

# TODAY ON THE RADIO

TUESDAY, MARCH 24, 1936.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 11:00 A. M.-12:00 M.—United States Marine Band Concert—WJZ.  
 12:30-1:30 P. M.—Farm and Home Hour: "The Agricultural Situation." Secretary of Agriculture Henry A. Wallace; Others—WJZ.  
 1:45-2:30 P. M.—Gordon String Quartet: Harry Kaufman. Piano—WEAF.  
 3:30-4:30 P. M.—Library of Congress Chamber Musicale: Cincinnati Woodwind Ensemble—WABC.  
 7:30-7:45 P. M.—"How Red Cross Dollars Are Spent." Ernest J. Swift, Vice Chairman American Red Cross—WEAF.  
 7:45-8:00 P. M.—"Constitution and the New Deal." Donald Richberg. Former NRA Administrator—WEAF.  
 10:00-10:30 P. M.—"National Problems." Colonel Frank Knox. Publisher Chicago Daily News; Lewis W. Douglas, Former Director of the Budget. at Economics Club of New York. Hotel Astor—WJZ.  
 10:45-11:00 P. M.—"Problems of Re-employment," Senator Carl Hatch of New Mexico—WEAF.  
 10:45-11:00 P. M.—"The Will to Peace." Josephine Schain, Chairman National Committee on Cause and Cure of War—WABC.

Where there is no listing for a station, its preceding program is on the air.

WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

### MORNING.

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| <p>6:45-WOR—Musical Gym Clock<br/>                 7:00-WMCA—Morning Cheer—Pastor George A. Palmer; Music<br/>                 WNYC—New York Today<br/>                 WHN—Early Bird—Charles Windsor<br/>                 WEVD—Popular Music<br/>                 7:30-WEAF—Pollock-Lawnhurst. Piano<br/>                 WOR—Sorey Orchestra<br/>                 WJZ—Jolly Bill and Jabe<br/>                 WABC—Organ Reveille<br/>                 WNYC—Gymnasium Class<br/>                 7:45-WEAF—Marc Williams. Baritone<br/>                 WJZ—Yoichi Hiraoka. Xylophone<br/>                 WNYC—Viewing the News<br/>                 WEVD—Morning Devotions<br/>                 7:55-WJZ—News; Morning Devotions<br/>                 8:00-WEAF—Spareribs—Sketch<br/>                 WOR—News; Talks and Music<br/>                 WABC—Bluebirds' Girls Trio<br/>                 WMCA—Musical Clock<br/>                 WNYC—Health Club<br/>                 WHN—Laymen's Fellowship<br/>                 WEVD—Talk—Jacob S. List; Music<br/>                 8:15-WEAF—News<br/>                 WJZ—Richard Leibert. Organ<br/>                 WMCA—News; Nalda Nardi. Songs<br/>                 WNYC—Piano Recital<br/>                 8:20-WEAF—City Consumers' Guide (Also<br/>                 WABC. WMCA. WNYC. WOV.<br/>                 WNEW. WEVD)<br/>                 WHN—News; Organ Recital<br/>                 8:30-WEAF—Cheerio Musicale<br/>                 WOR—Talk—Martha Manning<br/>                 WABC—Studio Orchestra<br/>                 WNYC—Morning Serenade<br/>                 WEVD—Italian Music (Off to 3)<br/>                 8:45-WOR—Organ Recital<br/>                 WJZ—Laudt Trio and White<br/>                 WABC—Salon Musicale<br/>                 WMCA—Tommy Sullivan. Songs<br/>                 9:00-WEAF—Old Doctor Jim—Sketch<br/>                 WOR—Emerson Choir<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Variety Musicale<br/>                 WMCA—Jack Ward. Organ<br/>                 WNYC—Symphonic Music<br/>                 WHN—Art Egan. Poet<br/>                 9:15-WEAF—Variety Musicale<br/>                 WOR—Modern Living—J. X. Loughran<br/>                 WMCA—Talk—Judge J. F. Rutherford<br/>                 WHN—Studio Musicale<br/>                 9:20-WMCA—Fern Scull. Piano<br/>                 9:30-WOR—Shopping—Jean Abbey</p> | <p>WABC—Advice to Mothers—Mrs. John S. Reilly<br/>                 WMCA—Press-Radio News<br/>                 9:35-WMCA—Talk—Victor H. Lindlahr<br/>                 9:45-WOR—Back-Stage Wife—Sketch<br/>                 WABC—Fred Feibel. Organ<br/>                 9:55-WABC—Press-Radio News<br/>                 10:00-WEAF—Press-Radio News<br/>                 WOR—Food—A. W. McCann<br/>                 WJZ—Press-Radio News<br/>                 WABC—Oleanders Male Quartet<br/>                 WMCA—Organ; Views of the News<br/>                 WNYC—News; Weather Forecast<br/>                 WHN—Press-Radio News<br/>                 10:05-WEAF—Happy Jack. Songs<br/>                 WJZ—Vaughn de Leath. Songs<br/>                 WNYC—News; Music<br/>                 WHN—Pets—Dr. George Cohen<br/>                 10:15-WEAF—Home. Sweet Home—Sketch<br/>                 WJZ—Edward MacHugh. Songs<br/>                 WABC—Gypsy Music<br/>                 WMCA—Fern Scull. Piano<br/>                 WHN—Variety Musicale<br/>                 10:30-WEAF—Breen and de Rose. Songs<br/>                 WJZ—Today's Children—Sketch<br/>                 WMCA—Christian Science Lecture<br/>                 10:45-WEAF—Gale Page. Songs<br/>                 WJZ—David Harum—Sketch<br/>                 WABC—Three Stars. Songs<br/>                 WMCA—Margie Nicholson. Songs<br/>                 WNYC—Drama—Helen O'Connor<br/>                 WHN—Studio Recitals<br/>                 11:00-WEAF—Recipes—Ida Bailey Allen<br/>                 WOR—Bill Huggins. Songs<br/>                 WJZ—U. S. Marine Band<br/>                 WABC—Rhythm Boys Quartet<br/>                 WMCA—The Dentist Says<br/>                 WNYC—Schubert Group. Songs<br/>                 11:15-WEAF—Jack. Loretta Clemens. Songs<br/>                 WOR—Talk—Jacob Tarshish<br/>                 WABC—Helen Trent—Sketch<br/>                 WMCA—Charles Rex. Baritone<br/>                 11:30-WEAF—Your Child—Talk<br/>                 WOR—Ma Perkins—Sketch<br/>                 WABC—Just Plain Bill—Sketch<br/>                 WMCA—Midday Message—Rev. Paul Francis<br/>                 WNYC—Spanish—Herminio Yanes<br/>                 WHN—Studio Programs<br/>                 11:45-WEAF—Earl Wild. Piano<br/>                 WOR—Home Town Boys. Songs<br/>                 WABC—Rich Man's Darling—Sketch<br/>                 WMCA—The Balladeers. Songs<br/>                 WNYC—Recital Entertainers</p> |
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### AFTERNOON.

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| <p>12:00-WEAF—Martha and Hal. Songs<br/>                 WOR—Don D'Arcy. Baritone<br/>                 WJZ—Simpson Boys—Sketch<br/>                 WABC—Voice of Experience<br/>                 WMCA—Household Hints<br/>                 WNYC—Answers to Food Questions—Mrs. Louise Addis<br/>                 12:15-WEAF—Honeyboy and Sassafras<br/>                 WJZ—Rangers Quartet<br/>                 WABC—Royal Orchestra; Jerry Cooper. Baritone<br/>                 WMCA—News; Paquette Orchestra<br/>                 WNYC—Jack Hill. Songs<br/>                 12:25-WJZ—News; Farm and Home Hour; Agricultural Situation—Secretary of Agriculture Harry A. Wallace<br/>                 12:30-WEAF—Cloutier Orchestra<br/>                 WOR—News; Eddie and Ralph. Songs<br/>                 WABC—Mary Marlin—Sketch<br/>                 WNYC—Alexander Richardson. Organ<br/>                 WHN—Stock Quotations<br/>                 12:45-WABC—Five-Star Jones—Sketch<br/>                 1:00-WEAF—News; Market Reports<br/>                 WOR—Sinus—Dr. Ralph Almour<br/>                 WABC—Hall Orchestra<br/>                 WMCA—Nick Kenny. Commentator<br/>                 WNYC—Missing Persons Bulletins<br/>                 WHN—Jelesnik Orchestra<br/>                 1:05-WNYC—Dance Orchestra<br/>                 1:15-WEAF—Kaye Orchestra<br/>                 WOR—Way Down East—Sketch<br/>                 WMCA—Denny Orchestra<br/>                 1:30-WEAF—Larry Cotton. Tenor<br/>                 WOR—Music; Talks<br/>                 WJZ—Brave Lady—Sketch<br/>                 WABC—Milton Charles. Organ<br/>                 WNYC—Speed Dictation—Myrtle Heywood<br/>                 1:45-WEAF—Gordon String Quartet; Harry Kaufman. Piano<br/>                 WOR—Freudberg Orchestra<br/>                 WJZ—Dot and Will—Sketch<br/>                 WABC—String Ensemble<br/>                 WMCA—Talk and Music<br/>                 WNYC—Dance Music<br/>                 WHN—Goin' South—Sketch<br/>                 2:00-WJZ—Ruth Lyon. Soprano; Edward Davies. Baritone; Organ<br/>                 WABC—Ted Malone. Readings<br/>                 WMCA—Hillbilly Music<br/>                 WHN—Women—Elizabeth Lynch<br/>                 2:05-WHN—Hans Hanke. Piano<br/>                 2:15-WOR—Martha Deane's Program<br/>                 WABC—Happy Hollow—Sketch<br/>                 WNYC—Dental Care for the Expectant Mother—Dr. Jonas Silverstone<br/>                 WHN—Theatre—Douglas Whitney<br/>                 2:30-WEAF—Variety Musicale<br/>                 WJZ—Schmitt Orchestra<br/>                 WABC—School of the Air; Art<br/>                 WMCA—Dance Music<br/>                 WNYC—Operatic Musicale<br/>                 WHN—Dramatic Sketch<br/>                 2:45-WMCA—Milk Talk<br/>                 3:00-WEAF—Forever Young—Sketch<br/>                 WOR—Molly of the Movies—Sketch<br/>                 WJZ—Nellie Revell Interview<br/>                 WABC—Margaret McCrae. Songs<br/>                 WMCA—Talk—Helen Leighton<br/>                 WHN—Welfare Bureau Talk<br/>                 WEVD—String Ensemble<br/>                 3:15-WEAF—Ma Perkins—Sketch</p> | <p>WOR—Arthur Klein. Piano<br/>                 WJZ—Variety Musicale<br/>                 WABC—Arming Against Disease—Dr. J. P. Leake of U. S. Public Health Service<br/>                 WMCA—Variety Show<br/>                 WHN—Eddie Gale. Songs<br/>                 WEVD—Boris Charloff. Tenor<br/>                 3:30-WEAF—Vic and Sade—Sketch<br/>                 WOR—Garden Club Talk<br/>                 WABC—Library of Congress Musicale; Cincinnati Woodwind Ensemble<br/>                 WNYC—League of Nations Program<br/>                 WHN—Stock Quotations<br/>                 WEVD—Talk—Joseph Bercovici<br/>                 3:45-WEAF—The O'Neills—Sketch<br/>                 WOR—Story Teller's House<br/>                 WJZ—Cadets Quartet<br/>                 WMCA—Plays—Charlotte Bushwald<br/>                 WNYC—Nicki Jaffin. Soprano<br/>                 WEVD—String Ensemble<br/>                 4:00-WEAF—Woman's Review; Avoiding Nervous Breakdown—Joseph Jastraw. Psychologist<br/>                 WOR—Variety Musicale<br/>                 WJZ—Betty and Bob—Sketch<br/>                 WMCA—Sports—Bob Carter; Music<br/>                 WNYC—Life Lines—Jessie Fowler<br/>                 WHN—Katha Lee. Songs<br/>                 WEVD—Polish Orchestra<br/>                 4:15-WJZ—Ranch Boys. Songs<br/>                 WNYC—Morningside Trio<br/>                 WHN—Song Recital<br/>                 4:30-WEAF—Girl Alone—Sketch<br/>                 WOR—Strangs As It Seems<br/>                 WJZ—Ivy Scott. Songs<br/>                 WABC—Vivian Della Chiesa. Soprano<br/>                 WHN—Theatre Talk<br/>                 WEVD—Italian Musicale<br/>                 4:45-WEAF—Women's Club Talk<br/>                 WOR—Studio Orchestra<br/>                 WJZ—Meetin' House—Sketch; Music<br/>                 WNYC—Talk—Your City<br/>                 WHN—Studio Orchestra<br/>                 4:55-WMCA—Talk—Judge J. L. Rutherford<br/>                 5:00-WEAF—Health Problems Caused by Floods—Dr. Morris Fishbein<br/>                 WOR—News; Omar the Mystic<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Jimmy Farrell. Baritone<br/>                 WMCA—News; Skipper Jim<br/>                 WNYC—Salon Ensemble<br/>                 WHN—Mystery Romance<br/>                 WEVD—Minciotti Players—Drama<br/>                 5:15-WJZ—Albert Payson Terhune's Dog Dramas<br/>                 WABC—Wilderness Road—Sketch<br/>                 WHN—Carl Senne. Baritone<br/>                 5:30-WEAF—Mariani Orchestra<br/>                 WOR—Hillbilly Music<br/>                 WJZ—Singing Lady<br/>                 WABC—Jack Armstrong—Sketch<br/>                 WMCA—Jerry Baker. Tenor; Roy Gobe. Baritone; Fenton Orchestra<br/>                 WNYC—Reinald Matheson. Songs<br/>                 WHN—Hobby Club<br/>                 WEVD—Italian Comedy (Off to 8)<br/>                 5:45-WOR—Dick Tracy—Sketch<br/>                 WJZ—Little Orphan Annie—Sketch<br/>                 WABC—The Goldbergs—Sketch<br/>                 WNYC—Veronica Rey. Songs<br/>                 WHN—Barnacle Bill. Songs<br/>                 5:55-WNYC—News; Weather Forecast</p> |
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| <p>6:00-WEAF—Flying Time—Sketch<br/>                 WOR—Uncle Don<br/>                 WJZ—News; Southernaires Quartet<br/>                 WABC—Benay Venuta. Songs<br/>                 WMCA—Hillbilly Music<br/>                 WNYC—Juvenile Delinquents and the Domestic Relations Court—Justice Rosalia L. Whitney<br/>                 WHN—Sports Resume; News<br/>                 WLWL—A Thought a Day—Rev. Walter Sullivan<br/>                 6:10-WEAF—News; Midweek Hymn Sing<br/>                 6:15-WJZ—Don Lang. Stories<br/>                 WABC—News of Youth—Sketch<br/>                 WMCA—Investments—E. C. Olsen<br/>                 WNYC—Grace Bush. Piano<br/>                 WLWL—Talk Rev. D. J. Fiorentino<br/>                 6:20-WMCA—Press-Radio News<br/>                 6:25-WMCA—Talk—Rabbi Joseph Schick<br/>                 6:30-WEAF—Press-Radio News<br/>                 WOR—Terry and Ted—Sketch<br/>                 WJZ—Press-Radio News<br/>                 WABC—Press-Radio News<br/>                 WMCA—Song Recital<br/>                 WNYC—Theatre of the Air<br/>                 WHN—Fred and Helen—Sketch<br/>                 WLWL—August Rickert. Baritone<br/>                 6:35-WEAF—Cross Orchestra<br/>                 WJZ—Frank and Flo. Songs<br/>                 WABC—Alexander Cores. Violin<br/>                 6:45-WEAF—Billy and Betty—Sketch<br/>                 WOR—News; Real Life Drama<br/>                 WJZ—Lowell Thomas. Commentator<br/>                 WABC—Renfrew of the Mounted<br/>                 WNYC—Talk—World Today<br/>                 WHN—Mrs. Wiggs of the Cabbage Patch—Sketch<br/>                 WLWL—Voice of Missions Talk<br/>                 7:00-WEAF—Amos 'n' Andy<br/>                 WOR—Sports Resume<br/>                 WJZ—Easy Aces—Sketch<br/>                 WABC—Myrt and Marge—Sketch<br/>                 WMCA—Sports—Dick Fishell<br/>                 WHN—Amateur Hour. J. C. Flippen<br/>                 WLWL—Concert Program<br/>                 7:15-WEAF—Popeye the Sailor—Sketch<br/>                 WOR—Hollywood—Sam Taylor<br/>                 WJZ—Richard Leibert. Organ; Dorothy Dreslin. Soprano<br/>                 WABC—Block Orchestra; Jerry Cooper. Sally Schermerhorn. Songs<br/>                 WMCA—Sid Gary. Baritone<br/>                 WLWL—Jeannette Comoroda. Soprano<br/>                 7:30-WEAF—How Red Cross Dollars Are Spent—Ernest J. Swift. Vice Chairman American Red Cross<br/>                 WOR—O'Malley Family—Sketch<br/>                 WJZ—Lum and Abner—Sketch<br/>                 WABC—Kate Smith. Songs<br/>                 WMCA—Mcilly Picon. Songs<br/>                 WLWL—Talk—Patrick Scanlan<br/>                 7:45-WEAF—The Constitution and the New Deal—Donald Richberg. Former NRA Administrator<br/>                 WOR—Washington Merry-Go-Round—Drew Pearson. Robert S. Allen<br/>                 WJZ—International Society for Crippled Children—Senator Arthur Capper of Kansas<br/>                 WABC—Boake Jewish. Commentator<br/>                 WMCA—Current Jewish Events<br/>                 WLWL—Concert Orchestra<br/>                 8:00-WEAF—Reisman Orch.; Phil Duey. Baritone; Sally Singer. Songs; Wyrnant D. Hubbard. Guest<br/>                 WOR—Gabriel Heatter. Commentator<br/>                 WJZ—Live Bait—Sketch<br/>                 WABC—Frank Munn. Tenor; Lucy Monroe. Soprano; Concert Orch.; Fritz Schaff. Soprano<br/>                 WMCA—Talk—Harry Hershfield<br/>                 WHN—Joe Martin. Tenor<br/>                 WEVD—Bryce Oliver. Commentator<br/>                 8:15-WOR—Jimmy Mattern—Sketch<br/>                 WMCA—Five-Star Final—Sketch<br/>                 WHN—Studio Program<br/>                 WEVD—The Telephone Company and the Consumer—Dr. Harry W. Laidler of Utility Consumers League<br/>                 8:30-WEAF—Wayne King Orchestra</p> | <p>WOR—Gould Orchestra<br/>                 WJZ—Welcome Valley—Sketch<br/>                 WABC—Russ Morgan Orch.; Phil Reagan. Tenor; Ken Murray. Comedian<br/>                 WMCA—Musical Moments<br/>                 WHN—Promenade Concert<br/>                 WEVD—Talk—Harry Greenberg<br/>                 8:45-WMCA—Mystery Stories<br/>                 WEVD—Song Recital (Off to 10)<br/>                 9:00-WEAF—Pickwalk Interview<br/>                 WOR—Pickard Family. Songs<br/>                 WJZ—Ben Bernie Orchestra; Lupe Velez. Actress, Guest<br/>                 WABC—Gray Orchestra; Deane Janis. Songs; Walter O'Keefe<br/>                 WMCA—Johnny Muldowney. Baritone<br/>                 WHN—Burlesque of Programs<br/>                 9:15-WMCA—Allan Roberts. Songs<br/>                 9:30-WEAF—Duchin Orchestra; Donald Novis. Tenor; Jane Pickens. Songs<br/>                 WOR—Sterling Male Chorus<br/>                 WJZ—The New Penny—Sketch. With Helen Hayes<br/>                 WABC—Waring Orchestra<br/>                 WMCA—Three Little Funsters<br/>                 WHN—Variety Musicale<br/>                 9:45-WOR—The Hollisters—Sketch<br/>                 WMCA—Martell Orchestra<br/>                 10:00-WEAF—Eddie Dowling and Ray Dooley. Comedy; Benny Goodman Orchestra; Helen Ward. Songs<br/>                 WOR—Follies of the Air<br/>                 WJZ—National Problems—Colonel Frank Knox. Publisher. Chicago Daily News; Lewis W. Douglas, Former Director of the Budget. at Economics Club of New York Meeting. Hotel Astor<br/>                 WABC—Mary Pickford's Party; Helen Gahagan and George Brent. Guests<br/>                 WEVD—Talk—James Oneal. Editor New Leader<br/>                 WHN—Boxing. Bronx Coliseum<br/>                 10:15-WMCA—Hockey; Stanley Cup Play-Offs; Americans vs. Chicago, Madison Square Garden<br/>                 WEVD—Social Reform Through Activities—Professor Herman H. Horne. N. Y. U.<br/>                 10:30-WEAF—Hollywood—Jimmy Fidler<br/>                 WOR—Eddy Brown. Violin<br/>                 WJZ—Concert Orchestra<br/>                 WABC—March of Time—Drama<br/>                 WEVD—Studio Musicale (Off to 12)<br/>                 10:45-WEAF—Problems of Re-employment—Senator Carl Hatch of New Mexico<br/>                 WABC—The Will to Peace—Josephine Schain. Chairman National Committee on Cause and Cure of War<br/>                 WMCA—Amateur Hour. at International Beauty Shop Owners Convention. Hotel Pennsylvania<br/>                 11:00-WEAF—Newman Orchestra; Ray Heatherton. Baritone<br/>                 WOR—Tex O'Reilly Adventure Stories<br/>                 WJZ—News; Busse Orchestra<br/>                 WABC—Willard Robison Orchestra<br/>                 WHN—Mannone Orchestra<br/>                 11:15-WJZ—Movie Reviews—Elsa Schallert; Irvin S. Cobb. Guest<br/>                 WMCA—News; Dance Music<br/>                 WHN—Dramatic Sketch<br/>                 11:30-WEAF—News; Lewis Orchestra<br/>                 WOR—News; Russian Ensemble<br/>                 WJZ—King Orchestra<br/>                 WABC—Redman Orchestra<br/>                 WHN—Dance Music (To 2 A. M.)<br/>                 11:45-WEAF—Jesse Crawford. Organ<br/>                 WMCA—Song Recital<br/>                 12:00-WEAF—Levant Orchestra<br/>                 WOR—Kysar Orchestra<br/>                 WJZ—Shendor. Violin; Dorsey Orch.<br/>                 WABC—Dailey Orchestra<br/>                 WMCA—Theatre News—Harry Hershfield; Dance Music<br/>                 WEVD—Studio Jamboree<br/>                 12:30-WEAF—Hawkins Orchestra<br/>                 WOR—Johnson and Weems Orchs.<br/>                 WJZ—From Alaska; Description Matanuska Valley From Airplane<br/>                 WABC—Oliver Orchestra</p> |
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