferrin, Baritone; Jan Rubesh, Basso—WABC.  
 9:05-9:30—Reporters Round-Up: Senator John J. Sparkman—WOR.  
 9:30-10—Band of America; Paul Lavalie, Conductor—WNBC.  
 9:30-10—Freedom Sings Concert: U. S. Army Band—WABC.  
 10-10:15—Dinah Shore: Bing Crosby, Guest—WNBC (Premiere).

### DAYTIME

- 7:00—WNBC—News; Gene Rayburn  
 WOR—News; John Gambling  
 WABC—News; Weather  
 WCBS—News; Jack Sterling  
 WMCA—News; Gallagher-O'Brien  
 WNYC—Sunrise Symphony  
 WINS—News; Art Scanlon  
 WNEW—Klavan and Finch  
 WMGM—Ted Brown  
 WOV—Wake Up, New York  
 WQXR—New York Times News
- 7:05—WQXR—Bright and Early  
 7:15—WABC—Bobby Sherwood  
 7:28—WQXR—Weather  
 7:30—WNBC—News; Gene Rayburn  
 WQXR—Breakfast Symphony  
 7:45—WCBS—News Round-Up  
 WNYC—Weather; News  
 7:55—WOR—Gabriel Heatter  
 8:00—WNBC—News; Gene Rayburn  
 WOR—News; Dorothy and Dick  
 WABC—News Reports  
 WMCA—News; Gallagher-O'Brien  
 WNYC—Around New York  
 WQXR—New York Times News
- 8:05—WQXR—Breakfast Symphony  
 8:15—WABC—Ed and Pegeen Fitzgerald  
 WCBS—Bob Haymes
- 8:30—WNBC—Tex and Jinx  
 8:40—WNYC—Want Ads; Food Talks  
 8:55—WABC—Betsy Crocker
- 9:00—WOR—News; Second Breakfast  
 WABC—Breakfast Club  
 WCBS—This Is New York  
 WMCA—News; Record Shop  
 WNYC—Masterwork Hour  
 WINS—News; Music Shop  
 WMGM—Carlton Fredericks  
 WOV—Band Parade  
 WQXR—New York Times News
- 9:05—WQXR—Just Music  
 9:30—WNBC—News; Jim Coy Music  
 WOR—McCanns at Home  
 WCBS—Joan Edwards  
 WNEW—News; Allyn Edwards  
 WQXR—Piano Personalities
- 9:45—WNBC—The Brighter Day  
 WQXR—Composer's Varieties
- 10:00—WNBC—Welcome Travelers  
 WOR—News; Martha Deane  
 WABC—My True Story  
 WCBS—Arthur Godfrey Time  
 WMCA—News; Record Shop  
 WINS—News; Listen to Lacy  
 WNEW—Make Believe Ballroom
- WMGM—Ted Husing's Bandstand  
 WQXR—New York Times News
- 10:05—WQXR—Morning Melodies  
 10:25—WABC—Whispering Streets  
 10:30—WNBC—Stan Freeman Show (Premiere)  
 WNYC—You and Your Health
- 10:45—WNBC—Victor Lindlahr  
 WABC—When a Girl Marries  
 WNYC—News Reports
- 10:55—WOR—News; Ladies Fair  
 WMGM—News; Renzo Cesana—Talk
- 11:00—WNBC—Strike It Rich  
 WABC—Live Like a Millionaire  
 WMCA—News; Record Shop  
 WNYC—For the Ladies  
 WQXR—New York Times News
- 11:05—WQXR—Midmorning Concert  
 11:25—WOR—News Reports  
 11:30—WNBC—Bob and Ray  
 WOR—Queen for a Day  
 WABC—Break the Bank  
 WCBS—Grand Slam Quiz  
 WINS—Jo Halpin  
 WNEW—News; Bing Crosby
- 11:45—WNBC—Bob Hope Show: Corinne Calvet, Guest  
 WCBS—Rosemary  
 WQXR—Luncheon Concert
- 12:00—WNBC—News; Fay Emerson  
 WOR—Curt Massey Time  
 WABC—News; Jack Bercht—Music  
 WCBS—Wendy Warren—News  
 WMCA—News; Music Makers  
 WNYC—Midday Symphony  
 WINS—News; Recorded Music  
 WNEW—Bill Harrington  
 WMGM—Here's to Vets  
 WOV—Continental Melodies  
 WQXR—New York Times News
- 12:05—WQXR—Luncheon Concert  
 12:15—WOR—H. R. Baukhage  
 WABC—Maggi McNeilis  
 WCBS—Aunt Jenny  
 WMGM—George H. Combs
- 12:25—WOR—Music Box  
 12:30—WOR—News; Luncheon at Sardi's  
 WCBS—Romance of Helen Trent  
 WMGM—Herron Orchestra
- 12:45—WNBC—Skitch Henderson  
 WABC—Charles F. McCarthy  
 WCBS—Our Gal Sunday
- 12:55—WNYC, WMGM—News Reports  
 1:00—WNBC—News; Skitch Henderson  
 WABC—Mary Margaret McBride  
 WCBS—Road of Life

### EVENING

- 6:00—WNBC, WOR—News Reports  
 WABC—George H. Combs, News  
 WCBS—Allan Jackson, Comments  
 WMCA—News; Say It With Music  
 WNYC—Reviewing Stand  
 WMGM—Bill Silbert Show  
 WQXR—New York Times News
- 6:05—WQXR—Dinner Concert  
 6:15—WNBC—Bill Stern, Sports  
 WOR—Dorothy and Dick  
 WABC—Ed and Pegeen Fitzgerald  
 WCBS—Dwight Cooke Interview
- 6:22—WNBC—Sheldon Showcases  
 6:28—WQXR—Weather Report  
 6:30—WNBC—Bob and Ray  
 WOR—News Reports  
 WABC—Mostly Music  
 WCBS—Curt Massey Time  
 WNYC—State Rent Commission  
 WQXR—Dinner Concert
- 6:45—WNBC—Three Star Extra—News  
 WOR—Sports, Stan Lomax  
 WCBS—Lowell Thomas  
 WMCA—Giant Jottings—Sam Aro  
 WNYC—Weather; U. N. Reports  
 WOV—Variety; Music
- 7:00—WNBC—The Symphonette  
 WOR—Fulton Lewis Jr.  
 WABC—Taylor Grant, Comments  
 WCBS—Beulah—Sketch  
 WMCA—News; Music  
 WNYC—Masterwork Hour  
 WMGM—Sports Extra; Music  
 WQXR—New York Times News
- 7:05—WQXR—On Stage  
 7:15—WOR—Today's Business  
 WABC—Quincy Howe, Comments  
 WCBS—Junior Miss  
 WOV—Golden Voices
- 7:20—WOR—The Answer Man  
 7:28—WQXR—Weather Report  
 7:30—WNBC—Morgan Beatty—News
- WOR—Gabriel Heatter  
 WABC—Lone Ranger  
 WCBS—Jo Stafford, Songs; Gordon MacRae, Guest  
 WINS—News; Music  
 WNEW—News; Cy Walter, Piano  
 WMGM—Herron Orchestra  
 WQXR—Listening—Jacques Fray
- 7:45—WNBC—One Man's Family  
 WOR—Newsreel; Titus Moody  
 WCBS—Edward R. Murrow  
 WMGM—Music, News; Talks
- 7:55—WABC—News Reports  
 8:00—WNBC—Railroad Hour; Gordon MacRae, Baritone; Mimi Benzell, Soprano, in the Lute Song  
 WOR—Adventures of the Falcon  
 WABC—Henry J. Taylor, Comments  
 WCBS—Suspense: The Signalman, with Agnes Moorehead  
 WMCA—News; Revue  
 WINS—News; Folk Fare  
 WNEW—Recorded Music  
 WOV—Jack Walker—Music  
 WQXR—New York Times News
- 8:05—WQXR—Symphony Hall: Featuring Cesar Franck's Symphony in D Minor
- 8:15—WABC—Challenge of the Communists—Lord Mayor Ernest Reuter of West Berlin, at UAW Convention, Atlantic City
- 8:30—WNBC—Howard Barlow Orchestra; Chorus; Nadine Connor, Soprano  
 WOR—Hall of Fantasy  
 WABC—Concert Studio  
 WCBS—Godfrey Talent Scouts  
 WNYC—Opera Memoirs—Thomas H. Cowan  
 WOV—1280 Club

## FM PROGRAMS

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|---------|------|---------|------|---------|-------|
| WFUV    | 90.7 | WABC-FM | 95.5 | WABF    | 99.5  |
| WNYE    | 91.5 | WQXR-FM | 96.3 | WMGM-FM | 100.3 |
| KE2XCC  | 93.1 | WNBC-FM | 97.1 | WCBS-FM | 101.1 |
| WNYC-FM | 93.9 | WOR-FM  | 99.7 | WEVD-FM | 107.5 |
- 6:00 A. M. to 1:00 A. M.—WQXR-FM  
 6:30 A. M. to 1:30 A. M.—WNBC-FM  
 6:00 A. M. to 1:06 A. M.—WCBS-FM  
 6:30 A. M. to 11:00 P. M.—WNYC-FM  
 9:00 A. M. to 12:00 P. M.—WOR-FM  
 9:00 A. M. to 12:00 P. M.—WABC-FM  
 3:00 P. M. to 9:00 P. M.—WMGM-FM  
 9:00 A. M. to 6:00 P. M.—WEVD-FM
- FM Only  
 7:40—WGHF—Bible Readings  
 8:00—WGHF—Recorded Music; News  
 9:15—WNYE—Uncle Dan  
 9:25—WFUV—Blue Chapel Mass  
 9:30—WNYE—Home Study  
 10:00—WFUV—News; The Wood Pile  
 WNYE—You and Your World  
 10:15—WNYE—Treasure Chest of Poetry  
 10:30—WFUV—Classical Showcase  
 WNYE—Tales From Four Winds  
 10:45—WNYE—Science at Our Door  
 11:00—WFUV—Ave Maria Hour  
 WNYE—We Know a Story  
 11:15—WNYE—Meet the Music Makers  
 11:30—WFUV—Spanish Lesson  
 WNYE—World's Great Novels  
 11:45—WFUV—Sacred Heart Program  
 12:00—WFUV—News; Noonday Concert
- WNBC—Midday Symphony  
 12:30—WNYE—Home Study  
 1:00—WFUV—News; Social Security  
 1:15—WFUV—New Rochelle College  
 WNYE—Americans to Remember  
 1:30—WFUV—News (Sign Off)  
 2:00—WNYE—What Would You Do?  
 2:15—WNYE—Your City  
 2:45—WNYE—Teen-Age Driving Problem  
 4:00—KE2XCC—Music; Variety  
 6:00—WGHF—Dinner Music  
 7:00—KE2XCC—Candlelight and Silver  
 WABF—Haydn Cycle  
 7:30—KE2XCC—Music; Variety  
 8:00—WABF—High-Fidelity Concert  
 KE2XCC—Georgetown University  
 8:30—KE2XCC—Library of Congress; Poetry
- 9:00—WGHF—Music (To 3)  
 WABF—Musica Antiqua  
 9:30—WABF—Your United Nations  
 9:45—WABF—Music Library (To 11)  
 10:00—WNYC-FM—Municipal Concert Hall  
 KE2XCC—Music; Variety  
 10:45—KE2XCC—U. N. Today (To 11)  
 11:00—WNYC—Chamber Music (To 12)  
 12:00—WNYC—While the City Sleeps

The New York Times  
**NEWS BULLETINS**  
 every hour on the hour  
 7 A. M. to midnight over  
**WQXR**  
 (1560 on your dial)  
**WQXR-FM**  
 96.3 mc. (on FM sets)

- WABC—Ezra T. Benson, Secretary of Agriculture, at American Dairy Association Meeting, Chicago  
 3:45—WNBC—Right to Happiness  
 WOR—Jello-Test Quiz  
 WCBS—Home Folks  
 3:55—WCBS—It Happens Every Day  
 4:00—WNBC—Backstage Wife  
 WOR—Bruce and Dan  
 WABC—Cal Tinney  
 WCBS—Robert Q. Lewis  
 WMCA—News; Jukebox Music  
 WNYC—Music From the Theatre  
 WNEW—Al Collins—Music  
 WQXR—New York Times News
- 4:05—WCBS—Emily Kimbrough  
 WQXR—Panorama: Horowitz  
 4:15—WNBC—Stella Dallas  
 4:25—WABC—Betsy Crocker  
 4:30—WNBC—Young Wilder Brown  
 WOR—Merry Mailman  
 WABC—Dean Cameron  
 WCBS—Galen Drake  
 WMGM—Sports Extra
- 4:45—WNBC—Woman in My House  
 WINS—News; Listen to Lacy  
 4:55—WMGM—News; Bandstand  
 5:00—WNBC—Just Plain Bill  
 WOR—Bobby Benson  
 WABC—Big Jon and Sparkie  
 WCBS—News; John Henry Faulk  
 WMCA—News; Bing Crosby's Songs  
 WNYC—Music From France  
 WNEW—Art Ford—Music  
 WMGM—Ted Husing Bandstand  
 WQXR—New York Times News
- 5:05—WQXR—Along the Danube  
 5:15—WNBC—Front-Page Farrell  
 WABC—Bobby Sherwood  
 WOV—Twilight Songs  
 WQXR—Cocktail Time  
 WABC—Lorenzo Jones  
 WOR—Wild Bill Hickok  
 WNYC—Teen Topics  
 WNEW—News; Ballroom Music  
 5:45—WNBC—The Doctor's Wife  
 WNYC—Letter From Italy  
 5:55—WOR—Cecil Brown, Comments  
 WCBS—This I Believe

### EVENING

- 9:00—WNBC—Donald Voorhees Orchestra; George London, Bass  
 WOR—News; Reporters' Round-Up: Senator John J. Sparkman, Guest  
 WABC—Metropolitan Opera Auditions: Heidi Kral, Soprano; Robert Ferrin, Baritone; Marie Traficante and Carlotta Ordassy, Sopranos; Jan Rubesh, basso; Fausto Cleve, Conductor; Milton Cross, Comments  
 WCBS—Radio Theatre: Fourteen Hours, With Paul Douglas and Terry Moore  
 WMCA—News; Music  
 WNEW—You Decide: Bruno Shaw  
 WMGM—Dixieland Bandstand  
 WQXR—New York Times News
- 9:05—WQXR—Music Magazine  
 9:15—WNEW—Treasure Chest  
 9:30—WNBC—Band of America and Male Quartet; Paul Lavalie, Conductor  
 WOR—Eugenie Baird, Songs  
 WABC—Freedom Sings Concert; U. S. Army Band  
 WNEW—News; Music  
 WQXR—Your Listening Booth
- 9:55—WNYC—News (FM To 3)  
 WMGM—News; Music
- 10:00—WNBC—Dinah Shore Show: Bing Crosby, Guest (Premiere).  
 WOR—Frank Edwards, Comments  
 WABC—Gordon Fraser, News  
 WCBS—Bob Hawk  
 WMCA—News; Music  
 WINS—News Reports  
 WQXR—New York Times News
- 10:05—WQXR—Pro Devon  
 10:15—WNBC—Words in the Night  
 WOR—Eifton Britt Show
- WINS—Paul Arnold Show  
 10:30—WNBC—John Cameron Swayze  
 WOR—Weather; Show Shop  
 WCBS—Robert Trout—News  
 WINS—Travel Adventures  
 WMGM—Recorded Music  
 WOV—Prairie Stars (Rosalie Allen)  
 WQXR—The Concert Hall
- 10:35—WNBC—Al Goodman Music  
 WCBS—Cedric Adams, Comments  
 10:45—WCBS—The Three Suns  
 WMCA—The U. N. Today  
 WINS—Musical Interludes
- 10:55—WOR—Sports—Harry Wismer  
 WABC—Edwin C. Hill
- 11:00—WNBC, WOR, WABC, WCBS—News  
 WMCA—News; Music  
 WINS—News; Music  
 WMGM—Newsreel Theatre  
 WQXR—New York Times News
- 11:07—WQXR—The World of Music  
 11:10—WCBS—Eric Sevareid, Comments  
 11:15—WNBC—Skitch Henderson  
 WOR—Kyle MacDonnell  
 WABC—Music Hall  
 WCBS—Galen Drake
- 11:30—WOR—Weather; Dance Music  
 WCBS—Fina Orchestra
- 12:00—WNBC—News; America's Composers  
 WOR—News; Music  
 WABC—Recorded Music (To 6)  
 WCBS—News; Music  
 WMCA—Barry Gray (To 2)  
 WINS—Louie Quinn Show (To 1)  
 WNEW—Milkman's Matinee  
 WMGM—Here's Morgan (To 3)  
 WOV—At Midnight  
 WQXR—New York Times News
- 12:05—WQXR—Just Music (To 1)  
 12:30—WNBC—Music (To 3:30)  
 1:00—WOR—Bunny Roberts (To 5)  
 WCBS—News; This I Believe