

# TODAY ON THE RADIO

THURSDAY, APRIL 26, 1934.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 1:00-1:50 P. M.—"Industry's Problems," Alfred P. Sloan Jr., President General Motors. Speaking at Boston Chamber of Commerce Luncheon—WEAF.  
 6:45-7:00 P. M.—"Appeal to Farmers on Milk Situation," Mayor LaGuardia—WABC, WNYC, WNEW (1,250 Kc.).  
 7:15-7:30 P. M.—"Tariff and Representative Government," Representative Hamilton Fish Jr. of New York—WJZ.  
 8:30-9:00 P. M.—Lucrezia Bori, Soprano—WJZ.  
 9:50-10:00 P. M.—Demonstration Radio Police System; Speaker, Commissioner John F. O'Ryan; Waring Orchestra—WABC.  
 10:30-11:00 P. M.—"America Must Choose," Peter Molineaux, Editor Texas Weekly; Matthew Woll, Vice President A. F. of L.—WJZ.  
 11:45-12:00 P. M.—"Veterans, What Next?" Joseph McQueen, National Commander Disabled American Veterans—WEAF.

Wherever there is no listing for a station, the preceding program of that station is still on the air

### MORNING.

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| <p>6:45-WEAF—Setting-Up Exercises<br/>                 WOR—Gymnasium Classes<br/>                 7:00-WMCA—Night Watchman; Music<br/>                 WEVD—Studio Musicale<br/>                 7:30-WJZ—Yoichi Hiraoka, Xylophone<br/>                 WABC—Fred Felbel, Organ Recital<br/>                 7:45-WJZ—Jolly Bill and Jane<br/>                 WEVD—Morning Devotions<br/>                 8:00-WEAF—Dick Leibert, Organ Recital<br/>                 WOR—Music; Weather Reports<br/>                 WJZ—Mixed Quartet; Organ<br/>                 WABC—Salon Orchestra<br/>                 WMCA—Ray Shelley, Songs<br/>                 WEVD—Leading Events—Talk; Psychology Clinic<br/>                 8:10-WOR—Al Woods, Songs<br/>                 8:15-WJZ—Don Hall Trio<br/>                 WMCA—Organ Recital<br/>                 WNYC—Music Moods<br/>                 WEVD—Studio Musicale<br/>                 8:25-WMCA—City Consumers Guide (Also<br/>                 WEAF, WOR, WNYC, WABC,<br/>                 WEVD, WNEW)<br/>                 8:30-WEAF—Cheerio, Talk and Music<br/>                 WOR—Talk—Martha Manning; Music<br/>                 WJZ—Organ Recital, Lew White<br/>                 WABC—Salon Musicale<br/>                 WMCA—Betty Gould, Organ<br/>                 WNYC—Beatrice Klaunter, Organ<br/>                 WEVD—Comedy and Music<br/>                 8:45-WOR—Don Ross, Songs<br/>                 WABC—Caroline Gray, Piano<br/>                 WMCA—Art Egan, Poetry<br/>                 WEVD—Freddy Parreiss, Poetry<br/>                 (Sign Off Until 3 P. M.)<br/>                 9:00-WEAF—Frank Banta, Piano; Sam<br/>                 Herman, Xylophone<br/>                 WOR—Edward Nell, Baritone<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Eton Boys Male Quartet<br/>                 WMCA—Josane Trio<br/>                 WNYC—Mano Zervally, Cymbal<br/>                 9:15-WEAF—Lantl Trio and White<br/>                 WOR—Keane Orchestra<br/>                 WABC—String Orchestra<br/>                 WMCA—Morton Dawson, Songs<br/>                 WNYC—Ship News<br/>                 9:30-WEAF—Bradley Kincaid, Songs<br/>                 WOR—Interior Decorating—Mildred<br/>                 Lewin<br/>                 WMCA—Food Forum—J. X. Loughran<br/>                 WNYC—Studio Musicale</p> | <p>9:45-WEAF—Sylvan Trio<br/>                 WOR—Studio Ensemble<br/>                 WABC—Mystery Chef<br/>                 WMCA—Buddy and Betty, Songs<br/>                 WNYC—Use of Leisure Time—Alice<br/>                 B. Fellows<br/>                 10:00-WEAF—Breen and de Rose, Songs<br/>                 WOR—Food—A. W. McCann<br/>                 WJZ—Edward McHugh, Songs<br/>                 WABC—Bill and Ginger, Songs<br/>                 WMCA—Leonard and Jimmy, Comedy<br/>                 WNYC—Masterwork Hour<br/>                 10:15-WEAF—Clara, Lu 'n' Em—Sketch<br/>                 WJZ—Remsen and Heatherthon, Songs<br/>                 WABC—Talk—Ida Bailey Allen<br/>                 WMCA—Ted Below, Songs<br/>                 10:30-WEAF—Howard Phillips, Baritone;<br/>                 Allen Orchestra; Interior Decorat-<br/>                 ing—Martha Cole<br/>                 WJZ—Today's Children—Sketch<br/>                 WABC—News; Dance Orchestra<br/>                 WMCA—Human Understanding—Ben<br/>                 Sweetland<br/>                 10:45-WEAF—News; Variety Music<br/>                 WJZ—News; Radio Kitchen<br/>                 WMCA—Frances Forbes, Contralto;<br/>                 William Bartley, Piano<br/>                 11:00-WOR—Beauty—Neil Vinick<br/>                 WJZ—U. S. Navy Band Concert<br/>                 WABC—Dance Orchestra<br/>                 WMCA—Traveling Tommy, Songs<br/>                 WNYC—So You're Going to Russia—<br/>                 Dr. Julien Bryan, From League for<br/>                 Political Education, Town Hall<br/>                 11:15-WEAF—Cooking—Frances Barton<br/>                 WOR—Andrew Baxter, Baritone<br/>                 WMCA—Shopping Talk—Mrs. Cort-<br/>                 landt Van Horn<br/>                 11:30-WEAF—Jules Lande, Violin; Morton<br/>                 Bowe, Tenor<br/>                 WOR—Art Today—E. M. Benson<br/>                 WJZ—De Marco Sisters, Songs; Wil-<br/>                 liam Kennedy, Tenor; Beauty—Ruth<br/>                 Jordan<br/>                 WABC—Tony Wons, Reader; Keenan<br/>                 and Phillips, Piano<br/>                 WMCA—Italian Program<br/>                 11:45-WOR—Beauty Talk; Music<br/>                 WJZ—Al and Lee Reiser, Piano<br/>                 WABC—Madison Ensemble</p> |
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### AFTERNOON.

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| <p>12:00-WEAF—Piano Recital<br/>                 WOR—Going Places—T. A. Dixon<br/>                 WJZ—Roth Ecclesia Choir<br/>                 WABC—Voice of Experience<br/>                 WMCA—Burns and Marshall, Songs<br/>                 WNYC—Studio Musicale<br/>                 12:15-WEAF—Market Reports<br/>                 WOR—Federation Protestant Welfare<br/>                 Agencies—Talk<br/>                 WJZ—Wendell Hall, Songs<br/>                 WABC—Connie Gates, Songs<br/>                 WMCA—Chuck Richards, Songs<br/>                 WNYC—What to See at the Botanic<br/>                 Gardens—Dr. A. H. Graves<br/>                 12:20-WOR—Music; Cheer Up Club<br/>                 12:30-WEAF—Lees Ensemble<br/>                 WOR—J. B. Bolton, Commentator<br/>                 WJZ—Farm and Home Hour; Speak-<br/>                 er, Chester C. Davis, at Beef Cattle<br/>                 Conference, Chicago<br/>                 WABC—Microphone Gossip—Wallace<br/>                 Buterworth<br/>                 WMCA—Stock Quotations<br/>                 WNYC—Zoe Kingsley, Contralto<br/>                 12:45-WABC—Scherban Orchestra<br/>                 WNYC—Studio Recital<br/>                 1:00-WEAF—Industry's Problems—Alfred<br/>                 P. Sloan Jr., President of General<br/>                 Motors, at Boston Chamber of Com-<br/>                 merce Luncheon<br/>                 WOR—Musical Review<br/>                 WABC—Little French Princess—Sketch<br/>                 WMCA—Lyric Strings Trio<br/>                 WNYC—Police Alarms; Metropolitan<br/>                 String Quartet<br/>                 1:15-WOR—Advertising Club Luncheon;<br/>                 Vincent Daly of U. S. Mortgage<br/>                 Loan Association<br/>                 WABC—Beauty Talk; Music<br/>                 WMCA—Sid Schwartz, Commentator<br/>                 1:30-WJZ—Vic and Sade—Sketch<br/>                 WABC—Easy Aces—Sketch<br/>                 WMCA—Beauty—V. E. Meadows<br/>                 1:45-WJZ—Merry Mace Trio<br/>                 WABC—Studio Musicale<br/>                 WNYC—Radiana Pazmor, Contralto<br/>                 1:50-WEAF—Orlando Orchestra<br/>                 2:00-WEAF—Description Trial Run of<br/>                 Streamlined Train From Grand Is-<br/>                 land to Central City, Neb.<br/>                 WOR—Dr. A. F. Payne, Psychologist<br/>                 WJZ—Hall Orchestra<br/>                 WABC—Ann Leaf, Organ Recital<br/>                 WMCA—Theatre Review—Charles<br/>                 Martin<br/>                 WNYC—Brooklyn String Ensemble<br/>                 2:15-WOR—Melody Singer<br/>                 WABC—Helen Trent's Romance<br/>                 WMCA—Sports—Jack Filman<br/>                 2:30-WEAF—Trio Romantique<br/>                 WOR—Otis Holley, Songs<br/>                 WJZ—Smackout—Sketch<br/>                 WABC—School of the Air<br/>                 WMCA—Handwriting—Helen King<br/>                 2:45-WEAF—Rose Writing—Dr. M. A.<br/>                 Howe<br/>                 WOR—Freudberg Orchestra<br/>                 WJZ—Sara McCabe, Soprano; Fred-<br/>                 erick Bittke, Baritone<br/>                 WMCA—Walter Garbutt, Songs<br/>                 3:00-WEAF—Ma Perkins—Sketch<br/>                 WOR—Myrtle Boland, Songs<br/>                 WJZ—From Leipzig; Symphony Or-<br/>                 chestra, Richard Strauss, Conductor</p> | <p>WABC—Metropolitan Orchestra<br/>                 WMCA—Evelyn Hayes, Contralto<br/>                 WNYC—Margaret Hall, Songs<br/>                 WEVD—Variety Program<br/>                 3:15-WEAF—Up-Staters Male Quartet<br/>                 WOR—Old Man Sunshine<br/>                 WMCA—Natalie Norman, Songs<br/>                 WNYC—Studio Program<br/>                 3:25-WMCA—Investors' Talk; Quotations<br/>                 3:30-WEAF—Woman's Review; Woman's<br/>                 Place in the New World—Miss C. M.<br/>                 Van Aschvanwick, Pres. Y.W.C.A.<br/>                 WOR—Mildred Cole, Tom Davis, Songs<br/>                 WJZ—Mixed Octet<br/>                 WABC—Are the Philippines Ready for<br/>                 Independence?—Dr. Verne Dyson,<br/>                 Institute of Chinese Study<br/>                 WNYC—Chamber Music<br/>                 WEVD—Dramatic Program<br/>                 3:45-WOR—Sally and Sue, Songs<br/>                 WABC—Curtis Institute Musicale<br/>                 WMCA—Gertrude Thomas, Songs<br/>                 WEVD—Studio Music; Talk<br/>                 4:00-WEAF—John Winters, Organ Recital<br/>                 WOR—Health—Dr. H. I. Strandhagen<br/>                 WJZ—Betty and Bob—Sketch<br/>                 WMCA—Gertrude Arnold, Soprano<br/>                 WNYC—National Musical Benefit<br/>                 WEVD—Clara Stella, Songs<br/>                 4:15-WOR—Farber and Handman, Songs<br/>                 WJZ—Alice Joy, Songs<br/>                 WEVD—Italian Musicale<br/>                 4:30-WEAF—Hazel Glenn, Soprano<br/>                 WOR—Byron Holiday, Songs; Freud-<br/>                 berg Orchestra<br/>                 WJZ—Ruth Lyons, Soprano; Edward<br/>                 Davies, Baritone<br/>                 WABC—Bob Standish, Songs<br/>                 WMCA—Gypsy Trio<br/>                 WNYC—Mrs. Doubting Thomas—<br/>                 Sketch<br/>                 WEVD—Round-the-Town Music<br/>                 4:45-WEAF—Lady Next Door—Sketch<br/>                 WOR—Magistrate's Court—Judge<br/>                 Anna Cross<br/>                 WABC—Salon Orchestra<br/>                 WMCA—Carrie Lillie's Club<br/>                 WNYC—Chamber Music<br/>                 WEVD—Style Review; Music<br/>                 5:00-WEAF—Armand Gerard, Bass<br/>                 WOR—Stage Relief Talk<br/>                 WJZ—Women's Club—Talk<br/>                 WABC—Sippy—Sketch<br/>                 WMCA—Studio Music<br/>                 5:05-WOR—Music; Program Resume<br/>                 5:15-WOR—Once Upon a Time—Stories<br/>                 WJZ—Max Dolin, Violin<br/>                 WABC—Hall Orchestra<br/>                 WNYC—City College Sketch<br/>                 WEVD—Dramatic Sketch<br/>                 5:30-WEAF—Winnie the Pooh—Sketch<br/>                 WOR—Leopard in Art—Karl Freund<br/>                 WJZ—Singing Lady<br/>                 WABC—Jack Armstrong—Sketch<br/>                 WMCA—Character Analysis—Talk<br/>                 WNYC—James Marville, Tenor<br/>                 5:45-WEAF—Mountaineers Music<br/>                 WOR—Sophisticates Trio<br/>                 WJZ—Little Orphan Annie—Sketch<br/>                 WABC—Stamp Adventures—Sketch<br/>                 WMCA—Health Talk<br/>                 WNYC—Sea Denizens—Robert Coles<br/>                 WEVD—Rosalie Housman, Music</p> |
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| <p>6:00-WEAF—Cugat Orchestra<br/>                 WOR—Uncle Don<br/>                 WJZ—Himber Orchestra<br/>                 WABC—Buck Rogers—Sketch<br/>                 WMCA—Black Orchestra<br/>                 WNYC—Carmen Josephy, Songs<br/>                 WLWL—Studio Orchestra<br/>                 6:15-WJZ—Public Credit and Private<br/>                 Property—Major C. H. Douglas<br/>                 WABC—Bobby Benson—Sketch<br/>                 WNYC—Baseball Scores<br/>                 WLWL—Financial Reports<br/>                 6:30-WEAF—J. B. Kennedy, Commentator<br/>                 WOR—Studio Musicale<br/>                 WJZ—Stamp Club—Tim Healy<br/>                 WABC—Raginsky Orchestra<br/>                 WMCA—Henry Lowes, Baritone<br/>                 WNYC—Joseph Welder, Songs<br/>                 WLWL—Studio Orchestra<br/>                 6:45-WEAF—Mary Small, Songs<br/>                 WOR—Health Talk; Piano Duo<br/>                 WJZ—Lowell Thomas, Commentator<br/>                 WABC—Appeal to Farmers on the<br/>                 Milk Situation—Mayor LaGuardia<br/>                 WMCA—News Dramatization<br/>                 WNYC—Same as WABC<br/>                 WLWL—Actor's Program<br/>                 6:55-WOR—Eddie Connors, Guitar<br/>                 7:00-WEAF—Baseball Resume<br/>                 WOR—Sports—Ford Frick<br/>                 WJZ—Amos 'n' Andy—Sketch<br/>                 WABC—Myrt and Marge—Sketch<br/>                 WMCA—Song Recital<br/>                 WNYC—Studio Musicale<br/>                 7:15-WEAF—Gene and Glenn—Sketch<br/>                 WOR—Comedy Program; Music<br/>                 WJZ—The Tariff and Representative<br/>                 Government—Rep. Hamilton Fish Jr.<br/>                 of New York<br/>                 WABC—Just Plain Bill—Sketch<br/>                 WMCA—Current Jewish Events<br/>                 WLWL—Concert Orchestra<br/>                 7:30-WEAF—Shirley Howard, Songs; Trio<br/>                 WOR—The Lone Ranger—Sketch<br/>                 WJZ—Sagerquist Orchestra; Don<br/>                 Ameche and Sally Ward—Sketch;<br/>                 Ann Seymour, Songs<br/>                 WABC—Serenaders Orchestra<br/>                 WMCA—Jewish Folksongs<br/>                 WNYC—Homeless and Transients—<br/>                 Mansfred Lillefors, Department<br/>                 Public Welfare<br/>                 WLWL—Parade of Ideas—Rev. J. M.<br/>                 Willis; Music (sign off at 8:00)<br/>                 7:45-WEAF—The Goldbergs—Sketch<br/>                 WABC—Boake Carter, Commentator<br/>                 WMCA—Fallon Orchestra<br/>                 WNYC—Jane Ling, Songs<br/>                 8:00-WEAF—Vallee Orchestra; Roland<br/>                 Young in Scene From The Queen's<br/>                 Husband; Caroline Marsh, Songs,<br/>                 and Others<br/>                 WOR—Little Symphony Orchestra<br/>                 WJZ—Grits and Cracks—Sketch<br/>                 WABC—Raffles, Gypsy—Sketch<br/>                 WMCA—Three Funsters, Songs<br/>                 WEVD—Mankind's Ideals—Dr. Joseph<br/>                 Tenenbaum</p> | <p>8:15-WMCA—Arion Male Choir; Orchestra<br/>                 WEVD—String Ensemble; Soloists<br/>                 8:30-WJZ—Concert Orchestra; Lucrezia<br/>                 Bori, Soprano<br/>                 WABC—Concert Orchestra; Frieda<br/>                 Hempel, Soprano; Alexander Gray,<br/>                 Baritone; Mary Eastman, Soprano<br/>                 WMCA—Range Ramblers, Songs<br/>                 8:45-WMCA—Dr. Charles Fleischer—Com-<br/>                 mentator<br/>                 WEVD—Peace Editor Looks at the<br/>                 News—Estelle M. Sternberger<br/>                 9:00-WEAF—Captain Henry's Show Boat<br/>                 WOR—Variety Musicale<br/>                 WJZ—Death Valley Days—Sketch<br/>                 WABC—Warnow Orchestra; Evelyn<br/>                 MacGregor, Contralto; Quartet<br/>                 WMCA—Al Shayne, Baritone; Jerry<br/>                 Baker, Tenor; Harling Orchestra<br/>                 9:15-WOR—Jack Arthur, Baritone<br/>                 9:30-WOR—Success—Harry Balkin<br/>                 WJZ—Duchin Orchestra<br/>                 WABC—Waring Orchestra; Demon-<br/>                 stration of Radio Police System by<br/>                 Police Commissioner John F.<br/>                 O'Ryan<br/>                 WMCA—Golden Orchestra<br/>                 9:45-WOR—The Witch's Tale—Sketch<br/>                 WMCA—Dance Orchestra<br/>                 10:00-WEAF—Whiteman Orchestra; Nikita<br/>                 Ballet in Sketches<br/>                 WJZ—Canadian Program<br/>                 WABC—Gray Orchestra; Stoopnagle<br/>                 and Budd, Comedians; Connie Bos-<br/>                 well, Songs<br/>                 WMCA—Della Baker, Soprano; Wil-<br/>                 liam Hargreaves, Tenor<br/>                 WEVD—Opera—Pagliacci<br/>                 10:15-WOR—Current Events—H. E. Read<br/>                 WMCA—Nicholas Garaguse, Violin;<br/>                 Mauro Cottone, Organ<br/>                 WEVD—Studio Recital<br/>                 10:30-WOR—Warren Orchestra<br/>                 WJZ—America Must Choose—Peter<br/>                 Molineaux, Editor, Texas Weekly;<br/>                 Matthew Woll, Vice President,<br/>                 American Federation of Labor<br/>                 WABC—Wheeler Orchestra; Doris Lo-<br/>                 raine, Songs<br/>                 WMCA—Dance Music (Until 2:30<br/>                 A. M.)<br/>                 10:45-WABC—James Thurber, Commentator<br/>                 11:00-WEAF—Leaders Quartet<br/>                 WOR—Weather; Moonbeams Trio<br/>                 WJZ—Cavalliers Male Quartet<br/>                 WABC—Vera Van, Contralto<br/>                 11:15-WEAF—Kathryn Newman, Soprano<br/>                 WJZ—Anthony Frome, Tenor<br/>                 WABC—News; Jones Orchestra<br/>                 11:30-WEAF—News; Stern Orchestra<br/>                 WOR—Olmans Orchestra<br/>                 WJZ—News; Madrigala Orchestra<br/>                 WABC—Music; Bermuda and Hawaii<br/>                 11:45-WEAF—Veterans—What Next?—Jo-<br/>                 seph McQueen, National Com-<br/>                 mander, Disabled American Veterans<br/>                 12:00-WEAF—Dance Music (Also on WABC,<br/>                 WMCA, WOR, WJZ, WEVD)</p> |
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WMCA.....570 WEAF.....660 WOR.....710 WJZ.....760  
 WNYC....810 WABC....860 WLWL....1,100 WEVD....1,300