

Make Yourself a Job

WITH ED BISHOP
The Idea Hunter

A man in Omaha has created himself a business and placed scores of salesmen to work with a slight variation of an idea that was reported in this column some weeks ago—that of painting house numbers with luminous paint to make them easily visible at night. This man manufactures sets of house numbers finished with luminous paint and sells them for 15 cents each, or 60 cents for a set of four. This is a highly salable commodity and has solved the income problem for a large group.

Some simple new ideas, properly broadcast, may put 1000 men back to work. If you know any idea, actually working, help spread the news by sending full details to Ed Bishop, care of this newspaper.

(Los Angeles Times Syndicate)

10:55: Columbia Salon Orch. (C.) 11: Harrisburg Variety program (C.) 11:15: Alex Semler (C.) 11:15.
 KNEV—Lucky Larry, songs, 10: Etnel Kay piano, 10:30: Hawaiian Trio, 11.
 KNPC—Air Ambassador, 10:30.
 KNTR—Siny Song Club, 10:45: Musical, 11: Ronald Barker, Frye, 11:30.
 KNN—Eddie Albricht's hour, 10: Economics, 10:30: dog talk, 11: International Cowboy, 11:05: organ, 11:30: H. B. Drollinger, 11:45.
 12 Noon to 2 p.m.
 KECA—Charlie Wellman, 12:15: Rollickers (C.) 1: Four Sharps (C.) 1:15: Winnie the Pooh (C.) 1:30: John & Ned (C.) 1:45.
 KFAC—N-ws, 12: bridge talk, 12:15: Trojan Band, 12:45: education, 1: Bible Institute, 1:30.
 KFI—Dupl. of Agriculture, 12: Farm Hour (C.) 12:15: news, 1: Ann Warner: Chats, 1:15: Randy Andrews, 1:45.
 KFOX—L. A. City Hall, 12:45: Hal Nichols, 1.
 KPWB—N-ws, 12:05: Marimba's Marimba Band, 12:30: Marimba Band, 1:45.
 KGER—News, 12: Southern Melodians, 12:05: Mena & Campbell, 12:30: Rain-bow News, 1.
 KHL—The Glib Rag (C.) 12: Smiling Ed McConnell (C.) 12:15: Times' world-wide news, 12:30: Beauty, 12:45: Orville Knapp's Orch., 1: Between the Book Ends (C.) 1:30: Belle & Martha, 1:45.
 KNEV—Dee Sisters, 12:15.
 KNPC—Records, 12: Joe Marzocco's Orchestra, 1:30.
 KNTR—Stock reports, 12:30: Wandering Troubadors, 1.
 KNN—N-ws, 12: Church of the Air, 12:30: Paris Inn, 1.
 KRKD—City Hall, 12:15: Jimmy's Saddle Pals, 12:30: City Hall, 1:30: news, 1:45.
 KTM—Poetry, 1: World-wide Couriers, 1:15: Steve Pake: Philosopher, 1:45.
 2 to 4 p.m.
 KECA—Paul Kellas, piano, 3: Button Holmes (C.) 3:15: Rhythm Vendors (C.) 3:30: University of California (C.) 3:45.
 KFAC—Sunshine Reporter, 3:15: Conversational Italian, 3:30: Fire-side Four, 3: news, 3:40.
 KFI—Al Peace and His Gang (C.) 2: Pic-toria (C.) 2: Strings Trio, 3:20: Winnie Fields Moore, 3:30: Education, 3:45.
 KFOX—Spanish songs, 2: school program, 2:30: Harold Arai, 3:15: Dance Orchestra, 3:30.
 KPWB—Baseball (San Francisco vs. Hollywood), 2:15.
 KGER—Music, 2: Long Beach Band, 2:30.
 KGFJ—The Passer-by, 2: George Fassett, guitar, 2:30: Spanish Orch., 3.
 KHL—Happy-Go-Lucky Hour, 2: Feminine Fancies, 3.
 KNEV—Piano, 2: Review, 3.
 KNPC—Records, 2: Julius K. Johnson, organist, 3: American Legion, 3:30.
 KNTR—German program, 2: First Funda-mental Church, 2:30: news, 3: Kolia Lytwinne, 3:30.
 KNN—Bookworm, 2: Woman's Clubs, 2:30: Birthmarkers, 3.
 KTM—Health talk, 2: Spanish program, 2:30.
 4 to 6 p.m.
 KECA—Music Room (C.) 4: Allen Pasotti (C.) 4:45: Rance Valentine, 5:15: Uncle Jim, 5:30: Al Mack & Tommy, 5:45.
 KFAC—Jimmy Valentine, songs, 4: Tom Gibson & Co., 4:15: U.S.C., 4:45: Christian Science program, 5: Tom & Wash, 5:15: Whoo Hoo Club, 5:30.
 KFI—U.S.C. drama hour, 4: Little Orphan Annie (C.) 4:30: news, 4:45: Boys' Week program, 5: Arnold Hour (C.) 5:30.
 KFOX—News, 4: Cally Holden's Orch., 4:30: Bill Estes's Orch., 5: Ray & Dewey, 5:30: Ted Snyder's Orch., 5:45.
 KPWB—Nip & Tuck and Jeanne Dunn, 5:15: Jack & Jill, 5:30: piano team, with Billie Lowe and Bob Shtar, 5:45.
 KGER—Birthday party, 4:30: Pianoforte, 4:45: Dance Orch., 5.
 KHL—Hodgepodge Lode (C.) 4: Margaret Hergeus, violin, 4:30: Round-up, 4:45: Boys' Week, 5: Elizabeth Harshel (C.) 5:20: Edith C. Hill (C.) 5:30.
 KNEV—Tenor, 5:30.
 KNPC—Piano Pals, 4: news, 4:30: Pathy Vaughan, 5: First Methodist Church, 5:15.
 KNTR—Musical Man, 4: Acclian Quartet, 4:30: Lucky Stars, 5.
 KNN—Faceliner, 4: Rabbi Winkler, 4:30: dog talk, 5: All-American Circle, 5:15: organ, 5:30: Chandu, 5:45.
 6 to 7 p.m.
 KECA—Growth' Un, 6: Strings Orch., 6:15: Al Peace and His Gang, 6:45.
 KFAC—News, 6: movie interview, 6:15: Citizens' Board of Education, 6:30: The In-Laws, 6:45.
 KFI—Big Six of the Air (C.) 6: First Night, (C.) 6:30.
 KFOX—Married Life (Gene W. Lunita, 6:15: KFOX School Kids, 6:30: Dana Roberts, organ, 6:45.
 KPWB—N-ws, 6: New Zealand Nature, 6:05: organ, 6:15: Juda Band, 6:25: organ, 6:30: concert, 6:45.
 KGER—News, 6: Sacred Hour, 6:15: Cheer-ful Earth, 6:30.
 KGFJ—Sports, 6:30: Radio Civic League, 6:45.
 KHL—Columbia Review, 6: Street Singer (C.) 6:30: Freddie Rieh's Columbians (C.) 6:45.
 KNEV—Piano, 6:15.
 KNPC—Organ recital, 6: Crashing Holly-wood, 6:15.
 KNTR—Dinner music, 6: By the Sea, 6:15: Tone Poem, 6:30: Or & Johnnie, 6:45.
 KNN—News, 6: Arizona Wranglers, 6:15: Marion Mansfield, 6:30: Growth' Un, 6:45.
 KRKD—Sally Cox, Harry Geise and Smith Trio, 6: Curley La Rose and Erwing Band, 6:30.
 7 to 8 p.m.
 KECA—Homey Cannold, 7:15: Helen Guest, 7:30: Lonesome Hobbs, 7:45.
 KFAC—Sports, 7: Musical: Home Orch., 7:15.
 KFI—Amos 'n' Andy (C.) 7: Howard Thurston (C.) 7:15: Musical Grocery Store (C.) 7:30.
 KFOX—Adventure Serial, 7: Roy Detective, 7:15: Chandu, 7:30: Christian Science, 7:45.
 KFGJ—Preaching service, 7:30.
 KPWB—Tarran (E.T.) 7:15: Lone Indian, 7:30: Jimmy High Jinks, 7:45.
 KGER—Jewish International Hour, 7.
 KGFJ—Spanish Orch., 7:30.
 KHL—Raymond Falger's Orch., 7:15: Char-du, 7:30: Olga Steeb, 7:45.
 KNTR—Bill Hunt's Sports interview, 7: School-day Sweethearts, 7:30: Orches-tral, 7:45.
 KNN—Frank Watanabe and Hon Archie, 7: Black & Blue, 7:15: Auto Club Program, 7:30: Count of Monte Cristo, 7:45.
 KRKD—News, 7: Jimmy's Saddle Pals, 7:30.
 8 to 9 p.m.
 KECA—Gus Anheim's Orch., 8: Boys' Week, 8:30.
 KFAC—Spelling Bee, 8: Boys' Week, 8:30: Ed & Zeb (E.T.), 8:45.
 KFI—Star Dust, 8: Gilmore Circus (C.) 8:15.
 KFOX—Baritone, 8: Poetry & Music, 8:30.
 KFGJ—Preaching service.
 KPWB—Ducan & Daley, 8:30: Orch., 8:45.
 KGER—Ham & Heinz, 8: Trio, 8:15: Long Beach Band, 8:30.
 KGFJ—Dance and concert music, 8.
 KHL—"Globe Headlines," 8: Mellow'd Melodies, 8:15: pre-Derby dance (C.) 8:40.
 KNPC—Joe Matenco's Orch., 8:30.
 KNTR—Ad-le Crane, 8: Rumba Band, 8:15: Dusky Stevedores, 8:30: Exotic Sensations, 8:45.
 KNN—Optimistic review, 8.
 KRKD—Mary Parby's songs, 8:45.
 KTM—Boys' Week program, 8: Miniature Symphony, 8:30.
 9 to 10 p.m.
 KECA—Records.
 KFAC—Rodolfo Hoyos, 9: Earl Burnett's Orch., 9:15.
 KFI—String Orch., 9:15: Paul Carson (C.) 9:45.
 KFOX—Dance Orch., 9.
 KFGJ—Preaching service: civic program, 9:30.
 KPWB—Slumbertime, 9: Dance Orch., 9:30.
 KGER—Sithourites, 9:30.
 KGFJ—Louis Meyers's Orch., 9.
 KHL—Knapp's Orch., 9: Ted Florite's Or-chestra, 9:15: Conquerors of the Sky, 9:30.
 KNPC—Dream Weavers, 9: American Weekly, 9:30.
 KNN—News, 9: Jay Whidden's Orch., 9:30: Hollywood Legion (lights), 9:45.
 KNTR—Beverly Hill Billies, 9.
 KTM—KTM Ranch Boys, 9:30.
 10 p.m. to Midnight
 KECA—Mark Hopkins Orch. (C.) 10:15.
 KFAC—Marvin George's Orch., 10: Buddy Fisher's Orch., 11: Earl Burnett's Orch., 11:30.
 KFI—News, 10: Phil Harris's Orch., 11: Anheim's Orch., 11:30.
 KFOX—Holden's Orch., 10:15: Dixie Accs., 11.
 KFGJ—Ocean recital, 10: quiet talks, 11: Negro spirituals, 11:30.
 KPWB—News, 10: George Hamilton's Or-chestra, 10:05.
 KGER—News, 10: Ramey Riders, 10:05: Tom Moore's Orch., 11.
 KGFJ—Ewing's Orch., 10: Meyers's Or-chestra, 11: Ewing's Orch., 11:30.
 KHL—The Times' world-wide news, 10: Bisquit Band, 10:10: Raymond Falger's Orch., 10:15: Orville Knapp's Orch., 11: organ, 12.
 KNPC—Sherwood Beasley's Orch., 10: En-semble, 10:30: Joe Marzocco's Orch., 11: Bradley's Orch., 11:30.
 KNTR—Ocean, 10:15: Manny Harmon's Orch. (Ship Cafe), 11.
 KRKD—Norman Wilson's Band, 10.
 KNN—Paris Inn, 10:45.
 KTM—Ponzelli's Orch., 10:30: Eddie Chase's Frolic, 1 a.m. to 4 a.m.

TOBACCO LOSS HIGHER

NEW YORK, May 4.—Porto Rican American Tobacco Company and subsidiaries reported today March quarter net loss of \$227,451 after discounts, etc., against net loss of \$40,834 in the March 1932 quarter.

The DIAL

(C)—Denotes chain broadcast.
6 to 8 a.m.

KECA—U. S. Chamber of Commerce (C.) 7.
 KFAC—Studio program, 7.
 KFI—Stock market, 6:30: exercise, 6:40: Tolly Grant Hall, 7:30: Church Quarter Hour, 7:45.
 KFOX—Spanish program, 6: news, 7:45.
 KGER—Buck Boys, 6: Ducky & Skippy, 7: news, 7:15: Breakfast Club, 7:30.
 KGFJ—Records, 6.
 KHL—Records, 7: Dr. Christoff and College Quartet, 7:15: Times' world-wide news, 7:30.
 KNEV—Morning devotions, 6: Spanish program, 6:15.
 KNPC—Little Nothings, 6: Bible Fellowship, 6:45.
 KNTR—Covered Wagon Jubilee, 7.
 KNN—Bill Sharpley and His Gang, 6:45.
 KTM—Spanish concert, 6.
 8 to 10 a.m.

KFGA—Exercises, 8: Peter Knox, 8:30: Edna Fischer, piano (C.) 9: Buckaroos (C.) 9:15: organ (C.) 9:30.
 KFAC—Stock, 8: Country Church of Hol-lywood, 8:05: Robert Noble, 8:30: Econ-omies, 9:30: University of Southern California, 9:30.
 KFI—Old Memory Box (C.) 8: Jack & Fritz (C.) 8:15: Crosscut (C.) 8:30: Little Joe Warner, 9: Dorothy Raymond, 9:15: Melissa's Chats, 9:30.
 KFOX—Health, 8:30: Melody Man, 9:40.
 KPWB—Texas Outlaws, 8: Victor H. Lind-bergh, 9:40.
 KGER—Family Circle, 8: Health Talk, 8:15: Fashions, 9:30: Guitar and Song, 9:45: news, 9:55.
 KGFJ—Inspirational hour, 8.
 KHL—Paul Tremaine's Orch. (C.) 8: Con-cept Miniature (C.) 8:30: Buddy Herrod's Orch. (C.) 9:15: Betty Crocker (C.) 9:30: Pal-mer House Ensemble (C.) 9:45.
 KNPC—Dr. Raymond, 8: Dr. O. M. Rich-ardson, 8:40: news, 9: John Brown, 9:15.
 KNTR—News, 9:30.
 KNN—Prayer, 8:45: Time signals, 9: Wal-ker program, 9:25: news, 9:30.
 KRKD—Breakfast Frolic, 8: Weather Bu-reau, 9: news, 9:05: Health Talk, 9:15.
 KTM—Spanish concert, 8: Dr. Frank Mc-Coy, 9: Beautiful Thoughts and Songs, 9:30.
 10 a.m. to 12 Noon

KECA—Arion Trio (C.) 10: news, 10:30: Spanish lesson, 10:45: Chaparral Club, 11:30: Fire Cards (C.) 11:45.
 KFAC—News, 10:40: Daphne Darwin, 10:45: Bible Institute, 11:15: movie re-porter, 11:45.
 KFI—News, 10: Woman's Magazine of the Air (C.) 10:30: Borden's program (C.) 11:30: Market reports, 11:45.
 KFOX—Spanish lesson, 10: organ, 10:30: songs, 11:20: news, 11:30.
 KPWB—News, 10: Price Dunlavy, organ, 10:30: Col. Dan Morgan Smith, 11:30.
 KGER—News, 10: Long Beach schools, 10:30.
 KGFJ—Health talk, 11: market reports, 11:30.
 KHL—How to Get a Job' (C.) 10: Nor-man Nielsen, 10:15: Round Numbers (C.) 10:30: First Aid, 10:15: Risquik Band,

11:30.
 KNEV—Covered Wagon Jubilee, 11:30: Betty Crocker (C.) 9:30: Pal-mer House Ensemble (C.) 9:45.
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