

TODAY ON THE RADIO

WEDNESDAY, MARCH 15, 1939

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 3:00-4:00—Indianapolis Symphony Orchestra Concert—WABC.
8:00-8:30—Concert Orchestra; Carlo Morelli, Baritone—WOR.
8:30-9:00—Paul Whiteman Concert; Joan Edwards, Songs—WABC.
9:00-9:30—Award of Merit Dinner at Hotel Astor; Petroleum Dealers Chamber of Commerce; Lieutenant Governor Poletti, General Hugh Johnson and Others—WHN (WMCA at 10).
9:00-10:00—Theatre of the Air; Olympe Bradna, Ray Milland, Screen Players—WABC.
9:00-10:00—Variety Revue; Fred Allen, Comedian—WEAF.
9:15-9:30—"Cost of Administering Home Relief in the City," William Hodson, City Commissioner of Welfare—WOR.
10:00-10:30—Concert Orchestra; Hildegard, Songs—WABC.

Where there is no listing for a station, its preceding program is on the air
WMCA. 570 WOR. 710 WNYC. 810 WHN. 1010 WEVD. 1300
WEAF. 660 WJZ. 760 WABC. 860 WQXR. 1550

MORNING

- 6:00—WOR—Farmer Digest
6:30—WEAF—Variety Program
WJZ—Morning Patrol—Variety
WABC—Eye Opener Club
6:55—WOR—News; Studio Music
7:00—WABC—Phil Cook Almanac
WMCA—Popular Music
WNYC—Sunrise Symphony
WHN—Religious Talk
WEVD—Studio Music
7:15—WOR—The Musical Clock
WHN—News; Early Bird Show
7:30—WEAF—Variety Program
WOR—Sorey Orchestra
WMCA—News: Dance Music
WQXR—Sunrise Symphony
7:45—WABC—News: Studio Music
WEVD—Morning Devotions
7:55—WJZ—News: Sears Orchestra
8:00—WEAF—Herth Swing Trio
WOR—News: Beauty Talk; Music
WNYC—News: Employment Service
WEVD—Italian Music (Off 9:15 to Noon)
WHN—Zeke Manners Gang
8:15—WEAF—Gene and Glenn. Comedy
WJZ—Four Showmen. Songs
WABC—Bob Byron. Songs
WMCA—Religious Talk
8:30—WEAF—Gordon Orchestra
WJZ—Swing Serenade
WABC—Greenfield Village Choir
WMCA—Rainbow Trio. Songs
WNYC—String Ensemble
8:45—WEAF—Radio Rubes. Songs
WOR—The Goldbergs—Sketch
WJZ—Jack and Loretta. Songs
WABC—George Perrine. Comments
WMCA—News: Today's Events
WNYC—News: New York Today
8:55—WQXR—News: Music
9:00—WEAF—News: Happy Jack, Songs
WOR—The Hymn Singer
WJZ—News: Breakfast Club
WABC—Richard Maxwell. Songs
WNYC—Masterwork Hour
WHN—Polly the Shopper
9:15—WEAF—Band Music
WOR—Modern Living—Dr. Parrish
WJZ—Women's Program: Betty Was-son. Writer
WABC—Manhattan Mother—Sketch
WMCA—Psychology—J. S. List
9:30—WEAF—Poetry and Philosophy
WOR—Gloomchasers Variety
WJZ—Breakfast Club; Variety
WABC—Girl Interne—Sketch
WMCA—Ellis Orchestra
WHN—Studio Music
9:45—WEAF—Edward MacHugh. Songs
WABC—Bachelor's Children—Sketch
WMCA—News: Hillbilly Music
WHN—News; Women Drivers Club
10:00—WEAF—Central City—Sketch
WOR—Pure Food Hour
WJZ—Fifth Avenue—Amle Brunn
WABC—Pretty Kitty Kelly—Sketch
WNYC—The Amethyst Flask—Elsie Singmaster
WQXR—Lisa Sergio. Comments
10:15—WEAF—John's Other Wife—Sketch
WJZ—Jane Arden—Sketch
WABC—Myrt and Marge—Sketch
WNYC—String Ensemble
10:30—WEAF—Just Plain Bill—Sketch
WJZ—Amanda Snow. Songs
WABC—Hilltop House—Sketch
WMCA—Popular Music
WHN—Houseparty: Dance Music
WQXR—Foreill Quintet
10:45—WEAF—Women in White—Sketch
WJZ—Breen and DeRosa. Songs
WABC—Stepmother—Sketch
WMCA—Insurance—Donald Besdine
WQXR—News (Off to 4)
11:00—WEAF—David Harum—Sketch
WOR—Raoul Nadeau. Songs; Orch.
WJZ—Mary Marlin—Sketch
WABC—News: Montana Silm. Songs
WMCA—Uptowners Quartet. Songs
WNYC—News: Lolita Gainsborg, Piano
11:15—WEAF—Lorenzo Jones—Sketch
WOR—Heart of Julla Blake—Sketch
WJZ—Vic and Sade—Sketch
WABC—News: Deep River Boys
WMCA—Woman's Program
11:30—WEAF—Young Wilder Brown—Sketch
WOR—Keep Fit to Music
WJZ—Pepper Young's Family—Sketch
WABC—Big Sister—Sketch
WNYC—Ellenore Boselly. Songs
WHN—Little Gray Lady—Sketch: Music; News
11:45—WEAF—The Road to Life—Sketch
WOR—The Woman's Page
WJZ—Getting the Most Out of Life
WABC—Aunt Jenny's Stories
WMCA—Old Time Songs
WNYC—Health—Dr. Israel Weinstein
11:55—WMCA—Racing: Music

AFTERNOON

- 12:00—WEAF—The Carters—Sketch
WOR—Talk—Victor H. Lindlahr
WJZ—Alice Cornett. Songs
WABC—Mary McBride. Comments
WNYC—Midday Symphony
WEVD—News: Music
12:15—WEAF—The O'Neills—Sketch
WJZ—Kiddoodlers Novelty Quartet
WABC—Nancy James—Sketch
WMCA—News: Piano
12:25—WJZ—News: Farm and Home Hour
12:30—WEAF—Homespun. Dr. W. H. Foulkes
WOR—News; Consumers Quiz Club
WABC—Helen Trent's Romance
WEVD—Jewish Variety Show
WHN—Green Orchestra
12:45—WEAF—News: Markets; Weather
WABC—Our Gal Sunday—Sketch
WMCA—King Orchestra
12:55—WNYC—Cardinal Hayes Memorial Appeal—Rev. Terrence McNally
1:00—WEAF—Bill Johnson. Baritone
WOR—Health Talk: Music
WABC—The Goldbergs—Sketch
WMCA—Nick Kenny. Comments
WEVD—Missing Persons; Organ
1:15—WEAF—Let's Talk It Over: Wilfred Funk. Lexicographer
WOR—Rutgers Homemakers Forum: Marion McDowell. Speaker
WJZ—Farm Service: Markets
WABC—Life Can Be Beautiful—Play
WMCA—Grand Juries—Lee Thompson Smith. President Grand Juries Association. at Kiwanis Club
1:30—WEAF—Words and Music
WOR—Our Quartet
WJZ—Peables Takes Charge—Sketch
WABC—Road of Life—Sketch
WNYC—World's Fair Program
WHN—Dance Music
WEVD—Strelt Troubadours
1:45—WEAF—Those Happy Gilmans—Sketch
WOR—Voice of Experience
WJZ—Phil Brito. Songs
WABC—This Day Is Ours—Sketch
WMCA—The Little Shaver—Sketch
WNYC—Because They Love—Sketch
WEVD—Dramatized News
2:00—WEAF—Betty and Bob—Sketch
WOR—Music From Chicago
WJZ—Dr. W. W. Bauer: Drama
WABC—Barclay's Daughters—Sketch
WMCA—News: Insurance Talk
WNYC—Brooklyn Junior League
WHN—Rhapsody in Brass
WEVD—Children of the Street—Sketch
2:15—WEAF—Arnold Grimm's Daughter
WOR—Bide Dudley's Theatre Club
WABC—Dr. Susan—Sketch
WEVD—Symphonic Music
WNYC—Poetry—Katherine Lively
WHN—News; Dance Music
2:20—WMCA—Racing; Piano
2:30—WEAF—Vallant Lady—Sketch
WOR—Jimmy Shields. Songs: Orch.
WJZ—U. S. Marine Band
WABC—School of the Air Discussion: Dr. Roy Chapman Andrews: Dr. Robert C. Murphy: Mrs. Ruth Bryan Rhode. Dr. James Kimball
WMCA—Spain—Estelle Sternberger
WNYC—Manhattan Band Concert
2:45—WEAF—Betty Crocker. Kitchen Talk
WOR—Ed Fitzgerald. Talk
WMCA—Personality—Marguerite Byers
WHN—Lorraine Barnett. Songs: Organ
- 3:00—WEAF—Mary Marlin—Sketch
WOR—Martha Deane's Program
WJZ—Rakov Orchestra
WABC—Indianapolis Symphony
Fabien Sevlitzky. Conductor
WMCA—Betty and Buddy. Songs
WEVD—Polish Varieties
WHN—Baseball: Yankees vs. Cincinnati. at Tampa. Fla.
3:15—WEAF—Ma Perkins—Sketch
WJZ—Watson Orchestra
3:30—WEAF—Pepper Young's Family
WMCA—News: Roving Reporter
3:45—WEAF—Guiding Light—Sketch
WOR—David Harum—Sketch
WJZ—Ted Malone. Readings
WNYC—News Reports
4:00—WEAF—Backstage Wife—Sketch
WOR—News Bulletins
WJZ—Matinee—Variety
WABC—Books—Prof. J. T. Frederick
WMCA—Dance Music
WNYC—Debate: Hofstra College Versus Immaculata College: Topic. Resolved: That a System of Socialized Medicine Be Adopted. Making Available to All Complete Medical Service at Public Expense
WEVD—Italian Music
4:15—WEAF—Stella Dallas—Sketch
WOR—Myrt and Marge—Sketch
WABC—Mrs. Frederick Brooke. Pres. Girl Scouts, Mrs. Herbert Hoover. Vice Pres. on 27th Anniversary Program: Jessica Dragonette. Soprano: and Others
WMCA—Flower Show—H. T. Everett
4:30—WEAF—Vic and Sade
WOR—Hilltop House—Sketch
WMCA—Beverly Paige. Songs
WNYC—Hunter College Program
4:45—WEAF—Girl Alone Sketch
WOR—Salvation Army Appeal—Postmaster Albert Goldman
WABC—U. S. Navy Band
WMCA—Ebony Elephant—Sketch
WNYC—Before Man in North America—Talk: Music
4:55—WJZ—News: Biltmore Boys Orchestra
5:00—WEAF—Dick Tracy—Sketch
WOR—Women Make the News
WMCA—News: Dance Music
WHN—Studio Music
WEVD—Dramatic Sketch
5:15—WEAF—Your Family and Mine
WOR—Tax Exemption of State and Municipal Bonds—Professor Leo M. Rogers of John Marshall College
WJZ—Terry and the Pirates—Sketch
WABC—Vocational Program: C. W. Coates: Dr. C. M. Breder
WHN—Dixie Songsters
5:30—WEAF—Jack Armstrong—Sketch
WOR—Donlin' Jack—Sketch
WJZ—Smilow Winslow of the Navy
WABC—March of Games
WNYC—What Good Is Art?—Sketch
WHN—Bryce Oliver. Comments
WEVD—The Minstrels. Songs
WQXR—Young People's Program
5:45—WEAF—Little Orphan Annie—Sketch
WOR—Children's Program
WJZ—Tom Mix Straight Shooters
WABC—Hillbilly Show—Sketch
WMCA—Hillbilly Music
WHN—News: Dramatic Sketch
WEVD—Dramatic Sketch (Off 6 to 8)

EVENING

- 6:00—WEAF—Our American Schools
WOR—Uncle Don
WJZ—News: Fay Courtney. Songs
WABC—News: Sports Resume
WMCA—Racing: Investment Talk
WNYC—Male Quartet
WQXR—Manhattan College Glee Club: Rev. William J. Flannery. Speaker
6:15—WEAF—Malcolm Claire. Stories
WJZ—Rollini Trio
WABC—Howie Wing—Sketch
WNYC—W. Randolph Burges. Vice Chairman. National City Bank. Interviewed
WHN—Ethel Shepard. Songs
6:20—WMCA—News: Financial Talk
6:25—WEAF—News: Talk—George Hicks
WQXR—Press News: Piano
6:30—WOR—News Reports
WJZ—Three Jesters: Peg La Centra. Songs: Johnny Gart. Accordion
WABC—Bob Trout. Comments
WMCA—Sports Resume: Music
WHN—Three Drows. Songs: Organ
6:45—WEAF—Sports—Bill Stern: Jackie Heller. Guest
WOR—Johnson Family—Sketch
WJZ—Lowell Thomas. Commentator
WABC—Enoch Light Orchestra
WNYC—News: Symphonic Music (Sign Off at 7:15)
WHN—Sports: Al Shayne. Songs
WQXR—Ballet Music
7:00—WEAF—Amos 'n' Andy—Sketch
WOR—Sports—Stan Lomax
WJZ—Easy Aces—Sketch
WABC—County Sea—Sketch
WMCA—Sid Gary. Songs
WQXR—Gilbert-Sullivan Music
7:15—WEAF—Edwin C. Hill. Comments
WOR—The Answer Man
WJZ—Mr. Keen—Drama
WABC—Lum and Abner—Sketch
WMCA—Flve-Star Final—Sketch
7:30—WEAF—Revelers Orchestra
WOR—Lone Ranger—Sketch
WJZ—George Jessel Jamboree
WABC—Ask-It Backstage—Quiz
WMCA—Jewish Refugee Theatre
WHN—G. H. Combs Jr. Comments
7:45—WEAF—Jack Berch. Songs
WHN—Health Talk: Music
8:00—WEAF—One Man's Family—Sketch
WOR—Carlo Morelli. Baritone; Chorus: Antoinette Orchestra
WJZ—Roy Shield Orchestra
WABC—Gang Busters—Drama
WMCA—Jennie Goldstein—Sketch
WHN—Welcome Lewis Singing Bee
WEVD—Bryce Oliver. Comments
WQXR—High Fidelity Concert
8:15—WMCA—Studio Music
WEVD—Isabella Del Monte. Songs
8:30—WEAF—T. Dorsey Orchestra
WOR—John S. Young. Radio Director of World's Fair: Julius C. Holmes and Others Interviewed
WJZ—Hobby Lobby: Dave Elman. Directors: Salter Orch.: Interviews
WABC—Paul Whiteman Concert.
Joan Edwards, Modernaires: Songs
WMCA—Hollywood Variety Show
WEVD—Labor Program: Speakers, Isldore Lazarus, Former Assistant Attorney General: Joseph Belsky, Labor Leader: Music
WQXR—Rossini-Dellus Concert
WHN—Zeke Manners. Songs
8:45—WMCA—Johannes Steel. Comments
9:00—WEAF—Fred Allen. Portland Hoffs. Comedians; Van Steden Orchestra
WOR—Gabriel Heatter. Comments
WJZ—Horse and Buggy Days Music
WABC—Theatre of the Air: Ken Murray. Master of Ceremonies: Charles Ruggles. Ned Sparks. Comedians; Frances Langford. Kenny Baker, Songs: Broekman Orch.; Play,
- Sanctuary. With Olympe Bradna and Ray Milland
WMCA—Insurance Talk: Music
WHN—Award of Merit Dinner at Hotel Astor. Petroleum Dealers Chamber of Commerce; Lieutenant Governor Poletti. Senator Guy M. Gillette. General Hugh Johnson, Nelson Rockefeller. Dorothy Thompson and Others (Also WMCA at 10)
WEVD—Problems of Youth—Commissioner Austin H. MacCormick of Department of Correction
WQXR—Scenes of Soviet Russia
9:15—WOR—Cost of Administering Home Relief in the City—William Hodson. City Commissioner of Welfare
WQXR—Studio Music: Talk
9:30—WOR—Variety Concert: Soloists
WJZ—Wings for Martins—Drama
WMCA—Forum: Better Cooperation Between Business and Labor—Lawrence Dennis. Economic Consultant: Harry Sacher. Counsel, Transport Workers Union
WHN—Eyes of the Eagle—Drama
WEVD—Spanish Music
WQXR—Readers and Writers
9:45—WQXR—Ruby Mercer. Soprano
10:00—WEAF—Kay Kyser Orch. (Also WHN)
WOR—Basis Orchestra
WABC—Ransom Sherman's Variety
WABC—Hildegard, Songs: Raymond Paige Orch.
WQXR—Symphonic Concert
WEVD—Forum: The Balance Sheet of the City Council—Frederick F. Guggenheimer. Executive Director, City Affairs Committee; Councilman Charles Belous of Queens
10:30—WOR—Stokes Orchestra: Soloists
WJZ—Mark Sullivan and Jay Franklin. Commentators
WABC—It Can Be Done. With Edgar A. Guest: Doring Sisters. Songs: Life of William J. Burns. Detective
WMCA—News: Music
WEVD—Studio Music
WQXR—The Madrigalists
11:00—WEAF—Theodore A. Huntley. Commentator. From Washington
WOR—News: Lombardo Orch.
WJZ—News: Dance Music
WABC—News: Dance Orchestra
WMCA—Amateur Night in Harlem
WHN—News: Dance Orchestras
WEVD—Irish Music
WQXR—Studio Music (Sign Off at 12)
11:15—WEAF—Mills Orchestra
WJZ—American Legion 20th Anniversary Program; Stephen Chadwick. National Commander: Mrs. James Morris. Auxiliary President; Bob Hope. Master of Ceremonies; Mary Pickford; Stage and Radio Stars; Philip Collins. Vice President, American Legion Convention Corp.
11:25—WEAF—News: Dance Music
11:30—WOR—Carlson Orchestra
WABC—Heller Orchestra
12:00—WOR—Jurgen Orchestra
WABC—Gray Orchestra
WHN—Classical Music (To 1)
WQXR—Symphonic Music
WEVD—Symphonic Hour
WMCA—News: Bowling Talk
12:15—WJZ—Dance Music (To 1)
WJZ—Richards Orchestra
12:20—WEAF—Theatre Review: Dance Music
12:30—WEAF—Lights Out—Drama
WOR—Play Review: Dance Music
WABC—King Orchestra
1:00—WOR—McLean Orchestra
WEVD—Jamboree (to 4 A. M.)
WMCA—News (Off at 1:15)
1:30—WOR—News (Off at 1:35 A. M.)