

Make Yourself a Job

WITH ED BISHOP
The Idea Hunter

Innovations in signs are always valuable and it is about time that some new idea was developed in connection with the familiar "For Sale" and "For Rent" placards used so extensively by real estate men on vacant property. An English sign painter has devised a style of such signs to which two small boxes are attached. One box contains printed cards and the other serves as a "mail box." The printed cards give full details about the property and have a place for a prospective buyer or renter to sign his name and address. The cards are then dropped into the "mail box." The firm gathers up the cards every day and follows up the cards deposited, contacting many prospects who will not take the time to look them up.

Some simple new idea, properly broadcast, may put 1000 men back to work. If you know any idea, actually working, help spread the news by sending full details to Ed Bishop, care of this newspaper. (Los Angeles Times Syndicate)

10 a.m. to 12 Noon
KECA—Book for Children, 10:15; news 10:30; Sax-o-Tones (C.) 11:30.
KFAC—Barbara Amr, 10:35; news, 10:40; Daphne Darwin, 10:45; The Low-down 11:45.
KFI—Sarah Krienderer (C.) 10; English 10:15; Magazine of the Air (C.) 10:30; Dorothy Raymond, piano, 11:30; market reports, 11:45.
KFOX—Blind Varieties, 10; baritone 11:20; news, 11:30.
KFWB—News, 10; Jack, Jimmy & Eddie 10:30.
KGER—Storks, 10; Rainbow Orchestra, 11; KGFJ—Health talk, 11; Bunkhouse Buddies, 11:45.
KHJ—Ann Graf, organ (C.) 10; Mark Warnow's Orch. (C.) 10:45; Mmc. Bell Forbes Cutter (C.) 11:15; Luis Russell's Orch. (C.) 11:45.
KIEV—Californians, 11; Phantom Broadcast, 11:15.
KNPC—Dr. Lewis Talbot, 11.
KMTR—Guest Again, 10; Sing Song Girl 10:45; Musicale, 11.
KNX—Eddie Albricht's 10 o'clock Family 10; All-American Girls, 11:30.
KRRD—Twin pianos, 10:30.
12 Noon to 2 p.m.
KECA—Southern Symphonies (C.) 12; Charlie Wellman & Co., 12:30; Casino Orch. (C.) 1; William the Fool (C.) 1:30; John and Ned (C.) 1:45.
KFAC—News, 12; bridge talk, 12:15; "In the Midst of Song," 12:30; Gene Johnston, 1:15; Bible Institute, 1:30.
KFI—Agriculture, 12; Farm Hour (C.) 12:15; news, 1; Ann Warner Chats, 1:15; Betty Marlow, 1:45.
KFOX—L. A. City Hall, 12:45; Hal Nichols and His Bad Pennies, 1.
KFWB—News, 12; Don Cav's Orch., 12:30; Ted Dahl's Orch., 12:45; organ, 1; Belmont, 1:30; Cav's Orch., 1:45.
KGER—News, 12; Sierra Mountaineers, 12:05; Jimmie Means, 12:30; Campbell & Painter, 12:45; Ron & Don review, 1.
KGFJ—Jimmy Dillon's Orch., 1:30.
KHJ—The Times world-wide news, 12:30; National Education Assn. (C.) 12:45; George Dolbier's Orch., 1; Between the Bank Ends (C.) 1:30; Belri and Martha, 1:55.
KIEV—News, 12; Cow Town Boys, 12:30; Althea C. of C., 1:30.
KNPC—Eugene Holmstrom, 12:30; Joe Marzano's Orch., 1:30.
KMTR—Lonny luncheoners, 1; stock reports, 1:15.
KNX—News, 12; organ, 12:30; Paris Inn and Singing Waiters, 1.
KRRD—City Hall, 12:15; Texas Saddle Boys, 12:30; City Hall, 1:30; news, 1:45.
KTM—Poetry, 1; Christian Couriers, 1:30.
2 to 4 p.m.
KECA—University of California (C.) 3:45.
KFAC—Sunshine Reporter, 2:15; Breezes from Hawaii, 3; news, 3:40.
KFI—Al Praree and His Gang (C.) 2; Pictorial (C.) 3; String Symphony, 3:30; book review, 3:45.
KFOX—Christian Science, 2; poetry, 2:15; Hawaiians, 2:30.
KGER—Long Beach Band, 2:30.
KGFJ—The Passer-by, 2; Spanish Orch., 3; KHJ—Happ-Go-Lucky hrur, 2; Frimline Fannies (C.) 3.
KIEV—String Ensemble, 3.
KNPC—Maudie Hughes, piano, 2; Gloom Chasers, 3:30.
KMTR—German program, 2; Rhythm Kings, 2:30; news, 3; Nur o'Clock Revue, 3:15; Bob Green, 3:30; Skipper Leonard, 3:45.
KNX—The Bookworm, 2; bridge lesson, 2:30; organ, 3.
KRRD—Hendrickson's Entertainers, 2:30.
KTM—Household talk, 2; Spanish program, 2:30.
4 to 6 p.m.
KECA—Ramblers (C.) 4; news, 4:30; Philharmonic Symphony (C.) 5; Fire Dept. Orch., 5:45.
KFAC—Robert Parrish, songs, 4; Congo Ballet, 4:15; Three Warriors, 4:30; Christian Science program, 5; Whoa Bill Club, 5:30.
KFI—Organ, 4; Life and Songs of Stephen Foster (C.) 4:30; World Economic Conference (William Hard) (C.) 5:15; Julie Kollar, harpist, 5:30; Argentine Trio, 5:45.
KFOX—News, 4; Hawaiians, 5; Donn Roberts, 5:30; George Straker, 5:45.
KFWB—Friendly Voice, 4:25; Nip & Tuck and Jeanne Dunne, 5:15; Two Planos, 5:45.
KGER—Birthday party, 4:30; dance band, 5:15.
KGFJ—Bunk House Buddies, 4.
KHJ—Philistines (KFRG) 4; Hodgedog Lodge (KFRG) 4:15; Dolbier's Orch., 4:15; Nora Schiller and Tiny Newland, 5; Street Singer (C.) 5:15; The Georgians, 5:30; Dick Arundino (C.) 5:45.
KIEV—Way Wats, 4:15; Texas Cow Town Boys, 4:45; Grapevine Garden Orch., 5:15.
KNPC—News, 4:30.
KMTR—Musical, 4; Serenaders, 4:30; The Andy Leitzel, 4:45; Lucky Stars, 5.
KNX—Travelogue, 4; Story Town Express, 5.
6 to 7 p.m.
KECA—Organ, 6:15; Paramount Supper Show, 6:45.
KFAC—News, 6; Orchestra, 6:15; Educators, 6:30; The In-Laws, 6:45.
KFI—Cornob Pipe Club (C.) 6; Cast o' "Sakura," 6:30.
KFOX—Skit, 6; Growin' Up, 6:15; School Kids, 6:30; Rolly Wray, 6:45.
KFWB—News, 6; organ, 6:05; Ted Dahl's Orch., 6:15; organ, 6:45.
KGER—News, 6; Sacred Hour, 6:15; Cheerful Earful, 6:45.
KGFJ—Sports, 6:30; Radio Civic League, 6:45.
KHJ—Waring's Pennsylvanians (C.) 6; Edwin C. Hill (C.) 6:30; Columbia Symphony Orch. (C.) 6:45.
KIEV—Molly Malone's Family, 6:45.
KNPC—Organ, 6; "Crashing Hollywood," organ, 6:15.
KMTR—News, 6; Santaella's Orch., 6:15; light concert, 6:30; Swiss Mountaineers, 6:45.
KNX—News, 6; Sheriff Underwood presents, 6:15; Lawrence King, 6:30; Growin' Up, 6:45.
KRRD—Sally Cox, Harry Gelbe and Smith Bros., 6.
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KFAC—Maxfar Orch., 7; Federation of State Societies, 7:15; Songs for Sale, 7:45.
KFI—Amos 'n' Andy (C.) 7; orchestra, 7:15; Eddie Prandy (C.) 7:30.
KFOX—Luisita, 7; Chandu, 7:15; Boy Detective, 7:30; Southern Melodies, 7:45.
KFWB—Art Kassel's Orch., 7; Tarzan (E.T.) 7:15; Lone Indian, 7:30; "An American Family," 7:45.
KGER—Jewish hour, 7:45.
KHJ—Chandu, 7:15; Military band, 7:30; Four-Star Frolic, 7:15.
KMTR—Santaella's Orch., 7; light concert, 7:30; Sally Cox, 7:45.
KNX—Frank Watanabe and Hon Archie, 7; Black and Blue, 7:15; The Hawk (E.T.) 7:30; Count Monte Cristo (E.T.) 7:45.
KRRD—News, 7; Theatrical Interview, 7:15.
8 to 9 p.m.
KECA—College Inn Orch. (C.) 8.
KFAC—G. Allison Phelps, 8.
KFI—Thirty Minutes from Broadway, 8; Edgewater Beach Hotel Orch. (C.) 8:30; Conrad Thibault, baritone (C.) 8:45.
KFOX—Organ, 8; night baseball, 8:15.
KFWB—"Reinote Control," 8; Studio Orchestra, 8:15; Radio Adaptation of Music, 8:30.
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KHJ—"Globe Headlines" (play), 8; Melow'd Melodies (C.) 8:15; Guy Lombardo's Orch. (C.) 8:30.
KMTR—Dance orchestra, 8; Mario Alvarez, 8:15; Dusk Stevedores, 8:30; Gypsy Serenades, 8:45.
KNPC—Joe Marzano's Orch., 8:30; Veterans' Welfare, 8:45.
KNX—Grocer's Basket of Fun, 8.
KTM—Organ, 8; Miniature Symphony, 8:30.
9 to 10 p.m.
KECA—Terrace Garden Orch. (C.) 9:30.
KFAC—Entertainers, 9; Sherwood Beasley's Orch., 9:30.
KFI—One Man's Family (C.) 9; Crime Clips, 9:30.
KFOX—Night baseball.
KFWB—London Auto Races, 9.
KGER—Organ, 9; Summertime, 9:30.
KGFJ—Louis Meyers's Orch., 9; Elwing's Orch., 9:30.
KHJ—Ovella Knapp's Orch., 9; Gus Aenwein's Orch. (C.) 9:15; "Catherine the Great," 9:30.
KNPC—Dream Weavers, 9.
KNX—Beverly Hill Billies, 9.
KMTR—News, 9; Musicale, 9:15; poetry and organ, 9:30.
KTM—Miniature Symphony, 9; Ranch Boys, 9:15.
10 p.m. to Midnight
KECA—Mark Hopkins Hotel Orch. (C.) 10:15.
KFAC—Buddy Fisher's Orch., 10; Les Bites's Orch., 10:30; Buddy Fisher's Orch., 11; Sherwood Beasley's Orch., 11:30.
KFI—News, 10; Aelzonn Wranglees, 10:15; Mark Hopkins Hotel Orch. (C.) 10:45; Abe Lyman's Orch. (C.) 11; Jimmy Taft's Orch. (C.) 11:30.
KFOX—Cally's Holden's Orch., 10:15; Carole's Orch., 11.
KFWB—News, 10:15; Carol Lofner's Orch., 10:20; George Edelman's Orch., 10:30; Jay Whitford's Orch., 10:45; Lou Traveler's Orch., 11; Hamilton's Orch., 11:30.
KGER—News, 10; Cinderella, 10:05; Rainbow Ballroom, 11.
KGFJ—Elwing's Orch., 10; Dillon's Orch., 10:30; Meyers's Orch., 11; Elwing's Orch., 11:30; Night Owl, 1 to 6 a.m.
KHJ—The Times' world-wide news, 10; Archie Loveland's Orch. (C.) 10:15; Isle of Golden Dreams (KON), 10:30; Johnny Robinson's Orch. (C.) 11; M. Brown's Georgians (C.) 11:30; Midnite Meads, 11.
KNPC—Joe Marzano's Orch., 11.
KMTR—News, 10; Earl Dangers's Orch., 10:15; George Redman's Orch., 11; news, 12.
KNX—Doris Inn Orch., 10.
KTM—Jimmy Coles's Orch., 10:30; Eddie Coles's Orch., 11; 1 to 4 a.m.

The DIAL

Programs listed below are compiled from daily report prepared by radio stations. The Times assumes no responsibility for errors caused by last-minute changes in radio schedules.

ALPHABETICALLY ARRANGED From Programs Submitted by Stations (C)—Denotes chain broadcast.

6 to 8 a.m.
KECA—Organ (C.) 7; Rhythm Ramblers (C.) 7:30.
KFAC—Studio program, 7.
KFI—Stock market, 6:30; exercises, 6:45; pianist, 7:30; Church Quarter Hour, 7:45.
KFOX—Spanish program, 6; El Despertador, 6:30; George Straker, 6:45; news, 7:45.
KGER—Buckle Boy, 6; Dusty & Skippy, 7; news, 7:15.
KFWB—News, 7:45.
KHJ—Dr. Chilverton and Cardinal Quartet, 7:10; The Times' world-wide news, 7:30.
KIEV—Morning devotions, 6; Spanish hour, 6:15; Bible breakfast, 7.
KNPC—Bible Fellowship, 6:45.
KMTR—The Covered Wagon, 7.
KNX—Bill Sharpley and His Gang, 6:45.
KTM—Spanish concert, 6.
8 to 10 a.m.
KECA—Exercises, B. Vic and Sade (C.) 9; organ (C.) 9:30.
KFAC—Stock market, 8; Hollywood Country Church, 8:05; Country Doctor, 8:30; 9:15; Economics, 9:30; Italian, 9:45.
KFI—Old Memory Box (Lee S. Roberts) (C.) 8:15; Merrie Men (C.) 8:30; Rhythm Serenade (C.) 8:45; Little Joe Warner, 9; Buckaroo's (C.) 9:15; Melisse's Chats, 9:30.
KFOX—Foster Rucker, 8; Hawaiians, 9.
KFWB—Los Angeles Breakfast Club, 8; Victor H. Lindahl, talk, 9:30.
KGER—Family Circle, 8; Hawaiians, 9.
KGFJ—Family Altar, 8:15.
KHJ—Vincent Traver's Orch. (C.) 8; Concert Miniatures (C.) 8:30; Little French Princess (C.) 9; George Hall's Orch. (C.) 9:15; Betty Crocker, 9:30; Russian Gypsy Orch. (C.) 9:45.
KIEV—Cow Town Boys, 8; Ann B. Ross, 9:15.
KNPC—News, 9; John Brown, 9:15.
KMTR—N.A., 9:30.
KNX—International Club, 8:15; time size rally, 9; Ann Clark, 9; news, 9:30.

10 a.m. to 12 Noon
KECA—Book for Children, 10:15; news 10:30; Sax-o-Tones (C.) 11:30.
KFAC—Barbara Amr, 10:35; news, 10:40; Daphne Darwin, 10:45; The Low-down 11:45.
KFI—Sarah Krienderer (C.) 10; English 10:15; Magazine of the Air (C.) 10:30; Dorothy Raymond, piano, 11:30; market reports, 11:45.
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KMTR—News, 10; Earl Dangers's Orch., 10:15; George Redman's Orch., 11; news, 12.
KNX—Doris Inn Orch., 10.
KTM—Jimmy Coles's Orch., 10:30; Eddie Coles's Orch., 11; 1 to 4 a.m.