

RADIO TODAY

SUNDAY, OCTOBER 4, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGHLIGHTS

SUNDAY CHURCH SERVICES

MYSTERY—
 2:30 KFI-Charlie Wilds
 7:30 KNX-The Whistler

MUSIC—
 5:00 KFAC-Program 145
 7:00 KNX-Contented Hour
 8:30 KFI-Symphony Hour
 9:30 KHJ-Chicago Theater

PUBLIC INTEREST—
 10:30 a.m. KFI-Chicago Round Table
 12:30 KNX-University Explorer
 2:30 KFVD-Editor of Air
 7:00 KHJ-This is Europe
 8:30 KMPC-Legion Press Association Dinner
 10:15 KFI-Mayor Bowron
 10:30 KFI-American Forum
 10:30 KNX-Warren Austin Freedom Award

VARIETY—
 6:30 KNX-Horace Heidt

BASEBALL—
 1:30 KMPC-L.A.-Seattle
 1:45 KLAC-Hlywd.-S. Diego

DRAMA—
 12:00 KFI-Theater, "Candide"
 1:00 KFI-Theater (Nina Foch, Wm. Eythe)
 2:30 KECA-Greatest Story Ever Told
 5:30 KFI-Theater Guild (Celeste Holm, Wm. Holden)
 7:30 KHJ-2000 Plus
 10:30 KECA-Career Theater

COMEDY—
 3:00 KFI-Penny Singleton
 4:00 KNX-Jack Benny
 4:30 KNX-Amos & Andy
 8:00 KNX-Our Miss Brooks
 8:30 KNX-Bergen & McCarthy
 9:00 KNX-Red Skelton

QUIZ—
 12:30 KFI-Quiz Kids
 4:00 KFI-\$1000 Reward
 5:00 KECA-Stop the Music
 7:00 KFI-\$64 Question
 8:00 KHJ-20 Questions

FOOTBALL—
 2:15 KGER-Loyola-St. Mary's

7:00 A.M.
 KFI-Radio Pulpit
 KNX-Church of Air
 KMPC-Calvary Hour

7:30 A.M.
 KMPC-Bible Class

8:00 A.M.
 KFI-Religious Hr.
 KFAC-Country Church
 KNX-Salt Lake Tabernacle

8:15 A.M.
 KLAC-Church of Christ

8:30 A.M.
 KFVB-Mission
 KLAC-Unity
 KFI-Christian Science

9:00 A.M.
 KHJ-Bible Class
 KFAC-Liberal Catholic Church
 KFVB-Rescue Mission

9:05 A.M.
 KLAC-Catholic Hr.

9:30 A.M.
 KFI-Eternal Light
 KHJ-Voice of Prophecy
 KECA-Message of Israel

5:45 P.M.
 KFAC-Waltz Time

6:00 P.M.
 KLAC-News; Bill Stewart
 KNX-Corliss Archer
 KFAC-Masterworks
 KFVB-News
 KECA-Walter Winchell
 KMPC-News
 KHJ-News

6:15 P.M.
 KECA-Louella Parsons
 KMPC-Bands, Ballads
 KHJ-Newsreel
 KFVB-Music

6:30 P.M.
 KFI-Amer. Album of Familiar Music
 KNX-Horace Heidt
 KECA-Ted Malone
 KHJ-Gabriel Heatter

6:45 P.M.
 KHJ-Major Eliot
 KMPC-Memory Melodies

7:00 P.M.
 KFI-\$64 Question
 KNX-Contented Hr.
 KHJ-This is Europe
 KFAC-Music Magic
 KLAC-News; Best in Variety
 KECA-Simm's Song Shop
 KMPC-I Believe in God

7:15 P.M.
 KECA-Wm. Tusher in Hlywd.
 KMPC-40 & 8 Parade

7:30 P.M.
 KFI-Roosevelt for Governor
 KFVB-Music
 KFAC-Your Concert
 KNX-The Whistler
 KECA-Citche Club
 KHJ-2000 Plus
 KMPC-Les Brown

7:45 P.M.
 KFI-Little Concert
 KMPC-Freedom Story

10:30 A.M.
 KECA-Nat'l Vespers
 KFSG-Angelus Temple
 KHJ-Lutheran Hour

11:00 A.M.
 KFAC-First Meth. Ch.
 KFI-Catholic Hour

12:00 Noon
 KECA-Hour of Faith

1:00 P.M.
 KECA-Revival Hr.

1:15 P.M.
 KFAC-Catholic Topics

2:00 P.M.
 KECA-Voice of Prophecy

3:00 P.M.
 KFSG-Angelus Temple
 KECA-Lutheran Hr.

4:00 P.M.
 KFVB-Revival Hr.

5:00 P.M.
 KFVB-Voice of Calvary

8:00 P.M.
 KHJ-20 Questions
 KNX-Our Miss Brooks
 KECA-Drew Pearson
 KLAC-Vets Bedside Quiz
 KMPC-Amer. Speaks Up

8:15 P.M.
 KECA-Headlines
 KMPC-Mindy Carson, Bill Stern
 KLAC-Army Show

8:30 P.M.
 KFI-Symphony Hr.
 KNX-Bergen-McCarthy
 KECA-Walter Winchell
 KHJ-Count Monte Cristo
 KMPC-Legion Press Association Dinner
 KLAC-Irwin Allen

8:45 P.M.
 KFAC-Sun. Eve. Club
 KECA-Louella Parsons
 KLAC-Hr. of St. Francis

9:00 P.M.
 KECA-United Jewish Appeal
 KLAC-News, Music
 KMPC-Candlelite & Silver
 KFVB-Edition of Bible
 KHJ-Glenn Hardy
 KNX-Red Skelton

9:15 P.M.
 KHJ-Henry Brandon
 KLAC-Guest Star

9:30 P.M.
 KFI-Robert L. Gump, News
 KFAC-Gateway Music
 KECA-Piano Playhouse
 KHJ-Chi. Theater
 KNX-Jack Benny
 KFVB-News and Music
 KLAC-Dept. of Employment

9:45 P.M.
 KFI-Trouble Is My Business

5:30 P.M.
 KFVB-Radio Church of World
6:30 P.M.
 KFVB-Calvary Assem.
7:00 P.M.
 KFVB-Rescue Mission
 KFSG-Angelus Temple
7:30 P.M.
 KNLA-Church Open Door
7:45 P.M.
 KFVB-Catholic Ans.
8:00 P.M.
 KFI-Voice of Cathedral
 KFVB-First Presby.
 KFAC-1st Method Ch.
8:30 P.M.
 KGFJ-Ave Marie Hr.
9:00 P.M.
 KNLA-Revival Hour
9:15 P.M.
 KFVB-Wilshire Temple Church

7:00 A.M.
 KRKD-News
 KFAC-Symphony
 KLAC-News; Musical Album
 KFVB-Concert
 KECA-Church in Vale
 KHJ-Symphony

7:15 A.M.
 KRKD-Guest Star

7:30 A.M.
 KFI-Art of Living ..
 KECA-Band Box Revue
 KRKD-Good News Hr.

7:45 A.M.
 KFI-News Highlights
 KFVB-News

8:00 A.M.
 KFI-Funnies
 KMPC-News
 KLAC-News, Music
 KFVB-Funnies
 KECA-News Period

8:15 A.M.
 KMPC-Roger Fulton
 KECA-Morning Song

8:30 A.M.
 KMPC-Chilge. Youth
 KFAC-Organ Recital
 KHJ-Music
 KECA-Flying Feet
 KNX-News; Invitation
 KNX-Invitation to Learning

8:45 A.M.
 KFI-Hometown Happenings

9:00 A.M.
 KFI-Parent-Youth Forum
 KNX-People's Platform
 KMPC-Religious News
 KLAC-News
 KECA-Negro College Choir

9:15 A.M.
 KFAC-Choristers
 KMPC-Start to Live

9:30 A.M.
 KFAC-Gilbert & Sullivan
 KFVB-Peter Potter
 KNX-Howard K. Smith
 KMPC-Bolero Time

9:45 A.M.
 KNX-More Out Life

10:00 A.M.
 KFI-H. J. Mann
 KHJ-Glenn Hardy
 KMPC-Music Hour
 KLAC-News, Voice of Pope
 KECA-Opera Album
 KNX-Invitation to Music

10:15 A.M.
 KFI-Crime Is Your Problem
 KHJ-Science Reporter
 KLAC-Bill Stewart

10:30 A.M.
 KFI-Chi. Round Table
 KFAC-Gil. & Sullivan
 KFVB-Peter Potter

11:00 A.M.
 KECA-News Period
 KLAC-News; Bill Stewart
 KNX-Invitation to Music
 KHJ-Happiness Hour
 KMPC-Record Session

11:15 A.M.
 KECA-Frank & Ernest

11:30 A.M.
 KFI-Voces & Events
 KNX-Symphonette
 KECA-Reel Music
 KHJ-Gospel Singer
 KFVD-Union Rescue Mission

11:45 A.M.
 KHJ>Your Science Reporter

12:00 Noon
 KFI-Theater, "Candide"
 KNX-News
 KFAC-News
 KLAC-News; Bill Stewart
 KHJ-News
 KMPC-Record Session
 KFVB-Peter Potter

12:15 P.M.
 KHJ-Bill Cunningham
 KFAC-Met. Encores
 KNX-Romance of Highways

12:30 P.M.
 KFI-Quiz Kids
 KECA-Music With Girls
 KHJ-Hashknife Hartley
 KFVB-W'z'rd of Ivories
 KNX-University Explorer

12:45 P.M.
 KNX-Melody Parade

1:00 P.M.
 KFI-Theater, "Public Hero Number 1"
 KHJ-Singing Marshall
 KLAC-News; Bill Stewart
 KNX-Earn Your Vacation
 KFAC-Keyboard Stylings
 KMPC-News, Hits & Airs
 KFVB-Music

1:15 P.M.
 KMPC-Dugout Dope
 KLAC-Bill Stewart,

1:30 P.M.
 KFAC-Imports on Wax
 KHJ-Martin Kane
 KNX-Godfrey's Digest
 KLAC-Dugout Dope
 KMPC-L.A.-Seattle

1:45 P.M.
 KLAC-Hlywd.-S. Diego

2:00 P.M.
 KFI-The Falcon
 KFAC-Concert Favor
 KHJ-The Shadow
 KMPC-L.A.-Seattle
 KNX-Place in Sun
 KLAC-Hlywd.-S. Diego
 KFVB-Music

2:15 P.M.
 KGER-Loyola-St. Mary's

2:30 P.M.
 KFI-Charlie Wilds
 KFVB-Melody of Youth
 KHJ-True Detective
 KECA-Greatest Story Ever Told
 KNX-Music for You

3:00 P.M.
 KFI-Penny Singleton
 KNX-Amer. Rhapsody
 KFVB-News
 KHJ-Ray Rogers
 KFAC-Museum Conc'rt
 KMPC-L.A.-Seattle
 KLAC-Hlywd.-S. Diego

3:15 P.M.
 KMPC-Headlines, Music

3:30 P.M.
 KFI-Tex Williams
 KHJ-Nick Carter
 KNX-Memo From Molly
 KECA-Sammy Kaye
 KFVD-Hank the Nite Watchman
 KMPC-L.A.-Seattle

4:00 P.M.
 KFI-\$1000 Reward
 KFAC-Masterpieces
 KECA-Thing Called Life
 KNX-Jack Benny
 KHJ-Calif. Caravan
 KFVD-Citizens in Act'n
 KLAC-Hlywd.-S. Diego

4:30 P.M.
 KFI-Harris & Faye
 KNX-Amos 'n Andy
 KHJ-Juvenile Jury
 KECA-This Week Around the World
 KMPC-L.A.-Seattle

5:00 P.M.
 KFI-Texas Rangers
 KFAC-Program 145
 KHJ-Bobby Benson
 KNX-Bergen-McCarthy
 KECA-Stop Music
 KMPC-News
 KLAC-Hlywd.-S. Diego
 KRKD-Truth for Today

5:05 P.M.
 KMPC-Parade of Hits

5:30 P.M.
 KFI-Theater Guild
 KFAC-Guy Bates Post
 KHJ-Enchanted Hr.
 KNX-News Desk
 KRKD-News Bulletins

5:45 P.M.
 KFAC-Waltz Time

6:00 P.M.
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7:45 P.M.
 KFI-Little Concert
 KMPC-Freedom Story

KKLA—97.1 M.C.
 3 to 9:30 p.m.
 3:00-Church Service
 4:30-Melody of Youth
 5:30-Sun. Serenade
 7:00-Angelus Hour
 10:00-Poet of Piano
 11:15-Smith Jubilee Singers

KFI—105.9 M.C.
 3:00-Aft. Concert
 3:30-Concert

8:00 P.M.
 KHJ-20 Questions
 KNX-Our Miss Brooks
 KECA-Drew Pearson
 KLAC-Vets Bedside Quiz
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 KNX-Jack Benny
 KFVB-News and Music
 KLAC-Dept. of Employment

9:45 P.M.
 KFI-Trouble Is My Business

10:00 P.M.
 KFI-Reporter
 KFVB-Music
 KMPC-Proudly We Hail
 KNX-Chet Huntley
 KECA-News of Tomorrow
 KLAC-News; Melody Parade

10:15 P.M.
 KFI-City Reports
 KNX-Top of Week
 KECA-Retail Clerks

10:30 P.M.
 KFI-Amer. Forum
 KFAC-Gateway Music
 KFVB-Echoes Eden
 KHJ-Arthur Van
 KECA-Career Theater
 KNX-Warren Austin Freedom Award
 KMPC-Hank Hope

11:00 P.M.
 KFI-Music & Muse
 KMPC-Hlywd. Hit Parade
 KLAC-News; Across Footlights
 KECA-Pammell Orch.
 KHJ-Opera Concert
 KNX-News
 KFAC-Nocturne

11:15 P.M.
 KNX-Frankie Carle

11:30 P.M.
 KFI-First Freedom
 KFVB-Music U Want
 KECA-Phil Ohman
 KHJ-Vincent Lopez

11:45 P.M.
 KNX-Elmo Roper
 KECA-Leighton Noble

11:55 P.M.
 KMPC-News

12:00 Midnight
 KNX-News, Music
 KFVB-Rabbi Dubin
 KLAC-News; Footlights
 KFAC-Serenade

F-M PROGRAMS

5:00-Eve. Concert
 7:00-World Music

KMGH—98.7 M.C.
 3:00-At Opera
 3:30-Off Stage at Met.
 5:30-Mostly Music
 6:00-BBC-Concert
 7:00-Concerto
 9:00-Telefunken Hr.

KUSC—91.5 M.C.
 2 to 10:30 p.m.

2:00-Music in After'n
 3:00-L.A. County Concert
 7:00-Dr. Kendall
 8:00-Sound of Literature
 8:30-Concert
 9:30-Music Story
 KHJ, 101.1 M.C.-1:30 p.m. to 9 p.m.
 KECA, 95.5 M.C.-5:30 am to 12 p.m.
 KRKD—96.3 M.C. 24-hr. schedule

For Radio Advertising turn to Page 2, Part II.