

TODAY ON THE RADIO

THURSDAY, MARCH 30, 1939

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 1:15-2:00—Advertising Club Luncheon; Dr. Victor Heiser and Others—WMCA.
 1:30-2:00—Merchants Association Luncheon, Hotel Commodore; "Latin American Trade," Thomas J. Watson, President International Chamber of Commerce—WNYC.
 8:00-9:00—Vallee Varieties: Play, "Eigerwand," With Claude Rains; Jerry Lester and Cliff Arquette, Comedians; Others—WEAF.
 8:00-9:00—Kate Smith Show: Scenes From "Wuthering Heights," With Merle Oberon; Abbott and Costello, Comedians; Others—WABC.
 8:15-8:30—"Shall We Repeat 1916-17?" Representative Knutson—WMCA.
 9:00-10:00—Good News of 1939: Scenes From "Society Lawyer," With Virginia Bruce, Walter Pidgeon and Leo Carrillo; Others—WEAF.
 9:00-10:00—Amateur Hour, Major Bowes, Director—WABC.
 9:30-10:30—Town Meeting: "Is the South Our No. 1 Economic Problem?" Senator Josiah Bailey; John Rust, Inventor of Cotton Picker, and Others—WJZ.
 10:00-11:00—Bing Crosby Show: Rudolph Ganz, Pianist; Others—WEAF.
 10:00-10:45—Concert Orchestra; Ray Heatherton, Baritone—WABC.
 11:00-11:05—"Greater New York Fund," Jack I. Straus, Vice President R. H. Macy & Co.—WHN.

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WOR..710 WNYC..810 WHN..1010 WEVD..1300
 WEAF..660 WJZ..760 WABC..860 WQXR..1550

MORNING

- 6:00—WOR—Farmers Digest
 6:30—WEAF—Variety Program
 WJZ—Weather; News; Music
 WABC—Eye Opener Club
 6:45—WHN—Organ; Home Program
 6:55—WOR—News; Studio Music
 7:00—WOR—Morning Music
 WABC—Phil Cook Almanac
 WMCA—Popular Music
 WNYC—Sunrise Symphonies
 WEVD—Morning Melodies
 7:15—WOR—Gambing's Musical Clock
 WHN—News; Early Bird Music
 7:30—WEAF—Variety Program
 WOR—Sorey Orchestra
 WMCA—News; Music; Inspirations
 WQXR—Breakfast Musicale
 7:45—WABC—News; Studio Music
 7:55—WJZ—News; Sears Orchestra; Songs
 8:00—WEAF—Herth Swing Trio
 WOR—News; Cowboy Songs; Music
 WNYC—News; Employment Service
 WHN—Hillbilly Music
 WEVD—Morning Devotions
 8:15—WEAF—Gen and Glen, Comedy
 WJZ—Radio City Four, Songs
 WABC—Bob Byron, Songs
 WEVD—Italian Music (To 9:45)
 8:20—WNYC—Music; Consumers Guide
 8:30—WEAF—Gordon Orchestra
 WOR—Ed Fitzgerald—Talk
 WJZ—Richard Leibert, Organ
 WABC—Marsh and Shannon, Songs
 WMCA—Fern Scull, Organ
 WNYC—Music; News Reports
 WHN—News; Hillbilly Music
 8:45—WEAF—Radio Rubes, Songs
 WOR—The Goldbergs—Sketch
 WJZ—Jack and Loretta, Songs
 WABC—Ruth Brine, Comments
 WMCA—News; Events Today
 8:55—WQXR—News; Studio Music
 9:00—WEAF—News; Happy Jack, Songs
 WOR—Sylvia Barry, Songs; Orch.
 WJZ—News; Breakfast Club
 WABC—Richard Maxwell, Tenor
 WNYC—Masterwork Hour
 WHN—Shopping Talk; Music
 9:15—WEAF—Band Music
 WJZ—Woman's Program; Rosina McDowell Lynn, Guest
 WABC—Manhattan Mother—Sketch
 WMCA—Personality Talk
 9:30—WEAF—Poetry and Philosophy
 WOR—Women Make the News
 WJZ—Breakfast Club; Music
 WABC—Grl Interne—Sketch
 WMCA—Poetry; Philosophy Talk
 9:45—WEAF—Edward MacHugh, Songs
 WOR—Talk—Dr. Frank Kingdon
 WABC—Bachelor's Children—Sketch
 WMCA—News; Variety; Music
 WHN—News; Food—C. H. Goudiss
 WEVD—Stories (Off 10 to 12)
 10:00—WEAF—Central City—Sketch
 WOR—Pure Food Hour
 WJZ—Young Mr. Croesus—Sketch
 WABC—Pretty Kitty Kelly—Sketch
 WNYC—Educational Program
 WQXR—Lisa Sergio, Comments
 10:15—WEAF—John's Other Wife—Sketch
 WJZ—Jane Arden—Sketch
 WABC—Myrt and Marge—Sketch
 WMCA—Amsterdam Strings
 10:30—WEAF—Just Plain Bill—Sketch
 WJZ—Smilin' Ed McConnell, Songs
 WABC—Hilltop House—Sketch
 WNYC—Magic of Speech—Talk
 WHN—Houseparty; Studio Music
 WQXR—Peggy Anderson, Piano
 10:45—WEAF—Women in White—Sketch
 WJZ—Breen and De Rose, Songs
 WABC—Stepmother—Sketch
 WNYC—Week Abroad—Roger Shaw
 WQXR—News (Off 11 to 4)
 11:00—WEAF—David Harum—Sketch
 WOR—Freshwater Cowboy Band
 WJZ—Mary Marlin—Sketch
 WABC—News; Montana Slim, Songs
 WMCA—Dental Hygiene Talk
 WNYC—News; Fire Dept. Band
 11:15—WEAF—Lorenzo Jones—Sketch
 WOR—Variety Musicale
 WJZ—Vic and Sade—Sketch
 WABC—Scattergood Baines—Sketch
 WMCA—Women's Program; Music
 WHN—Health Talk; Dance Music
 11:30—WEAF—Young Widder Brown—Sketch
 WOR—Keep Fit to Music; Variety
 WJZ—Pepper Young's Family—Sketch
 WABC—Big Sister—Sketch
 11:45—WEAF—Road to Life—Sketch
 WOR—Can We Eradicate Tuberculosis?—Dr. H. R. Edwards
 WJZ—Getting the Most Out of Life
 WABC—Aunt Jenny's Stories
 WNYC—Tuberculosis Can Be Found Early—Dr. Claude E. Forkner
 11:55—WMCA—Sports; Studio Music

AFTERNOON

- 12:00—WEAF—The Carters—Sketch
 WOR—Gloomchasers Quartet
 WJZ—Soutner's Quartet
 WABC—Kate Smith, Comments; Merle Oberon, Guest
 WNYC—Studio Music
 WHN—News; Dance Music (To 1:30)
 WEVD—News; Music; Variety
 12:15—WEAF—The O'Neills—Sketch
 WJZ—Bailey Axton, Tenor
 WABC—Nancy James—Sketch
 WMCA—News; Home Talk; Songs
 WNYC—Mayor La Guardia and Sanitation Commissioner William F. Carey, Presenting Safety Awards to Sanitation Department Drivers
 12:25—WJZ—News; Farm and Home Hour
 12:30—WEAF—Art of Living—Dr. Norman Vincent Peale
 WOR—News; Consumers Quiz Club
 WABC—Heien Trent's Romance
 12:45—WEAF—News, Markets and Weather
 WABC—Our Gal Sunday—Sketch
 WMCA—Ebony Elephant—Sketch
 WNYC—Symphonic Music
 1:00—WEAF—Adele Marcus, Piano
 WOR—Health Drama; Music
 WABC—The Goldbergs—Sketch
 WMCA—Nick Kenney, Comments
 WNYC—Missing Persons; Organ
 WEVD—Songs; Jewish Music
 1:15—WEAF—Jive Five Vocal Group
 WOR—Myrt and Marge—Sketch
 WJZ—Farm Service; Crops; Markets
 WABC—Life Can Be Beautiful, Play
 WMCA—Advertising Club Luncheon; Speakers, Dr. Victor Heiser, Author; Lyman Beecher Stowe, Political Writer
 WNYC—First Aid for Broken Bones—Dr. W. D. Ludlum Jr.
 1:30—WEAF—Words and Music
 WOR—Hilltop House—Sketch
 WJZ—Peables Takes Charge—Sketch
 WABC—Road of Life—Sketch
 WNYC—Latin American Trade—Thomas J. Watson, President International Chamber of Commerce, at Merchants Association Luncheon, Hotel Commodore
 WHN—Health Talk; Studio Music
 WEVD—Troubadours, Songs
 1:45—WEAF—Those Happy Gilmans—Sketch
 WOR—Rutgers University Forum; Dorothy Canfield Fisher, Speaker
 WJZ—Rakov Orchestra
 WABC—This Day Is Ours—Sketch
 2:00—WEAF—Betty and Bob—Sketch
 WOR—Martha Deane's Program
 WJZ—Dr. R. G. Reynolds, Principal
 Horace Mann; Drama, Oregon Trail
 WABC—Barclay's Daughters—Sketch
 WMCA—Music; Sports; Interviews
 WNYC—Savings Bank Insurance Talk
 WEVD—News; Citizenship Court—Play
 2:15—WEAF—Arnold Grimm's Daughter
 WABC—Dr. Susan—Sketch
 WNYC—Children's Museum Talk
 WHN—News; Hawaiian Music
 2:30—WEAF—Valiant Lady—Sketch
 WJZ—Light Opera Music
 WABC—School of the Air; Topic, Disappearance of a Nation, from Evander Childs High School
 WMCA—Household Hints
 WNYC—Operatic Excerpts
 WEVD—Symphonic Music
 2:45—WEAF—Hymns of All Churches
 WOR—David Harum—Sketch
 WMCA—News; Variety (to 4:30)
 WHN—Lorraine Barnett, Songs
 3:00—WEAF—Mary Marlin—Sketch
 WOR—Baseball; Dodgers-Tigers, Clearwater, Fla. (also WHN)
 WJZ—Fairy Stories, Dramatized
 WABC—United States Army Band
 3:15—WEAF—Ma Perkins—Sketch
 WJZ—Grand Siam Revue
 WNYC—N. Y. U. Literature Talk
 3:30—WEAF—Pepper Young's Family
 WJZ—Hoosier Hop; Variety
 WABC—Eugene Dubois, Violin; Alexander Semmler, Piano
 WEVD—Polish Variety (to 4:30)
 3:45—WEAF—The Guiding Light—Sketch
 WJZ—Poetry—Ted Malone
 WNYC—News; String Quartet
 4:00—WEAF—Backstage Wife—Sketch
 WJZ—Maupin Orch.; Vocalists; Ranson Sherman, Master Ceremonies
 WABC—LeBrun Sisters, Songs
 WQXR—Studio Music
 4:15—WEAF—Stella Dallas—Sketch
 WABC—Ray Bloch Varieties
 WNYC—Museum Talk—Alleen Barlow
 4:30—WEAF—Vic and Sade—Sketch
 WJZ—Afternoon Varieties
 WMCA—Piano; Popular Songs
 WNYC—Let's Make Music
 WEVD—School Program; Songs
 WQXR—Mozart-Beethoven Music
 4:45—WEAF—Grl Alone—Sketch
 WABC—Four Clubmen, Songs
 4:55—WJZ—News Bulletins
 5:00—WEAF—Dick Tracy—Sketch
 WJZ—Dr. Shelton Phelps, President Winthrop College, at Meeting, Southern Association of Colleges and Secondary Schools, Memphis
 WABC—Should the Wagner Act Be Amended? Representative Clare E. Hoffman of Michigan
 WMCA—News; Music; Variety
 WNYC—Music for Young People
 WHN—Variety and Dance Music
 WEVD—Drama; Music (off 6 to 8)
 5:15—WEAF—Your Family and Mine
 WJZ—Dramatized Fairy Tales
 WABC—Children's Program
 5:20—WOR—Polly Jenkins Orchestra
 5:30—WEAF—Jack Armstrong—Sketch
 WOR—Raymond Swing, Comments
 WJZ—Don Winslow of the Navy
 WNYC—Youth on Parade Program
 WQXR—Young People's Concert
 5:45—WEAF—Little Orphan Annie—Sketch
 WOR—Variety Music
 WJZ—Street Interviews
 WABC—Mighty Show—Sketch
 WNYC—I Got the Job—Sketch
 WHN—News; Joey Nash, Songs
 WQXR—Insurance Talk; Music

EVENING

- 6:00—WEAF—Eugene Conley, Tenor
 WOR—Ungie Don
 WJZ—News; Salvation Army Appeal
 WABC—News; Nan Wynn, Songs
 WMCA—Sports; Investment Talk
 WNYC—Musical Essays
 6:15—WEAF—Malcolm Claires, Stories
 WJZ—Patricia Gilmore, Songs
 WABC—Howie Wing—Sketch
 WHN—Ethel Shepard, Songs; Orch.
 6:20—WMCA—News; Home Talk; Sports
 6:25—WEAF—News; Dinah Shore, Songs
 WQXR—News; Gertrude Mittelmann, Piano
 6:30—WOR—News Reports
 WJZ—Messner Orchestra
 WABC—Bob Trout, Comments
 WNYC—Film Forum; Mrs. Frances T. Patterson of Columbia University
 WHN—Three Drows, Songs; Organ
 6:45—WEAF—Sports—Bill Stern
 WOR—Johnson Family—Sketch
 WJZ—Lowell Thomas, Commentator
 WABC—To Be Announced
 WMCA—Organ; Sid Gary, Songs
 WNYC—News; Music (Sign-off, 7:15)
 WHN—Sports; Studio Music
 WQXR—Musical Newsreel
 7:00—WEAF—Amos 'n' Andy—Sketch
 WOR—Sports—Stan Lomax
 WJZ—Easy Aces—Sketch
 WABC—County Seat—Sketch
 WQXR—Recorded Music
 7:15—WEAF—Vocal Varieties
 WOR—The Inquiring Reporter
 WJZ—Mr. Keen—Drama
 WABC—Outdoors—Bob Edge
 WMCA—Five-Star Final—Sketch
 7:30—WEAF—Felix Knight, Tenor; Joan Britton, Songs; Al and Lee Reiser Orchestra, and Others
 WOR—Don't You Believe It, With Allen Kent and Tom Slater
 WJZ—Rollini Orch.; Vocalists
 WABC—Joe Penner, Comedian; Pollock Orchestra
 WMCA—Voice of Experience
 WHN—G. H. Combs Jr., Comments
 7:45—WOR—Sports—Sam Baiter
 WMCA—Insurance—Morris H. Siegel
 WHN—Health Talk; Music
 8:00—WEAF—Vallee Varieties; Play, Eigerwand, With Claude Rains; Jerry Lester and Cliff Arquette, Comedians, and Others
 WOR—The Green Hornet—Drama
 WJZ—Drama; Desserts
 WABC—Kate Smith Show; Abbott and Costello, Comedy; Aldrich Family; Merle Oberon, in Scenes from Wuthering Heights; Ted Collins, Director
 WMCA—Michael, Violinist
 WHN—Hillbilly Variety
 WEVD—Bryce Oliver, Comments
 WQXR—Frieda Hempel, Soprano
 8:15—WMCA—Shall We Repeat 1916-1917?—Representative Harold Knutson of Minnesota
 WEVD—Song Lore—Anna Barbini
 8:30—WOR—Sinfonietta, Nicholas Berezowsky, Guest Conductor
 WJZ—Eastman School of Music Concert
 WMCA—Variety Show; Drama
 WEVD—Spectre of Hitlerism—Dr. Guy Emery Shipier, Editor, The Churchman
 WQXR—Bach-Beethoven Music
 8:45—WMCA—Johannes Steel, Comments
 9:00—WEAF—Good News of 1939; Frank Morgan, Fanny Brice; Gertrude Niesen, Songs; Wilson Orch.; Meliza Korjus, Songs; Virginia Bruce Carrillo, Walter Pidgeon, in Scenes From Society Lawyer; Robert Young, Director, and Others
 WOR—Gabriel Heatter, Comments
 WABC—Major Bowes Amateurs
 WMCA—National Youth Program; James Putnam of Macmillan Company
 WEVD—N. Y. U. Forum; Democracy in America—Edward F. Corsi, Deputy Commissioner of Forest; Dr. Theodore F. Savage, Pres., Greater New York Federation of Churches
 WQXR—Music and the Ballet
 9:15—WOR—Miller Orchestra
 WJZ—Whispering Voice Choir
 WMCA—Piano Musicale
 9:30—WJZ—America's Town Meeting, From University of North Carolina, Chapel Hill; Is the South Our No. 1 Economic Problem? Senator Josiah Bailey; John Rust, Inventor of Cotton Picker; President Frank P. Graham of the University
 WOR—Famous First Facts
 WMCA—Midweek Forum; Dr. Robert R. Fritsch of Muhlenberg College
 WEVD—Spanish Music
 9:45—WQXR—Movie Talk—Sidney Kaufman
 10:00—WEAF—Bing Crosby, Songs; Trotter Orchestra; Bob Burns, Comedy; Chester Morris, Actor; Alice Marble, Tennis Star; Rudolph Ganz, Pianist; Music Mails, Songs
 WOR—Weber Concert Revue
 WABC—Kostelanetz Orch.; Thompson Singers; Ray Heatherton, Baritone; Walter O'Keefe, Comedian
 WMCA—Dance Music
 WHN—Spirit of America—Rev. William C. Keronne, Pastor, Trinity Church, Bayonne, N. J.
 WEVD—The Pretext—Play
 WQXR—Excerpts, Bartered Bride
 10:15—WEVD—Dmitry Dobkins, Tenor; Sophia Levine, Soprano
 10:30—WOR—James Orchestra
 WJZ—Minstrel Show
 WMCA—News; Home Talk; Music
 WHN—Dance Music
 WEVD—Recorded Music
 10:45—WABC—Senator Sherman Minton of Indiana Discussing National Student Congress, Washington, D. C.
 WHN—News Reports
 11:00—WEAF—Bob Howard, Pianist-Singer
 WOR—News; Dance Music
 WJZ—News; Dance Music (To 1)
 WABC—News; Dance Music (To 1)
 WMCA—Dance Music
 WHN—Greater New York Fund—Jack I. Straus, Vice President, R. H. Macy & Co.
 WEVD—Irish Music; Drama
 WQXR—Concert Music (To 12)
 11:05—WHN—Dance Music
 11:15—WEAF—Mills Orchestra
 11:25—WEAF—News; Dance Music (To 1)
 11:30—WMCA—Variety Show
 11:55—WHN—News; Music (To 1)
 12:00—WEVD—Symphonic Music
 12:30—WMCA—News; Music (To 1:15)
 1:00—WEVD—Jamboree (To 4)
 1:30—WOR—News (Off at 1:35 A. M.)