

# RADIO TODAY

WEDNESDAY, AUGUST 30, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGFI - 1230 KMPC - 710 KPPC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## 7:00 A.M.

**KFI-News**  
 KLAC-Haynes Reins  
 KECA-Welcome to Hollywood  
 KNX-News, Music  
 KMPC-Farm Advisor  
 KFAC-Coffee Cup Cnr  
 KFVB-Bill Leyden  
 KHJ-F. Hemingway

**7:15 A.M.**  
 KFI-F. Lawton  
 KHJ-Bkfst. Gang  
 KMPC-News  
 KNX-Stars in Morn.  
 KRKD-News

## 7:30 A.M.

**KFI-Platter Party**  
 KRKD-Morn. Chapel Hour  
 KNX-Frank Goss  
 KMPC-Sports Wire  
 KECA-Bob Garred

## 7:45 A.M.

**KFI-Sam Hayes**  
 KNX-Harry Babbitt  
 KHJ-News  
 KMPC-All Time Hits  
 KECA-Zeke Manners

## 8:00 A.M.

**KFI-Bell Binger**  
 KLAC-News, Stocks  
 KECA-Bkfst. Club  
 KFVB-News  
 KMPC-News  
 KNX-Top Morning  
 KFAC-Country Church  
 KHJ-Cecil Brown  
 KFOX-Bible Society

## 8:15 A.M.

**KFI-Coffee Time**  
 KNX-Dave Valle  
 KMPC-Mkts... Sports  
 KLAC-Haynes at Reins  
 KHJ-News  
 KFVB-L.A. Breakfast

## 8:30 A.M.

**KFI-Jack Berch**  
 KFAC-News  
 KNX-Grand Slam  
 KMPC-Bing Crosby  
 KHJ-Bible Institute  
 KRKD-News

## 8:45 A.M.

**KFI-Meyers Goes Mkt.**  
 KFAC-Unity  
 KMPC-News  
 KNX-Rosemary  
 KLAC-Racing News

## 9:00 A.M.

**KFI-News, Ladies' Day**  
 KMPC-Instit. Religious Science  
 KECA-Johnny Olsen  
 KNX-Wendy Warren  
 KFAC-Plano Parade  
 KHJ-K. Smith Speaks  
 KLAC-News, Music  
 KFVB-Bkfst. Club

## 9:15 A.M.

**KHJ-Garden Guide**  
 KLAC-Bill Stewart

**KNX-Aunt Jenny**  
 KMPC-Dinah Shore

## 9:30 A.M.

**KHJ-Women Worldful**  
 KECA-Quick as Flash  
 KMPC-Chef  
 KNX-Helen Trent  
 KFVB-Dave Ormont  
 KFAC-Song Recital

## 9:45 A.M.

**KFI-Around Town**  
 KNX-Our Gal Sunday

## 10:00 A.M.

**KHJ-Glenn Hardy**  
 KFAC-Morn. Concert  
 KLAC-Al Jarvis  
 KNX-Big Sister  
 KMPC-Bill Ewing  
 KECA-Surprise Pkg.

## 10:15 A.M.

**KFI-Are Ya Listen'g?**  
 KHJ-Tello Test  
 KNX-Ma Perkins

## 10:30 A.M.

**KFI-Wendell Noble**  
 KLAC-Honest Opinion  
 KHJ-Norma Young  
 KECA-My True Story  
 KNX-Dr. Malone  
 KMPC-Music Tune-O  
 KFVB-News; Ormont

## 10:45 A.M.

**KFI-Life Beautiful**  
 KNX-Guiding Light

## 11:00 A.M.

**KFI-Double, Nothing**  
 KLAC-Al Jarvis  
 KFAC-G. Bates Post  
 KECA-Mag. of Air  
 KFVB-Maurice Hart  
 KMPC-News; Ewing  
 KNX-2nd Mrs. Burton  
 KHJ-Ladies Fair

## 11:15 A.M.

**KNX-Perry Mason**  
 KECA-J. B. Kennedy  
 KFAC-Folk Songs

## 11:30 A.M.

**KFI-Live Like A Millionaire**  
 KFAC-Music Hall  
 KRKD-News  
 KNX-Nora Drake  
 KECA-Ira Cook  
 KHJ-Queen for Day  
 KFVD-Union Rescue Mission  
 KFVB-News; Hart

## 11:45 A.M.

**KNX-Brighter Day**

## 12 NOON

**KFI-Farm Reports**  
 KECA-Hank Weaver  
 KNX-News  
 KFAC-Luncheon Cnert.  
 KMPC-Moods in Music  
 KLAC-Ballroom  
 KHJ-Sid Fuller  
 KFVB-Bill Anson  
 KFVD-Editor of Am.

## 12:15 P.M.

**KFI-Road of Life**  
 KECA-Baukhage  
 KMPC-News to You  
 KHJ-Pix-O

## 12:30 P.M.

**KFI-Pepper Young**  
 KMPC-Facts for Farmers  
 KECA-Modern Romances  
 KFVB-News  
 KHJ-Nancy Dixon  
 KNX-Art Linkletter

## 12:45 P.M.

**KFI-Rite to Happiness**  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Safety Rangers  
 KHJ-Cleve.-N.Y.

## 1:00 P.M.

**KFI-Backstage Wife**  
 KECA-Ira Cook  
 KNX-Mona from Nowhere  
 KHJ-Cleve.-N.Y.  
 KFAC-Serenade  
 CMPC-News, Carousel  
 KLAC-News, Sports

## 1:15 P.M.

**KFI-Stella Dallas**  
 KLAC-570 Club  
 KFAC-Matinee  
 KNX-Hilltop House

## 1:30 P.M.

**KFI-Lorenzo Jones**  
 KNX-Disk Jockey  
 KECA-Easy Aces  
 KFVB-News; Bill Anson

## 1:45 P.M.

**KFI-Widder Brown**  
 KECA-Frances Scully  
 KFVB-Bill Anson

## 2:00 P.M.

**KFI-When Girl Marries**  
 LAC-News, Sports  
 KECA-Chance of Lifetime  
 KRKD-L.A. Fire Dept.  
 CMPC-News; Carousel  
 KNX-Geo. Fisher  
 KFAC-Composer's Corner  
 KHJ-Cleve.-N.Y.

## 2:15 P.M.

**KFI-Portia**  
 KLAC-570 Club  
 KNX-Freddy Martin  
 KRKD-Hlywd. Bowl Reporter

## 2:30 P.M.

**KFI-Plain Bill**  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KFVB-News; Bill Anson

## 2:45 P.M.

**KFI-Front Pg. Farrell**  
 FVB-B. Anson  
 KNX-Arthur Godfrey

## 3:00 P.M.

**KFI-Travelers**  
 KECA-In Hlywd.

**KLAC-News, Sports**  
 KFAC-World Opera  
 KFVB-Peter Potter  
 KHJ-Cleve.-N.Y.  
 KMPC-News, Tune-O  
 KRKD-Top in Pops

## 3:15 P.M.

**KLAC-D. Otis**  
 KECA-Leyden with Song  
 KHJ-Something to Crowell About

## 3:30 P.M.

**KFI-Aunt Mary**  
 KFAC-Lyrics Chorus  
 KFVB-News, P. Potter  
 KMPC-Magic of Melody

## 3:45 P.M.

**KFI-Love and Learn**  
 KFAC-News  
 KNX-Arthur Godfrey  
 KHJ-Lynn Looks at Hollywood  
 KFVB-Peter Potter

## 4:00 P.M.

**KFI-Woman's Secret**  
 KHJ-Fulton Lewis  
 KNX-Massey & Tilton  
 KFAC-Masterpieces  
 KLAC-News, Sports  
 KECA-Baker's Noteb'k  
 KMPC-News; Bands

## 4:15 P.M.

**KFI-Dr. Paul**  
 KHJ-F. Hemingway  
 KLAC-Bill Stewart  
 KNX-Strike It Rich  
 KECA-Play It Again

## 4:30 P.M.

**KFI-Burritt Wheeler**  
 KHJ-Behind Story  
 KMPC-Romance & Rhythm  
 KFVB-News; Red Rowe

## 4:45 P.M.

**KHJ-Sam Hayes**  
 KLAC-Racing R'ndup  
 KECA-Marquis Childs  
 KRKD-News  
 KNX-Harry Babbitt

## 5:00 P.M.

**KFI-Pat Bishop, News**  
 KMPC-News, Ewing  
 KFAC-Sun. Serenade  
 KLAC-News, Sports  
 KECA-News Period  
 KNX-Larry Lesueur  
 KHJ-Crowell's Nest

## 5:15 P.M.

**KFI-Ted Myers, News**  
 KMPC-Up Swing  
 KLAC-Bill Stewart  
 KNX-Sports  
 KECA-Happy Theatre

## 5:30 P.M.

**KFI-Casa Cngat**  
 KRKD-Sports Dial  
 KNX-Chet Huntley  
 KHJ-Challenge Yukon  
 KECA-Superman  
 KFAC-Whoa Bill  
 KFVB-Red Rowe  
 KMPC-All Time Hits

## 5:45 P.M.

**KFI-E. Peterson**  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KMPC-Top Tunes  
 KNX-Frank Goss

## 6:00 P.M.

**KFI-Dangerous Assign.**  
 KLAC-News; Jarvis  
 KFVB-Clete Roberts  
 KMPC-Norman Nesbitt  
 KHJ-Gabriel Heatter  
 KFAC-Prelude to Evening

**KECA-Pays Be Ignoran**

## 6:15 P.M.

**KMPC-Sports**  
 KLAC-Al Jarvis  
 KFVB-Sports  
 KHJ-Newsreel  
 KECA-Main to Malibu

## 6:30 P.M.

**KFI-1st Plano Quartet**  
 KFVB-Frank Bull  
 KHJ-Answer Man  
 KNX-Robt. Q. Lewis  
 KECA-Hannibal Cobb  
 KMPC-Del Mar  
 KFAC-Mus. Milestones

## 6:45 P.M.

**KHJ-Sam Hayes**  
 KRKD-College of Divine Science

## 6:55 P.M.

**KHJ-Bill Henry**  
**7:00 P.M.**  
**KFI-Big Story**  
 KRKD-News  
 KECA-Lone Ranger  
 KHJ-John Steele  
 KLAC-News, 570 Club  
 KMPC-Musical Memories

## 7:15 P.M.

**KNX-Orchestra**  
 KFAC-Twillite Hour

## 7:30 P.M.

**KRI-D-Strolling Tom**  
**7:30 P.M.**  
**KFI-Richard Diamond**  
 KNX-Hlywd. Music Hall

## 7:45 P.M.

**KFVB-Music**  
 KFAC-Echoes, Encores  
 KECA-Dr. I.Q.  
 KHJ-Cisco Kid

## 8:00 P.M.

**KFVB-Rosary Hr.**  
**8:00 P.M.**  
**KFI-One Man's Family**  
 KNX-Lowell Thomas  
 KFAC-Eve. Concert  
 KHJ-Name of Song  
 KECA-De'tour  
 KFVB-Music

## 8:15 P.M.

**KLAC-News; Dugout**  
 Dope  
 KMPC-Sonthland Story

## 8:30 P.M.

**KFI-World News**  
 KNX-Smith Shore  
 KMPC-Rams-Eagles  
 KFVB-Guest Star  
 KLAC-L.A.-Hlywd.

## 8:45 P.M.

**KFI-The Falcon**  
 KNX-Dr. Christian  
**8:45 P.M.**  
**KFVB-U.N. Today**  
 KECA-Rep. Rich. Nixon

## 9:00 P.M.

**KFI-Break Bank**  
 KECA-Chance Club  
 KNX-Mr. Chameleon  
 KFAC-Eve. Concert  
 KHJ-Glenn Hardy  
 KMPC-Rams-Eagles  
 KLAC-L.A.-Hlywd.  
 KFVB-Night Bandstand

## 9:15 P.M.

**KHJ-Fulton Lewis**  
 KFVB-Bandstand

## 9:30 P.M.

**KFI-District Attorney**  
 KHJ-Music  
 KNX-Beulah  
 KECA-Lawrence Welk

## 9:45 P.M.

**KFVB-News**  
 KNX-Club 15

## 10:00 P.M.

**KFI-Reporter**  
 KECA-Bob Garber  
 KHJ-I Love Mystery  
 KFVB-G. Norman  
 KHJ-Chet Huntley  
 KFAC-Crossroads  
 KMPC-Rams-Eagles  
 KLAC-L.A.-Hlywd.

## 10:15 P.M.

**KFI-Johnny Murray**  
 KNX-Bob Elson  
 KHJ-Frank Edwards  
 KECA-Ted Malone

## 10:30 P.M.

**KFI-Virgil Pinkley**  
 KNX-Jerry Gray  
 KHJ-Family Theater  
 KGER-Timely Topics  
 KECA-Mystery; Music  
 KECA-Science of Mind  
 KHJ-Lonesome Gal  
 KMPC-News; Leisure Time

## 10:45 P.M.

**KFI-Kay Kyser**  
 KLAC-News, Don Otis  
 KECA-One for Book

## 11:00 P.M.

**KFI-Ted Meyers; News**  
 KLAC-News; D. Otis  
 KECA-Bill Pannell  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KFVB-G. Norman  
 KMPC-Larry Mitchell  
 KHJ-Arthur Van

## 11:15 P.M.

**KFI-Johnny Murray**  
 KNX-Merry-Go-R'nd  
 KECA-New Yorkers

## 11:30 P.M.

**KFI-Terra Lea**  
 KECA-Phil Ohman  
 KHJ-Crowell's Nest

## 11:45 P.M.

**KFI-Milestones**  
 KNX-Traffic Safety

## 12:00 Midnight

**KFI-Musical Menu**  
 KLAC-News; D. Otis  
 KFVB-Music  
 KNX-News, Allen  
 KFAC-Serenade  
 KRKD-Serenade  
 KECA-News