

# PROGRAMS ON THE AIR

WNBC	660	WOV	1280
WNEW	1130	WPAT	930
WNJR	1430	WQXR	1560
WNYC	830	WVNY	620
WOR	710	WWRL	1600

**NEWS BULLETINS**  
every hour on the hour 7 A. M.  
to midnight over  
**WQXR**  
(1560 on your dial)  
**WQXR-FM**  
95.3 MC (Channel 242)

WEDNESDAY, MARCH 1, 1950

WAAT	970	WINS	1010
WENX	1380	WJZ	770
WCBS	880	WLIB	1190
WEVD	1330	WMCA	570
WHOM	1480	WMGM	1050

## MORNING

- 5:00-WOR-Joe Bier Program
- WNEW-Recorded Music
- 5:30-WNBC-Tom Page, Rural Reporter
- WNEW-News: Recorded Music
- 5:45-WJZ-Recorded Music
- WCBS-Reveille Program and News
- 5:55-WNBC-News: Tex Antoline, Records
- 6:00-WOR-Rambling With Gambling
- WJZ-Farm News: Philip Alampi
- WMCA-News: Fisherman's Guide
- WINS-Art Scanlon Show
- WMGM-Newsreel Theatre
- WNEW-Anything Goes-Variety
- 6:30-WNBC-News, Bob Smith Show
- WJZ-Kierman's Corner
- WNEW-News: Anything Goes
- 6:55-WNYC-News: Sunrise Symphony
- 7:00-WNBC-News: Bob Smith Show
- WOR-News: Melvin Elliott
- WJZ-News: Don Gardiner
- WMCA-News: Great Day
- WINS-Don Goddard
- WMGM-Ted Brown Show
- WQXR-The New York Times News
- 7:05-WQXR-Breakfast Symphony
- 7:15-WOR-Gambling's Musical Clock
- WJZ-Kierman's Corner
- WINS-Art Scanlon Show
- 7:25-WQXR-Weather Report
- 7:30-WNBC-News: Bob Smith Show
- WCBS-News: Jack Sterling Show
- WMCA-Sports Round-Up, With Steve Ellis
- WNEW-News: Anything Goes
- WQXR-Breakfast Symphony
- 7:35-WMCA-Great Day
- 7:45-WCBS-Harry Clark, News
- WMCA-Unity Viewpoint-Talk
- WNYC-Weather: City Careers
- 7:55-WJZ-News Reports
- WNYC-News
- 8:00-WNBC-News: Bob Smith Show
- WOR-Prescott Robinson, News
- WJZ-News: Martin Agronsky
- WCBS-Morning News Round-Up
- WMCA-News: Antique Record Show
- WNYC-Around New York
- WQXR-The New York Times News

## AFTERNOON

- 12:00-WNBC-News and Round-up
- WOR-Kate Smith Speaks
- WJZ-Ladies, Be Seated-Johnny Olsen
- WCBS-Wendy Warren and the News
- WMCA-News: Recorded Music
- WNYC-Midday Symphony
- WINS-Don Goddard, News
- WMGM-Paula Stone's Hollywood
- WNEW-Show Business
- WQXR-The New York Times News
- 12:05-WQXR-Luncheon Concert
- 12:15-WNBC-Norman Brokenshire
- WOR-Get More Out of Life
- WCBS-Aunt Jenny-Sketch
- WINS-Luncheon Date
- WMGM-George H. Combs, News
- 12:25-WJZ-Ted Malone
- 12:30-WOR-News: Henry Gladstone
- WJZ-News: Herb Sheldon Program
- WCBS-Romance of Helen Trent
- WMCA-Guarnieri Quintet
- WNYC-Midday Symphony
- WMGM-Mort Lawrence Show
- WINS-Bushels of Fun
- WNEW-News: Four Aces
- 12:45-WOR-Luncheon at Sardi's-Bill Slater
- WCBS-Our Gal Sunday-Sketch
- WMCA-The Music Box
- WNEW-Recorded Music
- 12:55-WNYC-News

## EVENING

- 6:00-WNBC-News, Kenneth Banghart
- WOR-News on the Human Side
- WJZ-News: Sports-Joe Hazel
- WCBS-News: Health Hints
- WMCA-News: Recorded Music
- WNYC-National Orchestral Rehearsal
- WQXR-The New York Times News
- 6:05-WQXR-Music to Remember
- 6:15-WNBC-Bill Stern, Sports
- WOR-Bob Elson, Interviews
- WJZ-Johnny Thompson Show
- WCBS-You and Income Tax
- WMCA-Movie Gossip, Music
- WINS-Latin Americana
- 6:25-WQXR-Weather Reports
- 6:30-WNBC-Here's Morgan
- WOR-News, Vandeventer
- WJZ-Herb Sheldon Show
- WCBS-Curt Massey-Martha Tilton
- WMCA-Racing Results
- WINS-Carroll Alcott, News
- WMGM-Joe Herron Orchestra
- WNEW-News: Make-Believe Ballroom
- WQXR-News Reports
- WQXR-Dinner Concert
- 6:45-WNBC-Three-Star Extra, News
- WOR-Sports, Stan Lomax
- WCBS-Lowell Thomas, News
- WMCA-Steve Ellis, Sports
- WNYC-Weather: News
- WINS-Geoff Davis Sports
- WOV-Pasquale C. O. D.
- 7:00-WNBC-Frank Sinatra, Dorothy Kirsten
- WOR-Fulton Lewis Jr., News
- WJZ-Edwin C Hill, News
- WCBS-Comedy: Beulah
- WMCA-News: Recorded Music
- WNYC-Masterwork Hour
- WINS-Movies-Martin Starr
- WMGM-Today's Sports
- WOV-Band Parade-Joe Given
- WQXR-The New York Times News
- 7:05-WQXR-Keyboard Artists
- WJZ-Headline Edition

WCBS-TV	2	WJZ-TV	9
WNBT	4	WOR-TV	7
WABD	5	WPIX	11
WATV	13		

## MORNING

- 10:45-WABD-Morning Chapel: Alma Savage, Rev. John L. O'Connor, Guests, With John K. M. McCaffery
- 11:00-WABD-Television Shopping, Kathi Norris; Virginia Hamill, Guest

## AFTERNOON

- 12:00-WABD-Headline Clues: George Putnam
- 12:30-WABD-Johnny Olsen Rumpus Room
- 1:00-WABD-Okay Mother; Dennis James
- 1:30-WABD-Man on the Street
- 1:45-WABD-Margaret Johnson, Songs
- 2:00-WABD-Masterwork Hour
- WJZ-TV-Recorded Melodies
- WJZ-TV-News Reports
- WATV-Feature Film
- 3:00-WATV-Homemaker's Guide: Fred Sayles, Brooks Stephens
- 3:45-WCBS-TV-Music and Weather
- 4:00-WCBS-TV-Homemaker's Exchange, With Maggie Wagoner Young
- WJZ-TV-Telephone Game
- WATV-Western Feature
- WABD-Test Pattern and Music
- 4:30-WCBS-TV-Vanity Fair: Dorothy Doan; Philip Willkie, Dora Gottlieb, Guests
- 4:45-WPIX-Music
- 5:00-WCBS-TV-Ted Steele Show
- WATV-Junior Frolics

## RADIO

- 4:45-Psychoanalysis in Daily Living: "Neurosis in Children"-WNYC (Premiere).
- 7:30-8-Play: "Dr. Kildare," Lew Ayres, Lionel Barrymore-WMGM.
- 8-8:30-"Mr. Chameleon": "The Famous Poem Murder Clue"-WCBS.
- 8:05-9-Symphony Hall: Beethoven Piano Concerto No. 4-WQXR.
- 8:30-9-Comedy: "The Great Gildersleeve," With Hal Peary-WNBC.
- 8:30-10:30-Hockey: Rangers vs. Detroit Red Wings-WMGM.
- 9-9:30-Break the Bank: Bert Parks and Others-WNBC.
- 9-9:30-Comedy: "You Bet Your Life," With Groucho Marx-WCBS.
- 9:30-10-Play: "Mr. District Attorney," With Jay Jostyn-WNBC.
- 9:30-10-Family Theatre: "The Railroad and the Churchyard"-WOR.
- 9:30-10-Bing Crosby Show: Bob Crosby, Guest-WCBS.
- 10-10:30-The Big Story: Ralph Goll, Detroit Reporter-WNBC.
- 10:30-11-On Trial: "Should We Continue Our Subsidies to Farmers?"-Charles F. Brannan and Others-WJZ.
- 10:30-12-Basketball: Knickerbockers vs. Baltimore Bullets-WMGM.

## TELEVISION

- 8-9-Arthur Godfrey Show: Momiki and Her Hawaiian Dancers; the Beachcombers, Guests-WCBS-TV.
- 8-8:30-On Trial: "Should Congress Pass the Brannan Plan?" Allan B. Kline, Representative Albert Gore, Fowler Hamilton-WJZ-TV.
- 8-9-Talent Parade: Tiny Ruffner and Guests-WOR-TV.
- 8:15-Hockey: Rangers vs. Detroit-WPIX.
- 8:30-9-The Clock: "Woman in the Road"; Mildred Natwick-WNBT.
- 8:55-Wrestling: Jersey City-WATV; 9:30-From Chicago-WJZ-TV; 10:30-Films-WOR-TV.
- 9-9:30-Abe Burrows Almanac: Larry Best, Hank Seamon, Weavers Quartet and Others-WCBS-TV.
- 9-10-Television Theatre: "Mrs. Moonlight," With Mary Sinclair, E. G. Marshall, Ethel Remy and Others-WNBT.
- 9-9:30-Plainclothes Man: "Identification Inconclusive"-WABD.
- 9-Boxing: N. Y. A. C.-WOR-TV; 9:30-St. Nicholas-WCBS-TV.
- 10-10:30-Break the Bank, With Bert Parks-WNBT.
- 10:30-11-Harry Hershfield Talent Search-WNBT.

## MORNING

- 8:05-WQXR-Breakfast Symphony
- 8:15-WOR-Breakfast With Dorothy and Dick WJZ-Ed and Peggen Fitzgerald
- WCBS-Phil Cook Show
- WINS-News, Don Goddard
- 8:30-WNBC-Tex and Jinx-Interview
- WCBS-Margaret Arlen Program: J. K. Lasser, Eleanor Lambert, Guests
- WMCA-Antique Record Show
- WNEW-News: Anything Goes
- WINS-Art Scanlon Show
- 8:45-WNYC-Food Talks
- 8:55-WJZ-Gems for Thought-Dr. Allen E. Claxton
- WMGM-News
- 9:00-WOR-News: Harry Hennessy
- WJZ-Breakfast Club
- WCBS-This Is New York, Bill Leonard; William Lederer, Guest
- WMCA-News: Recorded Music
- WNYC-Masterwork Hour
- WMGM-Living Should Be Fun-Carlton Fredericks
- WINS-Art Scanlon Show
- WQXR-The New York Times News
- 9:15-WNBC-Norman Brokenshire
- WOR-Meet the Menjous
- WMCA-Mr. and Mrs. Music
- WINS-Joe Halpin Show
- 9:30-WOR-The McCanns at Home
- WMGM-Fun at Breakfast-Ward Wilson
- WNEW-News: Allyn Edwards Show
- WINS-Three Corner Club
- WQXR-Plano Personalities
- 9:45-WNBC-Woman's Place-Anne Heywood
- WCBS-Missus Goes A-Shopping, With John Reed King
- WQXR-Composer's Varieties
- 10:00-WNBC-Welcome Travelers: Tomny Bartley
- WOR-News, Henry Gladstone
- WJZ-My True Story-Sketch
- WCBS-This Is Bing Crosby
- WMCA-News: Mr and Mrs. Music
- WINS-Charlie Starke's Music Shoppe
- WMGM-Ted Husin's Bandstand
- WNEW-Make-Believe Ballroom

## AFTERNOON

- 3:25-WJZ-Walter Kierman, Comments
- 3:30-WNBC-Pepper Young's Family-Sketch
- WOR-The Answer Man
- WJZ-Pick a Date, With Buddy Rogers
- WCBS-House Party, With Art Linkletter
- WNBC-News: Music Hall
- 3:45-WNBC-Right to Happiness-Sketch
- WOR-Gabriel Heatter's Mailbag
- 3:55-WCBS-Codic Adams, Comments
- WMGM-News
- WNYC-News
- 4:00-WNBC-Backstage Wife-Sketch
- WOR-Barbara Welles Show
- WJZ-Surprise Package Show
- WCBS-Garry Moore Show
- WMCA-News: Recorded Music
- WNYC-Psychoanalysis in Daily Living: Neurosis in Childhood (Premiere)
- WINS-Pat Terry, Songs
- WMGM-Joe Herron Orchestra
- WNEW-Jimmy Atkins Show
- WQXR-The New York Times News
- 4:05-WQXR-Record Album
- 4:15-WNBC-Stella Dallas-Sketch
- WINS-Fred Waring Orchestra
- WNEW-Man of Melody
- 4:30-WNBC-Lorenzo Jones-Sketch
- WOR-Dean Cameron, Comments
- WJZ-Happy Landing-Airport Interviews
- WINS-Listen to Lacy

## EVENING

- WCBS-Bing Crosby Show: Bob Crosby, Guest
- WMCA-Adventures Into the Mind
- WNEW-News: Recorded Music
- WEVD-Starlite Gospel Singers
- WQXR-Let's Celebrate
- 9:45-WEVD-Sara Sokolsky-Fried, Pianist
- WQXR-Great Names
- 9:55-WNYC-News (Off at 10: PM to 1 A. M.)
- 10:00-WNBC-The Big Story of Ralph Goll, Detroit Reporter: Robert Sloane, Narrator
- WOR-Frank Edwards, News
- WJZ-Lawrence Welk Show
- WCBS-George Burns and Gracie Allen
- WMCA-News: Recorded Music
- WNEW-Cy Coleman Trio
- WEVD-Public Service Forum: Labor Examines Itself
- WQXR-The New York Times News
- 10:05-WQXR-Opera Preview
- 10:15-WOR-Calling All Detectives-Sketch
- WMCA-Recorded Music
- WNEW-Home Decorating Club
- 10:30-WNBC-Curtain Time: Always a Bridegroom, With Harry Elders, Muriel Bremner
- WOR-The Symphonette, Misha Piastro
- WJZ-On Trial: Should We Continue our Subsidies to Farmers?-Charles F. Brannan, Secretary of Agriculture, Clark M. Clifford, William Dean Emery
- WCBS-Lum and Abner-Sketch
- WMGM-Pro Basketball: Knickerbockers vs. Baltimore Bullets, at 68th Regiment Armory
- WINS-Carroll Alcott, News
- WEVD-Music You Want
- WNEW-News Reports
- WQXR-Brief Classics
- 10:35-WNEW-Fiesta Time
- 10:45-WMCA-The U. N. Today
- WNEW-Cv Walter, Piano

- WNEW-News: Recorded Music
- 4:45-WNBC-Young Wilder Brown-Sketch
- WJZ-Pit Barnes
- WMGM-Weather and Music
- 4:55-WCBS-Bob Hite, News
- WNYC-News
- 5:00-WNBT-When a Girl Marries
- WOR-Mark Trail-Sketch
- WJZ-Challenge of the Yukon
- WCBS-Galen Drake
- WMCA-News: Recorded Music
- WNYC-Sunset Serenade
- WMGM-Ted Husin's Bandstand
- WNEW-Recorded Music
- WQXR-The New York Times News
- 5:05-WQXR-Today in Music
- 5:15-WNBC-Portia Faces Life-Sketch
- WNYC-Picture This-Art Series (Premiere)
- WQXR-Recorded Music
- 5:30-WNBC-Just Plain Bill-Sketch
- WOR-Tom Mix Straight-Shooters
- WJZ-My King-Sketch
- WCBS-Quiz Hits and Misses
- WNYC-Y. M. H. A. Music School
- WNEW-News: Make-Believe Ballroom
- WQXR-Cocktail Time
- 5:45-WNBC-Front-Page Farrell-Sketch
- 5:55-WNYC-News

## TELEVISION-FM

- 5:15-WNBT-Judy Splinters, With Shirley Dinsdale
- WPIX-Mr. Magic, Norman Jensen
- 5:30-WCBS-TV-Chuck Wagon-Bob Dixon
- WNBT-Howdy Doody-Bob Smith
- WPIX-Six-Gun Playhouse
- WATV-Feature Film
- 5:45-WABD-Time for Reflection
- 5:55-WABD-Camera Headlines
- 6:00-WNBT-Children's Theatre-Film
- WABD-Lucky Fly Club-Bob Emery
- 6:30-WCBS-TV-Lucky Pup-Puppets
- WNBT-Easy Does It-Johnny Andrews
- WABD-Magic Cottage, With Pat Melkie
- WOR-TV-The Mystery Rider
- WPIX-Telenix
- WATV-Film: The Last Frontier, With Lon Chaney Jr
- 6:35-WPIX-Television Reporter
- 6:45-WCBS-TV-Bob Howard Show
- WJZ-TV-Red Cross Newsreel
- WOR-TV-Time for Beany-Puppets
- WPIX-Jimmie Powers, Sports
- 6:50-WATV-Western Features
- 6:55-WNBT-Weather by Wethbee
- 7:00-WCBS-TV-Kirby Stone Quintet
- WNBT-Kukla, Fran and Ollie
- WABD-Captain Video
- WJZ-TV-Caroline Gilbert Show: Film
- WOR-TV-Comedy Carnival: Film
- WPIX-News, John Tillman
- WATV-Feature Films
- 7:15-WCBS-TV-Paul Arnold Show
- WJZ-TV-Ray Heatherton Show
- WOR-TV-Mr. and Mrs. Mystery
- WPIX-Gail and Bill, Songs
- 7:30-WCBS-TV-Douglas Edwards, News
- WNBT-Roberta Quinlan, Songs
- WABD-Manhattan Spotlight, With Chuck Trantum
- WJZ-TV-The Fitzgeralds
- WOR-TV-Dinner at Sardi's, With Bill Slater and Guests
- WPIX-Tournament of Music
- 7:45-WCBS-TV-Earl Wrightson Show: Priscilla Gillette, Guest
- WNBT-News, John Cameron Swayze
- WABD-Easy Aces-Sketch, With Jane and Goodman Ace, Betty Garde
- 8:00-WCBS-TV-Arthur Godfrey Show: Janette Davis, Bill Lawrence, The Mariners, Archie Bleyer Orchestra, Momiki Hawaiian Dancers and The Beachcombers, Guests
- WNBT-Believe It or Not: Drama-Journey Through Darkness, With Anna Minot, George Reeves and Others
- WJZ-TV-On Trial: Should Congress Pass the Brannan Plan?-Allan B. Kline, Rep. Albert Gore, Fowler Hamilton
- WABD-Film: Allotment Wives, With Kay Francis, Paul Kelly and Otto Kruger
- WOR-TV-Talent Parade, With Tiny Ruffner; Sylvan Levin Orchestra
- WPIX-Science Today
- 8:15-WPIX-Hockey: Rangers vs. Detroit, Madison Square Garden
- 8:30-WNBT-Drama, The Clock: Woman in

- the Road, With Mildred Natwick, Joy Reese, and Bob Smith and Others
- WJZ-TV-To Be Announced
- 8:55-WATV-Wrestling, From Jersey City
- 9:00-WNBC-TV-Abe Burrows Almanac: Larry Best, Hank Seaman and the Weavers Quartet, Guests
- WNBT-Television Theatre: Mrs. Moonlight, With Mary Sinclair, E. G. Marshall, Ethel Remy and Others
- WABD-Mystery Drama-The Plainclothes Man-Identification Inconclusive, With Beverly Whitney, Frank Maxwell and Others
- WJZ-TV-Comedy: That Wonderful Guy, With Neil Hamilton, Jack Lemmon, Cynthia Stone and Others
- WOR-TV-Boxing, From New York Athletic Club
- 9:30-WCBS-TV-Boxing: International Club, St. Nicholas Arena; Dennis Pat Brady vs. Johnny Forte
- WABD-Famous Jury Trials: The State vs. Pinky Nolan
- WJZ-TV-Wrestling From Chicago: The Great Balbo vs. Bill Goetz-Feature
- 10:00-WNBT-Break the Bank, With Bert Parks and Others
- WABD-Races at Hialeah Today-Film
- 10:15-WABD-News
- 10:30-WNBT-Talent Search Show: Harry Hershfield and Others
- WOR-TV-Wrestling Film
- WPIX-Telexip and News
- 11:00-WCBS-TV-Newsreel
- WNBT-Makeup, Del Russo
- 11:30-WOR-TV-Comedy Carnival-Film

## FM STATIONS

- (Dial Settings in Megacycles)
- WSOU-FM-89.5
- 2:00-10 P. M.-News: Variety: Music
- WFUV-90.7
- 9:00 A. M.-9:30 P. M.-Fordham University Program
- WNYE-91.5
- 10:00 A. M.-3:00 P. M.-News: Variety: Music
- WMCA-FM-92.3
- 3:00 P. M.-9:00 P. M.-Same as WMCA
- KEEX-93.1
- 4:00-11:00 P. M.-Variety: Music
- WNYC-FM-93.9
- 7:00 A. M.-11:00 P. M.-Same as WNYC
- 12:00 P. M.-1 A. M.-News and Music
- WJZ-FM-95.5
- 5:45-3:00 A. M.-Same as WJZ
- WQXR-FM-90.3
- 7:00 A. M.-1:00 A. M.-Same as WQXR
- WFOE-95.7
- 3:00-11:15 P. M.-News: Variety: Music
- WNBC-FM-97.1
- 3:00 A. M.-1:00 A. M.-Same as WNBC
- WGVY-97.9
- 3:55-10:30 P. M.-News and Music
- WOR-FM-98.7
- 10:00 A. M.-11:00 P. M.-Same as WOR
- WABF-99.5
- 5:00-12:00 P. M.-Concert Music
- WMGM-FM-100.3
- 10:00 A. M.-2:00 A. M.-Same as WMGM
- WCBS-FM-101.1
- 5:45 A. M.-1:05 A. M.-Same as WCBS
- WGHF-FM-101.9
- 12 M.-9:00 P. M.-News: Variety: Music
- WDR-104.1
- 3:00-12:00 P. M.-News: Music