

# RADIO TODAY

SUNDAY, AUGUST 13, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KYOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGJ - 1230 KMPC - 710 KPFC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

**MYSTERY—**  
 3:30 KHJ-Nick Carter  
 5:00 KFI-Sam Spade  
 5:30 KNX-Rocky Jordan  
 7:30 KNX-The Whistler  
 8:30 KNX-Jeff Regan  
 9:30 KECA-Box 13

**MUSIC—**  
 2:30 KFI-Harvest of Stars  
 5:00 KFAC-Program 145  
 5:30 KFI-Summer Symphony  
 7:00 KNX-Contented Hour  
 8:30 KFI-Symphony Hour  
 8:30 KECA-Vic Damone  
 9:30 KHJ-Chicago Theater

**VARIETY—**  
 6:30 KNX-Horace Heidt  
 8:30 KHJ-Hlywd. Open House

**PUBLIC INTEREST—**  
 10:30 KFI-Chicago Round Table  
 11:45 KNX-University Explorer  
 2:30 KFVD-Editor of Air  
 6:45 KHJ-Major Elliot

7:00 KHJ-This is Europa  
 10:15 KFI-Mayor Bowron  
 10:30 KFI-American Forum  
 11:45 KNX-Disabled Amer. Vets

**DRAMA—**  
 11:00 a.m. KFI-Theater "The Track of Cat"  
 12:00 KFI-The Truitts  
 1:00 KFI-Theater (Franchot Tone)  
 7:30 KHJ-2000 Plus  
 10:00 KMPC-Proudly We Hail (Nancy Kelly)  
 10:30 KECA-Career Theater

**COMEDY—**  
 8:00 KNX-Steve Allen  
 9:00 KNX-Much About Doolittle

**QUIZ—**  
 12:30 KFI-Quiz Kids  
 4:00 KFI-\$1000 Reward  
 4:30 KNX-Hit the Jack Pot  
 5:00 KECA-Stop the Music  
 7:00 KFI-Take It or Leave It  
 8:00 KHJ-20 Questions

## SUNDAY CHURCH SERVICES

**7:00 A.M.**  
 KNX-Church of Air  
 KMPC-Calvary Hour

**7:30 A.M.**  
 KMPC-Bible Class

**8:00 A.M.**  
 KHJ-Religious Hr.  
 KFAC-Country Church

**8:15 A.M.**  
 KLAC-Christ Church

**8:30 A.M.**  
 KFVB-Mission  
 KLAC-Unity  
 KNX-Salt Lake Taber.  
 KFI-Christian Science

**9:00 A.M.**  
 KLAC-Catholic Hour  
 KHJ-Bible Class  
 KFAC-Liberal Catholic Church

**9:30 A.M.**  
 KFI-Eternal Light  
 KFI-Voice of Prophecy  
 KECA-Message of Israel

**10:30 A.M.**  
 KECA-Sun. Vespers  
 KFSG-Angelus Temple  
 KHJ-Lutheran Hour

**11:00 A.M.**  
 KFAC-First Meth. Ch.  
 KECA-Hour of Faith

**12:00 Noon**  
 KECA-Revival Hr.

**1:15 P.M.**  
 KFAC-Catholic Topics

**2:00 P.M.**  
 KECA-Voice of Prophecy

**3:00 P.M.**  
 KFI-Catholic Hour  
 KFSG-Angelus Temple  
 KECA-Lutheran Hr.

**4:00 P.M.**  
 KFVB-Revival Hr.

**5:00 P.M.**  
 KFVB-Voice of Calvary  
 5:30 P.M. KFVB-Radio Church of World  
 6:30 P.M. KFVB-Calvary Assen.  
 7:00 P.M. KFVB-Rescue Mission  
 KFSG-Angelus Temple  
 7:30 P.M. KXLA-Church Open Dr.  
 7:45 P.M. KFVB-Catholic Ans.  
 8:00 P.M. KFVB-First Presby.  
 KFAC-1st Method Ch.  
 KFOX-Christian Science  
 8:30 P.M. KGFJ-Ave Marie Hr.  
 9:00 P.M. KXLA-Revival Hour  
 9:15 P.M. KFVB-Wilshire Temple Church

### 7:00 A.M.

KFI-Nat'l. Radio Pulpit  
 KRKD-News  
 KFAC-Symphony  
 KLAC-Musical Album  
 KFVB-Concert  
 KECA-Church in Vale  
 KHJ-Symphony

7:30 A.M.  
 KFI-Art of Living  
 KECA-Band Box Revue  
 KRKD-Good News Hr.

7:45 A.M.  
 KFI-Morn. Serenade  
 KFVB-News

8:00 A.M.  
 KFI-Funnies  
 KMPC-News  
 KLAC-Music  
 KFVB-Funnies  
 KNX-Farm Journal  
 KECA-News Summary

8:15 A.M.  
 KMPC-Andre Kostelanetz  
 KNX-Howard K. Smith  
 KECA-Morn'g Song

8:30 A.M.  
 KMPC-Chilge, Youth  
 KFAC-Organ Recital  
 KHJ-Music  
 KECA-Let There Be Music

8:45 A.M.  
 KFI-Hometown Happenings

9:00 A.M.  
 KFI-Parent-Youth  
 KNX-Invitation Learning  
 KMPC-Religious News  
 KLAC-News  
 KECA-Chautauqua Symphony

9:15 A.M.  
 KFAC-Choristers  
 KMPC-Start to Live

9:30 A.M.  
 KFAC-Gilbert & Sullivan  
 KFVB-Peter Potter  
 KNX-People's Platform  
 KMPC-Bolero Time

10:00 A.M.  
 KFI-H. J. Mann  
 KHJ-Glenn Hardy  
 KMPC-Music Hour  
 KLAC-News, Voice of Pope  
 KECA-Music of Today  
 KNX-News

10:15 A.M.  
 KFI-News  
 KNX-More Out Life  
 KHJ-Oscar Ewing  
 KLAC-Bill Stewart

10:30 A.M.  
 KFI-Chi. Round Table  
 KFAC-Gil. & Sullivan

KFVB-Peter Potter  
 KNX-Operetta

11:00 A.M.  
 KFI-Studio Theatre  
 KECA-Foreign Reporter  
 KLAC-Bill Stewart  
 KNX-Elmo Roper  
 KHJ-Happiness Hour  
 KMPC-Record Session

11:15 A.M.  
 KECA-Frank & Ernes  
 KNX-Treas. Bandst'd

11:30 A.M.  
 KNX-Romance of Highways  
 KECA-Yesterday on Broadway  
 KHJ-Gospel Singer  
 KFVB-Peter Potter  
 KFVD-Union Rescue Mission

11:45 A.M.  
 KHJ-Wash'gton Raport  
 KNX-Univ. Explorer

12:00 Noon  
 KFI-The Truitts  
 KNX-Invitation to Music  
 KFAC-News  
 KLAC-Bill Stewart  
 KHJ-News  
 KMPC-Record Session

12:15 P.M.  
 KHJ-Bill Cunningham  
 KFAC-Met. Encores

12:30 P.M.  
 KFI-Quiz Kids  
 KECA-This Week  
 Around the World  
 KHJ-Hashknife Hartle  
 KFVB-Wizard of Ivor

1:00 P.M.  
 KFI-Theater  
 KHJ-Hopalong Cassidy  
 KLAC-News, Bill Stewart  
 KNX-Invitation to Music  
 KMPC-News, Hits, Airs  
 KFAC-Key'h'd Styl'ng  
 KFVB-S. Shoemaker

1:15 P.M.  
 KFVB-Skyway to Music  
 KMPC-Dugout Dope  
 KLAC-Stewart; Dugout Dope

1:30 P.M.  
 KFAC-Wax Imports  
 KHJ-Martin Kane  
 KNX-Soap Box Derby  
 KLAC-Hlywd.-Seattle  
 KFVB-Skyway to Music  
 KMPC-L.A.-S. Diego

1:45 P.M.  
 KNX-Music for You

2:00 P.M.  
 KFI-Big Guy  
 KFAC-Concert Favor

KHJ-The Shadow  
 KMPC-I.A.-S. Diego  
 KNX-Amer. Rhapody  
 KLAC-Hlywd.-Seattle  
 KFVB-Music

2:30 P.M.  
 KFI-Harvest of Stars  
 KFVB-Melody of Youth  
 KHJ-True Detective  
 KECA-Piano Play'h'se  
 KFVD-Editor of Air  
 KNX-News

2:45 P.M.  
 KNX-Melody Parade

3:00 P.M.  
 KNX-Main Street Music Hall  
 KFVB-Hlywd. Bowl  
 KHJ-Roy Rogers  
 KFAC-Museum Con'rt  
 KMPC-L.A.-S. Diego  
 KLAC-Hlywd.-Seattle

3:15 P.M.  
 KMPC-Headlines, Music  
 KFVB-Music

3:30 P.M.  
 KFI-Tex Williams  
 KHJ-Nick Carter  
 KNX-Boston Blackie  
 KECA-Sammy Kaye  
 KFVD-Hank the Nite Watchman  
 KMPC-L.A.-S. Diego  
 KFVB-Napoleon Hill

4:00 P.M.  
 KFI-\$1000 Reward  
 KFAC-Masterpieces  
 KECA-Thing Called Life  
 KNX-Guy Lombardo  
 KHJ-Calif. Caravan  
 KLAC-Hlywd.-Seattle

4:30 P.M.  
 KFI-The Saint  
 KNX-Hit Jackpot  
 KECA-Music with Girls  
 KHJ-Peter Salem  
 KMPC-L.A.-S. Diego

5:00 P.M.  
 KFI-Sam Spade  
 KFAC-Program 145  
 KHJ-Singing Marshal  
 KNX-Percy Faith  
 KECA-Stop Music  
 KMPC-News, Music  
 KLAC-Hlywd.-Seattle  
 KRKD-Truth for Today

5:15 P.M.  
 KMPC-Parade of Hits

5:30 P.M.  
 KFI-Summer Sym.  
 KFAC-Guy Bates Post  
 KHJ-Enchanted Hr.

7:00 A.M.  
 KNX-Church of Air  
 KMPC-Calvary Hour

7:30 A.M.  
 KMPC-Bible Class

8:00 A.M.  
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 9:00 P.M. KXLA-Revival Hour  
 9:15 P.M. KFVB-Wilshire Temple Church

6:00 P.M.  
 KFI-Voice of Cathedral  
 KHJ-20 Questions  
 KNX-Steve Allen  
 KECA-Tris Coffin  
 KLAC-Veteran's Bedside Quiz  
 KMPC-Amer. Speaks Up

8:15 P.M.  
 KECA-Headlines  
 KLAC-Navy Show  
 KMPC-Buddy Clark

8:30 P.M.  
 KFI-Symphony Hr.  
 KNX-Jeff Regan  
 KECA-Vic Damone  
 KHJ-Hlywd. Op. House  
 KLAC-Irwin Allen  
 KMPC-American Legion

8:45 P.M.  
 KMPC-Business Reporter  
 KFAC-Sun. Eve. Club  
 KECA-Rosalind Russell  
 KLAC-Hr. of St. Francis

9:00 P.M.  
 KECA-Think Fast  
 KLAC-News; Music  
 KMPC-Hlywd. Bowl Previews  
 KFVB-Edtion of Bible  
 KHJ-Glenn Hardy  
 KNX-Much About Doolittle

9:15 P.M.  
 KHJ-Senator Nixon  
 KLAC-Guest Star

9:30 P.M.  
 KFI-Robert Leesevers  
 KFAC-Gateway Music  
 KECA-Box 13  
 KHJ-Chl. Theater  
 KNX-Guy Lombardo  
 KFVB-News and Music  
 KLAC-Success Story  
 KMPC-Candlelite Silver

9:45 P.M.  
 KFI-Trouble Is My Business  
 KLAC-Here's to Vets  
 KFVB-Music

10:00 P.M.  
 KFI-Reporter  
 KFVB-News & Music  
 KMPC-Proudly We Hail  
 CNX-Chet Huntley  
 KECA-News  
 KLAC-News; Melody Parade

10:15 P.M.  
 KFI-Mayor Bowron  
 CNX-Top of Weeks  
 KECA-Retail Clerks  
 KFVB-Music

10:30 P.M.  
 KFI-Amer. Forum  
 KFAC-Gateway Music  
 KFVB-Echoes Eden  
 HJ-Arthur Van  
 KECA-Career Theater  
 CNX-Orchestra  
 MPCL-Leisure Time

11:00 P.M.  
 KFI-Music & Music  
 MPCL-Hlywd. Hit Parade  
 LAC-Across Footlights  
 KECA-Bill Pannell  
 HJ-Opera Concert  
 NX-News  
 PAC-Nocturne

11:15 P.M.  
 NX-Disabled Amer. Veterans

11:30 P.M.  
 KFI-First Freedom  
 FVB-Music U Want  
 ECA-Phil Ohman  
 HJ-Vincent Lopez

11:45 P.M.  
 NX-Treasury Bandstand  
 ECA-Leighton Noble

12:00 Midnight  
 NX-News, Music  
 FVB-Music  
 LAC-News; Footlights  
 FAC-Serenade

## F-M PROGRAMS

8:00-World Music  
 KMGM-92.7 M.C.

8:00-At Opera  
 8:30-Off Stage at Met.  
 9:00-Mostly Music  
 9:30-Sir Beecham  
 10:00-Concerto  
 10:30-Telefunken Hr.

9:00-KUSC-91.5 M.C.  
 9:00-Music in Altern'n Concert

8:00-World Music  
 8:30-Church Service  
 9:00-Melody of Youth  
 9:30-Sun. Serenade  
 10:00-Angelus Hour  
 10:30-Poet of Piano  
 11:15-Smith Jubilee Singers

8:00-World Music  
 8:30-At Opera  
 9:00-Off Stage at Met.  
 9:30-Mostly Music  
 10:00-Sir Beecham  
 10:30-Concerto  
 11:00-Telefunken Hr.

9:00-KUSC-91.5 M.C.  
 9:00-Music in Altern'n Concert

For Radio Advertising Turn to Page 2, Part 2