

# TODAY ON THE RADIO

SATURDAY, APRIL 18, 1936

## OUTSTANDING EVENTS ON ALL STATIONS

- 8:45-9:00 A. M.—From New Delhi, India: Address by Lord Linlithgow, New Viceroy of India—WJZ.
- 1:30-2:00 P. M.—“Industrial Development of the Great Lakes,” Senator Robert Bulkley of Ohio; Mayor Harold Burton of Cleveland, at Great Lakes Day Luncheon, Cleveland—WEAF.
- 2:30-3:00 P. M.—Ballet Russe Music, Metropolitan Opera House—WJZ.
- 3:45-4:00 P. M.—Description, Youthful Stakes, at Jamaica—WABC.
- 7:15-7:30 P. M.—“Transit Unification,” A. A. Berle Jr., City Chamberlain—WHN.
- 8:00-9:00 P. M.—Follies of the Air; Fannie Brice, Comedienne—WABC.
- 8:15-10:15 P. M.—Chicago Symphony Orchestra Concert—WOR.
- 8:15-9:15 P. M.—Boston Symphony Orchestra Concert—WJZ.
- 9:00-9:30 P. M.—Richard Bonelli, Baritone; Concert Orchestra—WABC.
- 9:30-10:30 P. M.—Scene From “Mrs. Moonlight,” With Billie Burke and Basil Rathbone; George Jessel, Comedian, and Others; Smith Ballew, Master of Ceremonies—WEAF.
- 10:30-11:00 P. M.—“Robinson-Patman Anti-Chain Store Bill,” Representative Wright Patman of Texas; Charles W. Dunn, General Counsel, Associated Grocery Manufacturers—WABC.

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010. WLWL..1,100 WEVD..1,300

### MORNING

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| <p>6:45-WOR—Gambling's Musical Clock<br/>                 7:00-WMCA—Morning Cheer—Rev. George A. Palmer; Music<br/>                 WNYC—New York Today<br/>                 WHN—Morning Exercises<br/>                 WEVD—Popular Music</p> <p>7:30-WEAF—Pollock-Lawnhurst, Piano<br/>                 WOR—Sorey Orchestra<br/>                 WJZ—Fields and Hall, Songs<br/>                 WABC—Organ Revellie<br/>                 WNYC—Gymnasium Class<br/>                 WHN—Early Bird—Russ Clancy</p> <p>7:45-WEAF—Marc Williams, Baritone<br/>                 WJZ—Yoichi Hiraoka, Xylophone<br/>                 WNYC—Viewing the News<br/>                 WEVD—Religious News—Rachel K. McDowell</p> <p>7:55-WJZ—News; Morning Devotions<br/>                 8:00-WEAF—Spareribs—Sketch<br/>                 WOR—News; Household Hints<br/>                 WABC—Salon Orchestra<br/>                 WMCA—Musical Clock<br/>                 WNYC—Health Club<br/>                 WEVD—Talk—Jacob S. List; Music</p> <p>8:15-WEAF—News; Blaufuss Ensemble<br/>                 WJZ—Richard Leibert, Organ<br/>                 WMCA—News; Nalda Nardi, Songs<br/>                 WNYC—Piano Recital</p> <p>8:20-WOR—Bird Talk<br/>                 8:25-WOR—Carroll Club Reporter</p> <p>8:30-WEAF—Cheerio Musicale<br/>                 WOR—Studio Music<br/>                 WABC—Richard Maxwell, Songs<br/>                 WNYC—Morning Serenade<br/>                 WHN—News; Laymen's Fellowship<br/>                 WEVD—Italian Music (Off to 10)</p> <p>8:45-WOR—Dogs' Tales—Richard Meaney<br/>                 WJZ—From New Delhi, India: Address by Lord Linlithgow, New Viceroy of India<br/>                 WABC—Studio Musicale<br/>                 WMCA—Tommy Sullivan, Songs</p> <p>9:00-WEAF—Bradley Kincaid, Songs<br/>                 WOR—Emerson Choral<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Variety Musicale<br/>                 WMCA—Your Problem and Mine—Dr. G. W. Clapp<br/>                 WNYC—Symphonic Music<br/>                 WHN—Jungle Jim—Sketch</p> <p>9:15-WEAF—Variety Musicale<br/>                 WOR—Modern Living—J. X. Loughran<br/>                 WMCA—Don Leggio, Baritone<br/>                 WHN—Organ Recital</p> | <p>9:30-WOR—Newark Museum Talk<br/>                 WABC—The Art of Conversation—Ethel Cotton, Author<br/>                 WMCA—Press-Radio News<br/>                 9:35-WMCA—Talk—Victor H. Lindlahr<br/>                 9:45-WOR—Story-Teller's House<br/>                 WABC—Fred Feibel, Organ<br/>                 WHN—Song Recital</p> <p>9:55-WJZ—Press-Radio News<br/>                 WABC—Press-Radio News</p> <p>10:00-WEAF—Press-Radio News<br/>                 WOR—Song Recital<br/>                 WJZ—Wife Saver—Sketch<br/>                 WABC—Bob and Rennie, Songs<br/>                 WMCA—Music; Views of the News<br/>                 WNYC—News; Weather Forecast<br/>                 WHN—Press-Radio News; Music<br/>                 WEVD—Italian Varieties</p> <p>10:05-WEAF—Martha and Hal, Songs<br/>                 WNYC—Favorite Music</p> <p>10:15-WEAF—Vass Family, Songs<br/>                 WJZ—Edward MacHugh, Songs<br/>                 WABC—Clyde Barrie, Baritone<br/>                 WMCA—Children—Ellaime Elmore<br/>                 WHN—High School Sports—Talk</p> <p>10:30-WEAF—From Russia; Accordion Orch.<br/>                 WOR—Elinor Sherry, Songs<br/>                 WJZ—Marie de Ville, Songs<br/>                 WABC—Children's Program<br/>                 WMCA—Uncle Nick's Kindergarten<br/>                 WHN—Children's Program</p> <p>10:45-WJZ—Clark Dennis, Tenor<br/>                 WNYC—Facts in Art—Helen Eames</p> <p>11:00-WEAF—Our American Schools—Florence Hale<br/>                 WOR—What to Eat—C. E. Goudiss<br/>                 WJZ—Grace and Eddie, Songs<br/>                 WABC—Cincinnati Conservatory of Music Concert<br/>                 WNYC—Ward Eggleston, Songs<br/>                 WEVD—Giglio Players—Drama</p> <p>11:15-WEAF—Norsemen Quartet<br/>                 WJZ—Charles Sears, Tenor<br/>                 WNYC—Hyman Krongard, Piano</p> <p>11:30-WEAF—Antohal Orchestra<br/>                 WOR—Virginia Johnson, Soprano<br/>                 WJZ—Junior Radio Journal<br/>                 WMCA—Midday Message—Rev. Paul Francis<br/>                 WNYC—Business—William McMahon<br/>                 WHN—Health Talk; Music<br/>                 WEVD—Italian Music (Off to 3)</p> <p>11:45-WOR—Martha Deane's Program<br/>                 WJZ—Cadets Quartet<br/>                 WMCA—A Helping Hand—Talk<br/>                 WNYC—Edwin Christie, Songs</p> |
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### AFTERNOON

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| <p>12:00-WEAF—Concert Miniature<br/>                 WJZ—Sears Orchestra<br/>                 WABC—Swarthmore Double Quartet<br/>                 WMCA—Household Hints<br/>                 WNYC—Children's Stories<br/>                 WHN—Milliken House—Sketch</p> <p>12:15-WJZ—Genia Fonarova, Soprano<br/>                 WABC—Woods Orch.; Orson Wells, Readings; Stuart Churchill, Tenor<br/>                 WMCA—Garnett Marks, Commentator<br/>                 WNYC—Lionel Sinclair, Piano<br/>                 WHN—Beauty Forum</p> <p>12:25-WJZ—News; National Grange Program; Agricultural Legislation—Senator Arthur Capper of Kansas; New Rural Electrification Measure—Representative John E. Rankin of Mississippi</p> <p>12:30-WEAF—The Erl King—Samuel Thewman; Music<br/>                 WOR—News; Don D'Arcy, Baritone<br/>                 WABC—Hall Orchestra<br/>                 WMCA—Paquette Orchestra<br/>                 WNYC—Beatrice Kleunter, Organ<br/>                 WHN—Stock Quotations</p> <p>1:00-WEAF—News; Beecher Orchestra<br/>                 WABC—Jack Shannon, Tenor</p> <p>1:00-WEAF—News; Gill Orchestra<br/>                 WMCA—Ward Eggleston, Songs<br/>                 WNYC—Missing Persons Bulletins<br/>                 WHN—Nat Broffman, Baritone</p> <p>1:15-WOR—Tex Fletcher, Songs<br/>                 WABC—Jack and Gil, Songs<br/>                 WMCA—Arcadia String Ensemble<br/>                 WNYC—Margaret Giblin, Songs<br/>                 WHN—Fashions—Grace Von Hoffman</p> <p>1:30-WEAF—Industrial Development of the Great Lakes—Senator Robert Bulkley of Ohio; Mayor Harold Burton of Cleveland, at Great Lakes Day Luncheon, Cleveland<br/>                 WOR—Talks and Music<br/>                 WJZ—Children's Program<br/>                 WABC—Buffalo Musicale<br/>                 WMCA—Fuhrman Orchestra<br/>                 WNYC—Timeology—Samuel Bernard<br/>                 WHN—Dance Orchestra</p> <p>1:45-WOR—Dancing Tom Parsons<br/>                 WMCA—Used Cars Talk<br/>                 WNYC—Dimltry Dobkin Musicale</p> <p>2:00-WEAF—Cloutier Orchestra<br/>                 WOR—Theatre Club—Bide Dudley; Marie Almonte, Contralto<br/>                 WJZ—Debate: Intramural vs. Inter-collegiate Athletics—Catholic University; Emory University<br/>                 WABC—Roth Orchestra<br/>                 WMCA—Hillbilly Music<br/>                 WHN—Studio Recitals</p> <p>2:15-WOR—Organ Recital<br/>                 WNYC—Hunter and Angler Program</p> <p>2:30-WEAF—Carnegie Tech Symphony<br/>                 WJZ—Ballet Russe Music, Metropolitan Opera House</p> | <p>WABC—Three Stars, Songs<br/>                 WMCA—Talk—Helen Leighton</p> <p>2:45-WOR—Pets—Steve Severn<br/>                 WABC—Concert Miniatures<br/>                 WMCA—Jungle Jim—Sketch<br/>                 WNYC—Edward Leahy, Poetry</p> <p>3:00-WEAF—Top Hatters Orchestra<br/>                 WOR—Pauline Alpert, Piano<br/>                 WJZ—Blaufuss Orchestra<br/>                 WABC—Milwaukee Musicale<br/>                 WMCA—Baseball: To Be Announced<br/>                 WNYC—Symphony Orchestra<br/>                 WHN—Rising Star—Sketch<br/>                 WEVD—Italian Operatic Hour</p> <p>3:15-WOR—Hawaiian Music<br/>                 WHN—Eddie Gale, Tenor</p> <p>3:30-WOR—French—Dr. Thatcher Clark<br/>                 WJZ—Lawson Y. M. C. A. Male Octet<br/>                 WABC—Discussion: Subjects Youth of America Are Interested In—William Jewell College Debating Team<br/>                 WHN—Dramatic Sketch</p> <p>3:45-WOR—Variety Musicale<br/>                 WJZ—Gale Page, Songs<br/>                 WABC—Description, Youthful Stakes, at Jamaica, by Bryan Field</p> <p>4:00-WJZ—Webb Orchestra<br/>                 WABC—Detroit Musicale<br/>                 WHN—Symphony Concert<br/>                 WEVD—Polish Orchestra</p> <p>4:30-WEAF—Newman Orchestra<br/>                 WJZ—Maie Quartet<br/>                 WABC—Portland Musicale<br/>                 WNYC—Lelah Chapin, Piano<br/>                 WHN—Variety Musicale<br/>                 WEVD—Italian Musicale</p> <p>4:45-WOR—Advertising News<br/>                 WJZ—Johnstone Ensemble<br/>                 WNYC—Safety Research and Education—E. J. McLaughlin</p> <p>5:00-WEAF—Variety Musicale<br/>                 WOR—News; Pancho Orchestra<br/>                 WJZ—Helen Behike, Songs<br/>                 WABC—Ilion High School &amp; Cappella Choir of Utica<br/>                 WNYC—Edwin Grasse, Violin<br/>                 WHN—Studio Recitals<br/>                 WEVD—Minciotti Players—Drama</p> <p>5:15-WJZ—Concordia College Singers<br/>                 WABC—Sea Stories, Thomas Broadhurst, Author<br/>                 WMCA—Skipper Jim—Sketch<br/>                 WNYC—Elsie Vecsey, Songs</p> <p>5:30-WEAF—Kaltenmeyer Kindergarten<br/>                 WJZ—Treasure Trails—Sketch<br/>                 WABC—Lopez Orchestra<br/>                 WMCA—Front Page—Sketch<br/>                 WNYC—Talk—Seeing New York<br/>                 WEVD—Giglio Players—Drama</p> <p>5:45-WOR—Hillbilly Music<br/>                 WJZ—Gabriel Heatter, Commentator<br/>                 WMCA—Juliet Romeo, Songs<br/>                 WNYC—Hassell Musicale</p> |
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| <p>6:00-WEAF—Thurn Orchestra<br/>                 WOR—Uncle Don<br/>                 WJZ—News; Mrs. Jesse Crawford, Organ; Paul Small, Tenor<br/>                 WABC—Political Situation in Washington—F. W. Wile<br/>                 WMCA—Sports—Bob Carter<br/>                 WNYC—Rhythm Varieties<br/>                 WLWL—Concert Program<br/>                 WEVD—Jewish Events of the Week</p> <p>6:15-WEAF—News; Thurn Orchestra<br/>                 WJZ—Capt. Tim's Adventure Stories<br/>                 WABC—News of Youth—Sketch<br/>                 WMCA—Police Safety Talk<br/>                 WNYC—Marjorie Morman, Songs<br/>                 WHN—Polson Gardner, Songs</p> <p>6:20-WMCA—Press-Radio News<br/>                 6:30-WEAF—Press-Radio News<br/>                 WOR—Holy Cross Glee Club<br/>                 WJZ—Press-Radio News<br/>                 WABC—Press-Radio News<br/>                 WMCA—Sports—Dick Fishell<br/>                 WNYC—Keeping Young After 40—John Black<br/>                 WHN—Camera Club Talk<br/>                 WEVD—Annie and Benny—Sketch</p> <p>6:35-WEAF—Baseball Resume<br/>                 WJZ—Variety Musicale<br/>                 WABC—Roth Orchestra</p> <p>6:45-WEAF—Religion in the News—Dr. Walter Van Kirk<br/>                 WOR—News; Real Life Drama<br/>                 WABC—Gertrude Niesen, Songs<br/>                 WMCA—Holland in New York—Ken McCaleb<br/>                 WNYC—Hudson Concert Band<br/>                 WHN—Frank Orchestra<br/>                 WLWL—Kay Harkins, Songs<br/>                 WEVD—Jennie Moseowitz—Sketch</p> <p>7:00-WEAF—Sports—Thornton Fisher<br/>                 WOR—Sports Resume<br/>                 WJZ—King's Jesters Quartet<br/>                 WABC—Family on Tour—Musical Sketch, With Frank Parker, Tenor; Bob Hope, Comedian<br/>                 WMCA—Baseball—Wynn Cooper<br/>                 WLWL—Sports—Andy Burke<br/>                 WEVD—Studio Revue</p> <p>7:15-WEAF—Edwin C. Hill, Commentator<br/>                 WOR—Hollywood—Sam Taylor<br/>                 WJZ—Home Town—Sketch<br/>                 WMCA—Dot and Jack Reid, Songs<br/>                 WNYC—News; Opera Stories (Off at 8)<br/>                 WLWL—Catholic War Veterans<br/>                 WHN—Transit Unification—A. A. Berle Jr., City Chamberlain</p> <p>7:30-WEAF—Hampton Institute Singers<br/>                 WOR—Sherlock Holmes—Sketch: The Illustrious Client<br/>                 WJZ—Message of Israel—Rabbi Louis Mann, Chicago Sinai Congregation<br/>                 WABC—Nile Temple Shrine Band<br/>                 WMCA—Townsend Plan—Dr. Clinton Wunder<br/>                 WHN—Play—Miss Raffles<br/>                 WLWL—Talk—Current Drama<br/>                 WEVD—Variety Show</p> <p>7:45-WMCA—The Four Bars, Songs<br/>                 WHN—Ellen Curtis—Song<br/>                 WLWL—Safety—Patrolman J. J. McCordell; Reinald Matheson, Songs (Off at 8)<br/>                 WEVD—Aron Lebedoff, Songs</p> <p>8:00-WEAF—Your Hit Parade; Carl Hoff Orchestra; Soloists<br/>                 WOR—Shaw University Singers<br/>                 WJZ—Henri Deering, Piano<br/>                 WABC—Follies of the Air; Fannie Brice, Comedienne; Benny Fields, Tenor; Patti Chapin, Songs; Al Goodman's Orchestra<br/>                 WMCA—Fish and Game—Horace Rood</p> | <p>WHN—Barn Dance<br/>                 WEVD—Studio Musicale</p> <p>8:15-WOR—Chicago Symphony Orchestra, Dr. Frederick Stock, Conductor<br/>                 WJZ—Boston Symphony Orchestra, Dr. Serge Koussevitzky, Conductor<br/>                 WMCA—Lee Royce, Baritone; Lorraine Barnett, Contralto<br/>                 WEVD—Vera Rosanka—Sketch</p> <p>8:30-WMCA—Musical Moments<br/>                 WHN—Studio Program<br/>                 WEVD—Tito Xirelli, Songs (Off to 10)</p> <p>8:45-WMCA—India—Nalin S. Sen, Resident Manager, India State Railways</p> <p>9:00-WEAF—Frank Fay, Comedian; Kay Orchestra<br/>                 WABC—Richard Bonelli, Baritone<br/>                 WMCA—New York Credit Men's Association Glee Club<br/>                 WHN—Eddie Miller, Songs</p> <p>9:15-WJZ—Armchair Quartet<br/>                 WMCA—Kay and Buddy Arnold, Songs<br/>                 WHN—Marimba Orchestra</p> <p>9:30-WEAF—Young Orchestra; Smith Ballew, Master of Ceremonies; Scen From Mrs. Moonlight, With Billie Burke and Basil Rathbone; George Jessel, Comedian; Dorothy Lamour, Songs; Babe Dirlikson, Interviewed<br/>                 WJZ—National Barn Dance<br/>                 WABC—Stoognagie-Budd, Comedy; Gogo Delys, Songs; Stevens Orch.<br/>                 WMCA—Three Little Funsters</p> <p>9:45-WMCA—Description, Circus at Madison Square Garden<br/>                 WHN—Boxing; Ridgewood Grove</p> <p>10:00-WABC—Salon Musicale<br/>                 WMCA—Martell Orchestra<br/>                 WEVD—Opera—Faust</p> <p>10:15-WOR—Hyton Orchestra<br/>                 10:30-WEAF—Olson Orchestra; Ethel Shuffa, Songs; Bill Robinson, Tap Dancer<br/>                 WOR—Bester Orchestra<br/>                 WJZ—Ted Lewis Orchestra<br/>                 WABC—The Robinson-Patman Anti-Chain Store Bill—Representative Wright Patman of Texas; Charles W. Dunn, General Counsel, Associated Grocery Manufacturers<br/>                 WMCA—Hillbilly Music<br/>                 10:45-WOR—Weems Orchestra</p> <p>11:00-WEAF—Sports—Clem McCarthy<br/>                 WOR—News; Kysler Orchestra<br/>                 WJZ—News; Coleman Orchestra<br/>                 WABC—Lucas Orchestra<br/>                 WMCA—News; Dance Music<br/>                 WHN—Deep South—Sketch</p> <p>11:15-WEAF—Losee Orchestra<br/>                 WMCA—Dance Music</p> <p>11:30-WEAF—News; Dornberger Orchestra<br/>                 WOR—Light Orchestra<br/>                 WJZ—Gray Orchestra<br/>                 WABC—King Orchestra<br/>                 WMCA—Redman Orchestra<br/>                 WHN—Dance Music (To 2 A. M.)</p> <p>11:45-WEAF—Ceremonies at Ringing Down of Final Curtain on Jumbo, at Hippodrome</p> <p>12:00-WEAF—Duchin Orchestra<br/>                 WOR—Fomeen Orchestra<br/>                 WJZ—Carfree Carnival<br/>                 WABC—Halstead Orchestra<br/>                 WMCA—Studio Musicale<br/>                 WEVD—Studio Jamhoree</p> <p>12:15-WMCA—Naylor Orchestra<br/>                 12:30-WEAF—Valles Orchestra<br/>                 WOR—Dance Music (To 2:30 A. M.)<br/>                 WJZ—Williams Orchestra<br/>                 WABC—Cummings Orchestra<br/>                 WMCA—Finnh Orchestra</p> |
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What newspaper do bankers prefer for completeness and accuracy of financial news, was a question an advertising agency wanted to know. So their research department asked New York City bank executives and directors. Their report shows 262% more bankers prefer The Times for financial news than prefer any other New York newspaper.—Advt.