YOUR RADIO TODAY

KAGH ...1300 KFAC ...1330 KFSG ....1150 KGER ...1390 KIEV ... 870 KNX ....1070 KPPC ...1240 KWIK ...1490
KECA ... 790 KFI ..... 640 KFVD ...1020 KGFJ ...1230 KLAC ... 570 KOWL ...1580 KRKD ...1150 KWKW ..1430
KERN ...1410 KFOX ...1280 KFWB ... 980 KHJ .... 930 KMPC ... 710 KPMC ...1560 KVOE ...1480 KXLA ...1110

WEDNESDAY'S RADIO PROGRAM HIGH LIGHTS

DRAMA—
7:00 KFI-Big Story
7:30 KFI-Curtain Time
8:30 KNX-Dr. Christian
8:30 KHJ-Family Theater
9:30 KFI-Mr. District Attorney
9:30 KHJ-International Airport

COMEDY—
6:30 KFI-Dave Garroway
7:00 KNX-Burns and Allen
8:30 KFI-Great Gildersleeve
9:30 KNX-Beulah

VARIETY—
6:30 KNX-Bing Crosby
9:30 KECA-Lawrence Welk Show

MUSIC—
7:30 KNX-Holly. Music Hall
8:15 KNX-Dinah Shore & Jack Smith
10:30 KNX-Symphonette

MYSTERY—
7:00 KHJ-John Steele
8:00 KECA-Sherlock Holmes
8:30 KECA-Gregory Hood
9:00 KNX-Jeff Regan

QUIZ—
6:00 KFI-This Is Your Life
6:00 KNX-Groucho Marx
6:30 KHJ-Tello Test
7:30 KECA-Dr. I. Q.
8:00 KHJ-What's Name of Song
9:00 KFI-Break Bank

PUBLIC INTEREST
8:00 KFI-Frost Warnings
9:00 KECA-2nd Session of 81st Congress

7:00 A.M.
KFI-News
KLAC-Haynes Reins
KECA-Bkfst. Hollywd.
KNX-News, Music
KMPC-Western Stars
KFAC-Coffee Cup Cnrt.
KFWB-Bill Leyden
KHJ-News

7:15 A.M.
KFI-Lawton
KHJ-Bkfst. Gang
KMPC-News
KNX-Stars in Morn.

7:30 A.M.
KFI-Platter Party
KRKD-News
KNX-Bob Garred
KMPC-Say With Music
KECA-News

7:45 A.M.
KFI-News
KNX-Fred Beck
KHJ-News
KMPC-Good Morning
KFAC-News
KECA-Zeke Manners

8:00 A.M.
KFI-Coffee Time
KLAC-News, Stocks
KECA-Bkfst. Club
KFWB-L.A. Bkfst. Club
KMPC-News
KNX-B. McLaughlin
KFAC-Country Church
KHJ-Commentary

8:15 A.M.
KFI-Marriage for 2
KNX-News
KMPC-Mkts., Sports
KLAC-Sports, Haynes
KHJ-News

8:30 A.M.
KFI-Jack Berch
KNX-Grand Slam
KFAC-News
KMPC-Song For You
KHJ-Bible Institute
KRKD-News

8:45 A.M.
KFI-Myers Goes Mkt.
KFAC-Unity
KMPC-News
KNX-Rosemary
KLAC-Racing News

9:00 A.M.
KFI-Ladies' Day
KMPC-Band Box
KECA-Be Seated
KNX-Wendy Warren
KFAC-Morn. Concert
KHJ-K. Smith Speaks
KLAC-News, Music
KFWB-Bkfst. Club

9:15 A.M.
KHJ-News
KLAC-Sing Worries Away
KNX-Aunt Jenny

9:30 A.M.
KHJ-Women Wond'ful
KECA-Be Seated
KMPC-Chef
KNX-Helen Trent
KFWB-Bob Garrick

9:45 A.M.
KFI-Around Town
KNX-Our Gal Sunday

10:00 A.M.
KHJ-News
KFAC-Accent Strings
KLAC-Al Jarvis
KNX-Big Sister
KMPC-Bill Ewing
KFWB-Peter Potter
KECA-Ira Cook

10:15 A.M.
KFI-Are Listening?
KHJ-Gospel Singers
KNX Ma Perkins

10:30 A.M.
KFI-News
KLAC-Honest Opinion
KFAC-Serenade
KHJ-Ladies Fair
KECA-My True Story
KNX Dr.Malone

10:45 A.M.
KFI-Life Beautiful
KNX-Guiding Light

11:00 A.M.
KFI-Double, Nothing
KLAC-Al Jarvis
KFAC-Piano Parades.
KECA-Mag. of Air
KFWB-Peter Potter
KMPC-Bill Ewing
KNX-2nd Mrs. Burton
KHJ-Ladies First

11:15 A.M.
KNX-Perry Mason
KECA-V. Lindlahr
KFAC-Guy Bates Post

11:30 A.M.
KFI-Today's Children
KFAC-Music Hall
KRKD-News
KNX-Nora Drake
KECA-Ira Cook
KHJ-Queen for Day

11:45 A.M.
KFI-Life of World
KNX-Brighter Day

12 Noon
KFI-Farm Reports
KECA-News
KNX News
KFAC-Luncheon Cncrt
KMPC-Moods in Music
KLAC-Ballroom
KHJ-News
KFWB-Bill Anson

12:15 P.M.
KFI-Road of Life
KECA-Norwood Smith
KMPC-News To You
KHJ-Stu Wilson
KNX-K. Manning

12:30 P.M.
KFI-Pepper Young
KMPC-Farmers Facts
KECA-Ira Cook
KFWB-News
KHJ-Music
KNX-House Party

12:45 P.M.
KFI-Rite to Happiness
KFAC-News
KFWB-Bill Anson
KMPC-Cal. Carousel

1 P.M.
KFI-Backstage Wife
KLAC-News, Sports
KECA-Frances Scully
KNX-Nona from Nowhere
KHJ-Lynn at Hlywd.
KFAC-Your City

1:15 P.M.
KFI-Stella Dallas
KHJ-Ladies First
KLAC-570 Club
KHJ-Nancy Dixon
KFAC-Classrm. Radio
KNX Harry Babbitt

1:30 P.M.
KFI-Lorenzo Jones
KNX-Geo. Fisher
KECA-Easy Aces
KHJ-Norma Young
KFWB-News
KFAC-Composer's Cor
KMPC-Hal Berger

1:45 P.M.
KFI-Widder Brown
KECA-Baukhage
KFWB-Bill Anson
KNX-Garry Moore

2:00 P.M.
KFI-When Girl Marries
KLAC-News, Sports
KECA-Surprise Pack.
KFAC-Matinee
KRKD L.A. Fire Dept.
KMPC-Music in Air
KHJ-Club 930

2:15 P.M.
KFI-Portia
KLAC-570 Club
KNX-Steve Allen

2:30 P.M.
KFI-Plain Bill
KECA-Bride, Groom

2:45 P.M.
KFI-Front Page Farrel
KFWB-B. Anson
KNX-Arthur Godfrey

3:00 P.M.
KFI-Travelers
KECA-Pick-A-Date
KLAC-News, Sports
KHJ-Club 930
KFAC-World Opera
KMPC-Chiff, Serenade
KFWB-Maurice Hart

3:15 P.M.
KLAC-D. Otis.

3:30 P.M.
KFI-Aunt Mary.
KFAC-Lyrics Chorus.
KFWB-News.
KECA-Hannibal Cobb

3:45 P.M.
KFI-Love and Learn
KFAC-News
KFWB-Maurice Hart
KNX-Arthur Godfrey

4:00 P.M.
KFI-Woman's Secret
KHJ-Fulton Lewis
KNX-Curt Massey
KFAC-Masterpieces
KLAC-News, Sports
KECA-Notebook
KMPC-News

4:15 P.M.
KFI-Dr. Paul
KHJ-F. Hemingway
KLAC-Cal. Melodies
KNX-Stand In
KMPC-Bands, Ballads
KFWB-Dave Ormont
KECA-Best Looking, Music

4:30 P.M.
KFI-Burritt Wheeler.
KHJ-Behind Story.
KMPC-Roddy McDowall
KFWB-Red Rowe
KNX-Doctor's Office.
KECA-Play It Again.

4:45 P.M.
KFWB-S. Hamblen
KHJ-News
KLAC-Racing Roundup
KECA-Happy Theater
KRKD-News
KNX-Ed R. Murrow

5:00 P.M.
KFI-Feature Wire
KMPC-News
KNX-Internat'l. Disc Jockey
KFAC-Sun. Serenade
KHJ-B-Bar-B
KLAC-Fred Henry
KECA-Yukon Challenge

5:15 P.M.
KFI-News
KMPC-Virgil Pinkley
KLAC-Music Room
KNX-Sports

5:30 P.M.
KFI-Orchestra
KRKD-Sports Dial
KNX-News
KHJ-Tom Mix
KECA-Sky King
KFAC-Whoa Bill
KMPC-All Time Hits

5:45 P.M.
KFI-E. Peterson
KLAC-Sportsbook
KFWB-S. Hamblen
KRKD-Race Results
KMPC-Top Tunes
KNX-News

6:00 P.M.
KFI-This Is Ur Life
KLAC-News
KFWB-News
KMPC-News
KHJ-Gabriel Heatter
KFAC-Hr. of Music
KECA-E. C. Hill
KNX-Groucho Marx

6:15 P.M.
KMPC-Sports
KLAC-Ballroom
KFWB-Music
KHJ-Newreel
KECA-Elmer Davis

6:30 P.M.
KFI-Dave Garroway
KFWB-Amer. Dances
KHJ-Tello-Test
KNX-Bing Crosby
KECA-Mod. Romances
KMPC-Santa Anita
KRKD-Golden Lady
KFAC-Mus. Milestones

6:45 P.M.
KHJ-Answer Man
KRKD-Timely Topics

6:55 P.M.
KHJ-Bill Henry

7:00 P.M.
KFI-Big Story
KRKD-News
KECA-Lone Ranger
KHJ-John Steele
KLAC-News, 570 Club
KMPC-Words & Music
KNX-Burns & Allen
KFAC-Twilite Hour

7:30 P.M.
KFI-Curtain Time
KHJ-Cisco Kid
KNX-Holly. Mus. Hall
KFWB-Sports Final
KFAC-Echoes, Encores
KECA-Dr. I. Q.

7:45 P.M.
KFWB-Rosary Hour

8:00 P.M.
KFI-Frost, Liteup
KMPC-Parade of Hits
KNX-Lowell Thomas
KFAC-Eve. Concert
KHJ-Name of Song
KLAC-News, Music
KECA-Sherlock Holmes
KFWB-Music

8:15 P.M.
KFI-World News
KNX-Shore & Smith

8:30 P.M.
KFI-Gildersleeve
KNX-Dr. Christian
KHJ-Family Theater
KFWB-News
KECA-Gregory Hood

8:45 P.M
KFWB-Dave Ormont

9:00 P.M.
KFI-Break Bank
KECA-2nd Sess. 81st. Congress
KNX-Jeff Regan
KFAC-Eve. Concert
KHJ-Glenn Hardy
KFWB-Music
KLAC-Sing wor's 'way
KMPC-Parade of Hits

9:15 P.M.
KHJ-Fulton Lewis
KFWB-United Nations

9:30 P.M.
KFI-District Attorney
KFWB-Daily Word
KHJ-Inter. Airport
KNX-Beulah
KECA-Lawrence Welk

9:45 P.M.
KNX-Club 15
KFWB-News

10:00 P.M.
KFI-Sam Hayes
KECA-Reporter
KHJ-I Love Mystery
KFWB-G. Norman
KNX-News
KMPC-Leisure Time
KLAC-Don Otis
KFAC-Crossroads

10:15 P.M.
KFI-Johnny Murray
KECA-Ted Malone
KNX-Bob Elson
KHJ-Commentary

10:30 P.M.
KFI-Melody Time
KNX-Symphonette
KECA-Science of Mind
KHJ-News
KMPC-Orch.

10:45 P.M.
KLAC-D. Otis, News
KECA-One for Book
KHJ-Orchestra

11:00 P.M.
KFI-News
KLAC-D. Otis
KECA-News
KNX-News
KHJ-Erv Victor
KFAC-Crossroads
KFWB-G. Norman
KMPC-Trio

11:15 P.M
KFI-Orchestra
KNX-Merry-Go-Round
KECA-Orchestra

11:30 P.M.
KFI-Mindy Carson
KECA-Orchestra
KMPC-Leisure Time

11:45 P.M.
KFI-Milestones
KNX-You & Family
KMPC-News
KLAC-Don Otis, News

12 Midnight
KFI-Musical Menu
KLAC-Music
KFWB-Melody Club
KNX-News, Allen
KFAC-Serenade
KHJ-Rhapsody in Wax
KRKD-Serenade

Television Schedule

KTTV—Channel 11
KTSL—Channel 2
KNBH—Channel 4
KTLA—Channel 5
KECA—Channel 7
KFI—Channel 9
KLAC—Channel 13

9:00 a.m. KFI-Bill Welsh Show (Audience)
10:00 a.m. KLAC-Joe Graydon Show
KFI-Bill Welsh
11:00 KFI-Bill Welsh
KECA-Test, Music
KLAC-Joe Graydon Show
12:00 KFI-Ladies Day
KECA-Test, Music
KLAC-Michael Roy (Chef & Disc Jockey)
12:55 KLAC-News
1:00 KFI-Cook's Corner with Monty Margetts
KECA-Test, Music
KLAC-Al Jarvis
KNBH-Test Pattern
1:20 KFI-Know Your Schools Drama
1:40 KFI-Burritt Wheeler
2:00 **KTTV-Test Pattern**
KECA-Test, Music
KFI-What's New with Ted Myers
KLAC-Al Jarvis
3:00 KFI-Report to Mrs. America
KECA-Test, Music
KLAC-Al Jarvis
3:15 KFI-Adventures at Home
3:40 KFI-Midweek Gardener
4:00 KLAC-Al Jarvis
KECA-Test Pattern
KFI-Stu Wilson Show
5:00 KFI-Frank Webb Show Tunes & Cartoons
KLAC-Al Jarvis
5:15 KFI-Uncle Howie, The Story Book Man
5:30 KTLA-News, Music
KFI-News Room with Ted Meyers, Pat Bishop and Tom Harmon
KECA-Test, Music
5:45 KLAC-News Conference
5:55 KTLA-Prog. Preview
KLAC-Western Serial
6:00 **KTTV-Cowboy Slim (Western Lore)**
KTLA-Cowboy Thrills with Doyle O'Dell
KECA-Uncle Icky & Filbert (For Kiddies)
KNBH-Jerry Marlowe (Program Information)
6:10 KNBH-Safety Rangers with Rex Harrison
6:20 KTLA-Telescout Club (for children)
6:25 KNBH-"Burn 'em Up Barnes" Serial
KLAC-Sportsbook with Sam Balter
6:30 KTLA-Time for Beany (Child.-Puppets)
KLAC-Kemper's Kapers (Piano)
KECA-Paul Whiteman TV Teen Club
KTSL-Test Pattern
6:45 **KTTV-Playtime with Bombo & Bimbo (For Children)**
KTLA-Handy Hints with Keith & Dorothy
KTSL-Program Review
KNBH-Cyclone Malone (Marionettes)
6:50 KTSL-Telenews
7:00 **KTTV-In Public Interest**
KTLA-Newsreel, Gil Martyn
KLAC-Joe Graydon
KTSL-Tim McCoy in "Border Caballaro"
KNBH-Kukla, Fran, Ollie (Puppets)
7:15 **KTTV-After Hours with Red Nichols & His Five Pennies**
KTLA-Circle the Globe (Quiz)
KLAC-Keyboard Stylings (Piano)
7:30 **KTTV-Television News**
KNBH-News, Weather
KLAC-Auction City
KTLA-At the Mat. with Dick Lane (Sports)
KECA-Movietime
7:40 KTLA-Comedy Featurette
7:45 **KTTV-At Home with Earl Wrightson; guest: Iva Withers,star of "As Girls Go"**
KNBH-Roberta Quinlan and Guests
8:00 **KTTV-Arthur Godfrey with Vagabonds—Chordettes, mariners, J. Davis & Bill Lawrence & Special Guest, Josh White, Folk-Singer and H. Allen Smith, Humorist**
KTSL-Film, "Queen of Yukon" Charles Bickford and Irene Dunne
KNBH-College of Musical Knowledge with Kay Kyser, Ish Kabibble
KTLA-Armchair Detective (You witness the crime)
8:30 KTLA-Interview at Stears
KECA-Mysteries of China-town with Robt. Bice as Dr. Yatfu
8:35 KTLA-Wrestling with Dick Lane
9:00 **KTTV-Theatre of Romance**
KNBH-Veloz Show (Dance Contest)
KLAC-Film
9:15 KTSL-Nuernberg Trais
9:30 **KTTV-Palladium (Remote)**
KECA-On Trial
KNBH-"The Clock" presents "Mark Wade, D. A." with Wm. Post Jr.
KLAC-Hlywd. Mystery House "The Monkey's Paw"
KTSL-Telenews
9:40 KTSL-TV Highlights
10:00 **KTTV-Television News**
KNBH-Late News
KLAC-Hawthorne Show
10:15 **KTTV-Wheeler & Rourke (Variety Show)**
10:45 KTLA-Greatest Fights of Century

F.M. PROGRAMS

KHJ-101.1 Meg. 1:30 to 9 p.m.
1:30-Norma Young
2:00-Farm Fare
2:15-Music
(From 2:30 to 9 p.m. same as AM schedule above.)

KMGM—98.7 Meg. 5 to 9:30 p.m.
3:00-Concert
4:00-Mostly Music
5:30-Listener's Album
6:30-Words & Music
7:00-Concerto
9:00-Broadw'y. Lullaby

KUSC—91.5 Meg.
10:45 a.m.-U.N. Report
12:45 p.m.-UNESCO
3:00 p.m.-BBC Forum
8:00 p.m.-Mr Atom Reports
8:15 p.m.-News Report
8:30 p.m.-BBC Forum

KKLA—97.1 Meg. 3 to 9 p.m.
3:00 p.m.-Concert
4:30-Varieties
5:45-News
6:00-Classic Hour
7:00-Skyway Serenade
7:45-Church

KECA, 95.5 meg.-4:30 to 12.
KFAC, 104.3 Meg.-24-hour schedule
KMPC, 100.3 meg.-3 to 12 p.m.
KRKD, 98.3 meg.5:30 a.m. to 9 p.m.

FOR RADIO ADVERTISING
TURN TO PAGE 2, PART II

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