

On the Air Today

By George M. Adams, Jr.

WHO remembers the family scramble for the only set of carphones? The lucky person who finally clamped the phones to his cars would often have his persistence rewarded by hearing faint signals and music from KDKA, the Nation's pioneer radio station.

Tonight from midnight until 1 o'clock, KDKA, now one of N. B. C.'s proudest boasts, will present its twelfth anniversary broadcast with a dazzling array of radio's talent. Richard C. Patterson, jr., N. B. C. executive, will read a message from David Sarnoff, president of R. C. A., and will introduce Dr. Frank Conrad, who put on the first program from KDKA on November 2, 1920.

Entertainers will include Paul Whiteman, George Ilsen and Don Bestor and their orchestras, Ethel Shutta, the Pickens sisters, Honeyboy and Sassafras, Irene Beasley, Vic and Sade, Howard Clancy, Twenty Fingers of Harmony and Little Jackie Heller. Pat Barnes will act as master of ceremonies.

ARCH MACDONALD'S young hopeful, whose name is also Arch, but who's known as "Sandy," was watching his daddy a few minutes before he went on WJSV the other night. Bob Trout, announcer, launched the usual introduction prior to Arch's 6:15 p. m. spot and just as he wound up young "Sandy," aged 6, piped into the mike:

"I now turn the microphone over to my old man."

Arch will have as guest of his program today Col. Dan McGugin, coach of Vanderbilt's football team. He won't have Sandy.

Your Announcer Is . . .

STANLEY BELL, WMAL, dean of Washington announcers, came to WMAL eight years ago when that station was independently owned.

Born in Youngstown, Ohio, 36 years ago, he came here at the age of 7, graduated from Tech High School and attended George Washington U. until ill health caused his withdrawal. Sold cars for seven years, sang in church choirs—he now leads the choir of McKendree Methodist Episcopal Church—and finally joined up with WMAL, where he learned every angle of radio broadcasting. Under WMAL's C. B. S. regime he served as Presidential announcer during the Coolidge and Hoover terms, put Radio Joe's first program on the air seven years ago, did hundreds of "outside jobs," put Government heads, Cabinet members and every ambassador and foreign minister in Washington on the air. Shines in local civic broadcasts. Tall, hefty, blue-eyed, genial, his familiar spot announcement, "WMAI in Washington," is known to thousands of listeners. His style is smooth, even, melodious . . . he's something of a singer, though now a bit out of practice.

Stan celebrates his eighth anniversary with WMAL next January

Outstanding Events Today

- 10:45 a. m.—The Washington Post presents Dorothea Duncan, discussing "Washington's Favorite Deserts—Pie and Cake"—WJSV.
- 11:00 a. m.—Dr. Walter Damosch's Music Appreciation Hour, with illustrations of the fugue—WMAL.
- 12:15 p. m.—"Education and Crime," talk by Senator Royal S. Copeland—WMAL.
- 1:30 p. m.—Address by Col. Theodore Roosevelt before annual meeting, Delaware Chapter, American Red Cross—WRC, WOL.
- 3:00 p. m.—Philadelphia Symphony playing composition of Mary Howe, Washington pianist—WJSV.
- 4:45 p. m.—"The Consumer Looks Toward Thanksgiving," symposium by Dr. Fred C. Howe, Mrs. Grace M. Poole, and Miss Rich van Deman—WMAL.
- 7:00 p. m.—"Deposit Insurance," discussed by Representative Henry B. Steagall, of Alabama—WRC.
- 8:15 p. m.—Debut of Dick Liebent's Musical Revue—WMAL.
- 9:00 p. m.—"March of Time," with Senator Huey Long "ghosted"—WJSV.
- 9:30 p. m.—"Hollywood Hotel," with Gloria Swanson and John Boles as guest stars—WJSV.
- 10:00 p. m.—Dublosky-Klick boxing bout—WOL.
- 12:00 midnight to 1:00 a. m.—Anniversary program of KDKA, Pittsburgh—WMAL.

22. The vibration of a transmitter is music to his ears. If WMAL broke down, Stan could put it together again and not miss a loose coupler.

The possibility of Mrs. Franklin D. Roosevelt broadcasting from WJSV's studios—a thing she hasn't done to date—is being discussed with the announcement that the typewriter industry will present the First Lady in a new series on child education over the Columbia network from 7:45 to 8 p. m., starting November 11.

Mrs. Roosevelt's first broadcast is expected to be made from New York with her later programs originating from Warm Springs, Ga., and Washington, D. C.

MARY HOWE, pianist and composer, of Washington, D. C., whose composition, "Sand," will be played today over C. B. S. networks at 3 p. m. by Leopold Stokowski and his Philadelphia Orchestra, has this to say of her three-minute novelty, which was originally scored for a much smaller orchestra:

"As to 'Sand'—it is an imaginative piece on the substance itself—its consistency, grains, bulk, grittiness and its potential scattering quality; more or less what it appears to be when sifting through your fingers on the shore or at close gaze, having either Lilliput or Brobdingnag in mind. I might just say 'Sand-as-is' and let it go at that."

JEWES throughout the country will hear religious services in accordance with orthodox ritual, prayers and addresses by leaders of Jewry in a new series, entitled "The Message of Israel," starting today at 10:30 p. m. on WMAL.

For the first five broadcasts on Friday evenings during November, the speaker will be Rabbi Jonah B. Wise, of the Central Synagogue, New York. Noted cantors and

choruses will sing the best of synagogue music during the series.

DICK LIEBERT, about a year and a half ago, was just another young organist from the West. Roxy's mammoth music hall was being completed in New York and one day Dick wandered in and asked for a job . . . with hundreds of other applicants . . . as head organist of the new theater. Roxy heard him play . . . mused, scratched his head and asked him when he would like to report for work.

Today he starts his own musical revue, bringing his organ music, Robert Ambruster and Milton Kraus and the songs of Mary Courtland to N. B. C. networks at 8:15 p. m. (WMAL locally).

The Post Radio Time-Table

Friday, November 2 Washington Eastern Standard Time.

	WRC 316M—950KC	WMAL 476M—630KC	WOL 229M—1,310KC	WJSV 206M—1,460KC	
6:30				Eye-Opener	6:30
6:45				" "	6:45
7:00	Soos of Pioneers	Sunshioe Family	Musical Clock	Suo Dial	7:00
7:15	Doctor of Blues	King's Men	" "	" "	7:15
7:30	Variety Hour	Getter-Upper	" "	" "	7:30
7:45	" "	" "	" "	" "	7:45
8:00	" "	Moroing Devotions	" "	" "	8:00
8:15	" "	Laodi Trio	" "	" "	8:15
8:30	Cheerio	Lew White	" "	" "	8:30
8:45	" "	" "	" "	" "	8:45
9:00	Mail Bag	News	Top o' Mornio	Arthur Godfrey	9:00
9:15	Don Hall Trio	Breakfast Club	Vaugh De Leath	Metropolitan	9:15
9:30	Mystery Chef	" "	Pick-Me-Ups	Parade	9:30
9:45	Caroline Baker	" "	Police Flashes	Cosmopolitans	9:45
10:00	Press News	Josephine Gibson	Variety and Value	Press News	10:00
10:15	Clara, Lu & Em	Hazel Arth	" "	Bill and Gieger	10:15
10:30	Joe White	Today's Children	Theater Row	Dale Wimbrow	10:30
10:45	Betty Crocker	Press News	" "	POST PR'GRAM	10:45
11:00	Troubadour	Music	Rigo Santiago	Cooking C'seups	11:00
11:15	W. R. Beattie	Appreciation	Morning Parade	Housewife	11:15
11:30	Romance, Melody	" "	Josaoe Trio	Army Band	11:30
11:45	Better Business	" "	Sing Something	Merry Makers	11:45

AFTERNOON PROGRAMS

12:00	Merry-Go-Round	Listening Post	Bob Fallon's	Voice of Exper.	12:00
12:15	Hooeyboy, S'iras	Senator Copeland	Orchestra	South'n Accents	12:15
12:30	Trade Council	Farm, Home Hour	Here's How	County Agent	12:30
12:45	" "	" "	Church of the Air	Memories G'den	12:45
1:00	Nathao Stewart	" "	Hollander's Orch	Rhythms	1:00
1:15	"Among Womeo"	" "	Col. T. Roosevelt	G. Hall's Orch	1:15
1:30	Col. Theodore	Vic and Sade	Melody Adventures	Jack Little	1:30
1:45	Roosevelt	Words and Music	Ragamuffins	Velas Ensemble	1:45
2:00	Magic of Speech	" "	T. Glenn's Piano	Princess Marie	2:00
2:15	" "	Morin Sisters	Jerry Baker	Heleo Trent	2:15
2:30	Sizzlers	Smackout	Stamp Club	School of the	2:30
2:45	Gus Van	Alden Edkins	Roads of Romance	Air	2:45
3:00	Ma Perkins	Msrine Band	Varieties	Philadelphia	3:00
3:15	Ann Yago	" "	"Birds"	Orchestra	3:15
3:30	Women's Review	" "	Sports Review	" "	3:30
3:45	" "	" "	" "	" "	3:45
4:00	Music Guild	Betty and Bob	" "	" "	4:00
4:15	" "	Dorothy Page	" "	" "	4:15
4:30	" "	Rod and Stream	" "	" "	4:30
4:45	" "	Women's Clubs	" "	" "	4:45
5:00	Sundown Revue	Al Pearce	" "	Slaughter's Or	5:00
5:15	Tom Mix	News	" "	Skippy	5:15
5:30	Aut Sue, Polly	Souvenirs	B. Fallon's Orch	Jack Armstrong	5:30
5:45	Stamp Club	Orphan Annie	Kill's Program	Evening Rhythms	5:45

NIGHT PROGRAMS

6:00	Tom'row's Thrills	Jack Berger's	Boys' Club	H.V. Kaitenboro	6:00
6:15	Jimmy Allee	Orchestra	Today in Sports	Arch McDonald	6:15
6:30	Out Front	Evening Album	Harlow, Berzeman	Eddie Dooley	6:30
6:45	Billy Batchelor	Lowell Thomas	Government Family	Piano Acc'dions	6:45
7:00	Rep. Steagall	Amos n' Andy	Gloria Grafton	Myrt and Marge	7:00
7:15	Gene and Glenn	Platstio Echoes	News	Just Plain Bill	7:15
7:30	Uncle Ezra	Red Davis	Gypsy Orchestra	Serenaders	7:30
7:45	Frank Buck	Dangerous Par'dise	Football Rally	Banke Carter	7:45
8:00	Jessica	Irene Rich	Morton Bellin	Willard Ensb'le	8:00
8:15	Dragonette	Dick Leibert	Five-Star Final	Edwin C. Hill	8:15
8:30	" "	Intimate Revue	WIXBS Inaugural	True Story	8:30
8:45	" "	" "	" "	" "	8:45
9:00	Waltz Time	Phil Harris	" "	March of Time	9:00
9:15	" "	" "	" "	" "	9:15
9:30	One Night Stands	G. W. Musicals	Park Lane Orch	Hollywood Hotel	9:30
9:45	" "	POSTILION	" "	" "	9:45
10:00	First Nighter	Minstrel Show	Dublosky-Klick	" "	10:00
10:15	" "	" "	" "	" "	10:15
10:30	Press News	Jewish Hour	" "	Absentee Voter	10:30
10:45	Romance, Melody	" "	" "	Kate Nelson	10:45
11:00	George Holmes	Gingham Club	Sign off	" "	11:00
11:15	Jesse Crawford	Orchestra	" "	Ozzie Nelson's	11:00
11:30	La Paroo	Jolly Coburn's	" "	Orchestra	11:15
11:45	Orchestra	Orchestra	" "	Harry Salter's	11:30
12:00	Eddie Duchin's	KDKA Celebration	" "	Orchestra	12:00
12:15	Orchestra	" "	" "	J. Renard's	12:00
12:30	Gingham Club	" "	" "	H. Busse's Orch	12:30
12:45	Orchestra	" "	" "	F. Dailey's Orch	12:45
1:00	Sign off	Sign off	Sign off	Sign off	1:00