

# RADIO TODAY

MONDAY, MARCH 16, 1958

KALI - 1430	KFI - 640	KGFJ - 1230	KMPC - 710	KPPC - 1240
KBIG - 740	KFOX - 1280	KGIL - 1260	KNX - 1070	KRRD - 1150
KBLA - 1490	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KECA - 790	KFVJ - 1020	KIUV - 870	KPOL - 1540	KWKW - 1300
KERN - 1410	KFWB - 980	KGER - 1390	KPMC - 1560	KXLA - 1110
KFAC - 1330				

## PROGRAM HIGHLIGHTS

**PUBLIC INTEREST—**  
9:00 KHJ-Newspaper of Air  
**VARIETY—**  
8:00 KNX-Radio Theater  
8:30 KNX-Talent Scouts  
**MUSIC—**  
3:30 KFAC-World of Opera  
5:30 KFI-James Melton

8:30 KFI-"Eileen"  
9:00 KFI-Brian Sullivan  
9:30 KNX-Jo Stafford  
**MYSTERY—**  
7:00 KHJ-The Falcon  
9:00 KNX-Suspense  
**SPORTS—**  
5:45 KRRD-Race Results

KFI broadcasts the news today at 6<sup>h</sup>. 6:45, 7:15, 7:45, 8:30<sup>h</sup>, 10:00, 12 noon, 4:15, 5, 5:15, 8:15, 10<sup>h</sup>, 11<sup>h</sup> and 11:55 p.m. News-casts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

**7:00 A.M.**  
KFI-Johnnie Mills  
KHJ-Frank Hem'gw'y News  
KFWB-Bill Leyden  
KECA-P. Masterson  
KMPC-Clock  
Watcher  
KNX-Bob Ferris  
KFAC-Coffee Cup  
Concert; News  
KLAC-News, Haynes  
at Relns  
**7:15 A.M.**  
KFI-Fleetw'd Lawton  
KHJ-Breakfast Gang  
KMPC-News  
KNX-Ralph Story  
**7:30 A.M.**  
KFI-Cabbages & Kings  
KLAC-Sam Halter  
and Haynes  
KMPC-Clockwatcher  
KECA-B. Garred, P.  
Masterson; News  
KNX-Frank Goss  
**7:45 A.M.**  
KFI-Knox Manning,  
News  
KNX-Harry Babbitt  
KHJ-Sam Hayes, News  
**8:00 A.M.**  
KFI-Golden Gags  
KMPC-News  
Clock Watcher  
KLAC-News & Stock  
Report  
KFWB-News & Sports  
KFAC-Stock Market  
(4) Lites  
KECA-Breakfast Club  
KHJ-Cecil Brown  
KNX-Ralph Story  
KRRD-Unity  
**8:15 A.M.**  
KFI-Johnny Murray  
KLAC-News  
KMPC-Sports, Haynes  
KGFJ-Delinquency  
Prevention  
KHJ-News, Heater  
and Engle  
KFAC-Musical  
Varieties & Sports  
KFWB-Bill Leyden  
KMPC-News & Sports  
**8:30 A.M.**  
KFI-Pat Bishop  
KHJ-Bible Institute  
KNX-Grand Slam  
KFAC-News, D. Joy  
KGFJ-Divine Science  
KMPC-Norman Neshitt  
Clock Watcher, News  
**8:45 A.M.**  
KFI-Andy & Virginia  
KNX-Rosemary  
KFWB-News, Rumlton  
KFAC-Unity

**9:00 A.M.**  
KBIG-Catalina Coffee  
Club  
KNX-Wendy Warren  
KECA-A-Garden Guide  
at Recipes  
KFAC-Morning Concert  
KHJ-Music  
KFWB-Bill Leyden  
KLAC-News-Haynes  
**9:15 A.M.**  
KFI-Ladies' Day  
KNX-Aunt Jenny  
KECA-Chet Huntley  
KHJ-Capitol  
Commentary,  
Music Box  
**9:30 A.M.**  
KNX-Helen Trent  
KECA-Break the  
Bank  
KHJ-Norma Young  
KLAC-P. Potter  
KMPC-Chef Milani  
KFAC-Piano Parade,  
KFWB-Al Jarvis  
**9:45 A.M.**  
KNX-Gal Sunday  
KFI-News  
**10:00 A.M.**  
KFI-V. Lindlahr  
KMPC-News, Ira  
Cook  
KFAC-'Composers'  
Corner  
KNX-Road of Life  
KLAC-News, Peter  
Potter  
KECA-News and Jack  
Berch  
KHJ-Newspaper of  
Air  
**10:15 A.M.**  
KFI-Bob & Itay  
KRRD-Health Talk  
KNX-Ma Perkins  
KECA-Hall of  
Musical Fame  
KHJ-Tello-Test  
**10:30 A.M.**  
KFI-Strike It Rich  
KFAC-Your Solist  
KECA-True Story  
KHJ-Answer Man  
KNX-Dr. Malone  
**10:45 A.M.**  
KNX-Guiding Light  
KHJ-Russ Morgan  
**10:55 A.M.**  
KECA Whisp. Sts.  
**11:00 A.M.**  
KFI-Dbble, or Nothing  
KFAC-'Masters in  
Miniature'  
KNX-2nd Mrs. Burton

KHJ-Ladies Fair  
and News  
**11:15 A.M.**  
KFAC-Folk Songs  
KECA-When a Girl  
Marries  
KNX-Perry Mason  
**11:30 A.M.**  
KFI-Garden Guide;  
News  
KFAC-Music Hall,  
News  
KECA-Hits and  
Encores  
KXLA-Home-Town  
Lamboree  
KNX-Nora Drake  
KHJ-Queen for Day  
**11:45 A.M.**  
KFI-Bob Hope  
KNX-Brighter Day  
**12 NOON**  
KFI-Farm Report  
KFAC-Concert  
KHJ-Bill Kenneally  
KECA-News  
KHJ-Sid Fuller  
KPOI-Temple Baptist  
Church  
**12:15 P.M.**  
KFI-Road of Life  
KECA-Paul Harvey  
KNX-Hilltop House  
KHJ-Cedric Foster  
**12:30 P.M.**  
KFI-Pepper Young  
KECA-Jack Owens  
KFWB-News  
KNX-Art Inkletter  
KHJ-Music; News  
KLAC-570 Club  
**12:45 P.M.**  
KFI-Rite to Happiness  
KFWB-Bill Anson  
KFAC-News, D. Joy  
**1:00 P.M.**  
KFI-Backstage Wife  
KNX-Wendell Nohle  
KFAC-Employment  
Review  
KHJ-Jack Kirkwood  
KECA-Bill Ring  
**1:15 P.M.**  
KFI-Stella Dallas  
KFAC-Story'k Time  
KNX-Home Folks  
KECA-Bill Davidson  
**1:25 P.M.**  
KNX-Happens Every  
Day  
**1:30 P.M.**  
KFI-Widder Brown  
KHJ-Lucky U  
KNX-Phil Norman  
**1:45 P.M.**  
KFI-Woman in My  
House

**2:00 P.M.**  
KECA-Recipes and  
Ronnie Kemper  
KFAC-Matinee  
KMPC-News & J.  
Grant  
KNX-News, G. Fisher  
KHJ-Bob Freed  
KFI-Just Plain Bill  
CRKDFire Dept.  
**2:15 P.M.**  
KFI-Front Pg. Farrell  
KNX-A. Godfrey  
KHJ-Your Navy  
KRRD-L.A. County  
Schools  
**2:30 P.M.**  
KFI-Lorenzo Jones  
KHJ-Club 830  
and News  
**2:45 P.M.**  
KFI-Doctor's Wife  
KECA-Theater  
**3:00 P.M.**  
KFI-Welcome Traveler  
KHJ-Red Cross Show  
KFAC-News  
Keyboard Stylings  
KECA-Beat the  
Record  
**3:15 P.M.**  
KFAC-Your Solist  
KECA-Dramatic Show  
KHJ-Club 930  
**3:30 P.M.**  
KFI-Dr. Paul  
KFAC-World of Opera  
KHJ-Lynn Looks at  
Hollywood  
KECA-Cal Tinney &  
Recipes  
**3:45 P.M.**  
KFI-D. Garroway  
KHJ-Mac McGuire  
KNX-C. Massev  
**4:00 P.M.**  
KFI-Life Can Be  
Beautiful  
KFWB-R. Rowe  
KHJ-Fulton J. Lewis Jr.  
KFAC-Masterpieces  
KNX-R. Ashton, R.  
C. Lewis, J. Wakely  
McBride  
KLAC-News, Sports,  
Alex Cooper  
KPOI-Larry's Stork  
Club  
**4:15 P.M.**  
KFI-Local News  
Burrill Wheeler;  
A. Baker  
KHJ-F. Hemingway  
News  
**4:30 P.M.**  
KHJ-Curt Massey  
KFWB-News  
KECA-Nancy Holme  
KGFJ-Dixieland  
KNX-Hawthorne;  
City Editor  
**4:45 P.M.**  
KECA-News, Singman  
KHJ-Sam Hayes, News  
KNX-Hawthorne  
KFWB-Red Rowe  
**5:00 P.M.**  
KFI-Pat Bishop  
KECA-Eloy Hirsch  
KMPC-News; Sports  
KNX-Ed. B. Murrow  
Serenade  
KHJ-Bobby Benson  
KFAC-Sunset  
**5:15 P.M.**  
KECA-Virgil Pinkley  
KMPC-John T. Flynn  
KFI-News

**5:30 P.M.**  
KFI-James Melton  
KRRD-Sports Dial  
KFAC-Viennese  
Varieties  
KMPC-Stars of Song  
KNX-World Today  
KECA-Chet Huntley  
KLAC-News & Music  
KHJ-Bill Hickok; C.  
Brown  
KGFJ-Art Laboe  
**5:45 P.M.**  
KMPC-Today's Hits  
KNX-Frank Goss &  
News  
KLAC-Sportsbook  
KECA-Bob Garred  
KRRD-Race Results  
**6:00 P.M.**  
KNX-Tom Harmon  
KFI-Record Album  
Review  
KLAC-570 Club  
KMPC-Sports News  
KNX-Radio Theater  
KFAC-News, Show  
Time  
KHJ-Gab. Heater  
KECA-Sports & News  
KGFJ-Request Pert.  
**6:15 P.M.**  
KMPC-News  
KFI-Bill Haworth  
KECA-Murkney Howe  
KFWB-Quincy Scott  
KHJ-Newsreel  
**6:30 P.M.**  
KFI-American Way  
KFWB-Frank Bull  
KMPC-Bill Stewart  
KHJ-Behind the  
Story  
KFAC-Mus. Milestones  
KECA-Headline  
Edition  
**6:45 P.M.**  
KHJ-Sam Hayes, News  
KECA-Lum & Abner  
**6:55 P.M.**  
KHJ-Bill Henry  
**7:00 P.M.**  
KFI-Encore  
KFAC-Music at 7  
KGFJ-Musical Digest  
KHJ-The Falcon  
KECA-Lone Rangers;  
News  
KNX-Boh Hawk Show  
**7:30 P.M.**  
KFI-John C. Swavez  
& You Give, They  
Live  
KFAC-Echoes Encores  
KNX-News;  
Command Theater  
KFWB-Community  
Newspaper  
KECA-Henry J. Taylor  
KHJ-Hall of Fantasy  
**7:45 P.M.**  
KFWB-Rosary Hour  
KECA-Ailstaire Cooke  
**8:00 P.M.**  
KFI-Frost Report &  
One Man's family  
KNX-Lowell Thomas  
KFAC-Eve. Concert  
KFWB-Kennedy  
Kalling  
KHJ-Let George Do It  
KLAC-Sam Balter  
KECA-Life Begins  
at 80  
**8:15 P.M.**  
KFAC-Sports; Music  
KFI-News of the  
World

KLAC-G. Norman  
KNX-C. Collingswood  
and Bob Trout  
**8:30 P.M.**  
KFI-"Eileen"  
KNX-Talent Scouts  
KHJ-Under Arrest  
KECA-Sparring  
Partners  
**9:00 P.M.**  
KECA-News of  
Tomorrow  
KFI-Brian Sullivan  
KHJ-Newspaper of Air  
KNX-Suspense  
KMPC-Songs You  
Ordered  
KGFJ-Hunter  
Hancock  
**9:15 P.M.**  
KHJ-Autumn, Lewis Jr.  
KECA-Orchestra  
**9:30 P.M.**  
KECA-Guy  
Lombardo  
KFI-Fri Calling  
KMPC-Dance Time  
KNX-Jo Stafford  
KHJ-Could This Be  
You; Comety  
**9:45 P.M.**  
KNX-Junior Miss  
**10:00 P.M.**  
KFI-Reporter  
KFWB-Finley  
KNX-10 O'Clock Wire  
KECA-Late News  
and Edwin C. Hill  
KFAC-Crossroads  
KHJ-Answer Man  
**10:15 P.M.**  
KFI-Joy Forever  
KNX-Bill Kenneally  
KECA-Science of Mind  
KHJ-Frank Edwards  
**10:25 P.M.**  
KNX-Tom Harmon  
**10:30 P.M.**  
KFI-Freedom  
Foundations  
Awards  
KNX-Philip Norman  
KECA-Music From  
Moon  
KHJ-Reporters'  
Roundup; Music  
**11:00 P.M.**  
KFI-News  
KNX-News, Max Roby  
and Tom Hanlon  
KHJ-News  
**11:15 P.M.**  
KFI-Frances Farwell  
KNX-Randy-Go-Round  
KHJ-Crowell's Neat  
**11:30 P.M.**  
KECA-Roy Sierra  
KFI-What's New;  
News  
**11:40 P.M.**  
KNX-This I Believe  
**11:45 P.M.**  
KNX-Dwight Cooke  
—Asia  
**12 Midnight**  
KFI-Midnight Flyer  
KFWB-Larry Finley  
KLAC-News, Alex  
Cooper; Tenn. Ernie  
KECA-News; Tenn.  
Ernie  
KFAC-Night Music  
KNX-News;  
Hawthorne and  
Bill Ballance  
KRRD-Hiywd. Show  
KMPC-Midnite Ser.  
KXLA-Nite Life