

TODAY ON THE RADIO

THURSDAY, MARCH 24, 1932.

OUTSTANDING EVENTS ON ALL STATIONS.

- 9:45-10:00 A. M.—Preliminary Ceremony at Kearny, N. J., in Connection With Launching of S. S. Santa Rosa. First of Four New Vessels to Be Built Under Provision Jones-White Merchant Marine Act—WOR.
- 10:00-10:15 A. M.—“Launching the Santa Rosa,” Walter F. Brown, Postmaster General—WJZ, KDKA (980 Kc.).
- 11:00-11:30 A. M.—United States Navy Band—WABC.
- 11:00 A. M.-12:00 M.—Ceremonies at Launching of S. S. Santa Rosa: Speakers, Governors A. Harry Moore of New Jersey, Gifford Pinchot of Pennsylvania, Joseph P. Ely of Massachusetts and Wilbur A. Cross of Connecticut—WEAF (WOR at 11:15; WEAF Again at 11:30).
- 1:00-1:55 P. M.—“The Importance of Reaffirming Our Faith in Well-Established Principles.” Myron C. Taylor, Chairman Finance Committee, United States Steel Corporation, at Boston Chamber of Commerce—WABC.
- 3:30-3:45 P. M.—The Social and Economic Crisis: “What Can Women Do?” Representative Florence P. Kahn of California; Mary Anderson, Women's Bureau, Department of Labor; Estelle M. Sternberger, National Council of Jewish Women—WABC, WPG (1.100 Kc.).
- 4:15-5:00 P. M.—United States Navy Band—WJZ, KDKA (980 Kc.).
- 6:00-6:15 P. M.—“The Proposed Salary Cuts of Federal Employees.” William Green, President American Federation of Labor—WEAF, WTIC (1.060 Kc.).
- 6:30-6:45 P. M.—“The Sales Tax and Unemployment,” Dr. John Dewey of Columbia University—WOR.
- 6:30-6:45 P. M.—“Dangers to the League,” James G. McDonald, Chairman Foreign Policy Association—WEAF, WTIC (1,060 Kc.).
- 10:00-11:00 P. M.—Address by Mrs. Nellie Tayloe Ross, Former Governor of Wyoming; Weeks and Coakley Orchestras—WEAF, WGY (790 Kc.), WTIC (1.060 Kc.).

WNYC-570 Kc

- 11:00 A. M.—Police Aviation Report: Food Prices
- 11:10—R. Joskowitz, Violin
- 11:15—Economy Cookery
- 11:30—R. Joskowitz, Violin
- 11:40—Charles Bennett, Songs
- 11:50—Keeping Well—Dr. John Oberwager
- 6:00—Police Aviation Report: Prelude
- 6:05—The City's Printers—Rebecca Rankin
- 6:15—Sheridan Singers
- 6:30—Spanish Lessons
- 7:00—Joseph Godono, Songs
- 7:15—Overcoming Handicaps—Frederick G. Elton
- 7:30—Time: Police Alarms
- 7:35—Television—Fact and Fable—Dr. George Nelson, College of the City of New York
- 8:00—Legal Problems—Emmet J. Murphy, Assistant Corporation Counsel, New York
- 8:15—Shorthand Course—John P. Owen
- 8:30—Gondoliers Male Quartet
- 8:45—The Navy in New York—Captain R. E. Bakenhus
- 9:00—Sixteenth Infantry Band

WMCA-570 Kc

- 7:30 A. M.—Organ Recital
- 7:45—Gym Class
- 8:00—News: Organ Music
- 8:30—Poet's Corner
- 8:45—Song Recital
- 9:00—Beauty Talk
- 9:15—Jean Bower, Songs
- 9:30—Talk—Modern Living
- 10:00—Vincent and Winn, Piano Duo; Eva Lerner, Contralto
- 10:15—Health Talk
- 10:20—Antinelli and James
- 10:30—American Legion Auxiliary—Mary Hall
- 10:45—Irish Orch.
- 12:00—Midday Message
- 12:15 P. M.—Jolly Friar, Songs
- 12:30—Stock Quotations
- 1:00—Piano Duo
- 1:15—Health Talk
- 1:45—Colombians Music
- 2:00—Theatre Review
- 2:10—Sport Chat
- 2:15—Description of Dance Marathon
- 2:30—Beauty School
- 3:00—Small's Orch.
- 3:30—Hungarian Orch.
- 4:00—Musical Moments
- 4:30—New Yorker Trio
- 4:45—Beauty Talk
- 5:00—Dance Marathon
- 5:15—Radio Questions and Answers
- 5:30—String Ensemble
- 5:45—Dance Music
- 9:30—Boxing Bouts
- 11:00—Three Little Funsters
- 11:15—Oakland's Orch.
- 11:45—Dance Marathon
- 12:00—Theatre Review
- 12:05 A. M.—Variety Music
- 1:05—Description of Dance Marathon
- 1:15—Variety Program

WEAF-660 Kc

- 6:45 A. M.—Exercises
- 8:00—Gene and Glenn
- 8:15—Morning Devotions
- 8:30—Cherio—
- 9:00—Morning Glee Club
- 9:15—Trautman's Orch.
- 9:30—E. H. Smith—Poetry
- 9:45—Our Daily Food—Four Singing Grocers
- 10:00—Food Talk
- 10:15—Breen and de Rose
- 10:30—Cindy and Sam—Skit
- 10:45—Dream Drama
- 11:00—Ceremonies in Connection With Launching of S. S. Santa Rosa
- 11:15—Household Institute
- 11:30—Ceremonies at Launching of S. S. Santa Rosa, Newark, N. J.; Speakers, Governors A. Harry Moore of New Jersey, Wilbur A. Cross of Connecticut, Gifford Pinchot of Pennsylvania and Joseph P. Ely of Massachusetts
- 12:00—Emily Post, Speaker: Grace Ellis, Hostess
- 12:15 P. M.—Noon Day Lenten Services: Speaker, Rev. J. W. Moldenhawer, Pastor First Presbyterian Church
- 1:00—Market Reports
- 1:15—Erva Giles, Soprano; Eugene Rowland, Tenor; Joe Biviano, Accordion; Irving Miller, Piano
- 1:30—Concert Ensemble
- 2:00—Salon Singers
- 2:30—Marguerite de Vine, Piano
- 2:45—Triangle of a Successful House—Talks
- 3:00—Male Trio
- 3:15—Talk—Sarah Jordan; John Fogarty, Tenor
- 3:30—Woman's Review: Speaker, Mrs. Sidonie M. Gruenberg, Director Child Study Association of America
- 4:00—Musical Comedy Hits
- 4:30—Lady Next Door
- 4:45—Talk—Frances Bowdon
- 5:00—May We Present: Ruth Pepple, Piano
- 5:15—Skippy—Sketch
- 5:30—Stokes Orch.
- 5:45—Concert Orch.
- 6:00—The Proposed Salary Cuts of Federal Employees—William Green, President American Federation of Labor
- 6:15—Sert Room Orch.
- 6:30—Dangers to the League—James G. Mc-

- Donald, Chairman Foreign Policy Association
- 6:45—June Pursell, Songs
- 7:00—Lumberjacks Quartet
- 7:15—Robert Simmons, Tenor; Lanin Orch.
- 7:30—Alice Joy, Contralto; Van Loan's Orch.
- 7:45—The Goldbergs—Sketch
- 8:00—Vallee Orch.; Frances Williams, Songs
- 9:00—Concert Orch.: Phil Ohman and Victor Arden, Piano Duo; Lewis James, Tenor; Welcome Lewis, Contralto; Male Quartet
- 9:30—The Man Who Would Be King—Sketch
- 10:00—Address by Mrs. Nellie Tayloe Ross, Former Governor of Wyoming, Now Vice Chairman Democratic National Committee; Weeks and Coakley Orchs.; Walter Winchell
- 11:00—Jesse Crawford, Organ
- 11:15—Conrad's Orch.
- 11:45—Blue Rhythm Band
- 12:00—Betty Bond and Arthur Behim, Songs
- 12:05 A. M.—Coon-Sanders's Orch.
- 12:30—Agnew's Orch.

WOR-710 Kc

- 6:45 A. M.—Gym Classes
- 8:00—Al Woods, Songs
- 8:15—Studio Orch.
- 8:30—Talk—Martha Manning
- 8:45—Musical Novelties
- 9:00—Kath'rine 'n' Caliope
- 9:30—Common Sense—Mrs. J. S. Reilly
- 9:45—Ceremonies in Connection With Launching of S. S. Santa Rosa
- 10:00—Pure Food Hour—Alfred W. McCann
- 11:00—Beauty—Nell Vinick
- 11:15—Speakers at Launching of S. S. Santa Rosa
- 11:45—Studio Orch.
- 12:00—Betty Bond and Arthur Behim, songs.
- 12:25 P. M.—A Progressive Rural School—Allan Hulsizer
- 12:40—Lucile Collette, Violin
- 12:50—Real Estate Talk
- 1:00—Ortho-Dietetic Talk
- 1:15—Personality Parade
- 1:45—Talk—Helen King
- 2:00—Dailey's Orch.
- 2:30—N. J. League of Women Voters; Taxation—Mrs. Leon A. Walker; Spotlight on the Legislature—Mrs. Alice W. Owens
- 2:50—Birdie Scales, Songs
- 3:00—Egyptian Women—Consul General of Egypt Anis Raphael
- 3:15—Women's Trio
- 3:30—Ariel Ensemble
- 4:05—Tuberculosis Talk—Rowan Whealdon, Executive Secretary Essex County Tuberculosis League
- 4:15—Apolians Quartet
- 4:30—Book Review—Thomas L. Masson, Editor
- 4:45—Norman Carey, Songs
- 5:00—Food and Hygiene—Clarence Ekroth; Chandler Goldthwaite, Organ
- 5:30—Leonora Cori, Soprano
- 5:45—Aunt Betty
- 6:00—Uncle Don
- 6:30—Sales Tax and Unemployment—Dr. John Dewey of Columbia University
- 6:45—Salter's Orch.
- 7:00—Bronx Marriage Bureau—Sketch
- 7:15—Your Dog and Mine
- 7:30—Scrapy Lambert, Frank Burns, Songs; Brusiloff's Orch.
- 7:45—Jarr Family—Sketch
- 8:00—Chandu the Magician
- 8:15—Record Boys, Songs
- 8:30—Levitow's Ensemble
- 9:00—Concert Orch.: Eddy Brown, Violin
- 9:30—Jerry Macy and Ed Smalle, Songs
- 9:45—Minstrel Show
- 10:15—Jack Arthur, Baritone
- 10:20—The Beggar's Bowl
- 10:45—Jack Clark and Radio Romeo's, Songs
- 11:00—Time: Weather
- 11:02—Cutler's Orch.
- 11:30—Moonbeams

WJZ-760 Kc

- 7:30 A. M.—Song for Today
- 7:45—Jolly Bill and Jane
- 8:00—Laudt Trio, Songs
- 8:15—Phil Cook, Songs
- 8:30—String Ensemble
- 8:45—John Fogarty, Tenor
- 9:00—String Ensemble
- 9:15—Muriel Pollock, Vee Lawnhurst, Piano Duo
- 9:30—Chuck, Ray and Gene, Songs; Irma Glen, Organ
- 9:45—Miracles of Magnolia
- 10:00—Launching of S. S. Santa Rosa; Walter F. Brown, Postmaster General
- 10:15—Clara, Lu and Em
- 10:30—Our Daily Food—Four Singing Grocers
- 10:45—Mystery Chef
- 11:00—School of Cookery—Mrs. A. M. Goudiss
- 11:15—Singing Strings
- 11:30—Beatrice Fairfax, Ray Heatherton, Songs; Orch.
- 11:45—Books and Plays—Jill Edwards and Judy Barker; Recitations—Mrs. Elizabeth Connor Lindsay
- 12:00—Merrie-men Quartet
- 12:15 P. M.—Pat Barnes—Sketch
- 12:30—Farm and Home Hour: National Grange Program
- 1:30—Pedro's Orch.
- 2:00—Food Talk—Mrs. Julian Heath
- 2:15—Weather Reports

- 2:20—Stokes Orch.: How the Old Oaken Bucket Was Written—Alexander McQueen
- 2:45—Smackouts—Comedy
- 3:00—Thomas L. Stix Interviews Phyllis Bottomo
- 3:30—Hello Marie—Skit
- 3:45—Stokes Orch.
- 4:00—Home Decorations—Grace Viall Gray; Mrs. Adalfa Wright Macauley
- 4:15—U. S. Navy Band
- 5:00—Chicago Musicale
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Raising Junior—Skit
- 6:15—Veronica Wiggins, Contralto
- 6:25—Talk—J. B. Kennedy
- 6:30—Songs of the Church
- 6:45—Topics in Brief—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Beatrice Fairfax, Ray Heatherton, Songs; Orch.
- 7:30—Stebbins Boys—Sketch
- 7:45—Billy Jones and Ernie Hare, Songs
- 8:00—Dixie Spiritual Singers
- 8:15—Rin Tin Tin Thriier
- 8:30—Maria Cardinale, Soprano; Willard Amison, Tenor; Jack Shilkret and Milton Rettenberg, Piano
- 8:45—Sisters of the Skillet
- 9:00—Julia Sanderson and Frank Crumit, Songs
- 9:30—Olga Albani, Soprano; Voorhees Orch.; Songsmiths Quartet
- 10:00—Gypsies Orch.; Frank Parker, Tenor
- 10:30—Paris Night Life—
- 10:45—Pickens Sisters, Songs
- 11:00—Slumber Music
- 11:30—Concert Orch.
- 12:00—Moore Orch.
- 12:30 A. M.—Funk Orch.

WABC-860 Kc

- 7:30 A. M.—Organ Reveille
- 8:00—Salon Musicale
- 8:30—La Monica, Organ
- 8:45—Artells Dickson, Songs
- 9:00—Jack Little, Songs
- 9:15—Morning Minstrels
- 9:30—Tony's Scrap Book
- 9:45—Amabassadors Trio
- 10:00—Dr. Royal S. Copeland's Health Talk
- 10:15—Meringues and Meringue Pies—Ida Bailey Allen
- 10:30—Morton Bowe, Tenor; Hector's Orch.
- 10:45—Beauty Talk
- 11:00—U. S. Navy Band
- 11:30—The Fifth Decade of Life—Dr. Abraham J. Rongy
- 11:45—Ben Alley, Tenor
- 12:00—Jones Orch.
- 12:30 P. M.—White's Orch.
- 12:45—Lenten Services—Rev. Dr. L. Ernest Sunderland, Superintendent, New York Protestant Episcopal City Mission Society
- 1:00—Address, The Importance of Reaffirming Our Faith in Well-Established Principles—Myron C. Taylor, Chairman Finance Committee, U. S. Steel Corporation; Before Boston Chamber of Commerce
- 1:55—Salon Orchestra
- 2:00—Aunt Jemima, Songs
- 2:15—Ann Leaf, Organ
- 2:30—School of the Air: Playlets, Rumpelstutzken, Fairies, Elves and Giants
- 3:00—Chamber Music
- 3:30—The Social and Economic Crisis: What Can Women Do?—Representative Florence P. Kahn of California and Mary Anderson, Women's Bureau, U. S. Department of Labor; Estelle M. Sternberger, National Council of Jewish Women
- 4:45—Virginia Arnold, Piano
- 4:00—Special Easter Program, U. S. Army Band
- 4:30—Hall Orch.
- 4:45—Children's Easter Party: Magic Garden of Flowers
- 5:00—Tito Guizar, Tenor;
- 5:15—Robert Koch, Discoverer of the Tubercle Bacillus—Dr. Howard W. Haggard of Yale
- 5:30—Brad Browne and Al Llewellyn, Songs
- 5:45—Dorothea James, Syd Gary, Songs
- 6:00—Current Events—H. V. Kaltentborn
- 6:15—Reis and Dunn, Songs
- 6:30—Jack Miller, Songs
- 6:45—Boulanger Orch.
- 7:00—Myrt and Marge
- 7:15—Manhattan Sergeaders: William Hall, Baritone
- 7:30—Sylvia Froos, Songs; Silvers' Orch.
- 7:45—Morton Downey, Tenor; Renard's Orch.
- 8:00—Margaret Santry, Barbara Maurel, Contralto; Male Quartet; Ventree's Orch.
- 8:15—Lyman Orch.
- 8:30—Kate Smith, Songs
- 8:45—Reading—Angelo Patri
- 9:00—Mills Brothers, Songs
- 9:15—Sportsiants—Ted Husing, Irene Beasley, Songs; Rich's Orch.
- 9:30—Love Story—Sketch
- 10:00—Trumpeters Orch.; Talk—Edwin C. Hill
- 10:30—Shilkret Orch.; Boswell Sisters, Songs
- 10:45—Arthur Jarrett, Songs
- 11:00—Toscha Seidel, Violin; Concert Orch.
- 11:30—Olsen Orch.
- 11:45—Bing Crosby, Songs
- 12:00—Lombardo Orch.
- 12:30 A. M.—Reichman Orch.
- 1:00—Pancho Orch.
- 1:30—Hopkin's Orch.