

RADIO TO GIVE COLLEGE SONGS

Breakfast Club Will Hold Campus Frolic

Geneva Conference News to Be Broadcast

Chamber Chief to Speak at "Times" Forum

The Times Forum, KHJ, at 1:30 p.m.

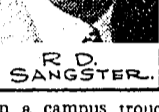
R. D. Sangster, manager of the industrial department, Los Angeles Chamber of Commerce.

Olive Gray, Times Shopping Expert: "Innovating," that is, "How to Make Things Over."

World-wide News, 7 a.m., 12:30, 5:15 and 10 p.m.

BY WILLIAM HAMILTON CLINE

With a college song in your heart for breakfast, a visit to olden Troy and its historic horse in dramatization, a peek at the disarmament conference in Geneva, Switzerland, and an evening replete with picalos to premieres. What more can one ask?



R. D. SANGSTER.

Stumbling over the cat to turn on the radio at 8 a.m. KFVB will bring the Los Angeles Breakfast Club in a campus frolic. Dr. Walter F. Dexter of Whittier College is the speaker of the morning. Close behind will surge the rollicking song and barber-shop cords of the Whittier College Men's Glee Club.

At 11:30 KHJ opens the doors of the American School of the Air to present a dramatization of the legend, "The Wooden Horse." Listening children of all ages will hear the voices of Ulysses, Menelaus, Priam, Paris and Helen living the legend of the ages.

When the disarmament conference opened its sessions at Geneva the broadcasting reached Los Angeles at 6:30 a.m. and few heard it. However, William Hard, political observer for the National Broadcasting System, speaks from Geneva at 3:30 over KFI. Authentic reports of the effect on the disarmament conference of the Sino-Japanese brawl should prove of timely interest.

KOIN, Portland, releases to KHJ at 9:30 p.m. its "Isle of Golder Dreams." This half-hour is intended to transport one in fancy to southern seas, fading out with the surge of breakers. This is a good trick conducive to a night of perfect rest.

The principal feature on The Times Forum, on the air via KHJ at 1:30 this afternoon, will be R. D. Sangster, manager of the industrial department of the Chamber of Commerce, who will tell the world "Why Factories Come Here." As many do come—notably the Chrysler company, the latest big one—it should be interesting to now just what draws them to Los Angeles, as against other less favored cities.

In the same period Olive Gray of The Times staff, will talk on "Innovating"—which in plain English, is how to make old things of the household into new ones. And in these times—well, that should be valuable advice.

ALPHABETICALLY ARRANGED

From Programs Submitted by Stations
(C)—Denotes chain broadcast.
Suggested features in black type.

- 6 to 8 a.m.
- FAC—Rescue Mission, 6:30; Spanish hour, 7.
- FI—Exercises, 6:45; male quartet, 7:30; Van and Don (C.) 7:45.
- FVB—Hollywood Hill Billies, 7.
- HJ—Inspirational talk, news, 7; records, MTR—Top o' the Morning Club, 7.
- MPC—News, 9; Rev. John Brown, 9:15.
- MTR—Cheerio, 6:30; Breakfast Club, 7.
- NX—Records, 6:30; Sharples' Breakfast Club, 6:45.
- TM—Records, 6.
- 8 to 10 a.m.
- FAC—Pasadena hour, 8:30; Cinderella hour, 9:30.
- FI—New York stocks, 8; pianist, 8:15; Marionettes (C.) 8:30; General Electric program (C.) 9; Beautiful Thoughts (C.) 9:15; Helen Guest, 9:30; English lesson, 9:45.
- FVB—Los Angeles Breakfast Club at 8; organ, 9:30.
- HJ—Shell Happy Time (C.) 8; Hallelujah hour, 8:30; Jack and Grace, 9; Hallelujah hour, 9:15; Betty Crocker, 9:30; Columbia Revue (C.) 9:45.
- MPC—News, 9; Rev. John Brown, 9:15.
- MTR—Records, 8; Breakfast Club, 8:05; home economics, 9; Walkathon, 9:15; Happiness Ambassador, 9:20; U.C.L.A. program, 9:45.
- NX—Time Signals and Air Clinic, 9; news, 9:30.
- TM—Zandra, 9; Dutchman, 9:30.
- 10 a.m. to 12 noon
- FAC—Bible Institute, 10.
- CA—News, 10; exercises, 10:15; Roy Leffingwell, 10:30; German lesson, 11.
- FI—Keeping Up With Daughter (C.) 10; pianist, 10:15; Magazine of the Air (C.) 10:30; Radio Guide, 11:45; market reports, 11:50.
- FVB—Economics, 10; records, 10:30; Julietta Novis, songs, 11; Johnny Murray, songs, 11:15.
- HJ—Safety talk, 10; Columbia Farm Hour (C.) 10:15; Neil Larson, organ, 11; American School of the Air (C.) 11:30.
- MPC—Air Ambassador, 10:45; Wilshire Trio, 11; Velada Club, 11:30.
- MTR—Records, 10; Serenaders, 10:30; records, 11; City Hall broadcast, 11:45.
- IX—Eddie Albricht's 10 o'clock Family; Economics, 10:30; Hollywood Brevities, 11.
- 12 noon to 2 p.m.
- FAC—Four Musketeers, 12:30; Silver Slipper Orch., 1:30.
- CA—Biltmore concert, 12; Optimist Club, 12:45; Bunny's Family, 1:45.
- FI—Agriculture, 12; Farm Hour (C.) 12:15; news, 1; string trio, 1:15; Peggy O'Neill, ballads, 1:45.
- FVB—Organ at 12; records, 12:30; golf talk, 1; songs, 1:15; Showboat Orchestra, 1:30.
- HJ—Edna Wallace Hopper (C.) 12; Four Ston Boys (C.) 12:15; world-wide news, 12:30; Columbia Salon Orch. (C.) 12:45; J. S. Navy Band (C.) 1; Times' Forum, Olive Gray, "Shopping;" R. D. Sangster, "Why Industries Come Here," 1:30.
- MPC—Happy Chappies, 12; news, 1:15; Two Professors, 1:30.
- MTR—News, 12; records, 12:15; Professors of Nutology, 1:30.
- IX—News, 12; records, 12:15; Paris Inn, 1.
- TM—Poetry, 1; Utah Trail Boys, 1:15.
- 2 to 4 p.m.
- FAC—Aviation talk, 2:30; dance band, 3.
- CA—Records, 2; Eleanor Audrey, ballads, 3; Bill Hayman, concert, 3:45.
- FI—N.B.C. Matinee (C.) 2; Waldorf Orchestra (C.) 3; Headliners (C.) 3:15; Vm. Hard, from Geneva (C.) 3:30; Business and Pleasure (C.) 3:45.
- FVB—Records, 2; Over the Teacups, 3; orchestra, 3; fiction, 3:30.
- HJ—Happy-Go-Lucky Hour (C.) 2; Female Fancies (C.) 3.
- MPC—120 Minutes of Sunshine, 2.
- MTR—Radio Revue, 2.
- IX—The Bookworm, 2; Hatch's Orch., 3:30; Mrs. Emily Shotts, 3:30.
- TM—Spanish duet, 2; string duo, 3; Gene Byrnes, 3:30; Dutchman, 3:45.
- 4 to 6 p.m.
- FAC—Organ, 5; Whoa Bill Club, 5:30.
- CA—Italian, 4; news, 4:30; Big Brothers, 5; L.A. Fire Dept. Orch., 5:30.

- KFI—Medical Assn., 4; Lady Bugs (C.) 4:15; Footlight Fancies (C.) 4:30; news, 4:45; traffic talk, 5; pianist, 5:15; Good-year Special (C.) 5:30 — John Phillip Sousa's Band.
- KFWB—The King's Men, 4:30; Cluckety-Clack, 5; dance band, 5:15.
- KHJ—Organ, 4; Science, 4:15; "Remember When" (C.) 4:30; Them Gals, 4:45; Joy's Orchestra (C.) 5; Times' world-wide news, 5:15; Town Topics, 5:25; "Skippy," 5:30; Columbia Special (C.) 5:45.
- KMPC—News, 4:30.
- KMTR—Musical Messengers, 4; records, 4:30; Walkathon, 5; news, 5:45.
- KNX—Travelogue, 4; Arizona Wranglers, 5:15; "Chandu," 5:45.
- KTM—Records, 4; Rader's Couriers, 4:30.
- 6 to 7 p.m.
- KFAC—Democratic Committee, 6; string ensemble, 6:15; dance orch., 6:30.
- KECA—Records, 6; Cecil and Sally (C.) 6:45.
- KFI—Halsey-Stuart Hour (C.) 6; Mobile Special (C.) 6:30.
- KFWB—Charlie Lung and His Gang, 6:15; organ, 6:30; Growin' Up, 6:45.
- KHJ—Ward Hutton's Ensemble (C.) 6; Week's Best Bets (C.) 6:30.
- KMTR—Twilight Melodist, 6; Ethiopian Nite Club, 6:30.
- KNX—News, 6; trio, 6:15; Lil' Joe Warner, 6:30; Louis and Adolph, 6:45.
- 7 to 8 p.m.
- KFAC—R.K.O. Vaudeville, 7:30.
- KECA—Raising Junior (C.) 7; organ, 7:15; States Hof Brau Orch. (C.) 7:30.
- KFI—Coca Cola Special (C.) 7; Lights and Shadows concert, 7:30.
- KFWB—Olympians orchestra, 7; the Hoofers, 7:30; Novelities, 7:45.
- KHJ—Vitality Personalities (C.) 7; Black and Blue, 7:15; Music That Satisfies (C.) 7:30; Myrt and Marce, 7:45.
- KMTR—All-Year Club, 7; Young's Youngsters, 7:15; melodies, 7:30; organ and song, 7:45.
- KNX—Frank Watanabe and Hon. Archie, 7; Rosicrucian String Ensemble, 7:15; Hatch's Dance Band, 7:45.
- 8 to 9 p.m.
- KFAC—Jugo-Slavs Orch., 8.
- KECA—Alabama Boys, 8; Prince Albert (C.) 8:15; concert (Eleanor Rennie, soloist.) 8:30.
- KFI—Amos 'n' Andy (C.) 8; Lumberjacks (C.) 8:15; Team Mates (C.) 8:30.
- KFWB—"The Magic Carpet," concert, 8; Hits of Tomorrow, 8:30.
- KHJ—Bing Crosby, 8; Chandu, 8:15; Morton Downey (C.) 8:30; Broadcast Rehearsals, 8:45.
- KMTR—Fat Baldwin, 8; Dahl's Varieties, 8:15; "Premiere," United Artists' Theater, 8:30.
- KNX—Frost warnings, 8; Gertrude Ride-nour, songs, 8; Serenaders, 8:30.
- KTM—Gene Biscalluz, 8; string orchestra, 8:15.
- 9 to 10 p.m.
- KFAC—Dance orchestra, 9.
- KECA—Story of Women's Names (C.) 9; Jean Cowan, songs, 9:15; Earl Burtnett and orchestra special, 9:30.
- KFI—Rin-Tin Thrillers (C.) 9; Music of all Countries (Carl Omeron, soloist.) 9:15; The Stebbins Boys (C.) 9:45.
- KFWB—"Plain People," play, 9; Slumber Time, 9:30.
- KHJ—To the Ladies, Vignettes, 9:15; Isle of Golden Dreams, 9:30.
- KMPC—Plantation Crooners, 9; Happy Chappies, 9:55.
- KMTR—Two Pianos, 9:15; organ, 9:30.
- KNX—News, 9; concert, 9:15; Question and Answer Lady, 9:30.
- KTM—Beverly Hill Billies, 9.
- 10 p.m. to midnight
- KFAC—Dance Band, 10; organ, 11; Silver Slipper Orch., 12.
- KECA—Burtnett's Orchestra, 10; news, 10:30.
- KFI—News, 10; Greer's Orchestra, 10:15.
- KFWB—Casino Gardens, 10.
- KHJ—World-wide news, 10; Cherry Hospital Visits, 10:10; Anson Weeks' Orchestra, 10:25; Hotel Roosevelt Orchestra, 11; Midnite Moods, 12.
- KMPC—Hill Billies, 10:05; records, 11.
- KNX—Jane Jones Night Club, 10; Dave Mack's Band, 11; records, 12.
- KTM—Dance music, 10; Deacon Brown's Peacemakers, 10:30; Cracker Barrel Congress, 10:45; Ballyhoo, 11:15.
- KMTR—Mystery serial, 10; Cafe La Boheme, 10:15; Walkathon, 11; records, 11:30.