

# On the Air Today

THURSDAY, MARCH 31.

**WRC—National Broadcasting Co.**  
(316 Meters, 950 Kilocycles.)

- 6:45 a. m.—Health Exercises.
  - 8:00 a. m.—Gene and Glenn.
  - 8:15 a. m.—Morning Devotions.
  - 8:30 a. m.—Cheerio.
  - 9:00 a. m.—Morning Glee Club.
  - 9:15 a. m.—Sparkling Music.
  - 9:30 a. m.—Top o' the Morning.
  - 9:45 a. m.—A. & P. Food Program.
  - 10:00 a. m.—Mrs. Blake's Radio Column.
  - 10:15 a. m.—Breen and De Rose.
  - 10:30 a. m.—"Let's Go to Market with Wilna Rice."
  - 10:45 a. m.—Dream Drama.
  - 11:00 a. m.—Musical Interlude.
  - 11:15 a. m.—Radio Household Institute.
  - 11:30 a. m.—"Timely Garden Suggestions," by W. R. Beattie.
  - 11:45 a. m.—Hugo Mariani.
  - 12:00 (noon)—G. E. Circle.
  - 12:15 p. m.—"The Real George Washington," by Charles Colfax Long.
  - 12:30 p. m.—National Farm and Home Hour.
  - 1:30 p. m.—Talk by Louis Rothschild.
  - 1:45 p. m.—New Yorker Concert Orchestra.
  - 2:00 p. m.—Salon Singers.
  - 2:30 p. m.—Marguerite De Vine, pianist.
  - 2:45 p. m.—Triangle of a Successful House.
  - 3:00 p. m.—Three Mustachios.
  - 3:15 p. m.—Martha by the Day.
  - 3:30 p. m.—Woman's Radio Review.
  - 4:00 p. m.—Music Comedy Hits.
  - 4:15 p. m.—Colgate University Glee Club.
  - 4:30 p. m.—Concert by U. S. Navy Band.
  - 5:00 p. m.—"The Depression, Its Cause and Its Cure," Joseph I. France.
  - 5:15 p. m.—"Skippy."
  - 5:30 p. m.—Lessons in French Literature.
  - 5:45 p. m.—Listerine Program.
  - 6:00 p. m.—Dan Dee Bakers.
  - 6:15 p. m.—Waldorf Serenade Orchestra.
  - 6:30 p. m.—"The World Today—Are Sanctions Practicable?" by James G. McDonald.
  - 6:45 p. m.—June Pursell, ballads.
  - 7:00 p. m.—Amos 'n' Andy.
  - 7:15 p. m.—Orchestra.
  - 7:30 p. m.—Quarter-Hour.
  - 7:45 p. m.—Orchestra.
  - 8:00 p. m.—Rudy Vallee's Orchestra.
  - 9:00 p. m.—Big Six of the Air.
  - 9:30 p. m.—Rudyard Kipling's Stories of India.
  - 10:00 p. m.—Lucky Strike Dance Hour. Jack Denny's Orchestra.
  - 11:00 p. m.—Program under auspices of Colgate University Alumni Association of Washington and New York State Society broadcast from grand ballroom, Willard Hotel. Speakers: Hon. John Lord O'Brian, Assistant to the Attorney General of the United States; Hon. William R. Vallance, Solicitor of State Department and Hon. Francis D. Cullin, member of House of Representatives from New York.
  - 11:30 p. m.—Prohibition Poll.
  - 11:35 p. m.—Special Program in Honor of 200th Anniversary of Birth of Joseph Haydn.
  - 12:00 (midnight)—Ralph Kirbery.
  - 12:05 a. m.—Last-Minute News.
  - 12:07 a. m.—Johnny Hamp's Orchestra.
  - 12:30-1:00 a. m.—Charlic Asnew Orchestra.
- WMAI—Columbia Broadcasting System.**  
(475.9 Meters, 630 Kilocycles.)
- 8:00 a. m.—Salon Musicales.
  - 8:30 p. m.—Morning Devotions.
  - 8:45 a. m.—Arteils Dickson.
  - 9:00 a. m.—Little Jack Little.
  - 9:15 a. m.—Morning Minstrels.
  - 9:30 p. m.—Tony's Scrap Book.
  - 9:45 a. m.—Bisquick.
  - 9:50 a. m.—Ambassadors.
  - 10:00 a. m.—Dr. Royal S. Copeland.
  - 10:15 a. m.—Isabel's Bits of Wisdom.
  - 10:30 a. m.—"Keeping Up With the Fashions," Wilma La Ville.
  - 10:45 a. m.—Beauty Talk.
  - 11:00 a. m.—U. S. Navy Band Concert.
  - 11:30 a. m.—New York Medical Society.
  - 11:45 a. m.—Ben Alley, tenor.
  - 12:00 (noon)—Radio Guide.
  - 12:05 p. m.—Isham Jones Orchestra.
  - 12:30 p. m.—Midday Bath Club.
  - 12:45 p. m.—Revue.
  - 1:00 p. m.—George Hall Orchestra.
  - 1:30 p. m.—Columbia Orchestra.
  - 2:00 p. m.—Aunt Jemima, songs.
  - 2:15 p. m.—Four Club Men.
  - 2:30 p. m.—Ann Leaf, with Charles Carille, tenor.
  - 3:00 p. m.—La Forge Berumen Musicales.
  - 3:30 p. m.—Rhythm Kings.
  - 3:45 p. m.—Virginia Arnold, pianist.
  - 4:00 p. m.—U. S. Army Band Concert.
  - 4:30 p. m.—Chats With the Weatherman.
  - 4:40 p. m.—George Hall Orchestra.
  - 4:45 p. m.—Civic Talk.
  - 5:00 p. m.—"This Money Panic," by Wallace Pratt Dunham.
  - 5:15 p. m.—Herr Louie.
  - 5:30 p. m.—The Professor and the Major.
  - 5:45 p. m.—News Flashes.
  - 6:00 p. m.—H. V. Kallenborn.
  - 6:15 p. m.—Program.
  - 6:30 p. m.—Frisdairians.
  - 6:45 p. m.—United Action for Employment.
  - 6:50 p. m.—Noble Sissle Orchestra.
  - 7:00 p. m.—Myrt and Marge.
  - 7:15 p. m.—William Hall Serenaders.
  - 7:30 p. m.—Quaker State Care-Free Hour.
  - 7:45 p. m.—Camel Quarter-Hour.
  - 8:00 p. m.—Bath Club.
  - 8:15 p. m.—Sterling Program.
  - 8:30 p. m.—Kate Smith.
  - 8:45 p. m.—Ankelo Patri, "Your Child."
  - 9:00 p. m.—Mills Brothers.
  - 9:15 p. m.—Ted Husing, Irene Beasley and Freddie Rich's Orchestra.
  - 9:30 p. m.—Love Story Hour.
  - 10:00 p. m.—Hart Schaffner & Marx Trumpeters, with Edwin C. Hill.
  - 10:30 p. m.—Music That Satisfies.
  - 10:45 p. m.—Arthur Jarrett.
  - 11:00 p. m.—Toscha Seidel, violinist. Concert Orchestra.
  - 11:30 p. m.—George Olsen, Orchestra.
  - 11:45 p. m.—Bing Crosby.
  - 12:01 a. m.—Guy Lombardo's Canadians.
  - 12:30-1:00 a. m.—Joe Reichman Orchestra.

**WOI—American Broadcasting Co.**  
(229 Meters, 1,310 Kilocycles.)

- 7:00 a. m.—Musical Clock.
- 9:55 a. m.—Police Flashes.
- 10:00 a. m.—Tuncful Tidbits.
- 10:30 a. m.—Fred and Pearl Taylor, Hawaiian Duo.
- 10:45 a. m.—Modern Melodies.
- 11:00 a. m.—"Contract Bridge," by Mrs. Frank Guest.
- 11:15 a. m.—Fifteen Minutes With Paul Whiteman.
- 11:30 a. m.—The Mocking Bird.
- 11:45 a. m.—Myrtle Case, pianist.
- 12:30 (noon)—Luncheon Music.
- 12:30 p. m.—Naval Hospital Requests.
- 3:00 p. m.—Sports Hour.
- 3:45 p. m.—Marguerite Costello, songs.
- 4:00 p. m.—Ellen H. Wheatley, pianist.
- 4:15 p. m.—Teatime Tunes.
- 4:30 p. m.—Funny Side of the Street.
- 4:45 p. m.—Christianson Musicales.
- 5:00 p. m.—Albert F. Kunze, "Bicentennial Stamps."
- 5:15 p. m.—Beatrice Atchison, soprano.
- 5:30 p. m.—Hyattsville American Legion Program.
- 5:45 p. m.—Harriet L. Wagner, soprano.
- 6:00 p. m.—Melodies by Jimmie and Bert.
- 6:15 p. m.—Troupadours.
- 6:30 p. m.—Sketches of the Times.
- 6:45 p. m.—Nancy Clabourne.
- 7:00 p. m.—What We Hear in Music.
- 7:20 p. m.—Globe Trotter.
- 7:30 p. m.—Northern Dramatic Company. Presenting "The Rosary."
- 8:00 p. m.—Radio Nite Court.
- 8:30 p. m.—Bonanne String Quartet.

**WJSV—Incorporated.**

(244 Meters, 1,460 Kilocycles.)

- 6:00 a. m.—Elder Michaux's Radio Revival.
- 7:00 a. m.—Joe and Harry.
- 7:30 a. m.—King Tut and Romie Deevers.
- 8:00 a. m.—Across the Breakfast Table.
- 9:00 a. m.—Record Album.
- 9:30 a. m.—Whispering Strings.
- 10:00 a. m.—Modern Living.
- 10:30 a. m.—Peggy Clarke's Daily Chat.
- 11:15 a. m.—Musical Parade.
- 11:45 a. m.—Miss Sybil.
- 12:00 (noon)—Anna Meeks, contralto.
- 12:15 p. m.—H. B. Derr.
- 1:00 p. m.—Schramm's Trio.
- 1:30 p. m.—Rev. Thomas Boorde.
- 1:50 p. m.—Gospel Choir.
- 2:10 p. m.—Popular Ballads.
- 2:30 p. m.—Mount Alto Requests.
- 3:00 p. m.—Caroline Hunter Willis, "Little Stories of the Greatest American."
- 3:15 p. m.—Musical Memories.
- 3:30 p. m.—Ethel Martin, soprano, and Gertrude Smith, pianist.
- 4:00 p. m.—WJSV Staff Players.
- 4:15 p. m.—Gaffer Gray, Ambassador from Fairyland.
- 4:30 p. m.—Say It With Music.
- 5:00 p. m.—Violin Recital, Michael Press.
- 5:30 p. m.—News Flashes.
- 5:40 p. m.—Say It With Music.
- 6:00 p. m.—Agnes Fisher, soprano.
- 6:15 p. m.—George Baldwin, barytone, and Betty Apt, pianist.
- 6:30 p. m.—Bernheimer Trio.
- 6:45 p. m.—Studio Presentation.
- 7:00 p. m.—Market Report.
- 7:15 p. m.—Joe and Harry.
- 7:30 p. m.—Swavely Glee Club.
- 8:00 p. m.—Shoreham Concert Orchestra.
- 8:30 p. m.—Hon. Wright Patman, Texas. "Veteran Legislation."
- 9:00 p. m.—Irma and Izary.
- 9:15 p. m.—Bost Program.
- 9:30 p. m.—Wrestling Matches.

Auspices of

**JOE TURNER**

Washington Auditorium  
Every Thursday—9:30 P. M.

Sponsored by

**de Rooy's**  
**SEA FOOD GRILL**  
1405 L St. N.W.

- 10:00 p. m.—News Flashes.
- 10:15 p. m.—Wrestling Matches, continued.
- 11:00 p. m.—WJSV Jamboures.