

# TODAY ON THE RADIO

FRIDAY, APRIL 23, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 8:15-9:00 A. M.—From Stratford-on-Avon, England: Shakespeare Birthday Luncheon; Speakers, Sir George Thomas Broadbridge, Lord Mayor of London, and Others—WJZ.
- 2:00-3:00 P. M.—Music Appreciation Hour: Symphony Orchestra and Choruses of High School of Music and Art; Speaker, Walter Damrosch—WEAF, WJZ.
- 3:00-4:30 P. M.—Scenes From Shakespeare's Plays, Dramatized—WJZ.
- 3:00-4:30 P. M.—Cincinnati Symphony; Eugene Goossens, Conductor—WABC (Also 10:00-10:30 P. M.).
- 5:15-6:15 P. M.—Temple Emanu-El Services—WHN.
- 5:30-6:30 P. M.—Commemoration of the Birth of Shakespeare: Dr. A. S. W. Rosenbach, President Shakespeare Society of America; Recitations by Sir Cedric Hardwicke, and Others: Music—WABC.
- 8:00-9:00 P. M.—Concert Orchestra: Lucille Manners, Soprano; Revelers Quartet—WEAF.
- 9:30-10:00 P. M.—Sinfonietta: Alfred Wallenstein, Conductor—WOR.
- 10:45-11:00 P. M.—"Anti-Lynching Legislation." Representative Emanuel Celler of New York—WABC.
- 10:45-11:00 P. M.—"Value of the Coal Act," Senator Joseph F. Guffey of Pennsylvania—WEVD.

Press-Radio News: 9:55 A. M.—WEAF 6:30 P. M.—WEAF  
 9:25 A. M.—WMCA 10:00 A. M.—WJZ 6:30 P. M.—WJZ  
 9:30 A. M.—WNEW 6:15 P. M.—WQXR 6:40 P. M.—WABC  
 9:40 A. M.—WABC 6:20 P. M.—WMCA

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

## MORNING

- 6:15-WOR—Early Bird Music  
 6:45-WOR—Gambling's Musical Clock  
 7:00-WMCA—Early Risers Club  
 WNYC—Gymnasium Class  
 WHN—Popular Music  
 WEVD—Studio Music  
 7:30-WEAF—Radio Rubes  
 WOR—Sorey Orchestra  
 WJZ—Sorey Orchestra  
 WABC—Organ Recital  
 WHN—The Early Birds  
 7:45-WJZ—Yoichi Hiraoka, Xylophone  
 WABC—Household Finance News  
 WMCA—News: Breakfast Music  
 WNYC—Viewing the News  
 WEVD—Morning Devotions  
 7:55-WJZ—News: Morning Devotions  
 8:00-WEAF—Malcolm Claire, Stories  
 WOR—News: Beauty Talk; Music  
 WABC—Morning Almanac, With Phil Cook, Comedian, and Others  
 WNYC—Morning Serenade  
 WEVD—News: Music  
 8:15-WEAF—News: Blaufuss Ensemble  
 WJZ—From Stratford-on-Avon: Shakespeare Birthday Luncheon; Lord Mayor of London, Alderman Sir George Thomas Broadbridge; Hugh Walpole, Novelist; Sir Edward S. Hicks, Playwright  
 WMCA—Songs: Organ Recital  
 8:25-WEAF—City Consumers' Guide (Also WNYC, WOV)  
 8:30-WEAF—Cheerio Musicale  
 WOR—Talk—Martha Manning  
 WNYC—Music Album  
 WHN—Exercises: Philosophy  
 WEVD—Studio Music (Off to 3)  
 8:45-WOR—Tex Fletcher, Songs  
 8:50-WMCA—Helping Hand—Talk  
 9:00-WEAF—Levey Orchestra: Songs  
 WOR—Ed Fitzgerald, Music  
 WJZ—Variety Musicale  
 WABC—Variety Musicale  
 WMCA—Charm—Edythe Melrose; Music  
 WNYC—Symphonic Hour  
 WHN—Lew White, Organ  
 9:15-WOR—Modern Living—Dr. E. Parrish  
 WABC—Jack and Loretta, Songs  
 9:30-WOR—Talk—Jacob Tarshish  
 WABC—Allen Prescott—Wife Saver  
 WMCA—Talk—Dr. Shirley W. Wynne  
 WHN—What to Eat—C. H. Goudiss
- 9:45-WEAF—News—Adela Rogers St. Johns  
 WOR—Jack Berch, Joe Bier, Songs  
 WABC—Bachelor's Children—Sketch  
 9:55-WEAF—Press-Radio News  
 WJZ—Press-Radio News  
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Freudberg Orchestra  
 WJZ—Capt. Tim Healy, Commentator  
 WABC—Betty and Bob; Modern Cinderella; News—John K. Watkins; Menu—Betty Crocker; Orchestra  
 WMCA—Hillbilly Music  
 WNYC—Market Specials: Music  
 WHN—Dance Music  
 10:15-WEAF—John's Other Wife—Sketch  
 WJZ—Ma Perkins—Sketch  
 10:30-WEAF—Just Plain Bill—Sketch  
 WOR—Allie Lowe Miles Club  
 WJZ—Pepper Young's Family—Sketch  
 WMCA—Studio Music  
 WNYC—Decorating—Helen Eames  
 WHN—Homemakers—Ida Bailey Allen  
 10:45-WEAF—Today's Children—Sketch  
 WJZ—Kitchen Cavalcade  
 WMCA—Mason and Dixon, Songs  
 WNYC—John Sisk, Songs  
 11:00-WEAF—David Harum—Sketch  
 WOR—Get Thin to Music  
 WJZ—The O'Neills—Sketch  
 WABC—Magazine of the Air; Reed Kennedy, Baritone; Sketch—Trouble House; Talk—Women and Jobs—Mary Knight; Rofe Orchestra  
 WMCA—Beauty Talk; Music; Play  
 WNYC—Tuberculosis—Dr. P. F. Anderson  
 11:15-WEAF—Backstage Wife—Sketch  
 WJZ—Personal Column of the Air  
 WMCA—Woman's Program, Anice Ives, Director  
 WNYC—Fred Lackner, Violin  
 11:30-WEAF—How to Be Charming—Sketch  
 WOR—Talk—Martha Deane  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WNYC—Dance Orchestra  
 WHN—Studio Music  
 11:45-WEAF—Voice of Experience  
 WOR—All-Star Varieties  
 WJZ—Edward MacHugh, Songs  
 WABC—Ills of Animals—Dr. Allan Roy Dafoe  
 WMCA—News: Talk—Victor Lindlahr  
 WHN—Gregory Orchestra

## AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch  
 WOR—Talk—Victor Lindlahr  
 WJZ—Honeyboy and Sassafra  
 WABC—The Gumps—Sketch  
 WNYC—Sunlit Norway—Gladys Petch  
 WHN—Gold—J. R. Saunders of Natural History Museum  
 12:15-WEAF—Story of Mary Marlin—Sketch  
 WJZ—Male Quartet  
 WABC—Edwin C. Hill, Commentator  
 WNYC—Paul and Harriet, Songs  
 WHN—Song Recital  
 12:30-WEAF—Ralph Kirbery, Songs  
 WOR—News: We Are Four—Sketch  
 WJZ—News: Farm and Home Hour: Radio Play Writing—C. L. Meuser  
 WABC—Helen Trent's Romance  
 WMCA—Home—Kurt Haeseler  
 WNYC—Alexander Richardson, Organ  
 12:45-WEAF—Joe White, Tenor  
 WABC—Our Gal Sunday—Sketch  
 WMCA—Dance Marathon  
 WHN—Stock Quotations: News  
 1:00-WEAF—News: Markets and Weather  
 WOR—Gretta Palmer, Commentator  
 WABC—Five Star Revue  
 WMCA—Nick Kenny, Commentator  
 WNYC—Missing Persons: Music  
 1:15-WEAF—Dan Harding's Wife—Sketch  
 WOR—Theatre Club—Bide Dudley  
 WABC—Captivators Orchestra  
 WMCA—Street Forum  
 WHN—Girl Interne—Sketch  
 1:30-WEAF—Dramatization  
 WOR—Talks and Music  
 WJZ—Research Center to Develop More Uses for Cotton—Senator Theodore G. Bilbo of Mississippi  
 WABC—Food Talk—George Rector  
 WMCA—Your Neighbor's Health—Dr. Eleanor A. Campbell of Judson Health Center  
 WNYC—Promenade Concert  
 WHN—Dance Music: News  
 1:45-WOR—Hello, Peggy—Sketch  
 WJZ—Neighbor Nell  
 WABC—Aunt Jenny's Life Stories  
 WMCA—Talk—Dr. Matthew Chappella  
 2:00-WEAF—Music Appreciation Hour, Dr. Walter Damrosch; High School of Music and Art Symphony Orchestra and Choruses (Also WJZ)  
 WOR—Martha Deane's Program  
 WABC—Kathryn Cravens, Comments  
 WMCA—Hillbilly Music  
 WNYC—Nadine Waters, Songs  
 WLWL—Ann Ryden, Songs: Franklin Small, Readings  
 2:15-WABC—American School of the Air  
 WNYC—Shorthand—Ruth Sutton  
 WHN—Dance Music  
 2:30-WABC—Captivators Orchestra  
 WMCA—Sports: Variety Show  
 WNYC—Opera: Orpheus  
 2:45-WOR—Way Down East—Sketch  
 WABC—Mert and Marge—Sketch  
 WHN—Baseball: Jersey City vs. Rochester, at Jersey City  
 3:00-WEAF—Pepper Young Family—Sketch  
 WOR—Molly of the Movies  
 WJZ—Shakespeareana: Dramatization of Selections From Some of the Playwright's Best-Known Plays  
 WABC—Cincinnati Symphony, Eugene Goossens, Conductor  
 WEVD—Variety Show  
 3:15-WEAF—Ma Perkins—Sketch  
 WOR—Radio Garden Club  
 3:30-WEAF—Vic and Sade—Sketch  
 WOR—Dance Orchestra  
 WNYC—Concert Orchestra  
 WEVD—String Ensemble  
 3:45-WEAF—The O'Neills—Sketch  
 WOR—Junior League on the Air; Carol Haenlein, Interviewed  
 WEVD—Jewish Music  
 4:00-WEAF—Roy Shield Orchestra: Gale Page, Charles Sears, Songs  
 WOR—Hope Aiden's Romance  
 WJZ—Club Matinee—Variety Show  
 WEVD—Polish Orchestra  
 4:15-WOR—News: Variety Show  
 WNYC—New Directions of Literature—Talk From N. Y. U.  
 4:30-WEAF—Follow the Moon—Sketch  
 WJZ—Penn Relay Race: 120-Meter High Hurdles, Franklin Field, Philadelphia  
 WABC—Among Our Souvenirs  
 WEVD—Italian Variety Show  
 4:45-WEAF—The Guiding Light—Sketch  
 WABC—Salvation Army Staff Band  
 WNYC—United Parents Association—Talk  
 5:00-WEAF—Adventures of Dari Dan  
 WOR—Talks and Music  
 WJZ—Story of Mary Marlin  
 WABC—Junior Nurse Corps—Sketch  
 WNYC—American Women's Association—Talk  
 WHN—Shannon Band  
 WEVD—Mincioti Company—Drama  
 5:15-WEAF—Penn Relay Races: 3,000-Meter Steeplechase, Franklin Field, Philadelphia  
 WOR—Johnson Family—Sketch  
 WJZ—Singing Lady  
 WABC—Dorothy Gordon, Songs  
 WNYC—Poetry—Anita Browne  
 WHN—Temple Emanu-El Services  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Red Star Club  
 WABC—Program Commemorating Anniversary of Birth of William Shakespeare: Dr. A. S. W. Rosenbach, President Shakespeare Society of America; Major Edward Bowes, Vice President; Recitations by Sir Cedric Hardwicke, Vincent Price, Ernest Lawford, Marta Alba, Burgess Meredith, Peggy Ashcroft, and Others: Symphony Orchestra, Howard Barlow, Conductor; Soloists  
 WMCA—High School Reporter  
 WNYC—Students Forum of N. Y. U.  
 WEVD—Giglio Players  
 5:45-WEAF—Little Orphan Annie—Sketch  
 WOR—Harris Orchestra  
 WJZ—The Old Homestead  
 WMCA—Sports—Bob Carter  
 WEVD—Boccea and Rolli, Songs (Off to 8)

## EVENING

- 6:00-WEAF—Education in the News: Social Science—Professor R. W. Hatch of N. J. State Teachers College  
 WOR—Uncle Don  
 WJZ—News: Dinner Music  
 WMCA—Around Town—Bill Stern  
 WNYC—Junior Inspectors Club  
 WLWL—Concert Orchestra  
 6:15-WEAF—News: Barry McKinley, Songs  
 WMCA—Investments—E. C. Olsen  
 WNYC—Sports—Joe Hasel  
 WHN—Buddy Clark, Mary Eastman, Songs  
 6:20-WMCA—Press-Radio News  
 6:25-WMCA—Financing the Home—Talk  
 6:30-WEAF—Press-Radio News  
 WOR—Junior G-Men—Sketch  
 WJZ—Press-Radio News  
 WABC—Press-Radio News  
 WMCA—Sports—Dick Fishell  
 WNYC—Brooklyn Music School  
 WHN—Dance Music  
 6:35-WEAF—Sports Resume—Ford Bond  
 WJZ—Revelers Quartet  
 WABC—Sports Resume—Paul Douglas  
 6:45-WEAF—Billy and Betty—Sketch  
 WOR—News: Sports Talk  
 WJZ—Lowell Thomas, Commentator  
 WABC—Pretty Kitty Kelly—Sketch  
 WMCA—Today's Baseball: Songs  
 WHN—Sports—Joe Bolton  
 WLWL—Gordon Heriot, Commentator  
 7:00-WEAF—Amos 'n' Andy—Sketch  
 WJZ—Getting Your Radio Set in Shape for Summer—O. H. Caldwell, Editor Radio Today  
 WABC—Jack Fulton, Tenor  
 WNYC—Symphonic Music (Sign Off)  
 WHN—Albert Orchestra  
 WLWL—Talk—Rev. D. J. Fiorentino  
 7:15-WEAF—Uncle Ezra—Sketch  
 WOR—Mack Orchestra  
 WJZ—Mario Cozzi, Baritone  
 WABC—Ma and Pa—Sketch  
 WLWL—Don Rogers, Tenor  
 7:30-WEAF—Meaning of the Nation—Countess of Listowel  
 WOR—The Lone Ranger—Sketch  
 WJZ—Lum and Abner—Sketch  
 WABC—Hollace Shaw, Songs  
 WMCA—Religion and Democracy—Roger W. Straus Co.—Chairman National Conference of Jews and Christians; Michael William, Editor The Commonweal  
 WHN—Vincent Orchestra  
 WLWL—Catholic Evidence Guild (Sign Off)  
 7:45-WEAF—Variety Musicale  
 WJZ—East and Dumke, Comedians  
 WABC—Boake Carter, Commentator  
 WMCA—Three Little Funsters  
 8:00-WEAF—Lucille Manners, Soprano; Ross Graham, Baritone; Revelers  
 WOR—Himber Orchestra: Songs  
 WJZ—Play—Jail Break, With Irene Rich, Actress  
 WABC—Oscar Shaw, Baritone; Elizabeth Lennox, Contralto; Carmela Ponselle, Soprano  
 WMCA—Five-Star Final—Sketch  
 WHN—Movie Club: Guests, Thyra S. Winslow, Writer; Henry Wadsworth, Others  
 WEVD—Life of Ben Leider, Spanish War Flier, Dramatized  
 8:15-WJZ—Singin' Sam  
 WMCA—Talk—Mrs. G. W. Ballard  
 8:30-WOR—Concert Orchestra  
 WJZ—Death Valley Days—Sketch  
 WABC—Kemp Orchestra: Kay Thompson and Rhythm Girls  
 WMCA—Quizdom Court
- WEVD—Joseph Wolman, Piano  
 8:45-WEVD—Popular Music (Off to 10)  
 9:00-WEAF—Lyman Orch., Soloists  
 WOR—Talk—Raymond Gram Swing  
 WJZ—Eddie Green and Gee Gee James, Comedy; Armstrong Orchestra: Les and Scotty, Piano; Ethel Waters, Songs  
 WABC—Hollywood Hotel: Scene From Wake Up and Live, With Alice Faye and Ben Bernie; Fred MacMurray, Master of Ceremonies; Paige Orchestra; Soloists; Jack Haley, Patsy Kelly, Comedians  
 WMCA—Detective Dramas  
 WHN—Barber Orchestra  
 9:15-WOR—Rubinoff Orchestra; Jerry Cooper, Honey Dean, Songs  
 9:30-WEAF—Court of Human Relations  
 WOR—Sinfonietta Concert, Alfred Wallenstein, Conductor  
 WJZ—Variety Show—Deems Taylor, Master of Ceremonies  
 WMCA—Professional Program  
 WHN—Travers Orchestra  
 9:45-WHN—Biagni Orchestra  
 10:00-WEAF—Dramatization  
 WOR—Address By Col. William H. Kelly, Collector of Internal Revenue  
 WJZ—Jack Pearl, Comedian  
 WABC—Cincinnati Symphony, Eugene Goossens, Conductor; Speaker, George M. Verity, Chairman American Rolling Mills  
 WMCA—Dance Orchestra  
 WEVD—Studio Music  
 10:15-WOR—Dance Orchestra  
 WEVD—Julius Risman, Violin  
 10:30-WEAF—University of Oklahoma: Varsity Show: John Held Jr., Master of Ceremonies  
 WOR—The Listener Speaks  
 WJZ—Louisville Chorus, at National Federation of Music Clubs Convention, Indianapolis  
 WABC—Babe Ruth's Program  
 WHN—To Be Announced  
 WEVD—Talk—Chester Wright, Editor International Labor News  
 10:45-WABC—Anti-Lynching—Representative Emmanuel Celler of New York  
 WOR—Brandwynne Orchestra  
 WJZ—Helen Broderick and Victor Moore, Comedians, Interviewed  
 WMCA—News: Gnet Orchestra  
 WEVD—Value of the Coal Act to Industry Workers and Consumers—Senator Joseph F. Guffey of Pennsylvania (Off to 12)  
 11:00-WEAF—News in Washington  
 WOR—News: Serenade to the American Woman  
 WJZ—News: Chicago Symphonic Hour, Roy Shields, Conductor  
 WABC—Andre Baruch, Commentator  
 WHN—Dance Music (To 1 A. M.)  
 11:05-WABC—Concert Orchestra  
 11:15-WEAF—Concert Orchestra; Frank Black, Conductor  
 11:30-WEAF—Rudolf Frimi Jr. Orchestra  
 WOR—Felton Orchestra  
 WABC—Duchin Orchestra  
 WMCA—Webb Orchestra  
 11:45-WOR—Dance Orchestra  
 12:00-WEAF—Deutsch Orchestra  
 WOR—Hoff Orchestra  
 WJZ—Crosby Orchestra  
 WABC—Lombardo Orchestra  
 WMCA—Talk—Harry Herhsfield; Dance Music  
 WEVD—Studio Jamboree  
 12:30-WEAF—Sterna Orchestra  
 WOR—Dance Music (To 2 A. M.)  
 WJZ—Revel Orchestra  
 WABC—Belasco Orchestra