

# RADIO TODAY

MONDAY APRIL 1, 1961

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KMPC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
 KEAC - 1120 KEVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

**COMEDY—**  
 4:00 KNX-Jack Benny  
 4:30 KNX-Amos & Andy  
 8:00 KNX-Our Miss Brooks  
 8:30 KNX-Bergen & McCarthy  
 9:00 KNX-Red Skelton

**QUIZ—**  
 5:00 KECA-Stop the Music  
 7:00 KFI-S64 Question  
 8:00 KHJ-20 Questions  
 8:00 KFI-Noah Webster Says

**PUBLIC INTEREST—**  
 10:30 a.m. KFI-Chicago Round Table  
 4:00 KFVD-Citizens in Action

**SPORTS—**  
 1:45 KLAC-Baseball

**MYSTERY—**  
 5:30 KHJ-Peter Salem  
 7:30 KNX-The Whistler

**DRAMA—**  
 2:30 KECA-Greatest Story Ever Told  
 5:30 KFI-Theater Guild (Walter Pigeon, Signe Hasso)

**VARIETY—**  
 3:00 KFI-The Big Show  
 5:00 KFI-Hedda Hopper  
 6:30 KNX-Horace Heidt

**MUSIC—**  
 10:00 a.m. KNN-N.Y. Philharmonic  
 7:00 KNN-Contented Hour  
 8:30 KFI-Symphony Hour  
 9:30 KHJ-Chicago Theater

## SUNDAY CHURCH SERVICES

**7:00 A.M.**  
 KFI-Radio Pulpit  
 KMPC-Calvary Hour  
 KNX-Church of Air  
 7:30 A.M.  
 KMPC-Bible Class  
**8:00 A.M.**  
 KHJ-Religious Hr.  
 KFAC-Country Church  
 KNX-Salt Lake Tabernacle  
**8:15 A.M.**  
 KLAC-Church of Christ  
**8:30 A.M.**  
 KFVB-Mission  
 KLAC-Christ Church Unity  
 KGFJ-Chur. of Divine Science  
**9:00 A.M.**  
 KHJ-Bible Class  
 KFAC-Liberal Catholic Church  
 KFVB-Rescue Mission  
**9:05 A.M.**  
 KLAC-Catholic Hr.  
**9:30 A.M.**  
 KFI-Eternal Light

**7:00 P.M.**  
 KFVB-Voice of Calvary  
**5:30 P.M.**  
 KRKD-4-Square Gospel Church  
**6:30 P.M.**  
 KFVB-Calvary Assem.  
**7:00 P.M.**  
 KFVB-Rescue Mission  
 KFSG-Angelus Temple  
**7:30 P.M.**  
 KNLA-Church Open Door  
**7:45 P.M.**  
 KFVB-Catholic Ans.  
**8:00 P.M.**  
 KFVB-First Presby.  
 KFAC-1st Method. Ch.  
 KFOX-Christian Science  
**8:30 P.M.**  
 KGFJ-Ave Maria Hr.  
**9:00 P.M.**  
 KXLA-Revival Hour  
**9:15 P.M.**  
 KFVB-Wilshire Temple Church

**7:00 A.M.**  
 KRKD-News  
 KFAC-Symphony  
 KLAC-News: Music  
 KFVB-Concert  
 KECA-Chur. in Vale  
 KHJ-News  
**7:15 A.M.**  
 KRKD-Guest Star  
 KHJ-Dixie 4 Quartet  
**7:30 A.M.**  
 KFI-Art of Living  
 KRKD-Good News Hr.  
 KECA-Negro Choir  
 KHJ-Happiness Hr.  
**7:45 A.M.**  
 KFI-News Highlights  
 KFVB-News  
**7:55 A.M.**  
 KLAC-Weather News  
**8:00 A.M.**  
 KFI-Grandpa Reads Funnies  
 KMPC-News  
 KLAC-News, Music  
 KFVB-Funnies  
 KECA-News  
**8:15 A.M.**  
 KMPC-Start to Live  
 KGFJ-News  
 KECA-Morning Song  
**8:30 A.M.**  
 KFI-U.N. Is My Beat  
 KMPC-Chilge. Youth  
 KFAC-Organ Recital  
 KHJ-Reviewing Stand  
 KNX-Invitation to Learning  
 KECA-Flying Feet  
**8:45 A.M.**  
 KFI-LaVerne College Choir  
**9:00 A.M.**  
 KFI-Garden Show  
 KNX-People's Platform  
 KMPC-Boleto Time  
 KLAC-News  
 KECA-Sun. School  
**9:15 A.M.**  
 KFI-Christian Science  
 KFAC-Choristers  
**9:30 A.M.**  
 KFAC-Morn. Concert  
 KFVB-Music  
 KNX-Garden Gate  
 KECA-Sun. with Bill  
**9:45 A.M.**  
 KNX-Howard K. Smith  
**10:00 A.M.**  
 KFI-H. J. Mann  
 KHJ-Glenn Hardy  
 KMPC-Music Hour  
 KLAC-News: Par. Hits  
 KECA-Sun. With Bill  
 KNX-N.Y. Phil'm'nic  
 KFVB-Peter Potter  
**10:15 A.M.**  
 KFI-Action for Survival  
 KHJ-Real Estate  
**10:30 A.M.**  
 KFI-Chi. Round Table  
 KFAC-Concert  
**11:00 A.M.**  
 KNX-N.Y. Phil'm'nic  
 KECA-Sun. With Bill  
 KLAC-News: Parade Hits

**11:15 A.M.**  
 KHJ-Dink Templeton  
**11:30 A.M.**  
 KFI-Bob Considine  
 KNX-Symphonette  
 KHJ-Voice of Freedom  
 KFVD-Union Rescue Mission  
**11:45 A.M.**  
 KFI-World of Books  
 KHJ-Master Canaries  
**12 NOON**  
 KFI-Amer. Forum of Air  
 KNX-News  
 KFAC-News  
 KLAC-News: Parade Hits  
 KHJ-News  
 KMPC-Record Session  
 KFVB-Peter Potter  
 KECA-Christian in Action  
 KGFJ-Hit Parade  
**12:15 P.M.**  
 KHJ-Bill Cunningham  
 KFAC-Your Soloist  
 KNX-Romance of Highways  
**12:30 P.M.**  
 KFI-David Lawrence  
 KHJ-Juvenile Jury  
 KNX-Calif. Holiday  
 KFAC-Met. Encores  
**12:45 P.M.**  
 KFI-John Cameron Swazye  
 KNX-Calif. Holiday  
**1:00 P.M.**  
 KFI-The Falcon  
 KHJ-Hashknife Bartley  
 KLAC-News: Dugout Dope  
 KFAC-Key-board Stylings  
 KMPC-News, Hits, Airs  
 KFVB-Wizard of Ivorys  
 KNX-Dollar a Minute  
 KGFJ-Showcase  
**1:15 P.M.**  
 KMPC-Dugout Dope  
**1:30 P.M.**  
 KFI-Dr. Kildare  
 KFAC-Imports on Wax  
 KHJ-Martin Kane  
 KNX-News Room  
 KFVB-Music, Sports  
 KMPC-L.A.-S.F.  
**1:45 P.M.**  
 KLAC-Baseball  
**2:00 P.M.**  
 KFI-Phil Regan  
 KFAC-Concert Favor  
 KNX-Meet Frank Sinatra  
 KLAC-Baseball  
 KHJ-The Shadow  
 KGFJ-News  
 KMPC-L.A.-S.F.  
 KFVB-Masters Immortal  
**2:25 P.M.**  
 KFI-Bob Trout

**2:30 P.M.**  
 KFI-Behind Headlines  
 KHJ-True Detective  
 KECA-Greatest Story Ever Told  
 KRKD-Youth for Christ  
**2:45 P.M.**  
 KFI-Girl From Paris  
 KNX-Eric Sevareid  
**3:00 P.M.**  
 KFI-Big Show  
 KNX-Amer. Rhapsody  
 KFVB-Masters Immort  
 KHJ-Roy Rogers  
 KFAC-Museum Concert  
 KLAC-Baseball  
 KMPC-L.A.-S.F.  
 KFVD-Melody Cruise  
 KGFJ-Music for Amer.  
**3:30 P.M.**  
 KHJ-Nick Carter  
 KNX-Memo Froin Molly  
 KECA-This Wk. at Home  
 KFVD-Hank the Nite Watchman  
**3:45 P.M.**  
 KLAC-News: Face the Music  
**4:00 P.M.**  
 KFI-Big Show  
 KFAC-Masterpieces  
 KECA-Thing Called Life  
 KNX-Jack Benny  
 KHJ-Harmony H'se  
 KFVD-Citizens in Act'n  
 KLAC-News: Face the Music  
 KMPC-L.A.-S.F.  
 KGFJ-News  
**4:30 P.M.**  
 KFI-Harris & Faye  
 KNX-Amos 'n Andy  
**5:00 P.M.**  
 KFI-Hedda Hopper  
 KFAC-Center of Light  
 KHJ-Wild Bill Hickok  
 KNX-Bergen-McCarthy  
 KECA-Stop Music  
 KLAC-News: Parade of Music  
 KGFJ-Dixieland  
 KRKD-Pilgrims Program  
 KMPC-News, Par. Hits  
**5:30 P.M.**  
 KFI-Theater Guild  
 KHJ-Calif. Caravan  
 KNX-Dick Joy  
 KMPC-God & Freedom  
 KFVB-Melody of Youth  
 KFAC-Guy Bates Post  
**5:45 P.M.**  
 KNX-Ton Harmon  
 KMPC-Religious News  
 KGFJ-News  
**6:00 P.M.**  
 KLAC-News: Parade of Music  
 KNX-Corliss Archer  
 KFAC-Masterworks  
 KFVB-News  
 KECA-Walter Winchel  
 KMPC-News  
 KFI-News

**9:00 A.M.**  
 KGFJ-Songs of Cent'ry  
 KRKD-News  
**6:15 P.M.**  
 KECA-Bands for Bonds  
 KFVB-Trio  
 KMPC-Future is Now  
**6:30 P.M.**  
 KFI-Music with Girls  
 KNX-Horace Heidt  
 KECA-Amer. Album  
 KMPC-Amer. Spks. Up  
 KRKD-Kingdom Fellowship  
 KGFJ-Request Perf.  
 KHJ-Comm. on Present Danger  
**6:45 P.M.**  
 KMPC-Philh. Reporter  
**7:00 P.M.**  
 KFI-S64 Question  
 KNX-Contented Hr.  
 KHJ-Take a Number  
 KFAC-Music Magic  
 KLAC-News: Par. Music  
 KMPC-Hr. St. Francis  
 KECA-Paul Harvey  
 KGFJ-Musical Digest  
**7:15 P.M.**  
 KECA-Gloria Parker  
 KMPC-Federation of Women's Clubs  
**7:30 P.M.**  
 KFI-News  
 KMPC-Music of Past  
 KFVB-Strollin' Tom  
 KNX-The Whistler  
 KECA-Ted Mack  
 KFAC-Your Concert  
 KHJ-Com'dy of Errors  
**7:45 P.M.**  
 KFI-Prop. C  
**7:55 P.M.**  
 KHJ-News  
**8:00 P.M.**  
 KFI-Noah Webster  
 KHJ-20 Questions  
 KNX-Our Miss Brooks  
 KECA-Drew Pearson  
 KMPC-Candlelite, Silve  
 KLAC-Dept. Employment  
 KGFJ-News

**8:15 P.M.**  
 KLAC-Voice of Army  
 KGFJ-If They Had Lived  
**8:30 P.M.**  
 KFI-Symphony Hr.  
 KNX-Bergen-McCarthy  
 KECA-Walter Winchel  
 KHJ-Count Monte Cristo  
 KLAC-Irwin Allen  
**8:45 P.M.**  
 KFAC-Sun. Eve. Club  
 KECA-Wm. Tusher  
 KLAC-Hr. of St. Francis  
**9:00 P.M.**  
 KECA-Mystery File  
 KLAC-News: Wanted Persons  
 KMPC-Freedom Story  
 KFVB-Edition of Bible  
 KHJ-Glenn Hardy  
 KNX-Red Skelton  
**9:10 P.M.**  
 KLAC-Philharmonic Reporter  
**9:15 P.M.**  
 KHJ-Report From Pentagon  
 KLAC-Guest Star  
 KMPC-Mother's Album  
**9:30 P.M.**  
 KFI-Senator's Report  
 KLAC-Income Tax  
 KECA-Atwater Kent Auctions  
 KHJ-Chicago Theater  
 KNX-Jack Benny  
 KFVB-News  
 KMPC-Dance Time  
 KFAC-Gateway to Music  
 KGFJ-Musical C'medy  
**9:45 P.M.**  
 KFI-Trouble Is My Business  
 KFVB-Amer. Hospit'l Association  
 KLAC-Here's to Vets

**10:00 P.M.**  
 KFI-Reporter  
 KFVB-Guest Star  
 KNX-10 O'Clock Wire  
 KECA-News  
 KLAC-News: Footlites  
 KFVD-Bill Carls  
 KMPC-Dance Time  
**10:15 P.M.**  
 KFI-Mayor Bowron  
 KNX-Top of Week  
 KECA-Sports Review  
 KFVB-U.N. Story  
**10:30 P.M.**  
 KFI-The Saint  
 KFVB-Echoes Edon  
 KECA-Career Theater  
 KNX-Geo. Fisher  
 KHJ-Arthur Van  
 KFAC-Nocturne  
**10:45 P.M.**  
 KNX-Howard K. Smith  
**11:00 P.M.**  
 KFI-Music & Mnse  
 KMPC-Salute to Reservists  
 KLAC-News: Across Footlites  
 KECA-Geo. Sokolsky  
 KHJ-Oklahoma Symphony  
 KNX-News  
**11:15 P.M.**  
 KECA-Al Gayle  
 KNX-Political Prop C  
**11:30 P.M.**  
 KFI-Amer. United  
 KMPC-Dreamtime Music  
 KFVB-Music U Want  
 KECA-Phil Ohman  
 KFAC-Nocturne  
**11:45 P.M.**  
 KMPC-News  
 KNX-Univ. Explorer  
**12:00 Midnight**  
 KFVB-Music  
 KLAC-News: Footlites  
 KFAC-Serenade  
 KNX-News

## F-M PROGRAMS

**KMGH-98.7 M.C.**  
 3:30-Off Stage at Met.  
 5:00-Curtain Call  
 5:30-Mostly Music  
 7:00-Concerto  
 9:00-Teletunken Hour  
**KFI-105.9 M.C.**  
 2:55-Aft. Concert

**3:55-Classic**  
**5:05-Eve. Concert**  
**7:05-World Music**  
**KUSC-91.5 M.C.**  
 3:00-Concert  
 5:45-Scoreboard  
 6:30-BBC Forum  
 7:00-Mirror of Music

**8:00-Story Time**  
**8:30-Concert**  
 KHJ, 101.1 M.C.—1:30 p.m. to 9 p.m.  
 KFCA, 95.5 M.C.—5:30 a.m. to 12 p.m.  
**KRBD-96.9 M.C.**  
 7:00-8:30 p.m.

For Radio Advertising Turn to Page 7, Part II.