

TODAY ON THE RADIO

WEDNESDAY, JUNE 23, 1937

OUTSTANDING EVENTS ON ALL STATIONS

- 1:20-2:00 P. M.—Mayor La Guardia and Others. at Advertising Federation of America Luncheon. Hotel Pennsylvania.—WOR, (also WMCA 1:30-2:15 P. M.).
- 2:00-2:30 P. M.—Dr. John H. Finley, Editor-in-Chief THE NEW YORK TIMES; Christopher Morley, Writer. at American Library Association Convention Luncheon. Hotel Waldorf-Astoria. From London: Arundell Esdaile, Secretary British Museum.—WEAF.
- 3:45-4:00 P. M.—“Camp Insurance Against Delinquency.” Police Commissioner Lewis J. Valentine.—WJZ.
- 7:15-7:30 P. M.—“Housing.” Mrs. Franklin D. Roosevelt. Mrs. Ida Harris. President League of Mothers Clubs.—WJZ.
- 7:30-7:45 P. M.—“An Address to the High School Graduates of 1937.” A. A. Berle, City Chamberlain of New York.—WHN.
- 8:30-9:00 P. M.—United States Marine Band Concert.—WOR.
- 9:00-10:00 P. M.—String Symphony. Frank Black, Conductor.—WJZ.
- 9:00-9:30 P. M.—Lily Pons. Soprano: Concert Orchestra.—WABC.
- 9:30-10:00 P. M.—Operetta. “Sari.” With Jessica Dragonette, Soprano; Charles Kullmann, Tenor; Thomas L. Thomas, Baritone.—WABC.
- 10:00-10:15 P. M.—“The Cost of Government.” Senator Rush D. Holt of West Virginia.—WJZ.

Press-Radio News: 9:55 A. M.—WJZ 6:30 P. M.—WEAF
9:40 A. M.—WABC 6:15 P. M.—WQXR 6:30 P. M.—WJZ
9:55 A. M.—WEAF 6:20 P. M.—WMCA 6:30 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air
WMCA. 570 WOR. 710 WNYC. 810 WHN. 1010 WEVD. 1300
WEAF. 660 WJZ. 760 WABC. 860 WQXR. 1550

MORNING

- 6:45-WOR—The Musical Clock
7:00-WMCA—Early Risers Club
WNYC—Gymnasium Classes; Music
WHN—Popular Music; News
WEVD—Morning Melodies
7:30-WEAF—Radio Rubes. Songs
WOR—Sorey Orchestra
WJZ—Levey Orchestra
WABC—Organ Reveille
WHN—The Early Birds
7:45-WJZ—Yoichi Hiraoka. Xylophone
WABC—Household Reporter
WMCA—News; Barnacle Bill. Songs
WNYC—News; Morning Serenade
WEVD—Morning Devotions
7:55-WJZ—News; Morning Devotions
8:00-WEAF—Malcolm Claire. Songs
WOR—News; Beauty Talk; Music
WABC—Morning Almanac. With Phil Cook. Comedian, and Others
WEVD—News; Music (Off to 3)
8:15-WEAF—News; Morning Melodies
WJZ—Island Serenaders
WMCA—Morning Meditations
8:30-WEAF—Home Songs
WOR—Talk—Martha Manning
WJZ—William Meeder. Organ
WMCA—Music and Talks
WNYC—Favorite Music
WHN—Exercises; Philosophy
8:45-WOR—Homer Rodeheaver. Hymns
WJZ—Dandies of Yesterday Quartet
9:00-WEAF—Levey Orchestra
WOR—Ed Fitzgerald. Variety
WJZ—Variety Musicals
WABC—Music in the Air
WMCA—Music and Verses
WNYC—Concert Hour
WHN—Lew White. Organ
9:15-WOR—Modern Living—Dr. E. Parrish
WMCA—Talk—Glenna Strickland
9:30-WOR—Organ Recital
WABC—Richard Maxwell. Songs
WMCA—Health—Dr. Shirley Wynne
WHN—Dance Music; News
9:40-WABC—Press-Radio News
9:45-WEAF—Landt Trio
WOR—Jack Berch. Songs
WABC—Bachelor's Children—Sketch
- 9:55-WEAF—Press-Radio News
WJZ—Press-Radio News
10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch
WOR—Variety Show
WJZ—Tim Healy. Commentator
WABC—Betty and Bob; Hymns
Menus—Betty Crocker; Modern Cinderella; News—John K. Watkins
WMCA—Hillbilly Music
WNYC—News; Markets; Music
10:15-WEAF—John's Other Wife—Sketch
WJZ—Ma Perkins—Sketch
10:30-WEAF—Just Plain Bill—Sketch
WJZ—Pepper Young's Family
WMCA—Talks; Music; News
WNYC—Happier Homes—Talk
WHN—Homemaking—Ida Bailey Allen
10:45-WEAF—Today's Children—Sketch
WJZ—Helen Jane Behlke. Contralto
WNYC—Julian Bauman. Baritone
11:00-WEAF—David Harum—Sketch
WOR—Get Thin to Sketch
WJZ—The O'Neills—Sketch
WABC—Magazine of the Air; Isabel Manning Hewson. Commentator
WNYC—People's Forum of the Air: The Controversy Between the Tennessee Valley Authority and Private Utility Corporations—Ernest H. Greenwood. Former Vice President Board of Education of District of Columbia; Gerald Cruise. Acting Executive Secretary. Power Authority of State of New York
11:15-WEAF—Backstage Wife—Sketch
WJZ—Personal Column of the Air
WOR—Romance of Hope Alden
WMCA—Women's Program. Anice Ives. Director
11:30-WEAF—How to Be Charming—Sketch
WOR—Raoul Nadeau. Baritone
WJZ—Vic and Sade—Sketch
WABC—Big Sister—Sketch
WHN—Dance Music; Songs
11:45-WEAF—Instrumental Ensemble
WJZ—Edward MacHugh. Songs
WABC—Talk—Dr. Allan Roy Dafos
WMCA—News; Talk—Victor Lindlahr

AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch
WOR—Talk—Victor Lindlahr
WJZ—Terri Franconi. Tenor
WABC—The Gumps—Sketch
WNYC—A True Story for a Silver Anniversary—Dr. C. F. Bolduan
12:15-WEAF—Story of Mary Marlin—Sketch
WJZ—Homespun—Dr. W. H. Foulkes
WABC—Edwin C. Hill, Commentator
WNYC—Waverly Brass Band
12:25-WJZ—News Bulletins
12:30-WEAF—Three Marshalls. Songs
WOR—News; We Are Four—Sketch
WJZ—From Oslo. Norway; Saint Hans Day Program
WABC—Helen Trent's Romance
WMCA—Home—Kurt Haeseler
1:00-WEAF—Joe White. Tenor
WABC—Our Gal Sunday—Sketch
WMCA—Dance Marathon
WNYC—A. S. P. C. A. Talk
1:00-WEAF—News; Markets and Weather
WOR—Organ Recital
WJZ—Love and Learn. Sketch
WABC—Ruth Carhart and Bill Perry. Songs; Novelty Orchestra
WMCA—Nick Kenny. Commentator
WNYC—Missing Persons; News
WHN—News; Girl Interns—Sketch
1:05-WMCA—Alexander Richardson, Organ
1:15-WEAF—Dan Harding's Wife—Sketch
WOR—Dramatized Health Talk
WJZ—Neighbor Nell
WABC—Pretty Kitty Kelly—Sketch
WMCA—Talk and Music
1:20-WOR—Advertising Federation of America Luncheon. at Hotel Pennsylvania; Speakers. Mayor La Guardia. Henry Eckhardt. Chairman of the Board. American Association of Advertising Agencies; Leo J. Eastman. President Packard Motor Car Company. and Others (1:30-2:15 P. M.—WMCA)
1:30-WEAF—Charles Sears, Tenor; Ruth Lyons. Soprano
WJZ—Farm and Home Hour; Speakers. Charles W. Holman. Secretary American Institute of Cooperation. and Others
WABC—Recipes—George Rector
WHN—Dance Music
1:45-WABC—Aunt Jenny's Life Stories
2:00-WEAF—American Library Association Convention Luncheon. at Hotel Waldorf-Astoria; Dr. John H. Finley. Editor-in-Chief. THE NEW YORK TIMES; Christopher Morley. writer. From London: Arundell Esdaile. Secretary British Museum
WOR—Martha Deane's Program
WABC—Kathryn Cravens's Comment
WNYC—Morningside String Trio
WHN—Michael Cannon—Play
WQXR—Dance Music
2:15-WABC—Jack and Loretta. Songs
WMCA—Talk and Music
WNYC—Dictation—A. E. Gaskill
WHN—Dance Music; Variety
2:30-WEAF—Choir Symphonette
WJZ—Bennett and Wolverton. Piano and Guitar
WABC—Montana Slim. Songs
WMCA—Sports; Variety Program
WNYC—Concert Orchestra
WQXR—Sports—Allen Walz
2:45-WEAF—Music of the Moment
WOR—Embassy Trio
WJZ—Peggy Wood's Program
WABC—Myrt and Marge—Sketch
WHN—String Ensemble
WQXR—Dance Music
3:00-WEAF—Pepper Young Family
WOR—Memory Songs
WJZ—Souhaites Quartet
WABC—Manhattan Matinee—Variety
WHN—Baseball: Jersey City-Baltimore
WEVD—Metropolitan Ensemble
WQXR—Mary Lewis. Soprano
3:15-WEAF—Ma Perkins—Sketch
WOR—Rutgers Home Economics
WJZ—Celia Branz. Contralto; Terri Franconi. Tenor
WNYC—String Music
WEVD—Raquel Shanock. Soprano
WQXR—News; Favorite Refrains
3:30-WEAF—Vic and Sade—Sketch
WOR—Allie Lowe Miles Club
WABC—Old-Age Pensions—Representative Herbert S. Bigelow of Ohio
WEVD—Elias Zaludkowsky. Tenor
3:45-WEAF—The O'Neills—Sketch
WJZ—Camp Insurance Against Delinquency—Police Commissioner Lewis J. Valentine
WABC—Poetic Strings
4:00-WEAF—Lorenzo Jones—Sketch
WOR—Lewis Orchestra
WJZ—Club Matinee—Variety Show
WEVD—Bruch Orchestra
WQXR—Folish Violin Concerto
4:15-WEAF—Personal Column of the Air
WOR—News; Hauser Orchestra
WABC—Dance Music
WNYC—Natural History Talk
4:30-WEAF—Follow the Moon—Sketch
WABC—Russell Dorr. Baritone
WNYC—Hunter-Anger News
WEVD—Italian Varieties
4:45-WEAF—The Guiding Light—Sketch
WABC—New York Academy of Medicine: The Aching Heart—Dr. Cary Eggleston
WNYC—William Menafra. Songs
WEVD—L'Avenmarria—Sketch
5:00-WEAF—Sir James Barrie—Mrs. William Brown Meloney, Editor. This Week
WOR—Melody Moments
WJZ—Story of Mary Marlin—Sketch
WABC—Elsie Thompson. Organ
WNYC—Hiking-Camping Talk
WHN—Powell Orchestra; News
WEVD—Minciotti Players—Drama
WQXR—Young Peoples Concert
5:15-WEAF—Dan's Adventures—Sketch
WOR—Vincent Connolly, Comment
WJZ—Library Frontiers—Sarah Askeew. Secretary of N. J. Library Association; Charles E. Rush. Associate Librarian of Yale University; Edith Hervey Anderson of Greenwich, Conn., Public Library; John Graves Barrow of Berea College
WABC—Modern Trends in the North American Public Library—Milton J. Ferguson of Brooklyn Library
WNYC—Ellenore Bosely. Songs
5:30-WEAF—Don Winslow of the Navy
WOR—Jahns Orchestra
WJZ—Singing Lady
WABC—Doris Kerr. Songs
WMCA—Talk and Music
WNYC—Manhattan Concert Band
WHN—Talks; Dance Music
WEVD—Little Players—Drama
5:45-WEAF—Giglio Orphan Annie—Sketch
WOR—Junior G-Men—Sketch
WJZ—Novelty Music
WABC—Funny Things—Nora Stirling
WMCA—Sports; Race Comment
WNYC—The Story Teller
WEVD—Boccia and Rolli. Songs (Off to 8)

EVENING

- 6:00-WEAF—Our American Schools
WOR—Uncle Don
WJZ—News; Dinner Music
WABC—Del Casino. Songs
WNYC—Junior Inspectors Club
WHN—Inquiring Reporter
WQXR—Piano Recital
6:15-WEAF—News; Carol Deis. Songs
WABC—Hall Orchestra
WMCA—Investments—E. C. Olsen
WHN—Musical Moments
WQXR—Press-Radio News; Organ
6:20-WMCA—Press-Radio News
6:25-WMCA—Talk—Financing the Home
6:30-WEAF—Press-Radio News
WOR—Woods Orchestra
WJZ—Press-Radio News
WABC—Press-Radio News
WMCA—Sports—Dick Fishell
WNYC—Elizabeth Lumsden, Contralto
WHN—Frollickers Orchestra
WQXR—Food—Violet M. Holgate
6:35-WEAF—Today's Sports—Ford Bond
WJZ—Revelers Quartet
WABC—Sports Resume—Paul Douglas
6:45-WEAF—Billy and Betty—Sketch
WOR—News; Sports Resume
WJZ—Lowell Thomas, Commentator
WABC—Singing Waiters
WMCA—Baseball. Dramatized
WNYC—Gordon Heriot, Commentator
WHN—Sports—Joe Bolton
WQXR—Music of Jacques Wolfe
7:00-WEAF—Amos n' Andy
WJZ—Easy Aces—Sketch
WABC—Jack Fulton, Tenor—Franklyn MacCormack. Reader
WMCA—News; Fenton Orchestra
WNYC—Concert Hour
WHN—Albert Orchestra
WQXR—Opera: La Traviata. Acts I and II
7:15-WEAF—Uncle Ezra—Sketch
WOR—Frank Morgan. Master of Ceremonies; Dorothy Lamour. Songs; Rich Orchestra
WJZ—Housing—Mrs. Franklin D. Roosevelt; Mrs. Ida Harris. President. League of Mothers Clubs
WABC—Ma and Pa—Sketch
WHN—Drama; Dance Music; News
7:30-WEAF—Movie Pilot—Rose Pelswick. Motion Picture Critic; Robert Ross. Talent Scout
WOR—Lone Ranger—Sketch
WJZ—Lum n' Abner—Sketch
WABC—Gogo De Lys. Songs
WMCA—Three Little Funsters
WHN—An Address to the High School Graduates of 1937—A. A. Berle. City Chamberlain of New York
7:45-WEAF—Vic and Sade—Sketch
WJZ—East and Dumke. Comedians
WABC—Boake Carter. Commentator
WHN—Studio Program
8:00-WEAF—One Man's Family—Sketch
WOR—Broadway Melody Hour; Jay C. Flippen. Master of Ceremonies. and Others (Also WHN)
WJZ—Beatrice Lillie. Comedienne
WABC—Cavalcade of the America: Story of Pine Tree Shilling
WMCA—Five-Star Final—Sketch
WNYC—World Affairs—Josef Israels II
WEVD—Bryce Oliver. Commentator
WQXR—Classical Music Concert
8:15-WMCA—Talks; Dance Music
WNYC—Travel Club Talk
WEVD—Metropolitan Ensemble
8:30-WEAF—Wayne King Orchestra
WOR—United States Marine Band
WJZ—Play, Second Husband, With Helen Menken
WABC—Ken Murray. Comedian
WHN—Rich Orchestra; Frances Langford. Songs; Frank Morgan
WNYC—Description Graduation Exercises of Samuel J. Tilden High School, Brooklyn
8:45-WMCA—New Yorkers. Interviewed
WHN—Stoess Orchestra
WEVD—Our Stake in Social Security—Allan S. Heywood. Regional Director. Committee for Industrial Organization (Off to 10)
9:00-WEAF—Fred Allen. Comedian; Van Steeden Orchestra; Variety Revue
WOR—Gabriel Heatter. Commentator
WJZ—String Symphony. Frank Black, Conductor
WABC—Lily Pons. Soprano
WMCA—Murder in the Automat—Sketch
WQXR—Frances Shapiro. Violin
WNYC—New York State Symphonic Band (Off at 10)
WHN—Dance Music
9:15-WOR—Haenschen Orchestra
9:30-WOR—Variety Show
WABC—Operetta: Emmerich Kallman's Sari. With Jessica Dragonette. Soprano; Charles Kullman, Tenor; and Thomas L. Thomas. Baritone; Goodman Orchestra; Tempo King. Songs
WQXR—Folk Song Program
9:45-WMCA—Olympian Orchestra
WQXR—Significance of the Modern Dance—Martha Graham. Dancer
WHN—Boxing: Cuban Luis vs. Tony Celli, at Dyckman Oval
10:00-WEAF—Hit Parade; Salter Orch.
WOR—Field Museum Expedition—Dramatization
WJZ—The Cost of Government—Senator Rush D. Holt of W. Va.
WABC—Gang Busters—Sketch
WQXR—Studio Concert (Off at 11)
WEVD—N. Y. U. Round-Table: Will Proportional Representation Work?—George H. Hallett Jr., Secretary Citizens Union; Julius Paul, Treasurer Union of Democratic Clubs of New York State; Maurice P. Davidson, Chairman Progressive City Committee; Solomon Portnow, Chairman
10:15-WJZ—Carol Weymann. Soprano
WMCA—Hillbilly Music.
10:30-WOR—Melodies from the Sky
WJZ—Minstrel Show
WABC—Babe Ruth's Program
WEVD—Popular Music (Off to 12)
10:45-WEAF—Greetings From Boy Scouts of Russia, Germany, Italy, France, Holland and England. Who Have Arrived to Attend the Jamboree in Washington, D. C.
WABC—Acceptance Address by New President of National Association of Broadcasters, From Convention in Chicago
WMCA—News; Harlem Amateurs
11:00-WEAF—News; LeBaron Orchestra
WOR—News—Arthur Hale
WJZ—News—Dance Music (To 1)
WABC—Andre Baruch. Commentator
WHN—Dance Music (To 1:30 A. M.)
11:05-WABC—Dance Music (To 1 A. M.)
11:15-WEAF—King's Jesters Orchestra
WOR—Dance Music (To 2 A. M.)
11:30-WEAF—Moore Orchestra
12:00-WEAF—Lewie Orchestra
WMCA—Dance Music (To 1 A. M.)
WEVD—Midnight Jamboree
12:30-WEAF—Lights Out—Sketch