

# YOUR RADIO TODAY

KAGH ... 1300	KFSG ... 1150	KIEV ... 870	KPPC ... 1240
KECA ... 790	KFVD ... 1090	KLAC ... 570	KRKD ... 1130
KERN ... 1410	KFWB ... 980	KMPC ... 710	KVOE ... 1480
KFAC ... 1330	KGER ... 1390	KNX ... 1070	KWKV ... 1490
KFI ... 640	KGFJ ... 1230	KOWL ... 1580	KWKW ... 1430
KFOX ... 1280	KHJ ... 930	KPMC ... 1560	KXLA ... 1110

## FRIDAY'S RADIO PROGRAM HIGH LIGHTS

<b>COMEDY—</b> 6:00 KFI-Eddie Cantor. 6:30 KFI-Red Skelton. 7:00 KFI-Life of Riley. 8:30 KFI-Jimmy Durante. 8:30 KNX-Jack Carson. 9:00 KNX-Favorite Husband.	<b>SPORTS—</b> 7:00 KECA-Boxing Bout. 7:45 KFI-Sports Folio. 8:00 KLAC-Basketball, Stanford. UCLA. 8:30 KMPC-Basketball, Cal-SC.	<b>SPECIAL—</b> 7:15 KFI-VD Project	<b>QUIZ—</b> 8:30 KHJ-Leave It to Girls. 9:00 KECA-Break the Bank.
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<b>7 A.M.</b> KFI-News. KLAC-Haynes, Reins. KECA-News. KNX-News, Brady. MPAC-Tunes, Topics. KFAC-Coff. Cup Conrt. KHJ-Hemingway. KFWB-Maytime.	<b>7:15 A.M.</b> KFI-E. Lawton. MPAC-News. KECA-Music. KHJ-Rise 'n' Shine. KNX-Brood'n Brady.	<b>7:30 A.M.</b> KFI-Platter Party. KRKD-News. KNX-Bob Garrod. MPAC-F. Lawton. KECA-Zeke Manners. KFWB-L. Marcelle.	<b>7:45 A.M.</b> KFI-News. KHJ-Editor's Diary. MPAC-Good Morning. KNX-Fred Beck. KFWB-Music.	<b>8 A.M.</b> KFI-E. Waring Show. KLAC-News, Stocks. KHJ-Commentary. KFWB-Fearing Visits KNX-Songs. MPAC-News. KFAC-Country Church. KECA-Bkfst. Club.	<b>8:15 A.M.</b> KFI-News. MPAC-Markets, Sport. KNX-Fred Beck. KLAC-Haynes, Reins. KFWB-Tune-Up.	<b>8:30 A.M.</b> KFI-Jack Berch. KHI-News. MPAC-Song For You. KFAC-News. KNX-Grand Slam. KFWB-News.	<b>8:45 A.M.</b> KFI-Lora Lawton. KHJ-Bkfst. Time. KFAC-Unity. KFWB-Science. MPAC-In Nut Shell. KLAC-Haynes, News. KNX-Rosemary.	<b>9 A.M.</b> KFI-Ladies' Day. KECA-Travelers. KFWB-Strollin' Tom. KHJK-Smith Speaks. KMPC-Band Box. KFAC-Serenade. KNX-Wendy Warren. KLAC-Melodies.	<b>9:15 A.M.</b> KHJ-K. Smith Sings. KFWB-Music. KLAC-Chef. KNX-Aunt Jenny.	<b>9:30 A.M.</b> KNX-Helen Trent. KECA-Kyser's Colleg. KLAC-Racing News. KHJ-Music Moods. KFWB-M. Walton. KMPC-Chef.	<b>9:45 A.M.</b> KFI-All Around. KNX-Gal Sunday. KFWB-Gadget Jury. KLAC-Music. KMPC-Tops in Pops.	<b>10 A.M.</b> KFAC-Morn. Concer. KHJ-News. KFWB-Show Biz. Qu. KNX-Big Sister. KECA-Ted Malone. KLAC-Al Jarvis. KMPC-Westerners.	<b>10:15 A.M.</b> KFI-Don't Be Alarmd. KECA-Galen Drake. KNX-Ma Perkins. KHJ-Gospel Singers.	<b>10:30 A.M.</b> KFI-News. KHJ-Bill Slater. KECA-My True Stor. KNX-Dr. Malone. KFWB-Hart Mem. La. 10:45 A.M. KFI-Life Beautiful. KNX-Guiding Lite. KFAC-Sal. Army Bar d.	<b>11 A.M.</b> KFI-Double, Nothing KLAC-Al Jarvis. KMPC-Time Out. KHJ-Ladies First. KFAC-Mus. Festival. KNX-2nd Mrs. Burt n. KECA-Mag. of Air. KFWB-Peter Potter.	<b>11:15 A.M.</b> KMPC-Neighhhd. Vo ce KNX-Ferry Mason. KECA-El. & A. Roos velt.	<b>11:30 A.M.</b> KFI-Today's Childre n. KFAC-Keybord Art KRKD-News. KMPC-K. Hetheringt n. KECA-Casa Cugat. KNX-Nora Drake. KFWB-News. KHJ-Queen for Day. KLAC-Honest Optin n.	<b>11:45 A.M.</b> KFI-Lite of World. KNX-Makes You Tic t? KECA-Bakhuage. KFWB-Peter Potter KRKD-MovieLand Qu iz.	<b>12 Noon</b> KFI-Farm Report. KECA-Sam Hayes. KLAC-Ballroom. KMPC-Women Wdr l. KNX-Gordan Mason KFAC-Lunch. Concr t. KHJ-News.	<b>12:15 P.M.</b> KFI-Na Perkins. KECA-Norwood Sm th.	<b>12:30 P.M.</b> KHJ-Hits Yesterday. 12:45 P.M. KFI-Pepper Young. KNX-Don Ameche. KMPC-Jeanne Gray. KECA-Notebook. KFWB-News. KHJ-Songs.	<b>1:15 P.M.</b> KFI-Rite to Happiness. KHJ-Melody Matinee. KMPC-News. KFAC-News. KFWB-Peter Potter.	<b>1 P.M.</b> KFI-Backstage Wife. KLAC-News, Sports. KMPC-L.A. Open. KNX-News. KFAC-Plano. KECA-Bkfst. Hollywd. KFWB-B. Anson. KHJ-Lynn at Hollywd.	<b>1:45 P.M.</b> KFI-Stella Dallas. KLAC-570 Club. KFAC-Classroom. KNX-H. Willeman. KHJ-Narby Dixon.	<b>1:30 P.M.</b> KFI-Lorenzo Jones. KECA-One For Book. KNX-Call For Help. KHJ-Norma Young. KFWB-News. KFAC-American Hour. KMPC-Musio In Air.	<b>1:45 P.M.</b> KFI-Widder Brown. KECA-Ethel & Albert. KFWB-B. Anson.	<b>2 P.M.</b> KFI-Girl Marries. KLAC-News, Sports. KHJ-Hope Chest. KECA-Surprise Pack. KFAC-Matinee. KMPC-L.A. Open. KNX-Hint Hunt.	<b>2:15 P.M.</b> KFI-PorHa. KLAC-570 Club.	<b>2:30 P.M.</b> KFI-Plain Bill. KECA-Meet Missus. KHJ-Movie Show. KNX-Don Ameche. KMPC-Three Alarm.	<b>2:45 P.M.</b> KFI-Front Page Farrell KFWB-B. Anson.	<b>3 P.M.</b> KFI-Road of Life. KMPC-L.A. Open. KHJ-Happy Gang. KLAC-News, Sports. KNX-Arthur Godfrey. KECA-Be Seated. KFAC-Favorites.	<b>3:15 P.M.</b> KFI-Brighter Day. KLAC-D. Otis Show.	<b>3:30 P.M.</b> KFI-Aunt Mary. KECA-House Party. KMPC-Swing & Sing. KECA-N. Smith Sings. KHJ-Adventure Par. KFWB-News.	<b>3:45 P.M.</b> KFI-Nora Drake. KHJ-Mallbag. KFAC-Lyrics in Chrs. KFWB-B. Anson.	<b>4 P.M.</b> KFI-Woman's Secret. KMPC-News. KNX-Your Stand In. KFWB-M. Roach. KHJ-F. Lewis Jr. KFAC-Masterpieces. KLAC-News, Sports. KECA-Frances Scully.	<b>4:15 P.M.</b> KFI-Murray Talks. KHJ-News. KMPC-Jewel Box. KLAC-Income Tax Program. KFWB-Records.	<b>4:30 P.M.</b> KFI-Burr, Wheeler. KMPC-L.A. Open. KHJ-Passing Parade. KLAC-Racing Rdup. KFWB-Daily Light. KECA-Dorothy Dix. KNX-Club 15.	<b>4:45 P.M.</b> KFI-News. KLAC-Music. KFWB-S. Hamblen. KECA-Happy Theater. KRKD-News. KMPC-Collector's Cor. KNX-E. R. Murrow.	<b>5 P.M.</b> KFI-Feature Wire. KMPC-News, Star Time KHJ-Superman. KNX-K. Manning. KFAC-Sun Serenade. KLAC-Fred Henry. KECA-Yukon Challenge.	<b>5:15 P.M.</b> KFI-News. KNX-Sports. KHJ-Chandu. KLAC-Musio Room.	<b>5:30 P.M.</b> KFI-Orchestra. KNX-C. Collingsworth. KRKD-Sports Dial. KECA-Sky King. KFAC-Whoa Bill. KHJ-Capt. Midnite. KMPC-All Time Hits.	<b>5:45 P.M.</b> KFI-E. Peterson. KLAC-Sportsbook. KRKD-Race Results. KMPC-Top Tunes. KNX-News. KHJ-Tom Mix. KFWB-S. Hamblen.	<b>6 P.M.</b> KFI-Eddie Cantor.	<b>LAC-News.</b> KECA-News. MPAC-News. FAC-Twilita Hour. KNX-Theater Hour. KHJ-Gabriel Heatter. KFWB-News.	<b>6:15 P.M.</b> LAC-Ballroom. MPAC-L.A. Open Golf. KECA-News, Anim. Crd. KFWB-Gadget Jury. KHJ-Newsreel.	<b>6:30 P.M.</b> KFI-Red Skelton. MPAC-Santa Anita. KECA-The Sheriff. FAC-Music Hour. KFWB-Amer. Dances. LAC-Honest Opinion. KHJ-Official Detective.	<b>7 P.M.</b> KFI-Life of Riley. KHJ-Great Scenes. KRKD-News. KLAC-570 Club. MPAC-Favorites. KECA-Boxing Bout. KNX-Playhouse.	<b>7:30 P.M.</b> KFI-Sports Newsreel. KFAC-Echoes, Encores KMPC-Larry Smith. KHJ-Cisco Kid. KFWB-Sports. KECA-Sports, Swing. KNX-Pause Refreshes.	<b>7:45 P.M.</b> KFI-Sports Folio. KFWB-Pick of Pops. KMPC-Club Time.	<b>8 P.M.</b> KFI-Frost, Supper Club KMPC-Supper Club. KFAC-Eve. Concert. KHJ-Gregory Hood. KECA-Fat Man. KNX-Lowell Thomas. KFWB-Wnis. Rodgers. KLAC-Basketball.	<b>8:15 P.M.</b> KFI-World News. KMPC-Rom. & Rhythm KNX-Jack Smith.	<b>8:30 P.M.</b> KFI-Jimmy Durante. KNX-Jack Carson. KHJ-Leave to Girls. KFWB-News. KECA-FBI. KMPC-Basketball.	<b>8:45 P.M.</b> KFWB-C. Roberts.	<b>9 P.M.</b> KFI-Western Theater. KHJ-News. KECA-Break Bank. KFAC-Concert. KNX-Favor. Husband. KFWB-Prev. Theater. KLAC-Basketball.	<b>9:15 P.M.</b> KHJ-F. Lawton.	<b>9:30 P.M.</b> KFI-Remember Music. KECA-Bull. Drummond KNX-Beah. KHJ-Sports. KFWB-Daily Word. KMPC-Basketball KLAC-Spotlite Ser.	<b>9:45 P.M.</b> KFI-VD Project KHJ-F. Lewis Jr. KFWB-Music. News. KNX-Nite Editor.	<b>10 P.M.</b> KFI-Sam Hayes. KMPC-Crosby Sings. KNX-News. KECA-Reporter. KFAC-Dance Time. KHJ-Headlines, Music. KFWB-G. Norman. KLAC-Don Otis.	<b>10:15 P.M.</b> KFI-Sports Editor. KECA-Orch. KNX-Bob Elson. KMPC-Dance Parade.	<b>10:30 P.M.</b> KFI-Carveth Wells. KNX-Symphonette. KECA-One For Book. KHJ-Orchestra. KNX-Nite Editor.	<b>10:45 P.M.</b> KFI-Melody Time. KLAC-Don Otis, News.	<b>11 P.M.</b> KFI-News. KHJ-Orchestra. KNX-News. KFAC-Dance Time. KFWB-Gene Norman. KLAC-Don Otis. KECA-News.	<b>11:15 P.M.</b> KFI-Pro & Con. KNX-Merry-Go-Rd. KMPC-Dance Parade. KECA-Orch.	<b>11:30 P.M.</b> KFI-Supper Club. KECA-Orchestra. KMPC-Supper Club. KHJ-Orchestra.	<b>11:45 P.M.</b> KFI-U.S. Navy Rec. KNX-You & Grow. Up. KMPC-News. KHJ-News.	<b>12 Midnight</b> KFI-Midnite Flyer. KFAC-Serenade. KHJ-Rhapsody Wax. KFWB-Music. KNX-News, Music. KLAC-Music.
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## TELEVISION AND F.M. SCHEDULE

<b>KFI-TV—Channel 9</b> :00-Test Pattern. :45-Test Pattern. :00-Children's Prog. :20-Mother Goose. :30-Trial Run. :00-News. :00-Basketball.	<b>KTLA—Channel 5</b> :30-News, Music. :30-Judy Splinters. :45-Cartoon Comedy. :55-Program Preview. :00-Shopping Home. :10-Suit Yourself. :25-News Flashs. :30-Yer Ole Buddy. :40-Newsreel. :00-Western. :00-Newsreel. :15-Meet Me Hollywd.	<b>RTSL—Channel 2</b> :15-Visual Pattern. :30-Mr. Do Good. :00-Program Hlites. :05-Sleepy Joe. :20-Feuprette. :40-Hobby Shop. :55-Yer America. :00-Feuprette. :20-Telenews. :30-Boxing. :11:00-Final Edition. :11:05-Program Review.	<b>11:10-Sign Off.</b> KLAC-TV— Channel 13 1:00-Test Pattern. 7:30-B. Worth. 7:45-Eddie & Eve. 8:00-Picture Album. 8:30-Film. 9:00-Songs. 9:15-Film. KNCB—Channel 4 10 a.m.-Test Pattern. KTTV—Channel 11 11 a.m.-Test Pattern. 7:00-Lucky Pup. 7:15-The Meakins. 7:30-News, Sports. 7:45-Make Mine Music. 8:00-Kobb's Korner. 8:30-What Do You Think? KNMG—98.7 Meg. 3 to 10 p.m. 3:45-Three of a Kind. 4:00-Nonclassic. 5:30-Pan-Am. Festival. 7:00-Concerto. 8:30-Melodies Segue. 9:30-Nonclassic. KHJ—101.1 Meg. 3 to 9 p.m. 1:30-Norma Young. 2:00-Farm Fare. 2:15-In Your Name. 2:30-Movie Show.	<b>(3 to 9 p.m. same as AM schedule above.)</b> KKLA—97.1 Meg. 3 to 9:30 p.m. 3:00-Everybody's Music. 4:00-Spotlite on Song. 5:00-In the Groove. 5:30-Hit Parade Sports. 7:00-Travelogue. 8:00-Concert Classics. KUSC—91.5 Meg. 5:30 to 10:30 p.m. 5:30-Playroom. 6:00-Ray Henderson. 6:30-Musical. 7:00-Concert. 8:00-Nite Extra. 8:15-U.N. Report. The following station programs same as AM schedule above: KECA-95.5 meg., 5:30 a.m. to 12 p.m. KFI—105.9 Meg. 3 to 9 p.m. 3:00-Melodies. 3:30-Classics. 4:55-News. 5:00-Music For You. 6:00-Dinner Hour. 7:00-World of Music. KNX-93.1 meg., 3 to 9. KMPC-100.3 meg., 3 to 12.
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FOR  
RADIO  
ADVERTISING

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