

TODAY ON THE RADIO

MONDAY, MARCH 30, 1936

OUTSTANDING EVENTS ON ALL STATIONS

- 11:00 A. M.-12:00 M.—Gerard Swope. President General Electric. Addressing Conventions in Fifty-five Cities: Dr. W. D. Coolidge and Others: Richard Bonelli. Baritone; Revelers Quartet—WEAF.
- 11:00 A. M.-12:00 M.—United States Navy Band Concert—WJZ.
- 1:30-2:00 P. M.—National Safety Council Luncheon. Hotel Pennsylvania: Presentation Safety Awards to Governors and Mayors by Alfred P. Sloan. President General Motors—WEAF.
- 5:00-5:30 P. M.—"Women's Responsibility for Making Democracy Effective." Representative Florence P. Kahn and Others—WJZ.
- 7:15-7:30 P. M.—"Industry and Recovery." Colby Chester. Chairman of the Board, General Foods—WJZ.
- 7:30-7:45 P. M.—"What Thursday's Primaries Mean." W. Kingsland Macy. Republican Chairman. Suffolk County—WEAF.
- 8:30-9:00 P. M.—Richard Crooks. Tenor: Margaret Speaks. Soprano: String Orchestra—WEAF.
- 9:00-10:00 P. M.—Play, "The Lion and the Mouse." With Bette Davis. Screen Actress—WABC.
- 10:00-10:30 P. M.—School Children's Presentation Book of Tributes to Dr. Walter Damrosch. National Conference of Music Educators. Madison Square Garden—WJZ.
- 10:30-11:00 P. M.—"Flood Control." Senator J. F. Guffey of Pennsylvania—WEAF.
- 10:30-11:00 P. M.—"Social Security." Senator Robert F. Wagner. at State Conference. National Council of Jewish Women. Fresh Meadow Country Club. Long Island—WMCA.

Where there is no listing for a station, its preceding program is on the air.
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810
 WABC..860 WHN..1.010 WLWL..1.100 WEVD..1.300

MORNING

- 6:45-WOR—Musical Gym Clock
 7:00-WMCA—Morning Cheer—Rev. G. A. Palmer; Music
 WNYC—New York Today
 WHN—Early Bird—Charles Windsor
 WEVD—Popular Music
 7:30-WEAF—Pollock-Lawnhurst, Piano
 WOR—Sorey Orchestra
 WJZ—Jolly Bill and Jane
 WABC—Organ Reveille
 WNYC—Gym Class
 7:45-WEAF—Marc Williams, Baritone
 WJZ—Yochi Hiraoka. Xylophone
 WNYC—Viewing the News
 WEVD—Morning Devotions
 7:55-WJZ—News: Morning Devotions
 8:00-WEAF—Spareribs—Sketch
 WOR—News: Beauty—Neil Vinick
 WABC—Oleanders Male Quartet
 WMCA—Cornhuskers, Songs
 WNYC—Health Club
 WHN—Laymen's Fellowship
 WEVD—Talk—Jacob S. List
 8:15-WEAF—News; String Sextet
 WJZ—Betty Gould, Organ
 WMCA—News: Naloe Nardi. Songs
 WNYC—Piano Recital
 8:20-WABC—Program Resume
 WHN—News; Organ Recital
 8:25-WEAF—City Consumers' Guide (Also WABC, WMCA, WNYC, WOV, WNEW, WEVD)
 8:30-WEAF—Cheerful Musicals
 WOR—Talk—Martha Manning
 WABC—Richard Maxwell. Songs
 WNYC—Weather; Music
 WEVD—Italian Music (Off to 3)
 8:45-WOR—Tex Fletcher. Songs
 WJZ—Landt Trio and White
 WABC—Salon Musicals
 WMCA—Tommy Sullivan. Songs
 9:00-WEAF—Old Doctor Jim—Sketch
 WOR—Emerson Choir
 WJZ—Dance Orchestra
 WABC—Variety Musicals
 WMCA—Phelps Phelps, Commentator
 WNYC—Symphonic Music
 WHN—Art Egan, Poetry
 9:15-WEAF—Variety Musicals
 WOR—Modern Living—J. X. Loughran
 WMCA—Fern Scull, Piano
 WHN—Studio Program
 9:30-WOR—Organ Recital
 WABC—Books and Cooking—Thyra Samter Winslow, Author
 WMCA—Press-Radio News

- 9:35-WMCA—Talk—Victor Lindlahr
 9:45-WOR—Back Stage Wife—Sketch
 WABC—Montana Slim. Songs
 9:55-WABC—Press-Radio News
 10:00-WEAF—Press-Radio News
 WOR—Food—A. W. McCann
 WJZ—Press-Radio News
 WABC—Josephine Gibson, Hostess
 WMCA—Organ: Views of the News
 WNYC—News: Weather
 WHN—Press-Radio News
 10:05-WEAF—Happy Jack. Songs
 WJZ—Vaughn De Leath. Songs
 WNYC—Market News; Music
 WHN—Pets—Dr. George Cohen
 10:15-WEAF—Home, Sweet Home—Sketch
 WJZ—Edward McHugh. Songs
 WABC—Bill and Ginger. Songs
 WMCA—Jack Barry. Songs
 WHN—Variety Musicals
 10:30-WEAF—Description. Fashion Parade. Sunken Plaza. Rockefeller Center
 WJZ—Today's Children—Sketch
 WABC—String Ensemble
 WMCA—Lenten Meditations
 10:45-WEAF—Amateur Cooking School
 WJZ—David Harum—Sketch
 WABC—Ozark Melodies
 WNYC—Biology—H. N. Gellert
 WHN—Studio Recitals
 11:00-WEAF—Concert Orchestra. Harold Levey, Conductor; Richard Bonelli. Baritone; Revelers Quartet; Speakers. Gerard Swope. President General Electric; Dr. W. D. Coolidge, and Others, Addressing Conventions in Fifty-five Cities
 WOR—Beauty—Neil Vinick
 WJZ—U. S. Navy Band
 WABC—Studio Ensemble
 WMCA—Phyllis Howe Trio
 WNYC—Waverly Brass Band
 11:15-WOR—Talk—Jacob Tarshish
 WABC—Helen Trent—Sketch
 WMCA—Ann Bryson. Songs
 11:30-WOR—Ma Perkins—Sketch
 WABC—Just Plain Bill—Sketch
 WMCA—Mid-Day Message—Dr. J. Stanley Durkee
 WNYC—Pronunciation—Alice Young
 11:45-WOR—Home Town Boys. Songs
 WABC—Rich Man's Darling—Sketch
 WMCA—Nancy Clancy. Songs
 WNYC—Godfrey Ludlow. Violin
 WHN—Talk—Sue Klapper

AFTERNOON

- 12:00-WEAF—Ranch Boys. Songs
 WOR—Birds in the Garden—Dr. Leon A. Hausman
 WJZ—Simpson Boys—Sketch
 WABC—Voice of Experience
 WMCA—Household Hints
 WNYC—Police Safety Talk
 WHN—Word King—Jerry Sylvan
 12:15-WEAF—Honeyboy and Sassafras
 WOR—Freudberg Orchestra
 WJZ—Wendell Hall. Songs
 WABC—Woods Orch.; Orson Wells. Readings; Stuart Churchill. Tenor
 WMCA—News: Pacquette Orchestra
 WNYC—Edna Berg. Songs
 WHN—Edna Berg. Songs
 12:25-WJZ—News: Farm and Home Hour: Soil Conservation. Dr. H. B. Boyd. AAA, and Others
 12:30-WEAF—Cloutier Orchestra
 WOR—News: Psychology—Dr. Arthur Frank Payne
 WABC—Mary Marlin—Sketch
 WNYC—Alexander Richardson, Organ
 WHN—Stock Quotations
 12:45-WABC—Five-Star Jones—Sketch
 1:00-WEAF—News: Market Reports
 WOR—String Ensemble
 WABC—Three Keys. Songs
 WMCA—Nick Kenny, Commentator
 WNYC—Missing Persons. Bulletins
 WHN—Song Recitals
 1:05-WNYC—Dance Orchestra
 1:15-WEAF—Texas Cowboys. Songs
 WOR—Way Down East—Sketch
 WABC—Newcombe College Choir
 WMCA—Williamowitz, Piano
 1:30-WEAF—National Safety Council Luncheon. Hotel Pennsylvania: Presentation of Safety Awards to Governors and Mayors by Alfred P. Sloan, President. General Motors
 WOR—Health and Food Talks: Music
 WJZ—Charles Sears. Tenor
 WMCA—Preview. New York Light Opera Guild Production—The Fencing Master
 WNYC—Shoithand—Jerome Zauderer
 1:45-WOR—Garfield Swift, Baritone
 WJZ—Dot and Will—Sketch
 WABC—Fred Skinner. Songs
 WMCA—Talk and Music
 WNYC—Dance Orchestra
 WHN—Insurance—Leroy Whitelaw
 2:00-WEAF—Candelari Orch.; Ralph Elsmore. Tenor; Kay Cooper. Songs
 WJZ—Blaufuss Orchestra
 WABC—Ted Malone. Readings
 WMCA—Zeke Manners Gang
 WNYC—Opera Matinee
 WHN—Women—Elizabeth Lynch
 2:05-WOR—Hans Hanke. Piano
 2:15-WOR—Martha Deane's Program
 WABC—Happy Hollow—Sketch
 WHN—Boyd Heathen. Basso
 2:30-WEAF—Sptainy Orchestra; Erleka Zaranov. Contralto
 WJZ—Renaissance Quintet
 WABC—School of the Air: History
 WMCA—Dance Music
 WHN—Movie Club
 2:45-WMCA—Talk—Mollie Sternberg
 3:00-WEAF—Forever Young—Sketch
 WOR—Molly of the Movies—Sketch
 WJZ—From Rome: Ada Ruata Sassoll, Harp
 WABC—Studio Music
 WMCA—Talk—Helen Leighton

- WNYC—Health—Dr. M. L. Ogan
 WHN—Through the Years—Sketch
 WEVD—String Ensemble
 3:15-WEAF—Ma Perkins—Sketch
 WOR—Hawallan Music
 WJZ—The Wise Man—Sketch
 WMCA—Variety Show
 WNYC—Selma Blech. Piano
 WHN—Andy Carillo. Songs
 WEVD—Shary Rabkin. Songs
 3:30-WEAF—Vic and Sade—Sketch
 WOR—Aille Lowe Miles Club
 WJZ—Beatrice Maok. Soprano
 WABC—Helfetz Singers
 WNYC—Parents-Teachers Talk
 WHN—Stock Quotations
 WEVD—Jewish Music
 3:45-WEAF—The O'Neills—Sketch
 WJZ—Skidmore College Chorus
 WMCA—Carrie Lillie's Club
 WNYC—Juanita Hall Chorus
 4:00-WEAF—Woman's Review: Seamen Still Hold Sails—O. R. Pliat, Writer
 WOR—Sylvia Cyde. Soprano
 WJZ—Betty and Bob—Sketch
 WABC—Musical Therapy—Ernest Schelling, Conductor
 WMCA—Sports—Bob Carter; Music
 WNYC—Fascism and Anschluss—M. E. Kriegel, Economist
 WHN—Studio Recitals
 WEVD—Polish Orchestra
 4:15-WEAF—Phillips Lord Calls
 WOR—Economic Significance of State Planning in N. J.—Dr. C. P. Mes-sick, Chairman, Planning Board
 WJZ—Backstage Wife—Sketch
 WABC—Concert Miniatures
 WNYC—Morningside Trio
 4:30-WEAF—Girl Alone—Sketch
 WOR—Variety Musicals
 WJZ—How to Be Charming—Beatrice DeSylvia
 WABC—Variety Musicals
 WEVD—Italian Music
 4:45-WEAF—Children's Program
 WJZ—Magic Voice—Sketch
 WNYC—Poet's Corner—Le Roy Zehren
 WHN—Variety Musicals
 5:00-WEAF—Al Pearce's Gang
 WOR—News: Omar the Mystic
 WJZ—Discussion: Emily Post, Columnist; Anne Hard, Author: Women's Responsibility for Making Democracy Effective—Representative Florence P. Kahn of California
 WABC—Jack Shannon, Tenor
 WMCA—News: Skipper Jim
 WNYC—Salon Ensemble
 WEVD—Minicloti Company—Drama
 5:15-WABC—Wilderness Road—Sketch
 WHN—Holy Cross Services
 5:30-WEAF—Tom Mix Adventures—Sketch
 WOR—Jimmy Allen—Sketch
 WJZ—Singing Lady
 WABC—Jack Armstrong—Sketch
 WMCA—Jerry Baker, tenor; Roy Gobey, Baritone; Fenton Orch.
 WNYC—The Townsend Plan—Dr. Walter Spahr
 WEVD—Clement Giglio Players
 5:45-WEAF—James Wilkinson, Baritone
 WOR—Dick Tracy—Sketch
 WJZ—Little Orphan Annie—Sketch
 WABC—The Goldbergs—Sketch
 WNYC—Zeta Byrnes, Songs
 WHN—Annabelle Lee. Songs

EVENING

- 6:00-WEAF—Flying Time—Sketch
 WOR—Uncle Don
 WJZ—News: U. S. Army Band
 WABC—Buck Rogers—Sketch
 WMCA—Hillbilly Music
 WNYC—Salon Ensemble
 WHN—Sports Resume; News
 WLWL—Talk—Rev. Walter Sullivan; Music
 6:15-WEAF—News: Connie Gates. Songs
 WABC—Bobby Benson—Sketch
 WMCA—Investments—E. C. Olsen
 WNYC—Eddie Smith. Tenor
 WLWL—Virginia Dodge, Contralto
 6:20-WMCA—Press-Radio News
 6:25-WJZ—Stage Relief Talk
 6:30-WEAF—Press-Radio News
 WOR—Terry and Ted—Sketch
 WJZ—Press-Radio News
 WMCA—Sports Resume
 WNYC—Junior Inspectors Club
 WHN—Chandu the Magician—Sketch
 WLWL—Orchestra
 6:35-WEAF—Answer Me This? Office of Education Project
 WJZ—Rhythm Girls, Songs
 WABC—Kellum Orchestra
 6:45-WEAF—Billy and Betty—Sketch
 WOR—News: Sports Resume
 WJZ—Lowell Thomas, Commentator
 WABC—Renfrew of the Mounted
 WMCA—Harry Richman, Songs
 WNYC—Hudson Band Concert
 WHN—Mrs. Wiggs of the Cabbage Patch—Sketch
 7:00-WEAF—Amos 'n' Andy—Sketch
 WJZ—Lola Ravel, Contralto
 WABC—Myrt and Marge—Sketch
 WMCA—Baseball—Wynn Cooper
 WNYC—Flood Victims and Their Needs—Major W. O. Ulrey, New York State Commander. Volunteers of America
 WLWL—Concert Orchestra
 WHN—Burlesque of Programs
 7:15-WEAF—Uncle Ezra—Sketch
 WOR—Alice Day, Songs
 WJZ—Industry and Recovery—Colby Chester. Chairman of the Board, General Foods
 WABC—Charoteers Quartet: Ted Husing, Speaker
 WMCA—Sid Gary, Baritone
 WLWL—Half-Way House Revue
 7:30-WEAF—What Thursday's Primaries Mean—W. Kingsland Macy, Republican Chairman Suffolk County
 WOR—The Lone Ranger—Sketch
 WJZ—Lum and Abner—Sketch
 WABC—Singin' Sam
 WMCA—The Folk Singer
 WHN—Morris and Esther—Sketch
 WLWL—Question Box—Rev. J. I. Malloy
 7:45-WEAF—Education in the News—Talk
 WJZ—Ralph Kibser, Baritone: Al and Lee Reber, Piano
 WABC—Boake Carter, Commentator
 WMCA—Romance of the Bible
 WHN—Joe Martin. Songs
 7:50-WLWL—Hammerstein (Sign Off)
 8:00-WEAF—Orchestra's Music Hall: Lucy Monroe, Soprano; Lazy Dan: Mabel Tallafarro, Actress; Earl Oxford. Songs: Pat Redington, Tenor
 WOR—Gabriel Heatter, Commentator
 WJZ—Flibber McGee and Molly
 WABC—Lombardo Orchestra

- WMCA—Harry Hershfield, Commentator
 WHN—Variety Musicals
 8:15-WOR—Jimmy Mattern—Sketch
 WMCA—Five Star Final—Sketch
 8:30-WEAF—Margaret Speaks, Soprano; Richard Crooks, Tenor; Chorus
 WOR—Gould Orchestra
 WJZ—Warnow Orch.; Morton Downey, Tenor; Pickens Sisters, Songs
 WABC—Kruger Orchestra; Pick and Pat, Comedians; Landt Trio
 WMCA—Blind Artist Bureau
 WHN—Studio Program
 8:45-WMCA—Detective Mysteries
 WHN—Frank Orchestra
 9:00-WEAF—Gypsies Orchestra; Howard Price, Tenor; Romany Singers
 WOR—Sterling Male Chorus
 WJZ—Minstrel Show
 WABC—Play—The Lion and the Mouse With Bette Davis
 WMCA—Johnny Buttdowney, Baritone
 9:15-WOR—Give the Idle a Break—Fred G. Clarke, National Commander, the Crusaders
 WMCA—Country Editor—O. E. McIntyre, Author
 WHN—Eddie Miller, Songs
 9:20-WMCA—Interview with Marquis de Polignac, Member French Olympic Committee
 9:30-WEAF—Concert Orchestra, Sigmund Romberg, Conductor. Soloists: Lionel Barrymore, Actor
 WOR—Eddy Brown, Violin
 WJZ—Tale of Today—Sketch
 WMCA—Brooklyn Amateur Hour
 WHN—Boxing—St. Nicholas Palace
 10:00-WEAF—Eastman Orchestra; Lullaby Lady. Songs; Male Quartet
 WOR—Talk—Julius F. Seebach Jr.
 WJZ—Presentation, Book of Tributes to Walter Damrosch: New York City School Children Chorus of 4,000 Voices, at National Conference of Music Educators, Madison Square Garden
 WABC—Wayne King Orchestra
 10:15-WOR—Charloteers Quartet
 10:30-WEAF—Flood Control—Senator Joseph F. Guffey of Pennsylvania
 WOR—Follies of the Air
 WJZ—Morgan Orchestra
 WABC—Eton Boys Quartet
 WMCA—Social Security—Senator Robert F. Wagner of New York, at State Conference, National Council of Jewish Women, Fresh Meadow Country Club, Long Island
 10:45-WABC—Unemployment and Housing—Representative E. M. Dirksen, of Illinois
 11:00-WEAF—Light Orchestra
 WOR—News: Weeks Orchestra
 WJZ—News: Goodman Orchestra
 WABC—News: Orchestra
 WMCA—News; Dance Music
 WHN—Mannone Orchestra
 11:15-WJZ—Negro Male Quartet
 WHN—Organ Recital
 WOR—DelMarco Orchestra
 11:30-WEAF—News: Fisk Jubilee Choir
 WOR—Hylton Orchestra
 WJZ—Gray Orchestra
 WABC—Lopez Orchestra
 WMCA—Redmond Orchestra
 WHN—Dance Music (To 2:00 A. M.)
 12:00-WEAF—Levant Orchestra
 12:30-WEAF—Lossez Orchestra