

TODAY ON THE RADIO

MONDAY, OCT. 30, 1933.

OUTSTANDING EVENTS ON ALL STATIONS.

- 12:00-1:00 P. M.—Laying Cornerstone Municipal Health Centre: Speakers, Mayor O'Brien, Health Commissioner Shirley W. Wynne and others—WNYC.
- 12:30-1:30 P. M.—"Rebuilding Material America." Norman Thomas, Socialist Leader; Mordecai Ezekiel, Economic Adviser to Secretary of Agriculture. "The Week With the Administration." Chester C. Davis, Director of Production, Agriculture Adjustment Administration, and others—WJZ.
- 2:30-3:00 P. M.—Mrs. Franklin D. Roosevelt, Speaking at Women's Organization for Human Needs of 1933 Luncheon, Chicago—WEAF.
- 10:30-10:45 P. M.—"Farm Problems in National Recovery." Representative Isabella Greenway of Arizona; Rexford G. Tugwell, Assistant Secretary of Agriculture—WABC.
- 10:45-11:00 P. M.—"Planned Recovery." George H. Dern, Secretary of War—WJZ.

POLITICAL BROADCASTS.

- 3:45-4:00 P. M.—"Recovery Campaign Talk." Meyar Solmson, Chairman City-Wide Nonpartisan Organization—WOV (1.130 Kc.).
- 6:45-7:00 P. M.—"Campaign Talk." Mayor O'Brien—WOR.
- 7:45-8:00 P. M.—"Campaign Talk." W. Arthur Cunningham, Fusion Candidate for Controller—WOR (again at 9:45. WBNX, 1.350 Kc.).
- 8:30-9:00 P. M.—Recovery Party Rally, Ice Palace, Brooklyn: Speakers, James I. Cuff, Joseph J. Baker—WOR.
- 9:30-10:30 P. M.—Recovery Party Rally, P. S. 93, Ridgewood Heights: Speakers, Joseph V. McKee, James I. Cuff, Nathan Straus Jr.—WMCA.

WMCA—570 Kc

- 7:00 A. M.—Exercise Class
- 7:30—Business Advice
- 8:00—Roy Shelley, Songs
- 8:15—Studio Music
- 8:30—Organ Recital
- 8:45—Current Events—A. Cloyd Gill
- 9:00—String Trio
- 9:15—Humorous Sketch
- 9:30—Health Talk
- 9:45—John Quine, Songs: Shopping—Ruth Adams
- 10:00—Health Talk
- 10:15—Betty Gould, Organ
- 10:30—Beauty Talk
- 10:45—Norman Pearce, Poet
- 11:00—Health Talk; Music
- 11:15—Shopping Talk
- 11:30—Italian Program
- 12:00—Haring Orch.
- 12:15 P. M.—Chuck Richards, Songs: Stock Quotations
- 1:00—Talk—Market Technic
- 1:05—Stapleton and Boroff, Piano Duo: William Miller, Baritone
- 1:15—News: Music
- 2:00—Matinee Club
- 2:15—Health Talk
- 2:20—Sports—Jack Filman
- 2:30—McCulley Players
- 3:00—Gudrun Ekeland, Soprano
- 3:15—Studio Music
- 3:30—Stock Quotations
- 3:45—Talk—Market Technic
- 3:50—William Lowitz, Piano
- 4:00—Concert Program
- 4:30—News Digest
- 4:45—Dorothy Miller, Songs
- 5:00—Studio Party
- 5:30—Speaking of Speech—Educational Sketch
- 5:45—Carrie Lillie, Songs
- 6:00—Variety Musicale
- 6:30—Eckel Orch.
- 6:45—Grant Orch.
- 7:00—Sports—Clem McCarthy
- 7:15—Jewish Troubadour
- 7:30—Voice of Jerusalem
- 7:45—Studio Music
- 8:00—Three Little Funsters
- 8:15—Argentine Orch.
- 8:30—Criminal Court—Drama
- 9:00—Mary Lewis, Soprano: Harold Hansen, Tenor
- 9:30—Recovery Party Rally, P. S. 93, Ridgewood Heights: Speakers, Joseph V. McKee, Nathan Straus Jr., James I. Cuff
- 10:30—Fusion Rally and Entertainment, Hotel Astor
- 11:00-12:00—Dance Music
- 12:00—Pietro Gentili and Jerry Lester, Songs
- 12:15-2:30 A. M.—Dance Music

WEAF—660 Kc

- 6:45 A. M.—Exercises
- 8:00—Richard Lefbert, Organ
- 8:30—Cheerio Musicale
- 9:00—Black Orch.
- 9:15—Landt Trio, Songs
- 9:30—Bradley Kincaid, Songs
- 9:45—Florinda Trio
- 10:00—Breen and de Rose, Songs: Studio Orch.
- 11:00—U. S. Navy Band
- 12:00—Martha and Hal, Songs
- 12:15 P. M.—Johnny Marvin, Songs
- 12:30—Battle Ensemble
- 1:00—Market Reports
- 1:15—Fiddler Orch.
- 1:30—Orlando Ensemble
- 2:00—The Revolving Stage
- 2:30—Women's Organization for Mobilization for Human Needs Luncheon, Stevens Hotel, Chicago: Speaker, Mrs. Franklin D. Roosevelt
- 3:00—Catherine Field, Songs
- 3:15—Early Cancer Can Be Cured—Dr. George T. Pack, Memorial Hospital
- 3:30—Women's Review: Security Through Buying Power—Lucy Randolph Mason, General Secretary National Consumers League
- 4:00—Macy and Smalle, Songs
- 4:15—Kathleen Stewart, Piano
- 4:30—Ray Heatherton, Songs
- 4:45—Lady Next Door
- 5:00—Ramblers Orch.
- 5:30—Adventures of Tom Mix—Sketch
- 5:45—Wizard of Oz—Sketch
- 6:00—Cugat Orch.
- 6:30—Irene Beasley, Songs
- 6:45—Horsensense Philosophy—Andrew Kelley
- 7:00—Roxanne Wallace, Songs: Southernaires Quartet
- 7:15—Billy Bachelor—Sketch
- 7:30—Lum and Abner
- 7:45—The Goldbergs—Sketch
- 8:00—Dramatic Sketch
- 8:30—Floyd Gibbons: Young Orch.
- 9:00—Gypsies Orch.: Frank Parker, Tenor
- 9:30—Ship of Joy, With Captain Hugh Barrett Lullaby
- 10:00—Eastman Orch.: Lullaby Lady; Gene Arnold, Narrator
- 10:30—Secret Service Spy Story—The Road That Was Cut
- 11:00—Scotti Orch.
- 11:15—Jesters Trio
- 11:30—Whiteman Orch.
- 12:00—Sosnick Orch.
- 12:30 A. M.—Meroff Orch.

WOR—710 Kc

- 6:45 A. M.—Gym Classes
- 8:00—Talks: Music
- 9:00—Children—Mary Olds
- 9:15—Kath'rine 'n' Calliope
- 9:45—Keene Orch.
- 10:00—Food—A. W. McCann
- 11:00—Beauty—Neil Vinick

- 11:15—School of Cookery
- 11:30—Thrift—Ann Stevens
- 11:45—Inspirational Talk
- 12:00—Studio Ensemble
- 12:20 P. M.—Mary Barclay, Songs: Organ Music
- 12:55—Ohman and Arden, Piano Duo
- 1:00—Health Talk
- 1:05—The Decline in Emergency Relief—John Colt, Director Emergency Relief for New Jersey
- 1:20—Musical Revue
- 1:30—Theatre Club
- 1:45—Girls Trio
- 2:00—The Psychologist Says—Dr. Arthur Frank Payne
- 2:15—Comedy and Songs
- 2:30—Genevieve Pitot, Piano
- 2:45—Talks: Music
- 3:00—Bridge Talk
- 3:15—Norman Moon, Tenor
- 3:30—Garden Club
- 3:45—Freudberg Orch.
- 4:00—Beneath the Skin—Dr. H. I. Strandhagen
- 4:15—Mildred Cole, Songs
- 4:30—Peace Movement in Europe—Mrs. Grace Morrison Poole, President, General Federation of Women's Clubs
- 4:45—Jimmie Brierly, Songs
- 5:00—Studio Orch.
- 5:15—Gypsy Orch.
- 5:30—Manners—Mrs. J. S. Relly
- 5:35—Hazel Arth, Songs
- 5:45—The Count of Monte Cristo—Sketch
- 6:00—Uncle Don
- 6:30—Talk—Harry Hershfield
- 6:45—Campaign Talk—Mayor O'Brien
- 7:00—Sports—Ford Frick
- 7:15—News—Gabriel Heatter
- 7:30—Terry and Ted—Sketch
- 7:45—Campaign Talk—W. Arthur Cunningham, Fusion Candidate for Controller
- 8:00—Detectives Black and Blue—Mystery Drama
- 8:15—Billy Jones and Ernie Hare, Songs
- 8:30—Recovery Party Rally, Ice Palace, Brooklyn: Speakers, James I. Cuff, Joseph J. Baker
- 9:00—Variety Musicale
- 9:30—Male Trio
- 9:45—The Witch's Tale
- 10:15—Current Events—Harlan Eugene Read
- 10:30—Alfred Wallenstein's Sinfonietta; Mina Heger, Soprano
- 11:00—Weather Report
- 11:02—Moonbeams Trio
- 11:30—Robbins Orch.
- 12:00—Holst Orch.

WJZ—760 Kc

- 7:30 A. M.—Bill and Jane
- 7:45—Yoichi Hiraoka, Xylophone
- 8:00—Morning Devotions
- 8:15—Don Hall Trio
- 8:30—Lew White, Organ
- 9:00—Dance Orch.
- 10:00—Josephine Gibson, Hostess Counselor
- 10:15—Clara, Lu 'n' Em
- 10:30—Today's Children—Dramatic Sketch
- 10:45—Irma Glen, Organ
- 11:00—Southern Singers
- 11:15—Singing Strings
- 11:30—Edna Odell, Contralto: Dance Orch.
- 12:00—Larry Larsen, Organ: Commodores Quartet
- 12:15 P. M.—March of Transportation—Sketch
- 12:30—Farm and Home Hour: Rebuilding Material America—Norman Thomas, Socialist Leader; Mordecai Ezekiel, Economic Adviser to Secretary of Agriculture Henry A. Wallace; Dr. Preston Bradley, President Izaak Walton League; The Week With the Administration—Chester C. Davis, Director of Production, Agriculture Adjustment Administration
- 1:30—Pauline Alpert, Piano
- 1:45—Smackout—Sketch
- 2:00—Dick Teala, Tenor; Mary Steele, Soprano; Wendell Hall, Songs
- 2:30—Babes in Hollywood
- 2:45—Neil Sisters, Songs
- 3:00—The Scarecrow—Drama
- 4:00—Betty and Bob—Sketch
- 4:15—Dance Orch.
- 5:00—Garrigan Orch.
- 5:30—Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Holst Orch.
- 6:30—Three X Sisters, Songs
- 6:45—News—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Baby Rose Marie, Songs
- 7:30—Potash and Perlmutter—Sketch
- 7:45—Three Jesters, Songs
- 8:00—Morin Sisters, Songs: King's Jesters: Stokes Orch.
- 8:30—Conclusions of the Third Annual Women's Conference on Current Problems—Mrs. William Brown Meloney
- 8:45—Red Davis—Sketch
- 9:00—Minstrel Show
- 9:30—Pasternack Orch.: Melody Singers
- 10:00—Dance Orch.: Mary McCoy, Soprano; Betty Barthell, Songs; Sports—Grantland Rice
- 10:30—Henri Deering, Piano
- 10:45—Planned Recovery—George H. Dern, Secretary of War

- 11:00—Leaders Trio
- 11:15—Poet Prince
- 11:30—Hahn Orch.
- 12:00—Bestor Orch.
- 12:30 A. M.—Black Orch.

WNYC—810 Kc

- 9:00 A. M.—Music Moods
- 9:15—Weather: Ship News
- 9:30—Masterwork Hour
- 10:30—Retail Food Prices
- 11:00—Frieda Till, Piano
- 11:15—Parents' Forum
- 11:30—Song Recital
- 11:45—Health Talk
- 12:00—Laying of Cornerstone of Municipal Health Centre, Worth and Lafayette Street: Speakers, Mayor O'Brien, Borough President of Manhattan Samuel Levy, Health Commissioner Shirley W. Wynne, and Others
- 1:00 P. M.—Buddy Simon, Songs
- 1:15—Greatest Power in the World—Dr. A. B. Hall
- 1:30—Rosa Akersten, Songs
- 1:45—French Course—E. A. La Vergne
- 2:00-3:00—Silent
- 3:00—Ida Iacapraro, Piano
- 3:15—Measles—Dr. Thomas Darlington
- 3:30—Helene Hipkins, Songs
- 3:45—What Our Cities Are Doing—Arax Jaboolian
- 4:00—Virginia Egan, Songs
- 4:15—Course in Safety Education—James S. Bolan, Police Commissioner
- 4:45—Mountaineers Music
- 5:00—Life's Little Laughs—W. Orton Tewson
- 5:15—Adele Story, Songs
- 5:30—Relief Talk
- 5:45—Bernard Bastow, Piano
- 6:00—Use of the Voting Machine—S. H. Cohen
- 6:15—Gypsy Serenader

WABC—860 Kc

- 7:30 A. M.—Organ Revell
- 8:00—Salon Orch.
- 8:30—Dance Orch.
- 9:00—Playboys Trio
- 9:15—Jay Dennis, Ted Rees and Jane Wells, Songs
- 9:30—Variety Musicale
- 10:15—Bill and Ginger, Songs
- 10:30—Flight Cancer With Knowledge—Dr. Shirley W. Wynne
- 10:45—Osborne Orch.: Pedro de Cordoba, Readings
- 11:00—Home Economics—Mary Ellis Ames
- 11:15—Studio Orch.
- 11:30—Tony Wons; Keenan and Phillips, Piano Team
- 11:45—Ben Alley, Tenor: Betty Ray, Soprano
- 12:00—Voice of Experience
- 12:15 P. M.—Gypsy Nina, Songs
- 12:30—News: Music
- 1:30—Raginsky Orch.
- 2:00—Male Quartet
- 2:15—Oahu Serenaders
- 2:30—Captivators Orch.
- 2:45—Ann Leaf, Organ
- 3:15—Voice of Experience
- 3:30—Insurance Policy of Democracy—Payson Smith, Commissioner of Education for Massachusetts
- 4:00—Studio Music
- 4:30—News Flashes
- 4:35—Crane Calder, Bass: Mildred Rose, Soprano
- 4:45—Happy Minstrel
- 5:00—Skippy—Sketch
- 5:15—Studio Orch.
- 5:30—Jack Armstrong, All American Boy—Sketch
- 5:45—Cowboy Tom
- 6:00—Buck Rogers—Sketch
- 6:15—Bobby Benson—Sketch
- 6:30—Versa Van, Songs
- 6:45—Light Orch.
- 7:00—Myrt and Marge
- 7:15—Just Plain Bill—Sketch
- 7:30—Travelers Ensemble
- 7:45—News—Boake Carter
- 8:00—Green Orch.: Mea About Town Trio; Vivian Ruth, Songs
- 8:15—News—Edwin C. Hill
- 8:30—Bing Crosby, Songs: Hayton Orch.
- 9:00—Agnes Moorehead, Comedienne; Shikret Orch.
- 9:15—Kate Smith, Songs
- 9:30—Gertrude Niesen, Songs; Lulu McConnell, Comedienne; Jones Orch.
- 10:00—Wayne King Orch.
- 10:30—Farm Problems in National Recovery—Representative Isabella Greenway of Arizona; Rexford G. Tugwell, Assistant Secretary of Agriculture
- 10:45—Evan Evans, Baritone; Concert Orch.
- 11:15—News: Gray Orch.
- 12:00—Belasco Orch.
- 12:30 A. M.—Rapp Orch.
- 1:00—Hopkins Orch.

WEVD—1,300 Kc

- 7:00 A. M.—Studio Music
- 8:00—Psychology—Dr. Jacob List
- 8:15—Exercises
- 8:30-9:00—German Music
- 9:00 P. M.—Variety Music
- 3:30—Italian Musicale
- 4:15—Song Recital
- 4:30—Edith Clemens, Soprano; Jeanette Hauser, Violin; Carlo Lanzillotti, Bass
- 5:00—At a Baseball Game—Sketch
- 5:15—Mabel Murphy, Soprano
- 5:30—Variety Musicale
- 5:45—Hungarian Ensemble