

RADIO TODAY

SUNDAY, SEPT. 17, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPAC - 1560 KWKW - 1300
 KERN - 1410 KFSG - 1150 KGFI - 1230 KMPC - 710 KPPC - 1240 KWIK - 1490
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGHLIGHTS

MYSTERY—
 4:30 KHJ-Peter Salem
 5:00 KFI-Sam Spade
 7:30 KNX-The Whistler
 9:30 KECA-Box 13

MUSIC—
 2:30 KFI-Harvest of Stars
 5:00 KFAC-Program 145
 7:00 KNX-Contented Hour
 8:30 KFI-Symphony Hour
 9:30 KHJ-Chicago Theater

PUBLIC INTEREST—
 10:30 a.m. KFI-Chicago Round Table
 11:45 a.m. KNX-University Explorer
 12:20 KFI-The Pen & Dream
 2:30 KFVD-Editor of Air
 6:45 KHJ-Major Elliot
 7:00 KHJ-This Is Europe
 10:15 KFI-Mayor Bowron
 10:30 KFI-American Forum
 10:30 KNX-One Nation Indivisible

VARIETY—
 6:30 KNX-Horace Heidt

DRAMA—
 11:00 a.m. KFI-Theater
 1:00 KFI-Theater (Jack Carson)
 5:30 KFI-Theater Guild (Paul Douglas, Ginger Rogers)
 7:30 KHJ-2000 Plus
 10:30 KECA-Career Theater

COMEDY—
 4:00 KNX-Jack Benny
 4:30 KNX-Honest Harold
 8:00 KNX-Our Miss Brooks

QUIZ—
 12:30 KFI-Quiz Klds
 4:00 KFI-\$1000 Reward
 5:00 KECA-Stop the Music
 7:00 KFI-\$64 Question
 8:00 KHJ-20 Questions

SPORTS—
 1:00 KLAC-Tennis Matches
 1:45 KMPC-L.A. Rams vs. Chicago Bears
 6:15 KLAC-Hlywd.-Sacramento

SUNDAY CHURCH SERVICES

7:00 A.M.
 CFI-Radio Pulpit
 NX-Church of Air
 MPC-Calvary Hour

7:30 A.M.
 MPC-Bible Class

8:00 A.M.
 H-Religious Hr.
 FAC-Country Church

8:15 A.M.
 LAC-Christ Church

8:30 A.M.
 FWB-Mission
 LAC-Unity
 NX-Salt Lake Taber.
 FI-Christian Science

9:00 A.M.
 LAC-Catholic Hour
 HJ-Bible Class
 FAC-Liberal Catholic Church
 FWB-Rescue Mission

9:30 A.M.
 CFI-Eternal Light
 CHI-Voice of Prophecy

KECA-Message of Israel
 10:30 A.M.
 KECA-Sun. Worsers
 KFSG-Angelus Temple
 KHJ-Lutheran Hour

11:00 A.M.
 KFAC-First Meth. Ch.

12:00 Noon
 KECA-Hour of Faith

1:00 P.M.
 KECA-Revival Hr.

1:15 P.M.
 KFAC-Catholic Topics

2:00 P.M.
 KECA-Voice of Prophecy

3:00 P.M.
 KFI-Catholic Hour
 KFSG-Angelus Temple
 KECA-Lutheran Hr.

4:00 P.M.
 KFVB-Revival Hr.

5:00 P.M.
 KFVB-Voice of Calvary

5:30 P.M.
 KFVB-Radio Church of World

6:30 P.M.
 KFVB-Calvary Assem.

7:00 P.M.
 KFVB-Rescue Mission
 KFSG-Angelus Temple

7:30 P.M.
 KXLA-Church Open Dr.

7:45 P.M.
 KFVB-Catholic Ana.

8:00 P.M.
 KFI-Voice of Cathedral
 KFVB-First Presby.
 KFAC-1st Method Ch.

8:30 P.M.
 KGFJ-Ave Marie Hr.

9:00 P.M.
 KNIA-Revival Hour

9:15 P.M.
 KFVB-Wilshire Temple Church

7:00 A.M.
 KRKD-News
 KFAC-Symphony
 KLAC-News: Musical Album
 KFVB-Concert
 KECA-Church in Vale
 KHJ-Symphony

7:15 A.M.
 KRKD-Guest Star

7:30 A.M.
 KFI-Art of Living
 KECA-Band Box Revue
 KRKD-Good News Hr.

7:45 A.M.
 KFI-News Highlights
 KFVB-News

8:00 A.M.
 KFI-Funnies
 KMPC-News
 KLAC-News: Music
 KFVB-Funnies
 KNX-Farm Journal
 KECA-News Period

8:15 A.M.
 KMPC-Roger Fulton
 KNX-Howard K. Smith
 KECA-Morn'g Song

8:30 A.M.
 KMPC-Chilge. Youth
 KFAC-Organ Recital
 KHJ-Music
 KECA-Let There Be Music

8:45 A.M.
 KFI-Hometown Happenings

9:00 A.M.
 KFI-Parent-Youth Forum
 KNX-Invitation Learning
 KMPC-Religious News
 KLAC-News
 KECA-Negro College Choir

9:15 A.M.
 KFAC-Choristers
 KMPC-Start to Live

9:30 A.M.
 KFAC-Gilbert & Sullivan
 KFVB-Peter Potter
 KNX-Elmo Roper
 KMPC-Bolero Time

9:45 A.M.
 KNX-Music

10:00 A.M.
 KFI-H. J. Mann
 KHJ-Glenn Hardy
 KMPC-Music Hour
 KLAC-News, Voice of Pope
 KECA-Music of Today
 KNX-News

10:15 A.M.
 KFI-U.N. Is My Beat
 KNX-More Out Life
 KHJ-Organ Moods
 KLAC-Bill Stewart

10:30 A.M.
 KFI-Chl. Ronnd Table
 KFAC-Gil. & Sullivan
 KFVB-Peter Potter
 KNX-People's Platform

11:00 A.M.
 KFI-Studio Theatre
 KECA-Foreign Reporter
 KLAC-News: Bill Stewart
 KNX-Choraliars
 KHJ-Happiness Hour
 KMPC-Record Session

11:15 A.M.
 KECA-Frank & Ernest

11:30 A.M.
 KNX-Romance of Highways
 KECA-Reel Music
 KHJ-Gospel Slinger
 KFVB-Peter Potter
 KFVD-Union Rescue Mission

11:45 A.M.
 KHJ-Wash'gton Report
 KNX-Univ. Explorer

12:00 Noon
 KFI-The Pen & Dream
 KNX-Invitation to Music
 KFAC-News
 KLAC-News: Bill Stewart
 KHJ-News
 KMPC-Record Session

12:15 P.M.
 KHJ-Bill Cunningham
 KFAC-Met. Encores

12:30 P.M.
 KFI-Quiz Kids
 KECA-Music With Girls
 KHJ-Hashknife & Sleepy
 KFVB-Wizard of Ivor's

1:00 P.M.
 KFI-Theater
 KHJ-Hopalong Cassidy
 KLAC-Tennis Matches
 KNX-Invitation to Music
 KFAC-Keyboard Stylings
 KMPC-News, Touchdown Tunes
 KFVB-Steve Shoemaker

1:15 P.M.
 KMPC-Touchdown Tunes

1:30 P.M.
 KFAC-Imports on Wax
 KHJ-Martin Kane
 KNX-Symphonette
 KFVB-Skyway to Music
 KMPC-News

1:45 P.M.
 KMPC-L.A. Rams-Chic.

2:00 P.M.
 KFI-The Falcon
 KFAC-Concert Favor
 KHJ-The Shadow
 KMPC-Rams-Chicago
 KNX-Amer. Rhapsody
 KLAC-Tennis Matches
 KFVB-Music

2:30 P.M.
 KFI-Harvest of Stars
 KFVB-Melody of Youth
 KHJ-True Detective
 KECA-Plano Play'he
 KFVD-Editor of Air
 KNX-News

2:45 P.M.
 KNX-Melody Parade

3:00 P.M.
 KNX-Rate Your Mate
 KFVB-Hlywd. Bowl
 KHJ-Roy Rogers
 KFAC-Museum Concert
 KMPC-Rams-Chic.
 KLAC-Bill Stewart

3:15 P.M.
 KFVB-Music

3:30 P.M.
 KFI-Tex Williams
 KHJ-Nick Carter
 KNX-Memo From Molly
 KECA-Sammy Kaye
 KFVD-Hank the Nite Watchman
 KFVB-Napoleon Hill

4:00 P.M.
 KFI-\$1000 Reward
 KFAC-Masterpieces
 KECA-Thing Called Life
 KNX-Jack Benny
 KHJ-Calif. Caravan
 KLAC-Bill Stewart
 KMPC-Reports & Sports

4:15 P.M.
 KMPC-Rancho Grande

4:30 P.M.
 KFI-The Saint
 KNX-Honest Harold
 KHJ-Peter Salem
 KECA-This Week Around the World

5:00 P.M.
 KFI-Sam Spade
 KFAC-Program 145
 KHJ-Bobby Benson
 KNX-Percy Faith
 KECA-Stop Music
 KMPC-News, Music
 KLAC-Bill Stewart
 KRKD-Truth for Today

5:15 P.M.
 KMPC-Parade of Hits

5:30 P.M.
 KFI-Theater Guild
 KFAC-Guy Bates Post
 KHJ-Enchanted Hr.
 KNX-Newsroom Desk
 KRKD-News Bulletins

5:45 P.M.
 KFAC-Waits Time

6:00 P.M.
 LAC-News, Dugout Dope
 KNX-Corliss Archer
 FAC-Masterworks
 FWB-News
 ECA-Walter Winchell
 MPC-News
 KHJ-News

6:15 P.M.
 ECA-Louella Parsons
 MPC-Bands, Ballads
 HJ-Newsreel
 FWB-Bible
 LAC-Hlywd.-Sacram.

6:30 P.M.
 KFI-Amer. Album of Familiar Music
 KNX-Horace Heidt
 ECA-Ted Malone
 MPC-Mother's Album
 CHJ-Gabriel Heatter

6:45 P.M.
 KHJ-Major G.F. Eliot
 MPC-Memory Melodies

7:00 P.M.
 KFI-\$64 Question
 KNX-Contented Hr
 KHJ-This Is Europe
 FAC-Music Magic
 LAC-Hlywd.-Sacram.
 ECA-Simm's Song Shop
 MPC-Romance, Rhythm

7:15 P.M.
 KECA-Wm. Tusher in Hlywd.

7:30 P.M.
 CFI-Meet Me in St. Louis
 FWB-Strollin' Tom
 FAC-Your Concert
 KNX-The Whistler
 ECA-Amazng Mr. Malone
 KHJ-2000 Plus
 MPC-Les Brown

7:45 P.M.
 KMPC-Freedom Story

8:00 P.M.
 KHJ-20 Questions
 KNX-Our Miss Brooks
 KECA-Drew Pearson
 KLAC-Hlywd.-Sacram.
 KMPC-Amer. Speaks Up

8:15 P.M.
 KECA-Headlines
 KMPC-Martha Tilton

8:30 P.M.
 KFI-Symphony Hr.
 KNX-Orchestra
 KECA-Walter Winchell
 KHJ-Count Monte Cristo
 KMPC-American Legion

8:45 P.M.
 KMPC-Business Reporter
 KFAC-Sun. Eve. Club
 KECA-Louella Parsons

9:00 P.M.
 KECA-Think Fast
 KLAC-Hlywd.-Sacram.
 KMPC-Candlelite & Silver
 KFVB-Edition of Bible
 KHJ-Glenn Hardy
 KNX-Dave Rose

9:15 P.M.
 KHJ-Orchestra

9:30 P.M.
 KFI-Robert L. Gump, News
 KFAC-Gateway Music
 KECA-Box 13
 KHJ-Chl. Theater
 KNX-Jack Benny
 KFVB-News and Music

9:45 P.M.
 KFI-Trouble Is My Business
 KFVB-Music

10:00 P.M.
 KFI-Reporter
 KFVB-News & Music
 KMPC-Proudly We Hail
 KNX-Chet Huntley
 KECA-News of Tomorrow
 KLAC-News: Melody Parade

10:15 P.M.
 KFI-Mayor Bowron
 KNX-Top of Week
 KECA-Retail Clerks
 KFVB-Music

10:30 P.M.
 KFI-Amer. Forum
 KFAC-Gateway Music
 KFVB-Echoes Eden
 KHJ-Arthur Van
 KECA-Career Theater
 KNX-One Nation Indivisible
 KMPC-Leisure Time

11:00 P.M.
 KFI-Music & Muse
 KMPC-Hlywd. Hit Parade
 KLAC-News: Across Footlights
 KECA-Pannell Orch.
 KHJ-Opera Concert
 KNX-News
 KFAC-Nocturne

11:15 P.M.
 KNX-Frankie Carle

11:30 P.M.
 KFI-First Freedom
 KFVB-Music U Want
 KECA-Phil Ohman
 KHJ-Vincent Lopez

11:45 P.M.
 KNX-U.N. in Action
 KECA-Leighton Noble

12:00 Midnight
 KNX-News, Music
 KFVB-Music
 KLAC-News: Flights
 KFAC-Serenade

F-M PROGRAMS

KKLA-97.1 M.C.
 3 to 9:30 p.m.
 8:00-Church Service
 8:30-Melody of Youth
 9:30-Sun. Serenade
 10:00-Angelus Hour
 10:00-Poet of Piano
 1:15-Smith Jubilee Singers

KFI-105.9 M.C.
 8:00-Aft. Concert
 8:30-Classical
 9:00-Eve. Concert
 9:00-World Music

KMG-98.7 M.C.
 3:00-At Opera
 3:30-Or Stage at Met.
 5:30-Mostly Music
 6:00-BBC Concert
 7:00-Concerto
 9:00-Telefunken Hr.

KUSC-91.5 M.C.
 2 to 10:30 p.m.
 2:00-Music in After'n
 3:00-L.A. County Concert

5:00-Errand of Mercy
 5:15-Ivory Tower Tales
 5:30-Concert
 9:30-Music Story
 KHJ. 101.1 M.C.-1:30 p.m. to 9 p.m.
 KECA. 95.5 M.C.-5:30 a.m. to 12 p.m.
 KRKD. 96.3 M.C.-5:30 p.m. to 7 p.m.
 7:00-Moonlite Memories
 7:45-Band Music
 8:00-Popular Music
 8:45-Organ Music

FOR RADIO ADVERTISING TURN TO PAGE 3, PART 2