YOUR RADIO TODAY

KALI ... 1430 KFAC .. 1330 KFSG .. 1150 KGER .. 1390 KIEV ... 870 KNX ... 1070 KPPC .. 1240 KWIK .. 1490
KECA .. 790 KFI ... 640 KFVD .. 1020 KGFJ .. 1230 KLAC .. 570 KOWL .. 1580 KRKD .. 1150 KWKW . 1300
KERN .. 1410 KFOX .. 1280 KFWB .. 980 KHJ ... 930 KMPC .. 710 KPMC .. 1560 KVOE .. 1480 KXLA .. 1110

WEDNESDAY'S RADIO PROGRAM HIGHLIGHTS

DRAMA—
7:00 KFI-Big Story
7:00 KHJ-Like Men Who Dream (Claude Rains)
7:30 KFI-Curtain Time
8:30 KNX-Dr. Christian
8:30 KHJ-Family Theater
9:30 KFI-Mr. District Attorney
9:30 KHJ-International Airport

COMEDY—
7:00 KNX-Burns and Allen
8:30 KFI-Great Gildersleeve
9:30 KNX-Beulah

MUSIC—
7:30 KNX-Holly. Music Hall
8:15 KNX-Dinah Shore & Jack Smith
10:30 KNX-Symphonette

VARIETY—
6:30 KFI-Dangerous Assignment
6:30 KNX-Bing Crosby
9:30 KECA-Lawrence Welk Show

MYSTERY—
8:00 KECA-Shertock Holmes
8:30 KECA-Gregory Hood
9:00 KNX-Jeff Regan

QUIZ—
6:00 KFI-This Is Your Life
6:00 KNX-Groucho Marx
6:30 KHJ-Tello Test
7:30 KECA-Dr. I. Q.
8:00 KHJ-What's Name of Song
9:00 KFI-Break Bank

SPORTS
6:30 KMPC-Tanforan
8:10 KLAC-Portland-Hollywood
8:15 KMPC-Angels-Sacramento

7:00 A.M.
KFI-News
KLAC-Haynes Reins
KECA-Welcome to Hollywood
KNX-News, Music
KMPC-Farm Advisor
KFAC-Coffee Cup Cnrt.
KFWB-Bill Leyden
KHJ-News

7:15 A.M.
KFI-F. Lawton
KHJ-Bkfst. Gang
KMPC-News
KNX-Stars in Morn.
KRKD-News

7:30 A.M.
KFI-Platter Party
KRKD-Morn. Chapel Hour
KNX-News
KMPC-Western Stars
KECA-News

7:45 A.M.
KFI-News
KNX-Fred Beck
KHJ-News
KMPC-All Time Hits
KFAC-News
KECA-Zeke Manners

8:00 A.M.
KFI-Guess Tune, Coffee Time
KLAC-News, Stocks
KECA-Bkfst. Club
KFWB-News
KMPC-News
KNX-Top Morning
KFAC-Country Church
KHJ-Commentary
KFOX-Bible Society

8:15 A.M.
KFI-Marriage for 2
KNX-News
KMPC-Mkts., Sports
KLAC-Sports, Haynes
KHJ-News
KFWB-L.A. Breakfast

8:30 A.M.
KFI-Jack Berch
KFAC-News
KNX-Grand Slam
KMPC-Song For You
KHJ-Bible Institute
KRKD-News

8:45 A.M.
KFI-Meyers Goes Mkt.
KFAC-Unity
KMPC-News
KNX-Rosemary
KLAC-Racing News

9:00 A.M.
KFI-News; Ladies' Day
KMPC-Band Box
KECA-Be Seated
KNX-Wendy Warren
KFAC-Morn.-Concert
KHJ-K. Smith Speaks
KLAC-News, Music
KFWB-Bkfst. Club

9:15 A.M.
KHJ-Garden Guide
KLAC-Sing Worries Away
KNX-Aunt Jenny
KFAC-Piano Parades.
KECA-Mag. of Air
KFWB-Peter Potter
KMPC-Bill Ewing
KNX-2nd Mrs. Burton
KHJ-Ladies Fair

9:30 A.M.
KHJ-Women Wond'ful
KECA-Quick As Flash
KMPC-Chef
KNX-Helen Trent
KFWB-Dave Ormont

9:45 A.M.
KFI-Around Town
KNX-Our Gal Sunday

10:00 A.M.
KHJ-News
KFAC-Accent Strings
KLAC-Al Jarvis
KNX-Big Sister
KMPC-Bill Ewing
KFWB-Peter Potter
KECA-Surprise Pkg.

10:15 A.M.
KFI-Are Ya Listen'g?
KHJ-Guess Tune: Music
KNX-Ma Perkins

10:30 A.M.
KFI-News
KLAC-Honest Opinion
KHJ-Norma Young
KFAC-Serenade
KECA-My True Story
KNX-Dr. Malone
KMPC-Music Tune-O

10:45 A.M.
KFI-Life Beautiful
KNX Guiding Light

11:00 A.M.
KFI-Double, Nothing
KLAC-Al Jarvis
KNX-Nona from Nowhere
KHJ-Lynn at Hlywd.
KFAC-Your City
KMPC-Calif. Carousel

11:15 A.M.
KNX-Perry Mason
KECA-V. Lindlahr
KFAC-Guy Bates Post

11:30 A.M.
KFI-Today's Children
KFAC-Music Hall
KRKD-News
KNX-Nora Drake
KECA-Ira Cook
KHJ-Queen for Day

11:45 A.M.
KFI-Life of World
KNX-Brighter Day

12 Noon
KFI-Farm Reports
KECA-News
KNX-News
KFAC-Luncheon Cncrt.
KMPC-Moods in Music
KLAC-Ballroom
KHJ-News
KFWB-Bill Anson

12:15 P.M.
KFI-Road of Life
KECA-Norwood Smith
KMPC-News To You
KHJ-Stu Wilson

12:30 P.M.
KFI-Pepper Young
KMPC-Facts for Farmers
KECA-Frances Scully
KFWB-News
KHJ-Melody Parade
KNX-Art Linkletter

12:45 P.M.
KFI-Rite to Happiness
KFAC-News
KFWB-Bill Anson
KMPC-Song Stars
KECA-Double Feature
KHJ-Music

1 P.M.
KFI-Backstage Wife
KLAC-News, Sports
KECA-Ira Cook

1:15 P.M.
KFI-Stella Dallas
KLAC-570 Club
KHJ-Nancy Dixon
KFAC-Classroom Radio
KNX-Geo. Fisher

1:30 P.M.
KFI-Lorenzo Jones
KNX-Garry Moore
KECA-Easy Aces
KHJ-Ladies First
KFAC-Composer's Cor.
KMPC-Hal Berger
KFWB-News

1:45 P.M.
KFI-Widder Brown
KECA-Baukhage
KFWB-Bill Anson

2:00 P.M.
KFI-When Girl Marries
KLAC-News, Sports
KECA-Hannibal Cobb
KRKD-L.A. Fire Dept.
KHJ-Club 930
KMPC-Music in Air
KNX-Steve Allen

2:15 P.M.
KFI-Portia
KLAC-570 Club

2:30 P.M.
KFI-Plain Bill
KECA-Bride & Groom
KNX-Bing Crosby

2:45 P.M.
KFI-Front Page Farrell
KFWB-B. Anson
KNX-Arthur Godfrey

3:00 P.M.
KFI-Travelers
KECA-Ira Cook
KLAC-News, Sports
KHJ-Club 930
KFAC-World Opera
KFWB-Maurice Hart
KMPC-Musical Tune-O

3:15 P.M.
KLAC-D. Otis

3:30 P.M.
KFI-Aunt Mary
KFAC-Lyrics Chorus
KFWB-News
KECA-Leyden with Song
KMPC-Magic of Melody

3:45 P.M.
KFI-Love and Learn
KFAC-News
KFWB-Maurice Hart
KNX-Arthur Godfrey

4:00 P.M.
KFI-Woman's Secret
KHJ-Fulton Lewis
KNX-Massey & Tilton
KFAC-Masterpieces
KLAC-News, Sports
KECA-Baker's Notebk
KMPC-News

4:15 P.M.
KFI-Dr. Paul
KHJ-F. Hemingway
KLAC-Cal. Melodies
KNX-Stand In
KMPC-Bands, Ballads
KFWB-Music
KECA-Play It Again

4:30 P.M.
KFI-Burritt Wheeler
KHJ-Behind Story
KMPC-Roddy McDowall
KFWB-Red Rowe
KNX-Harry Babbitt

4:45 P.M.
KFWB-S. Hamblen
KHJ-News
KLAC-Racing Roundup
KECA-Happy Theater
KRKD-News
KNX-Disc Jockey

5:00 P.M.
KFI-Feature Wire
KMPC-News, Ewing
KHJ-Mark Trail
KFAC-Sun. Serenade
KLAC-Fred Henry
KECA-Yukon Challenge
KNX-News

5:15 P.M.
KFI-News
KMPC-Virgil Pinkley
KLAC-Bill Stewart
KNX-Sports

5:30 P.M.
KFI-Casa Cugat
KRKD-Sports Dial
KNX-News
KHJ-Tom Mix
KECA-Sky King
KFAC-Whoa Bill
KMPC-All Time Hits

5:45 P.M.
KFI-E. Peterson
KLAC-Sportsbook
KFWB-S. Hamblen
KRKD-Race Results
KMPC-Top Tunes
KNX-E. R. Murrow

6:00 P.M.
KFI-This Is Ur Life
KLAC-News
KFWB-News
KMPC-News
KHJ-Gabriel Heatter
KFAC-Hr. of Music
KECA-E. C. Hill
KNX-Groucho Marx

6:15 P.M.
KMPC-Sports
KLAC-Ballroom
KFWB-Sports
KHJ-Newsreel
KECA-Main to Malibu

6:30 P.M.
KFI-Danger, Assignm't
KFWB-Frank Bull
KHJ-Tello-Test
KNX-Bing Crosby
KECA-Mod. Romances
KMPC-Tanforan
KFAC-Mus. Milestones
KRKD-Jack Patten

6:45 P.M.
KHJ-Answer Man
KRKD-Timely Topics

6:55 P.M.
KHJ-Bill Henry

7:00 P.M.
KFI-Big Story
KRKD-A. F. of L.
KECA-Lone Ranger
KHJ-Like Men Who Dream
KLAC-News, 570 Club
KMPC-Words & Music
KNX-Burns & Allen
KFAC-Twilite Hour

7:30 P.M.
KFI-Curtain Time
KHJ-Cisco Kid
KNX-Holly. Mus. Hall
KFWB-Music
KFAC-Echoes, Encores
KECA-Dr. I. Q.

7:45 P.M.
KFWB-Rosary Hour
KMPC-Red Cross

8:00 P.M.
KFI-Lite-Up Time
KMPC-Southland Story
KNX-Lowell Thomas
KFAC-Eve. Concert
KHJ-Name of Song
KLAC-Music: Portland vs. Hollywood
KECA-Sherlock Holmes
KFWB-Music

8:15 P.M.
KFI-World News
KNX-Shore & Smith
KMPC-Angels-Sacramento
KFWB-Guest Star

8:30 P.M.
KFI-Gildersleeve
KNX-Dr. Christian
KHJ-Family Theater
KFWB-News
KECA-Gregory Hood

8:45 P.M
KFWB-Music

9:00 P.M.
KFI-Break Bank
KECA-Adlam's Playrm
KNX-Jeff Regan
KFAC-Eve. Concert
KHJ-Glenn Hardy
KFWB-Bill Anson
KLAC-Portland-Hlywd.
KMPC-Angels-Sacramento

9:15 P.M.
KHJ-Fulton Lewis

9:30 P.M.
KFI-District Attorney
KHJ-Inter. Airport
KNX-Beulah
KECA-Lawrence Welk

9:45 P.M.
KNX-Club 15

10:00 P.M.
KFI-Sam Hayes
KECA-Reporter
KHJ-I Love Mystery
KFWB-G. Norman
KNX-News
KMPC-Angels-Sacramento
KLAC-Portland-Hlywd.
KFAC-Crossroads

10:15 P.M.
KFI-Johnny Murray
KECA-Ted Malone
KNX-Bob Elson
KHJ-Commentary

10:30 P.M.
KFI-Build Dream House
KNX-Symphonette
KECA-Science of Mind
KHJ-News
KMPC-Arthur Van

10:45 P.M.
KFI-Philharm. Report
KLAC-Music, News
KECA-One for Book
KHJ-Baker's Dozen

11:00 P.M.
KFI-News
KLAC-Johnny Grant
KECA-Chick Floyd
KNX-Larry Thor
KFAC-Crossroads
KFWB-G. Norman
KMPC-Trio

11:15 P.M
KFI-Johnny Murray
KNX-Merry-Go-Round
KECA-Phil Ohman

11:30 P.M.
KFI-Mindy Carson
KECA-Eddie Stanley
KMPC-Ballroom

11:45 P.M.
KFI-Milestones
KNX-U & Amer. Mind
KHJ-Baker's Dozen

12 Midnight
KFI-Musical Menu
KLAC-Don Otis
KFWB-Lee Wilder
KNX-News, Allen
KFAC-Serenade
KHJ-Rhapsody in Wax
KRKD-Serenade
KECA-Midnight News

Television Programs

KTTV—Channel 11 KNBH—Channel 4 KFI—Channel 9
KTSL—Channel 2 KTLA—Channel 5 KLAC—Channel 13
KECA—Channel 7

9:00 a.m. KFI-Bill Welsh Show (Audience)
10:00 a.m. KLAC-Joe Graydon Show
KFI-Bill Welsh
11:00 KFI-Bill Welsh
KECA-Test, Music
KLAC-Joe Graydon Show
11:55 KLAC-News
12:00 KFI-News with Russ Stewart
KECA-Test, Music
KLAC-Michael Roy (Chef & Disc Jockey)
12:10 KFI-Ladies Day with Bill Stulla, others
1:00 KFI-Cook's Corner with Monty Margetts (Guest: Helen Morgan)
KECA-Test, Music
KLAC-Al Jarvis
KNBH-Test Pattern
1:20 KFI-Know Your Schools—Drama
1:40 KFI-Burritt Wheeler
2:00 KTTV-Test Pattern
KECA-Test, Music
KFI-Adventures in Sewing
KLAC-Al Jarvis
2:30 KFI-Film, "Your Own Home"
2:45 KFI-Let's Make Corsages
3:00 KFI-Report to Mrs. America
KECA-Test, Music
KLAC-Al Jarvis
3:15 KFI-Adventures at Home
3:40 KFI-Midweek Gardener with Gordon Lloyd
4:00 KLAC-Al Jarvis
KECA-Test Pattern
KFI-Stu Wilson Show with Marie Gibson, Ches. Fisher
5:00 KFI-Frank Webb Show Tunes & Cartoons
KLAC-Al Jarvis
5:15 KFI-Uncle Howie. The Story Book Man
5:30 KTLA-News, Music
KFI-News Room with Ted
KNBH-News, Music Meyers, Pat Bishop and Geo. Dvorak
5:45 KTTV-Cowboy Slim with Western Film
KLAC-News Conference, with Fred Henry, James McNamara
KECA-Test, Music
5:55 KTLA-Program Preview
KLAC-Western Serial
6:00 KTLA-Cowboy Thrills with Doye O'Dell
KNBH-Uncle Tony O'Dare (Kiddies)
KFI-Harmon on Sports
6:15 KNBH-Dusty Walker
KFI-Eddie Coonts Show
6:20 KECA-Serial, "Black Coin"
6:25 KLAC-Kempers Kapers
KNBH-Comedy Theatre "Comes Home," Johnny Downs, Gale Storm
6:30 KTTV-Playtime with Bombo & Bimbo
KTLA-Time for Beany (Child-Puppets)
KTSL-Test Pattern
6:45 KTTV-Sportfolio with Braven Dyer
KTLA-Handy Hints with Keith & Dorothy
KTSL-Program Review
KNBH-Cyclone Malone (Marionettes)
KECA-Space Patrol
6:50 KTSL-Armchair Traveler
KLAC-Dugout Dope with Balter & Haney
7:00 KTTV-Marcelino-Clayton Show
KTLA-Newsreel, Gil Martyn
KLAC-Hi Talent Battle (High School talent)
KTSL-Tim Tyler, "Cheyenne Rides Again"
KNBH-Kukla, Fran, Ollie (Puppets)
KECA-Hlywd. Screen Test
7:15 KTTV-In The Public Interest
KTLA-Circle the Globe (Quiz)
7:30 KTTV-Television News
KNBH-News, Weather
KLAC-To Be Announced
KTLA-Man's Best Friend
KECA-Tele-Teen Reporter (Audience)
7:45 KTTV-At Home with Earl Wrightson; guest, Anne Andre
KNBH-Roberta Quinlan
7:50 KTLA-In The Diamond
8:00 KTTV-Arthur Godfrey and his friends. Guest
KTSL-Film: "Three is a Family"—Marj. Reynolds Chas. Ruggles, Fay Bainter
KNBH-College of Musical Knowledge with Kay Kyser, Ish Kabibble
KTLA-Dixie Showboat
KECA-See To Win
KLAC-Jim Hardy Film
8:05 KLAC-Film
8:10 KLAC-Portland-Hollywood
8:25 KTLA-Interview at Stears
8:30 KTLA-Girl's Professional Softball
KECA-In Morgan Manor
9:00 KTTV-Inside U.S.A. with Peter Lind Hayes, Mary Healy, Mary Wickes, Sheila Bond
KNBH-Films, "L.A. Air Pollution Control," "Tidelius"
KECA-Mysteries of Chinatown with Marvin Miller and Richard Crane
9:10 KTSL-Red Cross "Danger Is Your Companion"
9:30 KTTV-Thornhill at Palladium, Claude Thornhill
KNBH-The Clock, "What Makes A Murderer"
KECA-Movietime: "Freckles Comes Home," Johnny Downs, Gale Storm
KTSL-Armchair Traveler
9:40 KTSL-TV Highlights
10:00 KTTV-Television News
KNBH-Late News
KLAC-This Is Hawthorne
10:15 KTTV-Wheeler & Rourke (Variety)
10:45 KTLA-Greatest Fights of Century

F-M Programs

KHJ-101.1 Meg.
1:30 to 9 p.m.
1:30-Norma Young
2:00-Farm Fare
2:15-Music
(From 2:30 to 9 p.m. same as AM schedule above.)

KMGM—98.7 Meg.
5 to 9:30 p.m.
3:00-Concert
4:00-Mostly Music
5:30-Listener's Album
6:30-Words & Music
7:00-Concerto
9:00-Broadw'y Lullaby

KFI—103.9 Meg.
3:00-Melodies
3:30-Classics
5:00-Eve. Concert
7:00-World of Music

KUSC—91.5 Meg.
9:30 a.m.-Music Story
11:30-Looking Glass
6:00 p.m.-Shakespeare
7:00-Marg. Dayton
8:30-Opera, "Norma"

KKLA—97.1 Meg.
3 to 9 p.m.
3:00 p.m.-Concert
4:30-Varieties
5:45-News
6:00-Classic Hour
7:00-Skyway Serenade
7:45-Church

KECA, 95.5 meg.-4:30 to 12.
KFAC, 104.3 meg.-24-hour schedule
KRKD, 98.3 meg.-5:30 a.m. to 9 p.m.

FOR RADIO ADVERTISING
TURN TO PAGE 7, PART II

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