NTHE RADIO | WART | 1910 | WINS | 1010 | WNBC | 660 | WOY | 1280 | WNBC | 1010 | WNBC

# FRIDAY, MARCH\_28, 1952

1:55-Baseball: Yankees vs. Detroit Tigers-WINS.

1:55—Baseball; Yankees vs. Detroit Tigers—WINS.
8-8:30—Musiciand-U.S.A.: Earl Wrightson, Baritone: Jimmy Carroll, Tenor; Frances Greer, Soprano—WCBS.
8:05-9—Symphony Hall: Gluck-Mottl's Ballet Suite—WQXR.
8:15—Basketball: Fordham vs. N.Y.U., for Bronx Cancer Fund—WFUV-FM.
8:25—Baseball: Dodgers vs. Cardinals—WMGM.
8:30-9—Dean Martin, Jerry Lewis; Ann Sothern—WNBC.
8:30-9—Dean Martin, Jerry Lewis; Ann Sothern—WNBC.
9-9:30—Marlo Lanza, Tenor; Gisele MacKenzie—WNBC.
9-9:30—Marlo Lanza, Tenor; Gisele MacKenzie—WNBC.
9-9:30—Marlo Lanza, Tenor; Gisele MacKenzie—WNBC.
9-9:30—Oris Day Show: With Danny Thomas and Mrs.
Gus Kahn, Guests—WCBS (Première).
9:30-10—Red Cross Show: "Neighbor to Neighbor." With Willard Waterman, Paul Douglas. Others—WNBC.
10—Boxing: Johnny Bratton vs. Rocky Castellani—WJZ.
10:05-10:30—Capitol Cloakroom: Sen. E. C. Johnson—WCBS.

#### DAYTIME

7:00-WNBC-News: Bob and Ray
WOR, WJZ-News Reports
WGBS-News: Jack Sterling
WMCA-News: Gallagher-0'Brien
WINS-News; Callagher-0'Brien
WINS-News; Art Scanlon
WMGM-Ted Brown
WNEW-Rayburn-Finch
WOV-Wake Up. New York (To 9)
WQXR-New York Times News
7:05-WQXR-Bright and Early
7:10-WJZ-Weather: Herb Sheldon
7:15-WOR-Gambling's Clock
WNYC-News Reports
7:28-WQXR-Weather Report
7:30-WNBC-News: Bob and Ray
WGBS-News; Jack Sterling
WNYC-Around New York
WNEW-News: Rayburn-Finch
WQXR-Breakfast Symphony
7:45-WJZ. WGBS-News Reports
WNYC-News; Around New York
8:00-WNBC-News; Bob and Ray
WOR. WINS-News Reports
WJZ-Herb Sheldon
WGBS-World News Round-Up
WMCA-News: Gallagher-O'Brien
WQXR-News: Gallagher-O'Brien
WQXR-Reprekfast Symphony

WCBS-WORIO News Round-Up
WMCA-News: Gallagher-O'Brien
WQXR-Nèw York Times News
8:05-WQXR-Breakfast Symphony
8:15-WQR-Derothy and Dick
WJZ-The Fitzgeralds:
WCBS-Phil Cook
8:30-WNBC-Tex and Jinx
WCBS-Margaret Arlen
WNEW-News: Rayburn-Finch
8:40-WNYC-Jobs: Food: News
8:55-WJZ-John Conte. Sengs
WMGM-News: Carlton Fredericks
9:00-WOR-News; John Gambling
WJZ-Breakfast Club
WCBS-This Is New York
WMCA-News: Recorded Music
WMYC-Masterwork Hour
WINS-News: Recorded Music
WOV-Morning Belis

FIME

WQXR—New York Times News
9:05-WQXR—Just Music
9:30-WNBC—Andre Baruch
WOR—The McCanns at Home
WCBS—Joan Edwards Show
WNEW—News: Bob Haymes
WQXR—Composer's Varieties
10:00-WNBC—Welcome Travelers
WOR—News: Martha Deane;
Virginia Pope, Guest
WJZ—My True Story
WCBS—Arthur Godfrey Time
WMCA—News: Recorded Music
WINS—Jo Halpin
WMGM—Ted Husing's Bandstand
WNEW—Make-Believe Bailroom
WQXR—New York Times News
10:05-WQXR—Morning Melodies
10:25-WJZ—Whispering Streets
10:30-WNBC—Double or Nothing
WNYC—Headlines in Chemistry
WNEW—News: Recorded Music
10:45-WJZ—Against the Storm
WNYC—O. P. S. Report; News
11:00-WNBC—Strike It Rich
WOR—Ladles Fair
WJZ—Lone Journey
WMCA—News: Recorded Music
WQXR—New York Times News
11:05-WJZ—When a Girl Marries
11:25-WOX—Melos and Ray
WZX—Bob and Ray
WZX—Break the Bank
WCBS—Grand Slam—Music Quiz
WWEW—News: Recorded Music
11:45-WNBC—Dave Garroway
WCBS—Rosemary
WQXR—Luncheon Concert
11:55-WNYC—News: Midday Symphony
12:00-WNBC—News; Kate Smith

11:55-WNYC-News: Midday Symphony 12:00-WNBC-News; Kate Smith

The New York Times

# NEWS BULLETINS

every hour on the hour 7 A. M. to midnight over

## WQXR

(1560 on your dial) WQXR-FM 96.3 mc. [on FM Sets]

WQXR—FM

96.3 mc. Lon FM Seta]

WOR—Curt Massey Time
WJZ—Jack Berch
WCBS—Wendy Warren
WMCA—News: Recorded Music
WMSM—Paula Stone
WOV—Continental Melodies
WQXR—New York Times News
12:05-WQXR—Luncheon Concert
12:15-WOR—H. R. Baukhage. Comments
WJZ—Victor H. Lindlahr
WCBS—Aunt Jenny
WMGM—News Reports
12:25-WOR—D.ck Willard; News
12:30-WJZ—Caravan—Quiz
WCBS—ROmance of Helen Trent
WINS—Listen to Lacy
12:45-WN8C—Skitch's Scrapbook
WOR—Luncheon at Sardi's
WCBS—Our Gal Sundav
WMGM—Joel Herron Orchestra
12:55-WNYC—News; r smous Aritist
1:00-WJZ—Mary Margaret McBride
WCBS—Sig Sister
WMCA—News; Recorded Music
WQXR—New York Times News
1:05-WQXR—Midday Symphony
1:15-WNBC—Skitch's Scrapbook
WCBS—Na Perkins
WGS—Ma Perkins
WMGM—Recorded Music
1:30-WNBC—Answer Man
WOR—Barbara Welles
WCBS—Young Dr. Malone
WMGM—Recorded Music
1:30-WNBC—Answer Man
WOR—Barbara Welles
WCBS—Young Dr. Malone
WMGM—Recorded Music
1:40-WINS—Baseball Previews
1:45-WNBC—Skitch's Scrapbook
WCBS—The Guiding Light
WNYC—Weather: News
WGBM—Recorded Music
1:55-WINS—Baseball Previews
1:55-WINS—Baseball Previews
1:55-WINS—Baseball: Yanks-Tigers
2:00-WNBC—Raiph Edwards
WOR—News; Recorded Music
WNYC—Vest: Find a Way
WQXR—News: Carl Warren
WJZ—Herb Sheldon
WCBS—Second Mrs. Burton
WCBS—Second Mrs. Burton
WCAS—Second Mrs. Burton
WCAS—Secon

WMGM—Ken Roberts
WNEW—News; Recorded Music
WQ X R—Alma Dettinger
2:35-WLZ—Family Circle
2:45-WCBS—The Brighter Day
2:55-WNBC—News Reports
3:00-WNBC—Life Can Be Beautiful
WOR—John Gambling Club
WJZ—Marriage for Two
WCBS—Hilltop House
WMCA—News: Recorded Music
WQ X R—New York Times News
3:05-WQ X R—Symphonic Matinee
3:15-WNBC—Road of Life
WJZ—Marry Marlin
WCBS—House Party
3:25-WOR, WMGM—News Reports
3:30-WNBC—Pepper Young's Family
WOR—Patt Barnes and Barbara
WJZ—Joyce Jordon, M. D.
WMGM—Hal Tunis
WNEW—News; Recorded Music
3:40-WCBS—News: Carl Smith, Songs
3:45-WNBC—Right to Happiness
WJZ—Evelyn Winters
3:50-WCBS—Radie Harris Starlines
3:55-WOR, WCBS—News Reports
WNYC—News Reports
4:00-WNBC—Backstage Wife
WOR—Dick Willard
WJZ—Betty Crocker Magazine
WCBS—Cliff Johnson Family

4:00-WNBC—Backstage Wife
WOR—Dick Willard
WZZ—Betty Crocker Magazine
WCBS—Cliff Johnson Family
WMCA—News: Recorded Music
WNYC—Music From the Theatre
WQXR—New York Times News
4:05-WQXR—The Concert Stage
4:15-WNBC—Stella Dallas
WJZ—Dean Cameron
WJSE—Tommy Riggs-Betty Lou
4:25-WMGM—News Reports
4:30-WNBC—Young Widder Brown
WQR—Merry Mailman
WCBS—Galen Drake
WINS—Round-Up: News
WNEW—News: Recorded Music
4:45-WNBC—The Woman in My House
WJZ—Manhattan Maharajah
WMGM—Joc! Herron Orchestra
4:55-WNYC—News: Sunset Serenade
5:00-WNBC—Just Plain Bill

WMGM—Joci Herron Orchestra
4:55-WNYC—News: Sunset Serenade
5:00-WNBC—Just Plain Bill
WOR—The Green Hornet
WJZ—Big Jon and Sparkie
WCBS—News: John Henry Faulk
WMCA—News: Bing Crosby
WINS—News: Recorded Music
WMGM—Ted Husing's Bandstand
WQXR—New York Times News
5:05-WQXR—Cocktail Time
S:15-WNBC—Front-Page Farrell
WJZ—Mark Trail
5:30-WNBC—Lorenzo Jones
WOR—Wild Bill Hickok
WJZ—Fug Factory
WNYC—Teen Topics: News
WNEW—News: Recorded Music
WQXR—Temple Emanu-El Service
5:45-WNBC—The Doctor's Wife
5:55-WOR—Cecil Brown
WJZ—World Flight Reporter
WCBS—This I Believe

### **EVENING**

6:00-WNBC, WOR, WCBS—News
WJZ—News: Allan Stuart
WMCA—News: Recorded Music
WNYC—Bands on Parade
WINS—News; Recorded Music
WQXR—New York Times News
6:05-WQXR—Music to Remember
6:15-WNBC—Bill Stern—Soorts
WOR—Kyle McDonnell
WCBS—You and the World
6:28-WQXR—Weather Report
6:30-WNBC—The Answer Man
WOR. WINS—News Reports
WCBS—Curt Massey-Martha Tilton
WNYC—Sports; Weather
WINS—News: Recorded Music
WMGM—Carlton Fredericks
WNEW—News: Recorded Music
WQXR—Dinner Concert
6:45-WNBC—News Reports
WOXR—Dinner Concert
6:45-WNBC—News Reports
WOXR—Dinner Concert
6:45-WNBC—News Reports
WOXR—Dinner Concert
6:45-WNBC—Symphonette
WOXR—Sports—Stan Lomax
WCBS—Lowell Thomas
WMCA—Gaint Juttings—Sam Arb
WOV—Pasquale. C. O. D.
6:50-WNYC—U. N. News; News
7:00-WNBC—Symphonette
WOXR—Fulton Lewis Jr.
WJZ—News Reports
WCBS—Beulah, Lillian Randolph
WMCA—News; Recorded Music
WMGM—Sports Commentary
WQXR—New York Times News
7:05-WQXR—On Stage
7:15-WOR—Behind the Story
WJZ—Chet Huntley. Comments
WCBS—Jack Smith—Dinah Shore
WOV—Band Parade
7:28-WQXR—Weather Report
7:30-WNBC—News of the World
WOR—Gabriel Heatter
WJZ—The Lone Ranger
WCBS—Club 15—Bob Crosby. Others
WINS—News: Recorded Music
WMGM—Lionel Barrymore
WNEW—Sports; Recorded Music
WMGM—News: Warm—Up
WEVD—Provally Weilali
Guck-Motti's Bailet Suite
8:25-WMGM—Sasebali: Dodgers vs. \$1.
Louis Cardinals

8:30-WNBC—Dean Martin, Jerry Lewis;
Ann Sothern. Guest
WOR—Gracie Fields
WJZ—This Is Your FBI
WCBS—Big Time, Georgie Price
WNYC—Julliard School Concert
WSEW—News; Recorded Music
WEVD—Norman Thomas
8:45-WEVD—U. N. Today
9:00-WNBC—Mario Lanza, Tenor. With
Gisele MacKenzie. Others
WOR—News Reports
WJZ—Ozzie and Harriet
WCBS—Dows Day Show: With
Danny Thomas, Mrs. Gus Kahn,
Guests (Premiere)
WMCA—News: Recorded Music
WNEW—Air Force Show
WEVD—Forum: Corruption in
Government—Benjamin Gebiner,
Louis Yavner, Louis Waldman
WOV—1280 Club
WQXR—New York Times News
9:05-WQXR—Music Magazine: Dressing
Up Old Music—A Field Day for
Arrangers
9:15-WOR—Rukeyser Reports
WNEW—The Great Bands
9:28-WQXR—Weather Report
9:30-WNBC—Red Cross Show: Neighbor
to Neighbor With Willard Water.

9:15-WOR — Rukeyser Reports
WNEW—The Great Bands
9:28-WQXR—Weather Report
9:30-WNBC—Red Cross Show: Neighbor
to Neighbor, With Willard Waterman, Paul Douglas, Mills Brothers,
April Stevens, Others
WOR—Great Day Show
WJZ—Mr. D. A.—Jay Jostyn
WCBS—Robert Q's Waxworks
WNEW—News: Necorded Music
WEVD—Poetry Readings
9:45-WEVD—Edith Friedman, Plano
9:55-WNYC—News Reports
10:00-WNBC—Night Beat
WOR—Frank Edwards
WJZ—Boxing: Johnny Bratton vs.
Rocky Castellani, at Madison
Square Garden
WCBS—News Reports
WMCA—News; Recorded Music
WINS—Adventures in Travel
WEVD—Foreign Affairs Roundtable:
Political Crisis in South Korea—
George T. Fitch, Geraldine T.
Fitch, Guests
WQXR—New York Times News
10:05-WCBS—Capitol Cloakmom: Senator
Edwin C. Johnson, Guest
WOXR—Pru Devon
10:15-WOR—Faith in Our Time
WINS—Fun in Stamps
10:30-WNBC—Robert Mont-comery
WOR—Weather; Show Shop
WJZ—Sports—Joe Hasel
WCBS—Dance Music
WINS—News: Paul Arnold
WMGM—Sports Extra
WNEW—News: Recorded Music
WOV—Prairie Stars—Rosalie Allen

WEVD—Music You Want
WQ X R—Concert Hall
10:35-WNBC—Sports—Bill Stern
10:45-WNBC—Pro and Con
WMCA—The U. N. Today
10:55-WOR—Sports—Jack O'Rellly
11:00-WNBC, WOR—News Reports
WJZ—Vince Williams
WCBS—News; Comments
WMCA—News; Dance Music
WMGM—Dr. Jazz
WEVD—Sports, Al Berman
WQ X R—New York Times News
11:07-WQ X R—The World of Music
11:15-WNBC—Skitch Henderso
WOR—Music WE Like
WCBS—Galen Drake

# **EVENING**

WEVD—Big Joe's Happiness Mart

11:30-WOR—Weather; Dance Music

WCBS—Dance Music

WMGM—Newsreet Theatre

WNEW—News: Recorded Music

11:45-WMCA—Dorothy Dell, Songs

12:00-WNBC—News; Symphonic Music

WOR—News; Music (To 1)

WJZ—News: Comments; Music

WGS—News; Dance Music

WMCA—Barry Gray Show (To 3)

WMGM—Kal Ross (To 4)

WNEW—Milkman's Matinee (To 5)

WEVD—Symphony Hour (To 1)

WOV—Ralph Cooper Show

WQXR—The New York Times News

WQXR—The New York Times New 12:05-WQXR—Nightcap (To 1 A. M.)

## FM PROGRAMS

WFUV 90.7 WJZ-FM
WNYE 91.5 WQXR-FM
KE2XCC 93.1 WNBC-FM
WNYC-FM 93.9 WOR-FM

Duplicating FM Programs
6:00 A. M. to 1:00 A. M.—WQXR-FM
6:00 A. M. to 1:03 A. M.—WNBC-FM
6:00 A. M. to 1:03 A. M.—WNBC-FM
6:00 A. M. to 1:06 A. M.—WCBS-FM
6:30 A. M. to 1:00 P. M.—WNYC-FM
9:00 A. M. to 12:00 P. M.—WJZ-FM
9:00 A. M. to 12:00 P. M.—WJZ-FM
8:00 P. M. to 9:00 P. M.—WMCM-FM
8:00 P. M. to 1:00 P. M.—WMEM-FM

FM Only

FM Only

8:00-WGHF-Recorded Music: News
9:00-WFUV—Your City Today
9:15-WFUV—Sacred Heart Program
WNYE—Tales From Four Winds
9:30-WFUV—Mass From Blue Chapel
WNYE—Home Study
10:00-WNYE—Book Parade
10:05-WFUV—News; Between the Lines
10:15-WNYE—Healthy Harry
10:30-WFUV—The Music Box
WNYE—The New Frontier
10:45-WFUV—Immortal Words
WNYE—Merisons in Science
WNYE—Book Parade
11:15-WFUV—Arts in Review
WNYE—Book Parade
11:15-WFUV—Arts in Review
WNYE—Home Study
11:45-WFUV—News Reports
1:00-WNYE—Home Study
11:51-WNYE—Let's Look at the News
1:30-WNYE—Let's Look at the News
1:30-WNYE—Let's Look at the News
1:30-WNYE—Let's Look at the News
1:35-WNYE—Let's Look at the News
1:35-WNYE—Let's Look at the News
1:35-WNYE—Let's Look at the News
2:30-WNYE—Let's Find a Way
2:15-WNYE—Let's Look at the News
1:30-WNYE—Let's Look at the News

95.5 | WABF ... 99.5 96.3 | WMGM-FM 100.3 97.1 | WCBS-FM 101.1 98.7 | WEVD-FM 107.5 M 98.3 WMGM-PM 100.3
M 97.1 WCBS-FM 101.1
I 98.7 WEVD-FM 107.5

2:45-WNYE—Music Around the World
4:00-WFUV—Music You Want
KE2XCC—Music: Variety
4:30-WFUV—Meet the Principal
4:45-WFUV—Parkchester News
5:00-WFUV—Record Review
WABF—Chorai Music
5:30-WFUV—High School Forum
WABF—Children's Corner
5:45-WFUV—Spotlight on Sports: News
WGHF—Recorded Music; News
6:00-WFUV—Evening Concert Hour
WABF—Contemporary Music
6:15-KE2XCC—Washer Report
WGHF—Recorded\_Music; News
6:515-KE2XCC—Wusic; Variety
7:00-WFUV—Norms for Social Work
WABF—Schnabel Memorial Series
7:15-WFUV—Norms for Social Work
WABF—Schnabel Memorial Series
7:15-WFUV—Ware All Human
8:00-WFUV—Warm-Up Time
WABF—Symphony Concert
8:15-WFUV—Warm-Up Time
WABF—Symphony Concert
8:15-WFUV—Basketball: Fordham vs.
N. Y. U., for Bronx Cancer Fund
KE2XCC—Library of Congress
Concert, From Washington
8:30-WNVC—Library of Congress Concert
9:00-WABF—Audio Concert
10:00-KE2X CC—Pan American Secenades
WNI'G—Minicipal Concert Hall
10:25-KE2X CC—Music; Variety
10:30-WFUV—News; Compling
10:45-KE2X CC—Music; Variety
10:30-WFUV—News; Compling
10:45-KE2X CC—U. N. Today (Off at 11)
WABF—Trlos (To 12)
11:00-WNYC—While the City Sleeps (To 3)
WGHF—Recorded Music: News