YOUR RADIO TODAY

SUNDAY HIGH LIGHTS

MYSTERY—
3:30 KHJ-Nick Carter
4:00 KFI-Chris. London (Glenn Ford)
5:00 KFI-Sam Spade
5:30 KNX-Rocky Jordan
7:30 KNX-The Whistler
9:30 KECA-Box 13
SUNDAY SPECIALS—
6:00 KECA-Walter Winchell
7:00 KECA-Jimmie Fidler
8:00 KECA-Drew Pearson
MUSIC—
12:00 KNX-N.Y. Philharmonic
2:30 KFI-Harvest of Stars
7:00 KNX-Contented Hour
8:30 KFI-Symphony Hour
9:30 KHJ-Chicago Theater—
VARIETY—
6:30 KNX-Horace Heidt
PUBLIC INTEREST—
10:30 KFI-Chicago Round Table
2:00 KFVD-Editor of Air
5:00 KHJ-Mediation Board
8:00 KFI-Shooting Gallery Gary Cooper
10:15 KFI-Mayor Bowron
10:30 KFI-American Forum
DRAMA—
11:00 a.m. KFI-Theater—
12:00 KFI-One Man's Family
1:00 KFI-Theatre, with Celeste Holm
2:00 KNX-"Dinner at Eight"
2:30 KECA-Greatest Story
5:30 KFI-Theatre Guild Joan Fontaine, Robert Cummings
7:30 KHJ-2000 Plus
10:30 KECA-Career Theatre
COMEDY—
3:00 KNX-Lucille Ball Show
3:30 KFI-Henry Morgan
4:00 KNX-Jack Benny
4:30 KNX-Amos & Andy
6:00 KNX-Corliss Archer
8:00 KNX-Eve Arden Show
8:30 KHJ-Can You Top This?
8:30 KNX-Bergen & McCarthy
9:00 KNX-Red Skelton
EASTER PROGRAMS
2:00 KFI-The Resurrection
QUIZ—
12:30 KFI-Quiz Kids
5:00 KECA-Stop the Music
7:00 KFI-Take It or Leave It
8:00 KHJ-20 Questions
EASTER SERVICES—
5:00 a.m. KNX Easter Services Hollywood Bowl
KFI-Easter Services—from Grand Canyon
5:30 a.m. KFI-Easter Services—Great Lakes
6:00 KHJ-The Triumphant Hr. (All Star Cast)

SUNDAY CHURCH SERVICES

5:00 A.M.
KFI-Easter Services, Grand Canyon
KNX-Hollywood Bowl Sunrise Services
5:30 A.M.
KFI-Easter Services, Gr. Lakes
7:00 A.M.
KNX-Church of Air
KMPC-Calvary Hour
7:30 A.M.
KMPC-Bible Class
KECA-Message Israel
8:00 A.M.
KHJ-Religious Hr.
KFAC-Country Church
KECA-Revival Hour
8:15 A.M.
KLAC-Christ Church
8:30 A.M.
KFWB-Mission
KLAC-Unity
KHJ-Prophecy
KNX-Salt Lake Taber.
KFI-Christian Science.
8:45 A.M.
KGFJ-1st Unitarian Church
9:00 A.M.
KLAC-Catholic Hour
KHJ-Bible Class
KFAC-Liberal Catholic Church
9:30 A.M.
KHJ-Lutheran Hour
10:30 A.M.
KECA-*Nat. Vespers*
KFSG-Angelus Temple
11:00 A.M.
KFAC-First Meth. Ch.
12:00 Noon
KECA-Hour of Faith
12:30 P.M.
KECA-Baptist Hr.
1:30 P.M.
KECA-Voice of Proph'y
3:00 P.M.
KFI-Catholic Hour
KFSG-Angelus Temple
KECA-Lutheran Hr.
4:00 P.M.
KFWB-Revival Hour
5:00 P.M.
KFWB-Voice of Calvary
5:30 P.M.
KFWB-Radio Church of World
6:30 P.M.
KFWB-Calvary Assem.
7:00 P.M.
KFWB-Rescue Mission
KFSG-Angelus Temple
7:30 P.M.
KXLA-Church Open Dr.
7:45 P.M.
KFWB-Catholic Ans.
8:00 P.M.
KFWB-First Presby.
KFAC-1st Method. Ch.
9:00 P.M.
KXLA-Revival Hour
KGFJ-Ave Maria Hour
9:15 P.M.
KFWB-Wilshire Temple Church
9:30 P.M.
KFWB-Pac. Lutheran

KALI ... 1430 KFAC .. 1330 KFSG .. 1150 KGER .. 1390 KIEV ... 870 KNX ... 1070 KPPC .. 1240 KXLA .. 1110
KECA .. 790 KFI ... 640 KFVD .. 1020 KGFJ .. 1230 KLAC .. 570 KOWL .. 1580 KRKD .. 1150 KWKW . 1300
KERN .. 1410 KFOX .. 1280 KFWB .. 980 KHJ ... 930 KMPC .. 710 KPMC .. 1560 KVOE .. 1480 KWIK .. 1490

7:00 A.M.
KFI-Nat'l. Radio Pulpit
KRKD-News
KFAC-Symphony
KLAC-Musical Album
KFWB-Concert
KECA-Hymns
KHJ-Music
7:30 A.M.
KFI-Melodiana
KECA-Easter Services, Wash. Cathedral
7:45 A.M.
KFI-Religion in News
KFWB-News
8:00 A.M.
KFI-Funnies
KMPC-News
KLAC-Music
KFWB-Funnies
KNX-Farm Journal
8:15 A.M.
KMPC-Melodies
KNX-Howard K. Smith
8:30 A.M.
KMPC-Chllge. Youth
KFAC-Organ Recital
8:45 A.M.
KFI-Hometown Happenings
9:00 A.M.
KFI-Parent-Youth
KNX-Invitation Learning
KMPC-Bolero Time
KLAC-News
KECA-Golf Tournam't
9:15 A.M.
KFAC-Choristers
9:30 A.M.
KFI-Easter Services, *Yosemite*
KFAC-Gilbert & Sullivan
KFWB-Peter Potter
KNX-People's Platform
10:00 A.M.
KFI-H. J. Mann
KHJ-News
KMPC-Music Hour
KLAC-News, Music
KECA-News
KNX-Univ. Explorer
10:15 A.M.
KECA-Comm. Scott
KNX-Get More Out of Life
KHJ-Songs of Comfort
KLAC-Sing Wor. 'way
10:30 A.M.
KFI-Chic. Round Table
KFAC-Cil. & Sullivan
KFWB-Peter Potter
KNX-Main St. Music Hall
KHJ-Commentator
10:45 A.M.
KHJ-Chemists in Action
11:00 A.M.
KFI-Studio Theatre
KECA-Foreign Report
KLAC-Sing Wor. 'way
KNX-Melodies
KHJ-Salvation Easter Show
KMPC-Record Session
11:15 A.M.
KECA-Frank & Ernest
KNX-Calif. Holiday
11:30 A.M.
KNX-More Out of Life
KECA-Yesterday on Broadway
KHJ-Gospel Singer
KFWB-Peter Potter
KFVD-Union Rescue Mission
11:45 A.M.
KHJ-Canaries
12:00 Noon
KFI-One Man's Family
KNX-N.Y. Philharm.
KFAC-Met. Encores
KLAC-Speedway
KHJ-News
KMPC-Record Session
12:15 P.M.
KHJ-Bill Cunningham
KLAC-Sing Wor. 'way
12:30 P.M.
KFI-Quiz Kids
KHJ-Juvenile Jury
KFWB-Wizard of Ivor's
1:00 P.M.
KFI-Theater
KHJ-Hopalong Cassidy
KLAC-Sing Wor's 'way
KECA-Easter Parade, Coast-to-Coast
KNX-N.Y. Philharm.
KMPC-Song Stars
KFAC-Keyb'rd Styl'ng
KFWB-S. Shoemaker
1:15 P.M.
KFAC-Catholic Topic
KMPC-Dugout Dope
KECA-N. Dame Glee Club
1:30 P.M.
KFAC-Wax Imports
KHJ-Kane, Pvt. Eye
KNX-Record Parade
KFWB-Skyway to Music
KLAC-Hlywd.-Seattle
KMPC-Angels-S. Diego
2:00 P.M.
KFI-The Resurrection
KFWB-Buddy Greenhouse
KFAC-Concert Favor
KHJ-The Shadow
KMPC-Angels-S. Diego
KNX-"Dinner at 8:00"
KLAC-Hlywd.-Seattle
KFVD-Editor of Air
2:30 P.M.
KFI-Harvest of Stars
KFWB-Melody of Youth
KHJ-True Detective
KECA-Greatest Story
KLAC-Hlywd.-Seattle
KFVD-Editor of Air
3:00 P.M.
KNX-Lucille Ball
KFWB-Sons of Pioneers
KHJ-Roy Rogers
KFAC-Museum Concert
KMPC-Angels-S. Diego
3:15 P.M.
KMPC-Headlines & Music
3:30 P.M.
KFI-Henry Morgan
KHJ-Nick Carter
KNX-Boston Blackie
KECA-Music with Girls
KFVD-Hank, the Nite Watchman
KLAC-Hlywd.-Seattle
KFWB-Think and Grow Rich
KMPC-Angels-S. Diego
4:00 P.M.
KFI-Christopher London
KFAC-Masterpieces
KECA-Dr. Ernest Holmes
KNX-Jack Benny
KHJ-Calif. Caravan
4:30 P.M.
KFI-Harris-Faye
KNX-Amos & Andy
KECA-Robt. Shaw Chorale
KHJ-The Falcon
KLAC-Hlywd.-Seattle
KMPC-Rancho Grande
5:00 P.M.
KFI-Sam Spade
KFAC-Sun. Serenade
KHJ-Mediation Board
KNX-Bergen & McC'thy
KECA-Stop Music
KMPC-News, Hits
KLAC-News, Jazz
5:15 P.M.
KMPC-Par. of Hits
5:30 P.M.
KFI-Theatre Guild
KFAC-Guy Bates Post
KHJ-Enchanted Hr.
KNX-Rocky Jordan
KMPC-Word of Life
5:45 P.M.
KFAC-Waltz Time
KLAC-News, Music
6:00 P.M.
KLAC-Sing Wor. 'way
KNX-Corliss Archer
KFAC-Masterworks
KFWB-Institute of Religious Science
KECA-Walter Wincell
KMPC-Bible Hour
KHJ-Triumphant Hr.
6:15 P.M.
KECA-Louella Parsons
6:30 P.M.
KFI-Amer. Album
KMPC-Mother's Album
KNX-Horace Heidt
KECA-Chance Lifetime
KRKD-Kingdom Fellowship
6:45 P.M.
KMPC-How Religion Helps
7:00 P.M.
KFI-Take or Leave It
KMPC-Know Ur F.B.I.
KNX-Contented Hr.
KHJ-Manchester Boddy
KFAC-Music Magic
KLAC-Best in Variety
KECA-Jimmie Fidler
7:15 P.M.
KECA-More Out Life
KMPC-Know Ur Schools
7:30 P.M.
KFI-Bob Crosby
KECA-Amazing Malone
KHJ-2000 Plus
KFWB-Strollin' Tom
KFAC-Your Concert
KNX-The Whistler
KMPC-Marine Band
7:45 P.M.
KMPC-Freedom Story
8:00 P.M.
KFI-Shooting Gallery
KMPC-Amer. Spks. Up
KHJ-20 Questions
KNX-Eve Arden Show
KECA-Drew Pearson
KLAC-Here's to Vets
8:15 P.M.
KECA-Headlines
KMPC-Nat'l Guard Sh.
KLAC-Navy Show
8:30 P.M.
KFI-Symphony Hour
KNX-Bergen & McC'thy
KECA-Walter Winchell
KHJ-Can You Top This?
KMPC-Amer. Legion
KLAC-Irwin-Allen
8:45 P.M.
KFAC-Sun. Eve. Club
KECA-Louella Parsons
KLAC-St. Fran Drama
KMPC-Pan-American Week
9:00 P.M.
KECA-Think Fast
KLAC-News, Forum
KMPC-Easter—1950
KFWB-Edition of Bible
KHJ-Glenn Hardy
KNX-Red Skelton
9:15 P.M.
KHJ-Ray Darby
KLAC-Open Forum
9:30 P.M.
KFI-Science Editor
KFAC-Gateway Music
KECA-Box 13
KHJ-Chic. Theatre
KNX-Jack Benny
9:45 P.M.
KFI-Part of Living
10:00 P.M.
KFI-Sam Hayes
KFWB-Music
KMPC-Proud. We Hail
KNX-News
KECA-Reporter
KLAC-Johnny Grant
10:15 P.M.
KFI-Mayor Bowron
KNX-Nite Editor
KECA-Clks. Vrty. Show
10:30 P.M.
KFI-Amer. Forum
KNX-Claude Thornhill
KFAC-Nocturne
KFWB-Echoes Eden
KHJ-College Choir
KECA-Career Theater
KMPC-Arthur Van
11:00 P.M.
KFI-Orchestra
KMPC-Bill Jones
KLAC-Johnny Grant
KECA-Chick Floyd
KHJ-Voices of Strings
KNX-News
11:15 P.M.
KNX-Merry-Go-R'nd
KHJ-Opera Concert
11:30 P.M.
KFI-America United
KFWB-Music U Want
KECA-Phil. Ohman
KFAC-Nocturne
11:45 P.M.
KNX-People's Survey
KHJ-Organ
12:00 Midnight
KHJ-Rhapsody
KNX-News, Music
KFWB-Bing Crosby
KLAC-News, F'tlights
KFAC-Serenade

Television Programs

KTTV—Channel 11 KNBH—Channel 4 KECA—Channel 7
KTLA—Channel 5 KFI—Channel 9
KTSL—Channel 2 (off today) KLAC—Channel 13

4:30 a.m. KTTV-Easter Services
KTLA-Easter Services from Mt. Rubidoux
5:25 a.m. KLAC-Easter Services from Mt. Healix
10:00 a.m. KLAC-Glancin' at Anson
11:00 a.m. KLAC-Glancin' at Anson
KFI-Film
11:30 KFI-Home Builder
11:55 a.m. KTLA-Sun. Reverie
12:00 KFI-Film, "Hoosier Schoolboy," Mickey Rooney
KTLA-Special Easter Prog.
KLAC-Glancin' at Anson
1:00 KLAC-Glancin' at Anson
1:15 KLAC-Dugout Dope
KFI-Angels vs. San Diego
2:30 KNBH-Polo Matches
KLAC-Girl's Softball at Monterey Park
3:15 KECA-Test, Music
3:30 KFI-Just for Fun—Teenage Audience
KNBH-Polo Matches
3:45 KECA-Movietime, "With Love & Kisses" with Pinky Tomlin
3:50 KFI-Angels-S. Diego
4:30 KTLA-The Comics
KNBH-Life Everlasting
5:00 KTTV-Test Pattern
KECA-Super Circus
5:00 KNBH-"Boys of the City"—Eastside Kids
5:30 KFI-At Home with Harmons Tom & Elyse Harmon
KECA-I'll Buy That (Buying Tips)
KTLA-Bandstand Revue
5:45 KECA-Hollywood Reel, with Erskine Johnson and guests—Gene Autry, Gigi Perreau, Lloyd Nolan
6:00 KTTV-Mr. I. Magination (For Children)
KECA-The Ruggles (family) with Chas. Ruggles
KFI-Magic Hr. with Rolly Langley
KLAC-Berry Farm (Western Music, etc.)
KNBH-The Triumphant Hour
KTLA-Newsreel Review
6:15 KFI-Passing By with Carl Drake, Jane McLaine
KTLA-Adventure Album
6:30 KTTV-Yesterday's Newsreel
KTLA-Hopalong Cassidy
KECA-Author Meets Critics
6:45 KTTV-Lucky Pup (puppets)
7:00 KTTV-This Is Show Business, with Abe Burrows, Geo. Kaufman, C. Fadiman. Guests: Ted Lewis, Dorothy Shay
KECA-Paul Whiteman's Revue (Variety)
KNBH-Small Talk—Al Gannaway, emcee (For Children)
KLAC-Sunday Scoreboard
7:30 KTTV-"Mama," with Peggy Wood and Judson Laire
KECA-Sagebrush Theater "West of Nevada" with Rex Bell
KNBH-Weather Review and Forecast
KLAC-Batter Up
7:45 KTLA-Film—"Woman of Town"—Claire Trevor, Barry Sullivan
KNBH-News Review
8:00 KTTV-Toast of the Town, with Ed Sullivan and Guests: Sheila Bond, Eileen Barton, others
KNBH-Supper Club, stars Perry Como: guest—King Cole Trio
KLAC-Adventure Serial
8:30 KNBH-Teletheater, "The Great Emptiness" stars Dick Foran
KECA-Crusade in Europe (Gen. Eisenhower)
KLAC-Joe Graydon Show
9:00 KTTV-The Fred Waring Show (Feline Frolics)
KNBH-TV Playhouse "The Second Oldest Profession"—Victor Jory
KECA-Kieran's Kalaidescope
KLAC-Western Film
9:15 KTLA-Movietown, RSVP, (charades), with Alan Dinehart, Anne Whitfield, in Easter show
KECA-Your Witness
9:45 KECA-Easter Sunday Film
10:00 KTTV-Caliente Races, with J. Hernandez
KNBH-Adventure, "The Golden Ball" and "Bed by the Window"
KTLA-Magazine of the Week (Visual Page by Page).
KLAC-Fun With Music
10:30 KNBH-Late News
10:30 KECA-Triumph Hour

FOR RADIO ADVERTISING
TURN TO PAGE 2, PART II

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