

VARIED ARRAY ON AIR TODAY

Fuller Brush Executive Will
Talk on "Salesmanship"

Columbia Light Opera Bill
to Mark Anniversary

India's Fight to Be Discussed
by Lal Chand Mehra

The Times Forum: KHJ at
1:30 p.m.

Kyle D. Palmer, political writer
for The Times. "A Peek Into Politi-
tics." Dr. Philip M. Lovell, editor
of Care of the Body in the Sun-
day Times.

H. H. Ramsey, president United
States Golf Association. "Golf."
World-wide News 7 a.m., 12:30,
5:20 and 10 p.m.

BY WILLIAM HAMILTON CLINE

Friday carries its regular array
of radio features, supplemented by
a few special programs well worth
listening to. These include Alfred
Fuller, president of the Fuller Brush
Company; Dr. Charles Fleischer; the
second anniversary of Columbia's
"Light Opera Gems;" Lal Chand
Mehra on India's fight, and the
Hollywood Legion Stadium for a lo-
cal fight.

A brush for everything from bat-
tleships to binoculars with a method
of salesmanship unquestionably ef-
fective will make a talk on "Sales-
manship" by Mr. Fuller (KHJ) at
11:30 o'clock this morning) a bit
for the man of business. The peri-
od will be rounded out with an
analytical statement of the week's
news through the eyes of Dr. Charles
Fleischer. This is the American
School of the Air.

The half-hour of Columbia's
"Light Opera Gems" today will mark
this feature's second anniversary on
the air. Channing Collinge, its di-
rector, has selected "My Hero" as
the opening number, sung by Rhoda
Arnold. Crane Calder, bass, will of-
fer the "Lord Chancellor's Song."
These numbers and a host of others
stamp this program as outstand-
ing. KHJ at 1 p.m.

The Times Forum today features
Kyle Palmer, political writer for
The Times, and Dr. Philip M.
Lovell, editor of Care of the Body
in The Times Sunday Magazine,
who will give his audience some
pointers on diet especially ap-
plicable to easterners now here.

Golfers will not want to miss a
message from H. H. Ramsey, presi-
dent of the United States Golf As-
sociation. He may touch on the
"big" and "small" ball question to
enlive the talk.

(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.
KFI—Exercises, 6:45; male quartet, 7:30;
Van and Don (C.) 7:45.
KPWB—Musical Clock, 7.
KHJ—Inspirational talk, 7; news, 7:05;
records.

KMPC—Top o' Morning Club, 7.
KMTR—Cheerio program, 12 to 7; Break-
fast Club, 7.
KNX—Records, 6:30; Bill Sharples and
His Gang, 6:45.
KTM—Records, 6.

8 to 10 a.m.
KFI—Music Appreciation Hour (C.) 8;
General Electric hour (C.) 9; Beautiful
Thoughts (C.) 9:15; tenor and violinist,
9:30; Lilyan Ariel, piano, 9:45.
KPWB—Hollywood Hill Billies, 8; organ,
9:30.
KHJ—Shell Happy Time (C.) 8; Hallelujah
Hour, 8:30; Jack and Grace, 9; Batty
Crocker (C.) 9:30; Columbia Revue (C.)
9:45.
KMPC—News, 9; Rev. John Brown, 9:15.
KMTR—Records, 9; Walkathon, 9:15; U.C.
L.A., 9:45.
KNX—Prayer, 8:45; time signals and eco-
nomics, 9; news, 9:30.
KTM—Zandra, 9.

10 a.m. to 12 noon
KECA—News, 10; exercises, 10:15; Roy
Leffinswell, 10:30; records, 11:15.
KFI—Peggy O'Neill, ballads, 10:15; Wom-
an's Magazine (C.) 10:30; Radio Guide,
11:45; market reports, 11:50.
KPWB—Domestic talk, 10; records, 10:30;
piano, songs, 11:15.
KHJ—Fahstette talk, 10; Farm Hour (C.)
10:15; The Punnyphoners (C.) 11; Mu-
sical Memoranda (C.) 11:15; American
School of the Air (C.) 11:30 (Alfred
Fuller, president Fuller Brush Co.)
KMPC—Air Ambassador, 10:45; Wilshire
Trio, 11; Women's Club Hour, 11:30.
KMTR—Serenaders, 10:30; City Hall,
11:45.
KNX—Eddie Albright, 10; records, 10:30;
Solamente, 11:15.

12 noon to 2 p.m.
KECA—Biltmore Concert Orchestra, 12;
Chaparral Club, 12:45; Bunny's Family,
1:45.
KFI—U. S. Agriculture, 12; Farm Hour
(C.) 12:15; news, 1; string trio, 1:15;
songs, 1:45.
KPWB—Organ, 12; Law, 1; soloists, 1:15;
Clay's Orchestra, 1:30.
KHJ—U. S. Marine Band (C.) 12; world-
wide news, 12:30; Light Opera Gems (C.)
1; Times' Forum: Dr. Philip Lovell;
Kyle D. Palmer.
KMPC—Happy Chappies, 12; news, 1:15;
Two Professors, 1:30.
KMTR—News, 12; Two Professors, 1:30.
KNX—News, 12; songs, 12:15; Church of
the Air, 12:30; Davie's Mack's Paris
Inn band, 1.
KTM—Mother Speneer, 1; Edmund A.
Lytton, 1:15.

2 to 4 p.m.
KECA—Records, 2; Ballads on Approval,
3:15.
KFI—Piano, 2; N.B.C. Matinee (C.) 2:15;
Headliners (C.) 3:15; Three Mustachios
(C.) 3:30; John and Ned (C.) 3:45.
KPWB—Records, 2; Over the Teacups,
2:30; bridge, 3; Action, 3:30.

KHJ—Happy-Go-Lucky Hour (C.) 2; Fem-
inine Fancies (C.) 3.
KMPC—Sunshine hour (C.) 2.
KMTR—Happiness Revue, 2.
KNX—Bookworm, 2; records, 2:30; wom-
en's Clubs, 3:30.
KTM—Spanish Troubadours, 2; Gene
Byrne, 3:45.

4 to 6 p.m.
KECA—Records, 4; news, 4:15; Cities
Service (C.) 5.
KFI—Nomad Novelist, 4; pianist, 4:15;
Alabama Boys, 4:30; news, 4:45; Lyric
String Trio, 5; Nick Harris, 5:30; Allen
Watson, songs, 5:45.
KPWB—King's Men, 4:30; Clickety-Clack,
5; dance band, 5:15.
KHJ—Organ, 4; Prof. Hertzo, 4:15;
Bon-Smiths (C.) 4:30; The Hobby Hunt-
er, 4:45; Joy's Orch. (C.) 5; Town
Topics, 5:15; news, 5:20; March of Timc,
5:30.

KMPC—Records, 4; news, 4:30.
KMTR—Orchestra, 4; Walkathon, 5; news,
5:45.
KNX—Travelogue, 4; records, 4:15; shop-
ping service, 4:30; Rabbi Winkler, 5:15;
Town Crier, 5:45.
KTM—Montana Girls, 4.

6 to 7 p.m.
KECA—Nick Harris, 6; Cecil and Sally
(C.) 6:45.
KFI—Friendship Town (C.) 6; Armour
hour (C.) 6:30.
KPWB—Charlie Lung, 6:15; organ, 6:30;
"Growin' Up," 6:45.
KHJ—Vera Van in "Vantiles," 6; Suc-
cess Interview, 8:15; "Lovely Lady" (C.)
6:30; Gene Quaw's Orch. (C.) 8:45.
KMTR—Twilight Melodists, 8; Ethiopian
Night Club, 8:30.
KNX—News, 6; trio, 6:15; Lil' Joe Warn-
er, 6:30; dance band, 6:45.

7 to 8 p.m.
KECA—Raising Junior (C.) 7; The Scrap-
book (C.) 7:15; records, 7:45.
KFI—Orchestra, Winnie and Don, solo-
ists, 7; B.K.O. Special (C.) 7:30.
KPWB—The Olympians, 7; Crawford's Or-
chestra, 7:15; The Hoofers (C.) 7:30;
The King's Men, 7:45.
KHJ—To the Ladies, 7; Black and Blue,
7:15; Music That Satisfies (C.) 7:30;
Myrt and Marge (C.) 7:45.
KMTR—Sports, 7; organ, 7:15; Bert Til-
ton, 7:30; Men About Town, 7:45.
KNX—Frank Watanabe and Hon. Archie,
7; Luboviski Violin Choir, 7:15; Bob-
rick Girls, 7:45.

8 to 9 p.m.
KFAC—Altadena Prosperity Hour, 8.
KECA—James Anderson, baritone, 8;
Prince Albert (C.) 8:15; Philosopher,
8:30.
KFI—Amos n' Andy, 8; Footlites (C.)
8:15; Demi-Tasse Revue (C.) 8:30.
KPWB—Tone Etchings, 8; New Yorkers,
8:30.
KHJ—Bing Crosby (Hits from "No. No
Nanette") (C.) 8; Chandu, 8:15; Morton
Downey and orchestra (C.) 8:30; trio,
8:45.
KMTR—Salon Group, 8; Jeanne Dunn,
blues, 8:30; string choir, 8:45.
KTM—Miniature Symphony, 8; Utah Trail
Boys, 8:15; orchestra, 8:30.
KNX—Optimistic Doughnuts, 8.

9 to 10 p.m.
KECA—Earl Burnett's Orchestra, 9:30.
KFI—Disturbers of the Air (C.) 6; The
Stebbins Boys (C.) 9:45.
KPWB—Arkansas Justice, 9; Slumber
Time, 9:30.
KHJ—Anita Stewart, songs, 9:15; Melody
Speedway, 9:30; Isham Jones' Orchestra
(C.) 9:45.
KMPC—Plantation Crooners, 9; Happy
Chappies, 9:55.
KMTR—Piano duets, 9:15; Lives of Com-
posers, 9:30.

KNX—News, 9; concert orchestra, 9:15;
Lal Chand Mehra "India," 9:30; Holly-
wood Legion Fight, 9:45.
KTM—Organ and soloist, 9.

10 p.m. to midnight
KECA—Burnett's Orchestra, 9; news,
10:30.
KFI—News, 10; Jimmie Grier's Orchestra,
10:15.
KPWB—Casino Gardens, 10; Embassy
Club, 11.
KHJ—News, 10; Anson Week's Orch. (C.)
10:10; Hotel Roosevelt Orchestra, 11;
records, 12.
KMTR—Mystery, 10; La Boheme, 10:15;
Walkathon, 11.

KNX—Arizona Wranglers, 10:45; Paris
Inn, 11; records, 12.
KMPC—Hill Billies, 10; records, 11.
KTM—Organ, 10; Bob and Jimmy,
10:30; Cracker Barrel Congress, 10:45;
Ballyhoo, 11.