

TODAY ON THE RADIO

SATURDAY, MARCH 23, 1940

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 10:30-10:45 A. M.—"More Monkey Business in Plugging Grade A Milk," Mayor La Guardia—WNYC.
 11:05 A. M.-12:00 M.—New England Conservatory Concert—WABC.
 1:30-2:00—Forum: "Can Private Industry Use the Unemployed?"—WEAF
 1:50-5:35—Metropolitan Opera: "Tristan und Isolde"—WJZ.
 2:30-2:45—"End-Unemployment Day." Senator Claude Pepper—WABC.
 3:00-4:00—League of Composers Concert, From Boston—WABC.
 7:00-7:30—People's Platform: "European Situation"—Norman Thomas, Socialist, and Others—WABC.
 8:00-8:30—Drama: "The Ivory Tower," With Alla Nazimova—WEAF.
 8:45-9:00—"John Nance Garner," Senator Morris Sheppard—WEAF.
 9:00-9:45—Hit Parade: Bonnie Baker, Bea Wain, Songs—WABC.
 9:30-10:00—Symphonic Strings: Alfred Wallenstein, Conductor—WOR.
 9:30-10:00—Debate: "American Tradition Is Too Individualistic"—Columbia vs. Johns Hopkins University—WMCA.
 10:00-11:30—NBC Symphony; Arturo Toscanini, Conductor—WJZ.
 11:45-12:30 A. M.—NAAU Baseball Tournament Finals—Denver—WOR.
 11:15-11:30—Banker Mile Race, Chicago Amphitheatre—WEAF.

Where there is no listing for a station, its preceding program is on the air
 WMCA. 570 WEAF. 660 WOR. 710 WJZ. 760 WNYC. 810
 WABC. 860 WHN. 1010 WEVD. 1300 WQXR. 1550

MORNING

- | | |
|---|--|
| <p>6:15-WOR—Farmers Digest
 6:25-WABC—Program Preview; News
 6:30-WEAF—News; Recorded Program
 WJZ—News; Recorded Program
 6:35-WABC—Larry Elliott, Songs
 6:55-WOR—News; Weather; Music
 7:00-WABC—Phil Cook Almanac
 WMCA—News; Variety Music
 WNYC—Sunrise Symphonies
 WHN—Popular Music
 WEVD—Polish News
 7:15-WOR—Gambling's Musical Clock
 WHN—News; Early-Bird Music
 WEVD—Slippery Road—Sketch
 7:30-WEAF—News; Don Goddard; Music
 WEVD—Symphonic Music
 WQXR—Breakfast Symphony
 7:45-WABC—News Reports
 7:55-WJZ—News Bulletins; Music
 8:00-WEAF—News; Program resume
 WOR—News; Choral Music
 WABC—European Comments; Music
 WNYC—News; String Music
 8:10-WEAF, WJZ—Washington News
 8:15-WEAF—Music From Schenectady
 WJZ—Songs for Saturday
 WMCA—Religious Talk
 8:30-WEAF—Gene and Glenn, Songs
 WJZ—Program Resume; Organ
 WABC—Phil Cook Almanac
 WMCA—News; Sales Talk
 WHN—News; Job Talk; Music
 WEVD—Morning Miniatures
 8:45-WOR—Pet Club—Steve Severn
 WJZ—Harvey and Dell—Sketch
 WABC—Talk—Adelaide Hawley
 WNYC—News; New York Today
 8:55-WJZ—News; Variety; Music
 WQXR—News; Classical Music
 9:00-WEAF—News; Texas Jim, Songs
 WOR—Pauline Alpert, Piano
 WABC—Richard Maxwell, Tenor
 WMCA—Recorded Music
 WNYC—Masterwork Hour
 WHN—Popular Music
 WEVD—Studio Music
 9:15-WEAF—Fields and Hall, Variety
 WOR—Betty and Buddy, Songs
 WABC—Variety Music
 9:30-WEAF—Talk—Isabel M. Hewson
 WJZ—Breakfast Club</p> | <p>WABC—Music From Chicago
 WOR—Junior Program; Winthrop
 Rockefeller, Guest
 WMCA—Dr. Wynne's Food Talk
 WEVD—Children's Stories
 9:45-WEAF—Crackerjacks Quartet
 WHN—News; Sales Talk; Music
 10:00-WEAF—Drama—Lincoln Highway,
 With Luther Adler
 WOR—Marriage Clinic
 WJZ—Reiser Orchestra; Alice Rem-
 sen, Contralto
 WABC—Walberg Brown Strings
 WMCA—News; Jungle Jim—Sketch
 WNYC—Sally Fenton, Comments
 WEVD—Italian Varieties
 WQXR—Organ; Band Music
 10:15-WJZ—Music From Boston
 WNYC—Robert Jones, Organ
 10:30-WEAF—Betty Moore—Talk
 WOR—First Offender—Drama
 WJZ—Charioteers Quartet
 WABC—Hillbilly Music
 WMCA—Musical Workshop
 WNYC—More Monkey Business in
 Plugging Grade A Milk—Mayor
 La Guardia
 WHN—Children's Theatre
 10:45-WEAF—Bright Idea Club
 WJZ—Child Grows Up—Katharine
 Lenroot of Department of Labor
 WMCA—Passion Play: Christ in the
 Tomb
 WNYC—Labor and Democracy Talk
 WQXR—News; Request Music
 11:00-WOR—Model Airplane Club
 WJZ—Murphy Orchestra
 WABC—News Reports
 WMCA—Training Talk; Music
 WNYC—News; String Music
 WEVD—Jewish Variety Show
 11:05-WABC—New England Conservatory
 of Music Wagnerian Concert
 11:15-WEAF—Ed McConnell, Songs
 WOR—Hayden Planetarium Program
 11:30-WEAF—Hilda Hope, M. D.—Sketch
 WJZ—Children's Program
 WOR—U. S. Army Band
 WMCA—Juvenile Variety Show
 WHN—Health Talk; Racing; Music
 11:45-WNYC—Health—Dr. Anna Samuelson
 11:55-WQXR—News (Off 12-4)</p> |
|---|--|

AFTERNOON

- | | |
|---|--|
| <p>12:00-WEAF—String Music
 WOR—Man on the Farm—Talk
 WJZ—Regionalism in Social Educa-
 tion—Dr. P. H. Hanna, Dr. S. B.
 Morris; L. D. Tilton of Haynes
 Foundation
 WABC—Country Journal—Talk
 WMCA—Christian Science Lecture
 WNYC—Midday Symphonies
 WHN—News; Health Talk; Music
 WEVD—News Reports
 12:15-WEAF—Folk Songs
 WMCA—News; Women's Program
 WEVD—Marriage Bureau—Sketch
 12:25-WJZ—News; Farmers Union Pro-
 gram
 WABC—Gallicchio Orchestra
 12:30-WEAF—Call to Youth—Lady Margaret
 Armstrong
 WOR—News; Hillbilly Music
 WABC—Children's Stories
 WEVD—Goldie Schwartz, Songs
 12:45-WEAF—News Reports; Music
 WEVD—Mother's Boy—Sketch
 1:00-WEAF—Wilde Orchestra
 WOR—Ed Fitzgerald Variety
 WABC—Rhythm Ensemble
 WNYC—Missing Persons; Music
 WEVD—Seymour Rechtzeit, Songs
 1:15-WEAF—Stamps—Tim Healy
 WABC—Fashion Academy Awards to
 Best Dressed Women
 WMCA—Front Page—Drama
 WEVD—News; Music
 1:30-WEAF—People's Lobby Luncheon:
 Can Private Industry Use the Un-
 employed?—Corrington C. Gill,
 Assistant Director, WPA; A. F.
 Hinrichs, Labor Economist; C. J.
 Brand of National Fertilizer
 Association
 WOR—Columbia Public Discussion on
 University Life
 WJZ—Luncheon at the Waldorf, With
 Iika Chase Interviewing the Grand
 Duchess Marie, Alice Hughes, Col-
 umnist; Gertrude Ford, Tea Taster;
 Baron Orch.; Frank Luther, Tenor
 WABC—Variety Music
 WMCA—Job Talk
 WNYC—Choraleers, Songs
 WEVD—Vivian Sultan, Songs
 1:40-WHN—Racing Comments; Music
 1:45-WMCA—News; Music; Talk
 WEVD—News; Drama; Music
 1:50-WJZ—Metropolitan Opera: Tristan
 und Isolde—Lauritz Melchior,
 Emanuel List, Kirsten Flagstad
 and Others
 2:00-WEAF—McIntyre Orchestra
 WOR—Manhatters Music
 WABC—David Lipcomb College</p> | <p>Chapel Choir of Nashville
 WNYC—News; Opera; Rigoletto
 WEVD—Pincus Sisters, Songs
 2:15-WHN—News; Variety Hour
 WEVD—Where Is My Child—Sketch
 2:20-WOR—News; Baseball: Dodgers-
 Tigers, Clearwater, Fla.
 2:30-WEAF—Variety Music
 WABC—End Unemployment Day—
 Senator Claude Pepper
 WMCA—Jack Ward, Organist
 WEVD—Jewish Music
 2:45-WABC—Music From Pittsburgh
 WMCA—News; Music
 WEVD—Child Psychiatry—Dr.
 Joseph Salan
 2:55-WABC—News Reports
 3:00-WEAF—Washington, D. C., Mission-
 ary College Choir
 WABC—League of Composers Con-
 cert, Boston, by Stradivarius
 Quartet
 WEVD—Children's Program
 3:15-WEAF—Music from Denver
 WNYC—Debate: Proportional Repre-
 sentation System Should Be Gen-
 erally Adopted in American Cities—
 Rutgers vs. Columbia
 3:30-WEAF—Brisett Orchestra
 WHN—Piano; Variety Music
 WEVD—Yiddish Music
 3:45-WNYC—News Reports
 4:00-WEAF—Variety From Philadelphia
 WABC—Student Forum, Boston
 WNYC—Julliard Musicale
 WEVD—Polish Music
 WQXR—Dance Music; Classics
 4:15-WEAF—New York Slovenian Choir
 4:30-WEAF—Variety From St. Paul
 WABC—Music From Buffalo
 WNYC—Pal Children's Program
 WHN—Sports Comments; Music
 WEVD—Italian Music
 4:45-WMCA—Fern Scull, Organist
 5:00-WEAF—Powell Orchestra
 WOR—Kaye Orchestra
 WABC—Human Adventure—Drama
 WMCA—News; Job; Travel Talks
 WNYC—Police Band
 WEVD—Dramatic Sketch
 5:15-WHN—Hollywood—Sam Taylor
 5:30-WEAF—Steck Orchestra
 WABC—King Orchestra
 WNYC—Drama: Samuel Adams and
 Patrick Henry
 WHN—Racing; News; Music
 WEVD—Music; Drama
 WQXR—Young People's Program
 5:30-WJZ—Magic Waves—Sketch; O. M.
 Caldwell, Narrator
 5:45-WMCA—Recorded Music
 5:50-WJZ—Concert Orchestra</p> |
|---|--|

EVENING

- | | |
|---|---|
| <p>6:00-WEAF—Ted Steele Ensemble
 WOR—Uncle Don
 WJZ—News; Child Orchestra
 WABC—News; Albert Warner
 WQXR—Music to Remember
 WNYC—Concert Music
 WEVD—Jewish Events of the Week
 6:15-WEAF—News; Jingles—Ed East
 WJZ—News; Resume; Jingles
 WABC—Sports—Mel Allen
 WMCA—Sketch—Pinocchio
 6:25-WEAF—Program Resume
 WQXR—News; Dinner Music
 6:30-WEAF—Religious News—Walter W.
 Van Kirk
 WOR—News; Charioteers Quartet
 WJZ—Renfrew of the Mounted
 WABC—Which Way to Lasting Peace?
 World of Labor—Dr. J. T. Shotwell,
 Director
 WMCA—Sports; Children's Program
 WNYC—Bristol Choir
 WEVD—Diana Halpern—Sketch;
 Music
 6:30-WHN—News; Sports Comments
 6:45-WEAF—Southwestern Serenade
 WABC—European News Round-Up
 WNYC—News; Music (Off at 7:15)
 7:00-WEAF—Childs Orchestra
 WOR—Sports—Stan Lomax
 WJZ—Message of Israel—Rabbi Ferdi-
 nand Isserman of St. Louis
 WABC—People's Platform: European
 Situation Today—Norman Thomas,
 Socialist Leader; Dr. F. E. Auhagen,
 Director, American Fellowship
 Forum; J. B. Phillips, Editor; C.
 Hartley Redton, Lecturer
 WMCA—Recorded Music
 WHN—Songs; Sports; Music
 WQXR—Gilbert-Sullivan Music
 7:15-WOR—Swing Variety Show
 7:30-WEAF—Art for Your Sake; Ganso—
 Dr. Bernard Myers
 WOR—News—Arthur Hale
 WJZ—Goodman Orchestra
 WABC—Drama: Sky Blazers
 WMCA—Recorded News
 WEVD—Mothers in Israel—Sketch
 7:45-WOR—Sports Comments
 WMCA—Johannes Steel, Comments
 WHN—Fishing News; Music; Songs
 8:00-WEAF—Drama, by Arch Oboler: The
 Ivory Tower, with Alla-Nazimova
 WOR—Name Three—Quiz
 WJZ—Gray Orchestra
 WABC—Gang Busters, Drama
 WMCA—Americana Quiz
 WEVD—Studio Music; Sketch
 WQXR—Symphony Hall
 8:30-WEAF—Savitt Orchestra
 WOR—Who Knows—Drama
 WJZ—Play: The Fish Widowers
 WABC—Wayne King Orch.; Buddy
 Clark, Songs
 WMCA—City Forum: 1940 Centennial
 Census—Kirk Austin, N. Y. C. Man-
 ager, Bureau of Census; Assembly-
 man Robert F. Wagner Jr.
 WEVD—You Ask, We Answer—Quiz
 8:40-WHN—Racing Resume
 8:45-WEAF—John Nance Garner—Senator
 Morris Shepard, Interviewed by
 Dale Miller of the Garner-for-Presi-
 dent Committee
 WOR—Music From Hawaii
 WHN—News; Music
 8:55-WEAF—Elmer Davis, Comments
 9:00-WEAF—Youth vs. Age, Quiz
 WOR—Hollywood—George Fisher
 WJZ—National Barn Dance; Dubois's
 Seven Last Words of Christ</p> | <p>WABC—Hat Parade: Barry Wood,
 Bea Wain, Bonnie Baker, Songs;
 Warnow and Tucker Orchestras
 WMCA—Audience Program
 WEVD—Mothers in Israel—Sketch
 WQXR—Music Memory Concert
 9:15-WOR—Kings of Rhythm, Songs
 9:30-WEAF—Death Valley Days—Sketch
 WOR—Symphonic Strings; Alfred
 Wallenstein, Conductor
 WMCA—Debate: American Tradition
 Is Too Individualistic—Columbia vs.
 Johns Hopkins University
 WEVD—Spanish Music
 WQXR—Easter Music: Christ Lay in
 Death's Dark Prison
 9:45-WABC—Truth or Consequence—Quiz
 WHN—Variety Dance Music
 10:00-WEAF—Crosby Orchestra
 WOR—Don Arres, Tenor; Orchestra
 WJZ—NBC Symphony; Arturo
 Toscanini, Conductor
 WMCA—Recorded Music
 WEVD—Popular Music
 WQXR—Classical Concert
 10:15-WABC—Reciprocal Trade Agreements
 —Rep. Bertrand W. Gearhart
 10:30-WEAF—Martin Orchestra
 WOR—Jean Merrill, Soprano; Raoul
 Nadeau, Baritone
 WABC—Gay Nineties Revue
 WMCA—News; Recorded Music
 10:35-WHN—Bowling Talk; Music
 10:45-WHN—News; Job Talk; Music
 WEVD—Irish Music
 10:50-WQXR—News; Music (To 12)
 11:00-WEAF—News Reports
 WOR—News; Weather
 WJZ—News; Hall Orchestra
 WABC—News; Noble Orchestra
 11:15-WEAF—Banker's Mile Race, at
 Chicago Amphitheatre; Fenske,
 Venzke, Cunningham, San Roman
 and Others
 WOR—N. A. A. U. Basketball Tou-
 rnamment Finals, Denver (To 12:30)
 WMCA—Dance Music -
 WHN—Dance Music
 11:30-WEAF—Le Baron Orchestra
 WABC—Kaye Orchestra
 WHN—Popular Music
 11:45-WMCA—Fu Manchu—Sketch
 12:00-WEAF—Miller Orchestra
 WJZ—Ravazza Orchestra
 WABC—Ayres Orchestra
 WMCA—News; Music (Off at 1)
 WHN—Classical Music
 WEVD—Symphonic Music
 12:30-WEAF—Blue Barron Orchestra
 WOR—Dance Orchestra
 WJZ—Himer Orchestra
 WABC—Kaye Orchestra
 1:00-WOR—Reichman Orchestra
 WABC—Funk' Orchestra
 WHN—Popular Music (To 2)
 WEVD—Jamboree (To 4)
 1:30-WOR—News; Harris Orchestra
 WABC—Noble Orchestra
 1:35-WABC—News (Sign off at 2)</p> |
|---|---|

TELEVISION

- W2XBS 45.25; 49.75 Megacycles
 3:30-4:30—The Adventures of Chico, film
 on Mexican peasant life
 7:30-8:00—Art for Your Sake, Dr. Bernard
 Myers
 8:30-9:30—Katherine Dunham and Negro
 dance group in panorama of primi-
 tive West Indian dances; Minute
 Mysteries
 9:30-9:45—Television For You—Alfred H.
 Morton, Vice Pres., N. B. C.