YOUR RADIO TODAY

KALI ... 1430 KECA ... 790 KERN ...1410 KFAC ...1330 KFI ..... 640 KFOX ...1280 KFSG ...1150 KFVD ...1020 KFWB ... 980 KGER ...1390 KGFJ ...1230 KHJ .... 930 KIEV .... 870 KLAC ... 570 KMPC ... 710 KNX ....1070 KOWL ..1380 KPMC ...1560 KPPC ...1240 KRKD ...1150 KVOE ...1480 KWIK ...1490 KWKW . 1300 KXLA ...1110

MONDAY'S RADIO PROGRAM HIGHLIGHTS

DRAMA—
6:00 KNX-Radio Theater (Wm. Bendix)
6:30 KFI-So Proudly We Hail
7:00 KECA-Lone Ranger
7:30 KHJ-Cisco Kid
9:00 KNX-Hlywd. Star Playhouse

MYSTERY—
7:00 KHJ-Murder by Experts
7:00 KFI-Cloak & Dagger
8:00 KHJ-Let George Do It
8:30 KHJ-The Saint
9:30 KECA-Chandu
9:30 KFI-Night Beat

SPORTS—
12:45 KHJ-Tigers-Yankees
6:30 KMPC-Golden Gate Fields

MUSIC—
3:00 KFAC-World of Opera
5:30 KFI-Chris. Lynch
9:00 KFI-Bidu Sayao

VARIETY—
8:30 KFI-Railroad Hr., "Pink Lady"
8:30 KNX-Talent Scouts

COMEDY—
7:00 KNX-My Friend Irma

7:00 A.M.

KFI-News
KHJ-Hemingway
KFWB-Bill Leyden
KECA-Welc'me Hlywd.
KMPC-Farm Adviser
KNX-News, Music
KFAC-Coff. Cup Cnrt.
KLAC-Haynes, Reins

7:15 A.M.

KFI-Fleetw'd Lawton
KHJ-Brkfst. Gang
KMPC-News
KNX-Music
KRKD-News

7:30 A.M.

KFI-Platter Party
KMPC-Sports
KECA-Bob Garred
KNX-Frank Goss

7:45 A.M.

KFI-Sam Hayes
KNX-Fred Beck
KMPC-All Time Hits
KHJ-Bob Freed
KFAC-News
KECA-Z. Manners

8:00 A.M.

KFI-Guess a Tune, Coffee Time
KMPC-News
KLAC-News, Stocks
KFWB-Clete Roberts
KFAC-Ch'rch Fed., L.A.
KECA-Bkfst. Club
KHJ-Commentary
KNX-Top of Morn.

8:15 A.M.

KFWB-Bill Leyden
KNX-News
KLAC-Sports, Haynes
KMPC-Mkt., Sports
KHJ-News
KFAC-Village Festival

8:30 A.M.

KFI-Jack Berch
KHJ-Bible Institute
KNX-Grand Slam
KMPC-Song For You
KFAC-News
KRKD-News

8:45 A.M.

KFI-Myers Goes to Mkt.
KFAC-Unity
KFWB-Music
KMPC-News
KNX-Rosemary
KLAC-Racing News

9:00 A.M.

KFI-News, Ladies' Day
KMPC-Institute Religious Science
KNX-Wendy Warren
KECA-Ladies Be Seated
KHJ-K. Smith Speaks
KFAC-Morn. Concert
KFWB-Strollin' Tom
KLAC-News, Music

9:15 A.M.

KLAC-Sing Worries 'wy
KHJ-Garden Guide
KNX-Aunt Jenny
KFWB-Unity Daily Word
KMPC-Bandbox

9:30 A.M.

KNX-Helen Trent
KECA-Quick as Flash
KHJ-Women are Wdrfl.
KMPC-Chef
KFWB-Dave Ormont

9:45 A.M.

KFI-Around Town
KNX-Our Gal Sunday

10:00 A.M.

KMPC-Bill Ewing
KFAC-Acc'nt on Str'ngs
KECA-Surprise Pack.
KLAC-Al Jarvis
KNX-Big Sister
KHJ-Glenn Hardy

10:15 A.M.

KFI-You Listening?
KNX-Ma Perkins
KHJ-Guess-a-Tune; Music

10:30 A.M.

KFI-News
KECA-True Story
KHJ-Norma Young
KNX-Dr. Malone
KLAC-Honest Opinion
KFAC-Serenade
KMPC-Musical Tune-O
KFWB-Dave Ormont

10:45 A.M.

KFI-Life Beautiful
KNX-Guiding Light

11:00 A.M.

KFI-Double or Noth'g
KLAC-Al Jarvis
KNX-2nd Mrs. Burton
KECA-Mag. of Air
KFWB-Maurice Hart
KFAC-Piano Parade
KMPC-Bill Ewing
KHJ-Ladies Fair

11:15 A.M.

KECA-Victor Lindlahr
KFAC-Guy Bates Post
KNX-Perry Mason

11:30 A.M.

KFI-Today's Children
KFAC-Music Hall
KRKD-News
KECA-Ira Cook
KHJ-Queen for a Day
KNX-Nora Drake
KFVD-Union Rescue Mission

11:45 A.M.

KFI-Life of World
KNX-Brighter Day

12:00 NOON

KFI-Farm Reporter
KLAC-Ballroom
KFAC-Lunch Concert
KNX-News
KMPC-Moods in Music
KFWB-Bill Anson
KHJ-News
KECA-News
KFVD-Editor of Air

12:15 P.M.

KFI-Road of Life
KMPC-News to You
KECA-Norwood Smith
KHJ-Melody Parade

12:30 P.M.

KFI-Pepper Young
KECA-Frances Scully
KFWB-News
KMPC-For Farmers
KHJ-Nancy Dixon
KNX-Art Linkletter

12:45 P.M.

KFI-Rite to Happiness
KFAC-News
KFWB-Bill Anson
KMPC-Song Stars
KECA-Double Feature
KHJ-Tigers-Yankees

1:00 P.M.

KFI-Backstage Wife
KLAC-News, Sports
KNX-Nona From Nowhere
KFAC-Employment Review
KHJ-Tigers-Yankees
KMPC-Major League
KECA-Ira Cook

1:15 P.M.

KFI-Stella Dallas
KNX-Geo. Fisher
KLAC-570 Club
KFAC-Classrm. Radio

1:30 P.M.

KFI-Lorenzo Jones
KECA-Easy Aces
KFWB-News
KFAC-Composers Cor.
KNX-Intern'l, Discs

1:45 P.M.

KFI-Widder Brown
KFWB-Bill Anson
KECA-Baukhage

2:00 P.M.

KFI-When Girl Marries
KECA-Hannibal Cobb
KFAC-Matinee
KRKD-Ur Neighbor
KLAC-News, Sports
KNX-Steve Allen
KMPC-Calif. Carousel
KHJ-Tigers-Yankees

2:15 P.M.

KFI-Portia
KLAC-570 Club

2:30 P.M.

KFI-Just Plain Bill
KECA-Bride & Groom
KNX-Bing Crosby

2:45 P.M.

KFI-Front Pg. Farrell
KFWB-Bill Anson
KNX-Arthur Godfrey

3:00 P.M.

KFI-Welcome Traveler
KECA-Ira Cook
KLAC-News, Sports
KMPC-Musical Tune-O
KFWB-Peter Potter
KFAC-World of Opera
KHJ-Tigers-Yankees

3:15 P.M.

KLAC-Don Otis

3:30 P.M.

KFI-Aunt Mary
KFAC-Lyrics in Ch'rus
KECA-Leyden with S'ng
KMPC-Magic of Melody
KHJ-Baker's Dozen

3:45 P.M.

KFI-We Love & Learn
KNX-Arthur Godfrey
KFAC-News
KHJ-Lynn at Hlywd.

4:00 P.M.

KFI-Woman's Secret
KHJ-Fulton Lewis
KFAC-Masterpieces
KECA-Baker's Notebook
KMPC-News
KNX-Massey & Tilton
KLAC-News, Sports
KFWB-Peter Potter

4:15 P.M.

KFI-Dr. Paul
KHJ-Frank Hemingway
KMPC-Bands & Ballads
KLAC-Calif. Melodies
KECA-Play It Again
KNX-Strike It Rich

4:30 P.M.

KFI-Burr. Wheeler
KHJ-Behind Story
KFWB-Red Rowe
KMPC-Roddy M'Dowall

4:45 P.M.

KECA-Happy Theater
KRKD-News
KLAC-Racing Rdup.
KHJ-Chas. Arlington
KNX-Harry Babbitt

5:00 P.M.

KFI-Chris. Lynch
KNX-Frank Goss
KHJ-Mark Trail
KECA-Yukon Chllge.
KMPC-News, Ewing
KFAC-Sunset Serenade
KLAC-Fred Henry

5:15 P.M.

KFI-News
KNX-Sports
KLAC-Bill Stewart
KMPC-News

5:30 P.M.

KFI-Eleanor Steber
KRKD-Sports Dial
KFAC-Whoa Bill
KNX-Chet Huntley
KHJ-Tom Mix
KECA-Sky King
KMPC-All Time Hits

5:45 P.M.

KFWB-Red Rowe
KRKD-Race Results
KNX-Ed. R. Murrow
KLAC-Sports Book
KMPC-Top Tunes

6:00 P.M.

KFI-American Way
KLAC-News
KMPC-News
KNX-Radio Theater
KFAC-Prelude to Eve.
KFWB-Clete Roberts
KHJ-Gab. Heatter
KECA-Edwin C. Hill

6:15 P.M.

KLAC-Ballroom
KMPC-Sports
KFWB-Sports
KECA-Main to Malibu
KHJ-Newsreel

6:30 P.M.

KFI-Proudly We Hail
KFWB-Frank Bull
KMPC-Golden Gate Fields
KECA-Mod. Romances
KHJ-Tello Test
KFAC-Mus. Milestones
KRKD-Jack Patten

6:45 P.M.

KHJ-Answer Man
KRKD-Timely Topics

6:55 P.M.

KHJ-Bill Henry

7:00 P.M.

KFI-Cloak & Dagger
KRKD-News
KMPC-Words & Music
KNX-My Friend Irma
KECA-Lone Ranger
KHJ-Murd'r by Exp'rts
KLAC-News, 570 Club
KFAC-Twilight Hour

7:30 P.M.

KFI-Maisie
KHJ-Cisco Kid
KECA-Ted Malone Show
KFAC-Echoes, Encores
KNX-Bob Hawk Show
KFWB-Music

7:45 P.M.

KFWB-Rosary Hour
KMPC-Kelley on Base

8:00 P.M.

KFI-Light Up Time
KHJ-Let Geo. Do It
KFAC-Evening Concert
KNX-Lowell Thomas
KLAC-Tell It to Fans
KMPC-Southland Story
KFWB-Music
KECA-Strictly From Dixie

8:15 P.M.

KFI-News
KNX-J. Smith & M. Whiting
KMPC-Parade of Hits
KLAC-Sing Worries'wy
KFWB-U.S. Navy

8:30 P.M.

KFI-Railroad Hr.
KHJ-The Saint
KNX-Talent Scouts
KFWB-News
KECA-Henry J. Taylor

8:45 P.M.

KECA-Jack Robinson
KFWB-Bill Anson

9:00 P.M.

KFI-Bidu Sayao
KHJ-Glenn Hardy
KNX-Hlywd. Star Playhouse
KFAC-Concert
KLAC-Want'd Persons; Music
KECA-Ethel & Albert
KMPC-Par. Hits

9:15 P.M.

KHJ-Fulton Lewis
KLAC-Sing Worries 'wy

9:30 P.M.

KFI-Night Beat
KNX-Beulah
KHJ-Welburn Mayock
KECA-Chandu

9:45 P.M.

KNX-Club 15
KFWB-Bill Anson
KHJ-Music

10:00 P.M.

KFI-Sam Hayes
KLAC-News, Music
KNX-Chet Huntley
KFWB-G. Norman
KFAC-Crossroads
KECA-Reporter
KHJ-I Love Mystery
KMPC-Bridge Club

10:15 P.M.

KFI-Johnny Murray
KECA-Sports
KNX-Bob Elson
KHJ-Frank Edwards
KLAC-Johnny Grant

10:30 P.M.

KFI-Dave Rose
KNX-Symphonette
KECA-Science Mind
KHJ-Lonesome Gal
KMPC-Arthur Van

10:45 P.M.

KECA-One For Book
KLAC-Johnny Grant

11:00 P.M.

KFI-Ted Meyers
KFAC-Crossroads
KFWB-G. Norman
KECA-News
KNX-Larry Thor
KLAC-Johnny Grant
KMPC-Leisure Time
KHJ-Baker's Dozen

11:15 P.M.

KFI-Johnny Murray
KNX-Merry-Go-Rnd.
KECA-Cook'g with Jazz

11:30 P.M.

KFI-Mindy Carson

11:45 P.M.

KFI-For You
KNX-You & N. England

12 MIDNIGHT

KFI-Musical Menu
KFWB-Music
KNX-News, Allen
KLAC-Don Otis
KFAC-Serenade
KRKD-Serenade
KECA-News

TELEVISION SCHEDULE

KTTV—Channel 11 KNBH—Channel 4 KFI—Channel 9
KTSL—Channel 2 KTLA—Channel 5 KLAC—Channel 13
KECA—Channel 7

9:00 KFI-Bill Welsh Show (Audience)
10:00 KLAC-Joe Graydon
KFI-Bill Welsh
11:00 KFI-Bill Welsh
KLAC-Joe Graydon
11:55 KLAC-News
12:00 KFI-News, with Russ Stewart, Geo. Dvorak
KLAC-Mike Roy (Chef. Disc Jockey)
KECA-Test, Music
12:30 KFI-Ladies' Day, with Bill Stulia, Bob Mitchell
1:00 KNBH-Test Pattern
KLAC-Al Jarvis
KECA-Test, Music
1:30 KFI-Cook's Corner, with Monty Margetts
2:00 **KTTV-Test Pattern**
KFI-Helpfully Yours, with Bill Leyden & Norma Glichrist
KLAC-Al Jarvis
KECA-Test, Music
3:00 KFI-Report to Mrs. America
KECA-Test Pattern
KLAC-Al Jarvis
3:15 KFI-Adventures at Home with Mary & Harry Hickox
3:40 KFI-Gordan's Garden with G. Baker Lloyd
4:00 KLAC-Al Jarvis
KFI-Stu Wilson Show with Stu Wilson, Marie Gibson, Chcs. Fisher
KECA-Test, Music
4:55 KFI-Name Star
5:00 KFI-Frank Webb Show—Tunes & Cartoons
KLAC-Al Jarvis
KECA-Test, Music
5:15 KFI-Meglin Revue (Variety)
5:30 KFI-Film Short
KTLA-News, Music
5:45 **KTTV-Cowboy Slim with Western Film**
KLAC-Old Time Movies
KNBH-Baseball Scores, News
KTLA-Police Call
KFI-News Room with Ted Meyers, Pat Bishop
KTSL-Program Preview
5:50 KTSL-Cartoon Carnival
5:55 KTLA-Program Preview
6:00 KTLA-Cowboy Thrills (Western)
KNBH-Uncle Tony O'Dare (Children's Show)
KTSL-Cowboy Caravan "King of the Stallions"
KECA-Test, Music
6:10 KLAC-Monte Montana Show
6:15 KNBH-Dusty Walker
6:20 KECA-Serial, "Custer's Last Stand"
KFI-Eddie Coontz Show
6:25 KNBH-Comedy Theatre—"Carmen"—Charlie Chaplin
6:30 **KTTV-Playtime with Bombo and Bimbo**
KTLA-Time for Beany (Puppets)
KLAC-Film
6:45 **KTTV-Telequiz, with Bruce Anson**
KNBH-Cyclone Malone (Marionettes)
KECA-Space Patrol
KTLA-Handy Hints
KLAC-News
6:50 KLAC-Dugout Dope
7:00 **KTTV-A Woman's Voice—Jeanne Gray**
KNBH-Kukla, Fran & Ollie (Puppets)
KTSL-Lee's Lair, stars Matt Dennis, Lee Wood, Bill Symes
KLAC-Star Gazing
KTLA-Newsreel, with Gil Martyn
KECA-Triple Theater—"Range Busters"
7:15 KTLA-Name Star (Personality Quiz) Crash Corrigan
KFI-Film Short
7:20 KTLA-Your Town (Mayor Bowron)
7:30 **KTTV-Television News & U.S. Weather Report**
KTSL-Cavalcade Stars, with Jerry Lester and guests: Kyle MacDonnell, J. Carroll Naish, others
KNBH-Roberta Quinlan
KLAC-Adventure Serial
KTLA-Dixie Showboat
KFI-Children Should Be Heard
7:45 **KTTV-Music Shop—Walter Gross**
KNBH-TV News & Weather
8:00 **KTTV-Silver Theater, "The First 100 Years"**
KNBH-Dave Willock-Cliff Arquette Show
KLAC-Wedding Bells (Real Wedding!)
KECA-J. Arthur Rank Premiere
KTLA-Mystery, "Dangerous Intruder" with Charles Arnt, Veda Ann Borg
KFI-Muzzy Marcellino Show (Variety)
8:30 **KTTV-Pickard Family**
KTSL-New York Wrestling
KNBH-Light, Camera, Action! Emcee, Walter King (Talent Quest)
KLAC-Wrestling
KFI-You Be the Jury, Drama
9:00 **KTTV-The Goldbergs**
KNBH-Political Talk
KFI-Piano School of Air
9:10 KNBH-Film, "Money on Your Life"
9:15 KTLA-Boxing (South Gate)
9:30 **KTTV-Studio One, "The Horse's Mouth," Burgess Meredith**
KNBH-Round Table; moderator—Virgil Pinkley—
9:45 KTSL-Manhattan Spotlight
10:00 KNBH-"Lights Out"—Jack LaRue, narrator
KTSL-Backstage with N.T.G.
KECA-Movie, "Tomorrow at 7," Chick Chandler
10:30 **KTTV-Television News & U.S. Weather Report**
KNBH-Late News
KLAC-Kemper's Kapers
10:45 **KTTV-770 on the AIR, with James Roosevelt**
11:00 KTSL-TV High Lights

F-M PROGRAMS

KHJ—101.1 Meg. 1:30 to 9 p.m.
1:30-Farm Fare (1:45-9 p.m. same as A-M scheduled above.)

KKLA—97.1 Meg. 3 to 9:30 p.m.
3:00-Sacred Varieties
4:15-Religion in News
4:30-Melody of Youth
5:00-Organ Reveries
5:45-Dr. Van Cleave
6:00-Skyway Serenade

KMGM—98.7 Meg. 3 to 10 p.m.
3:00-Masters at Keyb'rd
4:30-Stars Sing
5:30-Listener's Album
6:30-Words & Music
7:00-Concerto
9:00-Broadway Lullaby
9:30-Stairway to Stars

KUSC—91.5 Meg. 9a.m. to 11 p.m.
9:00-a.m.-Morn. Star
12:05-Dr. Baxter
1:00-Musical Afternoon
5:00-From Times Sq're
7:00-Concert
8:30-Evening on Roof

KFI-105.9 Meg.
3:00-Melodies
3:30-Classics
5:00-Eve. Concert
7:00-World Music

KNX, 93.1 meg.-3 to 9 p.m.
KECA, 95.5 meg.-5:30 a.m. to 12 p.m.
KFAC, 104.3 meg.-24 hr. schedule

FOR RADIO ADVERTISING
TURN TO PAGE 30, PART I

PDF compression, OCR, web optimization using a watermarked evaluation copy of CVISION PDFCompressor