

# RADIO TODAY

WEDNESDAY, MARCH 12, 1952

KALI - 1430 KFI - 640 KFVB - 980  
 KECA - 790 KFOX - 1280 KGER - 1390  
 KERN - 1410 KFSG - 1150 KGJF - 1230  
 KFAC - 1330 KFVD - 1020 KGIL - 1260

KHJ - 930 KNX - 1070 KRKD - 1150  
 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KLAC - 570 KPAC - 1560 KWVK - 1300  
 KMPC - 710 KPCC - 1240 KXLA - 1110

## PROGRAM HIGHLIGHTS

### PUBLIC INTEREST

8:45 KFVB-U.N. Today

### DRAMA—

7:00 KFI-Halls of Ivy  
 8:30 KNX-Dr. Christian  
 9:30 KFI-Big Story

### QUIZ—

8:00 KHJ-What's Name of Song?  
 9:00 KFI-Groucho Marx

### COMEDY—

6:00 KNX-Red Skelton  
 6:30 KNX-Bing Crosby  
 8:30 KFI-Great Gildersleeve

KFI broadcasts the news today at 6\*, 6:45\*, 7, 7:15, 7:45, 8:30\*, 10, 12 noon, 4:15, 5, 5:15, 5:45, 8:15, 10\* and 11\* p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-Dave Anderson  
 KLAC-News; Haynes at Reins

KECA-Tom Owen  
 KNX-Arthur Godfrey  
 KMPC-Stars Music  
 KFAC-Coffee Cup Concert

KFVB-News; Bill Leyden

KMPC-News  
 KRKD-King's Ambassador

7:15 A.M.  
 KFI-F. Lawton  
 KHJ-Bkfst. Gang  
 KRKD-News  
 KMPC-News

7:30 A.M.  
 KFI-Platter Party  
 KNX-Frank Goss  
 KMPC-Clockwatcher  
 KECA-Bob Garred  
 KGJF-Country Church  
 KFVB-Bill Leyden

7:45 A.M.  
 KECA-Tom Owen  
 KFI-Sam Hayes  
 KNX-Harry Babbitt  
 KHJ-Bob Fred; News  
 KRKD-Christ. Chapel  
 Hour  
 KMPC-Music

7:55 A.M.  
 KECA-John Conte

8:00 A.M.  
 KFI-J. Murray  
 KLAC-News, Stocks  
 KECA-Brkfst. Club  
 KFVB-News  
 KHJ-Cecil Brown  
 KMPC-News  
 KFI-Ralph Story  
 KFON-Benediction  
 KRKD-Unity  
 KGJF-Bible Society  
 KFAC-Stocks; Market  
 Highlights

8:15 A.M.  
 KFI-Stoplight Ser.  
 KMPC-Markets, Sports  
 KHJ-Bob Green; News  
 KFVB-L.A. Breakfast  
 Club  
 KGJF-Voice of Blind  
 KLAC-Sam Balter;  
 Haynes  
 KNX-D. Valle

8:30 A.M.  
 KFI-News  
 KFAC-News  
 KNX-Grand Slam  
 KFI-Bible Institute  
 KRKD-News  
 KMPC-N. Nesbitt  
 Clockwatcher  
 KGJF-Div. Science

8:45 A.M.  
 KFI-Protam Quiz  
 KFAC-Unity  
 KNX-Rosemary  
 KLAC-Sports Book  
 KRKD-News

9:00 A.M.  
 KFI-Coffee Time  
 KECA-Victor H.  
 Lindlahr  
 KNX-Wendy Warren  
 KFAC-Morning Concert  
 KHJ-Garden Guide  
 KLAC-News; Haynes

KMPC-Clockwatcher  
 KFVB-L.A. Breakfast  
 Club

9:15 A.M.  
 KNX-Aunt Jenny  
 KECA-Headline News  
 —Chet Huntley  
 KHJ-Bankhage  
 KFI-V. Lindlahr  
 Concert

9:30 A.M.  
 KHJ-Ken Carson  
 —Norma Young  
 KECA-Break the Bank  
 KMPC-News, Chef  
 Milani

KNX-Helen Trent  
 KFVB-News, Bill  
 Anson

KFAC-Plano Parade  
 KLAC-Peter Potter  
 KFI-Ladies' Day

9:45 A.M.  
 KNX-Gal Sunday  
 KRKD-News

10:00 A.M.  
 KFI-News  
 KFAC-Comp. Corner  
 KNX-Big Sister  
 KLAC-News, Peter  
 Potter

KECA-Jack Berch  
 KFVB-Bill Anson  
 KHJ-Glenn Hardy  
 KMPC-News; Musical  
 Interlude  
 KRKD-Midnight  
 Mission

10:15 A.M.  
 KNX-Ma Perkins  
 KECA-Lone Journey  
 KFI-Bob & Ray  
 KHJ-Tello Test  
 KMPC-Paula Stone

10:30 A.M.  
 KFI-Strike It Rich  
 KNX-Dr. Malone  
 KFAC-Song Recital  
 KHJ-Answer Man  
 KECA-Frie Story  
 KMPC-Tiney's On  
 KFVB-News; Bill  
 Anson

10:45 A.M.  
 KNX-Guiding Light  
 KMPC-Serenade  
 KHJ-Bell Ringer

10:55 A.M.  
 KECA-Whispering  
 Streets

11:00 A.M.  
 KFI-Double. Nothing  
 KLAC-News, Peter  
 Potter

KFAC-Masters in  
 Minature  
 KMPC-News; Howard  
 Flynn

KNX-2nd Mrs. Burton  
 KHJ-Ladies Fair

11:15 A.M.  
 KNX-Parry Mason  
 KECA-Grl. Marries  
 KFAC-Folk Songs

11:30 A.M.  
 KFI-Be Like a  
 Millionaire  
 KFVB-News; Bill  
 Anson

KECA-Against Storm  
 KFAC-Music Hall  
 KNX-Nora Drake  
 KFVD-Union Mission

KHJ-Sam Hayes;  
 Queen for a Day  
 KXLA-Hometown  
 Jamboree  
 KRKD-News

11:45 A.M.  
 KNX-Brighter Day  
 KECA-Paul Harvey  
 KGJF-News

12 NOON  
 KFI-Ken Banghart—  
 Farm Report.  
 KECA-News  
 KFI-Bill Kenneally  
 KFAC-Lunch. Concert

12:15 P.M.  
 KMPC-Peace Prayer,  
 Music  
 KLAC-Peter Potter  
 KFVB-Bill Anson  
 KFVD-Editor of Air  
 KHJ-Sid Fuller, News

12:30 P.M.  
 KFI-Pepper Young  
 KMPC-Rel. Science  
 KNX-Art Linkletter  
 KECA-Sons of  
 Pioneers  
 KFVB-News  
 KHJ-Behind the Story  
 KLAC-570 Club

12:45 P.M.  
 KFI-Rite to Happiness  
 KFAC-News  
 KFVB-It's a Dog's Life  
 KMPC-Farm Advisor  
 KHJ-Music

12:55 P.M.  
 KNX-Cedric Adams  
 KGJF-News

1:00 P.M.  
 KFI-Backstage Wife  
 KECA-Al Jarvis  
 KNX-Hill Top House  
 KFAC-Serenade  
 KMPC-News, Music  
 KLAC-News, Sports,  
 570 Club  
 KHJ-Jack Kirkwood  
 News  
 KFVB-Melody Man

1:15 P.M.  
 KFI-Stella Dallas  
 KFAC-Folklore Makes  
 History  
 KNX-Carl Smith  
 —Mr. Information

1:30 P.M.  
 KFI-Widder Brown  
 KNX-Phil Norman  
 KFVB-News; Melody  
 Man  
 KHJ-Take a Number  
 KFAC-Accent on  
 Strings

1:45 P.M.  
 KFI-Woman In My  
 House  
 KMPC-Bill Markas

2:00 P.M.  
 KFI-Plain Bill  
 KLAC-News; Sports;  
 570 Club  
 KECA-Marriage For 2  
 KHJ-Larry Chatterton

KFAC-Matinee News  
 KMPC-News, Sports  
 KFVB-Maurice Hart  
 KNX-News; This I  
 Believe

2:10 P.M.  
 KNX-Radie Harris

2:15 P.M.  
 KFI-Front Pg. Farrell  
 KHJ-Club 930  
 KRKD-Salvation  
 Army

2:30 P.M.  
 KECA-Mary Marlin

2:45 P.M.  
 KFI-Lorenzo Jones  
 KECA-Joyce Jordan,  
 M.D.

KNX-Women's News  
 Desk  
 KRKD-News  
 KFVB-Maurice Hart

2:40 P.M.  
 KNX-1880 Music Shop

2:45 P.M.  
 KECA-Ev. Winters  
 KFI-Doctor's Wife  
 KNX-Geo. Fisher

3:00 P.M.  
 KFI-Travelers  
 KECA-Mag. of Air  
 KFAC-News; Opera  
 KNX-Arthur Godfrey  
 KGJF-Music In Air  
 KMPC-News; J. Grant  
 KLAC-News, Sports,  
 570 Club  
 KHJ-Club 930  
 KFVB-Maurice Hart

3:15 P.M.  
 KECA-Ted Malone

3:30 P.M.  
 KFI-Dr. Paul  
 KFAC-Lyrics in Chorus  
 KECA-Ira Cook  
 KFVB-News, Maurice  
 Hart

3:45 P.M.  
 KFI-D. Garroway  
 KFAC-News  
 KHJ-Lynn at Hlywd.

4:00 P.M.  
 KFI-Life Beautiful  
 KHJ-Fulton Lewis Jr.  
 N. Massey

KFAC-Masterpieces  
 KFVB-Red Rowe  
 KMPC-News, B. Crosby  
 KECA-Mary Margaret  
 McBride

KLAC-News; Sports;  
 Jukebox Jamboree  
 KGJF-Art Laboe

4:15 P.M.  
 KFI-News  
 KHJ-F. Hemingway  
 News

KNX-Jack Owens  
 KMPC-Dinah Shore

4:30 P.M.  
 KFI-Burrill Wheeler  
 KHJ-Curt Massey  
 KECA-Big Jon and  
 Sparkle

KGJF-Dixieland  
 KMPC-Ira Cook  
 KFVB-Red Rowe

4:45 P.M.  
 KHJ-Sam Hayes  
 —News

KECA-Mark Trail  
 KRKD-News  
 KFI-Hawthorne's  
 Mailbag

KLAC-Sports Book  
 4:55 P.M.  
 KMPC-Help Wanted

5:00 P.M.  
 KFI-Pat Bishop, News  
 KFAC-Serenade  
 KLAC-News, Sports  
 —L.A. Today

KNX-Ed R. Murrow  
 KHJ-Green Hornet  
 KMPC-News; Business  
 KECA-Fun Factory

5:15 P.M.  
 KFI-News  
 KMPC-Today In Sports  
 and Lonesome Gal

KLAC-Stars of Week  
 KNX-Tom Harmon

5:25 P.M.  
 KECA-World Flight  
 Report

5:30 P.M.  
 KFI-Casa Cugat  
 KNX-Carroll Alcott  
 KHJ-Wild Bill Hickok  
 KECA-Chet Huntley  
 KFAC-Viennese  
 Varieties

KRKD-Sports Dial  
 KLAC-News  
 KMPC-Stars of Song  
 KFVB-Red Rowe

5:45 P.M.  
 KFI-E. Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KECA-Bob Garred  
 KMPC-Top Tunes  
 KNX-Frank Goss

5:55 P.M.  
 KHJ-Cecil Brown  
 KNX-Local News

6:00 P.M.  
 KFI-L. Barrymore  
 KLAC-News; Bob  
 McLaughlin

KFVB-News, Sports  
 KMPC-Norman Nesbitt  
 KHJ-Gabriel Heatter  
 KFAC-Etchings in  
 Silver

KECA-Hank Weaver  
 KNX-Red Skelton  
 KGJF-Request Perf.

6:15 P.M.  
 KMPC-News; Bob  
 Kelley

KFVB-Al Gordon  
 KHJ-Radio News  
 KECA-Elmer Davis  
 KFI-Passing Parade

6:30 P.M.  
 KHJ-Answer Man  
 KFI-Barry Craig  
 KFVB-Frank Bull  
 KNX-Bing Crosby  
 KECA-Headline  
 Edition

KMPC-Parlay Party  
 KFAC-Music Milestone

6:45 P.M.  
 KHJ-Sam Hayes, News  
 KRKD-Jack Patton  
 KGJF-News  
 KECA-Music  
 6:55 P.M.  
 KHJ-Bill Henry

7:00 P.M.  
 KRKD-News  
 KECA-Lone Ranger  
 KHJ-Family Theater  
 KMPC-John  
 Vandercook

KNX-Fights  
 KFAC-Music at 7  
 KGJF-Musical Digest  
 KLAC-News,  
 Bob McLaughlin  
 KHJ-Halls of Ivy

7:15 P.M.  
 KMPC-John T. Flynn

7:30 P.M.  
 KFI-Robt. Montgomery  
 and M. Wilson  
 KFVB-Community  
 Newspaper

KFAC-Bohoes, Encores  
 KECA-Mystery  
 Theatre

KHJ-Clisco Kid  
 KMPC-John W.  
 Vandercook

7:45 P.M.  
 KFVB-Rosary Hour  
 KMPC-John Flynn

8:00 P.M.  
 KFI-One Man's Family  
 KNX-Lowell Thomas  
 KFAC-Eve. Concert  
 KHJ-Name of Song  
 KECA-Top Guy  
 KFVB-Who Ya  
 'Laughin' At?  
 KLAC-News, Gene  
 Norman  
 KMPC-News, Sports

8:15 P.M.  
 KFI-World News  
 KMPC-Band of Today

KNX-J. Smith-Shore  
 8:30 P.M.  
 KFI-Great Gildersleeve  
 KNX-Dr. Christian  
 KMPC-Opening Night  
 KHJ-Grade Fields  
 KECA-Rogues Gallery  
 KGJF-College of  
 Divine Science  
 KFVB-News

8:45 P.M.  
 KFVB-U.N. Today

9:00 P.M.  
 KFI-Groucho Marx  
 KNX-Big Tom  
 KECA-Eve. Concert  
 KHJ-Glenn Hardy  
 News

KFVB-Backstage  
 Blonde  
 KECA-Easter Seal  
 Parade  
 KMPC-Songs  
 KGJF-Hunter Hancock

9:15 P.M.  
 KHJ-Fulton Lewis Jr.  
 KFVB-Guest Star

9:30 P.M.  
 KECA-Time For  
 Defense

KFI-Big Story  
 KHJ-Out of Thunder  
 KNX-Beulah  
 KFVB-Let's Talk  
 Politics  
 KMPC-Dance Time

9:45 P.M.  
 KFVB-Mood for  
 Moonlight  
 KNX-Club 15

10:00 P.M.  
 KFI-Reporter  
 KFAC-Crossroads  
 KLAC-News; Gene  
 Norman

KNX-10:00 Wire  
 KECA-Hank Weaver  
 KHJ-News; I Love a  
 Mystery  
 KFVB-Larry Finley

10:15 P.M.  
 KFI-Joy Forever  
 KHJ-Frank Edwards  
 KNX-Bill Kenneally  
 KECA-Science of Mind

10:30 P.M.  
 KNX-Tom Harmon-  
 Phil Norman  
 KHJ-Lonesome Gal  
 KECA-Al Jarvis  
 KFI-Repeat Perform.

10:55 P.M.  
 KNX-This I Believe

11:00 P.M.  
 KFI-Ted Meyers, News  
 KLAC-News,  
 Gene Norman

KNX-News, Max Roby  
 KFAC-Crossroads  
 KMPC-Dance Time  
 KHJ-Larry Chatterton,  
 News

11:10 P.M.  
 KNX-News; Tom  
 Hanlon's Score  
 Board

11:15 P.M.  
 KNX-Merry Go Round  
 KHJ-Crowell's Neat  
 KFI-Orchestra

11:30 P.M.  
 KECA-3 Dons Orch.  
 KFI-Orchestra

11:45 P.M.  
 KFI-For You  
 KNX-You & World

12 Midnight  
 KFI-Musical Menu  
 KLAC-News, Alex  
 Cooper

KFVB-Larry Finley  
 KECA-News Edition  
 KNX-News; Hawthorne  
 KFAC-Serenade  
 KGJF-Nightowl  
 Special  
 KRKD-Serenade  
 KMPC-Dance Party