

TODAY ON THE RADIO

THURSDAY, MAY 7, 1936

OUTSTANDING EVENTS ON ALL STATIONS

- 1:15-2:00 P. M.—“The New Picture of Advertising,” Paul L. Cornell, Chairman American Association of Advertising Agencies, at Advertising Club—WEAF, WMCA, WHN, WINS (WOR, 1:30-2:00).
 2:45-3:00 P. M.—Award, Eighth Annual Gorgas Memorial Prize; Rear Admiral Cary T. Grayson, and Others, From Washington—WEAF.
 7:00-7:15 P. M.—“Social Security Legislation,” Governor Lehman, From Albany—WABC.
 7:45-8:00 P. M.—“War or Peace in Europe?” Former Vice President Charles G. Dawes, From Chicago—WJZ.
 8:30-9:00 P. M.—Governor Alf M. Landon of Kansas, Interviewed—WABC.
 9:30-10:30 P. M.—America's Town Meeting, Town Hall; “Should the Present Federal Unemployment Relief Program Be Continued?” Colonel Lawrence Westbrook, Assistant Administrator, WPA; Howard Bruce, Banker—WJZ.

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

MORNING

- 6:45-WOR—Gambling's Musical Clock
 7:00-WMCA—Morning Cheer—Rev. George A. Palmer; Music
 WNYC—Around New York
 WHN—Morning Exercises
 WEVD—Popular Music
 7:30-WEAF—Pollock-Lawnhurst, Piano
 WOR—Sorey Orchestra
 WJZ—Jolly Bill and Jane
 WABC—Organ Recital
 WNYC—Gym Class
 WHN—Early Bird—Russ Clancy
 7:45-WEAF—Marc Williams, Baritone
 WJZ—Yoichi Hiraoka, Xylophone
 WNYC—Viewing the News
 WEVD—Morning Devotions
 7:55-WJZ—News; Morning Devotions
 8:00-WEAF—Spareribs—Sketch
 WOR—News: Talks and Music
 WABC—Male Quartet
 WMCA—Barnacle Bill, Songs
 WNYC—Health Club
 WEVD—Talk—Jacob List; Music
 8:15-WEAF—News: Blaufuss Ensemble
 WJZ—Richard Leibert, Organ
 WMCA—News: Naida Nardi, Songs
 WNYC—Crippled Children's Class
 8:25-WEAF—City Consumers' Guide (Also WABC, WMCA, WNYC, WOV, WNEW, WEVD)
 8:30-WEAF—Cheerio Musicale
 WOR—Talk—Martha Manning
 WABC—Salon Musicale
 WNYC—Weather; Music
 WHN—News: Laymen's Fellowship
 WEVD—Italian Music (Off to 3)
 8:45-WOR—Conjur and Caroline—Sketch
 WJZ—Landt Trio and White
 WMCA—Tommy Sullivan, Songs
 9:00-WEAF—Old Doctor Jim—Sketch
 WOR—Richard Himber Orchestra; Irene Rich, Actress; Nellie Revell; Hildegarda Fillmore, Fashion Editor; McCall's Magazine
 WJZ—Dance Orchestra
 WABC—Fred Skinner, Songs
 WMCA—Jack Ward, Organ
 WNYC—Symphonic Music
 WHN—Art Egan, Poet
 9:15-WEAF—Levey Orchestra; Soloists
 WABC—Variety Musicale
 WMCA—Music: Fern Scull, Piano
 WHN—Organ Recital
 9:30-WMCA—Press-Radio News
 9:35-WMCA—Talk—Victor Lindlahr
 9:45-WOR—Graphology—Nadya Olyanova
 WABC—Fred Felbel, Organ
 WHN—Arthur Matthews, Songs
 9:55-WJZ—Press-Radio News
 WABC—Press-Radio News
 10:00-WEAF—Press-Radio News
 WOR—Food—A. W. McCann
 WJZ—Vic and Sade—Sketch
 WABC—Greenfield Chapel Choir
 WMCA—Music: Views of the News
 WNYC—News; Weather
 WHN—Press-Radio News
 10:05-WEAF—Alden Edkins, Baritone
 WNYC—Market News; Music
 WHN—Pets—Dr. George Cohen
 10:15-WEAF—Home, Sweet Home—Sketch
 WJZ—Edward MacHugh, Songs
 WABC—Manners and Etiquette—Grand Duchess Marie
 WMCA—Ruth Robbins, Songs
 WHN—Variety Musicale
 10:30-WEAF—Breen and de Rose, Songs
 WJZ—Today's Children—Sketch
 WABC—Variety Musicale
 WMCA—Victor and Volpe, Songs
 10:45-WEAF—House Detective—Talk
 WJZ—David Harum—Sketch
 WMCA—Robert Segan, Baritone
 WNYC—Lecture Gold
 WHN—Studio Recitals
 11:00-WEAF—Hillbilly Music
 WOR—Beauty—Neil Vinick
 WJZ—Jack Berch, Songs
 WABC—The Goldbergs—Sketch
 WMCA—The Dentist Says
 WNYC—Musical Essays—Dr. Alvin Kranich; Dr. Lionel Sinclair
 11:15-WEAF—Variety Musicale
 WOR—Talk—Jacob Tarshish
 WJZ—Norsemen Quartet
 WABC—Helen Trent—Sketch
 WMCA—Music: Organ—Piano Duo
 11:25-WMCA—Health—Stanley Arnold
 11:30-WOR—Ma Perkins—Sketch
 WJZ—U. S. Navy Band
 WABC—Just Plain Bill—Sketch
 WMCA—Mid-Day Message—Dr. L. I. Newman
 WNYC—Italian Lessons
 11:45-WEAF—Gould and Sheffer, Piano
 WOR—Home-Town Boys, Songs
 WABC—Rich Man's Darling—Sketch
 WMCA—Studio Musicale
 WNYC—Folk Lore Music

AFTERNOON

- 12:00-WEAF—Ranch Boys, Songs
 WOR—Frank Ricciardi, Songs
 WJZ—Jack, Loretta Clemens, Songs
 WABC—Voice of Experience
 WMCA—Household Hints
 WNYC—Nutrition—Dr. M. C. Hill
 WHN—Word King—Jerry Syvan
 12:15-WEAF—Honeyboy and Sassafras
 WJZ—Larry Cotton, Tenor
 WABC—Rhythm Boys' Quartet
 WMCA—News: Studio Music
 WNYC—Helen Reed, Songs
 WHN—Beauty Forum
 12:25-WJZ—News: Variety Musicale
 12:30-WEAF—Cloutier Orchestra
 WOR—News: The 3-Cent Hospital Plan—Frank Van Dyk, Director, Associated Hospital Service
 WABC—Mary Marlin—Sketch
 WNYC—Beatrice Kleunter, Organ
 WHN—Stock Quotations
 12:45-WABC—Five-Star Jones—Sketch
 WMCA—Paquette Orchestra
 1:00-WEAF—News: Market Reports
 WOR—Theatre Club—Bide Dudley
 WJZ—Joan and the Escorts, Songs
 WABC—Cleveland Musicale
 WMCA—Nick Kenny, Commentator
 WNYC—Missing Persons Bulletins
 WHN—Gene Lester, Baritone
 1:05-WNYC—Citizens Family Welfare—Major A. P. Simmonds
 1:10-WNYC—Dance Orchestra
 1:15-WEAF—The New Picture of National Advertising—Paul J. Cornell, Chairman American Association of Advertising Agencies, at Advertising Club (Also WMCA, WHN, WINS)
 WOR—Way Down East—Sketch
 WJZ—Dot and Will—Sketch
 1:30-WOR—Same as WEAF
 WJZ—Farm and Home Hour
 WABC—Carelessness in the Home With Your Baby—Dr. D. H. Jones.
 WNYC—Speed Dictation
 1:45-WABC—Ted Malone, Readings
 WNYC—Dance Orchestra
 2:00-WEAF—Music Hath Charms—Sketch
 WOR—Talks and Music
 WABC—Jimmy Farrell, Baritone
 WMCA—Zeke Manners Gang
 WHN—Women—Elizabeth Lynch
 2:05-WHN—Studio Musicale
 2:15-WOR—Martha Deane's Program
 WABC—Happy Hollow—Sketch
 WNYC—The Garden—Frances Miner
 2:30-WEAF—Cranbook Glee Club
 WJZ—Musicians as Men—Dr. Daniel Gregory Mason, Composer
 WABC—Salvation Army Band
 WMCA—Talk—Helen Leighton
 WNYC—Hudson Concert Band
 WHN—Barn Dance
 2:45-WEAF—Award, Eighth Annual Gorgas Memorial Prize; Rear Admiral Cary T. Grayson, and Others
 WABC—Addresses by Presidential and Vice Presidential Nominees of National Prohibition Party, From Niagara Falls
 WMCA—Mildred Marcy, Songs
 3:00-WEAF—Forever Young—Sketch
 WOR—Molly of the Movies—Sketch
 WMCA—Baseball: To Be Announced
 WHN—Jordan Orchestra
 WEVD—String Ensemble
 3:15-WEAF—Ma Perkins—Sketch
 WOR—Museum Talk
 WJZ—The Late King George and His Stamps—Sir John Wilson; European Statesmen and Stamps—Dr. Emilio Diana of Rome; Why Prominent Men Are Philatelists—James A. Calder
 WABC—Howells and Wright, Piano
 WEVD—Lillian Lux, Soprano
 3:30-WEAF—Vic and Sade—Sketch
 WOR—What to Eat—C. H. Goudiss
 WJZ—Alexander Brothers, Piano
 WABC—Variety Musicale
 WHN—Stock Quotations
 WEVD—String Ensemble
 3:45-WEAF—The O'Neills—Sketch
 WJZ—Boston Univ. Choral Art Society
 WEVD—Uncle Abe—Sketch
 4:00-WEAF—Woman's Review; Gardens—Leonard Barron
 WOR—Youth Today—Warden Lewis E. Lawes of Sing Sing; Benny Leonard, Former Lightweight Champion; Lawson Robertson, Olympic Track Coach
 WJZ—Betty and Bob—Sketch
 WABC—St. Louis Musicale
 WNYC—Medical Talk
 WHN—Music: Baseball Scores
 WEVD—Polish Orchestra
 4:15-WOR—Variety Musicale
 WJZ—Backstage Wife—Sketch
 WNYC—To Be Announced
 WHN—Theatre News; Music
 4:30-WEAF—Happy Jack, Songs
 WJZ—Ross Graham, Baritone
 WABC—Variety Musicale
 WEVD—Italian Music
 4:45-WEAF—Scoville School Girls Chorus
 WOR—Strange As It Seems
 WJZ—Magic Voice—Sketch
 4:55-WHN—Baseball Scores
 5:00-WEAF—While the City Sleeps—Sketch
 WOR—News; Omar the Mystic
 WJZ—South Sea Islanders
 WABC—Books—Lewis Gannett
 WHN—Robin Hood—Sketch
 WEVD—Mingotti Company—Drama
 5:15-WEAF—Madge Marley, Songs
 WABC—The Frazier-Lemke Farm Bill—Representative William Lemke
 WNYC—Studio Program
 WHN—Pets—Dr. George Cohen
 5:30-WEAF—Twin City Foursome, Songs
 WOR—Pancho Orchestra
 WJZ—Singing Lady
 WABC—Clyde Barrie, Baritone
 WMCA—Jerry Baker, Tenor; Roy Goby, Baritone; Fenton Orchestra
 WNYC—Story of Eclipses—R. C. Coles
 WHN—Same as WNYC
 WEVD—Giglio Players (Off to 8)
 5:45-WEAF—Klein and Gilbert, Piano
 WOR—Dick Tracy—Sketch
 WJZ—Little Orphan Annie—Sketch
 WABC—Wilderness Road—Sketch
 WNYC—Lum and Abner—Sketch
 WHN—Marriage Problems—Mrs. John S. Rolly

EVENING

- 6:00-WEAF—Interviews With Passengers Aboard Zeppelin Hindenburg
 WOR—Uncle Don
 WJZ—News: National Music Week—Lee Pattison, N. Y. S. Director Federal Music Project
 WABC—Benay Venuta, Songs
 WMCA—Sports, Bob Carter
 WNYC—Students Sketch Book
 WHN—Sports Resume; News
 WLWL—Concert Orchestra
 6:15-WEAF—News: Gill Orchestra
 WJZ—Capt. Tim's Adventure Stories
 WABC—News of Youth—Sketch
 WMCA—Investments—E. C. Olsen
 6:20-WMCA—O. E. McIntyre, Comment
 6:25-WMCA—Talk—Judge W. Featherston
 6:30-WEAF—Press-Radio News
 WOR—Terry and Ted—Sketch
 WJZ—Press-Radio News
 WABC—Press-Radio News
 WMCA—Sports—Dick Fishell
 WNYC—Junior Inspectors Club
 WHN—John Kelvin Irish Revue
 6:35-WEAF—Baseball Resume
 WJZ—Frank and Flo, Songs
 WABC—Hall Orchestra
 6:45-WEAF—Billy and Betty—Sketch
 WOR—News
 WJZ—Lowell Thomas, Commentator
 WABC—Renfrew of the Mounted
 WMCA—Claire Carroll, Songs
 WNYC—Security Legislation—Prof. D. F. Jordan
 WHN—Mrs. Wiggs of the Cabbage Patch—Sketch
 7:00-WEAF—Amos 'n' Andy—Sketch
 WOR—Metropolitan Travelogue
 WJZ—Easy Aces—Sketch
 WABC—Social Security Legislation—Governor Lehman, From Albany
 WMCA—Baseball—Wynn Cooper
 WNYC—Greta Skoog, Songs
 WHN—Development of Designer Aircraft—Karl Arnstein, Designer
 WLWL—Catholic Education—Sister M. Leonard
 7:05-WOR—Sports Resume
 7:15-WEAF—Edwin C. Hill, Commentator
 WOR—Hollywood—Sam Taylor
 WJZ—Citizens Family Welfare Talk—James G. Blaine, President Marine Midland Trust Company
 WABC—Block Orchestra; Jerry Cooper, Sally Schermerhorn, Songs
 WMCA—Sid Gary, Baritone
 WNYC—News: Sports Talk
 WHN—Final Edition—Sketch
 WLWL—Mildred Gardner, Soprano
 7:20-WJZ—Tony Russell, Songs
 7:30-WEAF—Frank Crumit, Songs
 WOR—Thank You, Stusia—Sketch
 WJZ—Lum and Abner—Sketch
 WABC—Kate Smith, Songs
 WMCA—Midweek Forum
 WNYC—Lyric Artists
 WHN—Book Talk
 WLWL—Talk—Rev. James M. Gillis
 7:45-WEAF—Tom Powers, Monologue
 WOR—Radio Frolics
 WJZ—War or Peace in Europe?—Former Vice President Charles G. Dawes, From Chicago
 WABC—Boake Carter, Commentator
 WHN—Joe Martin, Songs
 7:50-WLWL—Dance Orchestra
 8:00-WEAF—Vallee's Varieties: The Creation of Dr. Mallaire—Sketch, With Jean Hersholt and Peter Lorre; Hildegarda Halliday, Comedienne; Todd Duncan Chorus
 WOR—Five-Star Forum—Sketch
 WJZ—Pittsburgh Symphony Orchestra
 Reed Kennedy, Baritone
 WABC—Warnow Orchestra; Alexander Gray, Baritone; Charles Hanson Towne, Commentator
 WMCA—Five-Star Final—Sketch
 WNYC—Elinore Bosely, Songs
 WHN—Amateur Hour Winners
 WEVD—Bruce Oliver, Commentator
 8:15-WOR—Jimmy Mattern—Sketch
 WMCA—Rubinoff Orchestra
 WNYC—George Addison, Songs
 WEVD—Must There Be a Labor Party in America?—Francis J. Gorman, Vice President United Textile Workers of America
 8:30-WOR—Little Symphony Orchestra, Povia Frish, Soprano
 WJZ—Variety Musicale
 WABC—Governor Alf M. Landon of Kansas, Interviewed by H. V. Kaitenborn, From Topeka
 WMCA—Skipper Jim—Sketch
 WNYC—Symphonic Music
 WHN—Edmund Orchestra
 WEVD—The Employers' Challenge on the Arbitration Award—James J. Bambrick, President Building Service Employees Union (Off to 10)
 WMCA—Detective Mysteries
 9:00-WEAF—Show Boat Concert; Jones and Hare, Songs; Vaughn de Leath, Songs; Joe White, Tenor; Others
 WOR—The Hollisters—Sketch
 WJZ—Death Valley Days—Sketch
 WABC—Gray Orchestra; Deane Janis, Songs; Walter O'Keefe
 WMCA—Johnny Muldowney, Baritone
 WHN—Studio Program
 9:15-WOR—Modern Ensemble
 WMCA—Harry Hersfield, Comment
 WHN—Barn Dance
 9:30-WOR—Melody Treasure Hunt
 WJZ—America's Town Meeting, Town Hall; Should the Present Federal Unemployment Relief Program Be Continued?—Col. Lawrence Westbrook, Assistant Administrator WPA; Howard Bruce, Banker
 WABC—Ed Wynn, Comedian
 WMCA—Three Little Funsters
 9:45-WMCA—A New Deal in Defense—Senator William H. King of Utah
 WHN—Warren Orchestra
 10:00-WEAF—Dorsey Orch.; Bing Crosby, Songs; Bob Burns, Comedian; Toscha Seidel, Violin; Interviews With George Raft, Una Merkel
 WOR—Dr. Charles Courboin, Organ
 WABC—Heldt Orchestra
 WMCA—Elder Horn Revival
 WEVD—Travel Talk
 10:15-WHN—Studio Musicale
 WEVD—Edith Friedman, Piano
 10:30-WOR—Mariani Orchestra
 WJZ—Music Is My Hobby; Dr. Erdman Harris, Union Theological Seminary, Piano
 WABC—March of Time—Drama
 WMCA—Zeke Manners Gang
 WEVD—President's Tax Plan—Will It Work?—J. T. Flynn, Economist
 10:45-WABC—W. J. Cameron, of Ford Motor Company at Convention of American Foundrymen's Association, Chorus Cadillac Hotel, Detroit
 WHN—Book Girl—Sketch
 WEVD—Hillbilly Music
 11:00-WEAF—Sports—Clem McCarthy
 WOR—News; Kyser Orchestra
 WJZ—News; Morgan Orchestra
 WMCA—News; Dance Music
 WHN—Mannone Orchestra
 11:15-WEAF—Levant Orchestra
 WABC—Bestor Orchestra
 WHN—Dramatic Sketch
 11:30-WEAF—News; Hines Orchestra
 WOR—Martin Orchestra
 WJZ—Marks Orchestra
 WABC—Dorsey Orchestra
 WMCA—Smith Orchestra
 WHN—Dance Music (To 2 A. M.)
 11:45-WEAF—Jesse Crawford, Organ
 12:00-WEAF—Goodman Orchestra
 WOR—Knapp Orchestra
 WJZ—Shandor, Violin; Newman Orch.
 WABC—Lyman Orchestra
 WMCA—Theatre Reviews—Harry Hersfield; Dance Music
 WEVD—Midnight Jamboree
 12:30-WEAF—Smith Orchestra
 WOR—Mann and Nolan Orchs.
 WJZ—Olsen Orchestra
 WABC—King Orchestra