

FIESTA REVEALS STADIUM AS HUB OF STATE SPIRIT

Radio Speaker of Future to Have Glorious Precedent for Welding Southwest

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M.
World-Wide News, 10 p.m.

BY JOHN S. DAGGETT

Long live Fiesta de Los Angeles! It has taught an appreciation of what our Stadium means in the future of Southern California.

Analyzing thus far the revival of the historic pageant of La Fiesta the writer feels that a deeper lesson has been learned than may be realized from the blare of trumpets and the panoramic splendor of the show. Radio has played a very important part in the scope and possibilities of developments.

History has been made and history has been taught by this colorful episode. We learn that the future is to pass in review through the portals of the great Stadium, an adjunct to the city which is not yet fully appreciated or understood.

High up, centered on the southern rim of this bowl of human endeavor, are situated the glass-enclosed booths of radio broadcasting stations. Through their agency the historic facts of the founding of Los Angeles, the admission of the State of California to the Union as the thirty-first star in the national emblem and the chronicle of La Fiesta have unified a vast audience in the Southwest. The unanimity of co-operation represented in the Admission Day parade staged by the Native Sons and Daughters of California last Wednesday, through radio injected a universal sentiment of the West which cannot fall of fruition.

"HISTORY OF WORLD"

Seated in the eerie of KHJ—the Don Lee station—kaleidoscopic thoughts brought a review of what always has transpired within the inclosure of the Stadium. This is but an introduction to the volume of historic facts to be recorded on broadcasts in the future. He who writes the history of the Stadium of Los Angeles will write a comprehensive cross-section of the history of the world.

It is because of this that the support of the great Stadium by the public is urged at all times. The success of its presentations throughout La Fiesta constitutes only an invitation to a more substantial support in connection with the Olympic Games next year. Football may be king and the master drawing card of the public, but it is the unified support throughout the year which eventually will bring to Los Angeles and the Stadium an international reputation from the standpoint of public endeavor.

CO-OPERATION LAUDED

Writing is a business with a newspaper man, but the words of a housewife just received from the mails are, perhaps, the opinion of the majority of those who sat enthralled at the spectacle unraveled before them. "To me this parade has been a marvel of patient effort on the part of those who conceived the idea, and of wonderful State-wide co-operation, which has been a most happy feature of this Fiesta. This co-operation of the entire State should make us one in spirit, in activity, in loyalty and in love for each and every part of this—our Golden State. Having lived in California for forty-four years—I love it, and glory in its progress."

Radio is truly the welding element by which eventually will be forged a structure of love, prosperity and immeasurable progress in the days to come. Each word sent out from a microphone stationed at the Stadium—at any spot of news—floods the homes of thousands with the spirit of happiness.

KFOX, Long Beach, 1250 K., 239.9 M.—11 a.m. to 12:30 p.m., St. Luke's Episcopal Church services; First Church of Christ, Scientist, 8 p.m.
KFSG, Los Angeles, 1120 K., 287.7 M.—Angelus Temple Sunshine Hour, 8 a.m.; symphony, D; services, 10:30 and 2:30; band, 6:30 p.m.; revival at 8.
KGEF, Los Angeles, 1300 K., 230.6 M.—Trinity Methodist Church, 8:30 to 10 a.m., quartet and Bible story, 10 a.m.; Bible class, 10:45 a.m. to 12:30 p.m.; services, 2 to 6; music; question hour, 7.
KGR, Long Beach, 1360 K., 220.4 M.—8:30 a.m., M. E. Church, Long Beach radio pulpit; 9:30 a.m., Traubman's Men's Bible Class; 11 a.m., Calvary Church, Piacentia; 5:30 p.m., Calvary Church, Piacentia.

KNX, Los Angeles, 1050 K., 285.5 M.—Third Church of Christ, Scientist, 10:30 a.m.

7 to 11 a.m.
KECA—Morning musicale (C.) 8; Trotka Bells (C.) 8:30; Carveth Wells, explorer, 9; Popular concert (C.) 9:15; the Caribbeans (C.) 10:15; Yeast Foamers (C.) 10:30.
KFI—Breakfast Frolic (C.) 9; KFI Trio, 9:30; Helen Guest, ballads, 10:15; string trio, 10:30.
KFWB—Funny Paper Man, 8:30; records, 9.
KHJ—Times' Comic Pages, 8; International Broadcast (C.) 8:30; "Home Sweet Home" (KFR) 9.
KMPC—Mexican-American program, 8; Big Man from the South, 10.
KMTR—Ship A Hoy, 12 to 9; piano duo, 9:30.
KNX—Sharples' Gang, 7; Health, 9; Judge Rutherford, 10; Joseph Diskay, songs, 10:35; Third Church of Christ, Scientist, 10:50.
KTM—Organ, 7; Judge Rutherford, 8:30; records, 8:45; Bible Students' Watchtower, 9-10.

11 a.m. to 12 noon
KFI—Beach Boys, 11.
KFWB—Jean Leonard, piano, 11; records, 11:30.
KIJ—First Methodist Episcopal Church, 11-12.
KMPC—Records, 11.
KMTR—Music Land Revue, 10.
KNX—Third Church of Christ, Scientist.

12 noon to 2 p.m.
KFWB—Records, 12:30.
KFWB—Double-header baseball, 1:30 to 6.
KHJ—Cathedral hour (C.) 12; Rabbi Wise (C.) 1; Allerton Glee Club (C.) 1:30.
KMPC—American Legion, 12; news, 1; records, 1:15; Fox Willshire, 1:30.
KNX—Third Church of Christ, Scientist to 12:10; Astro-Analyst, 12:30; I. B. S. A., 1.
KMTR—Records, 12; Ambassador of Happiness, 12:45.
KTM—Records, 1; Sylvia's Gang, 1:30.

2 to 4 p.m.
KECA—Catholic Hour (C.) 2; Ruth Francis, piano, 3; organ, 3:15.
KFI—Aeolian organ recital, 2; Over Jordan (C.) 3; poetry, prose and melody, 3:30.
KFWB—Baseball.
KHJ—Obichase (C.) 2; Hook, Line and Sinker (C.) 2:30; Brooks and Ross, 2:45; Theo Karle, tenor (C.) 3; Fray and Braggiotti (C.) 3:15; male chorus (C.) 3:30; the Boswell Sisters (C.) 3:45.
KMPC—Records, 2:30; Church of Latter Day Saints, 3; Mother Spencer, 3:30.
KMTR—Sunday Synopsators, 2.
KNX—Park Board program, orchestra and soloists, 2-4.
KTM—Songs, 2; Sacred concert, 2:30; records, 3.

4 to 6 p.m.
KECA—Cellist, 4; Beach Boys, 4:15; songs, 5; Through the Opera Glass (C.) 5:15.
KFI—Enna Jettick Melodies (C.) 4; Collier's Hour (C.) 4:15; piano, 5:15; Alabama Boys, 5:30; Three Boys, 5:45.
KFWB—Records after game to 8.
KHJ—Devils, Drugs and Doctors (C.) 4; Kate Smith's Swanee music (C.) 4:15;

Prof. Lindsay (reading) 4:30; Church Veaper hour, 5; Around the Samovar (C.) 5:30.
KMPC—Salvation Army hour, 4; City Church Federation interview, 5; Hawaiian melodies, 5:30.
KMTR—Records.
KNX—Organ, 4; Dr. John Matthews, Radio Church of the Air, 5.
KTM—Zandra, 4; records, 4:30.

6 to 7 p.m.
KECA—Concert, 6:15; Seth Parker (C.) 6:45.
KFI—Philosophy, 6; "Best Sellers" (C.) 6:15; "Wonder Twins" songs, 6:45.
KFWB—Organ, 6; "Step On It," 6:30.
KHJ—Majestic Gala Hour (C.) 6:30.
KMTR—Twilight Melodist, 6; organ, 6:15; Ethiopian Night Club, 6:30.
KNX—Treasure Chest, 6; Theodore C. Abel, 6:30.

7 to 8 p.m.
KECA—Alvino Rey (C.) 7:15; dance band, 7:30.
KFI—Varieties, 7; Carnation hour (C.) 7:30.
KFWB—Burr McIntosh, 7; Strings and Bows, 7:30.
KHJ—Rabbi Edgar Maznin (C.) 7; Edison String Symphony, 7:30.
KMTR—Fishing news, 7; Symphonists, 7:15; Jubilee Quartet, 7:45.
KNX—Arizona Wranglers, 7.

8 to 9 p.m.
KECA—Felipe Delgado, songs, 8; Sunday night concert, 8:30.
KFI—Concert, 8.
KIJ—Chevrolet Chronicles, 8; Elvia and orchestra, 8:30.
KFWB—Italian Idylls, 8; Rastime Revue, 8:30.
KMPC—Church of Religious Science; June Brandon, contralto, Sol Cohen, violinist.
KMTR—True Melodies, 8; piano and song, 8:15; Vernon Rickard, 8:30.
KNX—First Presbyterian Church at 8.
KTM—Miniature Symphony, 8; musicale, 8:30.

9 to 10 p.m.
KECA—Three Boys, 9; readers' guide (C.) 9:30.
KFI—N.E.C. Special (C.) 9; Young's Marketers' Symphony, 9:30.
KHJ—Musical, 9.
KMPC—Master Merrymakers.
KMTR—Fine and Dandy Revue, 9.
KNX—Calmon Lubowski, violinist, 9.
KTM—Beverly Hill Billies, 9.

After 10 p.m.
KECA—Helen Guest, ballads, 10; Billy Ross, violinist, 10:30.
KFI—News, 10; string quartet, 10:15; dance band, Jeanne Dunn, 10:30; The Vagabonds (C.) 11.
KHJ—Times' world-wide news, 10; Wendt's Roof Garden Orchestra, 10:10; Tom Gerun (C.) 10:30; organ, 11-12.
KMPC—Organ, 10; Jasin's "Radiosomnotherapy," 10:30.
KMTR—Organ, 10; Graveyard Gansater, 10:30.
KTM—Bohemian Nights, 10; quartet, 10:30.