

TODAY ON THE RADIO

WEDNESDAY, MARCH 28, 1934.

OUTSTANDING EVENTS ON ALL STATIONS.

- 2:00-2:30 P. M.—"National Aspects of the Highway Accident Problem," Secretary of Commerce Daniel C. Roper; "Modern Warfare on American Highways," Floyd Gibbons—WEAF.
- 2:00-2:30 P. M.—Chicago Association of Commerce Luncheon, Palmer House; Speakers, Mayor Edward J. Kelly of Chicago; Rufus Dawes, President World's Fair—WJZ.
- 6:15-6:45 P. M.—"The Case for the Public Utility Companies in New York State," Floyd Carlisle, Chairman of the Board, Niagara Hudson Power Company—WEAF, WGY (890 Kc.), Schenectady; WBEN (900 Kc.), Buffalo.
- 8:00-9:30 P. M.—"Burning of the German Reichstag," Arthur Garfield Hays, Attorney; "Labor and the Automobile Industry," Freda Kirchwey, Editor The Nation; "The Taxi Strike," Matthew M. Levy, Counsel Taxicab Union of Greater New York—WEVD.
- 8:30-9:00 P. M.—Albert Spalding, Violin; Conrad Thibault, Baritone; Concert Orchestra—WABC.
- 8:30-8:45 P. M.—"Greetings From the West," G. W. Lillie, "Pawnee Bill"—KVOO (1,140 Kc.).
- 9:30-10:00 P. M.—John Charles Thomas, Baritone—WJZ.

WMCA—570 Kc

- 7:00 A. M.—Old Watchman; Music; Philosophy
8:00—Roy Shelley, Songs
8:15—Art Egan, Poetry
8:25—Market Guide
8:30—Talk—A. Cloyd Gill
8:45—Organ Program
9:00—Mystery Girl
9:15—Dwight Butcher, Songs
9:30—Food Forum; Music
10:15—Betty Gould, Organ
10:30—Reg Merville, Songs
10:45—Music; Health Talk
11:15—Shopping Talk
11:30—Italian Program
12:00—Jerry Baker, Songs
12:15 P. M.—Chuck Richards, Songs; Stock Quotations
1:00—Stapleton and Boroff, Piano Duo; William Miller, Tenor
1:15—News; Beauty Talk
2:00—Dogs—Daisy Miller
2:15—Health Talk
2:20—Sports—Jack Filman
2:30—Italian Musicale
3:00—Nordstrom Sisters
3:15—Harold Rose, Piano
3:30—Stock Quotations
3:45—Dorothy Miller, Songs
4:00—Emily Roosevelt, Soprano; Arthur Van Haelst, Baritone; Aurora Mauro Cottone, Piano
4:30—Gypsy Albert Trio
4:45—Carrie Lillie's Club
5:00—Studio Party
5:30—Male Trio
5:45—Talk—Dr. P. V. Winslow
5:50—Piano Recital
5:55—Income Reporter
6:00—Dance Music
6:45—News Dramatization
7:00—Baseball Forecast—Sid Loberfeld
7:15—Zinaidi Nicolina, Songs
7:30—Human Understanding—Ben Sweetland
7:45—Arthur Lewis, Songs
8:00—Three Little Funsters
8:15—Arlon Male Choir
8:30—Range Ramblers
8:45—Current Events—Dr. Charles Fleischer
9:00—Al Shayne, Baritone; Sylvia Miller, Soprano; William Kennedy, Tenor
9:30—Studio Music
9:45—Oxford Male Quartet
10:00—Mildred Windell, Soprano; Mario Salvi, Baritone; Concert Orch.
10:30—Kaye Janice, Songs
10:45-2:30 A. M.—Dance Music

WEAF—660 Kc

- 6:45 A. M.—Exercises
8:00—Richard Leibert, Organ
8:25—Market Guide
8:30—Cheerio, Inspirational Talk and Music
9:00—Frank Banta, Piano; Sam Herman, Xylophone
9:15—Landt Trio
9:30—Bradley Kincaid, Songs
9:45—Southernaires Quartet
10:00—Breen and de Rose, Songs
10:15—Clara, Lu 'n' Em
10:30—News Reports
10:35—Vin Linde, Disease
10:45—Cooking Talk
11:00—Juan Reyes, Piano
11:15—Gullford College Choir
11:30—Interior Decorating—Betty Moore; Lew White, Organ
11:45—Fields and Hall, Songs
12:00—Commodore Quartet
12:15 P. M.—Lenten Services, at Palace Theatre; Speaker, Dr. Norman V. Peale, Marble Collegiate Reformed Church
1:00—Market Reports
1:15—Gloria La Vey, Songs
1:30—Municipal Art Exhibition—Francis C. Healy; Rudy Vallee, Jessica Dragonette, Lanny Ross
1:45—Orlando Ensemble
2:00—National Safety Council Program; National Aspects of the Highway Accident Problem—Daniel C. Roper, Secretary of Commerce; Modern Warfare on American Highways—Floyd Gibbons
2:30—Variety Musicale
3:00—Ma Perkins—Sketch
3:15—The Wise Man—Sketch
3:30—Women's Review: 445,000,000 Chinese—Frank C. Hutchins, Treasurer of Yale in China
4:00—Pop Concert
4:30—Art Tatum, Piano
4:45—Folk Music of the South; John Powell, Director; Symphony Orch.
5:15—Bringing Them Back Alive—Frank Buck, Hunter
5:30—Frank Merriwell's Adventures—Sketch
5:45—Armchair Quartet
6:00—Cugat Orch.
6:15—The Case for the Public Utility Companies in New York State—Floyd Carlisle, Chairman of the Board Niagara Hudson Power Company
6:45—Henry Burbig, Comedian; Rhythm Boys, Songs
7:00—Martha Mears, Songs
7:15—Billy Batchelor—Sketch
7:30—Shirley Howard, Songs; Jesters Trio
7:45—The Goldbergs—Sketch
8:00—Jack Pearl, Comedian; Van Steeden, Orch.
8:30—Wayne King Orch.
9:00—Hayton Orch.; Fred Allen, Comedian; Theodore Webb, Baritone; Norma Terris, Songs
10:00—Hillbilly Music
10:30—The Ghost of Hermitage Castle—Sketch
11:00—Ferdinando Orch.
11:15—News; Denny Orch.
11:30—Rubinoff Orch.
12:00—Masters Orch.
12:30—A. M.—Stapleton and Boroff, Piano Duo

WOR—710 Kc

- 6:45 A. M.—Gym Classes
8:00—Talks; Music
8:25—Market Guide
8:30—Talk—Martha Manning
8:45—Keene Orch.
9:00—Children—Mary Olds
9:15—Studio Program
9:30—French Diction
9:45—Shopping—Jean Abbey
10:00—Food—A. W. McCann
11:00—Joseph Bier, Songs
11:15—Beauty Talk
11:30—Talk—Gabriel Heatter
11:45—The Magic Bowl—Claire Sugden
12:00—Walter Ahrens, Songs
12:15 P. M.—Bob Griffin, Songs
12:20—Your Child—Dr. Ellaine Elmore
12:25—Manners—Mrs. J. S. Reilly
12:30—Haas Orch.
12:55—Ohman and Arden, Piano Duo
1:00—Health Talk; Music
1:30—Books—Rosalind Genet
1:45—Home Economics Talk
2:00—The Psychologist Says—Dr. Arthur Frank Payne
2:15—Comedy Sketch
2:30—The Public Speaks
2:45—Music; Talk
3:00—Fashion Talk
3:15—Studio Program
3:30—Spanish Lessons—Professor Maxime Iturrida
3:45—Byron Holiday, Songs
4:00—Healthy Skin Club—Dr. H. I. Strandhagen
4:15—Virgilians Quartet
4:30—Milton Kaye, Piano
4:45—Through the Looking Glass—Frances Ingram
5:00—Tex Fletcher, Songs
5:15—Astronomers Talk
5:30—Children's Easter Program
5:45—Sylvia Cyde, Soprano
6:00—Uncle Don
6:30—Stern Orch.
6:55—Real Life Drama
7:00—Sports Resume
7:15—Harry Hershfield
7:30—Godfrey Ludlow, Violin; Organ Music
7:45—Stories of the Sea
8:00—Josef Ranald, Hand Analyst
8:15—The Old Theatre—Sketch
8:30—Concert Orch.; Frank Munn, Tenor
9:00—Italics—H. Stokes Lott Jr.
9:30—Success—Harry Balkin
9:45—Robison Orch.
10:15—Current Events—Harlan Eugene Read
10:30—Studio Musicale
11:00—Moonbeams Trio
11:30—Nelson Orch.
12:00—Robbins Orch.

WJZ—760 Kc

- 7:30 A. M.—Yoichi Hiraoka, Xylophone
7:45—Jolly Bill and Jane
8:00—Morning Devotions
8:15—Don Hall Trio
8:30—Lew White, Organ
9:00—Mystery Chef
9:30—Dance Orch.
9:55—News Reports
10:00—Josephine Gibson, Hostess Counselor
10:15—Young Artists Trio
10:30—Today's Children—Dramatic Sketch
10:45—Jack and Loretta Clemens, Songs
11:00—Wife Saver—Talk
11:15—String Ensemble
11:30—U. S. Army Band
12:00—Eva Taylor, Songs
12:15 P. M.—Neil Sisters, Songs
12:30—Farm and Home Hour
1:30—Vic and Sade—Sketch
1:45—Merrie Men Quartet
2:00—Chicago Association of Commerce Luncheon, Palmer House; Speakers, Mayor Edward J. Kelly of Chicago; Rufus Dawes, President of World's Fair; Reading of Message From President Roosevelt
2:30—Smackout—Sketch
2:45—Sara McCabe, Soprano; Frederick Bittke, Baritone; String Ensemble
3:00—Joe White, Tenor
3:15—Heinie Grenadiers
3:45—Platt and Nierman, Piano Duo
4:00—Betty and Bob—Sketch
4:15—Edna Odell, Songs
4:30—Developing Personality—Dr. Harry Allen Overstreet, C. C. N. Y.
4:45—Gallicchio Orch.
5:00—Jack and Gale, Songs
5:30—Singing Lady
5:45—Little Orphan Annie—Children's Program
6:00—Westminster Choir
6:30—Irene Beasley, Songs
6:45—Talk—Lowell Thomas
7:00—Amos 'n' Andy
7:15—John Herrick, Songs
7:30—Ramona, Songs
7:45—Hollywood—Irene Rich
8:00—Blood Money—Sketch
8:30—Dangerous Paradise—Sketch
8:45—Carlos Gardel, Songs
9:00—Cuckoo Program; Raymond Knight; Mary McCoy, Soprano; Armbruster Orch.
9:30—John Charles Thomas, Baritone; Daly Orch.
10:00—Lopez Orch.; Male Trio; Ed Sullivan, Commentator; Frances Langford, Songs
10:30—Tourist Adventures
11:00—Pickens Sisters, Songs
11:15—Gentry Orch.
11:30—Stein Orch.
11:45—News; Pollack Orch.
12:00—Rolfe Orch.
12:30—A. M.—Stapleton and Boroff, Piano Duo

WNYC—810 Kc

- 8:15 A. M.—Studio Music
8:25—Market Guide
8:30—Organ Recital
9:00—Cymbalon Recital
9:15—Studio Music
9:45—Ship News
10:00—Mary Doherty, Songs
10:15—Social News
10:30—Masterwork Hour
11:30—The World Today—Dr. Frank Bohn
12:00—Mabel Thibault, Cornet
12:15 P. M.—Dr. Lep Tobias
12:30—Dance Orchestra
1:00—Police Alarms; Music
1:45—Martha Haskins and Esther Jacobson, Songs
2:00—String Trio
2:45—The Grown-Up and Health—Dr. Charles Bolduan
3:00—New York Civic Orch.
4:30—Stamp Chat
4:45—David Sapiro, Piano
5:00—Board of Education Program
5:45—Dance Orch.
6:15—Harmonettes Trio
6:30—Truth in Education—Theodore H. Haas
6:45—National Musical Benefit Society

WABC—860 Kc

- 7:30 A. M.—Organ Revue
8:00—Studio Music
8:25—Market Guide
8:30—Warnow Orch.
9:00—Eton Boys Quartet
9:15—String Orch.
9:30—Dance Orch.
10:00—String Ensemble
10:15—Bill and Ginger, Songs
10:30—News; String Orch.
10:45—Osborne Orch.; Pedro de Corboba, Readings
11:00—Home Economics—Mary Ellis Ames
11:15—Fats Waller, Songs
11:30—Talk—Tony Wons
11:45—Recipes—Jane Ellison
12:00—Voice of Experience
12:15 P. M.—Betty Barthell, Songs; Male Quartet
12:30—Ed McConnell, Songs
12:45—Raginsky Orch.
1:00—Marie, the Little French Princess—Sketch
1:15—Paige Orch.; Kay Francis, Actress, Interviewed
1:30—Easy Aces—Sketch
1:45—Playboys Trio
2:00—Studio Orch.
2:15—Romance of Helen Trent—Sketch
2:30—School of the Air
3:00—Chamber Music
3:30—Warnow Orch.; Do Re Mi Trio
4:00—Concert Orch.
4:30—Nerves and Alcohol—Dr. C. C. Spedel, University of Virginia
4:45—Merrymakers Orch.
5:00—Skippy—Sketch
5:15—Jack Brooks, Songs
5:30—Jack Armstrong, All-American Boy—Sketch
5:45—Novelty Trio
6:00—Buck Rogers—Sketch
6:15—Bobby Benson—Sketch
6:30—Music Box
6:45—Happy Minstrel
7:00—Myrt and Marge
7:15—Just Plain Bill—Sketch
7:30—Armbruster Orch.; Jimmy Kemper, Songs
7:45—News—Boake Carter
8:00—Men About Town Trio; Vivien Ruth, Songs
8:15—News—Edwin C. Hill
8:30—Albert Spalding, Violin; Conrad Thibault, Baritone; Voorhees Orch.
9:00—They Grind Exceedingly Small—Sketch
9:30—Lombardo Orch.; Burns and Allen, Comedy
10:00—Florito Orch.; Dick Powell, Songs
10:30—Rich Orch.; Sylvia Froos, Songs; Fray and Braggiotti, Piano Duo; Do, Re, Mi Trio; Eton Boys Quartet
11:00—Nick Lucas, Songs
11:15—News; Little Orch.
11:45—Messner Orch.
12:00—Hopkins Orch.
12:30 A. M.—Hall Orch.
1:00—Light Orch.

WEVD—1,300 Kc

- 7:00 A. M.—Exercises
8:00—Leading Events
8:05—Psychology Clinic
8:15—Music; Comedy
8:25—Market Guide
8:30-9:00—Studio Music
9:00 P. M.—Variety Music
9:30—String Ensemble
3:45—Nicholas Saslavsky, Baritone
4:00—Masha Fried, Songs
4:15—Cantor A. Hyman, Tenor
4:30—Talk; Music
5:00—Charlotte Tonhazy, Violin
5:15—Joy Brooks, Songs
5:45-6:00—Elizabeth Andres, Contralto
8:00—Burning of the German Reichstag—Arthur Garfield Hays, Attorney; Labor and the Automobile Industry—Freda Kirchwey, Editor The Nation; The Taxi Strike—Matthew M. Levy, Counsel Taxicab Union of Greater New York
8:30—String Ensemble
8:45—The Dance in Our Changing Times—Martha Graham, Dancer
10:00—Sunnyside Program; Comedy, Music, Talk
10:30-11:00—Helen Bishop, Soprano; Helene Lanvin, Contralto; Eugene Morgan, Baritone
12:00—Rumba Music
12:15 A. M.—Gypsy Orch.
12:30—A. M.—Stapleton and Boroff, Piano Duo