

# YOUR RADIO TODAY

## WEDNESDAY'S RADIO PROGRAM HIGH LIGHTS

**SPECIAL—**  
10 a.m. KFI, KHJ, KNX, KECA—President Truman.

**COMEDY—**  
6:00 KFI-Duffy's Tavern.  
8:30 KECA-Groucho Marx.  
8:30 KFI-Great Gildersleeve.  
9:00 KFI-Blonde.  
9:30 KECA-Milton Berle.

**VARIETY—**  
6:30 KECA-Meredith Willson Sh.  
7:30 KECA-Original Amateur Hr.  
9:00 KECA-Bing Crosby.

**SPORTS—**  
6:30 KMPC-Santa Anita.  
9:30 KHJ-Inside Sports.

10:00 KLAC-Ice Hockey, L.A. vs. San Diego.

**DRAMA—**  
6:30 KFI-Hollywood Theater.  
6:30 KHJ-Family Theater.  
7:00 KECA-Lone Ranger.  
7:00 KHJ-Manhattan Playhouse.  
7:30 KFI-Curtain Time.  
8:30 KNX-Dr. Christian.  
9:30 KFI-Mr. District Attorney.  
9:45 KNX-Nite Editor.

**MUSIC—**  
7:00 KFI-Hlywd. Bowl Auditions.  
7:00 KNX-Hlywd. Music Hall.

**QUIZ—**  
7:30 KNX-Free for All.  
8:00 KHJ-What's Name of Song.

**7 A.M.**  
KFI-News.  
KLAC-Havnes. Reim.  
KECA-News.  
KNX-News, Brady.  
KMPC-Tunes. Topler.  
KFAC-Coffee Cup Cnr.  
KFWB-Maytime.  
KHJ-Hemingway.

**7:15 A.M.**  
KFI-C. Lawton.  
KHJ-Rise & Shine.  
KNX-Brood'n Brady.  
KMPC-News.  
KECA-Music.

**7:30 A.M.**  
KFI-Platter Party.  
KRKD-News.  
KNX-Bob Garred.  
KMPC-F. Lawton.  
KECA-Z. Manners.  
KFWB-Show Tunes.

**7:45 A.M.**  
KFI-News.  
KNX-Fred Beck.  
KHJ-Editor's Diary.  
KMPC-Good Morn.  
KFWB-Music.

**8 A.M.**  
KFI-Fred Waring.  
KLAC-News, Stocks.  
KECA-Bkfst. Club.  
KFWB-L.A. Bkfst. Club.  
KMPC-News.  
KFAC-Country Ch.  
KHJ-Commentary.  
KNX-Songs.

**8:15 A.M.**  
KHJ-Victor Lindfahr.  
KNX-News.  
KMPC-Mkts., Sports.  
KLAC-Havnes.

**8:30 A.M.**  
KFI-Jack Berch.  
KNX-Grand Slam.  
KFAC-News.  
KMPC-Song For You.  
KHJ-News.

**8:45 A.M.**  
KFI-Lora Lawton.  
KHJ-Bkfst. Time.  
KFAC-Unity.  
KMPC-In Nut Shell.  
KLAC-Haynes, News.  
KNX-Rosemary.

**9 A.M.**  
KFI-Ladies' Day.  
KMPC-Band Box.  
KECA-Travelers.  
KNX-Wendy Warren.  
KFAC-Serenade.  
KFWB-L.A. Bkfst. Club.  
KHJ-K. Smith Speaks.  
KLAC-Melodies.

**9:15 A.M.**  
KHJ-K. Smith Sings.  
KLAC-Music Room.  
KNX-Aunt Jenny.

**9:30 A.M.**  
KHJ-Music Moods.  
KLAC-Racing News.  
KNX-Helen Trent.  
KECA-Kyser College.  
KFWB-M. Walton.  
KMPC-Chef.

**9:45 A.M.**  
KFI-All Around.  
KNX-Our Gal Sunday.  
KFWB-Gadget Jury.  
KLAC-Music.  
KMPC-Tops in Pops.

**10 A.M.**  
KFI-Pres. Truman.  
KFAC-Morn. Concert.  
KHJ-Pres. Truman.  
KLAC-Al Jarvis.  
KNX-Pres. Truman.  
KECA-Pres. Truman.  
KMPC-Westerners.  
KFWB-Shw. Biz Quiz.

**10:30 A.M.**  
KFI-Don't Be Alarmed.  
KECA-True Story.  
KNX-Dr. Malone.  
KFWB-Hrt Mem. Lane.

**10:45 A.M.**  
KFI-Lite Beautiful.  
KFAC-Village Festival.  
KNX-Guiding Lite.  
KHJ-News.

**11 A.M.**  
KFI-Double, Nothing.  
KMPC-Time Out.  
KNX-2nd Mrs. Burton.  
KLAC-Al Jarvis.  
KFAC-Music Festival.  
KECA-Mag. of Art.  
KFWB-Peter Potter.  
KHJ-Gospel Singers.

**11:15 A.M.**  
KMPC-Neigh'bd Voice.  
KNX-Perry Mason.  
KECA-El. & A. R'sev't.  
KHJ-Ladies First.

**11:30 A.M.**  
KFI-Today's Children.  
KFAC-Keybrd. Art.  
KMPC-Hetherington.  
KRKD-News.  
KNX-Nora Drake.  
KECA-Casa Cugat.  
KFWB-News.  
KHJ-Queen for Day.  
KLAC-Honest Opinion.

**11:45 A.M.**  
KFI-Lite of World.  
KNX-Makes You Tick?  
KECA-Baukhage.  
KFWB-P. Potter.  
KRKD-Movieland Quiz.

**12 Noon**  
KFI-Farm Reports.  
KECA-Sam Hayes.  
KNX-Gordon Mason.  
KFAC-Luncheon Cnert.  
KFWB-Women Wdrfl.  
KLAC-Ballroom.  
KHJ-News.

**12:15 P.M.**  
KFI-Ma Perkins.  
KECA-Norwood Smith.  
KHJ-Yesterday Hits.

**12:30 P.M.**  
KFI-Pepper Young.  
KMPC-J. Gray.  
KECA-Notebook.  
KNX-Don Ameche.  
KFWB-News.  
KHJ-Songs.

**12:45 P.M.**  
KFI-Rite to Happiness.  
KHJ-Melody Matinee.  
KMPC-News.  
KFAC-News.  
KFWB-Peter Potter.

**1 P.M.**  
KFI-Backstage Wife.  
KLAC-News, Sports.  
KMPC-Music In Air.  
KFAC-Plano.  
KECA-Brkfst. Illwd.  
KFWB-B. Anson.  
KNX-K. Manning.  
KHJ-Lynn at Illwd.

**1:15 P.M.**  
KFI-Stella Dallas.  
KFAC-Classroom.  
KLAC-570 Club.  
KNX-H. Wileman.  
KHJ-Nancy Dixon.

**1:30 P.M.**  
KFI-Lorenzo Jones.  
KNX-Call For Help.  
KECA-One For Book.  
KHJ-Norma Young.  
KFWB-News.  
KFAC-American Hour.

**1:45 P.M.**  
KFI-Widder Brown.  
KECA-Ethel & Albert.  
KFWB-Anson.

**2 P.M.**  
KFI-When Girl Marries.  
KLAC-News, Sports.  
KECA-Surprise Pack.  
KHJ-Hope Chest.  
KMPC-Three Alarm.  
KFAC-Matinee.  
KNX-Hunt Hunt.

**2:15 P.M.**  
KFI-Portia.  
KLAC-570 Club.

**2:30 P.M.**  
KFI-Plain Bill.  
KECA-Bride, Groom.  
KHJ-Movie Show.  
KNX-Meet Missus.

**2:45 P.M.**  
KFI-Front Page Farrell.  
KFWB-Anson.

**3 P.M.**  
KFI-Road of Life.  
KMPC-Chiff. Serenade.  
KECA-Be Seated.  
KLAC-News, Sports.  
KFAC-Favorites.  
KHJ-Bill Slater.  
KNX-Arthur Godfrey.

**3:15 P.M.**  
KFI-Brighter Day.  
KLAC-D. Otis.

**3:30 P.M.**  
KFI-Aunt Mary.  
KFAC-News.  
KMPC-Swing & Sing.  
KHJ-Adven. Parade.  
KECA-House Party.  
KFWB-News.

**3:45 P.M.**  
KFI-Nora Drake.  
KFAC-Lyrics in Chorus.  
KHJ-Mailbag.  
KFWB-Wms. Rogers.

**4 P.M.**  
KFI-Woman's Secret.  
KHJ-Fulton Lewis Jr.  
KMPC-News.  
KNX-Your Stand In.  
KFWB-M. Roach.  
KFAC-Masterpieces.  
KLAC-News, Sports.  
KECA-F. Scully.

**4:15 P.M.**  
KFI-Murray Talks.  
KHJ-News.  
KMPC-Jewel Box.  
KLAC-Music.  
KFWB-Records.

**4:30 P.M.**  
KFI-Burrhit Wheeler.  
KLAC-Racing Rdup.  
KHJ-Passing Parade.  
KMPC-Mellow Moods.  
KFWB-Daily Light.  
KNX-Club 15.  
KECA-Dorothy Dix.

**4:45 P.M.**  
KFWB-S. Hamblen.  
KHJ-News.  
KLAC-Music Room.  
KECA-Happy Theater.  
KRKD-News.  
KMPC Collect. Corner.  
KNX-E. R. Murrow.

**5 P.M.**  
KFI-Feature Wire.  
KMPC-News, Star Time.  
KNX-K. Manning.  
KFAC-Sun. Serenade.  
KHJ-Superman.  
KLAC-Fred Henry.  
KECA-Yukon Chlige.

**5:15 P.M.**  
KFI-News.  
KLAC-Music Room.  
KHJ-Chandu.  
KNX-Sports.

**5:30 P.M.**  
KFI-Orchestra.  
KRKD-Sports Dial.  
KECA-Sky King.  
KNX-C. Collingwood.  
KHJ-Capt. Midnite.  
KFAC-Whoa Bill.  
KMPC-All Time Hits.

**5:45 P.M.**  
KFI-Elmer Peterson.  
KLAC-Sportsbook.  
KFWB-S. Hamblen.  
KRKD-Race Results.  
KMPC-Top Tunes.  
KNX-News.  
KHJ-Tom Mix.

**6 P.M.**  
KFI-Duffy's Tavern.

**KLAC-News.**  
KFWB-News.  
KHJ-Gabriel Heatter.  
KFAC-Twilight Hour.  
KECA-News.  
KNX-County Fair.

**6:15 P.M.**  
KECA-News, Anim. Ct.  
KMPC-Sports.  
KLAC-Ballroom.  
KFWB-Gadget Jury.  
KHJ-Newsreel.

**6:30 P.M.**  
KFI-Hlywd. Theater.  
KNX-Harvest of Stars.  
KMPC-Santa Anita.  
KFWB-Amer. Dances.  
KFAC-Hour Music.  
KECA-Mer. Willson.  
KHJ-Family Theater.

**6:55 P.M.**  
KHJ-Bill Henry.

**7 P.M.**  
KFI-Hlywd. Bowl Aud.  
KRKD-News.  
KMPC-Larry Smith.  
KECA-Lone Ranger.  
KNX-Music Hall.  
KHJ-Manhattan Plyhse.  
KLAC-News, Music.

**7:30 P.M.**  
KFI-Curtain Time.  
KHJ-Cisco Kid.  
KNX-Free For All.  
KFWB-Sports Final.  
KFAC-Echoes, Encores.  
KECA-Amateur Hour.  
KMPC-News & Music.

**7:45 P.M.**  
KFWB-Pick of Pops.  
KMPC-Club Time.

**7:55 P.M.**  
KHJ-Bill Henry.

**8 P.M.**  
KFI-Frost, Supper Cib.  
KMPC-Supper Club.  
KFWB-Wms. Rogers.  
KNX-Lowell Thomas.  
KFAC-Eve. Concert.  
KHJ-Name of Song.  
KLAC-News, Music.

**8:15 P.M.**  
KFI-World News.  
KMPC-Rom. & Rhythm.  
KNX-Jack Smith.

**8:30 P.M.**  
KFI-Gildersleeve.  
KNX-Dr. Christian.  
KHJ-High Adventure.  
KECA-Groucho Marx.  
KFWB-News.  
KMPC-Amer. Music.

**8:45 P.M.**  
KFWB-Marine Story.  
KLAC-Eve. Etchings.

**9 P.M.**  
KFI-Bondle.  
KECA-Bling Crosby.  
KLAC-Knot Hole Gang.  
KNX-Cloakroom.  
KFAC-Concert.  
KHJ-News.  
KFWB-C. Roberts.  
KMPC-Parade of Hits.

**9:15 P.M.**  
KHJ-F. Lawton.  
KFWB-United Nations.

**9:30 P.M.**  
KFI-District Attorney.  
KNX-Beulah.  
KFWB-Unity Word.  
KHJ-Inside Sports.  
KECA-Milton Berle.  
KLAC-Spotlite.

**9:45 P.M.**  
KHJ-F. Lewis Jr.  
KFWB-Music, News.  
KMPC-Notebook.  
KLAC-Music, News.  
KNX-Nite Editor.

**10 P.M.**  
KFI-News.  
KLAC-Ice Hockey.  
KFAC-Dance Time.  
KECA-Reporter.  
KHJ-Headlines, Music.  
KFWB-G. Norman.  
KMPC-Crosby Sings.  
KNX-News.

**10:15 P.M.**  
KFI-Sports Editor.  
KECA-Orch.  
KNX-Bob Elson.  
KMPC-Dance Parade.

**10:30 P.M.**  
KFI-Carveth Wells.  
KNX-Symphonette.  
KECA-One For Book.  
KHJ-Orch.

**10:45 P.M.**  
KFI-Melody Time.

**11 P.M.**  
KFI-News.  
KLAC-D. Otis.  
KECA-News.  
KNX-News.  
KHJ-Orch.  
KFAC-Dance Time.  
KFWB-G. Norman.

**11:15 P.M.**  
KFI-Science Editor.  
KECA-Orch.  
KNX-Merry-Go-Round.  
KHJ-Orch.

**11:30 P.M.**  
KFI-Supper Club.  
KECA-Orch.  
KMPC-Supper Club.  
KHJ-Orchestra.

**11:45 P.M.**  
KFI-Melodiana.  
KNX-You & Grow. Up.  
KHJ-News.  
KMPC-News.

**12 Midnight**  
KFI-Flyer.  
KLAC-Music.  
KNX-News, Music.  
KFWB-Melodee Time.  
KFAC-Serenade.  
KHJ-Rhapsody.

## TELEVISION AND F.M. SCHEDULE

**KHJ—101.1 Meg.**  
1:00 to 2 p.m.  
1:30-Norma Young.  
2:00-Farm Fare.  
2:15-Garden Guide.  
2:30-Movie Show.  
(From 3 to 9 p.m. same as AM schedul above.)  
KMG—98.7 Meg.  
2 to 10 p.m.  
3:45-Three of a Kind.  
3:00-Mr. Mitchell.  
3:45-Salty Talks.  
4:00-Concert.  
4:00-Music Read By.  
4:30-R. La Planche.  
4:30-D. Buce.  
KUSC—91.3 Meg.  
5:30 to 10:30 p.m.  
5:45-News.  
6:30-Musical.  
7:00-Concert Hour.  
8:00-Nite Extra.  
8:15-U.N. Report.  
8:30-Spirit of Vikings.  
KKLA—97.1 Meg.  
6 to 10 p.m.  
8:00-Everybody's Musi.  
8:15-Someth'g Old, New.  
8:00-In the Groove.  
7:00-Styles in Song.  
7:45-Here's to Vets.  
8:00-Concert Classics.

The following station programs same as AM schedules above:  
KECA, 95.5 meg.-4:30 to 12.  
KFI, 105.9 meg.-3 to 12 p.m.  
KMPC, 100.3 meg.-3 to 12 p.m.  
KNX, 93.1 meg.-3 to 12 p.m.

**TELEVISION**  
KTL—Channel 2  
6:15-Visual Pattern.  
6:30-Mr. Do Good.  
7:00-Program Review.  
7:05-Sleepy Joe.  
7:20-Film Feature.  
7:40-Tele-Chef.  
7:55-Your America.  
8:00-Featurette.  
8:20-Telenews.  
8:30-Gadget Jury.  
8:50-Film Short.  
9:00-Ballet.  
9:20-"Final Edition."  
KTLA—Channel 5  
5:30-News, Music.  
6:30-Judy Splinters.  
6:45-Cartoon.  
6:55-Program Preview  
7:00-Shopping.

7:10-Variety  
7:25-News Flashes.  
7:30-Your Town.  
7:50-Telexip Newsreel.  
8:00-Detective.  
8:30-Wrestling.  
KFTV—Channel 9  
1:00-Test Pattern.  
6:45-Test Pattern.  
7:00-Who's Cooking.  
7:15-Mr. and Mrs. Quiz.  
7:40-Bridge Club.  
7:50-News.  
7:55-Sportsmen Only.  
8:15-Sports.  
8:30-Film.  
KLAC-TV—  
Channel 13  
1:00-Test Pattern.  
7:15-C. Lampkin.  
7:30-So This Is Art.  
7:45-Eddie & Ev.  
8:00-Tele-Teen Reporter.  
8:30-Tom, Dick & Harry.  
9:00-A. Jarvis.  
9:15-Rosalinda Show.  
9:20-Air Force Reunion.  
KNBH—Channel 4  
10 a.m.-Test Pattern.  
1 p.m.-Test Pattern.  
KTTV—Channel 11  
11 a.m. to 5 p.m.-Test Pattern.

FOR  
RADIO  
ADVERTISING

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