

# RADIO TODAY

THURSDAY, JULY 20, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWVK - 1300  
 KERN - 1410 KFSG - 1150 KGJ - 1230 KMPC - 710 KPPC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

### MYSTERY—

6:00 KNX-Somebody Knows  
 6:30 KECA-Hannibal Cobb  
 6:30 KNX-Crime Photographer  
 7:00 KFI-Dragnet  
 7:30 KECA-Gregory Hood  
 8:30 KNX-Mr. Keen  
 9:00 KNX-Line Up  
 9:30 KECA-Inner Sanctum

### COMEDY—

6:00 KFI-Cass Daley  
 6:30 KFI-Duffy's Tavern  
 7:30 KFI-Sara's Private Caper  
 9:30 KNX-Garry Moore

### DRAMA—

7:00 KECA-Counterspy  
 7:30 KFI-Bluehaze (1 hr)

### 7:00 A.M.

KFI-News  
 KFAC-Coffee Concert  
 KHJ-F. Hemingway  
 KECA-Welcome to Hollywood  
 KMPC-Farm Adviser  
 KFVB-Bill Leyden  
 KNX-News, Music  
 KLAC-Haynes, Reins  
**7:15 A.M.**  
 KFI-E. Lawton  
 KHJ-Brkfst. Gang  
 KMPC-Tom Cafferty  
 KNX-Stars Morning  
 KRKD-News  
**7:30 A.M.**  
 KFI-Platter Party  
 KRKD-Morn. Chapel Hour  
 KNX-Frank Goss  
 KECA-Bob Garred  
 KMPC-Sports Wire

### 7:45 A.M.

KFI-Sam Hayes  
 KHJ-News  
 KNX-Harry Babbitt  
 KMPC-All Time Hits  
 KECA-Zeke Manners

### 8:00 A.M.

KFI-Bell Ringer  
 KHJ-Cecil Brown  
 KMPC-News  
 KLAC-News, Stocks  
 KFAC-Country Church  
 KECA-Brkfst Club  
 KNX-Top of Morning  
 KFVB-News  
 KFOX-All Bible Society

### 8:15 A.M.

KFI-Coffee Time  
 KMPC-Mkts., Sports  
 KLAC-Haynes, Reins  
 KNX-News  
 KFVB-Bill Leyden  
 KHJ-News

### 8:30 A.M.

KFI-Jack Berch  
 KNX-Grand Slam  
 KFAC-News  
 KMPC-Bing Crosby  
 KHJ-Haven of Rest  
 KRKD-News

### 8:45 A.M.

KFI-Myers Goes Mkt.  
 KFAC-Unity  
 KFVB-Music  
 KMPC-News  
 KNX-Rosemary  
 KLAC-Racing News

### 9:00 A.M.

KFI-News, Ladies' Day  
 KFVB-Strollin' Tom  
 KMPC-Instit.  
 Religious Science  
 KFAC-Morn. Concert  
 KHJ-News, Music  
 KLAC-K. Smith Speaks  
 KECA-Ladies be Seated  
 KNX-Wendy Warren

### 9:15 A.M.

KLAC-Bill Stewart

KHJ-Garden Guide  
 KFI-Aunt Jenny  
 KFVB-Unity Daily  
 Word  
 KMPC-Dinah Shore  
**9:30 A.M.**  
 KECA-Quick As Flash  
 KHJ-Women Wonder  
 KNX-Helen Trent  
 KMPC-Chef  
 KFVB-Dave Ormont  
**9:45 A.M.**  
 KFI-Around Town  
 KNX-Gal Sunday  
**10:00 A.M.**  
 KFAC-Accent Strings  
 KLAC-Al Jarvis  
 KNX-Big Sister  
 KMPC-Bill Ewing  
 KHJ-Glenn Hardy  
 KECA-Surprise Pkg.

**10:15 A.M.**  
 KFI-Are You Listen'g?  
 KNX-Ma Perkins  
 KHJ-Tello Test  
**10:30 A.M.**  
 KFI-Report from Pentagon  
 KNX-Dr. Malone  
 KECA-My True Story  
 KLAC-Honest Opinion  
 KHJ-Norma Young  
 KFAC-Serenade  
 KMPC-Music Tune-O  
 KFVB-Dave Ormont

**10:45 A.M.**  
 KFI-Life Beautiful  
 KNX-Guiding Lite  
**11:00 A.M.**  
 KFI-Do'ble or Nothing  
 KLAC-Al Jarvis  
 KNX-2nd Mrs. Burton  
 KECA-Mag. of Air  
 KFAC-Piano Parade  
 KFVB-Maurice Hart  
 KMPC-Bill Ewing  
 KHJ-Ladies Fair

**11:15 A.M.**  
 KNX-Perry Mason  
 KECA-J. B. Kennedy  
**11:30 A.M.**  
 KFI-Live Like a Millionaire  
 KFAC-Music Hall  
 KNX-Nora Drake  
 KRKD-News  
 KECA-Ira Cook  
 KHJ-Queen For Day  
 KFVD-Union Rescue Mission

**11:45 A.M.**  
 KNX-Brighter Day  
**12 Noon**  
 KFI-Farm Report  
 KECA-Hank Weaver  
 KLAC-Ballroom  
 KMPC-Moods in Music  
 KNX-News  
 KFAC-Lunch. Concert  
 KHJ-News  
 KFVB-Bill Anson  
 KFVD-Editor of Air

**12:15 P.M.**  
 KFI-Road of Life  
 KECA-Baukhage  
 KMPC-News to You  
 KHJ-Pix-O  
**12:30 P.M.**  
 KFI-Pepper Young  
 KMPC-For Farmers  
 KECA-Frances Scully  
 KHJ-Nancy Dixon  
 KFVB-News  
 KNX-Open House

**12:45 P.M.**  
 KFI-Rite to Happiness  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Song Stars  
 KECA-Double Feature  
 KHJ-Game of Day  
**1:00 P.M.**  
 KFI-Backstage Wife  
 KNX-Nona from Nowhere  
 KLAC-News, Sports  
 KFAC-Medical Assn.  
 KECA-Ira Cook  
 KHJ-Game of Day  
 KMPC-Calif. Carousel

**1:15 P.M.**  
 KFI-Stella Dallas  
 KLAC-570 Club  
 KFAC-Matinee  
 KNX-Hilltop House  
**1:30 P.M.**  
 KFI-Lorenzo Jones  
 KNX-Disc Jockey  
 KECA-Easy Aces  
 KFVB-Clete Roberts  
**1:45 P.M.**  
 KFI-Widder Brown  
 KECA-Ted Malone  
 KFVB-Bill Anson

**2 P.M.**  
 KFI-Girl Marries  
 KLAC-News, Sports  
 KECA-Chance of Lifetime  
 KMPC-Calif. Carousel  
 KNX-Geo. Fisher  
 KRKD-Dept. of Employment  
 KHJ-Game of Day  
 KFAC-Composer's Corner

**2:15 P.M.**  
 KFI-Portia  
 KLAC-570 Club  
 KNX-Take It Easy  
**2:30 P.M.**  
 KFI-Plat Bill  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KFVB-Clete Roberts

**2:45 P.M.**  
 KFI-Front Pg. Farrel  
 KNX-Arthur Godfrey  
 KFVB-Bill Anson  
**3 P.M.**  
 KFI-Welcome Traveler  
 KECA-In Hollywood  
 KFAC-World Opera  
 KLAC-News, Sports  
 KMPC-Musical Tune-O

(Mitchell)  
 8:00 KFI-One Man's Family  
 8:30 KHJ-The Hidden Truth  
 9:30 KHJ-Internat'l. Airport

### PUBLIC INTEREST—

12:00 KFVD-Editor of the Air  
 8:00 KECA-Original Amateur Hr  
 9:00 KFI-Advance Release  
 9:00 KECA-Author Meets Critics

### SPORTS—

5:00 KLAC-Sports  
 6:30 KMPC-Hollywood Park  
 8:10 KMPC-L.A. Sacramento  
 8:15 KLAC-Seattle-Hlywd.

### VARIETY—

9:30 KFI-Hobby Lobby

[FVB-Peter Potter  
 [RKD-Tops in Pops  
 [HJ-Game of Day  
**3:15 P.M.**  
 [LAC-Don Otis  
 [ECA-Leyden with Song  
 [HJ-Baker's Dozen

**3:30 P.M.**  
 [FI-Aunt Mary  
 [FAC-Lyrics in Chorus  
 [FVB-Clete Roberts

**3:45 P.M.**  
 [FI-Love & Learn  
 [FAC-News  
 [NX-Arthur Godfrey  
 [HJ-Lynn Looks at Hollywood

**4 P.M.**  
 [FI-Woman's Secret  
 [LAC-News, Sports  
 [HJ-Fulton Lewis  
 [NX-Massey & Tilton  
 [FAC-Masterpieces  
 [ECA-Baker's Noteb'k  
 [MPC-Bill Harpel  
 [FVB-Peter Potter

**4:15 P.M.**  
 [FIDr. Paul  
 [HJ-F. Hemingway  
 [LAC-Bill Stewart  
 [NX-Strike It Rich  
 [MPC-Twiltie Tales  
 [ECA-Play It Again

**4:30 P.M.**  
 [FI-Burr. Wheeler  
 [HJ-Behind Story  
 [MPC-Romance, Rhyth'n  
 [FVB-Red Rowe

**4:45 P.M.**  
 [LAC-Racing R'dup  
 [KRKD-News  
 [ECA-Elmer Davis  
 [HJ-Sam Hayes  
 [NX-Harry Babbitt

**5 P.M.**  
 KFI-Feature Wire  
 KECA-News  
 KFAC-Sun. Serenade  
 KNX-Le-Sueur  
 KLAC-News, Sports  
 KHJ-Crowell's Nest  
 KMPC-News, Ewing

**5:15 P.M.**  
 KFI-Ted Meyers  
 KNX-Sports  
 KLAC-Bill Stewart  
 KMPC-Up Swing  
 KECA-Happy Theatre

**5:30 P.M.**  
 KFI-Casa Cugat  
 KNX-Chet Huntley  
 KRKD-Sports Dial  
 KFAC-Whoo Bill  
 KECA-Space Patrol  
 KHJ-B-Bar-B Riders  
 KMPC-All Time Hits  
 KFVB-Red Rowe

**5:45 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**5:50 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**6 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**6:15 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**6:30 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**6:45 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**6:50 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**6:55 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**7 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**7:15 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**7:30 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

**7:45 P.M.**  
 KFI-Elmer Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss

### KMPC-Top Tunes

**6 P.M.**  
 KFI-Cass Daley  
 KECA-News  
 KMPC-Norman Nesbitt  
 KFAC-Prelude to Eve  
 KFVB-Clete Roberts  
 KLAC-News  
 KNX-Somebody Knows  
 KHJ-Gab. Heater

**6:15 P.M.**  
 KECA-Main to Malibu  
 KHJ-Newsreel  
 KMPC-Sports  
 KLAC-Ballroom  
 KFVB-Sports

**6:30 P.M.**  
 KFI-Duffy's Tavern  
 KNX-Crime Photo  
 KFVB-Frank Bull  
 KHJ-Answer Man  
 KMPC-Hollywood Park  
 KFAC-Music, Milestones  
 KECA-Hannibal Cobb

**6:45 P.M.**  
 KHJ-Sam Hayes  
**6:55 P.M.**  
 KHJ-Charles Shaw

**7:00 P.M.**  
 KFI-Dragnet  
 KLAC-News, 570 Club  
 KHJ-Murder at Midnight  
 KMPC-Words & Music  
 KNX-Johnny Dollar  
 KFAC-Twiltie Hour  
 KFVB-Harness Racing  
 KRKD-News  
 KECA-Counterspy

**7:30 P.M.**  
 KFI-Sara's Private Caper  
 KFVB-Fishing News  
 KHJ-B-Bar-B Riders  
 KFAC-Echoes, Encores  
 KLAC-570 Club  
 KECA-Gregory Hood  
 KNX-Hlywd. Play'ase

**7:45 P.M.**  
 KFVB-Rosary Hour

**8:00 P.M.**  
 KFI-One Man's Family  
 KHJ-Clyde Beatty Show  
 KNX-Eric Sevareld  
 KECA-Amateur Hour  
 KMPC-Southland Story  
 KFAC-Eve. Concert  
 KFVB-Music  
 KLAC-Music; Dugout Dope

**8:15 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**8:30 P.M.**  
 KFI-The Quick and The Dead  
 KNX-Mr. Keen  
 KHJ-Hidden Truth  
 KFVB-News  
 KGER-Timely Topics

**8:45 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**8:50 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**9:00 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**9:15 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**9:30 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**9:45 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**10:00 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**10:15 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**10:30 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**10:45 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**11:00 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**11:15 P.M.**  
 KFI-World News  
 KMPC-L.A.-Sacram.  
 KNX-Stepping Out  
 KFVB-Voice of Army  
 KLAC-Seattle-Hlywd.

**8:45 P.M.**  
 [FVB-Bandstand  
 [ECA-World's Best Seller

**9:00 P.M.**  
 [FI-Advance Release  
 [HJ-Glenn Hardy  
 [FAC-Concert  
 [NX-Lineup  
 [MPC-L.A.-Sacram.  
 [ECA-Author Meets Critics  
 [LAC-Seattle-Hlywd.  
 [FVB-Help Wanted

**9:15 P.M.**  
 [HJ-Fulton Lewis Jr.  
 [FVB-Bandstand

**9:30 P.M.**  
 [FI-Hobby Lobby  
 [ECA-Inner Sanctum  
 [NX-Garry Moore  
 [HJ-Internal Airport

**10:00 P.M.**  
 [FI-Reporter  
 [FVB-G. Norman  
 [ECA-Bob Garred  
 [HJ-I Love Mystery  
 [NX-Chet Huntley  
 [FAC-Crossroads  
 [MPC-L.A.-Sacram.  
 [LAC-Seattle-Hlywd.

**10:15 P.M.**  
 [FI-Johnny Murray  
 [NX-Let's Go Places  
 [HJ-Frank Edwards  
 [ECA-Sports

**10:30 P.M.**  
 [FI-Virgil Pinkley  
 [HJ-Lonesome Gal  
 [NX-Command Theatre  
 [MPC-News; Leisure Time  
 [ECA-Science of Mind

**10:45 P.M.**  
 [LAC-News; Don Otis  
 [ECA-One for Book

**11:00 P.M.**  
 [FI-Ted Meyers  
 [FVB-G. Norman  
 [NX-Larry Thor  
 [FAC-Crossroads  
 [LAC-Don Otis  
 [MPC-Leisure Time  
 [ECA-Garwood Van  
 [HJ-Baker's Dozen

**11:15 P.M.**  
 [FI-Milestones  
 [NX-Merry-Go-R'nd  
 [ECA-Pete Pontrelli

**11:30 P.M.**  
 [MPC-Leisure Time

**11:45 P.M.**  
 [FI-Hero's to Vets.  
 [NX-You & Military Service  
 [ECA-Skinny Ennis

**12:00 Midnight**  
 [FI-Musical Menu  
 [FAC-Serenade  
 [LAC-Don Otis  
 [FVB-Music  
 [NX-News, Allen  
 [KRKD-Serenade  
 [ECA-News

## F.M. PROGRAMS

KHJ-101.1 Meg. 130 to 9 p.m.

1:30-Farm Fare (From 1:45 to 9 p.m. same as AM schedule above.)

KUSC-91.5 Meg. 9 a.m. to 11 p.m.

1:00 a.m.-Morn. Star  
 2:00-Theatre Party  
 3:00-Mus. Afternoon  
 4:00-Council on Atomic Info.  
 5:00-Sound of Literature

KKLA-97.1 Meg. 2 to 10 p.m.

3:00-Sacred Varieties  
 4:30-Melody of Youth  
 5:00-Organ Reveries  
 6:00-Skyway Serenade  
 9:30-Scotch Tenor  
 11:00-Songs of Latin America

KMGM-98.7 Meg. 3 to 10 p.m.

3:00-Concert  
 4:00-Mostly Music  
 5:30-Listener's Album  
 8:30-Words & Music  
 7:00-Concerto

9:00-Broadway Lullaby  
 9:30-Stairway to Stars

KFI-105.9 Meg.  
 9:00-Melodies  
 9:30-Classics  
 10:00-Eve. Concert  
 11:00-World Music

(The following station programs same as AM schedules above.)  
 KECA, 95.5 meg.-5:30 a.m. to 12 p.m.  
 KFAC, 104.3 meg.-24 hour schedule  
 KRKD, 96.3 meg.-5:30 a.m. to 7 p.m.