

# RADIO TODAY

WEDNESDAY, SEPT. 6, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

### MYSTERY—

6:30 KECA- Hannibal Cobb  
 7:30 KFI-Richard Diamond  
 9:00 KNX- Mr. Chameleon

### QUIZ—

3:00 KMPC-Musical Tune-O  
 6:00 KNX-Pays to Be Ignorant  
 6:30 KHJ-Answer Man  
 7:30 KECA-Dr. I. Q.  
 8:00 KHJ-What's Name of Song  
 9:00 KFI-Break Bank

### SPORTS—

12:45 KHJ-Game of Day  
 2:45 KLAC-Hlywd.-S.F.

### 7:00 A.M.

KFI-News  
 KLAC-News. Haynes  
 KECA-Welcome to Hollywood  
 KNX-News. Music  
 KMPC-Farm Advisor  
 KFAC-Coffee Cup Cnrt.  
 KFVB-Bill Leyden  
 KHJ-F. Hemingway

### 7:15 A.M.

KFI-F. Lawton  
 KHJ-Bkfst. Gang  
 KMPC-News  
 KNX-Stars in Morn.  
 KRKD-News

### 7:30 A.M.

KFI-Platter Party  
 KRKD-Morn. Chapel Hour  
 KNX-Frank Goss  
 KMPC-Sports Wire  
 KECA-Bob Garred

### 7:45 A.M.

KFI-Sam Hayes  
 KNX-Harry Babbitt  
 KHJ-News  
 KMPC-All Time Hits  
 KECA-Zeke Manners

### 8:00 A.M.

KFI-Bell Ringer  
 KLAC-News, Stocks  
 KECA-Bkfst. Club  
 KFVB-News  
 KMPC-News  
 KNX-Top Morning  
 KFAC-Country Church  
 KHJ-Cecil Brown  
 KFOX-Bible Society

### 8:15 A.M.

KFI-Coffee Time  
 KNX-Dave Vaile  
 KMPC-Mkts. Sports  
 KLAC-Haynes at Reins  
 KHJ-News  
 KFVB-L.A. Breakfast

### 8:30 A.M.

KFI-Jack Berch  
 KFAC-News  
 KNX-Grand Slam  
 KMPC-Bing Crosby  
 KHJ-Bible Institute  
 KRKD-News

### 8:45 A.M.

KFI-Meyers Goes Mkt.  
 KFAC-Unity  
 KMPC-News  
 KNX-Rosemary  
 KLAC-Racing News

### 9:00 A.M.

KFI-News, Ladies' Day  
 KMPC-Instit. Religious Science  
 KECA-Johnny Olsen  
 KNX-Wendy Warren  
 KFAC-Plano Parade  
 KHJ-K. Smith Speaks  
 KLAC-News. Music  
 KFVB-Bkfst. Club

### 9:15 A.M.

KFI-Dave Garroway  
 KHJ-Garden Guide  
 KLAC-Bill Stewart

6:30 KMPC-Del Mar  
 8:15 KMPC-L.A.-Oakland

### MUSIC—

7:30 KNX-Holly. Music Hall

### DRAMA—

6:00 KFI-Dangerous Assignment  
 7:00 KFI-Big Story  
 7:00 KHJ-John Steele  
 8:00 KFI-One Man's Family  
 8:30 KNX-Dr. Christian  
 8:30 KHJ-Family Theater  
 9:30 KFI-Mr. District Attorney

### COMEDY—

8:30 KFI-Great Gildersleeve

KNX-Aunt Jenny  
 KMPC-Dinah Shore

### 9:30 A.M.

KFI-Ladies' Day  
 KHJ-Women Worldful  
 KECA-Quick as Flash  
 KMPC-Chef  
 KNX-Helen Trent  
 KFVB-Bing Ormont  
 KFAC-Song Recital

### 9:45 A.M.

KFI-Around Town  
 KNX-Our Gal Sunday

### 10:00 A.M.

KHJ-Glenn Hardy  
 KFAC-Morn. Concert  
 KLAC-Al Jarvis  
 KNX-Big Sister  
 KMPC-Bill Ewing  
 KECA-Surprise Pkg.

### 10:15 A.M.

KFI-Are Ya Listen'g?  
 KHJ-Tello Test  
 KNX-Ma Perkins

### 10:30 A.M.

KFI-Wendell Noble  
 KHJ-Norma Young  
 KECA-My True Story  
 KNX-Dr. Malone  
 KMPC-Music Tune-O  
 KFVB-Showtime

### 10:45 A.M.

KFI-Life Beautiful  
 KNX-Guiding Light

### 11:00 A.M.

KFI-Double, Nothing  
 KLAC-Al Jarvis  
 KFAC-G. Bates Post  
 KECA-Mag. of Air  
 KFVB-Maurice Hart  
 KMPC-News: Ewing  
 KNX-2nd Mrs. Burton  
 KHJ-Ladies Fair

### 11:15 A.M.

KNX-Perry Mason  
 KECA-J. B. Kennedy  
 KFAC-Folk Songs

### 11:30 A.M.

KFI-Live Like A Millionaire  
 KFAC-Music Hall  
 KRKD-News  
 KNX-Nora Drake  
 KECA-Ira Cook  
 KHJ-Queen for Day  
 KFVD-Union Rescue Mission  
 KFVB-News; Hart

### 11:45 A.M.

KNX-Brighter Day

### 12 NOON

KFI-Farm Reports  
 KECA-Hank Weaver  
 KNX-News  
 KFAC-Luncheon Cnrt.  
 KMPC-Moods in Music  
 KLAC-Ballroom  
 KHJ-Sid Fuller  
 KFVB-Bill Anson  
 KFVD-Editor of Air

### 12:15 P.M.

KFI-Road of Life  
 KECA-Baukhage  
 KMPC-Southland Reporter  
 KHJ-Cedric Foster

### 12:30 P.M.

KFI-Pepper Young  
 KMPC-Facts for Farmers  
 KNX-Art Linkletter  
 KECA-Modern Romances  
 KFVB-News  
 KHJ-Nancy Dixon

### 12:45 P.M.

KFI-Rite to Happiness  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Safety Rangers  
 KHJ-Game of Day

### 1:00 P.M.

KFI-Backstage Wife  
 KECA-Ira Cook  
 KNX-Nona from Nowhere  
 KHJ-Game of Day  
 KFAC-Serenade  
 KMPC-News, Carousel  
 KLAC-News, Sports

### 1:15 P.M.

KFI-Stella Dallas  
 KLAC-570 Club  
 KFAC-Matinee  
 KNX-Hilltop House

### 1:30 P.M.

KFI-Lorenzo Jones  
 KNX-Internat'l Discs  
 KECA-Easy Aces  
 KFVB-News; Bill Anson

### 1:45 P.M.

KFI-Widder Brown  
 KECA-Frances Scully  
 KFVB-Bill Anson

### 2:00 P.M.

KFI-When Girl Marries  
 KLAC-News, Sports  
 KECA-Chance of Lifetime  
 KRKD-L.A. Fire Dept.  
 KMPC-News; Carousel  
 KNX-Geo. Fisher  
 KFAC-Composer's Corner  
 KHJ-Game of Day

### 2:15 P.M.

KFI-Portia  
 KLAC-570 Club  
 KNX-Freddy Martin

### 2:30 P.M.

KFI-Plain Bill  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KFVB-News; Bill Anson  
 KLAC-Dugout Dope

### 2:45 P.M.

KFI-Front Pg. Farrell  
 KFVB-B. Anson  
 KNX-Arthur Godfrey  
 KLAC-Hlywd.-S.F.

### 3:00 P.M.

KFI-Travelers  
 KECA-In Hlywd.

KLAC-Hlywd.-S.F.  
 KFAC-World Opera  
 KFVB-Peter Potter  
 KHJ-Game of Day  
 KMPC-News, Tune-O  
 KRKD-Tops in Pops

### 3:15 P.M.

KECA-Leyden with Song  
 KHJ-Crowell's Nest

### 3:30 P.M.

KFI-Aunt Mary  
 KFAC-Lyrics Chorus  
 KFVB-News, P. Potter  
 KMPC-Magic of Melody

### 3:45 P.M.

KFI-Love and Learn  
 KFAC-News  
 KNX-Arthur Godfrey  
 KHJ-Lynn Looks at Hollywood  
 KFVB-Peter Potter

### 4:00 P.M.

KFI-Woman's Secret  
 KHJ-Fulton Lewis  
 KNX-Massey & Tilton  
 KFAC-Masterpieces  
 KLAC-Hlywd.-S.F.  
 KECA-Baker's Noteb'l  
 KMPC-News; Bands

### 4:15 P.M.

KFI-Dr. Paul  
 KHJ-F. Hemingway  
 KNX-Strike It Rich  
 KECA-Play It Again

### 4:30 P.M.

KFI-Burritt Wheeler  
 KHJ-Behind Story  
 KMPC-Romance & Rhythm  
 KFVB-News; Red Rowe

### 4:45 P.M.

KHJ-Sam Hayes  
 KECA-Elmer Davis  
 KRKD-News  
 KNX-Harry Babbitt

### 5:00 P.M.

KFI-Pat Bishop, News  
 KMPC-News, Ewing  
 KFAC-Sun, Serenade  
 KLAC-Hlywd.-S.F.  
 KECA-News Period  
 KNX-Ed. R. Murrow  
 KHJ-Crowell's Nest

### 5:15 P.M.

KFI-Ted Myers, News  
 KMPC-Up Swing  
 KLAC-Racing R'ndup  
 KNX-Sports  
 KECA-Happy Theatre

### 5:30 P.M.

KFI-Casa Cugat  
 KRKD-Sports Dial  
 KNX-Chet Huntley  
 KHJ-Challenge Yukon  
 KECA-Superman  
 KFAC-Whoa Bill  
 KFVB-Red Rowe  
 KMPC-All Time Hits

### 5:45 P.M.

KFI-E. Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KMPC-Top Tunes

KNX-Frank Goss

### 6:00 P.M.

KFI-Dangerous Assign.  
 KLAC-News; Jarvis  
 KFVB-Clete Roberts  
 KMPC-Norman Nesbitt  
 KHJ-Gabriel Heatter  
 KFAC-Prelude to Evening  
 KECA-News  
 KNX-Pays Be Ignorant

### 6:15 P.M.

KMPC-Sports  
 KLAC-Al Jarvis  
 KFVB-Sports  
 KECA-Newsreel  
 KHJ-Main to Malibu

### 6:30 P.M.

KFI-1st Piano Quartet  
 KFVB-Frank Bull  
 KHJ-Answer Man  
 KNX-Robt. Q. Lewis  
 KECA-Hannibal Cobb  
 KMPC-Del Mar  
 KFAC-Mus. Milestones

### 6:45 P.M.

KHJ-Sam Hayes  
 KRKD-College of Divine Science

### 6:55 P.M.

KHJ-Bill Henry

### 7:00 P.M.

KFI-Big Story  
 KRKD-News  
 KECA-Lone Ranger  
 KHJ-John Steele  
 KLAC-News, 570 Club  
 KMPC-Musical Memories  
 KNX-Orchestra  
 KFAC-Twilight Hour

### 7:15 P.M.

KRKD-Strolling Tom

### 7:30 P.M.

KFI-Richard Diamond  
 KNX-Hlywd. Music Hall  
 KFVB-Music  
 KFAC-Echoes, Encores  
 KECA-Dr. I.Q.  
 KHJ-Cisco Kid

### 7:45 P.M.

KFVB-Rosary Hr.

### 8:00 P.M.

KFI-One Man's Family  
 KNX-Lowell Thomas  
 KFAC-Eve. Concert  
 KHJ-Name of Song  
 KECA-Helen G. Douglas  
 KFVB-Music  
 KLAC-News: 570 Club  
 KMPC-Southland Story

### 8:15 P.M.

KFI-World News  
 KNX-Smith-Shore  
 KMPC-L.A.-Oakland  
 KFVB-Guest Star

### 8:30 P.M.

KFI-Great Gildersleeve  
 KNX-Dr. Christian  
 KHJ-Family Theater  
 KECA-Album Mysteries; Music  
 KFVB-News

8:45 P.M.

KFVB-U.N. Today

### 9:00 P.M.

KFI-Break Bank  
 KECA-Cliff Club  
 KNX-Mr. Chameleon  
 KFAC-Eve. Concert  
 KHJ-Glenn Hardy  
 KMPC-L.A.-Oakland  
 KLAC-News: 570 Club  
 KFVB-Night Bandstand

### 9:15 P.M.

KHJ-Fulton Lewis

### 9:30 P.M.

KFI-District Attorney  
 KHJ-Internat'l Airport  
 KNX-Beulah  
 KECA-Lawrence Welk

### 9:45 P.M.

KFVB-News  
 KNX-Club 15

### 10:00 P.M.

KFI-Reporter  
 KECA-Bob Garber  
 KHJ-I Love Mystery  
 KFVB-G. Norman  
 KNX-Chet Huntley  
 KFAC-Crossroads  
 KMPC-L.A.-Oakland  
 KLAC-News, Don Otis

### 10:15 P.M.

KFI-Johnny Murray  
 KNX-Bob Elson  
 KHJ-Frank Edwards  
 KECA-Ted Malone

### 10:30 P.M.

KFI-Virgil Pinkley  
 KNX-Frankie Carle  
 KHJ-Lonesome Gal  
 KGER-Timely Topics  
 KECA-Science of Mind  
 KMPC-News; Leisure Time

### 10:45 P.M.

KFI-Kay Kyser  
 KECA-One for Book

### 11:00 P.M.

KFI-Ted Meyers; News  
 KLAC-News; D. Otis  
 KECA-Bill Pannell  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KFVB-G. Norman  
 KMPC-Larry Mitchell  
 KHJ-Arthur Van

### 11:15 P.M.

KFI-Johnny Murray  
 KNX-Merry-Go-R'nd  
 KECA-New Yorkers

### 11:30 P.M.

KFI-Terra Lea  
 KECA-Phil Ohman  
 KHJ-Crowell's Nest

### 11:45 P.M.

KFI-Milestones  
 KNX-Spreading Democracy

### 12:00 Midnight

KFI-Musical Menu  
 KLAC-News; D. Otis  
 KFVB-News, Music  
 KNX-News, Allen  
 KFAC-Serenade  
 KRKD-Serenade  
 KECA-News

## F-M SCHEDULE

KHJ-101.1 Meg.

1:30 to 9 p.m.

1:30-Farm Fare

(From 1:45 to 9 p.m. same as AM schedule above.)

KMGH-98.7 Meg.

5 to 9:30 p.m.

3:00-Sir Beecham

4:00-Mostly Music

5:30-Listeners' Album

6:30-Words & Music

7:00-Concerto

9:00-Broadway Lullaby

KFI-105.9 Meg.

3:00-Melodies

3:30-Classics

5:00-Eve. Concert

7:00-World of Music

KUSC-91.5 Meg.

12:30-Matter of Music

1:00-Music

3:45-Women's Page

6:30-Guest Star

9:30-Music Story

KKLA-97.1 Meg.

3 to 9 p.m.

3:00-Church Service

5:00-Organ Reveries

5:45-Plano Classics

7:00-Bible Hr.

10:15-Rev. James

11:30-Starlight Journey

KECA, 95.5 meg. 4:30

to 12.

KFAC, 104.3 meg. 24-

hour schedule

KRKD, 98.3 meg. 5:30

a.m. to 7 p.m.