

# Television Programs

KTTV—Channel 11 KTSL—Channel 2	KNBH—Channel 4 KTLA—Channel 5 KECA—Channel 7	KFI—Channel 9 KLAC—Channel 13
9:00 a.m. KFI-Bill Welsh Show (Audience)		KTLA-Handy Hints with Keith & Dorothy
10:00 a.m. KLAC-Joe Graydon Show		KTSL-Program Review
KFI-Bill Welsh		KNBH-Cyclone Malone (Marionettes)
11:00 KECA-Test, Music		6:50 KTSL-Telenews
KLAC-Joe Graydon Show		7:00 KTTV-Ranch Roundup—T. Texas Tyler, Annie Jones
11:55 KLAC-Film Featurette		KTSL-Newareel, Gil Martyn
12:00 KFI-News with Russ Stewart		KLAC-Hi Talent Battle (High School talent)
KECA-Test, Music		KTSL-Hoot Gibson Western "Dude Bandit"
KLAC-Michael Roy (Chef & Disc Jockey)		KNBH-Kukla, Fran, Ollie (Puppets)
12:10 KFI-Ladies Day		KECA-Hlywd. Screen Test
12:55 KLAC-News		7:15 KTLA-Circle the Globe (Quiz)
1:00 KFI-Cook's Corner with Monty Margetts (Guest: Helen Morgan)		7:30 KTTV-Television News
KECA-Test, Music		KNBH-News, Weather
KLAC-Al Jarvis		KLAC-Auction City
KNBH-Test Pattern		with Dick Haynes
1:20 KFI-Know Your Schools—Drama		KTLA-Man's Best Friend
1:40 KFI-Burritt Wheeler		KECA-Tele-Teen Reporter
2:00 KTTV-Test Pattern		7:45 KTTV-At Home with Earl Wrightson; guest, Sandra Deel
KECA-Test, Music		KNBH-Roberts Quinlan and guest, Larry Douglas
KFI-What's New with Ted Myers		7:50 KTLA-On the Ice—Dick Lane
KLAC-Al Jarvis		8:00 KTTV-Arthur Godfrey with Vagabonds—Chor-dettes, Marines, J. Davis & Bill Lawrence
2:45 KFI-Let's Make Corsages		KTSL-Film, "Sweetheart of U.S.A." Una Merkel, Parkyakarkus
3:00 Report to Mrs. America		KNBH-College of Musical Knowledge with Kay Kyser, Ish Kabibble
KECA-Test, Music		KTLA-Ministrelle Parade
KLAC-Al Jarvis		KECA-Assembling and Launching V-2 Rocket
3:15 Adventures at Home		8:25 KTLA-Interview at Stears
3:40 KFI-Midweek Gardener		8:30 KTLA-Ice Hockey
4:00 KLAC-Al Jarvis		KECA-Mysteries of Chinatown with Robt. Bice as Dr. Yatfu
KECA-Test Pattern		KLAC-Film Playhouse "Silent Passenger" with John Leder
KFI-Stu Wilson Show		9:00 KTTV-Inside U.S.A.—Peter L. Hayes, Mary Healy, others
5:00 KFI-Frank Webb Show		KNBH-"Stage Jamboree" Bill Welsh, Emcee
Tunes & Cartoons		KECA-In Morgan Manner
KLAC-Al Jarvis		9:15 KTSL-Film, "Journey Back"
5:15 KFI-Uncle Howie. The Story Book Man		9:30 KTTV-Thornhill at Palladium
5:30 KTLA-News, Music		KNBH-The Clock, "Bury Her Deep"
KFI-News Room with Ted Meyers, Pat Bishop and Tom Harmon		KECA-Movietime, "It Happened Tomorrow"—Dick Powell, Jack Oakie
KECA-Test, Music		9:45 KTSL-Telenews
8:25 KTLA-Interview at Stears		9:55 KTSL-TV High Lights
8:30 KTTV-Cowboy Slim		10:00 KTTV-Television News
KNBH-News, Music		KNBH-Late News
KLAC-News Conference. with Fred Henry, James McNamara		KLAC-This Is Hawthorne (Variety)
10:15 P.M.		10:15 KTTV-Wheeler & Rourke
KFI-Johnny Murray		10:45 KTLA-Greatest Fights of Century
KECA-Ted Malone		
KNX-Bob Elson		
KHJ-Commentary		
10:30 P.M.		
KFI-Bull Dream		
House		
KNX-Symphonette		
KECA-Science of Mind		
KHJ-News		
KMPC-Orch.		
10:45 P.M.		
KFI-Philharm. Report		
KLAC-D. Otis, News		
KECA-One for Book		
KHJ-Baker's Oven		
11:00 P.M.		
KFI-News		
KLAC-D. Otis		
KECA-News		
KNX-Larry Thor		
KFAC-Crossroads		
KFWB-G. Norman		
KMPC-Trio		
11:15 P.M.		
KFI-Johnny Murray		
KNX-Merry-Go-Round		
KECA-Alvino Rey		

## F.M. PROGRAMS

KHJ-101.1 Meg. 1:30 to 9 p.m.	7:00-Concerto	4:30-Varieties
1:30-Norma Young	9:00-Broadway Lullaby	5:45-News
2:00-Farm Fare	KUSC-91.5 Meg.	6:00-Classical Hour
2:13-Music	10:45 a.m.-U.N. Report	7:00-Skyway Serenade
(From 2:30 to 9 p.m. same as AM schedule above.)	12:45 p.m.-U.N. News	7:45-Church
KMGH-98.7 Meg. 5 to 9:30 p.m.	3:00 p.m.-BBC Forum	KECA, 95.5 meg.-4:30 to 12.
3:00-Concert	8:00 p.m.-Mr. Atom Reports	KFAC, 104.3 meg.-24 hour schedule
4:00-Mostly Music	8:15 p.m.-News Story	KMPC, 100.3 meg.-3 to 12 p.m.
5:30-Listener's Album	9:30 p.m.-Music Report	KRDK, 98.3 meg.-5:30 a.m. to 9 p.m.
6:30-Words & Music	KKLA-97.1 Meg. 3 to 9 p.m.	
	3:00 p.m.-Concert	

## FOR RADIO ADVERTISING

TURN TO PAGE 2, PART II

# YOUR RADIO TODAY

KALI ... 1430	KFAC .. 1330	KFSG .. 1150	KGER .. 1390	KIEV ... 870	KNX ... 1070	KPPC .. 1240	KWIK .. 1490
KECA .. 790	KFOI ... 640	KFVD .. 1020	KGFJ .. 1230	KLAC .. 570	KOWL .. 1580	KRDK .. 1150	KWKW .. 1300
KERN .. 1410	KFOX .. 1280	KFWB .. 980	KHJ ... 930	KMPC .. 710	KPMC .. 1560	KVOE .. 1480	KXLA .. 1110

## WEDNESDAY'S RADIO PROGRAM HIGHLIGHTS

<b>DRAMA—</b>	8:15 KNX-Dinah Shore & Jack Smith	10:30 KNX-Symphonette
6:30 KFI-Dangerous Assignment	<b>MYSTERY—</b>	7:00 KHJ-John Steele
7:00 KFI-Big Story	8:00 KECA-Sherlock Holmes	8:30 KECA-Gregory Hood
8:30 KNX-Dr. Christian	9:00 KNX-Jeff Regan	<b>QUIZ—</b>
8:30 KHJ-Family Theater	7:00 KHJ-John Steele	6:00 KFI-This Is Your Life
Arlene Dahl & Wend. Corey	8:00 KECA-Sherlock Holmes	8:00 KNX-Groucho Marx
9:30 KFI-Mr. District Attorney	8:30 KECA-Gregory Hood	8:30 KHJ-TeLo Test
9:30 KHJ-International Airport	9:00 KNX-Jeff Regan	7:30 KECA-Dr. I. Q.
<b>COMEDY—</b>	<b>QUIZ—</b>	8:00 KHJ-What's Name of Song
7:00 KNX-Burns and Allen	6:00 KFI-This Is Your Life	9:00 KFI-Break Bank
8:30 KFI-Great Gildersleeve	8:00 KNX-Groucho Marx	<b>SPORTS</b>
9:30 KNX-Beulah	8:30 KHJ-TeLo Test	6:30 KMPC-Santa Anita
<b>VARIETY—</b>	7:30 KECA-Dr. I. Q.	
6:30 KNX-Bing Crosby	8:00 KHJ-What's Name of Song	
9:30 KECA-Lawrence Welk Show	9:00 KFI-Break Bank	
<b>MUSIC—</b>	<b>SPORTS</b>	
7:30 KNX-Holly. Muste Hall	6:30 KMPC-Santa Anita	
<b>7:00 A.M.</b>	KFAC-Country Church	9:30 A.M.
KFI-News	KHJ-Commentary	KHJ-Women Wond'ful
KLAC-Haynes Reins	KFOX-Bible Society	KECA-Quick As Flash
KECA-Welcome to Hollywood	<b>8:15 A.M.</b>	KMPC-Chef
KNX-News, Music	KFI-Marriage for 2	KNX-Helen Trent
KMPC-Farm Advisor	KNX-News	KFWB-Bob Garrick
KFAC-Coffee Cup Cnrt.	KMPC-Mkts., Sports	<b>9:45 A.M.</b>
KFWB-Bill Leyden	KLAC-Sports, Haynes	KFI-Around Town
KHJ-News	KHJ-News	KNX-Our Gal Sunday
<b>7:15 A.M.</b>	<b>8:30 A.M.</b>	<b>10:00 A.M.</b>
KFI-F. Lawton	KFI-Jack Berch	KHJ-News
KHJ-Bkfst. Gang	KFAC-News	KFAC-Accent Strings
KMPC-News	KNX-Grand Slam	KLAC-Al Jarvis
KNX-Stars in Morn.	KMPC-Song For You	KNX-Big Slater
<b>7:30 A.M.</b>	KHJ-Bible Institute	KMPC-Bill Ewing
KFI-Platter Party	KRDK-News	KFWB-Peter Potter
KRDK-News	<b>8:45 A.M.</b>	KECA-Surprise Pkg.
KNX-News	KFI-Meyers Goes Mkt.	<b>10:15 A.M.</b>
KMPC-Western Stars	KFAC-Unity	KFI-Are Ya Listen'g?
KECA-News	KMPC-News	KHJ-Gospel Singers
<b>7:45 A.M.</b>	KNX-Rosemary	KNX-Ma Perkins
KFI-News	KLAC-Racing News	<b>10:30 A.M.</b>
KNX-Fred Beck	<b>9:00 A.M.</b>	KFI-News
KHJ-News	KFI-News, Ladies' Day	KLAC-Honest Opinion
KMPC-Good Morning	KMPC-Band Box	KHJ-Norma Young
KFAC-News	KECA-Be Seated	KFAC-Serenade
KECA-Zeke Manners	KNX-Wendy Warren	KECA-My True Story
<b>8:00 A.M.</b>	KFAC-Morn. Concert	KNX-Dr. Malone
KFI-Guess Tune, Coffee Time	KHJ-K. Smith Speaks	KMPC-Music Tune-O
KLAC-News, Stocks	KLAC-News, Music	<b>10:45 A.M.</b>
KECA-Bkfst. Club	KFWB-Bkfst. Club	KFI-Life Beautiful
KFWB-L.A. Breakfast Club	<b>9:15 A.M.</b>	KNX Guiding Light
KMPC-News	KHJ-Garden Guide	<b>11:00 A.M.</b>
KNX-Top Morning	KLAC-Sing Worries	KFI-Double, Nothing
	Away	KLAC-Al Jarvis
	KNX-Aunt Jenny	

KFAC-Piano Parades.	KNX-Nona from Nowhere	3:15 P.M.	KNX-Sports
KECA-Mag. of Air	KHJ-Lynn at Hlywd.	KLAC-D. Otis	5:30 P.M.
KFWB-Peter Potter	KFAC-Your City	3:30 P.M.	KFI-Orchestra
KMPC-Bill Ewing	KHJ-Ladies Fair	KFI-Aunt Mary	KRDK-Sports Dial
KNX-2nd Mrs. Burton	<b>11:15 A.M.</b>	KFAC-Lyrics Chorus	KNX-News
KHJ-Ladies Fair	KNX-Perry Mason	KFWB-News	KHJ-Tom Mix
<b>11:30 A.M.</b>	KECA-V. Lindlahr	KECA-Ira Cook	KECA-Sky King
KNX-News	KFAC-Guy Bates Post	<b>3:45 P.M.</b>	KFAC-Whoa Bill
KFI-Today's Children	<b>11:30 A.M.</b>	KFI-Love and Learn	KMPC-All Time Hits
KFAC-Music Hall	KNX-Nora Drake	KFAC-News	5:45 P.M.
KRDK-News	KECA-Ira Cook	KFWB-Maurice Hart	KFI-E. Peterson
KNX-Nora Drake	KHJ-Queen for Day	KNX-Arthur Godfrey	KLAC-Sportsbook
KECA-Ira Cook	<b>11:45 A.M.</b>	KHJ-Club 930, Guess A Tune	KFWB-S. Hamblen
KHJ-Queen for Day	KFI-Lite of World	<b>4:00 P.M.</b>	KRDK-Race Results
<b>12 Noon</b>	KFI-Brighter Day	KFI-Woman's Secret	KMPC-Top Tunes
KFI-Farm Reports	<b>12 Noon</b>	KHJ-Fulton Lewis	KNX-E. R. Murrow
KECA-News	KFI-Farm Reports	KFAC-Massey & Tilton	<b>6:00 P.M.</b>
KFAC-Luncheon Cnrt.	KECA-News	KFAC-Masterpieces	KFI-This Is Ur Life
KMPC-Moods in Music	KNX-News	KLAC-News, Sports	KLAC-News
KLAC-Ballroom	KFAC-News	KECA-Baker's Notebk	KFWB-News
KHJ-News	KFAC-Luncheon Cnrt.	KMPC-News	KMPC-6 O'clock final
KFWB-Bill Anson	KLAC-Ballroom	<b>4:15 P.M.</b>	KHJ-Gabriel Heater
<b>12:15 P.M.</b>	KHJ-News	KFI-Dr. Paul	KECA-Hr. of Music
KFI-Road of Life	KFAC-Accent Strings	KHJ-F. Hemingway	KECA-E. C. Hill
KECA-Norwood Smith	KLAC-Al Jarvis	KLAC-Cal. Melodies	KNX-Groucho Marx
KMPC-News to You	KNX-Big Slater	KNX-Stand In	<b>6:15 P.M.</b>
KHJ-Stu Wilson	KMPC-Bill Ewing	KMPC-Bands, Ballads	KMPC-Sports
<b>12:30 P.M.</b>	KFWB-Peter Potter	KFWB-Dave Ormont	KLAC-Ballroom
KFI-Pepper Young	KECA-Surprise Pkg.	KECA-Best Looking, M'ic	KFWB-S. Shoemaker
KMPC-Facts for Farmers	<b>10:15 A.M.</b>	<b>4:30 P.M.</b>	KHJ-Newreel
KECA-Frances Scully	KFI-Are Ya Listen'g?	KFI-Burritt Wheeler	KECA-Sports
KFWB-News	KHJ-Gospel Singers	KHJ-Behind Story	<b>6:30 P.M.</b>
KHJ-Melody Parade	KNX-Ma Perkins	KMPC-Roddy McDowall	KFI-Dangerous Assignment
KNX-Art Linkletter	<b>10:30 A.M.</b>	KNX-Disc Jockey	KFWB-Frank Bull
<b>12:45 P.M.</b>	KFI-News	KECA-Play It Again	KHJ-Tello-Test
KFI-Hite to Happiness	KLAC-Honest Opinion	<b>4:45 P.M.</b>	KNX-Bing Crosby
KFAC-News	KHJ-Norma Young	KFWB-S. Hamblen	KECA-Mod. Romances
KFWB-Bill Anson	KFAC-Serenade	KHJ-News	KMPC-Santa Anita
KMPC-Song Stars	KECA-My True Story	KLAC-Racing Roundup	KFAC-Mus. Milestones
KECA-Double Feature	KNX-Dr. Malone	KECA-Happy Theater	KRDK-Jack Patten
KHJ-Music	KMPC-Music Tune-O	KRDK-News	<b>6:45 P.M.</b>
<b>1 P.M.</b>	<b>10:45 A.M.</b>	<b>5:00 P.M.</b>	KHJ-Answer Man
KFI-Backstage Wife	KFI-Life Beautiful	KFI-Feature Wire	KRDK-Timely Topics
KLAC-News, Sports	KNX Guiding Light	KMPC-News, Ewing	<b>6:55 P.M.</b>
KECA-Leyden with Music	KFI-Double, Nothing	KHJ-Mark Trail	KHJ-Bill Henry
	KLAC-Al Jarvis	KFAC-Sun. Serenade	<b>7:00 P.M.</b>
		KLAC-Fred Henry	KFI-Big Story
		KECA-Yukon Challenge	KRDK-A. F. of L.
		KNX-News	KLAC-Lone Ranger
		<b>5:15 P.M.</b>	KHJ-John Steele
		KFI-News	KLAC-News, 570 Club
		KMPC-Virgil Pinkley	KMPC-Words & Music
		KLAC-Bill Stewart	KNX-Burns & Allen
			KFAC-Twilight Hour

3:15 P.M.	KNX-Sports	7:30 P.M.	10:00 P.M.
3:30 P.M.	KFI-Orchestra	KFI-Curtain Time	KFI-Sam Hayes
KFI-Aunt Mary	KRDK-Sports Dial	KHJ-Cisco Kid	KECA-Reporter
KFAC-Lyrics Chorus	KNX-News	KHJ-Holly. Mus. Hall	KHJ-I Love Mystery
KFWB-News	KHJ-Tom Mix	KFWB-Sports Final	KFWB-G. Norman
KECA-Ira Cook	KECA-Sky King	KLAC-Echoes, Encores	KNX-News
<b>3:45 P.M.</b>	KFAC-Whoa Bill	KECA-Dr. I. Q.	KMPC-Leisure Time
KFI-Love and Learn	KMPC-All Time Hits	<b>7:45 P.M.</b>	KLAC-News, Don Otis
KFAC-News	<b>5:45 P.M.</b>	KFWB-Rosary Hour	KFAC-Crossroads
KFWB-Maurice Hart	KFI-E. Peterson	<b>8:00 P.M.</b>	10:15 P.M.
KNX-Arthur Godfrey	KLAC-Sportsbook	KFI-Lite-Up Time	KFI-Johnny Murray
KHJ-Club 930, Guess A Tune	KFWB-S. Hamblen	KMPC-Southland	KECA-Ted Malone
<b>4:00 P.M.</b>	KRDK-Race Results	Story	KNX-Bob Elson
KFI-Woman's Secret	KMPC-Top Tunes	KNX-Lowell Thomas	KHJ-Commentary
KHJ-Fulton Lewis	KNX-E. R. Murrow	KFAC-Eve. Concert	<b>10:30 P.M.</b>
KFAC-Massey & Tilton	<b>6:00 P.M.</b>	KFI-Name of Song	KFI-Bull Dream
KFAC-Masterpieces	KFI-This Is Ur Life	KLAC-News, Music	House
KLAC-News, Sports	KLAC-News	KECA-Sherlock Holmes	KNX-Symphonette
KECA-Baker's Notebk	KFWB-News	KWFB-Music	KECA-Science of Mind
KMPC-News	KMPC-6 O'clock final	<b>8:15 P.M.</b>	KHJ-News
<b>4:15 P.M.</b>	KHJ-Gabriel Heater	KFI-World News	KMPC-Orch.
KFI-Dr. Paul	KECA-Hr. of Music	KNX-Shore & Smith	<b>10:45 P.M.</b>
KHJ-F. Hemingway	KECA-E. C. Hill	KMPC-Par. of Hits	KFI-Philharm. Report
KLAC-Cal. Melodies	KNX-Groucho Marx	KLAC-Sing Worries	KLAC-D. Otis, News
KNX-Stand In	<b>6:15 P.M.</b>	Away	KECA-One for Book
KMPC-Bands, Ballads	KMPC-Sports	KFWB-Guest Star	KHJ-Baker's Oven
KFWB-Dave Ormont	KLAC-Ballroom	<b>8:30 P.M.</b>	<b>11:00 P.M.</b>
KECA-Best Looking, M'ic	KFWB-S. Shoemaker	KFI-Gildersleeve	KFI-News
<b>4:30 P.M.</b>	KECA-Sports	KNX-Dr. Christian	KLAC-D. Otis
KFI-Burritt Wheeler	<b>6:30 P.M.</b>	KHJ-Family Theater	KECA-Science of Mind
KHJ-Behind Story	KFI-Dangerous Assignment	KFWB-News	KHJ-News
KMPC-Roddy McDowall	KFWB-Frank Bull	KECA-Gregory Hood	KMPC-Trio
KNX-Disc Jockey	KHJ-Tello-Test	<b>8:45 P.M.</b>	<b>11:15 P.M.</b>
KECA-Play It Again	KNX-Bing Crosby	KFWB-Dave Ormont	KFI-Johnny Murray
<b>4:45 P.M.</b>	KECA-Mod. Romances	<b>9:00 P.M.</b>	KNX-Merry-Go-Round
KFWB-S. Hamblen	KMPC-Santa Anita	KFI-Break Bank	KECA-Alvino Rey
KHJ-News	KRDK-Jack Patten	KECA-Buzz Adlam	<b>11:30 P.M.</b>
KLAC-Racing Roundup	<b>6:45 P.M.</b>	KNX-Jeff Regan	KFI-Mindy Carson
KECA-Happy Theater	KHJ-Answer Man	KFAC-Eve. Concert	KECA-Philohrpan
KRDK-News	KRDK-Timely Topics	KHJ-Glenn Hardy	KMPC-Ballroom
<b>5:00 P.M.</b>	<b>6:55 P.M.</b>	KFWB-Bill Anson	<b>11:45 P.M.</b>
KFI-Feature Wire	KHJ-Bill Henry	KLAC-Sing Worries	KFI-Milestones
KMPC-News, Ewing	<b>7:00 P.M.</b>	KMPC-Parade of Hits	KNX-U & Your Income
KHJ-Mark Trail	KFI-Big Story	<b>9:15 P.M.</b>	KLAC-Don Otis, News
KFAC-Sun. Serenade	KRDK-A. F. of L.	KHJ-Fulton Lewis	KHJ-Baker's Oven
KLAC-Fred Henry	KLAC-Lone Ranger	<b>9:30 P.M.</b>	<b>12 Midnight</b>
KECA-Yukon Challenge	KHJ-John Steele	KFI-District Attorney	KFI-Musical Menu
KNX-News	KLAC-News, 570 Club	KHJ-Inter. Airport	KLAC-Don Otis
<b>5:15 P.M.</b>	KMPC-Words & Music	KECA-Beulah	KFWB-Music
KFI-News	KNX-Burns & Allen	KECA-Lawrence Welk	KNX-News, Allen
KMPC-Virgil Pinkley			