

# TODAY ON THE RADIO

MONDAY, MARCH 12, 1934.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 11:00 A. M.-12:00 M.—United States Navy Band Concert—WEAF  
 12:30-1:30 P. M.—Farm and Home Hour; "Potentialities of a Rural Youth Movement in America." Secretary of Agriculture Henry A. Wallace; "Rural School Problems." Dr. George F. Zook. United States Commissioner of Education; United States Army Band—WJZ  
 3:15-3:30 P. M.—"The Sales Tax." Grover Whalen, President of Sales Tax Committee of One Thousand—WABC  
 3:45-4:00 P. M.—"The Sales Tax." Lew Hahn. Former President National Retail Dry Goods Association—WOR  
 4:15-5:00 P. M.—Chamber Musicale: London String Quartet—WABC  
 5:15-5:30 P. M.—"Progress of the Postoffice Department," Postmaster General James A. Farley—WEAF  
 6:30-6:45 P. M.—"The Sales Tax." Matthew Woll, Vice President American Federation of Labor—WEAF  
 8:30-9:00 P. M.—Lawrence Tibbett, Metropolitan Opera Baritone; Concert Orchestra—WEAF  
 10:30-11:00 P. M.—"The New Federal Communications Commission," Senator Clarence C. Dill of Washington—WEAF

### WMCA-570 Kc

- 7:00 A. M.—Exercise Class  
 8:00—Roy Shelley, Songs  
 8:15—Art Egan, Poet  
 8:30—Talk—A. Cloyd Gill  
 8:45—Betty Gouid, Organ  
 9:00—Dwight Burcher, Songs  
 9:30—Food Forum; Music  
 10:00—Beauty Talk  
 10:15—How Business Women Can Aid in Economic Rehabilitation—Mrs. Geline MacDonald Bowman, President National Federation of Business and Professional Women's Clubs  
 10:30—Julie Andre and Jack Lyons, Songs  
 10:45—Cotterill Orch.  
 11:00—Health Talk; Music  
 11:15—Shopping Talk  
 11:30—Italian Program  
 12:00—Frances Baldwin and Jerry Baker, Songs  
 12:15 P. M.—Chuck Richards, Songs; Stock Quotations  
 1:00—Stapleton and Boroff, Piano Duo; William Miller, Tenor  
 1:15—News; Beauty Talk  
 2:00—Dogs—Daisy Miller  
 2:15—Health Talk  
 2:20—Sports—Jack Fillman  
 2:30—McCulley Players  
 3:00—George Spalding, Songs  
 3:15—William Lowitz, Piano  
 3:30—Stock Quotations  
 3:45—Dorothy Miller, Songs  
 4:00—Teatime Concert  
 4:30—Gypsy Albert Trio  
 4:45—Boys and Girls Club  
 5:00—Studio Party  
 5:30—Screen Revue  
 5:45—Singing Canary  
 6:00—Dance Music  
 6:45—News Dramatization  
 7:00—Baseball Forecasts—Sid Loberfeld  
 7:15—Jewish Singers  
 7:30—Voice of Jerusalem  
 7:45—Beauty Talk; Music  
 8:00—Three Little Funsters  
 8:15—Studio Orch.  
 8:30—Range Ramblers  
 8:45—Current Events—Dr. Charles Fleischer  
 9:00—Al Shayne, Baritone; Sylvia Miller, Soprano; William Kennedy, Tenor  
 9:30—Harry H. Balkin, Character Analyst  
 9:45—Ballad Baritone  
 10:00—Mary Ledgerwood, Contralto; Harold Hansen, Tenor; Concert Orch.  
 10:30—Kay Janice, Songs; Mauro Cotrone, Organist  
 10:45-2:30 A. M.—Dance Music

### WEAF-660 Kc

- 6:45 A. M.—Health Exercises  
 8:00—Richard Leibert, Organ  
 8:30—Cheerio, Inspirational Talk and Music  
 9:00—Dance Orch.  
 9:15—Landt Trio  
 9:30—Bradley Kincaid, Songs  
 9:45—Florinda Trio  
 10:00—Breen and de Rose, Songs  
 10:15—Variety Musicale  
 10:30—News; Variety Music  
 11:00—U. S. Navy Band  
 12:00—Arlene Jackson, Songs  
 12:15 P. M.—Johnny Marvin, Tenor  
 12:30—Battle Ensemble  
 1:00—Market Reports  
 1:15—Hunter Orch.  
 1:30—Municipal Art Exhibition—Francis C. Healey; F. S. Barry, Director, Grand Central Art Galleries; Edith G. Halpert, Director, Downtown Art Gallery  
 1:45—Orlando Ensemble  
 2:00—Revolving Stage  
 2:30—Ma Perkins—Sketch  
 3:15—Ray Heatherton, Songs  
 3:30—Woman's Review; Modern Health Education  
 Anne Whitney of American Child Health Association  
 4:00—Macy and Smalle, Songs  
 4:15—John Martin, Story  
 4:30—Radio Rubes  
 4:45—The Lady Next Door  
 5:00—Zollo Orch.  
 5:15—Progress of the Postoffice Department, Postmaster General James A. Farley  
 5:30—Adventures of Tom Mix—Sketch  
 5:45—Wizard of Oz—Sketch  
 6:00—Your Income Tax—Joseph F. Higgins, Assistant to Collector of Internal Revenue; Second New York District  
 6:15—Van Steeden Orch.  
 6:30—The Sales Tax—Matthew Woll, Vice President American Federation of Labor  
 6:45—Henry Burbig, Comedian; Rhythm Boys, Songs  
 7:00—Horse Sense Philosophy—Andrew Kelly  
 7:15—Billy Batchelor—Sketch  
 7:30—Shirley Howard, Songs; Jesters Trio  
 7:45—The Goldbergs—Sketch  
 8:00—Dramatic Sketch  
 8:30—Lawrence Tibbett, Metropolitan Opera Baritone; Concert Orch.  
 9:00—Gypsies Orch.; Frank Parker, Tenor  
 9:30—Ship of Joy  
 10:00—Eastman Orch.; Lullaby Lady; Gene Arnold  
 10:30—New Federal Communications Commission—Senator Clarence C. Dill of Washington

- 11:00—Lopez Orch.  
 11:15—News; Lopez Orch.  
 11:30—Lucas Orch.  
 12:00—Olsen Orch.  
 12:30 A. M.—Masters Orch.

### WOR-710 Kc

- 6:45 A. M.—Gym Classes  
 8:00—Talks; Music  
 9:00—Children—Mary Olds  
 9:15—Kathrine 'n' Calliope  
 9:30—Interview With Mrs. Kathryn Doucherty, Editor, Photoplay Magazine  
 9:45—Harris Orch.  
 10:00—Food—A. W. McCann  
 11:00—Beauty—Neil Vinick  
 11:15—School of Cookery  
 11:30—The Humanologist—Dr. William von Crowe  
 11:45—Walter Ahrens, Songs  
 12:00—Glove Making—Mrs. F. Pentecost Philips  
 12:15 P. M.—Your Child—Dr. Filsine Elmore  
 12:20—Music; Manners—Mrs. J. S. Reilly  
 12:30—Organ Recital  
 12:55—Ohman and Arden, Piano Duo  
 1:00—Health Talk  
 1:05—Chorus of Manual Training School of Bordentown, N. J.  
 1:30—Theatre Club  
 1:45—Show Boat Boys  
 2:00—The Psychologist Says—Dr. Arthur F. Payne  
 2:15—Comedy Sketch  
 2:30—Genevieve Pitot, Piano  
 2:45—Music; Talk  
 3:00—Fashion Talk; Music  
 3:20—Garden Club  
 3:45—The Sales Tax—Lew Hahn, Former President, National Retail Dry Goods Association  
 4:00—Beneath the Skin—Dr. H. I. Strandhaegen  
 4:15—Virginians Quartet  
 4:30—Musical Revue  
 5:05—Sandy Hook State Park; Talk, C. E. Field  
 5:30—Program Resume  
 5:45—Story Tellers House  
 5:50—Thrill—Hilda Spong  
 5:45—Studio Program  
 6:00—Uncle Don  
 6:30—Arthur Lang, Songs  
 6:45—Ray Perkins, Comedian  
 7:00—Sports Review  
 7:15—The Jazz Judge, Sketch  
 7:30—Maverick Jim—Sketch  
 8:00—Selvin Orch.; Jones and Hare, Songs  
 8:30—Sorey Orch.  
 9:00—Musical Revue  
 9:30—Novelty Musical  
 9:45—Alfred Wallenstein's Sinfonietta; Mina Heger, Soprano  
 10:15—Current Events—Harlan Eugene Read  
 10:30—Mr. Fixit, Sketch  
 10:45—Sports—Boake Carter  
 11:00—Moonbeams Trio  
 11:30—Whiteman Orch.  
 12:00—Lane Orch.

### WJZ-760 Kc

- 7:30 A. M.—Yoichi Hiraoka, Xylophone  
 7:45—Jolly Bill and Jane  
 8:00—Morning Devotions  
 8:15—Don Hall Trio  
 8:30—Lew White, Organ  
 9:00—Dance Orch.  
 9:55—News Reports  
 10:00—Josephine Gibson, Hostess Counselor  
 10:15—Clara, Lu 'n' Em  
 10:30—Today's Children—Dramatic Sketch  
 10:45—Jack and Loretta Clemens, Songs  
 11:00—The Wife Saver—Talk  
 11:15—Singing Strinks  
 11:30—Edna Odell, Songs; Dance Orch.  
 12:00—Morin Sisters, Songs; Crusaders, Music  
 12:30 P. M.—Farm and Home Hour; Potentialities of a Rural Youth Movement in America—Secretary of Agriculture Henry A. Wallace; Rural School Problems—Dr. George F. Zook, U. S. Commissioner of Education; U. S. Army Band  
 1:30—Vic and Sade—Sketch  
 1:45—Merrileem Quartet  
 2:00—Cugat Orch.  
 2:30—Smackout—Sketch  
 2:45—Ruth Lyon, Soprano; Frederick Bittke, Songs  
 3:00—The Blue Bird—Radio Guild Drama  
 4:00—Betty and Bob—Sketch  
 4:15—Platt and Nierman, Piano Duo  
 4:30—Dramatic Program  
 5:00—Low Blood Pressure—Dr. Morris Fishbein, Editor, American Medical Association Journal  
 5:15—Reinold Werrenrath, Baritone  
 5:30—Singing Lady  
 5:45—Little Orphan Annie; Children's Program  
 6:00—U. S. Army Band  
 6:30—Three X Sisters, Songs  
 6:45—Talk—Lowell Thomas  
 7:00—Amos 'n' Andy  
 7:15—Baby Rose Marie, Songs  
 7:30—George Gershwin, Piano; Concert Orch.  
 7:45—Krauerer String Quartet  
 8:00—Morin Sisters, Songs; King's Jesters; Stokes Orch.; Cliff Soubier  
 8:30—Michael Bartlett, Tenor; Concert Orch.  
 8:45—Red Davis—Sketch  
 9:00—Minstrel Show

- 9:30—Pasternack Orch.; Helen Oelheim, Soprano; Willard Amison, Tenor  
 10:00—Yacht Adrift, Sketch  
 10:30—Henri Deering, Piano  
 10:45—Ozark Mountaineers  
 11:00—Ramona, Songs  
 11:15—News Reports  
 11:20—Anthony Frome, Tenor  
 11:30—Denny Orch.  
 12:00—Pollock Orch.  
 12:30 A. M.—Stern Orch.

### WNYC-810 Kc

- 9:00 A. M.—Music Moods  
 9:15—Food Prices  
 9:30—Helen Moore, Songs  
 9:45—Ship News  
 10:00—Masterwork Hour  
 11:00—League for Political Education Meeting, Town Hall; Visionaries and Adventurers—Jeffrey Farnol  
 12:00—Song Recital  
 12:15 P. M.—Health Talk—Dr. John Oberwager  
 12:30—Dance Orch.  
 1:00—Police Alarms; Music  
 2:00—Lucille Collette, Violin  
 2:15—String Trio  
 2:45—French Course—Prof. E. A. LaVergne  
 3:00—Bert Dixon, Baritone  
 3:15—A Degree for Successful Mothers—Dr. M. L. Ogan  
 3:30—Ida Iacapraro, Piano  
 3:45—What Our Cities Are Doing—Rebecca Rankin  
 4:00—Manhattan Band  
 5:00—Nature Lore—Anna Gallup  
 5:15—Norma Keating, Poet; Nat Mattlin, Piano  
 5:30—Adele Story, Songs  
 5:45—Bernard Baslow, Piano  
 6:00—Income Tax Talk—Deductible Losses  
 6:15—Studio Music  
 6:30—Sports—Dick Fishel  
 6:45—Police Department Talk  
 7:00—W. Chosnyk, Violin

### WABC-860 Kc

- 7:30 A. M.—Organ Revue  
 8:00—Salon Orch.  
 8:30—Dance Orch.  
 9:15—Madison Ensemble  
 9:30—Dance Orch.  
 10:15—Bill and Ginger, Songs  
 10:30—News; Music  
 10:45—Osborne Orch.; Pedro de Cordoba, Readings  
 11:00—Home Economics—Mary Ellis Ames  
 11:15—String Ensemble  
 11:30—Talk—Tony Wons  
 11:45—Peggy Keenan and Sandra Phillips, Piano  
 12:00—Voice of Experience  
 12:15 P. M.—Elizabeth Barthell, Songs  
 12:30—Deutsch Orch.  
 1:00—Hall Orch.  
 1:30—Raginsky Orch.  
 2:00—Ann Leaf, Organ  
 2:15—Romance of Helen Trent—Sketch  
 2:30—School of the Air  
 3:00—Oahu Serenaders  
 3:15—The Sales Tax—Grover Whalen, President, Sales Tax Committee of 1,000  
 3:30—U. S. Marine Band  
 4:00—Bill Huggins, Songs  
 4:15—Library of Congress Chamber Musicale: London String Quartet  
 5:00—Skippy—Sketch  
 5:15—Studio Orch.  
 5:30—Jack Armstrong, All-American Boy—Sketch  
 5:45—Novelty Trio  
 6:00—Buck Rogers—Sketch  
 6:15—Bobby Benson—Sketch  
 6:30—Music Box  
 6:45—Happy Minstrel  
 7:00—Myrt and Marge  
 7:15—Just Plain Bill—Sketch  
 7:30—Armbruster Orch.; Jimmy Kemper, Songs  
 7:45—News—Boake Carter  
 8:00—Green Orch.; Men About Town Trio; Vivien Ruth, Songs  
 8:15—News—Edwin C. Hill  
 8:30—Bing Crosby, Songs; Lofner Orch.; Mills Brothers, Songs  
 9:00—Philadelphia Studio Orch.  
 9:15—Fray and Braggiotti, Piano Duo  
 9:30—Gertrude Niesen, Songs; Jones Orch.; Mady Christians, Actress; Emile Boreo, Comedian  
 10:00—Wayne King Orch.  
 10:30—Connie Gates, Songs; Eton Boys, Songs  
 11:00—Rich Orch.  
 11:15—News; Davis Orch.  
 11:45—Messner Orch.  
 12:00—Belasco Orch.  
 12:30 A. M.—Pancho Orch.  
 1:00—Light Orch.

### WEVD-1,300 Kc

- 7:00 A. M.—Exercises  
 7:30—Grouch Club  
 7:45—Morning Devotions  
 8:00—Leading Events  
 8:05—Psychology Clinic  
 8:15-9:00—Studio Music  
 9:00 P. M.—Variety Music  
 9:30—Anna Toback, Songs  
 3:45—Nicholas Sasiavsky, Baritone  
 4:00—About Women—Edward. Rayner  
 4:15—"The Clown." Songs  
 4:30—Actors Dinner Club  
 4:45—Blanche Eichmann, Soprano; Carlo Lanzilotti, Bass; Lydia Mason, Piano  
 5:15—Liss Orch.  
 5:30—Hal Devine, Songs  
 5:45—Parents, Children and Money—Mrs. Sidonie M. Gruenberg