

UNEMPLOYMENT DISCUSSION STIRS STRONG OPINIONS

Invitation to Radio Patrons to Give Opinions on Cause and Cure Brings Flood of Replies

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M.

World-Wide News, KHJ, 10 p.m.

BY JOHN S. DAGGETT

Radio is the greatest power on earth today for tapping the thought of the people.

A request made from the Tower of The Times at 5:50 p.m. last Tuesday, inviting radio listeners to write in opinions regarding the causes and cures of unemployment, produced a snowstorm of responses, both cooling and refreshing. Never in nine years' experience in radio has the writer met with a more whole-hearted or genuine response. It has been clearly and definitely indicated that followers of radio are more interested in this vital question than any other now before the public.

Scanning of several hundred letters establishes definite trends of thought by this public regarding the question. Space will not permit a full analysis at this time of these letters but some of the high points backed by fair percentages of the total number writing in are as follows:

Restoration of patriotism and national loyalty is represented as highly essential for solving the unemployment situation. Expressions pointed out that loyalty to the nation has waned since the end of the World War "being supplanted by greed and selfishness."

CONFIDENCE SHAKEN

One man writes us "I fear that the public is losing confidence in the so-called financial and industrial leaders of the nation. There have been too many commissions appointed in Federal, State and municipal channels which have accomplished little or nothing. Their reports deal in glittering generalities. The public does not feel or believe that the basic facts have been released and senses an underlying censorship and control of the true facts bearing on the unemployment situation."

A large percentage of the responses advocate shorter work periods so as to give employment to more persons without increasing production or burdens on industry.

AGAINST CHARITY

Perhaps the most dominant acclaim is, as one writer expresses it, "The public is not seeking charity. Disproves, and in fact, hates the very suggestion of the dole system and is simply asking for work—good old-fashioned work at a reasonable wage."

Many letters object to the employment of married women who have husbands earning good salaries.

Apparently the writers realize that an adjustment is necessary and have faith that it will take place, although their cry is for a speedier adjustment. The cutting down of luxuries, particularly by women in the matter of cosmetics, perfumeries and other vanities is strongly urged.

A depth of sincerity was registered by many writers advocating return of the Bible to the public schools and faith in God, faith in self and fellow-man. Most of these letters speak of the need of simplicity in living. "Pay cash and assume no obligations except those vital to the establishment and maintenance of the home and business." will bring a readjustment quicker than anything I know or," writes a man in Alhambra.

UP TO BANKERS

"Prosperity cannot return and the unemployment problem will not be solved until the Federal Reserve Bank has re-established the level of the purchasing power of money in relation to production," writes a man from Burbank.

"Financial assistance is the great crying need of this situation and we, the public, are looking to the bankers of this nation to take a chance with us." The writer adds, "Reductions in appraisals of property values do not indicate that the bankers are willing to take much of a chance with us."

KFOJ, Long Beach, 1250 K., 239.9 M.—11 a.m. to 12:30 p.m.; St. Luke's Episcopal Church services; First Church of Christ, Scientist, 8 p.m.
KFSG, Los Angeles, 1120 K., 267.7 M.—Angelus Temple Sunshine Hour, 8 a.m.; symphony, 9; services, 10:30 and 2:30; band, 6:30 p.m.; revival at 8.
KGEF, Los Angeles, 1800 K., 280.6 M.—Trinity Methodist Church, 8:30 to 10 a.m., quartet and Bible story, 10 a.m.; Bible class, 10:45 a.m. to 12:30 p.m.; services, 2 to 6; music; question hour, 7.
KGER, Long Beach, 1360 K., 220.4 M.—8:30 a.m., M. E. Church, Long Beach radio pulpit; 9:30 a.m., Traubman's Men's Bible Class; 11 a.m., Calvary Church, Placentia; 5:30 p.m., Catholic services; 8 p.m., Calvary Church, Placentia.
KNX, Los Angeles, 1030 K., 285.5 M.—Third Church of Christ, Scientist, 10:50 a.m.

7 to 11 a.m.

KECA—Morning musicale (C.) 8; Trolka Bells (C.) 8:30; popular concert (C.) 9; Carveth Wells, explorer, 10; the Caribbeans (C.) 10:15; Yeast Foamers (C.) 10:30.
KFI—Breakfast Frolic (C.) 9; KFI Trio, 9:30; Helen Guest, ballads, 10:15; string trio, 10:30.
KFWB—Funny Paper Man, 8:30; records, 9.
KHJ—Times' Comic Pages, 8; International Broadcast (C.) 8:30; "Home Sweet Home" (KPRC) 9.
KMPC—Mexican-American program, 7:30; Big Man from the South, 10.
KMTR—Ship A Ho, 12 to 9; piano duo, 9:30.
KNX—Sharples' Gang, 7; Health, 9; Judge Rutherford, 10; Joseph Diskay, songs, 10:35; Third Church of Christ, Scientist, 10:50.
KTM—Judge Rutherford, 8:30; records, 8:45; Bible Students' Watchtower, 9-10.

11 a.m. to 12 noon

KFI—Beach Boys, 7:1.
KFWB—Jean Leonard, piano, 11; records, 11:30.
KHJ—First Methodist Episcopal Church, 11-12.
KMPC—Records, 11.
KMTR—Music Land Revue, 10.
KNX—Third Church of Christ, Scientist, 12 noon to 2 p.m.
KFAC—Records, 12:30.
KFWB—Records, 12:30; double-header baseball, 1:30 to 6.
KHJ—Cathedral hour (C.) 12; Sand Point polo matches (C.) 1.
KMPC—Amer. Legion, 12; News, 1; records, 1:15; Fox Wilshire, 1:30.
KNX—Third Church of Christ, Scientist to 12:10; Astro-Analyst, 12:30; L. B. S. A., 1.
KMTR—Records, 12; Ambassador of Happiness, 12:45.
KTM—Records, 1.

2 to 4 p.m.

KECA—Catholic services (C.) 2; Ruth Francis, piano, 3; organ, 3:15.
KFI—Aeolian organ recital, 2; KFI String Trio, 3; trio and Lanora Killian, 3:30.
KFWB—Baseball.
KHJ—Chicago Knights (C.) 2; Hook, Line and Sinker (C.) 2:30; Brooks and Ross, 2:45; Theo Karle, tenor (C.) 3; Fray and Braggitt (C.) 3:15; musical comedy shorts, 3:30; the Boswell Sisters (C.) 3:45.
KMPC—Records, 2:30; Church of Latter Day Saints, 3; Mother Spence, 3:30.
KMTR—Sunday Syncopeators, 2.
KNX—Park Board program, orchestra and soloists, 2-4.
KTM—Sacred concert, 2:30; records, 3.

4 to 6 p.m.

KECA—Callist, 4; Beach Boys, 4:15; Winnie Fields Moore, Nomad novelist, 5; Russian singers (C.) 5:15; Symphony Orch. (C.) 5:45.

KFI—Enna Jettick Melodies (C.) 4; Even-song, 4:15; pianist, 4:30; baritone, 4:45; Heel Huggers (C.) 5; piano, 5:15; Alabama Boys, 5:30; health exercises, 5:45.
KFWB—Records after game to 6.
KHJ—Devils, Drugs and Doctors (C.) 4; Kate Smith's Swanee music (C.) 4:15; Prof. Lindsay (reading) 4:30; Church Vesper hour, 5; Lewishon Stadium concert, 5:30 (C.)
KMPC—Salvation Army hour, 4; records, 5.
KMTR—Records.
KNX—Organ, 4; Dr. John Matthews, Radio Church of the Air, 5.
KTM—Zandra, 4; records, 4:30.

6 to 7 p.m.

KECA—Fiesta Special, 6:15; Seth Parker (C.) 6:45.
KFI—Philosophy, 6; "Best Sellers" (C.) 6:15; "Wonder Twins" songs, 6:45.
KFWB—Organ, 6; "Step On It" 6:30.
KHJ—The Gauchos, 6:30.
KMPC—Mexican-American concert.
KMTR—Twilight Melodist, 6; Ethiopian Night Club, 6:30.
KNX—Treasure Ship, 6; Theodore C. Abel, 6:30.

7 to 8 p.m.

KECA—Alvino Rey (C.) 7:15; dance band, 7:30.
KFI—Orchestra, 7; Carnation hour (C.) 7:30.
KFWB—Burr McIntosh, 7; Something for Everyone, 7:30.
KHJ—Cadillac-La Salle Orchestra (C.) 7; Edison String Symphony, 7:30.
KMTR—Fishing news, 7; Scientific Symphonists, 7:15; Pacemakers, 7:30.
KNX—Fiesta de Los Angeles program, 7.

8 to 9 p.m.

KECA—Felipe Delgado, songs, 8; Sunday night concert, 8:30.
KFI—Concert, 8.
KHJ—Musical Forget-Me-Nots, 8; Hollywood Gardens orchestra (C.) 8:15; Elvia and orchestra, 8:30.
KFWB—Zoeliner String Quartet, 8; Italian Idylls, 8:30.
KMPC—Church of Religious Science; June Brandon, contralto, Sol Cohen, violinist.
KMTR—True Melodies, 8; piano and song, 8:15; Vernon Rickard, 8:30.
KNX—First Presbyterian Church at 8.
KTM—Dance music, 8; organ and voice, 8:30.

9 to 10 p.m.

KECA—Novelty Trio, 9; readers' guide (C.) 9:30.
KFI—N.B.C. Special (C.) 9; Young's Marketers' Symphony, 9:30.
KFWB—Strings and Bows, 9; Star Dust, 9:30.
KHJ—Chevrolet Chronicles, 9; Roof Garden Orchestra (C.) 9:30.
KMPC—Master Merry-makers.
KMTR—Fine and Dandy Revue, 9.
KNX—Calmon Luboviski, violinist, 9.
KTM—Organ, 9; concert, 9:30.

After 10 p.m.

KECA—Helen Guest, ballads, 10; Billy Ross, violinist, 10:30.
KFI—News, 10; string quartet, 10:15; dance band, Jeanne Dunn, 10:30; The Vagabonds (C.) 11.
KHJ—Times' world-wide news, 10; Wendt's Roof Garden Orchestra, 10:10; Tom Gerun (C.) 10:30; "Radiosomnotherapy," 10:30.
KMTR—Graveyard Gangsters, 10; records, 10:30.
KTM—Moments Musical, 10; records, 11.