YOUR RADIO TODAY

KALI	1430	KFAC	1330	KFSG	1150	KGER	1390	KIEV	870	KNX	1070	KPPC	1240	KWIK	1490
KECA	790	KFI	640	KFVD	1020	KGFJ	1230	KLAC	570	KOWL	1580	KRKD	1150	KWKW	1300
KERN	1410	KFOX	1280	KFWB	980	KHJ	930	KMPC	710	KPMC	1560	KVOE	1480	KXLA	1110

FRIDAY'S RADIO PROGRAM HIGH LIGHTS

COMEDY—
6:30 KFI-Jimmy Durante
6:30 KNX-Lum & Abner
7:00 KFI-Life of Riley
7:00 KNX-Young Love
8:00 KHJ-Proudly We Hail
9:00 KECA-Ozzie and Harriet
9:30 KNX-Beulah
9:30 KHJ-Jack Bailey's "Errors"

MYSTERY—
8:00 KECA-Fat Man
8:30 KNX-Escape

DRAMA—
6:00 KFI-Screen Dir. Playhse. with Alan Ladd
8:30 KFI-Halls of Ivy (Ronald Colman)
8:30 KECA-Your F.B.I.
9:00 KFI-Crime Does Not Pay (Jean Muir)
9:00 KNX-Broadway Is My Beat
9:30 KFI-High Adventure
9:30 KECA-Mr. President

SPORTS—
6:30 KMPC-Tanforan
7:00 KECA-Boxing

PUBLIC INTEREST—
7:00 KHJ-Meet Press
7:30 KNX-Women's Forum
7:45 KFI-Calif. Senator's Report

7:00 A.M.
KFI-News
KLAC-Haynes Reins.
KECA-Welcome to Hollywood
KNX-News, Music
KMPC-Farm Advisor.
KFAC-Coffee Cup Con.
KHJ-News
KFWB-Bill Leyden

7:15 A.M.
KFI-F. Lawton
KMPC-News
KHJ-Bkfst. Gang
KNX-Stars Morn'g.

7:30 A.M.
KFI-Platter Party
KRKD-News
KNX-News
KECA-News
KMPC-Western Stars

7:45 A.M.
KFI-News
KHJ-News
KMPC-All Time Hits
KNX-Fred Beck
KFAC-News
KECA-Zeke Mannners

8:00 A.M.
KFI-Guess Tune; Coffee Time
KLAC-News, Stocks
KHJ-Commentary
KFWB-Clete Roberts
KNX-Top of Morning
KMPC-News
KFAC-Country Church
KFOX-Bible Society

8:15 A.M.
KFI-Marriage for 2
KMPC-Markets, Sports
KNX-News
KLAC-Haynes
KFWB-Bill Leyden
KHJ-News

8:30 A.M.
KFI-Jack Berch
KHJ-Bible Institute
KMPC-Song for You
KFAC-News
KNX-Grand Slam
KRKD-News

8:45 A.M.
KFI-Myers Goes Mkt.
KFAC-Unity
KFWB-Science of Mind
KMPC-News
KNX-Rosemary
KLAC-Racing News

9:00 A.M.
KFI-News, Ladies Day
KECA-Ladies be seated
KFWB-Strollin' Tom
KHJ-K. Smith Speaks
KMPC-Band Box
KFAC-Morn. Concert
KNX-Wendy Warren
KLAC-News, Music

9:15 A.M.
KHJ-Garden Guide
KFWB-Unity Daily Word
KLAC-Sing Worries Away
KNX-Aunt Jenny

9:30 A.M.
KNX-Helen Trent
KHJ-Women Wdrfl.
KMPC-Chef
KFWB-Dave Ormont
KECA-Quick As Flash

9:45 A.M.
KFI-Around Town
KNX-Gal Sunday

10:00 A.M.
KFI-School Broadcast.
KFAC-Accent Strings
KNX-Big Sister
KLAC-Al Jarvis
KMPC-Bill Ewing
KHJ-News
KFWB-Peter Potter
KECA-Surprise Pkg.

10:15 A.M.
KNX-Ma Perkins
KHJ-Guess Tune: Music

10:30 A.M.
KFI-News
KECA-My True Story
KNX-Dr. Malone
KLAC-Honest Opinion
KHJ-Norma Young
KFAC-Serenade
KMPC-Music Tune-O

10:45 A.M.
KFI-Life Beautiful
KNX-Guiding Lite

11:00 A.M.
KFI-Double Nothing
KLAC-Al Jarvis
KMPC-Bill Ewing
KNX-2nd Mrs. Burton
KFWB-Peter Potter
KFAC-Piano Parade
KHJ-Ladies Fair
KECA-Mag. of Air

11:15 A.M.
KNX-Perry Mason
KFAC-Guy Bates Post
KECA-Victor Lindlahr

11:30 A.M.
KFI-Today's Children
KFAC-Music Hall
KRKD-News
KECA-Ira Cook
KNX-Nora Drake
KHJ-Queen For Day

11:45 A.M.
KFI-Life of World
KNX-Brighter Day

12 Noon
KFI-Farm Report
KECA-News
KLAC-Ballroom
KMPC-Moods, Music
KNX-News
KFAC-Lunch. Concert
KHJ-News
KFWB-Bill Anson

12:15 P.M.
KFI-Road of Life
KECA-Norwood Smith
KMPC-News to You
KHJ-Stu Wilson

12:30 P.M.
KFI-Pepper Young
KMPC-For Farmers
KECA-Frances Scully
KFWB-News
KHJ-Melody Parade
KNX-Art Linkletter

12:45 P.M.
KFI-Rite to Happiness
KFAC-News
KFWB-Bill Anson
KMPC-Song Stars
KECA-Double Feature
KHJ-Music

1:00 P.M.
KFI-Backstage Wife
KLAC-News, Sports
KNX-Nona From Nowhere
KFAC-Salvation Army
KECA-Leyden with Song
KHJ-Lynn at Hollywd.
KMPC-Calif. Carousel

1:15 P.M.
KFI-Stella Dallas
KLAC-570-Club
KHJ-Nancy Dixon
KFAC-Classrm. Radio
KNX-Geo. Fisher

1:30 P.M.
KFI-Lorenzo Jones
KECA-Easy Aces
KNX-Garry Moore
KHJ-Ladies First
KFWB-News
KFAC-Composers Cor.
KMPC-Hal Berger

1:45 P.M.
KFI-Widder Brown
KFWB-B. Anson
KECA-Baukh'ge T'lk'g

2:00 P.M.
KFI-Girl Marries
KLAC-News, Sports
KECA-Ira Cook
KFAC-Matinee
KHJ-Baker's Club 9:30
KRKD-Govern. Speaks
KMPC-Music in Air
KNX-Steve Allen

2:15 P.M.
KFI-Portia
KLAC-570 Club

2:30 P.M.
KFI-Plain Bill
KECA-Hannibal Cobb
KNX-Bing Crosby

2:45 P.M.
KFI-Front Page Farrell
KFWB-B. Anson
KNX-Arthur Godfrey

3:00 P.M.
KFI-Welcome Traveler
KLAC-News, Sports
KECA-Bride & Groom
KFAC-World of Opera
KHJ-Baker's Club 9:30
KMPC-Musical Tune-O
KFWB-Maurice Hart
KRKD-Tops in Pops

3:15 P.M.
KLAC-D. Otis Show

3:30 P.M.
KFI-Aunt Mary
KFWB-News
KFAC-Lyrics Chorus
KECA-Ira Cook
KMPC-Magic of Melody

3:45 P.M.
KFI-Love & Learn
KFAC-News
KFWB-Maurice Hart
KNX-Arthur Godfrey

4:00 P.M.
KFI-Woman's Secret
KNX-Massey & Tilton
KMPC-News
KHJ-Fulton Lewis
KLAC-News, Sports
KECA-Notebook
KFAC-Masterpieces

4:15 P.M.
KFI-Dr. Paul
KHJ-F. Hemingway
KLAC-Cal. Melodies
KNX-Stand In
KMPC-Band & Ballads
KFWB-Music
KECA-Play It Again

4:30 P.M.
KFI-Burr, Wheeler
KMPC-R. McDowall
KHJ-Behind Story
KFWB-Red Rowe
KNX-Harry Babbitt

4:45 P.M.
KHJ-News
KLAC-Racing Rdup.
KFWB-S. Hamblen
KECA-Happy Theater
KRKD-News
KNX-Disc Jockey

5:00 P.M.
KFI-Feature Wire
KMPC-News, Music
KHJ-Mark Trail
KFAC-Sun. Serenade
KLAC-Fred Henry
KECA-Yukon Chlge.
KNX-News

5:15 P.M.
KFI-News
KNX-Sports
KLAC-Bill Stewart
KMPC-Virgil Pinkley

5:30 P.M.
KFI-Cash Cugat
KNX-News
KRKD-Sports Dial
KECA-Sky King
KFAC-Whoa Bill
KHJ-Tom Mix
KMPC-All Time Hits

5:45 P.M.
KFI-E. Peterson
KLAC-Sportsbook
KRKD-Race Results
KNX-Ed. R. Murrow
KMPC-Ton Tunes
KFWB-S. Hamblen

6:00 P.M.
KFI-Director's Playhse.
KLAC-News
KECA-News
KMPC-News
KFWB-News
KFAC-Hr. of Music
KNX-Up For Parole
KHJ-Gab. Heatter

6:15 P.M.
KLAC-Ballroom
KMPC-Sports
KECA-Main to Malibu
KFWB-Sports
KHJ-Newsreel

6:30 P.M.
KFI-Jimmy Durante
KECA-Hits & Encores
KFWB-Frank Bull
KNX-Lum & Abner
KMPC-Tanforan
KFAC-Mus. Milestones
KRKD-Jack Patten Sings
KHJ-Tello Test

6:45 P.M.
KHJ-Answer Man
KRKD-Timely Topics

6:55 P.M.
KHJ-Bill Henry

7:00 P.M.
KFI-Life of Riley
KRKD-A. F. of L.
KLAC-570 Club
KMPC-Words & Music
KHJ-Meet Press
KECA-Boxing Bout
KFAC-Twilite Hr.
KNX-Young Love

7:30 P.M.
KFI-Sports
KECA-Sports, Music
KFAC-Echoes, Encores
KNX-Women's Forum
KHJ-Cisco Kid
KFWB-Music

7:45 P.M.
KFI-Senator's Report
KFWB-Rosary Hour,
KRKD-Catholic Quarter Hour
KLAC-UCLA vs. Bradley

8:00 P.M.
KFI-Light Up Time
KMPC-Red Cross
KFAC-Eve. Concert
KHJ-Proudly We Hail
KECA-Fat Man
KNX-Lowell Thomas
KFWB-Music
KLAC-UCLA vs. Bradley

8:15 P.M.
KFI-World News
KNX-Smith, Whiting
KMPC-Parade of Hits
KFWB-Errand of Mercy

8:30 P.M.
KFI-Halls of Ivy
KNX-Escape
KHJ-Meet Your Match
KECA-FBI
KFWB-News

8:45 P.M.
KFWB-Music

9:00 P.M.
KFI-Crime Doesn't Pay
KHJ-Glen Hardy
KECA-Ozzy & Harriet
KFAC-Concert
KNX-Broadway Is My Beat
KFWB-Bill Anson
KLAC-Sing Wor's 'wy
KMPC-Parade Hits

9:15 P.M.
KHJ-Fulton Lewis

9:30 P.M.
KFI-High Adventure
KECA-Mr. President
KNX-Beulah
KHJ-Bailey's Errors

9:45 P.M.
KNX-Club 15

10:00 P.M.
KFI-Sam Hayes
KNX-News
KECA-Reporter
KFAC-Crossroads
KHJ-I Love Mystery
KMPC-Ballroom
KFWB-Gene Norman
KLAC-News, Don Otis

10:15 P.M.
KFI-Johnny Murray
KNX-Bob Elson
KHJ-Commentator
KECA-Ted Malone

10:30 P.M.
KFI-Benny Goodman
KHJ-News
KECA-Science of Mind
KNX-Symphonette
KMPC-Leisure Time

10:45 P.M.
KECA-One For Book
KHJ-Baker's Dozen
KLAC-Otis, News

11:00 P.M.
KFI-News
KNX-Larry Thor
KFAC-Crossroads
KECA-News Tomorrow
KFWB-Gene Norman
KLAC-Don Otis

11:15 P.M.
KFI-Pro & Con
KECA-Orchestra
KNX Sports

11:30 P.M.
KFI-Mindy Carson
KECA-Jan Garber
KNX-Merry-Go-Rd.
KMPC-Leisure Time

11:45 P.M.
KFI-U.S.Navy
KNX-U & Competition
KHJ-Baker's Dozen

12:00 Midnight
KFI-Musical Menu
KFAC-Serenade
KNX-News, S. Allen
KFWB-Lee Wilder
KRKD-Serenade
KHJ-Rhapsody Wax
KLAC-Don Otis

Television Schedule

KTSL—Channel 2 KTLA—Channel 5 KLAC—Channel 13
KTTV—Channel 11 KECA—Channel 7 KNBH—Channel 4
KFI—Channel 9

9:00 KFI-Bill Welsh Show (Audience)
10:00 KLAC-Joe Graydon
KFI-Bill Welsh Show
11:00 KECA-Test Pattern
KFI-Bill Welsh Show
KLAC-Joe Graydon
11:55 KLAC-News
12:00 KFI-News with Russ Stewart
KECA-Test, Music
KLAC-Mike Roy (Chef, Disc Jockey)
12:10 KFI-Ladies Day with Bill Stulla
1:00 KFI-Cook's Corner with Monty Margetts
KNBH-Test Pattern
KLAC-Al Jarvis
KECA-Test Music
1:15 KFI-Mailbag with Lenore Kingston (Household hints)
1:40 KFI-Johnny Murray Talks It Over
2:00 KTTV-Test Pattern
KFI-Helpfully Urs Bill Leydon
KLAC-Al Jarvis
KECA-Test, Music
3:00 KFI-Report to Mrs. America
KLAC-Al Jarvis
KECA-Test, Music
3:15 KFI-Adventures At Home
3:45 KFI-World Is Your Garden
4:00 KECA-Test, Music
KFI-Stu Wilson Show
KLAC-Al Jarvis
5:00 KFI-Frank Webb Show
KLAC-Al Jarvis
5:15 KFI-Lynwood Spotlite
5:30 KTLA-News, Music
KFI-Newsroom with Pat Bishop, Ted Meyers, Geo. Dvorak
5:45 KTTV-Cowboy Slim with Western Film
KLAC-News Conference with Fred Henry
KNBH-News, Music
KECA-Test, Music
5:55 KTLA-Program Preview
KLAC-Western Serial
6:00 KTLA-Cowboy Thrills with Doye O'Dell (Western Stories)
KNBH-Uncle Tony O'Dare (For Children)
KFI-Harmon on Sports
6:15 KNBH-Dusty Walker
KFI-Eddie Coontz Show
6:20 KECA-Serial, "The Black Coin"
6:25 KLAC-Sportsbook with Sam Balter
KNBH-Comedy Theatre, "Champion"—Charlie Chaplin
6:30 KTTV-The Meakins
KTLA-Time for Beany (Puppets)
KLAC-Kemper's Kapers
6:45 KTTV-We'll Play Your Song Claude Kennedy Trio, Audrie Devine
KTSL-Pattern
KNBH-Cyclone Malone (Marionettes)
KECA-Space Patrol
KTLA-Handy Hints with Keith & Dorothy
7:00 KTTV-Pet Exchange Emcee, Frank Wright (Homes for Pets)
KTLA-Newsreel, Gil Martyn
KLAC-Bobby Short
KTSL-Prog. Preview
KNBH-Kukla, Fran, Ollie (Puppets)
KECA-Chef Milani's
7:05 KTSL-Armchair Traveler
7:15 KTSL-Leo's Lair Legion Stadium
KLAC-Inside Baseball with F. Haney
KTLA-Yer Ole Buddy
7:30 KTTV-Television News
KECA-Celebrity Time with Conrad Nagel
KNBH-News, Weather
KTLA-Hollywood Career
KLAC-Hall Champ (Kid Sh.)
KTSL-Front Row Center (Variety)
7:45 KTTV-Piano Parade—Felix De Cola
KNBH-Roberta Quinlan
8:00 KTTV-Show Goes On—with Robt. Q. Lewis
KTLA-Harry Owens and His Royal Hawaiians (Island Music)
KLAC-Auction City
KTSL-Sportscope
KNBH-Film, "It Can Be You"
KECA-Premium Quiz
8:15 KTSL-This Week in Sports
KNBH-Design For Women with Lee Hogan
8:30 KTSL-Hlywd. Legion Boxing Event: Bobby Burgess vs. Freddie "Babe" Herman
KECA-Movietime: "Rose of Rio Grande" with Jean Carroll, Linda Moreno
9:00 KTTV-Wrestling
KNBH-Versatile Varieties stars Harold Barry with guests; Lois Andrews, Peter Sinclair, others
KTLA-Feat. Film, "South Riding"—Sir Ralph Richardson, Ann Todd
KLAC-Irwin Allen
KECA-Movietime
9:30 KNBH-Big Story
KLAC-Fun with Music
9:45 KLAC-Film
10:00 KTTV-Television News
KLAC-This Is Hawthorne
KNBH-Late News
10:15 KTTV-Wheeler & Rourke (Variety) "Miss TV Night"
10:30 KTSL-Armchair Traveler
KTLA-Armchair Detective
10:40 KTSL-TV High Lights
11:00 KTLA-Meet Me in Hlywd.

F.M. PROGRAMS

KMGM—98.7 Meg. 3 to 10 p.m.
3:00-Concert
4:00-Mostly Music
5:30-Listeners' Album
6:30-Words & Music
7:00-Concerto
9:00-Broadwy Lullaby
9:30-Orchestra

KKLA—97.1 Meg. 3 to 9:30 p.m.
3:00-Concert
4:30-Varieties
5:45-News
6:00-Classic Hour
7:00-Skyway Serenade
7:45-Church

KFI—105.9 Meg.
3:00 p.m.-Afternoon Music
3:30 p.m.-Classics
5:00 p.m.-Eve. Concert
7:00 p.m.-World Music

KUSC—91.5 Meg. 9 a.m. to 11 p.m.
9:00 a.m-Morn. Stars
11:30 a.m.-Lkg. Glass
2:00 p.m.-Music
4:00 p.m.-Symphony
6:00 p.m.-Shakespeare Theater
7:00 p.m.-Dahl-Swan Recital

KHJ—101.1 Meg. 1:30 to 9 p.m.
1:30-Norma Young
2:00-Farm-Fare
2:15-Errand of Mercy

The following station programs same as AM schedule above:
KECA, 95.5 meg.-5:30 a.m. to 12 p.m.
KNX, 93.1 meg.-3 to 9
KFAC, 104.3 meg.-24 hr. schedule

FOR RADIO ADVERTISING
TURN TO PAGE 6, PART II

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