

# YOUR RADIO TODAY

KAGH ... 1300	KFSG ... 1150	KIEV ... 870	KPPC ... 1240
KECA ... 790	KFVD ... 1020	KLAC ... 570	KRKD ... 1150
KERN ... 1410	KFWB ... 980	KMPC ... 710	KVOE ... 1480
KFAC ... 1330	KGER ... 1390	KNX ... 1070	KWKW ... 1490
KFI ... 640	KGFJ ... 1230	KOWL ... 1580	KWKW ... 1430
KFOX ... 1280	KHJ ... 930	KPMC ... 1560	KXLA ... 1110

## FRIDAY'S RADIO PROGRAM HIGH LIGHTS

<b>SPECIAL</b> — 6:30 KHJ-Garden Guide. 9:45 KFI-VD-Project.	<b>SPORTS</b> — 6:30 KMPC-Santa Anita. 7:00 KECA-Boxing Bout. 7:45 KFI-Braven Dyer. 8:30 KLAC-Basketball, UCLA vs. California. 8:30 KMPC-Basketball, SC vs. Stanford. 10:15 KFI-Sports Edition.	<b>QUIZ</b> — 9:00 KECA-Break the Bank.	<b>MYSTERY</b> — 8:00 KHJ-Gregory Hood. 8:00 KECA-Fat Man.	9:30 KECA-Bulldog Drummond. <b>COMEDY</b> — 6:00 KFI-Eddie Cantor. 6:30 KFI-Red Skelton. 7:00 KFI-Life of Riley. 8:30 KFI-Jimmy Durante. 8:30 KNX-Jack Carson. 9:00 KNX-Favorite Husband.
<b>7 A.M.</b> KFI-News. KLAC-Haynes, Reins. KECA-News. KNX-News, Music. KMPC-Tunes, Topics. KFAC-Coff. Cup Cnct KHJ-Hemingway. KFWB-Maytime.	<b>7:15 A.M.</b> KFI-F. Lawton. KMPC-News. KECA-Music. KHJ-Rise 'n' Shine.	<b>7:30 A.M.</b> KFI-Platter Party. KRKD-News. KNX-Bob Garred. KMPC-F. Lawton. KECA-Zeke Manners. KFWB-L. Marcelle.	<b>7:45 A.M.</b> KFI-News. KHJ-News. KMPC-Good Morning. KNX-Fred Beck. KFAC-News.	<b>12:15 P.M.</b> KFI-Ma Perkins. KECA-Norwood Smit. KHJ-Musical.

<b>8 A.M.</b> KFI-F. Waring Show. KLAC-News, Stocks. KHJ-Commentary. KFWB-Fearing Visits. KNX-Songs. KMPC-News. KFAC-Country Church KECA-Bkfst. Club.	<b>8:15 A.M.</b> KHJ-V. Lindlahr. KMPC-Markets, Sports KNX-News. KLAC-Haynes. KFWB-Plano.	<b>8:30 A.M.</b> KFI-Jack Berch. KHJ-News. KMPC-Song For You. KFAC-News. KNX-Grand Slam. KFWB-News.	<b>8:45 A.M.</b> KFI-Lora Lawton. KHJ-Bkfst. Time. KFAC-Unity. KFWB-Science. KMPC-In Nut Shell. KNX-Rosemary.	<b>12:30 P.M.</b> KFI-Pepper Young. KNX-Don Ameche. KMPC-Jeanne Gray. KECA-Notebook. KFWB-News. KHJ-Songs. KLAC-Honest Opinio.
<b>9 A.M.</b> KFI-Ladies' Day. KECA-Travelers. KFWB-Strollin' Tom. KHJ-K. Smith Speaks. KMPC-Band Box. KFAC-Serenade. KNX-Wendy Warren. KLAC-News, Music.	<b>9:15 A.M.</b> KHJ-K. Smith Sings. KFWB-Music. KLAC-Music Room. KNX-Aunt Jenny. KFAC-Serenade.	<b>9:30 A.M.</b> KNX-Helen Trent. KECA-Kyser's College KLAC-Racing News. KHJ-Music Moods. KFWB-M. Walton. KMPC-Chef.	<b>9:45 A.M.</b> KFI-All Around. KNX-Gal Sunday. KFWB-Howdy Strang' KLAC-Pla-Buck Auct'n. KMPC-Larry Smith.	<b>12:45 P.M.</b> KFI-Rite to Happines. KHJ-Melody Matinee. KMPC-News. KFAC-News. KFWB-Peter Potter.

<b>10 A.M.</b> KFAC-Morn. Concert. KHJ-News. KFWB>Show Biz. Quiz KNX-Big Sister. KECA-Ted Malone. KLAC-Al Jarvis. KMPC-Westerners.	<b>10:15 A.M.</b> KFI-You Listening? KECA-Galen Drake. KNX-Ma Perkins. KHJ-Gospel Singers.	<b>10:30 A.M.</b> KFI-News. KHJ-Bill Slater. KECA-My True Story. KNX-Dr. Malone. KFWB-Music in Land.	<b>10:45 A.M.</b> KFI-Life Beautiful. KNX-Guiding Lite. KFAC-Sal. Army Band	<b>1 P.M.</b> KFI-Backstage Wife. KLAC-News, Sports. KMPC-Music in Air. KNX-News. KFAC-Piano. KECA-Bkfst. Hollyw. KFWB-B. Anson. KHJ-Lynn at Hollyw.
<b>11 A.M.</b> KFI-Double, Nothing. KLAC-Al Jarvis. KMPC-Memory Melody KHJ-Ladies First. KFAC-Mus. Festival. KNX-2nd Mrs. Burton KECA-Mag. of Air. KFWB-Peter Potter.	<b>11:15 A.M.</b> KMPC-Stars of Song. KNX-Perry Mason. KECA-El. & A. Roose- velt. KFAC-Waltz Time.	<b>11:30 A.M.</b> KFI-Today's Children. KFAC-Keybord Art. KRKD-News. KMPC-Tops in Pops. KECA-Orchestra. KNX-Nora Drake. KFWB-News. KHJ-Queen for Day.	<b>11:45 A.M.</b> KFI-Lite of World. KNX-Makes You Tick? KECA-One For Book. KFWB-Peter Potter. KRKD-Movieland Quiz.	<b>1:15 P.M.</b> KFI-Stella Dallas. KLAC-570 Club. KFAC-Classroom. KNX-H. Vleeman. KHJ-Nancy Dixon.

<b>12 Noon</b> KFI-Farm Report. KECA-News. KLAC-Ballroom. KMPC-Women Wdrfl. KNX-Gordan Mason. KFAC-Lunch. Concert. KHJ-News.	<b>12:15 P.M.</b> KFI-Plain Bill. KECA-Bride & Groom. KHJ-Movie Show. KNX-Meet Missus. KMPC-Chiff. Serenad.	<b>12:30 P.M.</b> KFI-Front Page Farrall KFWB-B. Anson.	<b>12:45 P.M.</b> KFI-Road of Life. KMPC-Bill Ewing. KHJ-Happy Gang. KLAC-News, Sports. KNX-Arthur Godfrey. KECA-Be Seated. KFAC-Favorites.	<b>1:15 P.M.</b> KFI-Girl Marries. KLAC-News, Sports. KMPC-Top Tunes. KECA-Surprise Pack KFAC-Matinee. KMPC-Three Alarm. KNX-Hint Hunt. KHJ-Anniversary Clu.
<b>1:30 P.M.</b> KFI-Dr. Paul. KHJ-Mallbag. KFAC-News. KFWB-Mel Roach.	<b>1:45 P.M.</b> KFI-Ann Mary. KMPC-Swing & Sing. KHJ-Music. KFWB-Anson, News. KFAC-Lyrics Chorus. KECA-House Party.	<b>2 P.M.</b> KFI-Woman's Secret. KMPC-News. KNX-Herb. Shriner. KFWB-Errand Merc. KHJ-F. Lewis Jr. KFAC-Masterpieces. KLAC-News, Sports. KECA-Frances Scully	<b>2:15 P.M.</b> KFI-Dr. Paul. KHJ-Mallbag. KFAC-News. KFWB-Mel Roach.	<b>2:30 P.M.</b> KFI-Ann Mary. KMPC-Swing & Sing. KHJ-Music. KFWB-Anson, News. KFAC-Lyrics Chorus. KECA-House Party.

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<b>4:45 P.M.</b> KHJ-News. KLAC-Racing Rdup. KFWB-S. Hamblen. KECA-Happy Theate. KRKD-News. KMPC-Collector's Co. KNX-E. R. Murrow.	<b>5 P.M.</b> KFI-Feature Wire. KMPC-News, Star Tin e KHJ-Superman. KNX-K. Manning. KFAC-Sun Serenade KLAC-Fred Henry. KECA-Yukon Challeng.	<b>5:15 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>5:30 P.M.</b> KFI-Orchestra. KNX-News KRKD-Sports Dial. KECA-Sky King. KFAC-Whoa Bill. KHJ-Capt. Midnite. KMPC-All Time Hits. KLAC-Music.	<b>5:45 P.M.</b> KFI-E. Peterson. KLAC-Sportsbook. KRKD-Race Results. KNX-News. KMPC-Top Tunes.
<b>5:30 P.M.</b> KFI-Orchestra. KNX-News KRKD-Sports Dial. KECA-Sky King. KFAC-Whoa Bill. KHJ-Capt. Midnite. KMPC-All Time Hits. KLAC-Music.	<b>5:45 P.M.</b> KFI-E. Peterson. KLAC-Sportsbook. KRKD-Race Results. KNX-News. KMPC-Top Tunes.	<b>6:00 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>6:15 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>6:30 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.

<b>6:45 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>7:00 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>7:15 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>7:30 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>7:45 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.
<b>7:30 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>7:45 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>8:00 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>8:15 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.	<b>8:30 P.M.</b> KFI-News. KNX-Sports. KLAC-Music Room.

## TELEVISION AND F.M. SCHEDULE

<b>KFI-TV—Channel 9</b> 1:00-Test Pattern. 3:45-Test Pattern. 7:00-Children's Prog. 7:20-Shop. Look. Listen. 7:30-News. 7:40-Cook's Corner. 7:55-Public Service. 8:00-Picture This. 8:30-Basketball. Pepper- dine vs. San Diego.	7:45-Hobby Show. 8:00-Broadway Frolics. 9:00-Boxing. 11:00-Final Edition. 11:05-Program Review, KLAC-TV— Channel 13 1:00-Test Pattern. 6:30-Child. Records. 6:45-Squeaky & Gang. 7:00-S. Hart. 7:00-Hall Champ. 7:36-Eddie & Ev. 7:45-John Braislen. 8:00-Film. 8:15-Basketball.	5:30-Pan-Am. Festival. 7:00-Concerto. 8:30-Melodies Segue. 9:30-Nonclassic. KHJ-101.1 Meg. 3 to 9 p.m. 2:00-Norma Young. 2:30-Farm Fare. 2:15-In Your Name. 2:30-Movie Show. (3 to 9 p.m. same as AM schedule above.) KKLA-97.1 Meg. 3 to 9:30 p.m. 3:00-Everybody's Music. 4:00-Spotlite on Song. 5:00-In the Groove. 5:30-Hit Parade Sports. 7:00-Travelogue. 8:00-Concert Classics. The following station programs same as AM schedule above: KFI-105.9 meg., 3 to 9 a.m. to 12 p.m. KNX-93.1 meg., 3 to 9. KMPC-100.3 meg., 3 to 12. KFAC-104.3 meg., 24
<b>KTLA—Channel 5</b> 5:30-Thrills Sports. 6:30-Telescouts. 6:55-Cartoon Comedy. 8:55-Program Preview. 7:00-Shopping Home. 7:10-Sports. 7:30-Yer Ole Buddy. 7:50-Newsreel. 9:00-Western. 9:00-Meet Me Hollywd.	<b>KNBH—Channel 4</b> Off the Air Today.	<b>KFTV—Channel 11</b> 3:00-Test Pattern. 6:00-Concert. Test. 7:00-Lucky Pup. 7:15-The Meakins. 7:30-News. Sports. 7:45-What's New. 8:00-Arthur Godfrey. 9:00-Bids Bargains. 9:30-What You Think? KMGM-98.7 Meg. 3 to 10 p.m. 3:45-Three of a Kind. 4:00-Nonclassic.

FOR  
RADIO  
ADVERTISING

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