YOUR RADIO TODAY

KALI	1430	KFAC	1330	KFSG	1150	KGER	1390	KIEV	870	KNX	1070	KPPC	1240	KWIK	1490
KECA	790	KFI	640	KFVD	1020	KGFJ	1230	KLAC	570	KOWL	1580	KRKD	1150	KWKW	1300
KERN	1410	KFOX	1280	KFWB	980	KHJ	930	KMPC	710	KPMC	1560	KVOE	1480	KXLA	1110

MONDAY'S RADIO PROGRAM HIGHLIGHTS

DRAMA—
6:00 KNX-Radio Theater (Paul Douglas, Maureen O'Hara)
6:30 KFI-So Proudly We Hail
7:00 KECA-Lone Ranger
7:00 KFI-Night Beat
7:30 KHJ-Cisco Kid

MYSTERY—
7:00 KHJ-Murder by Experts
8:00 KHJ-Let George Do It
8:30 KHJ-The Saint
9:00 KNX-Inner Sanctum
9:30 KECA-Chandu

SPORTS—
6:30 KMPC-Tanforan

MUSIC—
3:00 KFAC-World of Opera
5:30 KFI-Elizabeth Firestone
9:00 KFI-Robt. Casadesus

VARIETY—
8:30 KFI-Railroad Hr. "The Only Girl"
8:30 KNX-Talent Scouts

COMEDY—
7:00 KNX-My Friend Irma
7:30 KFI-Maisie

PUBLIC INTEREST
9:30 KFI-Red Cross—Bob Hope
9:45 KFI-Reports From Western Senators

7:00 A.M.
KFI-News
KHJ-Hemingway
KFWB-Bill-Leyden
KECA-Welc'me Hlywd.
KMPC-Farm Adviser
KNX-News, Music
KFAC-Coff. Cup Cnrt.
KLAC-Haynes, Reins

7:15 A.M.
KFI-Lawton
KHJ-Brkfst. Gang
KMPC-News
KNX-Music

7:30 A.M.
KFI-Platter Party
KRKD-News
KMPC-Western Stars
KECA-News
KNX-News

7:45 A.M.
KFI-Sam Hayes
KNX-Fred Beck
KMPC-All Time Hits
KHJ-News
KFAC-News
KECA-Z. Manners

8:00 A.M.
KFI-Guess a Tune, Coffee Time
KMPC-News
KLAC-News, Stocks
KFWB-News
KFAC-Bkfst. Symp.
KECA-Bkfst. Club
KHJ-Commentary
KNX-Top of Morn.

8:15 A.M.
KFI-Marriage for 2
KFWB-Instrumental
KNX-News
KLAC-Sports, Haynes
KMPC-Mkt., Sports
KHJ-News

8:30 A.M.
KFI-Jack Berch
KHJ-Bible Institute
KNX-Grand Slam
KMPC-Song For You
KFAC-News
KRKD-News

8:45 A.M.
KFI-Myers Goes to Mkt.
KFAC-Unity
KFWB-Science of Mind
KMPC-News
KNX-Rosemary
KLAC-Racing News

9:00 A.M.
KFI-News, Ladies' Day
KMPC-Band Box
KNX-Wendy Warren
KECA-Ladies Be Seated
KHJ-K. Smith Speaks
KFAC-Morn. Concert
KFWB-Strollin' Tom
KLAC-News, Music

9:15 A.M.
KLAC-Sing Worries 'wy
KHJ-Garden Guide
KNX-Aunt Jenny
KFWB-Unity Daily Word

9:30 A.M.
KNX-Helen Trent
KECA-Quick as Flash
KHJ-Women are Wdrfl.
KMPC-Chef
KFWB-Dave Ormont

9:45 A.M.
KFI-Around Town
KNX-Our Gal Sunday

10:00 A.M.
KMPC-Bill Ewing
KFAC-Acc'nt on Str'ngs
KECA-Surprise Pack.
KLAC-Al Jarvis
KNX-Big Sister
KHJ-News
KFWB-Peter Potter

10:15 A.M.
KFI-You Listening?
KNX-Ma Perkins
KHJ-Guess a Tune: Music

10:30 A.M.
KFI-News
KECA-True Story
KHJ-Norma Young
KNX-Dr. Malone
KLAC-Honest Opinion
KFAC-Serenade
KMPC-Musical Tune-O

10:45 A.M.
KFI-Life Beautiful
KNX-Guiding Light

11:00 A.M.
KFI-Double or Noth'g
KLAC-Al Jarvis
KNX-2nd Mrs. Burton
KECA-Mag. of Air
KFWB-Peter Potter
KFAC-Piano Parade
KMPC-Bill Ewing
KHJ-Ladies Fair

11:15 A.M.
KECA-Victor Lindlahr
KFAC-Guy Bates Post
KNX-Perry Mason

11:30 A.M.
KFI-Today's Children
KFAC-Music Hall
KRKD-News
KECA-Ira Cook
KHJ-Queen for a Day
KNX-Nora Drake

11:45 A.M.
KFI-Life of World
KNX-Brighter Day

12 Noon
KFI-Farm Reporter
KLAC-Ballroom
KFAC-Lunch Concert
KNX-News
KMPC-Moods in Music
KFWB-Bill Anson
KHJ-News
KECA-News

12:15 P.M.
KFI-Road of Life
KMPC-News to You
KECA-Norwood Smith
KHJ-Stu Wilson

12:30 P.M.
KFI-Pepper Young
KECA-Frances Scully
KFWB-News
KMPC-For Farmers
KHJ-Melody Parade
KNX-Art Linkletter

12:45 P.M.
KFI-Rite to Happiness
KFAC-News
KFWB-Bill Anson
KMPC-Song Stars
KECA-Double Feature
KHJ-Music

1:00 P.M.
KFI-Backstage Wife
KLAC-News, Sports
KNX-Nona From Nowhere
KFAC-Employment Review
KHJ-Lynn at Hllywd.
KMPC-Cal. Carousel
KECA-Leyden with Song
KFWB-News
KECA-Ira Cook
KMPC-Magic of Melody

1:15 P.M.
KFI-Stella Dallas
KHJ-Nancy Dixon
KNX-Geo. Fisher
KLAC-570 Club
KFAC-Classrm. Radio

1:30 P.M.
KFI-Lorenzo Jones
KHJ-Ladies First
KECA-Easy Aces
KFWB-News
KFAC-Composers Cor.
KMPC-Hal Berger
KNX-Garry Moore

1:45 P.M.
KFI-Widder Brown
KFWB-Bill Anson
KECA-Baukhage

2:00 P.M.
KFI-When Girl Marries
KHJ-Club 930
KECA-Ira Cook
KFAC-Matinee
KRKD-Ur Neighbor
KLAC-News, Sports
KNX-Steve Allen
KMPC-Music in Air

2:15 P.M.
KFI-Portia
KLAC-570 Club

2:30 P.M.
KFI-Just Plain Bill
KECA-Hannibal Cobb
KNX-Bing Crosby

2:45 P.M.
KFI-Front Pg. Farrell
KFWB-Bill Anson
KNX-Arthur Godfrey

3:00 P.M.
KFI-Welcome Traveler
KECA-Bride & Groom
KHJ-Club 930
KLAC-News, Sports
KMPC-Musical Tune-O
KFWB-Maurice Hart
KFAC-World of Opera

3:15 P.M.
KLAC-Don Otis

3:30 P.M.
KFI-Aunt Mary
KFAC-Lyrics in Ch'rus
KFAC-Whoa Bill
KNX-News
KHJ-Tom Mix
KECA-Sky King
KMPC-All Time Hits

3:45 P.M.
KFI-We Love & Learn
KFWB-Maurice Hart
KNX-Arthur Godfrey
KFAC-News

4:00 P.M.
KFI-Woman's Secret
KHJ-Fulton Lewis
KFAC-Masterpieces
KECA-Notebook
KMPC-News
KNX-Massey & Tilton
KLAC-News, Sports

4:15 P.M.
KFI-Dr. Paul
KHJ-News
KMPC-Bands & Ballads
KLAC-Calif. Melodies
KFWB-Music
KECA-Play It Again
KNX-Ur Stand In

4:30 P.M.
KFI-Burr, Wheeler
KHJ-Behind Story
KFWB-Red Rowe
KNX-Harry Babbitt
KMPC-Roddy M'Dowall

4:45 P.M.
KFWB-S. Hamblen
KECA-Happy Theater
KRKD-News
KLAC-Racing Rdup.
KHJ-News
KNX-Disc Jockey

5:00 P.M.
KFI-Feature Wire
KNX-News
KHJ-Mark Trail
KECA-Yukon Chlge.
KMPC-News, Ewing
KFAC-Sunset Serenade
KLAC-Fred Henry

5:15 P.M.
KFI-News
KNX-Sports
KLAC-Bill Stewart
KMPC-News

5:30 P.M.
KFI-Eliz. Firestone
KRKD-Sports Dial
KFAC-Echoes, Encores.
KNX-Bob Hawk Show
KFWB-Music

7:45 P.M.
KFWB-Rosary Hour
KMPC-Kelley on Base

8:00 P.M.
KFI-Light Up Time
KHJ-Let Geo. Do It
KFAC-Evening Concert
KNX-Lowell Thomas
KLAC-Tell It to Fans
KMPC-Red Cross
KFWB-Music
KECA-Strictly Dixie

8:15 P.M.
KFI-News
KNX-J. Smith & M. Whiting
KMPC-Par. of Hits
KLAC-Sing Worries 'wy
KFWB-U.S. Navy

8:30 P.M.
KFI-Railroad Hr.
KHJ-The Saint
KNX-Talent Scouts
KFWB-News
KECA-Henry J. Taylor

8:45 P.M.
KECA-Jack Robinson
KFWB-Music

9:00 P.M.
KFI-Robt. Casadesus
KHJ-News
KNX-Inner Sanctum
KFWB-Bill Anson
KFAC-Concert
KLAC-Want'd Persons: Music
KECA-Ethel & Albert
KMPC-Par. Hits

9:15 P.M.
KHJ-Fulton Lewis
KLAC-Sing worry'w'y

9:30 P.M.
KFI-Red Cross, Hope
KNX-Beulah
KHJ-Orchestra
KECA-Chandu

9:45 P.M.
KFI-Reports From Western Senators
KNX-Club 15
KFWB-News

10:00 P.M.
KFI-News
KLAC-News, Don Otis
KNX-News
KFWB-G. Norman
KFAC-Crossroads
KECA-Reporter
KHJ-I Love Mystery
KMPC-Bridge Club

10:15 P.M.
KFI-Johnny Murray
KECA-Ted Malone
KNX-Bob Elson
KHJ-Commentator

10:30 P.M.
KFI-Dave Rose
KNX-Symphonette
KECA-Science Mind
KHJ-News
KMPC-Arthur Van

10:45 P.M.
KLAC-Don Otis, News
KECA-One for Book
KHJ-Baker's Dozen

11:00 P.M.
KFI-News
KFAC-Crossroads
KFWB-G. Norman
KECA-News
KNX-Larry Thor
KLAC-Don Otis
KMPC-Bill Jones

11:15 P.M.
KFI-Johnny Murray
KNX-Merry-Go-Rd.
KECA-Philharmonic Reporter; Music

11:30 P.M.
KFI-Mindy Carson
KECA-Music

11:45 P.M.
KFI-For You
KHJ-Baker's Dozen
KNX-U & Competition

12:00 Midnight
KFI-Musical Menu
KFWB-Lee Wilder
KNX-News, Allen
KLAC-Don Otis
KFAC-Serenade
KRKD-Serenade
KHJ-Rhapsody Wax

Television Programs

KTTV—Channel 11
KTSL—Channel 2
KNBH—Channel 4
KTLA—Channel 5
KECA—Channel 7
KFI—Channel 9
KLAC—Channel 13

9:00 KFI-Bill Welsh Show (Audience)
10:00 KLAC-Joe Graydon
KFI-Bill Welsh
11:00 KFI-Bill Welsh
KLAC-Joe Graydon
KECA-Test, Music
11:55 KLAC-News
12:00 KFI-News, with Russ Stewart
KLAC-Mike Roy (Chef, Disc Jockey)
KECA-Test, Music
12:10 KFI-Ladies' Day, with Bill Stulla, Bob Mitchell
1:00 KFI-Cook's Corner, with Monty Margetts
KNBH-Test Pattern
KLAC-Al Jarvis, Ballroom
KECA-Test Pattern
1:25 KFI-Guest Book
1:40 KFI-Johnny Murray Talks it Over
2:00 KTTV-Test Pattern
KFI-Helpfully Yours, with Bill Leyden & Norma Gilchrist, Liberace
KLAC-Al Jarvis
KECA-Test, Music
3:00 KFI-Report to Mrs. America
KECA-Test Pattern
KLAC-Al Jarvis
3:15 KFI-Adventures at Home with Mary & Harry Hickox
3:40 KFI-Gordan's Garden with G. Baker Lloyd
4:00 KLAC-Al Jarvis
KFI-Stu Wilson Show with Stu Wilson, Marie Gibson, Ches. Fisher
KECA-Test, Music
4:55 KFI-Name Star
5:00 KFI-Frank Webb Show—Tunes & Cartoons
KLAC-Al Jarvis
5:15 KFI-Meglin Revue (Variety)
5:30 KTLA-News, Music
KFI-News Room, with Pat Bishop, Ted Meyers, Geo. Dvorak
5:45 KTTV-Cowboy Slim with Western Film
KLAC-News Conference, with Fred Henry, J. McNamara
KECA-Test, Music
5:55 KTLA-Program Rev.
6:00 KLAC-Rodeo Ranch, with Montie Montana (For Kids)
KTLA-Cowboy Thrills (Western)
KNBH-Uncle Tony O'Dare (Children's Show)
KFI-Keyboard College, Eddie Brackett
6:15 KLAC-Western Serial
KNBH-Dusty Walker
KFI-Eddie Coontz Show
6:20 KECA-Serial, "Black Coin"
6:25 KNBH-Comedy Theatre—"The Tramp"—Charlie Chaplin
6:30 KTTV-Playtime with Bombo and Bimbo
KTLA-Time for Beany (Puppets)
6:45 KTTV-Telequiz, with Bruce Anson
KLAC-Sportsbok with Sam Balter
6:35 KLAC Kempers Kapers
KTLA-Handy Hints
KTSL-Test Pattern
KNBH-Cyclone Malone (Marionettes)
KECA-Space Patrol
7:00 KTTV-Ranch Roundup—T. Texas Tyler, Ann Jones, others
KNBH-Kukla, Fran & Ollie (Puppets)
KTSL-Program Preview
KLAC-Your Handwriting Speaks
KTLA-Newsreel, with Gil Martyn
KECA-Triple Theater—"Range Busters" with Crash Corrigan
7:05 KTSL-Telenews
7:15 KTSL-Lee's Lair (Sports) with Lee Wood & Bill Symes
KTLA-Name Star (Personality Quiz)
7:20 KTLA-Your Town (Report by Mayor Bowron)
7:30 KTTV-Television News
KTSL-Cavalcade Stars: Jackie Miles, Emcee, with Gigi Durston, Guest
KNBH-News & Weather
KLAC-Yesterday's Hllywd.
KTLA-Latin Cruise (Music)
7:45 KTTV-Hlywd. in 3 Dimens. with Alan Mowbray
KNBH-Roberta Quinlan
8:00 KTTV-Silver Theater, "Quiet Neighborhood," with Nancy Coleman
KNBH-One Man's Family
KLAC-Wedding Bells (Real Wedding!)
KECA-"We Dive at Dawn"—Eric Partman
8:30 KTTV-Pickard Family
KTSL-New York Wrestling
KNBH-Light, Camera, Action: Emcee, Walter King (Talent Quest)
KLAC-West, "Roll Along Cowboy"
9:00 KTTV-The Goldbergs (Learn About Westchester)
KNBH-Black Robe (New York Nite Court)
KECA-"Here Comes Kelly"—Eddie Quillan
9:15 KTLA-Boxing (South Gate)
9:30 KTTV-Music Shop, with Walter Gross
KNBH-Round Table: moderator—Virgil Pinkley
KLAC-Quiz of Two Cities, with Stu Wilson
KTSL-Hands of Murder (mystery)
9:45 KTTV-In Public Interest
10:00 KTTV-Studio One, "Dreams of Jasper Hornby"
KLAC-This Is Hawthorne (Variety)
KNBH-Late News
KTSL-Telenews
10:10 KTSL-TV-Hight Lights
11:00 KTTV-Television News
11:15 KTTV-You Are an Artist

F-M PROGRAMS

KHJ—101.1 Meg. 1 to 9 p.m.
1:30-Norma Young
2:00-Farm Fare
2:15-Vet. Wants Know
(2:30-9 p.m. same as AM scheduled above.)

KKLA—97.1 Meg. 3 to 9:30 p.m.
3:00-Concert
4:30-Varieties Wax
5:45-News
6:00-Classic Hr.
7:00-Skyward Ser'de.
7:45-Church

KMGM—98.7 Meg. 3 to 10 p.m.
3:00-Concert
4:30-Stars Sing
5:30-Listener's Album
6:30-Words & Music
7:00-Concerto
9:00-Broadway Lullaby
9:30-Orchestra

KUSC—91.5 Meg. 9 a.m. to 11 p.m.
9:00 a.m.-Morn. Star
12:05-Dr. Baxter
2:00-Baseball
4:00-Symphony
6:00 Shakespeare
7:00-Concert
8:30-Evening on Roof

KFI—105.9 Meg.
3:00-Melodies
3:30-Classics
5:00-Eve. Concert
7:00-World Music

KNX, 93.1 meg.-3 to 9 p.m.
KECA, 95.5 meg.-5:30 a.m. to 12 p.m.
KFAC, 104.3 meg.-24 hr. schedule

FOR RADIO ADVERTISING
TURN TO PAGE 4, PART IV

PDF compression, OCR, web optimization using a watermarked evaluation copy of CVISION PDFCompressor