

# FIESTA WILL BE RADIO FEATURE

*Santa Barbara Celebration to Go Out on Air*

*New York Symphony Will Entertain Listeners*

*Saratoga Race Program Promised Also*

The Times Forum, KHJ, at 1:30 p.m. Hollywood Song Writers' Revue.

World-Wide News, 7 a.m., 12:30, 5:20 and 10 p.m.

BY JOHN S. DAGGETT

The Santa Barbara Fiesta, the Saratoga Racing Series and the New York Philharmonic Symphony Concert are three of a kind on radio today.

Now listen to the fashion in which KHJ describes its 10 a.m. broadcast: Santa Barbara Fiesta—This gala broadcast will feature two Spanish orchestras, dancers with castanets, a concert violinist, male quartet, and mixed quartet. Noted soloists will be Charlie King, and Irmalee Campbell. John Steven McGroarty and others will talk in the manner and mood of the gay fiesta.

You'll scarcely hear the last click of the castanets—when KHJ switches you to the Saratoga race track at 12:45. Ted Husing will give you a hoof-by-hoof broadcast of the races.

And then again: Concert lovers will dial KHJ at 5:30 p.m., when Albert Coates, Anglo-Russian conductor, interprets through the New York Philharmonic Symphony, the beautiful "Scheherazade Suite" composed by Rimsky-Korsakoff. The movements of the suit tell the story of "The Sea and Sinbad's Ship," "The Story of the Kalendar Prince" and "The Young Prince and Princess."

And then if you'll read the high lights we'll promise you plays—and the Merrymakers, too.

(From Programs Submitted by Stations)

## ALPHABETICALLY ARRANGED

Suggested features in black type.

C—Denotes chain broadcast.

6 to 8 a.m.

KFAC—Rescue Mission, 6:30; Breakfast Club, 7:30.  
KFI—Dr. Seixas' health exercises, 6:45; stock market report, 7:30; Van and Don (C.) 7:45.  
KHJ—Ken Niles' News Briefs, 7: records, 7:30.  
KMPC—Latin-American hour, 7.  
KMTR—Cheerio program, 12 to 7; Hollywood Hill Billies, 7.  
KNX—Records, 6:30; Sharples' Gang, 6:45.  
KTM—Records, 6.

8 to 10 a.m.

KFAC—Sewing Circle, 9:30.  
KECA—Cross-Cuts of the Day (C.) 9: Around the House, 9:15; Spanish, 9:45.  
KFI—Shell Happy Time (C.) 8; Polly Hall, pianist, 9; Farm and Home hour (C.) 9:30.  
KFWB—Records, 8:30; Joyce's Orchestra, 9.  
KHJ—Hallelujah Hour, 8; St. George Motel orchestra (C.) 9; records, 9:30.  
KMPC—News, 9; Dan Maxwell, 9:15.  
KMTR—Stock quotations at 8; Hill Billies, 8:05; economics, 9; records, 9:15.  
KNX—Prayer, 8:45; time, news, 9; shopping service, 9:45.  
KTM—Zandra, 9; Chiropractics, 9:45.

10 a.m. to 12 noon

KFAC—Federated Women's Club, 11:30.  
KECA—Birth of Words (C.) 11:30; organ (C.) 11:45.  
KFI—Women's Magazine (C.) 10:30; French lesson, 11:30; talk on Hollywood Bowl, 11:45.  
KFWB—Organ recital, 10; Joyce's Orchestra, 11.  
KHJ—Santa Barbara Fiesta (C.) 10; Women's National Tennis Finals (C.) 11; "Science," 11:45.  
KMPC—Violet Schram, 10; Air Ambassador, 10:30; records, 11.  
KMTR—Serenaders, 10:30; Stuart Hamlin, 11; records, 11:30; City Hall broadcast, 11:45; Mayor Porter.  
KNX—Eddie Albright, "Be Young and Happy," 10; records, 10:30; travelogue, 11; records, 11:15.

12 noon to 2 p.m.

KFAC—Organ, 1; Cowboys, 1:30.  
KECA—Entertainers (C.) 12; Ballads on Approval, 12:15; Hotel Sir Francis Drake orchestra (C.) 1.  
KFI—United States Agriculture, 12; Pacific Feature Hour (C.) 12:15; market reports, 1.  
KFWB—Piano at 12; Nip and Tuck, 1:30.  
KHJ—Biltmore concert orchestra, 12; Times' world-wide news, 12:30; Saratoga races (C.) 12:45; Dancing by the Sea (C.) 1:15; Times' Forum, 1:30; Song Writers.  
KMPC—Happy Chappies, 12; news, 1:15; Bob, Bunny and Junior, 1:30; Man from the South, 1:45.  
KMTR—News, 12; Hi-noon Hi-lites, 12:15; Banjo Boys, 1:15.  
KNX—News, 12; Church of the Air, 12:30; Paris Inn Frolic, 1.  
KTM—Poetry, 1:20; Aunt Kate, 1:30.

2 to 4 p.m.

KFAC—Revelers, 2; piano and song, 3:45.  
KECA—Black and Gold orchestra (C.) 2; Gene Austin (C.) 3; Society's Laws (C.) 3:15; Sonata Recital (C.) 3:30; baritone, 3:45.  
KFI—Siesta melodies, 2; organ, 3.  
KFWB—Records, 2; Indian stories, 2:30; organ, 2:45; records, 3:30.  
KHJ—Orchestra (C.) 2; Whispering Smith (C.) 2:30; Bird-Vash (C.) 2:45; St. Moritz orchestra (C.) 3; Reis and Dunn, 3:30; Clark's Coronado orchestra (C.) 3:45.  
KMPC—Mexican-American, 2; Doria Balli, 3; John and Leo, 3:15.  
KMTR—Radio Revue, 2:15.  
KNX—Bookworm, 2; record concert, 2:30.  
KTM—Troupaders, 2; City Playground, 3.

4 to 6 p.m.

KFAC—Opera House, 4; Harry Jackson's Club, 5:30.  
KECA—News, 4; organ recital, 4:15; ballads, 5:15; songs, 5:30; Bob and Jimmy, 5:45.  
KFI—Hollywood Gossip, 4; songs, 4:15; orchestra, 4:30; General Electric hour (C.) 5; Hollywood Word Pictures, 5:30; songs, 5:45.  
KFWB—Tea dance from Ambassador, 4; two-piano team, 4:30; Joyce's Orchestra, 5:15.  
KHJ—Henry Burbig (C.) 4:15; Kate Smith and Her Swane Music (C.) 4:30; Mills and organ, 4:45; Town Topics, 5:15; Times' world-wide news, 5:20; Boswell Sisters (C.) 5; N. Y. Philharmonic Orch. (C.) 5:30.  
KMPC—Visitor from Mars, 4; Wedgewood Nowell, 4:30; news, 5.  
KMTR—Orchestra, 4; records, 5; news, 5:45.  
KNX—Blossom Room Dansant, 4:30; Time-ly Tips, 5:45.

6 to 7 p.m.

KFAC—Organ, 6.  
KECA—String concert, Mildred Loughlin, soloist.  
KFI—Lucky Strike hour (C.) 6.  
KFWB—Peter Pan's Pals, 6; organ, 6:15; Cecil and Sally, 6:45.  
KHJ—"Show Boat" (C.) 6.  
KMPC—Mexican-American, 6.  
KMTR—Harry Geise, 6; Ethiopian Night Club, 6:30.  
KNX—News, 6; Tom and Wash, 6:15; De Vaux Varieties, 6:30; organ, 6:45.  
KTM—Records, 6:30.

7 to 8 p.m.

KECA—G. Allison Phelps.  
KECA—Amos 'n' Andy (C.) 7; string concert, 7:15; Sperry Smiles (C.) 7:45.  
KFI—Male quartet, 7; Gilmore Circus (C.) 7:15; "D-17 Emperor," 7:45.  
KFWB—Nip and Tuck's Orch., 7; Hawaiian Shadows, 7:30; Melody Lane, 7:45.  
KHJ—Bert Lown orchestra, 7; Arthur Pryor's band (C.) 7:15; "Chandu," 7:45.  
KMTR—Federal Business Association, 7; Four Boys, 7:15.  
KNX—Frank Watanabe and Hon. Archie, 7; Rajput, 7:15; Luboviski violin recital, 7:30.

8 to 9 p.m.

KFAC—Imperial Quartet, 8; orchestra, 8:30.  
KECA—KECA Ensemble, 8.  
KFI—Cactus Kate, 8; Hollywood Bowl concert, 8:30.  
KFWB—Four Moods, A.R.  
KHJ—Black and Blue, 8; The Merrymakers, 8:15.  
KMPC—Organ, 8:30.  
KMTR—Sportsights, 8; The Four Boys, 8:15; baseball game from Wrigley Field, 8:30.  
KNX—Variety Show, 8.  
KTM—Miniature Symphony, 8.

9 to 10 p.m.

KFAC—Hite's Orchestra, 9.  
KECA—Reach Boys, 9; Associated Spotlight Review (C.) 9:30.  
KFI—Hollywood Bowl concert.  
KFWB—"Flat Feet" play, 9; Slumber Time, 9:30.

KHJ—Merrymakers, 9; Tom Gerun's Orchestra (C.) 9:30.  
KMPC—Junior Chamber of Commerce "Jimmy" Jackson, tenor, 9:15.  
KMTR—Records, 10:30.  
KNX—Question and Answer, 9; Hatch's Ensemble, 9:15; news, 9:45.  
KTM—Songs, 9; Three Little Maids, 9:30.  
10 p.m. to midnight

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KNX—Rosevelt Hotel Orch., 10; New Paris Inn, 1.

KTM—Rainbow Gardens, 10; records, 11.

KFWB—Gus Arnheim's Orch., 10.

KHJ—News, 10; Biltmore dance orchestra, 10:10; Midnight Moods, 12.

KFAC—Revelers, 10; Discovery Hour, 11.

Midnight Revel, 12.

KFI—Ranch Boys, 10:15; Hotel St. Francis (C.) 11.

6