

# TODAY ON THE RADIO

THURSDAY, MARCH 28, 1940

## OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 3:35-3:45—"Teachers Pay Legislation," Mrs. Johanna M. Lindlof, Member of City Board of Education—WABC.  
 8:00-8:30—Musical Americana: Elis Ronbeck, Violinist—WJZ.  
 9:00-9:30—"Good News of 1940": Fanny Brice, Comedienne; Mary Martin, Songs; Dick Powell, Director—WEAF.  
 9:00-9:30—Rochester Civic Orchestra Concert—WJZ.  
 9:00-10:00—Major Bowes's Amateur Hour—WABC.  
 9:15-10:45—Hockey: Rangers-Bruins, at Boston Garden—WHN.  
 9:30-10:00—University of Michigan Band Concert—WOR.  
 9:30-10:30—Town Meeting, at Philadelphia: Topic, "Are We on the Road to War?" Norman Thomas and Others—WJZ.  
 10:00-11:00—Variety Show: Oscar Levant, Pianist; Bob Burns, Comedian; Bing Crosby, Songs—WEAF.  
 10:15-10:45—"The Unpunished Crime," Thomas E. Dewey, Speaking at Chicago Stadium—WABC.  
 11:15-11:30—"Power and St. Lawrence Seaway," Maurice P. Davidson, Trustee State Power Authority—WOR.

Where there is no listing for a station, its preceding program is on the air  
 WMCA .570 WEAF .660 WOR .710 WJZ .760 WNYC .810  
 WABC .860 WHN .1010 WEVD .1300 WQXR .1550

### MORNING

- 6:15-WOR—Farmers' Digest  
 6:25-WABC—Program Review; News  
 6:30-WEAF—News: Recorded Program  
 WJZ—News: Recorded Program  
 6:35-WABC—Larry Elliott, Songs  
 6:55-WOR—News; Weather; Music  
 7:00-WABC—Phil Cook Almanac  
 WMCA—News; Studio Program  
 WNYC—Sunrise Symphony  
 WHN—Popular Music  
 WEVD—Poish News  
 7:15-WOR—Gambling's Musical Clock  
 WHN—News: Early Bird Show  
 WEVD—Slippery Road Sketch  
 7:30-WEAF—News—Don Goddard: Music  
 WEVD—Morning Melodies  
 WQXR—Breakfast Symphony  
 7:45-WABC—News Reports  
 WEVD—News: Women's Program  
 7:55-WJZ—News: Reports  
 8:00-WEAF—News: Program Resume  
 WOR—News: The Gospel Singer  
 WJZ—European News: Music  
 WABC—European Comments  
 WNYC—Views of the News  
 8:10-WEAF, WJZ—Washington News  
 8:15-WEAF—Music From Cleveland  
 WJZ—The Wife Saver  
 WABC—Music: Home Hints  
 WMCA—Religious Talk  
 WNYC—Employment Service: Music  
 WEVD—Bobbie Miller, Songs  
 8:25-WNYC—City Consumers Guide  
 8:30-WEAF—Gene and Glen—Sketch  
 WOR—Kitty Keane—Sketch  
 WJZ—Program Resume: Organ  
 WABC—Phil Cook Almanac  
 WMCA—News: Sales Talk; Music  
 WNYC—Home Economics Talk  
 WHN—News: Health: Variety  
 WEVD—The Merry-makers—Variety  
 8:45-WOR—The Goldbergs—Sketch  
 WJZ—Harvey and Dell—Sketch  
 WABC—Greenfield Village Choir  
 WNYC—News: New York Today  
 8:55-WJZ—News: Woman of Tomorrow  
 WQXR—News: Classical Music  
 9:00-WEAF—News: Home Hints: Songs  
 WOR—Arthur Godfrey, Songs  
 WABC—Woman of Courage—Sketch  
 WNYC—Masterwork Hour  
 WEVD—Your Friendly Adviser  
 9:15-WEAF—Miller Orchestra: Songs  
 WOR—The Lamplighter—Talk  
 WABC—Bennett College Choir of Greensboro, N. C.  
 WEVD—Music: Children's Stories  
 9:25-WMCA—Vocational Talk  
 9:30-WEAF—Shopping—Isabel Hewson  
 WOR—Exercises to Music; Variety  
 WJZ—Breakfast Club; Variety  
 WMCA—Dr. Wynne's Food Forum  
 WHN—Racimo Hawaiians  
 9:45-WEAF—Edward MacHugh, Songs  
 WABC—Bachelor's Children—Sketch  
 WHN—News: Food Talk  
 WEVD—Songs (Off 10 to 12 M.)  
 10:00-WEAF—Man I Married—Sketch  
 WOR—Pure Food Hour  
 WJZ—Thunder Over Paradise—Sketch  
 WABC—Pretty Kitty Kelly—Sketch  
 WMCA—News: Recorded Music  
 WNYC—Sally Fenton, Women's Talk  
 WQXR—Lisa Sergio, Comments  
 10:15-WEAF—Life Can Be Beautiful—Play  
 WJZ—This Day Is Ours—Sketch  
 WABC—Myrt and Marge—Sketch  
 WNYC—Gramercy Chamber Trio  
 10:30-WEAF—Ellen Randolph—Sketch  
 WJZ—Mary Marlin—Sketch  
 WABC—Hilltop House—Sketch  
 WHN—Polly the Shopper: Music  
 WQXR—Lawrence Quintet  
 10:45-WEAF—Woman in White—Sketch  
 WJZ—Midstream—Sketch  
 WABC—Stepmother—Sketch  
 WMCA—Optical Talk: Music  
 WNYC—Eleanor Searle, Songs  
 WQXR—News: Food Talk: Music  
 11:00-WEAF—David Harum—Sketch  
 WOR—News Reports  
 WJZ—Pepper Young's Family—Sketch  
 WABC—Studio Melodies  
 WNYC—News Reports  
 WHN—Health: Music; Racing Talk  
 11:15-WEAF—Road of Life—Sketch  
 WOR—Martha Deane's Program  
 WJZ—Young Dr. Malone—Sketch  
 WABC—Life Begins—Sketch  
 WNYC—Musical Essays  
 11:30-WEAF—Against the Storm—Sketch  
 WJZ—J. Alden Edkins, Songs  
 WABC—Big Sister—Sketch  
 11:40-WMCA—Vision and Beauty Talks  
 11:45-WEAF—Guiding Light—Sketch  
 WJZ—Affairs of Anthony—Sketch  
 WABC—Aunt Jenny's Stories  
 WNYC—Health Talk—Dr. S. M. Kaufman  
 WHN—Music: Philosophical Talk  
 11:55-WQXR—News (Off. 12 to 4)

### AFTERNOON

- 12:00-WEAF—Mary McHugh, Songs  
 WOR—Cowboy Songs  
 WJZ—Leonard Stokes, Baritone  
 WABC—Kate Smith's Chat  
 WMCA—Recorded Music  
 WNYC—Midday Symphony  
 WHN—News: Music: Health  
 WEVD—News Reports  
 12:15-WEAF—The O'Neills—Sketch  
 WOR—Jack Borch Song Club  
 WJZ—Songs: Recorded Music  
 WABC—When a Girl Marries—Sketch  
 WMCA—News Reports  
 WEVD—Marriage Bureau—Sketch  
 12:25-WJZ—News: Farm and Home Hour  
 12:30-WEAF—Talk—Dr. Norman V. Peale  
 WOR—News: Consumers Quiz Club  
 WABC—Romance of Helen Trent  
 WMCA—Ann Delafield, Educator,  
 Interviewed by Ollie Lowe Miles  
 WHN—Interviews: Music  
 WEVD—Women's Matinee—Variety  
 12:45-WEAF—News: Market: Weather  
 WABC—Our Gal Sunday—Sketch  
 1:00-WEAF—Ben Bernie Orchestra  
 WOR—Ed Fitzgerald—Talk  
 WABC—The Goldbergs—Sketch  
 WNYC—Missing Persons: Music  
 WEVD—Jacob Jacobs, Songs  
 1:15-WEAF—Strang Music  
 WOR—Health Drama: Resume  
 WJZ—Poetry—Ted Malone  
 WABC—Life Can Be Beautiful—Play  
 WMCA—Advertising Club Luncheon;  
 P. L. Thomson, Public Relations  
 Head Western Electric Company;  
 R. S. Butler, Vice President General  
 Foods; L. H. Bristol of Bristol-Myers Company  
 WEVD—News: Talk  
 1:30-WEAF—Let's Talk It Over: Rhode  
 de Terra, Editor, and Others  
 WOR—Carters of Elm Street—Play  
 WJZ—Hoosier Hop: Variety  
 WABC—Right to Happiness—Sketch  
 WNYC—Is the Adopted Child a  
 Problem?—Mrs. J. L. Loeb of State  
 Charities Aid Association  
 1:40-WHN—Racing Comments: Music  
 1:45-WEAF—Sketch: Hollywood 10,000  
 WOR—Peggy Fitzgerald—Talk  
 WJZ—University of Rochester Men's  
 Glee Club  
 WABC—Road of Life—Jonathan  
 WMCA—News: Uncle Jonathan's Talk  
 WNYC—Paul Dugas, Tenor  
 WEVD—News: Drama: Music  
 2:00-WEAF—Biblical Drama  
 WOR—Alice Blair—Sketch  
 WJZ—Chicago Field Museum Talk  
 WABC—Lanny Ross, Tenor  
 WNYC—News: Symphonic Matinee  
 WEVD—Jewish Talk  
 2:15-WEAF—Arnold Grimm's Daughters  
 WOR—Meet Miss Julia—Sketch  
 WABC—Joyce Jordan—Sketch  
 WMCA—Recorded Music  
 WHN—News: Variety Hour  
 WEVD—Where Is My Child?—Sketch  
 2:30-WEAF—Valiant Lady—Sketch  
 WOR—News: Baseball: Dodgers-Red  
 Sox, at Clearwater, Fla.  
 WJZ—U. S. Marine Band  
 WABC—Your Family and Mine—Play  
 WEVD—Jewish Music  
 2:45-WEAF—Hymns of All Churches  
 WABC—My Son and I—Sketch  
 WMCA—News: Recorded Music  
 WEVD—Ida Karp, Songs  
 3:00-WEAF—Mary Marlin—Sketch  
 WJZ—Orphans of Divorce—Sketch  
 WABC—Society Girl—Sketch  
 WNYC—The Museum—Aileen Barlow  
 WEVD—Louis Hedin, Comments  
 3:15-WEAF—Ma Perkins—Sketch  
 WJZ—Honeymoon Hill—Sketch  
 WABC—Golden Gate Quartet  
 WNYC—Music of Debussy  
 WEVD—Samuel Vigoda, Songs  
 3:30-WEAF—Pepper Young's Family  
 WJZ—John's Other Wife—Sketch  
 WABC—News Reports  
 WNYC—U. S. Government Reports  
 3:35-WABC—Teachers' Pay Legislation—  
 Mrs. Johanna M. Lindlof, of Board  
 of Education  
 3:45-WEAF—Vic and Sade—Sketch  
 WJZ—Just Plain Bill—Sketch  
 WABC—Richard Maxwell, Tenor  
 WNYC—News Reports  
 WHN—Movie News: Music  
 4:00-WEAF—Backstage Wife—Sketch  
 WJZ—Club Matinee—Variety  
 WABC—Ray Bloch Varieties  
 WNYC—Ernest White, Organ  
 WEVD—Polish Music  
 WQXR—Dance Music  
 4:15-WEAF—Stella Dallas—Sketch  
 WABC—Adventures in Science: Con-  
 way P. Coe, United States Patent  
 Commissioner, guest  
 WEVD—Italian Music  
 WQXR—What Controls the Balkans?  
 Estelle M. Sternberger  
 4:30-WEAF—Lorenzo Jones—Sketch  
 WJZ—Medicine—Dr. W. W. Bauer  
 WABC—Manhattan Mother—Sketch  
 WMCA—Jerry Baker, Songs; Orch.  
 WNYC—American Indian Music; Pro-  
 fessor George Herzog of Columbia  
 WHN—Dance Music  
 WQXR—Classical Music  
 4:45-WEAF—Young Widder Brown—Sketch  
 WABC—Ed McConnell, Songs  
 4:55-WJZ—News Reports  
 5:00-WEAF—Girl Alone—Sketch  
 WOR—Kuhn Orchestra  
 WJZ—Gray Orchestra  
 WABC—Kathleen Norris Serial  
 WMCA—News: Recorded Music  
 WNYC—Youth Varieties  
 WEVD—Dramatic Sketches  
 5:15-WEAF—Midstream—Sketch  
 WJZ—Irene Wicker, Stories  
 WABC—Billy and Betty—Sketch  
 WHN—Hollywood—Sam Taylor  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Johnson Family—Sketch  
 WJZ—Bud Barton—Sketch  
 WABC—Hollywood Variety  
 WNYC—Let's Write Songs—Sigmund  
 Spaeth  
 WHN—Racing Comments  
 WEVD—Studio Program  
 WQXR—American Artists' Concert:  
 Dorothy Potter, George Lozow, Solo-  
 ists; The Harmonists  
 5:45-WEAF—The O'Neills—Sketch  
 WOR—Little Orphan Annie—Sketch  
 WJZ—Adventures of Tom Mix  
 WABC—Scattergood Baines—Sketch  
 WMCA—Zeke Manners Gang  
 WNYC—Concert Hall  
 WHN—News: Music  
 WEVD—Drama (Off. 6 to 8)

### EVENING

- 6:00-WEAF—The Guest Book—June Hynd  
 WOR—Uncle Don  
 WJZ—News: Program Resume  
 WABC—News: Talk—Edwin C. Hill  
 WMCA—Overseas Press Club Inter-  
 viewed; Lieut. Whitey Dahl and  
 Others (Recording)  
 WQXR—Music to Remember  
 6:10-WEAF—Theodore Hines, Bass.; Orch.  
 6:15-WEAF—News: Jingles—Ed East  
 WJZ—Sports—Bill Stern; Jingles  
 WABC—Sports—Interview  
 WMCA—Pinocchio—Sketch  
 WHN—Hollywood—Sam Taylor  
 6:20-WOR—Travel Talk  
 6:25-WEAF—Program Resume  
 WQXR—News: Dinner Music  
 6:30-WEAF—Gally Orchestra  
 WOR—News Reports  
 WJZ—Himber Orchestra  
 WABC—Linton Wells and Albert  
 Warner, Comments  
 WMCA—Sports Comments: Music  
 WHN—Racing Comments  
 6:35-WHN—News: Sports Comments  
 6:45-WEAF—Li'l Abner—Sketch  
 WOR—Unsung Americans—Dr. Frank  
 Kingdon, Pres. Univ. of Newark  
 WJZ—Lowell Thomas, Commentator  
 WABC—European News, Round-Up  
 WNYC—News: Music (Sign Off 7:15)  
 7:00-WEAF—Fred Waring Orchestra  
 WOR—Sports—Stan Lomax  
 WJZ—Easy Aces—Sketch  
 WABC—Amos 'n' Andy—Sketch  
 WMCA—Sid Gary, Songs  
 WHN—Songs: Bert Lee—Sports  
 WQXR—Hungarian Music  
 7:15-WEAF—I Love a Mystery—Sketch  
 WOR—John B. Kennedy, Comments  
 WJZ—Mr. Keen—Drama  
 WABC—Genevieve Rowe, Songs  
 WMCA—Felix Final—Drama  
 7:30-WEAF—Felix Knight, Ruth Carhart,  
 Songs: Roth Orchestra  
 WOR—News—Arthur Hale  
 WJZ—One of the Finest—Sketch  
 WABC—Vox Pop Interviews, From  
 Greenwich Village  
 WMCA—Musical Safety Patrol  
 WHN—G. H. Combs Jr., Comments  
 WQXR—Treasury of Music  
 7:45-WOR—Sports Comments  
 WMCA—Johannes Steel, Comments  
 WHN—Music: Health  
 8:00-WEAF—George Jessel, Variety;  
 Milton Berle, Charlie Cantor, Comed-  
 ians; Benay Venuta  
 WOR—Kay Kyser Orch. (Recording)  
 WJZ—Musical Americana: Raymond  
 Paige, Conductor; Deems Taylor,  
 Comments; Elis Renbeck, Violin  
 WABC—Ask-It-Basket—Quiz  
 WMCA—Recorded Sketches (To 10)  
 WHN—Popular Music: Talk  
 WEVD—Bryce Oliver, Comments  
 WQXR—Symphony Hall  
 8:15-WEVD—Forum: How the State Will  
 Help House the Millions—Edward  
 Weinfeld, State Insurance Superin-  
 tendent, at Brooklyn Academy of  
 Music  
 8:20-WHN—Music: Racing Comments  
 8:30-WEAF—Those We Love—Sketch  
 WJZ—Joe Penner, Comedian; Sue  
 Reed, Singer, and Others  
 WABC—Strange as It Seems—Drama  
 8:45-WHN—News Reports: Music  
 8:55-WABC—Elmer Davis, Comments  
 9:00-WEAF—Good News of 1940: Fanny  
 Brice, Hanley Stafford, Mary Mar-  
 tin, Songs; Dick Powell, Director  
 WOR—Glen Gray Orchestra  
 WJZ—Rochester Civic Orchestra  
 WABC—Major Bowes's Amateurs  
 WMCA—Recorded Sketches (To 10)  
 WEVD—Forum: Court Review of  
 Civil Service Dismissals, Clifford J.  
 McAvooy, Deputy Commissioner of  
 Public Works; Philip Brueck of  
 Civil Service Forum; A. Mark  
 Levien, Attorney  
 9:15-WHN—Hockey: Rangers-Boston  
 Bruins, at Boston Garden (To 10:45)  
 9:30-WEAF—Rudy Vallee's Variety: Maxie  
 Rosenbloom, Former Boxer; Martha  
 Raye, Comedienne, and Others  
 WOR—University of Michigan Band  
 WJZ—Town Meeting, Philadelphia:  
 "Are We on the Road to War?"—Prof.  
 F. L. Schuman of Williams College;  
 Norman Thomas, Socialists; Cesar  
 Saerchinger, Commentator; James  
 G. McDonald, Pres. Brookly Inst.  
 of Arts and Sciences  
 WEVD—Spanish Music  
 WQXR—Plays—Alistair Cooke  
 9:45-WQXR—Reinold Werrenrath, Baritone  
 10:00-WEAF—Variety: Bing Crosby, Bob  
 Burns, Comedian; Oscar Levant,  
 Pianist; Errol Flynn, Brenda Mar-  
 shall, Actors  
 WOR—Paul Schubert, Comments  
 WABC—Miller Orchestra  
 WMCA—Recording of Greater N. Y.  
 Fund Program Held Earlier Today  
 at the Bankers Club: Enarler  
 James M. Mead, Lieut. Gov. Poiettl  
 WEVD—N. Y. U. Music Program  
 WQXR—Music and the Ballet  
 10:15-WOR—Fulton Lewis Jr., Comments  
 WABC—The Unpunished Crime—  
 Thomas E. Dewey, at Chicago  
 Stadium  
 10:30-WOR—Spy Stories  
 WJZ—Florence Wyman, Soprano;  
 Conrad Thibault, Baritone  
 WMCA—News: Recorded Music  
 WEVD—Melodic Gems (Records)  
 10:45-WABC—Nan Wynn, Songs  
 WHN—News: Ethel Shepard, Songs  
 WEVD—Irish Music (To 12)  
 10:50-WQXR—News: Music (To 12)  
 11:00-WEAF—News; Childs Orchestra  
 WOR—News: Weather  
 WJZ—News; McIntyre Orchestra  
 WABC—Paul Sullivan, Comments  
 WMCA—Talk: Recorded Music  
 11:15-WOR—Power and St. Lawrence Sea-  
 way—Maurice P. Davidson, Trustee,  
 State Power Authority  
 WABC—Ayres Orchestra  
 WHN—Dance Music  
 11:30-WEAF—Savitt Orchestra  
 WOR—McFarland Orchestra  
 WJZ—Breeze Orchestra  
 WABC—Crosby Orchestra  
 WHN—Popular Music  
 11:45-WOR—Sterney Orchestra  
 WMCA—Fu Manchu—Sketch  
 12:00-WEAF—Dance Music (To 1)  
 WOR—Dance Music (To 1)  
 WJZ—Dance Music (To 1)  
 WABC—Dance Music  
 WMCA—News: Dance Music  
 WHN—Classical Music  
 WEVD—Symphonic Hour  
 1:00-WMCA—News (Sign Off at 1:15)  
 WHN—Popular Music (To 2)  
 WEVD—Jamboree (To 4)  
 1:30-WOR—News: Music (Off at 2)  
 1:55-WABC—News (Sign Off at 2)

### TELEVISION

- W2XBS 45.25; 49.75 Megacycles  
 3:30-4:30—Films  
 6:45-7:30—News—Lowell Thomas  
 8:30-9:30—Film: Happiness C. O. D.