

TODAY ON THE RADIO

TUESDAY, SEPT. 25, 1934.

OUTSTANDING EVENTS ON ALL STATIONS.

- 10:15 A. M.—12:15 P. M.—Federal Inquiry. Morro Castle Disaster—WMCA. WNYC (Again. WMCA. 1-30-3:30; WNYC. 1:30-4:30).
- 11:15 A. M.—12:00 M.—America's Cup Yacht Race. Off Newport. R. I. (Intermittently Until Finish)—WEAF. WJZ (WABC at 11:30).
- 12:45-2:00 P. M.—"Advertising and Radio as Factors in Marketing." Dean Wallace B. Donham. Harvard Graduate School of Business; Albert Lasker. President Lord & Thomas. and Others. at Conference on Distribution. Boston—WJZ.
- 2:30-3:00 P. M.—Lewis J. Valentine. Police Commissioner. Speaking at Radio-Electrical Show—WABC. WEAF.
- 3:30-4:00 P. M.—Mrs. Franklin D. Roosevelt. Speaking at Dedication of America's Little House. New York—WABC.
- 8:15-8:30 P. M.—"Present Set-Up in Europe." Clark M. Eichelberg. National Director League of Nations Association—WEVD.
- 8:30-9:15 P. M.—Lawrence Tibbett. Baritone; Concert Orchestra—WJZ.
- 9:30-10:00 P. M.—"A Day at the White House." Mrs. Franklin D. Roosevelt: Music—WJZ.
- 10:00-11:00 P. M.—Opera. "Girl of the Golden West"—WEAF.
- 10:00-10:30 P. M.—Daniel C. Roper. Secretary of Commerce. Speaking at National Exchange Club Dinner. Cincinnati—WJZ.

Where there is no listing for a station, its preceding program is on the air.

MORNING.

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| <p>6:45-WEAF—Setting-Up Exercises
WOR—Gymnasium Classes</p> <p>7:00-WMCA—Studio Music
WEVD—Popular Music</p> <p>7:30-WOR—Sorey Orchestra
WJZ—Yoichi Hiraoka, Xylophone
WABC—Fred Feibel. Organ Revellie
WMCA—Brad and Al. Songs</p> <p>7:45-WEAF—Pollock and Lawnhurst, Piano
WJZ—Jolly Bill and Jane
WEVD—Morning Devotions</p> <p>8:00-WEAF—Richard Leibert, Organ
WOR—Music; Program Resume
WJZ—Morning Devotions
WABC—Salon Musicale
WMCA—Barnacle Bill. Songs
WEVD—Psychology—Dr. Jacob List</p> <p>8:10-WOR—Al Woods. Songs
WEVD—Popular Music</p> <p>8:15-WJZ—Landt Trio and White
WMCA—Housewife's Council
WNYC—Music Moods</p> <p>8:20-WEAF—Consumers' Guide (Also
WOR. WABC. WMCA. WNYC.
WHN. WOV. WNEV. WEVD)</p> <p>8:30-WEAF—Cheerio Musicale
WOR—Talk—Martha Manning
WJZ—Lew White. Organ Recital
WABC—Salon Musicale
WNYC—Alexander Richardson. Organ;
Gabrielle Palir. Violin
WEVD—Comedy and Music</p> <p>8:45-WOR—Talk—Lucia Eastman
WABC—Piano Recital
WMCA—Studio Music
WEVD—Welfare—Charles Berry (Off
Until 3)</p> <p>9:00-WEAF—Frank Banta, Piano
WOR—George Dudley. Songs
WJZ—Dance Orchestra: Jack Owens,
Tenor; Songfellows Quartet
WABC—Dick Newton. Tenor
WMCA—Ed Smith. Songs
WNYC—Marguerite Keller. Soprano</p> | <p>9:15-WEAF—Don Hall Trio
WOR—Your Child—Dr. Elaine Elmore
WABC—Variety Musicale
WMCA—Frank Novak. Music
WNYC—Ruby Green. Songs</p> <p>9:30-WEAF—Eva Taylor. Songs
WOR—Studio Orchestra
WMCA—Food—J. X. Loughran
WNYC—Press-Radio News</p> <p>9:35-WNYC—Symphonic Music</p> <p>9:45-WEAF—Wife-Saver—Talk
WOR—Our Four-Footed Friends—Mrs.
George Fowler
WMCA—The Dentist Says</p> <p>10:00-WEAF—Breen and de Rose. Songs
WOR—Food—A. W. McCann
WJZ—Edward MacHugh. Songs
WABC—Bill and Ginger. Songs
WMCA—Stapleton and Boraff. Piano</p> <p>10:15-WEAF—Clara, Lu n' Em—Sketch
WJZ—Remsen and Heatherton. Songs
WABC—Crane Calder. Bass
WMCA—Federal Inquiry Into Morro
Castle Disaster
WNYC—Same as WMCA</p> <p>10:30-WEAF—Press-Radio News
WJZ—Today's Children—Sketch
WABC—Press-Radio News</p> <p>10:35-WEAF—Variety Musicale
WABC—Studio Ensemble</p> <p>10:45-WJZ—Press-Radio News</p> <p>10:50-WJZ—Radio Kitchen</p> <p>11:00-WOR—Paul Orchestra
WJZ—The Honeymooners. Songs
WABC—U. S. Navy Band</p> <p>11:15-WEAF—America's Cup Yacht Race
WOR—Tom Davis. Tenor
WJZ—Same as WEAF</p> <p>11:30-WOR—Talk—Jacob Tarshish
WABC—America's Cup Yacht Race</p> <p>11:45-WOR—Marguerite Faies. Songs
WABC—Melody Parade</p> |
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AFTERNOON.

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| <p>12:00-WEAF—Joyce Allmand. Contralto
WOR—Danny Dee. Commentator
WJZ—Fields and Hall. Songs
WABC—Voice of Experience
WMCA—Morro Castle Inquiry
WNYC—Same as WMCA</p> <p>12:15-WEAF—Honeyboy and Sassafras
WOR—Mrs. Reilly's Common Sense
WJZ—Cheri McKay. Contralto
WABC—Connie Gates. Songs
WMCA—Pryor Orchestra
WNYC—Late Summer Asthma and
Hay Fever—Dr. M. M. Peslikin</p> <p>12:30-WEAF—Danny Malone. Tenor, inter-
viewed by John Martin
WOR—Fisher Orchestra
WJZ—Vic and Sade—Sketch
WABC—Kavelln Orchestra
WNYC—University Chamber Trio</p> <p>12:45-WJZ—Advertising and Radio as Fac-
tors in Marketing—Dean Wallace J.
Donham. Harvard Graduate School
of Business Administration; Albert
D. Lasker. President Lord &
Thomas. Inc.; Edgar Kobak, Vice
President NBC. at Conference on
Distribution. Boston
WMCA—Gorner Ensemble</p> <p>1:00-WEAF—Market Reports
WOR—Health—Jules Labert
WABC—Hall Orchestra
WNYC—Police Alarms</p> <p>1:05-WOR—Studio Music
WNYC—School of Speech—A. L. Fiske</p> <p>1:15-WEAF—Battle Ensemble
WABC—America's Cup Yacht Race
WMCA—Sid Schwartz. Commentator</p> <p>1:25-WNYC—Lisa Roma. Soprano</p> <p>1:30-WEAF—America's Cup Yacht Race
WOR—Theatre Club—Bide Dudley
WABC—Velas Ensemble
WMCA—Morro Castle Inquiry
WNYC—Same as WMCA</p> <p>1:45-WEAF—Fidler Orchestra
WOR—Diana Marlow. Songs</p> <p>2:00-WEAF—Organ Recital
WOR—Dr. A. F. Payne. Psychologist
WJZ—Farm and Home Hour
WABC—America's Cup Yacht Race</p> <p>2:15-WOR—Fred Vettel. Tenor; Alice Rem-
sen. Contralto
WABC—Deutsch Orchestra</p> <p>2:30-WEAF—Lewis J. Valentine. Police
Commissioner. Speaking at Radio-
Electrical Show
WOR—Women's Program
WJZ—Home, Sweet Home—Sketch
WABC—Same as WEAF</p> <p>2:45-WJZ—Advertising Costs—Their Part
in Distribution—Paul B. West, Man-
aging Director Associated National
Advertisers. at Conference on Dis-
tribution. Boston</p> | <p>3:00-WEAF—Lucy Monroe. Soprano;
George Rasely. Tenor
WOR—Ariel Ensemble
WJZ—Negro Male Quartet
WABC—Dance Orchestra
WEVD—Variety Program</p> <p>3:15-WEAF—Wise Man—Sketch
WOR—Beauty—Nell Vinick</p> <p>3:25-WMCA—Investors' Service</p> <p>3:30-WEAF—Women's Review: Bringing
Your House Up to Date—Katherine
Fisher. Director Good Housekeeping
Institute
WOR—Frank Ricciardi. Baritone
WJZ—America's Cup Yacht Race
WABC—Mrs. Franklin D. Roosevelt
and Others Speaking at Dedication
America's Little House. New York
WMCA—Sports—Clem McCarthy: Vari-
ety Musicale
WEVD—The Family Corner—Talk</p> <p>3:45-WJZ—Gallicchio Orchestra
WEVD—String Ensemble</p> <p>4:00-WEAF—Webb Orchestra
WOR—Health—Dr. H. I. Strandhagen
WJZ—Betty and Bob—Sketch
WABC—America's Cup Yacht Race</p> <p>4:15-WOR—Organ Recital
WJZ—Platt and Nierman. Piano
WABC—Deutsch Orchestra
WEVD—Nicholas Salslavsky. Baritone</p> <p>4:30-WEAF—Description. East-West Polo.
Westbury
WOR—Larue Orchestra
WJZ—Same as WEAF
WABC—Description. East-West Polo.
Westbury
WNYC—Value of Preventive Dentistry
—Dr. Willard Keane
WEVD—Italian Program</p> <p>4:45-WOR—Science In Your Home—Dr.
Kurt Haeseler
WNYC—Grace Straub. Songs</p> <p>5:00-WOR—Weather Reports; Music
WJZ—Stanleigh Malotte. Songs
WABC—Playboys Trio
WNYC—History of Art—Jackson Reitz
WEVD—Italian Drama</p> <p>5:15-WOR—Marjorie Harris. Contralto;
Conrad and Tremont. Piano
WJZ—Jackie Heller. Tenor
WNYC—Stuyvesant String Quartet</p> <p>5:30-WEAF—Tattered Man—Sketch
WOR—113th Infantry Band
WJZ—The Singing Lady
WABC—Jack Armstrong—Sketch
WMCA—Studio Musicale
WEVD—Italian Musicale (Off Until 5)</p> <p>5:45-WEAF—Nursery Rhymes
WJZ—Little Orphan Annie—Sketch
WABC—Mountaineers Music
WNYC—Written Word—L. Sandusky</p> |
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EVENING.

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| <p>6:00-WEAF—Johnson Orchestra
WOR—Uncle Don
WJZ—Dorothy Page. Songs
WABC—Buck Rogers—Sketch
WMCA—Botkin String Ensemble
WNYC—Marguerite Zender. Songs
WLWL—Constance Mehold. Soprano</p> <p>6:15-WEAF—Midweek Hymn Sing
WJZ—Zito Orchestra
WABC—Bobby Benson—Sketch
WMCA—Children's Theatre—Robert
E. Simon; Dagmar Perkins
WNYC—Baseball Results
WLWL—Male Trio</p> <p>6:30-WEAF—Press-Radio News
WOR—Boys' Club
WABC—Press-Radio News
WMCA—Cowboy Sketch
WNYC—Press-Radio News
WLWL—Mother—Sketch</p> <p>6:35-WEAF—Mary Small. Songs
WABC—Haymes Orchestra
WNYC—Poetry—Mtnny Ayres</p> <p>6:40-WJZ—Press-Radio News</p> <p>6:45-WEAF—Billy Batchelor—Sketch
WOR—Pauline Alpert. Piano
WJZ—Lowell Thomas. Commentator
WMCA—Sports Program
WNYC—Social Service Work—Myrtle
Anderson
WLWL—Organ Music</p> <p>7:00-WEAF—Baseball Resume
WOR—Sports Resume—Ford Frick
WJZ—Amos n' Andy—Sketch
WABC—Jerry Cooper. Songs
WMCA—Morton Bellin. Tenor
WNYC—Herman Neuman. Piano</p> <p>7:15-WEAF—Gene and Glenn—Sketch
WOR—Comedy; Music
WJZ—Stamp Club—Capt. Tim Healy
WABC—Just Plain Bill—Sketch
WMCA—Football—Tony Wakeman;
Interview With John (Chick) Mee-
han by Les Qualley
WNYC—Anita Bruehl. Songs
WLWL—Studio Orchestra</p> <p>7:30-WEAF—A New Deal in Civic Educa-
tion—Professor A. N. Holcombe,
Harvard University
WOR—The O'Neills—Sketch
WJZ—Edgar Guest. Poet; Charles
Sears. Tenor; Concert Orchestra
WABC—Jack Smith's Songs
WMCA—Three J's. Songs
WNYC—Parole—Thomas J. Walsh.
District Attorney. Richmond County
WLWL—Studio Orchestra</p> <p>7:45-WEAF—Frank Buck's Adventures
WOR—Studio Music
WABC—Boake Carter, Commentator
WMCA—A. C. Gill. Commentator
WNYC—Music Opportunity—Talk
WLWL—Oliver Anderson. Cello
(Sign Off at 8)</p> <p>8:00-WEAF—Reisman Orchestra: Phil
Duey. Baritone
WOR—Campaign Talk—Judge William
Dill
WJZ—Thicker Than Water—Sketch
WABC—Concert Orchestra; Frank
Munn. Tenor; Hazel Glenn. Soprano
WMCA—Three Little Funsters</p> | <p>WNYC—Adult Education—Talk
WEVD—String Ensemble</p> <p>8:15-WMCA—Five-Star Final—Sketch
WNYC—Lucille Berthan, Soprano
(Sign Off at 8:30)
WEVD—Present Set-Up in Europe—
Clark M. Eichelberg. National Di-
rector League of Nations Assoc.</p> <p>8:30-WEAF—Wayne King Orchestra
WOR—Dave Vine. Comedian
WJZ—Lawrence Tibbett. Baritone;
Concert Orchestra; John B. Ken-
edy. Narrator
WABC—Lyman Orchestra; Vivienne
Segal. Soprano; Oliver Smith. Tenor
WMCA—Vi Bradley. Songs
WEVD—Parisian Musicale (Off to 10)</p> <p>8:45-WMCA—Mauro Cottone. Organ
WEVD—Charlotte Tonhazy. Violin</p> <p>9:00-WEAF—Norman S. Case. Member
Federal Communications Commis-
sion. Interviewed
WOR—Woodworth Orchestra
WABC—Bing Crosby. Songs; Boswell
Sisters Trio; Stoll Orchestra</p> <p>9:15-WEAF—Russian Symphonic Choir
WJZ—Sixteen Years After the Ar-
gonne—V. P. Mooney Jr., COM-
mander Disabled American Veterans
WMCA—Variety Program</p> <p>9:30-WEAF—Neville and Dickey—Sketch
WOR—Eddy Brown. Violin
WJZ—A Day at the White House—
Mrs. Franklin D. Roosevelt; Robi-
son Orchestra
WABC—Preview, Count of Monte
Cristo</p> <p>10:00-WEAF—Opera. Girl of the Golden
West. With Mario Chamlee. Tenor.
and Florence Vickland. Soprano
WOR—John Kelvin. Tenor
WJZ—Daniel C. Roper. Secretary of
Commerce. Speaking at National
Exchange Club Dinner. Cincinnati
WABC—George Givot. Comedian;
Rich Orchestra
WMCA—Dance Music (to 2 A. M.)
WEVD—Social Problems—Former
Judge Jacob Panken; Algernon Lee.
President Rand School</p> <p>10:15-WOR—Current Events—H. E. Read</p> <p>10:30-WOR—That's Life—Sketches
WJZ—Tim and Irene, Comedy
WABC—Melodic Strings
WEVD—String Ensemble</p> <p>10:45-WEVD—Rosa Simon. Piano</p> <p>11:00-WEAF—Campo Orchestra
WOR—Whiteman Orchestra
WJZ—Grace Hayes. Songs
WABC—Kavelln Orchestra</p> <p>11:15-WJZ—Robert Royce. Tenor
WABC—Dalley Orchestra</p> <p>11:30-WEAF—Jesse Crawford. Organ
WOR—Madriguera Orchestra
WJZ—Dance Orchestra
WABC—Constitution and the New
Deal—Senator E. D. Thomas. Utah</p> <p>11:45-WEAF—Hoff Orchestra
WABC—Reibman Orchestra</p> <p>12:00-WMCA—Dance Music (Also WEAF.
WOR. WJZ. WABC. WEVD)</p> |
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WMCA . . . 570 . WOR . . . 710 WNYC . . . 810 WLWL . . . 1,100
WEAF . . . 660 WJZ . . . 760 WABC . . . 860 WEVD . . . 1,300