

# RADIO TODAY

WEDNESDAY, OCT. 30, 1940

WMCA....570  
WEAF....660  
WOR.....710

WJZ.....760  
WNYC....810  
WABC....860  
WHN.....1010  
WEVD...1300  
WQXR...1550

## NEWS BROADCASTS

### Morning

6:00-WHN	8:00-WOR, WJZ
6:30-WEAF, WJZ, WABC	8:30-WMCA, WHN
6:55-WOR	8:45-WNYC, WJZ
7:00-WMCA	8:55-WQXR
7:15-WHN	9:00-WEAF, WABC
7:25-WQXR	9:30-WOR
7:30-WEAF	9:45-WHN
7:45-WABC	10:00-WMCA
7:55-WJZ	11:00-WOR, WNYC
	11:30-WMCA

### Afternoon

12:00-WHN, WEVD, WQXR, WABC	2:00-WNYC
12:15-WMCA	2:15-WHN
12:25-WJZ	3:30-WQXR, WMCA
12:30-WOR	3:45-WNYC
12:45-WEAF	3:55-WABC
1:00-WMCA	4:00-WOR
1:15-WEVD	4:55-WJZ
1:45-WEAF, WJZ	5:00-WMCA
	5:45-WHN

### Evening

6:00-WJZ, WABC	9:45-WHN
6:15-WMCA	10:00-WOR
6:25-WEAF, WQXR	10:30-WMCA
6:30-WOR, WABC	10:45-WQXR
6:35-WHN	11:00-WEAF, WOR
6:45-WJZ, WABC	11:30-WMCA
7:15-WEAF, WOR, WMCA	12:00-WEAF, WJZ, WMCA, WABC
7:30-WHN	12:30-WOR
7:45-WMCA	12:55-WHN, WABC
8:30-WOR	12:57-WEAF, WJZ
8:45-WMCA, WHN	1:00-WMCA
8:55-WABC	1:30-WOR
9:00-WOR, WQXR, WMCA	1:55-WHN
9:30-WJZ	2:55-WHN

## NEWS ON SHORT WAVES

**LONDON:** 9.58, 9.69, 11.75, 15.14, 15.31, 17.81 and 21.55 megacycles.  
Time: 1:15 A. M., 3:00, 6:00, 8:00, 11:00, 1:00, 3:50, 5:45, 6:30, 8:00, 8:30, 9:30 and 11:30 P. M.

**BERLIN:** 9.61, 11.70, 15.11 and 15.20 megacycles.  
Time: 1:30, 4:15 and 6:30 A. M.; 2:15, 3:30, 6:00, 8:15, 9:15, 10:30 and 12 P. M.

**ROME:** 17.82, 15.23, 11.76 megacycles.  
Time: 5:45 A. M.; 3:15, 5:30, 8:30 and 10:30 P. M.

WJZ—Linda Dale—Sketch  
WABC—Short Story, Dramatized  
WMCA—Ida Bailey Allen's Program  
WNYC—News; Suggestions  
WQXR—Berlioz Music

11:15-WEAF—Against the Storm—Sketch  
WJZ—Clark Dennis, Tenor  
WABC—Martha Webster—Sketch  
WNYC—Musical Memories

11:30-WEAF—The Road of Life—Sketch  
WJZ—The Wife Saver  
WABC—Big Sister—Sketch  
WMCA—News; Talk; Music

11:45-WEAF—David Harum—Sketch  
WABC—Aunt Jenny's Stories  
WJZ—Thunder Over Paradise—Sketch  
WNYC—Health—Dr. Israel Weinstein

Bainbridge Colby. Speaking Under Auspices Union League for Willkie. From Chicago—WOR. 2-2:45.

Mrs. Franklin D. Roosevelt. Edna Ferber. Katharine Hepburn. and Others—WOR. 3:30-4.

Joan Crawford. "Encouragement to Great Britain"—WMCA. 4:15-4:30.

Col. Arthur McDermott. "Selective Service"—WNYC. 6:30-6:45.

Representative Bruce Barton. From New York Studio—WOR. 8:45-9.

Governor Lehman. Mayor La Guardia. Daniel Tobin. at Mecca Temple Meeting of State Federation of Labor—WEVD. 9-10.

Variety: Eddie Cantor. Dinah Shore. Songs—WEAF. 9-9:30.

Senator Robert Taft. Speaking From East Liverpool. Ohio—WJZ. 9-9:30.

Fred Allen Variety: Kenny Baker. Songs: Goodman Orchestra—WABC. 9-10.

John W. Hanes. Former Under-Secretary of Treasury. on Willkie Program. From Danbury. Conn.—WJZ. 9:45-10.

Senator Wagner. From New York City—WEAF. WQXR. WEVD. 10-10:15.

President Roosevelt. Speaking at Boston Rally—WEAF. WOR. WABC. WHN. WEVD. WQXR. 10:15-11.

Where there is no listing for a station, its preceding program is on the air

## MORNING

6:00-WOR—Pickard Family—Sketch  
WHN—News; Eye Opener

6:15-WABC—Program Resume; Music

6:30-WEAF—WJZ—News; Variety  
WOR—Farmers Digest  
WABC—News; Larry Elliott

6:45-WMCA—Dance Music

6:55-WOR—News; Weather; Talk  
WMCA—Talk for Willkie

7:00-WABC—Morning Almanac; Talk  
WMCA—News; Rise and Shine  
WNYC—Bach. Paderewski Music  
WHN—Music; Talk for Willkie  
WEVD—Polish News; Serenade  
WQXR—Classical Music

7:15-WOR—Gambling's Musical Clock  
WHN—News; Early Bird Music

7:25-WQXR—News; Breakfast Music

7:30-WEAF—News; Don Goddard; Music  
WEVD—Morning Music

7:45-WABC—News Bulletins

7:55-WJZ—News; War News; Music

8:00-WOR—News; The Goldbergs  
WABC—News; Music; Talk  
WMCA—Democrats for Willkie Talk  
WNYC—News; Employment Talk  
WEVD—Jewish Composers

8:15-WEAF—Gordon Orch.  
WJZ—Miller Orchestra  
WMCA—Morning Inspirations  
WHN—Insurance Talk

8:30-WEAF—Gene and Glenn; Drama  
WOR—The Gospel Singer  
WJZ—Ray Perkins. Songs  
WABC—Morning Almanac  
WMCA—News; Dance Music  
WNYC—Amsterdam Strings  
WHN—News; Music  
WEVD—Songs; Poems

8:45-WEAF—Recorded Program  
WOR—Kitty Keene—Sketch  
WJZ—News; Kitchen Quiz

WABC—Talk—Adelaide Hawley  
WNYC—News Reports

8:55-WQXR—News; Request Music

9:00-WEAF—News; Music; Songs  
WOR—Arthur Godfrey. Songs  
WJZ—Women of Tomorrow  
WABC—News; School of the Air  
WMCA—Trio; Dance Music  
WNYC—Masterworks Music  
WHN—Dance Music  
WEVD—Variety; Music

9:15-WEAF—Miller Orchestra; Songs  
WOR—Heart of Julia Blake—Sketch  
WHN—Mary Donlin; Republican Talk

9:30-WOR—News; In Movieland  
WJZ—Breakfast Club—Variety  
WMCA—Wynne's Food Forum  
WHN—Polly the Shopper  
WEVD—Stories; Music (Off 10 to 12)

9:45-WEAF—Edward MacHugh. Songs  
WABC—Bachelor's Children—Sketch  
WHN—News; Insurance Talk

10:00-WEAF—This Small Town—Sketch  
WOR—Pure Food Hour  
WJZ—Painted Dreams—Sketch  
WABC—Dramatic Sketch  
WMCA—News; Dance Music  
WNYC—You and Your Child  
WQXR—Lisa Sergio. Interview

10:15-WEAF—Dramatic Sketch  
WJZ—Vic and Sade—Sketch  
WABC—Myrt and Marge—Sketch  
WNYC—Amsterdam Strings  
WHN—Dance Music

10:30-WEAF—Ellen Randolph—Sketch  
WJZ—Mary Marlin—Sketch  
WABC—Stepmother—Sketch  
WQXR—Concert Music; Songs

10:45-WEAF—Guiding Light—Sketch  
WJZ—Pepper Young's Family—Sketch  
WABC—Woman of Courage—Sketch

11:00-WEAF—The Man I Married—Sketch  
WOR—News; Martha Deane—Talk; Andre Maurois. Guest

## AFTERNOON

12:00-WEAF—Dark Victory, Drama  
WOR—Victor Lindlahr—Talk  
WJZ—Nelie Revell Interview  
WABC—Kate Smith Chat; News  
WMCA—Character Analysis  
WNYC—Elgar. Beethoven Music  
WHN—News; Music  
WEVD—News; Jewish Melodies  
WQXR—News (Off 12 to 3)

12:15-WEAF—The O'Neills—Sketch  
WJZ—Deep River Boys  
WABC—When a Girl Marries—Sketch  
WMCA—News; Dance Music

12:25-WOR—Headlines in Health  
WJZ—News; Farm and Home Hour

12:30-WEAF—Charlottees. Songs  
WOR—News; Consumers Quiz Show  
WABC—Helen Trent—Sketch  
WHN—Racing Scratches; Music  
WEVD—Household Hints

12:45-WEAF—News; Music; Markets  
WABC—Our Gal Sunday—Sketch

1:00-WEAF—Harold Lewis. Piano  
WOR—Frank Luther. Tenor  
WABC—Life Can Be Beautiful—Play  
WMCA—News; Music; Talk  
WNYC—Missing Persons; N. Y. U. Class Discussion  
WEVD—Seymour Reichtzeit. Songs

1:15-WEAF—Masters Orchestra  
WOR—Ed Fitzgerald—Talk  
WJZ—Poetry—Ted Malone  
WABC—Woman in White—Sketch  
WMCA—Easy Aces—Serial; Music  
WHN—Popular Music  
WEVD—News Comments

1:30-WEAF—Friendly Neighbors—Sketch  
WOR—Voice of Experience  
WJZ—Talk—Dr. Francis C. Stifler  
WABC—Right to Happiness—Sketch  
WNYC—Music; Educational Program  
WHN—Novena Services  
WEVD—Music; Drama

1:45-WEAF—News; Music  
WOR—Alice Blair—Sketch  
WJZ—News; Miller Orchestra  
WABC—Road of Life—Sketch

2:00-WEAF—Betty Crocker. Comments  
WOR—Bainbridge Colby. from Chi-

ago. Speaking Under Auspices of Union League for Willkie

WJZ—Raising a President—Drama  
WABC—Young Dr. Malone—Sketch  
WNYC—News; Opera Records  
WHN—Popular Music  
WEVD—Talk; Home Interviews

2:15-WEAF—Arnold Grimm's Daughter  
WJZ—Echoes of History—Drama  
WABC—Joyce Jordan—Sketch  
WHN—News; Songs; Variety

2:30-WEAF—Valiant Lady—Sketch  
WJZ—Miller Orchestra  
WABC—Fletcher Wiley—Talk  
WEVD—Vocal Program

2:45-WEAF—Biblical Drama  
WOR—Meet Miss Julia—Sketch  
WABC—My Son and I—Sketch  
WMCA—Our Gal Sunday—Serial

3:00-WEAF—Mary Marlin—Sketch  
WOR—Health Talk; Music  
WJZ—Orphans of Divorce—Sketch  
WABC—Mary McBride. Comments  
WMCA—Helen Trent—Serial  
WEVD—Popular Music  
WQXR—Modern Music

3:15-WEAF—Ma Perkins—Sketch  
WJZ—Honeymoon Hill—Sketch  
WABC—What Women Can Do—Women's Division. Associated Willkie Clubs of America; Kathleen Norris Interviews Mrs. Chester Bolton

WMCA—Popular Music  
WNYC—Education Forum

3:30-WEAF—Pepper Young's Family  
WOR—Mrs. Franklin D. Roosevelt, Katharine Hepburn, Edna Ferber; Others; from New York Studios  
WJZ—John's Other Wife—Sketch  
WABC—A Friend in Deed—Sketch  
WMCA—News; Home Talk; Music  
WHN—Popular Music  
WEVD—Health; Food; Movie News  
WQXR—News; Concert Music

3:45-WEAF—Vic and Sade—Sketch  
WJZ—Just Plain Bill—Sketch  
WABC—Drama—John Anderson  
WNYC—News Bulletins

3:55-WABC—News; Portia Faces Life  
4:00-WEAF—Backstage Wife—Sketch

WOR—News; Variety Music  
WJZ—Mother of Mine—Sketch  
WMCA—Insurance; Music  
WNYC—Four Strings  
WHN—Popular Music  
WEVD—Polish Program

4:15-WEAF—Stella Dallas—Sketch  
WJZ—Club Matinee—Variety  
WABC—We, the Abbotts—Sketch  
WMCA—Joan Crawford; Talk on Encouragement to England

4:25-WOR—Duffy Orchestra

4:30-WEAF—Lorenzo Jones—Sketch  
WABC—Hilltop House—Sketch  
WMCA—Movieland Review  
WEVD—Polish Varieties

4:45-WEAF—Young Wilder Brown—Sketch  
WJZ—Organ Music  
WOR—Johnson Family—Sketch; Music  
WABC—Kate Hopkins—Sketch  
WNYC—City College Program  
WEVD—Italian Music

4:55-WJZ—News; Set Sail—Sketch

5:00-WEAF—Girl Alone—Sketch  
WOR—Variety Program  
WJZ—Set Sail—Sketch  
WABC—The Goldbergs—Sketch  
WMCA—News; Music  
WNYC—Talent Shop  
WHN—Popular Music  
WEVD—Italian Drama  
WQXR—Campaign Views

5:15-WEAF—Lone Journey—Sketch  
WOR—Superman—Sketch; Songs  
WJZ—Irene Wicker. Stories  
WABC—The O'Neills—Sketch; Music  
WQXR—Variety Music; Stories

5:30-WEAF—Jack Armstrong—Sketch  
WOR—Charlottees. Songs  
WJZ—Bud Barton—Sketch  
WABC—Accordion Music  
WNYC—Music for Old. Young  
WHN—Sports Resume  
WEVD—Music; Quiz (Off till 8)

5:45-WEAF—Life Can Be Beautiful—Sketch  
WOR—Captain Midnight—Sketch  
WJZ—Tom Mix—Sketch  
WABC—Scattergood Baines—Sketch  
WMCA—Hillbilly Music  
WHN—News; Dance Music

## EVENING

6:00-WEAF—Steck Orchestra  
WOR—Uncle Don  
WJZ—News; Vagabonds. Songs  
WABC—News; Talk—Edwin C. Hill  
WMCA—Advertising News  
WNYC—Chamber Music Series  
WQXR—Music to Remember

6:15-WEAF—Reveries Orchestra  
WJZ—Sports—Bill Stern; Songs  
WABC—Hollywood—Hedda Hopper  
WMCA—News; Talk  
WHN—Dramatic Sketch; Sports

6:25-WEAF—News Reports  
WQXR—News; Dinner Music

6:30-WEAF—Stamps—Tim Healy  
WOR—News; Meet Mr. Morgan  
WJZ—To Be Announced  
WABC—Paul Sullivan. Comments  
WMCA—Today's Sports; Dance Music  
WNYC—Colonel Arthur McDermott; Selective Service (Sign Off at 6:45)

6:35-WHN—News; Fishell Sports

6:45-WEAF—Li'l Abner—Sketch  
WJZ—Lowell Thomas. Comments  
WABC—The World Today

7:00-WEAF—Fred Waring Orchestra  
WOR—Sports—Stan Lomax; Football Players. Interviewed  
WJZ—Easy Aces—Sketch  
WABC—Amos 'n' Andy—Sketch  
WQXR—String Classics  
WMCA—Dance Music  
WHN—Junior G Men—Serial  
WQXR—String Classics

7:15-WEAF—News—John W. Vandercook  
WOR—News—Arthur Hale  
WJZ—Mr. Keen—Drama  
WABC—Lanny Ross. Tenor  
WMCA—News; Dance Music  
WHN—Sports Fanfare

7:30-WEAF—Cavalade of America; The Red Death—Drama  
WOR—Lone Ranger—Sketch  
WJZ—Bonnie Orchestra; Soloists  
WABC—Comedy; Meet Mr. Meek  
WHN—G. H. Coombs Jr., Comments  
WQXR—Masterworks of Music

7:45-WMCA—Johannes Steel. Comments  
WHN—Lawyers Committee Against Third Term. Speakers; Music

8:00-WEAF—Play: Gale Page. Jim Ameche  
WOR—Where Are You From?—Dr. Henry Lee Smith  
WJZ—The Quiz Kids; Gloria Jean, Guest  
WABC—Big Town—Drama, With Edward G. Robinson  
WQXR—Symphony Hall; Ona Munson  
WMCA—Classical Music; Grant Band  
WEVD—Irish Variety

8:15-WHN—Hamlet's Soliloquy; Records of E. H. Sothern

8:30-WEAF—Plantation Party; Variety  
WOR—Boake Carter. Comments  
WJZ—Drama: Manhattan at Midnight  
WABC—Dorothy Thompson, on Democratic National Committee Program  
WMCA—Dance Music  
WHN—Hollywood Program

8:45-WOR—Representative Bruce Barton, Speaking From N. Y. Studios  
WMCA—Burnett Hershey—Comments  
WHN—News; Dance Music

8:55-WABC—Elmer Davis; Comments

9:00-WEAF—Eddie Cantor. Comedian  
WOR—Gabriel Heater. Comments  
WJZ—Senator Robert Taft, at East Liverpool, Ohio

WABC—Fred Allen. Comedian; Goodman Orch.; Kenny Baker. Tenor  
WMCA—News; Dance Music  
WEVD—Governor Lehman. Mayor La Guardia. Daniel Tobin. at Mecca Temple Meeting of State Federation of Labor Committee for Roosevelt  
WQXR—Quincy Howe. Talk; Music

9:15-WOR—Mrs. James Russell Parsons, Political Talk  
WQXR—Rep. Bruce Barton. Martin W. Littleton Jr., Others; Republican Rally at Julia Richman High School

9:30-WEAF—Mr. District Attorney—Sketch  
WOR—Percy Whittlesey. "Independents for Roosevelt"  
WJZ—News; John B. Kennedy; Joe Bradley, Tenor  
WMCA—Light Classics  
WQXR—Recorded Songs; Waltzes  
WHN—News; Major Paul Raborg

9:45-WJZ—Democratic Business Men for Willkie; John W. Hanes. Former Under-Secretary of Treasury, From Danbury, Conn.

10:00-WEAF—Sen. Wagner. From New York (Also WQXR. WEVD)  
WOR—Raymond Swing. Comments  
WJZ—Story Drama; Music  
WABC—Miller Orchestra; Songs  
WMCA—Dance Music  
WHN—Dance; Music  
WEVD—Dance Time  
WQXR—Drama and Music

10:15-WEAF—President Roosevelt. Speaking at Boston Rally (Also WABC, WHN, WQXR, WOR, WEVD)  
WOR—Democratic Party Program  
WHN—Democratic Committee Talk

10:30-WJZ—Jenkins Orchestra  
WMCA—News; Dance Music  
WEVD—I'm an American—Talk  
WQXR—News; Music (To 12)

11:00-WEAF—News Bulletins; Music  
WOR—News; Weather; Music  
WJZ—News; Lyman Orchestra  
WABC—Sports; Dance Music  
WMCA—Amateur Night in Harlem  
WHN—Popular Music  
WEVD—Symphonic Hour

11:15-WEAF—John Gates. Communist Talk  
WOR—Byrne's Orchestra  
WABC—Concert Orchestra

11:45-WEAF—Heatherton Orchestra  
12:00-WEAF—WJZ—War News; Music  
WOR—Review: Lombardo Band  
WABC—News; Dance Music  
WMCA—News; Reviews; Music  
WHN—Classical Music  
WEVD—Jamboree (Sign Off at 4)

12:30-WOR—London News; Music  
12:55-WABC—News (Off at 1)  
WHN—News; Dance Music

12:57-WEAF, WJZ—News (Off at 1)

1:00-WMCA—News (Sign Off 1:15)

1:30-WOR—News; Music (Off at 2)

1:55-WHN—News; Dance Music

2:55-WHN—News (Off at 3)

## FM STATIONS

(Dial Setting in Megacycles)

W2XMN—42.8

11 A. M.—2 P. M.—Music

3-11 P. M.—WABC Programs  
W2XQR—43.2

5-10 P. M.—WQXR Programs  
W2XOR—43.5

9 A. M.—12 P. M.—WOR Programs  
W2XWG—43.9

4-11 P. M.—NBC Programs