

# TODAY ON THE RADIO

TUESDAY, OCT. 10, 1933.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 12:00-1:00 P. M.—Formal Speech of Notification to Mayor O'Brien at City Hall, by George H. Coombs Jr.—WOR.
- 2:30-2:45 P. M.—"Hippocratic Code of the New Deal." Dr. J. Bentley Squier, and Others, at Congress of American College of Surgeons, at Chicago—WJZ.
- 5:45-5:50 P. M.—"The NRA National Buying Campaign." Colonel William J. Pedrick, President Fifth Avenue Association—WABC.
- 6:00-6:05 P. M.—"The NRA." Louis K. Comstock, President New York Merchants Association—WEAF.
- 7:15-7:45 P. M.—"Secrets of Municipal Credit." Morris Tremaine, Controller New York State; Frank H. Morse, Banker; Howard P. Jones, Secretary National Municipal League—WJZ.
- 7:45-8:00 P. M.—"What the Mid-West Thinks of the NRA." Howard Williams, National Director League for Independent Political Action—WRNY (1,010 Kc.).
- 8:00-8:15 P. M.—"Meeting the German Emergency." Mrs. Arthur Brin, President National Council of Jewish Women—WEVD.
- 8:30-9:00 P. M.—General Hugh S. Johnson, NRA Administrator, Addressing Labor Leaders at Department of Commerce, Washington—WEAF.
- 8:45-9:00 P. M.—"The Senate Investigation in Wall Street." John Flynn, Adviser to Senate Committee on Banking—WEVD.
- 10:00-10:30 P. M.—Testimonial Dinner to Marie Dressler, Hotel Waldorf-Astoria; Speakers, John Golden and Daniel Frohman, Producers and Others—WJZ.
- 10:45-11:00 P. M.—"Legal Aspects of the NRA." Donald Richberg, General Counsel of NRA, Speaking at National Association of Insurance Agents Convention, Chicago—WEAF.

### WMCA—570 Kc

- 7:00 A. M.—News; Weather
- 7:30—Business Advice
- 8:00—Roy Shelley, Songs
- 8:15—Talk; Music
- 9:00—String Trio
- 9:15—Kay Parsons, Songs
- 9:30—Talk—Dagmar Perkins
- 10:00—Elmo Russ, Organ; Jewelry—Ruth Adams
- 10:15—Health Information
- 10:30—Beauty Talk
- 10:45—Bob White, Poetry
- 11:00—Health Talk
- 11:05—Organ Recital
- 11:15—Fire Prevention—Samuel Fessler, Commissioner of Buildings
- 11:30—Hugh Douglas, Songs
- 11:45—String Trio
- 12:00—Krueger Orch.
- 12:15 P. M.—Chuck Richards, Songs; Stock Quotations
- 1:00—Market Technic Talk
- 1:05—Don Kent, Songs
- 1:15—News; Sports Talk
- 1:40—Eldora Stanford, Soprano; String Trio
- 2:00—Studio Music
- 2:15—Gladys Faye, Songs
- 2:30—Fleming Players
- 3:00—Werner Stritmatter, Baritone; Organ Music
- 3:30—Stock Quotations
- 3:45—Market Technic Talk
- 3:50—Harold Rose, Piano
- 4:00—News Digest
- 4:15—Bob Stanley, Tenor
- 4:30—Girls' Trio
- 4:45—Gertrude Thomas, Songs
- 4:55—Talk—Voice Recording
- 5:00—Studio Party
- 5:30—Speaking of Speech—Educational Sketch
- 5:45—Carrie Lillie, Songs
- 6:00—Italian Program
- 6:30—Mauro Cottone, Organ
- 6:45—Fallon Orch.
- 7:00—Sports—Clem McCarthy
- 7:15—News Dramatization
- 7:30—Reducing With Saffey Dr. Walter Truslow; W. J. McAuliffe
- 7:45—Marguerita Padua, Songs
- 8:00—Three Little Funsters
- 8:15—Cuban Ensemble
- 8:30—Arabian Nights—Drama
- 9:00—Della Baker, Soprano; Concert Orch.
- 9:30—Kount Katsulich, Comedy
- 9:45—Mauro Cottone, Organ
- 10:00—Orchestral Gems
- 10:30—Criterion Quartet
- 10:45—Paula Lind, Songs; Mauro Cottone, Organ
- 11:00—Dance Orch.
- 12:00—Pietro Gentili and Jerry Lester, Songs
- 12:15-2:30 A. M.—Dance Music

### WEAF—660 Kc

- 6:45 A. M.—Exercises
- 8:00—Richard Leibert, Organ
- 8:30—Cheerio Musicale
- 9:00—Mouth Health—Marley Sherris
- 9:15—Laud Trio, Songs
- 9:30—Bradley Kincaid, Songs
- 9:45—Wife Saver—Sketch
- 10:00—Breen and de Rose, Songs
- 10:15—Variety Musicale
- 11:00—The Child in the Modern World—Dr. Ella Oppenheimer
- 11:15—Household Talk
- 11:30—Piano Recital
- 11:45—Al Bernard, Songs
- 12:00—Martha and Hal, Songs
- 12:15 P. M.—Johnny Marvin, Tenor; Concert Orch.
- 1:00—Market Reports
- 1:15—Variety Musicale
- 1:30—Fiddler Orch.
- 2:00—Fred Wade, Tenor; Dance Orch.
- 2:30—Harmonians Trio
- 2:45—A European View of the New Deal—Baroness Margit Mantica—Veszi, Interviewed by Drake de Kay
- 3:00—Concert Ensemble
- 3:30—Women's Review: A Venture in Understanding—Mrs. Harper Sibley of Laymen's Foreign Mission Inquiry
- 4:00—Kirkaby Orch.
- 4:30—Loretta Clemens, Piano
- 4:45—The Lady Next Door
- 5:00—Male Chorus; Ariene Jackson, Songs
- 5:30—Fire Prevention Week—Ross B. Davis, Fire Chief of Philadelphia
- 5:45—Nursery Rhymes; Lewis James, Tenor; Milton J. Cross, Readings
- 6:00—The NRA—Louis K. Comstock, President New York Merchants Association
- 6:05—Concert Ensemble
- 6:30—Midweek Hymn Sing
- 6:45—Elizabeth Lennox, Contralto
- 7:00—Mountaineers Music
- 7:15—Billy Bachelor—Sketch
- 7:30—Lum and Abner
- 7:45—The Goldbergs—Sketch
- 8:00—Julia Sanderson and Frank Crumit, Songs
- 8:30—General Hugh S. Johnson, NRA Administrator, Addressing Labor Leaders at Department of Commerce Building, Washington
- 9:00—Bernie Orch.
- 9:30—Voorhees Band; Eddie East and Ralph Dumke, Comedians
- 10:00—Lives at Stake—Sketch
- 10:30—Beauty—Mme. Sylvia
- 10:45—Legal Aspects of the NRA—Donald Richberg, General Counsel NRA, Speaking at National Association of Insurance Agents Convention, Chicago
- 11:00—King Orch.
- 11:15—Merkoff Orch.
- 11:30—Tale of Time—Sketch
- 12:00—Ralph Kirby, Songs
- 12:05 A. M.—Davis Orch.
- 12:30—Childs Orch.

### WOR—710 Kc

- 6:45 A. M.—Gym Classes
- 8:00—Talks; Music
- 8:30—Talk—Martha Manning
- 9:00—Talk—George Jordan
- 9:15—Kathrine 'n' Calliope
- 9:45—Beauty School
- 10:00—Food—A. W. McCann
- 11:00—Common Sense Talk—Mrs. J. S. Reilly
- 11:15—Singing Lessons—Joseph Regneas
- 11:30—Thrill—Ann Stevens
- 11:45—Keene Orch.
- 12:00—Formal Speech of Notification to Mayor O'Brien at City Hall, by George H. Coombs Jr.
- 1:00 P. M.—Health Talk
- 1:05—Musical Revue
- 1:30—Matinee Club
- 1:45—Freddy Farber and Edith Handman, Songs
- 2:00—The Psychologist Says—Dr. Arthur F. Payne
- 2:15—Comedy and Songs
- 2:30—Ottie Holly, Soprano
- 2:45—Tamerlayne—Talk
- 2:50—Music; Health Talk
- 3:00—Bridge Talk
- 3:15—Show Boat Boys
- 3:30—Newark Museum Talk
- 3:45—Fräudberg Orch.
- 4:00—Beneath the Skin—Dr. H. I. Strandhagen
- 4:15—Song Recital
- 4:30—Paul Hendrix, Tenor; Florence Miner, Contralto
- 4:45—William Hargrave, Baritone
- 5:00—Children's Program
- 5:05—Music; Talk
- 5:15—Paulo Gruppe, Cello; Samuel Quincey, Piano
- 5:30—Manners—Mrs. J. S. Reilly
- 5:35—Indian Pow-Wow
- 5:45—Open Sesame—Sketch
- 6:00—Uncle Don
- 6:30—Happy Landings—Skit
- 6:45—Music; Talk
- 7:00—Sports—Ford Frick
- 7:15—The Purdy Brothers—Sketch
- 7:30—Terry and Ted—Sketch
- 7:45—News—Gabriel Heatter
- 8:00—Grove Orch.; Jean Sargent, Songs
- 8:30—Eddy Brown, Violin; Symphony Orch.
- 9:00—Gordon Graham, Baritone; Ohman and Arden, Piano Duo
- 9:15—Demarco Sisters; Frank Sherry, Tenor
- 9:30—Footlight Echoes
- 10:00—Organ Recital
- 10:15—Current Events—Harlen Eugene Read
- 10:30—Variety Musicale
- 11:00—Weather Report
- 11:02—Moonbeams Trio
- 11:30—Nelson Orch.
- 12:00—Gerston Orch.

### WJZ—760 Kc

- 7:30 A. M.—Bill and Jane
- 7:45—Yoichi Hiraoka, Xylophone
- 8:00—Morning Devotions
- 8:15—Don Hall Trio
- 8:30—Lew White, Organ
- 9:00—Dance Orch.
- 10:00—Southern Singers
- 10:15—Clara, Lu 'n' Em
- 10:30—Today's Children—Dramatic Sketch
- 10:45—Singing Strings
- 11:15—Morin Sisters, Songs
- 11:30—Edna Odell, Contralto; Dance Orch.
- 12:00—Curtis Burnley Railings, Songs and Stories
- 12:15 P. M.—The Widow and Angel—Sketch
- 12:30—Farm and Home Hour
- 1:30—Merrie Men Quartet
- 1:45—Smackout—Sketch
- 2:00—Dick Teela, Tenor; Mary Steele, Soprano; Wendell Hall; Songs
- 2:30—Hippocratic Code of the New Deal—Dr. J. Bentley Squire; Pre-Natal Care—Professor R. M. Allen; Who Is Your Family Doctor?—Dr. Irvin Abell, Speaking at Congress of American College of Surgeons at Chicago
- 2:45—Babes in Hollywood—Sketch
- 3:00—Studio Music
- 3:15—A Century of Progress in Medicine—Dr. E. H. Pool; Business of Keeping Well—Dr. E. L. Gilcrease
- 3:30—Sara Ann McCabe, Soprano; Robert Royce, Tenor
- 4:00—Betty and Bob—Sketch
- 4:15—Willson Orch.
- 4:45—Owens Orch.
- 5:15—The Drifter—Talk
- 5:30—Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Messner Orch.
- 6:30—Citizens Budget Commission Talk—Peter Grimm, Chairman
- 6:45—News—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Secrets of Municipal Credit—Morris Tremaine, Controller New York State; Frank H. Morse, Banker; Howard P. Jones, Secretary National Municipal League
- 7:45—Dog Chat—Don Carvey
- 8:00—The Diamond Sepuichre—Sketch
- 8:30—Adventures in Health—Dr. Henry Budesen
- 8:45—Billy Hillput and Scrapy Lambert, Songs; Shilkret Orch.
- 9:00—Alice Mock, Soprano; Edgar Guest, Poet; Koestner Orch.
- 9:30—To Be Announced
- 10:00—Testimonial Dinner to Marie Dressler, Hotel Waldorf-Astoria; Speakers, John Golden and Daniel Frohman, Producers; Fanny Hurst, Author, and Others
- 10:30—Ortiz Tifrado, Tenor; Concert Orch.

- 11:00—Leaders Trio
- 11:15—Poet Prince
- 11:30—Holst Orch.
- 12:00—Harris Orch.
- 12:30 A. M.—Fisher Orch.

### WNYC—810 Kc

- 9:00 A. M.—Studio Music
- 9:15—Weather; Ship News
- 9:30—Symphony Hour
- 10:30—Information Bureau
- 10:45—Dounia Ruthenberg, Piano
- 11:00—Studio Music
- 11:15—Care of Pets—Chester J. Smith
- 11:30—Agnis Lewis, Songs
- 11:45—Dentistry Afloat and Ashore—Dr. Whitby
- 12:00—Carl Albert, Violin
- 12:15 P. M.—Help in Language Study—Sue Menges
- 12:30—Louise and Tony Voccol, Duets
- 12:45—Bob Johnson, Piano
- 1:00—Studio Musicale
- 2:00-3:00—Silent
- 3:00—Music Moods
- 3:15—Clothes Personality—Kay Swafford
- 3:30—William Chosnyk, Violin
- 3:45—Stamp Chat
- 4:00—Brooklyn School of Music Education Concert
- 4:30—Talk—Problems in Juvenile Delinquency
- 5:00—Benvenuto Cellini—Huger Elliott
- 5:15—Eda Kroitsch, Songs
- 5:25—Police Alarms
- 5:30—Accident Prevention—H. W. Heinrich
- 5:45—G. Flannagan, Tenor
- 6:00—Public Welfare Talk
- 6:15—Gypsy Serenader

### WABC—860 Kc

- 7:30 A. M.—Organ Revellie
- 8:00—Salon Musicale
- 8:30—Havens and Mack, Songs
- 9:00—Do Re Mi Trio
- 9:15—String Orch.
- 9:45—Mystery Chef
- 10:00—Bill and Ginger, Songs
- 10:15—Salon Orch.
- 10:30—Robinson Buckaroos
- 10:45—Fruivolities Orch.
- 11:15—Freddy Miller, Songs
- 11:30—Talk—Tony Wons
- 11:45—Carille and London, Piano Duo
- 12:00—Voice of Experience
- 12:15 P. M.—Connie Gates, Songs
- 12:30—News Flashes
- 12:35—Scherban Orch.
- 1:00—Marie, the Little French Princess—Sketch
- 1:15—Reis and Dunn, Songs
- 1:30—Easy Aces—Sketch
- 1:45—Painted Dreams—Sketch
- 2:00—Madison Esemble
- 2:30—Ann Leaf, Organ
- 3:00—Metropolitan Orch.
- 3:30—Jack Brooks, Songs
- 4:00—Stage Relief Talk—John Mason Brown, Dramatic Critic, New York Evening Post
- 4:05—U. S. Navy Band
- 4:30—News; Music
- 4:45—Happy Minstrel
- 5:00—Skippy—Sketch
- 5:15—Phil Regan, Songs
- 5:30—Jack Armstrong, All-American Boy—Sketch
- 5:45—The NRA National Buying Campaign—Colonel William J. Pedrick, President Fifth Avenue Association
- 5:50—Hall Orch.
- 6:00—Buck Rogers—Sketch
- 6:15—Rangers—Sketch
- 6:30—Betty Barthell, Songs
- 6:45—Little Italy—Sketch
- 7:00—Myrt and Marge
- 7:15—Just Plain Bill—Sketch
- 7:30—Trappers Orch.
- 7:45—News—Boake Carter
- 8:00—Elmer Everett Yess—Sketch
- 8:15—Singin' Sam
- 8:30—Voice of Experience
- 8:45—Kate Smith, Songs
- 9:00—California Melodies; Interview With Jack La Rue, Actor
- 9:30—Nino Martini, Tenor; Symphony Orch.
- 10:00—Legend of America—Dramatization
- 10:30—Boswell Sisters, Songs
- 10:45—Symphony Orch.
- 11:15—News Bulletin
- 11:30—Jones Orch.
- 12:00—Lopez Orch.
- 12:30 A. M.—Lucas Orch.
- 1:00—Henderson Orch.

### WEVD—1,300 Kc.

- 7:00 A. M.—Studio Music
- 7:15—News; Music
- 7:25—Psychology—Dr. Jacob List
- 8:30-9:00—Exercises; Music
- 9:00 P. M.—Variety Music
- 9:30—Manhattan Songsters
- 9:45—Violin Recital
- 4:30—Concert Ensemble
- 4:45—I Hear—and How!—Marie Pless of New York League For the Hard of Hearing
- 5:00—Elyira Heial, Soprano; Jean Kantner, Baritone; Metropolitan Ensemble
- 5:45-6:00—Folk Songs
- 8:00—Meeting the German Emergency—Mrs. Arthur Brin, President of the National Council of Jewish Women
- 8:15—Rosa Elsen, Piano
- 8:30—Faces on the Front Page—William Benton
- 8:45-9:00—The Senate Investigation in Wall Street—John Flynn, Special Adviser to the Senate Committee on Banking
- 10:00—Sheaf of Letters—Sketch
- 10:30—Helene Garber, Songs; Ruth Friedman, Piano
- 10:45-11:00—Eugene Morgan, Songs
- 12:00—Dance Music