

# RADIO PROGRAMS

WEDNESDAY, OCTOBER 14.

WRC—National Broadcasting Co.  
(316 Meters. 950 Kilocycles.)

- 6:45 a. m.—Health Exercises.
- 8:00 a. m.—Gene and Glenn.
- 8:15 a. m.—Morning Devotions.
- 8:30 a. m.—Cheerio.
- 9:00 a. m.—Morning Glee Club.
- 9:15 a. m.—Dr. Copeland's Health Clinic.
- 9:30 a. m.—Flying Fingers.
- 9:45 a. m.—A. & P. Food—Col. Goodbody.
- 10:00 a. m.—Mrs. Blake's Radio Column.
- 10:15 a. m.—National Home Hour.
- 10:30 a. m.—Betty Crocker.
- 10:45 a. m.—National Home Hour.
- 11:00 a. m.—Greetings by Mrs. Herbert Hoover Opening Session Girls' Scouts Convention, Buffalo, N. Y.
- 11:15 a. m.—Radio Household Institute.
- 11:30 a. m.—Hugo Mariani's Marionettes.
- 12:00 (noon)—General Electric Home Circle.
- 12:15 p. m.—Black and Gold Orchestra.
- 12:30 p. m.—National Farm and Home Hour. National Dairy Show Program. from St. Louis.
- 1:15 p. m.—Advertising Club Luncheon in honor of Secretary of Agriculture Arthur M. Hyde.
- 2:00 p. m.—"Stamps" by Ernest Kehr.
- 2:15 p. m.—Golden Gems.
- 3:00 p. m.—Woman's Radio Review.
- 4:00 p. m.—"Pop" Concert.
- 4:30 p. m.—Spitalny's Tea Dansante.
- 5:00 p. m.—"World Peace: What Women Can Do About It." by Florence Breuer Broeckel, founder of the Women's Press Club.
- 5:15 p. m.—Lady Next Door.
- 5:30 p. m.—"Famous Paintings in Many Lands" by Alice Hutchins Drake.
- 5:45 p. m.—Soloist.
- 6:00 p. m.—"Music Treasure Box" by Pierre V. Key.
- 6:15 p. m.—"Titles and Tags" by Charles A. Russell.
- 6:20 p. m.—Waldorf Astoria Empire Room Orchestra.
- 6:30 p. m.—Songs of the Old South.
- 6:45 p. m.—"The Stebbins Boys."
- 7:00 p. m.—Amos 'n' Andy.
- 7:15 p. m.—Southernaires Quartet.
- 7:30 p. m.—"Reforestation" by Dean Hugh P. Baker.
- 7:45 p. m.—Wilkins Coffee Quarter Hour.

## Mrs. Hoover's Girl Scout Address on Air Today.

- 11 a. m. (WRC)—Address by Mrs. Herbert Hoover.
- 1:15 p. m. (WRC. WMAL)—Luncheon in honor Secretary of Agriculture.
- 2 p. m. (WJSV)—Luncheon Concert.
- 4 p. m. (WRC)—"Pop" Concert. WTIC.
- 5 p. m. (WRC)—Talk by Florence Breuer Broeckel.
- 6:30 p. m. (WMAL)—Mirth-Makers.
- 7:15 p. m. (WRC)—The Southern Air Quartet.
- 7:45 p. m. (WRC)—Wilkins Coffee Quarter Hour.
- 8:15 p. m. (WMAL)—Singing Sam.
- 8:30 p. m. (WJZ)—Eugene Ormandy's Orchestra.
- 9 p. m. (WRC)—American Gas Program (special).
- 9:30 p. m. (WRC)—Palmolive Hour.
- 10:15 p. m. (WMAL)—Ruth Breton, violinist; Frederic Baer, tenor.
- 12:01 a. m. (WRC)—Lew Conrad's Orchestra.

## WILKINS COFFEE QUARTER-HOUR

FEATURING

Marguerite Cromwell, Harold Voo and Stars From the Fox Stage Show

*- just wonderful!*

- 8:00 p. m.—Silver Flute.
  - 8:30 p. m.—Moblilol Concert.
  - 9:00 p. m.—American Gas Association Program.
  - 9:30 p. m.—Palmolive Hour.
  - 10:00 p. m.—Coca Cola Program.
  - 11:00 p. m.—Last-Minute News.
  - 11:02 p. m.—"The Voice of Radio Digest" by Nellie Revell.
  - 11:15 p. m.—Jesse Crawford, Poet of the Organ.
  - 11:30 p. m.—Vincent Lopez Orchestra.
  - 12:00 (midnight)—Lew Conrad Orchestra.
  - 12:30-1:00 a. m.—Teddy Black Orchestra.
- WMAL—Columbia Broadcasting System.  
(475.9 Meters. 630 Kilocycles.)
- 8:00 a. m.—Morning Devotions.
  - 8:15 a. m.—Something for Everyone.
  - 8:45 a. m.—Old Dutch Girl.
  - 9:00 a. m.—Commuters.
  - 9:30 a. m.—Tony's Scrap Book.
  - 9:45 a. m.—Morning Minstrels.
  - 10:00 a. m.—Charis Morning Musicale.
  - 10:15 a. m.—Dr. Royal S. Copeland.
  - 10:30 a. m.—Melody Parade.
  - 10:40 a. m.—Keeping Fit.
  - 10:45 a. m.—"Periodic Health Audit" Rear Admiral Cary T. Grayson.
  - 11:30 a. m.—Ida Bailey Allen.
  - 11:45 a. m.—Musical Alphabet.
  - 12:00 (noon)—Don Bigelow Orchestra.
  - 12:30 p. m.—Oriental Program.
  - 12:45 p. m.—Al Sakol Orchestra.
  - 1:15 p. m.—Advertising Club Luncheon in honor of Secretary of Agriculture Arthur M. Hyde.
  - 2:00 p. m.—Rhythm Kings.
  - 2:30 p. m.—Ann Leaf.
  - 3:00 p. m.—Edna Wallace Hopper.
  - 3:15 p. m.—Salon Orchestra.
  - 3:30 p. m.—Arthur Jarrett.
  - 3:45 p. m.—De Witt Orchestra.
  - 4:00 p. m.—Primer for Town Farmers.
  - 4:10 p. m.—De Witt Orchestra.
  - 4:30 p. m.—Barbara Maurcl. contralto; Theo Karle, tenor.
  - 5:00 p. m.—Asbury Park Orchestra.
  - 5:30 p. m.—Cheer-Up Man.
  - 5:45 p. m.—News Flashes.
  - 6:00 p. m.—Bond Bread Sunshine Program.
  - 6:30 p. m.—Mirth Makers.
  - 6:50 p. m.—Bird and Wash.
  - 7:00 p. m.—Bing Crosby.
  - 7:15 p. m.—Orchestra.
  - 7:30 p. m.—Speedsters.
  - 7:45 p. m.—Camel Quarter-Hour.
  - 8:00 p. m.—Fryor's Band.
  - 8:15 p. m.—Singin Sam.
  - 8:30 p. m.—Kate Smith.
  - 8:45 p. m.—Georgia Campbell, contralto.
  - 9:00 p. m.—Fast Freight.
  - 9:30 p. m.—Crime Club.

- 10:00 p. m.—Gus Edwards and His Gang.
  - 10:15 p. m.—Ruth Breton and Frederic Baer.
  - 11:00 p. m.—Swanee Syncopators.
- WOL—American Broadcasting Co.  
(229 Meters. 1,310 Kilocycles.)
- 7:00 a. m.—Musical Clock.
  - 8:00 a. m.—Chimes. Birthdays. Thought for the Day.
  - 8:05 a. m.—Musical Clock.
  - 10:00 a. m.—Melody Moments.
  - 10:30 a. m.—Novellettes.
  - 10:45 a. m.—Speaker for Southeastern University.
  - 11:00 a. m.—Requests.
  - 12:00 (noon)—Organ Recital.
  - 12:30 p. m.—Luncheon Music.
  - 3:00 p. m.—Variety Hour.
  - 4:00 p. m.—Tea Time Tunes.
  - 4:15 p. m.—Louis Rothschild.
  - 4:30 p. m.—Alvin Thaden, entertainer.
  - 4:45 p. m.—Nonsensicalities.
  - 5:00 p. m.—Opportunities.
  - 5:45 p. m.—Catherine Deale, pianist.
  - 6:00 p. m.—Strickland Gillilan.
  - 6:15 p. m.—Harold M. Dudley, barytone.
  - 6:30 p. m.—Edith Reed, Entertainers.
  - 6:45 p. m.—Uncle George.
  - 7:00 p. m.—Dinner Music.
  - 7:20 p. m.—Globe Trotter.
  - 7:30 p. m.—Jones Quartet.
  - 7:45 p. m.—Mauri Islanders.
  - 8:00 p. m.—Jacques Jou-Jerylls Orchestra.
  - 8:15 p. m.—Two Salty Dogs.
  - 8:30 p. m.—Modernistics.
  - 8:45 p. m.—Continental Trio.
- WJSV—Independent Publishing Co.  
(205 Meters. 1,400 Kilocycles.)
- 9:00 a. m.—Treasure Chest.
  - 10:00 a. m.—Hints to Housewives.
  - 10:30 a. m.—Health Talk.
  - 10:45 a. m.—Three Melody Men.
  - 11:00 a. m.—Sacred Hour.
  - 11:30 a. m.—Gospel Choir.
  - 11:57 a. m.—NAA-Time Signal.
  - 12:00 (noon)—Luncheon Music.
  - 12:45 p. m.—Tom Adams.
  - 1:00 p. m.—Schramm's Trio.
  - 1:30 p. m.—Sunshine Hour.
  - 2:00 p. m.—Luncheon Concert.
  - 2:30 p. m.—Band Marches.
  - 3:00 p. m.—Silver Spring, Md., Program.
  - 3:45 p. m.—Dance Program.
  - 6:00 p. m.—Blue Jimmy Nichols.
  - 6:20 p. m.—News Flashes.
  - 6:30 p. m.—National Protective Program.
  - 7:00 p. m.—Mrs. Sandman.
  - 7:15 p. m.—Hagerstown to Natural Bridge.
  - 7:30 p. m.—Orndorff's Orchestra.
  - 8:00 p. m.—Concert Orchestra.
  - 8:30 p. m.—Health Talk.
  - 8:45 p. m.—Dance Orchestra.
  - 9:15 p. m.—Four Harmony Boys.
  - 9:30 p. m.—Pen Speaks.
  - 10:15 p. m.—Beverly May, barytone.
  - 10:30 p. m.—Schramm's Orchestra.
  - 11:00 p. m.—Bob Trout.
  - 11:15 p. m.—Duke Ellington's Orchestra.